

S I M P S O N S - S E A R S

Christmas Catalogue

1957

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General Information
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SIMPSONS-SEARS PAYS ALL SHIPPING CHARGES



OH WHAT A BEAUTIFUL DOLL!

27 in. Tall **14.95** 24 in. Tall **12.95**
21 in. Tall **10.95**

HUG HER... SHE'LL COO

26 in. Tall **9.95** 21 in. Tall **7.95**
17 in. Tall **5.95**

"PONYTAIL"

21 in. Tall **7.95** 17 in. Tall **5.95**

A doll at Christmas

TO MAKE HER HEART SING!



D

A REVLON BEAUTY

18 in. Tall **10.95**



E

HERE COMES THE BRIDE!

20 in. Tall **12.95**

A Our Finest Happi-Time Doll, beautiful in every detail. You'll love her! Made of softly stuffed vinyl, she has movable vinyl arms and flexee action so she can sit, cross her legs and even say her prayers. Her silky hair is rooted Susan and you can wash, brush and comb it as your heart desires. She coos when you hug her, and her long-lashed eyes close at nap time. She's wearing such a pretty dress of lace-and-flower trimmed nylon and a matching bonnet. She has a taffeta slip, lace-trimmed panties, socks and vinyl shoes.

48N3125L—Height about 27". Delivered..... **14.95**
48N3126—Height about 24". Delivered..... **12.95**
48N3127—Height about 21". Delivered..... **10.95**

B A Princess-Pretty Doll with wistful blue eyes and a winsome smile. As sturdy as she's sweet, she's made of softly stuffed flexee vinyl and can hold almost any pose. When she's snuggly you can wash her. You can wash her rooted Susan hair, too, and set and brush it. She closes her eyes to sleep, coos when hugged. Her lace-trimmed rayon-and-Everglaze dress has a delicate collar and a separate jacket. She's so proud of her straw bonnet with forget-me-nots on it, her pretty tuckies, silk socks and button-up vinyl shoes.

48N3128L—Height about 24". Delivered..... **9.95**
48N3129—Height about 21". Delivered..... **7.95**
48N3130—Height about 17". Delivered..... **5.95**

C Such a Gay "Ponytail" Doll to wish you "Merry Christmas!" Made of flexee vinyl, she can be placed in nearly any pose and her gleaming, rooted Susan hair can be set to your fancy. She coos with delight when you hug her, and closes her eyes to sleep. She'd just love to have you look after her, and she's all ready to go to you in her lace-trimmed nylon dress, straw bonnet, taffeta slip, panties, rayon socks, and shoes.

48N3134—Height about 21". Delivered..... **7.95**
48N3135—Height about 17". Delivered..... **5.95**

D Aren't You a Lucky Girl! Now you can have an exciting Revlon "big sister" doll molded of smooth-skin Magic-Touch vinyl, with a "grows-up" figure that you can bend at the waist into the prettiest poses. You'll have so much fun dressing her in her party frock, nylon stockings, high-heeled shoes and "pearls". She has Susan hair, sleeping eyes and "pointed" nose.

48N3132—Height about 18". Delivered..... **10.95**

E Here Comes the Bride in a drab of red veiling, holding her rosegay of fly-at-the-valley. Her elegant gown is deeply shirred satin with a rich lace overskirt and lace-and-ribbons trim. A swishing crinoline, panties, nylon and high-heeled shoes complete her bridal outfit. Made of Magic-Touch vinyl, Sweet Sue feels almost "real", and she has a "grows-up" figure with a flexible waist that you can bend into graceful poses. She enjoys having her shining rooted Susan hair "fixed". Sleeping eyes. Engagement ring.

48N3131—Height about 20". Delivered..... **12.95**

SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.



A

SO SWEET . . . SO LOVELY!

Height about 19 inches **4.95**



B

SO BIG . . . SO LIFE LIKE!

Height about 21 inches **5.95**



C

READY FOR HER CHRISTENING.

17 in. **5.95** 13 in. **3.95**
Tall Tall

A A Dimpled Happi-Time Darling just waiting to play with you. How she loves to have her poodle-cut rooted Saran hair washed and curled! She enjoys being bathed, too, but she doesn't like soap in her long-lashed sleeping eyes. Made of soft-skin flexee vinyl, she can sit, kneel and take almost any position you can think of. She's all dressed up to meet you in the prettiest-ever lace-trimmed rayon dress, dainty undies, socks and button-up vinyl shoes. Specially for you she's wearing posies at her waist and a big ribbon in her hair. She wants to be your "little sister" and keep you company. Hug her . . . and she'll coo happily. **48N3831—Height about 19". Price, delivered . . . 4.95**

B A Chubby Winsome Happi-Time Doll with the sweetest face ever. Wonderfully big and cuddlesome, she's made of softly stuffed vinyl and is so easy to wash and care for. Because her gleaming hair is rooted Saran, you can wash, curl and brush it as often as you please and it will never pull out. She's such a good doll, and closes her eyes at once when you tuck her in for her nap. When you hug her, she coos lovingly. She's so proud of her lace-trimmed flowered nylon frock and sunbonnet, her dainty matching slip and panties and her rayon socks and button-up white vinyl shoes. She's a great big armful of cuddly doll at a very low price! **48N3136—Height about 21". Price, delivered . . . 5.95**

C Rock-a-Bye Baby. Snuggle-sweet Baby Jane is made of flexee vinyl and can sit and kneel. Her "skin" is so soft she seems nearly "real"—you can almost feel her tiny fingers clasping yours. Her pretty hair is molded. She coos when you cuddle her, likes a nice bath and closes her eyes to sleep. Her lovely Christening gown and bonnet are sheer nylon trimmed with lace and ribbon. Tulle slip, dikes and ribbon-tied socks. **48N3144—Height about 17". Price, delivered . . . 5.95**
48N3832—Height about 13". Price, delivered . . . 3.95

D "Miss Canada" is an all-vinyl beauty with jointed arms and legs. Her soft rooted Saran hair can be styled in many ways. Washable and unbreakable, she has a molded "grown-up" figure, sleeping eyes and dainty painted nails. She's wearing a fancy frock and pretty undies, nylon stockings, high-heeled shoes and a wide-brimmed straw hat. She carries smart tote bag. **48N3141—Height about 18". Price, delivered . . . 6.95**

E On Her Toes. This exciting plastic ballerina doll can take real ballet positions because she has specially molded arms and jointed ankles, knees and waist. She's wearing a spangled "gold"-trimmed Tu-Tu, long hose and Capezio ballet slippers. If you lead her, she'll walk either on her toes or "naturally". Rooted Saran hair. Silver cardboard mirror, wooden practice bar. **48N3145—Height about 20". Price, delivered . . . 7.95**

F Illustrated Ballet Book. Teacher "positions". **48N6853—Delivered . . . 95c**



D

PRETTY "MISS CANADA"

Height about 18 inches **6.95**



E

BALLERINA DOLL

20 in. **7.95**
Tall

F

BALLET BOOK
95c

A dream come true

A BIG, BEAUTIFUL DOLL!



DOLL-LAND FAVORITES FOR YOUR LITTLE GIRL

- A** Winsome Walking Doll. Take her by the hand, she walks and turns her head. Rooted Saran pony tail to comb and curl. Plastic body, arms, legs, and soft unbreakable vinyl head are molded in detail. Sleeping eyes. Wears dress, panties, socks, shoes. 48N3829—Abt. 15" high. Del'd.... 4.98
- B** Wide-Eyed Topsy Doll of soft, unbreakable, washable vinyl. Detailed face and fingers; simulated pigtail. Cotton dress, panties, simulated vinyl socks, shoes. 48N3824—Abt. 12" high. Del'd.... 1.98
- C** Topsy's Twin Brother in cotton rompers. 48N3825—Price, del'd.... 1.98
- D** Fun-Loving Playmate with coo voice. Washable vinyl body, legs, arms; soft vinyl swivel head with molded hair, plastic inner eyes. Dress, panties, socks, shoes. 48N3781—Abt. 13" high. Del'd.... 1.98

- E** Doll Darling. Washable, unbreakable body of softly stuffed "flexee" vinyl holds almost any pose. Rooted Saran hair to wash and set. Swivel head, go-to-sleep eyes, coo voice. Wears dress and bonnet with lace-trimmed ninoon! has panties, socks, shoes. 48N3826—Abt. 15" high. Del'd.... 3.98
- F** "Poodle Cut" Doll has rooted Saran hair, sleeping eyes, coo voice. She has swivel vinyl head, and softly stuffed washable vinyl body. Wears dress, socks, shoes. 48N3827—Abt. 15" high. Del'd.... 2.98
- G** "A Curl in the Middle of Her Forehead." This appealing doll has her own tiny bottle—drinks, wets, like a real baby. Rooted Saran poodle cut for you to wash, brush, curl. All-vinyl with movable arms and legs. Wears dress, bonnet, and booties. 48N3828—Abt. 16" high. Del'd.... 4.98



Lovely Bridal Ensemble



Dolls 15 to 17" 1.98 Set
Dolls 19 to 21" 2.49 Set

Beautiful wardrobe set includes a striped cotton dress, ruffled organdy crinoline, 2-pc. ski-style flannelette pajamas, plastic raincoat and matching kerchief, panties, socks, leatherette shoes, 3 plastic hangers. Fits dolls 15 to 17". 48N3589—Del'd.... 1.98
Fits dolls 19 to 21". 48N3592—... 2.49

Dolls 15 to 17" 2.49 Set
Dolls 19 to 21" 2.98 Set

Lovely 3-piece bridal outfit will make dolly look her prettiest. White tulle button-up gown has simulated pearl neckline, attached half slip. Lace-trimmed veil, ribbon and floral bouquet complete the costume. Hanger. Fits dolls 15 to 17". 48N3587—Price, del. 2.49
Fits dolls 19 to 21". 48N3588—Price, del. 2.98

Dolls 15 to 17" 1.98
Dolls 19 to 21" 2.49

Doll's smart 5-pc. coat set with gabardine coat topped with a crisp white collar; 4 button-type darts. Flower-trimmed felt halo hat with matching shoulder strap purse. Rayon socks, leatherette tie-on shoes, hanger. Fits dolls 15 to 17". 48N3590—Price, del. 1.98
Fits dolls 19 to 21". 48N3591—Price, del. 2.49

For delightful playtimes

THE DOLL OF HER DREAMS

Items Shown on Opposite Page

1 A Seasoned "World Traveler" with her own well-filled wardrobe trunk. Made of washable, unbreakable vinyl, she has jointed, movable arms and legs. Lovely rooted Saran hair to comb and set, sleeping eyes, coo voice. She wears a printed tulle dress with lace-trimmed ninoon collar, sleeves, and apron; matching rayon socks; vinyl button-up shoes. Her wardrobe trunk is made of wood-and-fibreboard and has 2 snap locks, metal handle, drawer, and hanger. Wardrobe includes checkered cloth coat and hat, blouse and skirt, slip and panties, 2-pc. pajamas, flannel housecoat with matching slippers, extra pair of shoes and socks, brush, comb, and mirror. 48N3139—Abt. 13" high. Price, del'd.... 10.50

2 "Betsy Wetsy" in Her Own Playpen. A cuddlesome 14" baby doll who cries real "tears", wets her "diddle", blows bubbles, and likes to have her rooted Saran hair brushed and curled. She's made of baby-soft vinyl—such fun to bathe. Her dainty fingers and toes are almost lifelike. Completely washable and unbreakable. Betsy has sleeping eyes, coo voice, movable arms and legs. She has her own playpen complete with counting balls; layette includes dress, bonnet, housecoat, diapers, soap, pacifier, sponge, Kleenex, clothes pins, bottle, bubble pipe, bubble bath soap. 48N3133—Doll and playpen, delivered.... 9.95

14 "Betsy Wetsy" as above (not shown) without playpen. Similar layette and instruction sheet. 48N3140—Price, delivered.... 7.95

3 Such a Little Darling! This all-rubber doll has a lovely little face with painted detail, coo voice, movable arms and legs. She drinks, wets, blows bubbles. Complete with her own wardrobe including lace-trimmed ninoon dress and bonnet, slip, rubber panties, bib, bottle, bubble pipe, rattle, nightgown, diaper, and towel. 48N3833—Abt. 11" high. Price, del'd.... 4.95

4 16" "Tiny Tears" with Rooted Saran Hair will give little "mothers" extra playtime fun. Wash, comb, curl her beautiful lustrous hair. "Tiny Tears" drinks from bottle, wets her diaper, weeps tears. She cries lustily, closes her thick-lashed eyes, blows bubbles, and comforts herself with her pacifier. Made of fully jointed molded vinyl with hard-to-break plastic head, she loves to be bathed. Wears lace-trimmed pique romper, booties. Layette includes lace-trimmed dress, panties, and bonnet; nursing bottle, Kleenex, diaper, pins, sponge, soap, bubble pipe, washcloth, pacifier, infant. 48N3142—Price, delivered.... 9.95

13 "Tiny Tears" with Molded Hair (not shown). A sweet little doll of jointed, molded vinyl, with molded head of almost unbreakable plastic. Like "Tiny Tears" above she drinks, wets, cries, blows bubbles, and has sleeping eyes. Wears ribbon-trimmed rompers; has a layette including lace-trimmed dress, panties, bonnet, bottle, Kleenex, sponge, soap, bubble pipe, washcloth, pacifier. 48N3100—Price, delivered.... 7.95

5 Dressed in Leggings, this lovable merry doll will delight the hearts of all young "mothers" this Christmas. Dressed in her bright Red corduroy leggings she'll be warm and cozy for wintertime play. Her outfit is completed by a gay matching coat and bonnet which are trimmed with pique, head and pompons; soft vinyl shoes. Body and legs of washable flexee vinyl enable her to sit and kneel. Soft vinyl swivel head with sleeping eyes, coo voice, and rooted Saran hair. 48N3137—Abt. 21" high. Price, del'd.... 7.95
48N3138—Abt. 18" high. Price, del'd.... 5.95

6 Our Christmas Bride in a drift of net veiling with lace trim and chin ribbon. Exquisite dress of White tulle with lacy bodice and sleeves, and full net overskirt with a touch of Gold color trim. Bride carries ribbon and floral nosegay. Panties, socks, shoes. Softly stuffed, washable vinyl body, arms, and legs. Rooted Saran hair, go-to-sleep eyes, coo voice. 48N3830—Abt. 15" high. Price, del'd.... 4.69

7 "Snuggly as a Bug in a Rug" this lifelike doll is abt. 21" high. Chubby vinyl body, vinyl head with molded hair, sleeping eyes. Hug him—he'll coo lovingly. Wears flannel snowsuit, bonnet. He likes to sleep with his plush panda. 48N3143—Doll and panda, delivered.... 6.95

8 Cuddly Sleepwalker Doll wears colorful striped flannelette sleepers with full length zipper. Matching plaid nightcap with tassel. Softly stuffed flexee vinyl body, arms, and legs. Kneeling or sitting she seems almost alive. Soft, sculptured vinyl head, rooted Saran hair, sleeping eyes, coo voice. Washable, unbreakable. 48N3823—Abt. 17" high. Price, del'd.... 4.69

9 Big Baby Doll—a cuddly beauty. Washable vinyl body, arms, and legs. Her head is vinyl with pretty molded hair, and her sparkling blue eyes "sleep". Dressed in lace-trimmed sunsuit, rayon socks, leatherette shoes. Abt. 25" high. 48N3091—Price, delivered.... 5.95

SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.



1
HAPPI-TIME WARDROBE DOLL
All Set for a Make-Believe Fashion Show or World Cruise
10.50



2
"BETSY WETSY" IN PLAYPEN
She Cries Real "Tears"—Has Her Own Playpen and Layette
9.95



3
SUCH FUN TO LOOK AFTER
She Cooes, Drinks, and Wags Just Like a Real-Life Baby
4.95



4
"TINY TEARS"—TV STAR
13" Tall Matted Hair **7.95**
14" Tall Saron Hair **9.95**



5
Legging Doll
5.95
7.95



6
Charming Bride Doll
4.69

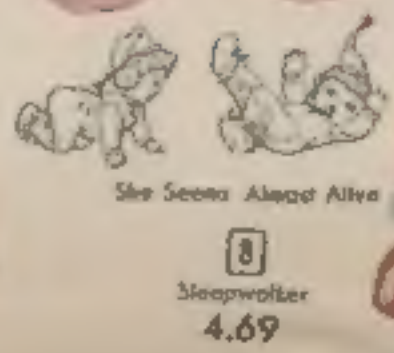


7
Panda's Ma
6.95

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



9
So Big So Lifelike
5.95



8
Sleepwalker
4.69



8
Sleepwalker
4.69

"LITTLE HOSTESS" SPECIAL

- 4 Working top burners
- Actual heat-controlled oven

13.95



"Little Hostess" Electric Range. Steel construction with baked-on pink enamel finish. This safety-tested stove will cook or bake on 4 top burners, and in Heat-Trol oven with separate heating element, fibre glass insulation, window and rack. 6 utensils, cook book included. CSA approved. 12 1/4 x 6 1/2 x 12" high. 48N1049—Price, delivered..... 13.95

Traditional "Blue Willow" Tea Set, a favorite pattern with mother and daughter. Imported from Japan, made of china. Includes 8 each: cups, saucers, plates (3 1/4" diam.); cream jug, covered teapot, covered vegetable bowl, meat plate, covered sugar bowl. 48N1048—25-piece set, del'd. 1.98



Electric Mixer—Battery-Operated

De Luxe double-beater metal mixer just like Mother's. This battery-operated mixer may be worked on its stand or slid off to be used as hand mixer. Comes complete with mixing bowl and juicer. Off-and-on switch on handle operates mixer, juicer, and control light. Gleaming White enamel finish. Size about 9 x 8 x 4 1/2 inches wide. Batteries included. 48N1050—Price, delivered..... 3.49

3.49



De Luxe Model Toy Stove

White enamel metal stove for little girls who love to play cook. Backguard has "clock", hang-up shelf for grater and cookie shapes. Oven door will open, have transparent windows. Red colored burners, covered centre grill, movable switches. Roast pan with "turkey" kettle, saucepan. 48N1051—Size 8 x 8 1/2 x 4 1/2" 2.49

2.49



46-Piece Tea Set of Polished Aluminum

Durable brightly polished aluminum tea set makes a big hit with a young hostess and her friends. Consists of: teapot with lid, 1 serving tray, 1 butter knife and 8 each of: cups, saucers, plates, knives, forks, spoons and paper serviettes. Plates about 4 1/4" in diam. 46N927—Set, delivered..... 1.98

1.98



23-Pc. Aluminum Cooking, Baking Set

Set includes: 6 cookie cutters, 2 cookie sheets, loaf pan, 2 pie plates, muffin tin, flour canister with lid, mixing bowl, angel food cake tin, measuring cup, egg beater, grater, whipping spoon, measuring spoon, 2 cake liners. 48N928—Set, delivered..... 1.98

1.98

For the little homemaker

ITEMS SHOWN ON OPPOSITE PAGE

A 111-Piece Pillsbury Cake Baking Set. Now your little girl can bake real cakes just like Mother's. Ideal as a companion gift with an electric stove from opposite page. Set includes: 24 packages of assorted cake and cookie mixes, 11 packages of assorted cake frostings, 6 packages of cake decorations, cook book, apron, 24 liners, and 40 plastic and metal utensils, including cookie sheet, mixing bowl, and many more. 48N1024—All pieces not shown. Set, del'd. 5.98

69-Piece Pillsbury Cake Mix Set contains 15 assorted cake and cookie mixes, 8 assorted frostings, 8 cake decorations, cook book, 22 plastic and metal utensils, 11 liners. 48N937—69-piece set, delivered..... 3.98

31-Piece Pillsbury Cake Mix Set contains 8 assorted cake and cookie mixes, 2 cake frostings, 1 cake decoration, cook book, 11 plastic and metal utensils, 8 liners. 48N938—31-piece set, delivered..... 1.98

23-Piece Pillsbury Refill Set. Contains 8 assorted cake and cookie mixes, 3 assorted frostings, 2 cake decorations, 6 sprinkle cups and 8 liners. 48N939—23-piece set, delivered..... 98c

B Gleaming Modern Kitchen Unit complete with utensils. A dream kitchen of the play-world, as up-to-date as the newest magazine kitchens. Constructed of sturdy metal, durably enameled in the latest decorator color—Pink. Three pieces: a stove, refrigerator and sink make up a play unit for little homemakers.

The Stove has a hinged oven door with a window in it, imitation switches that turn, 2 burners on top, an imitation clock, and a rack across the back to hold the "copper" utensils. Utensils consist of 8 pieces, including an imitation turkey, a frying pan, stew pot with lid, a grater and others as illustrated. Stove about 5 1/2 x 3 3/4 x 8 1/2 inches high.

Open the Refrigerator Door and a light goes on inside, just like Mother's, operates on battery, (included). Has shelves for holding utensils, and racks built into the door, just like a real refrigerator. Utensils include wooden bottles, coffee can, a salad mold, a refrigerator jar with lid, and a pitcher. Size about 4 x 4 1/2 x 7" tall.

Top in the Sink Really Works—you just fill the reservoir at back, pump plunger and the water pours out, all ready to wash the dishes and utensils. Sink has sliding doors across the bottom to make a storage space. Glasses for dish washing are included. Size about 5 1/4 x 8 1/2 x 3 3/4". 48N1011—3-piece unit. Battery included..... 4.98

C New Coca-Cola Dispenser. Let him serve his own friends with this miniature soda fountain dispenser. Made of bright, shiny Red plastic, it dispenses Coca-Cola right from the bottle. 4 small plastic Coca-Cola glasses are included. Easy to use—just place uncapped bottle of "coke" into dispenser, slide handle unit into bottle, pull down handle, and out pours your drink. Easily cleaned. Size about 8 1/4 inches high, 1 1/2 inches long. 48N1045—Price, delivered..... 3.98

D Ice Cream Maker. A new and exciting present for children who love to prepare desserts. Made of unbreakable plastic, this handy ice cream maker is washable and safe to operate. Just fill drum with ice, add sherbet, or any such mix, and turn the handle. Machine makes delicious ice cream, sherbet or frozen custard in 60 seconds. Machine measures about 8 3/4 x 4 1/4 x 5 inches tall. 48N1044—Price, delivered..... 4.69

E New Electric Washing Machine. Now she can do her doll wash right along side Mother. Machine is made of gleaming Pink-enamelled metal with clear window in front. Has rubber drain hose. Top has opening for soap. Switch operates swirler. Uses regular flashlight battery, (included). Size about 5 1/2" high, 4 1/2" long, 3 3/4" wide. 48N1046—Price, (with battery). Delivered..... 2.49

F 27-Piece China Set imported from Japan. Lovely floral pattern on White background, gold color trim. With this charming china service of her very own your little girl may have five guests to join her for tea. 27-piece set consists of 8 each: cups, saucers, plates; 1 each: teapot with lid, cream jug, sugar bowl with lid, vegetable dish with cover, meat platter and gravy boat. Plates are about 4 1/2 inches in diameter, with the other pieces in proportion. This is a sure-to-please gift for any junior hostess. 48N967—27-piece set, delivered..... 2.98

G Modern 29-Piece Tea Set in gay "Rooster" design—a set with which any little hostess will proudly serve "tea". Set includes 4 metal plates and saucers, 4 plastic cups; 4 metal-covered plastic spoons, knives and forks; plastic creamer, covered sugar bowl and teapot. Plates measure about 6 1/4". Teapot about 5 1/2" high. Other dishes in proportion. A charming gift for any little girl. 48N1043—29-piece set, delivered..... 2.98

H 17-Piece De Luxe China Tea Set. Any young hostess will beam with pride when she serves her doll family or friends from this good quality china set. Delicate "Columbia Blue" design on sparkling White background, gold color trim. Includes: 4 each of plates, saucers, cups, creamer, covered teapot, and covered sugar bowl. Plates are about 6 1/4" diameter. Teapot about 5" high. Other pieces are made in proportion. 48N1047—17-piece set, delivered..... 3.98

J Lightweight and Almost Unbreakable, this complete 44-piece plastic tea set is ideal for tea parties for very young ladies and their friends. So that she can set a complete table the set includes 4 each of knives, forks, spoons, cups, saucers and plates; 4 clear plastic herbots and goblets; 1 teapot with lid, sugar bowl, creamer, salt and pepper, butter knife, sugar spoon, and 4 paper serviettes. Cups 2 1/2" diameter, other pieces in proportion. The ideal gift for the junior hostess. 48N1025—44-piece set, delivered..... 1.79

PILLSBURY READY-MIX SETS, REFILLS
Easy to Make . . . Delicious to Eat



A 111-Pc. Set 5.98

Santa's surprise for little cooks

THREE-PIECE MODERN KITCHEN UNIT



Stove, Sink and Refrigerator 4.98

Fill Reservoir in Back, Pump Plunger—
Top Works. Refrigerator Light Goes
On When Door Is Opened



C "COKE" DISPENSER
Pull Handle—
Liquid Pours Out
3.98



D ICE CREAM MAKER
A safe, easy way for your
child to make delicious
ice cream, and desserts

OPERATES BY
TURNING HANDLE
4.69



E 2.49

FREE
Battery
Included

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



F 27-Pc. Set 2.98



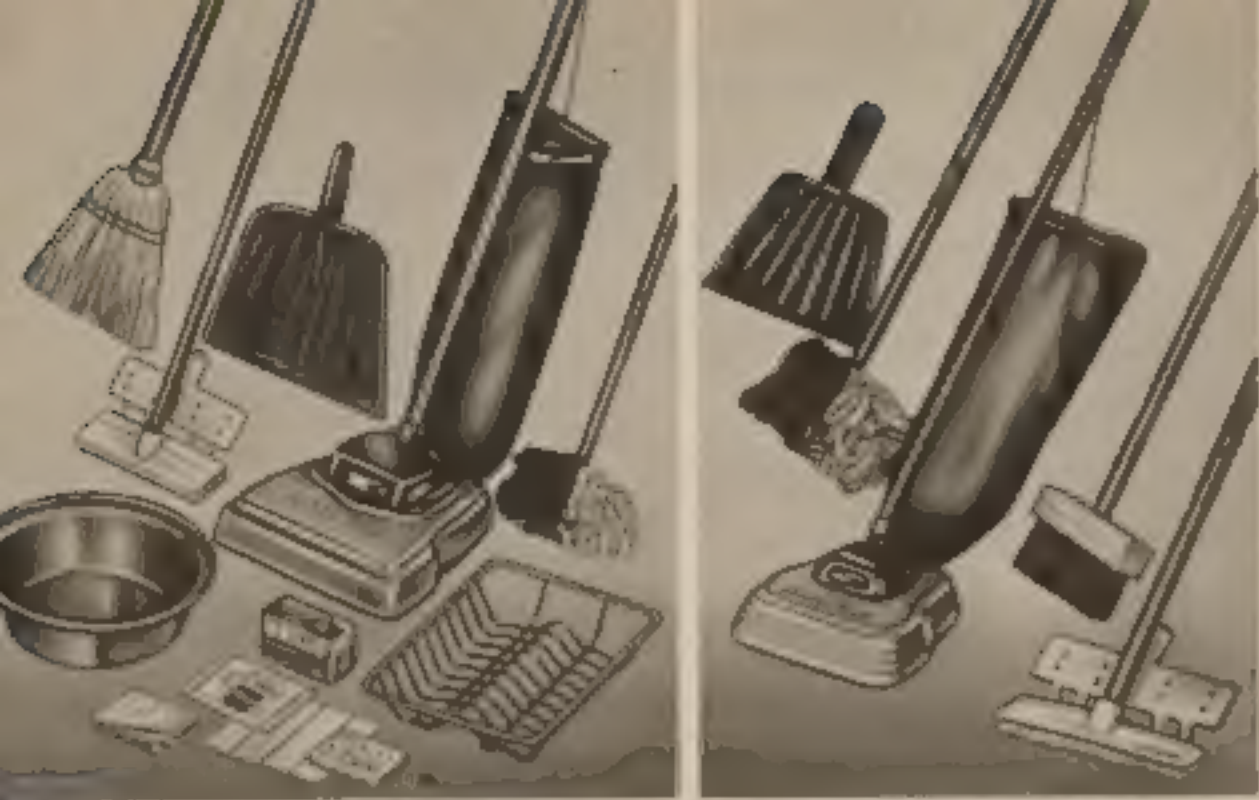
G 29-Pc. Set 2.98



H 17-Pc. China Set 3.98



J 44-Pc. Set 1.79



HOUSE CLEANING SETS FOR BUSY LITTLE "MISS MOP-ITS"

De Luxe Cleaning Set for mother's little helper. The friction vacuum really sweeps and sparks when it's pushed. The base is about 6 x 5½", 23" long handle with a bag. The set also includes corn broom, squeeze mop, dust mop, plastic dustpan, dishpan and draining board, tea towel, dish cloth and other useful items as shown.

48N9240L—Set, delivered..... 3.98

5-Piece Cleaning Set, just the thing to keep her busy with her "household chores". The metal friction vacuum cleaner, which sparks actually picks up dirt, looks just like Mummy's. It has a 20" wooden handle, plastic bag and rubber wheels; the base is about 4½ x 5½". Set also includes mop, broom, squeeze mop and plastic dustpan.

48N1035L—Set, delivered..... 1.98



TRAVEL ITEMS FOR GLOBE-TROTTING DOLLY

1 2-Piece Dolls' Luggage Set. Realistic cream will hold all dolly needs when traveling. Made of sturdy hard fibreboard, lined with fancy paper. Has real lock and key. Small case measures about 7 x 5½ x 3", large case about 10 x 6½ x 3½".

48N9203—Set, delivered..... 2.98

2 12" Hotbox of heavy fibreboard with embossed cover, plastic blinding. White handle, bright nickel snap catch. Attractively lined. Assortment of gay designs on the side.

48N9224—Price, delivered..... 1.59

12" Hotbox of heavy fibreboard. Strong plastic handle and nickel snap catch.

48N9223—(Not shown.) Delivered..... 2.29

3 Dolls' Wardrobe Trunk built of wood covered in embossed paper resembling leather. Lined with gaily patterned paper. Contains three plastic hangers on metal rack and drawer for dolly accessories. Metal clasps and hinges.

48N9201—Abt. 16 x 8 x 8½"..... 3.98

4 Complete Doll Layette Set. Plastic basket, with hinged lithographed heavy-board lid, holds all baby doll's needs. Utensils of soft unbreakable polythene plastic. There's 4 nursing bottles, scrub brush, bottle brush, measuring spoon, measuring cup, funnel, bottle holder and a package of Rinso Blue to wash them in.

48N9238—Set, delivered..... 2.49



5 Sturdy Toy Ironing Board with heavy-duty metal top. Folding legs.

79N801DL—Abt. 27½ x 7½ x 21"..... 1.95

Save—buy board and cover.

79N9242DL—Set, delivered..... 2.69

6 De Luxe Toy Ironing Board. White enameled steel top. Steel legs.

79N924DL—25½ x 8" wide..... 3.98

Save—buy board and cover.

79N9241DL—Set, del'd..... 4.69

7 "This Is the Way We Iron Our Clothes", with an electric toy iron that actually warms up—but won't burn. Made just like Mummy's it plugs into 110-volt socket. Cord and plug are attached.

48N828—Price, delivered..... 1.39

8 Toy Ironing Board Cover and Pad Set. Cover of cotton flannel with elastic edges for smooth fit. Underpad of foam plastic. Fits boards (5) and (6).

79N9239D—Price, delivered..... 89c

Here's a gift from Santa

TO GIVE HOURS OF HAPPINESS

Description of Items Shown on Opposite Page

A De Luxe Precision-Built Steel Sewing Machine for busy little hands. Finished in bright metallic colors. Sew a strong chain stitch, has a tension disc for adjusting to various fabric thicknesses. Comes already threaded, complete with a metal clamp and instruction book. Gear and transmission designed for easy operation. Uses standard sewing machine needles. Mounted on hardwood cabinet. Manually operated.

48N983—Machine abt. 8¾ x 4½ x 6¾", Del'd. 6.95

B Knitting and Embroidery Set all in an 11 inch gay vinyl plastic work bag with carrying handles and long zipper. Set includes 6 assorted balls of wool, knitting needles 8" long, 3 stamped patterns and other pieces as illustrated. Encourages nimble fingers.

48N844—Set, delivered..... 1.98

C Battery-Operated All-Steel Sewing Machine, runs on regular flashlight batteries or may be manually operated. Metallic finished, the machine comes in its own sturdy carrying case, complete with an assortment of sewing needs including scissors, measuring tape, thread, needles, buttons, needle threader and other items. Switch on the front starts the machine, lever on back converts it from battery to manual operation. Sew a strong chain stitch. Batteries included.

48N984—Price, delivered..... 13.95

D Sr. Doctor Set includes a large assortment of blunt plastic instruments needed by all young "M.D.s." Also contains such things as a stethoscope, microscope, "wonder-working" candy pills, gauze, adhesive tape and many other items as shown. All in an authentic-looking little black bag, about 9¾ x 5½ x 4¾".

48N1768—Outfit, delivered..... 2.49

Jr. Doctor Set (not shown). Contains a supply of blunt plastic instruments and supplies all packed in a double-ply cardboard case about 12 x 7½ x 2¼".

48N1751—Set, delivered..... 1.49

E Matching Nurse and Doll Outfit. Each set has nurse's cap with string ties and black band, apron with string waist ties and lined nurse's cap; all in authentic style. Doll's outfit fits any doll up to 20" high. Girl's outfit fits child up to 8 years.

48N1053—Matching outfit, delivered..... 2.49

F Sr. Nurse Set in realistic plastic shoulder bag. Blunt plastic instruments include such items as stethoscope, "hypo" needle, also nurse's cap and apron, adhesive tape, gauze. Other equipment as shown.

48N1769—Set, delivered..... 2.49

Jr. Nurse Set (not shown). Wide assortment of equipment in double-ply cardboard carrying case.

48N1752—Abt. 12 x 7½ x 2¼". Set, delivered..... 1.49

G Candy-Vending Bank with Extra Candy. Place a coin (penny or dime) in the slot, push the lever and out drops a round piece of good quality candy. Plastic bank may be opened with special key supplied.

48N4821—Holds about 100 candies..... 2.49

H Flower Craft Set includes cloth petals, leaves, stems and thread to make flowers. 4 clay pots about 1½" high. Colors non-toxic. A simple craft with pleasing results. Easy-to-follow instructions.

48N1052—Complete set, delivered..... 1.98

J Exciting Store Set sturdily constructed in metal and plastic. Includes cash register that shows sales, telephone that rings, bins that open and hold real candies, also scales and other pieces scaled to size. Bins about 4 x 4 x 2", scales 4 x 4".

48N841—Complete set, delivered..... 2.98

K 5-Room Doll House complete with over 100 pieces of plastic furniture. Sturdy all-metal construction, house is brightly lithographed inside and out in attractive decorator scheme. The five rooms are living-dining room, kitchen, bedroom, bathroom and nursery, all with realistic lithographed curtains and rugs. "mother" and "father" are included to live in the house. Overall size is about 19½ x 7 x 14½". She'll spend many happy hours arranging and rearranging the furniture. Shipped flat, easily assembled.

48N991—Price, delivered..... 2.98

L 30-Piece Doll Furniture Set, enough to furnish a five-room doll house. Made of polythene plastic, the set includes living and dining room suite, a bedroom suite, nursery furniture and fixtures for both bathroom and kitchen. Also there are two dolls to sit in the chairs. All pieces are to scale and approximately 1½ inches high. The set is as shown furnishing doll house (K) above. There are ample pieces to furnish any similar doll house. An ideal stocking-filler and a gift that will delight any little girl whether she has a doll house or not. Gives hours of amusement.

48N992—Complete set, delivered..... 98c

M De Luxe Colonial-Style Doll House. A wish will come true for your make-believe homemaker when Santa Claus leaves this doll house under the tree this Christmas. Colorfully lithographed on the outside to look like a beautiful home. Interior is tastefully decorated with lithographed curtains, pictures, flooring and rugs. House has living-dining room, a breezeway, playroom, bedroom, bathroom, nursery and kitchen. Furnished with over 50 scale pieces of furniture and fixtures. Size of house is about 31½ x 8 x 14".

48N948L—Shipped flat, easily assembled..... 5.98

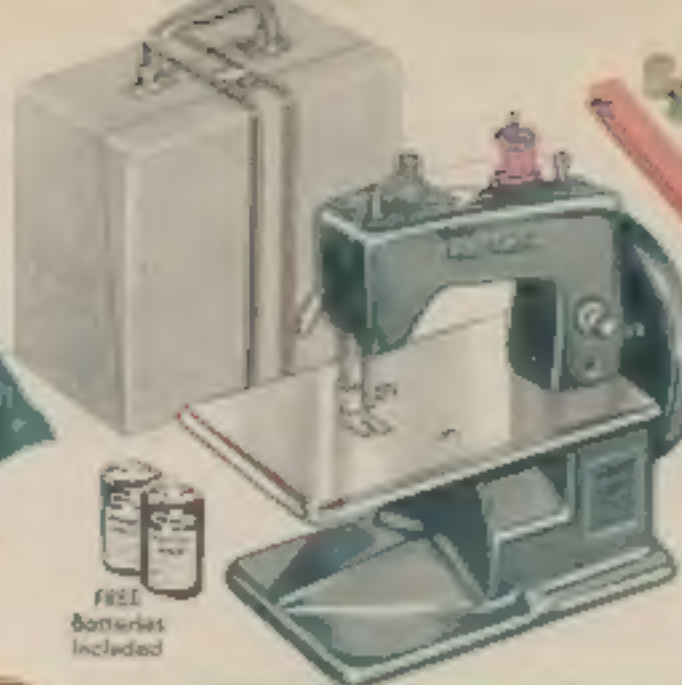
WE PAY ALL SHIPPING CHARGES



A Sturdy Sewing Machine 6.95



B Embroidery and Embroidery Set 1.98



FREE
Batteries
Included

**ELECTRIC
SEWING MACHINE**

C With Case and Supplies 13.95



D Dr. Doctor Kit with "Little Black Bag" 2.49
Smaller Set 1.49



E Matching Doll and Nurse Outfit 2.49



F Dr. Nurse Set with Authentic Style Shoulder Bag 2.49
Smaller Set 1.49



G 2.49



H Colorful Flower-Craft Set 1.98

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



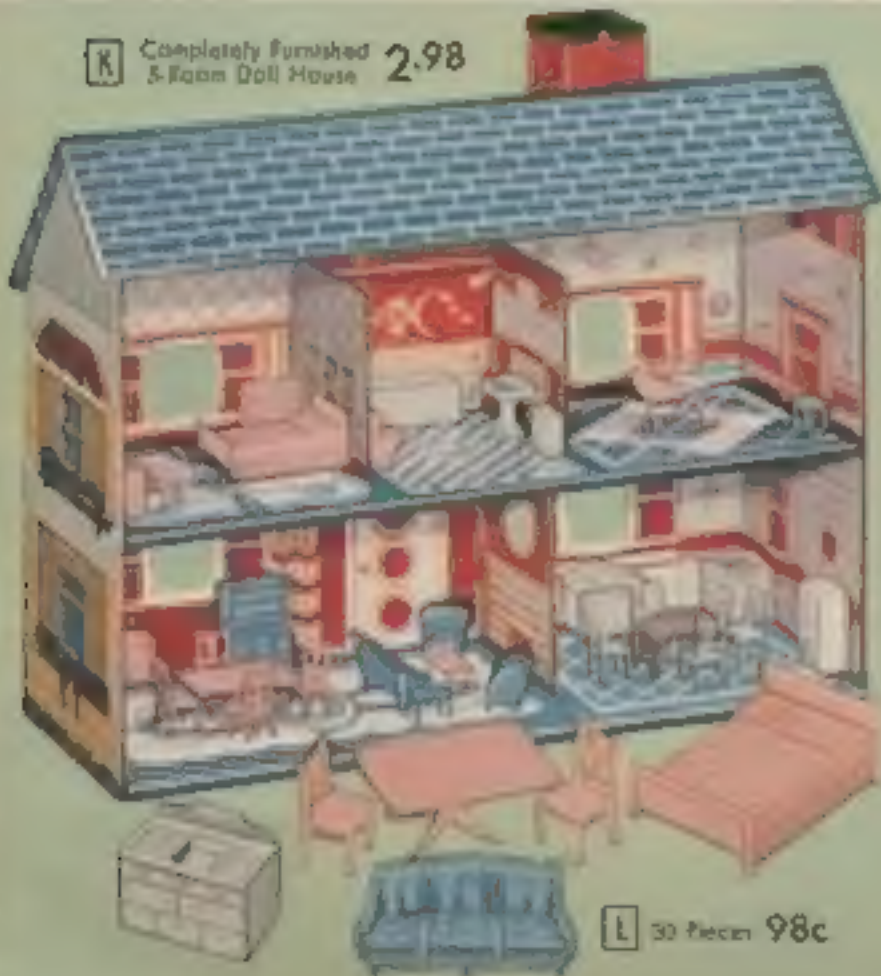
FOR ASPIRING
YOUNG STOREKEEPERS

J All Ready to Open Real Candy "Store" 2.98



RING
RING

K Completely Furnished 5-Room Doll House 2.98

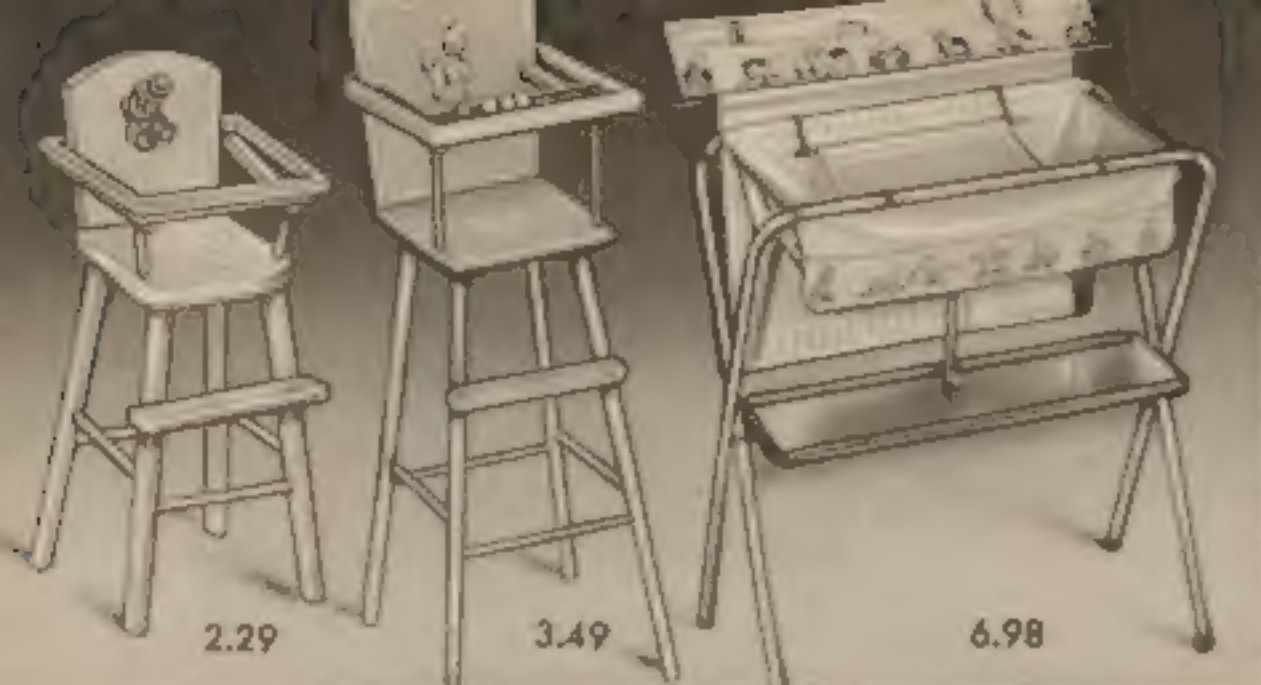


L 50 Pieces 98c



COLONIAL-STYLE METAL DOLL HOUSE

M Over 30 Pieces of Scale Sized Furniture A Brightly Decorated 6-Room House 5.98



2.29

3.49

6.98

Dolls' High Chair—simplifies small "mother's" problem of feeding hungry dollies. Natural-finished hardwood with nursery motif. Braced legs, wooden footrest. Swing tray lifts up. Your little girl will love this toy. About 21 inches high.

79N857DL—Del'd. 2.29

Our Finest High Chair—big enough to hold her largest doll. Made of wood in bright, non-toxic colors. Adjustable food tray; colorful play beads. Complete with footrest for tiny feet. Sturdily made. Size about 30 inches high.

78N9231DL—Del'd. 3.49

Dolls' "Happy-Time" Bath Table. Plastic top swings over plastic tub to form a table. Clip to drain water out; handy pockets hold soap, sponge and comb. Keeps little "mothers" busy. Metal folding frame is abt. 12½ x 11 x 27" high.

79N9237DL—Del'd. 6.98



6.98

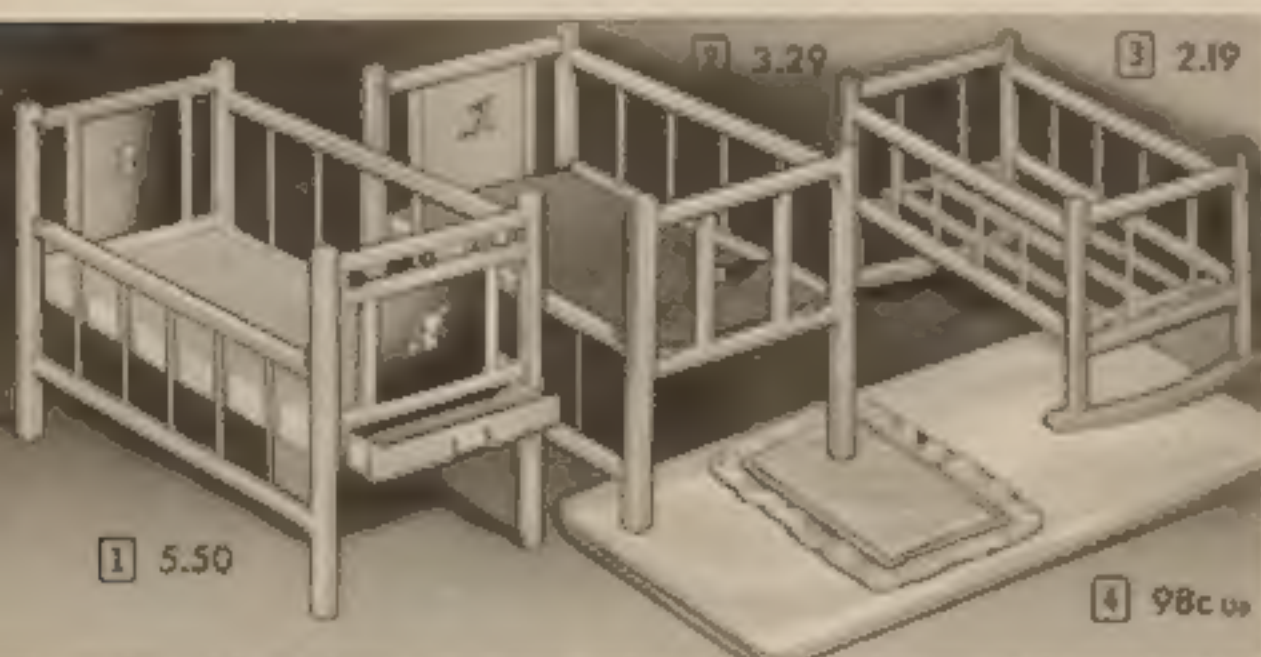
12.95

New, Drop-Side Wooden Crib. Dolly will sleep tight with never a chance of falling in this sturdy Natural-finished wooden crib. Strong fibreboard ends have large nursery decorations on Pink background. Side can be raised or lowered just like a real crib. Smooth-rolling casters on legs. See (4) below for mattress and pillow set to go with this crib. Size about 24 x 14 x 20 inches high. A delightful gift for any little girl.

79N9236DL—Price, delivered... 8.98

De Luxe Drop-Side Crib—Our Finest. Dolly will snuggle down to pleasant dreams in this "just-like-real" crib. Strong metal construction with metal spring bottom. Decal decoration and colorful wooden play beads decorate head and foot. Side can be raised and lowered. Size about 26 x 15 x 20½ inches high. Brightly colored plastic mattress (included) fits into crib and can be easily washed. Both in assorted colors.

79N9235DL—Price, delivered... 12.95



1 5.50

2 3.29

3 2.19

4 98c up

1 Dolls' Drop-Side Bed with storage drawer. Sturdily constructed of Pink enameled wood with fibreboard head, removable heavy cardboard bottom. Storage drawer beneath for doll's clothes or bedding. Decal-decorated head, colorful beads at foot. Side can be raised or lowered. Size about 18" high by 24" long by 13" wide.

79N9234DL—Del'd. 5.50

2 Wooden Drop-Side Crib for dolls; pretty pastel Pink. Animal decoration at head, play beads at foot. Removable bottom. Abt. 16 x 23 x 12½ in. wide.

79N9233DL—Del'd. 3.29

3 Cradle Rocker Bed for dolly. Pink enameled wood with removable slat bottom. Size abt. 11 x 19½ x 10½ inches wide.

79N9232DL—Del'd. 2.19

4 Doll Cradle Bedding set—designed to ensure the utmost comfort for dolly. Durable plastic-covered mattress comes in 3 sizes to fit cribs on this page. Tiny pillow included.

Mattress abt. 10 x 19½", 62N934—Del'd.... 98c

Mattress abt. 12 x 22", 62N935—Del'd.... 1.19

Mattress abt. 12 x 24", 62N936—Del'd.... 1.29

For playtime pleasure

CARRIAGES, STROLLERS

Description of Items Shown on Opposite Page

A De Luxe Doll Pram. Your little girl will love to take her dolly for a walk in this elegant new-style suburban doll pram. Body is all-metal construction with chrome trim. Chrome-plated hood spreaders, gear, handle and fenders. Styled just like Mother's with washable vinyl 4-bow hood and visor. Features a clear-view apron so that dolly can always be seen. Flexible springs give a cushiony ride. Non-slip plastic handgrip. Body size about 11 x 10¾ inches; pusher height about 29 inches; rubber-tired spoke wheels about 7½-inch diameter. Attractive Coral body and hood, with White trim and apron. 2.00 down, 5.00 monthly.

79N8289DL—Price, delivered... 23.95

Doll Pram as Above but with Blue body and hood, White apron and trim. 2.00 down, 5.00 monthly.

79N8295DL—Price, delivered... 23.95

B Convertible Doll Carriage with steel frame—a gift to make your little girl's eyes shine. Covered in fine quality washable turquoise vinyl plastic with White inserts. Four-bow hood with visor, clear-view apron. Body is mounted on helical springs for smooth riding. Equipped with brake, anti-tip stand. Converts easily to stroller—just lift boot, lower footrest. Body size about 10 x 25 inches; pusher height about 11 inches; rubber-tired wheels about 8½-inch diameter.

79N8293DL—Price, delivered... 14.95

C The Christmas Present Little Girls Dream Of—our finest convertible doll carriage. All-steel frame covered in best quality leatherette. Converts easily to stroller. Has 4-bow hood and visor, body mounted on 4 helical springs for a smooth ride. Non-slip plastic handgrip on chrome-plated pusher. Chrome-plated double brake, anti-tip stand, fenders, hood spreaders, side arms and hubcaps. Padded removable boot has pocket that contains 3 Polyethylene baby bottles and package of Kleenex. Body size about 12 x 30", pusher height 30", rubber-tired 8" spoke wheels. Comes in Silver White with White padded lining, Coral trim and Mylar piping. 2.00 down, 5.00 monthly.

79N8294DL—Price, delivered... 21.85

D New... Colored Doll Pram. All-metal Pastel Green body and undergear, with harmonizing Green plaid design on washable vinyl hood and apron. Body size is about 10 inches long by 8 inches wide, pusher height about 11 inches, easy-to-push disc wheels about 4½-inch diameter. A gift that's sure to please.

79N8285DL—Price, delivered... 4.95

E Gay Doll Pram in Gray enameled steel with Blue vinyl hood, White inserts and White vinyl apron. Silver effect hood spreaders, wheels and pusher. Four Gray enameled mudguards. Body size is about 16 x 8 inches, pusher 20½ inches high. Stamped wheels about 5¼-inch diameter.

79N8286DL—Price, delivered... 8.95

F She'll Be Proud to Own this colorful, new doll pram with all-steel construction. Attractive pastel Yellow body and undergear with harmonizing washable Yellow plaid vinyl hood and visor, clear-view apron. 4 chromed mudguards, chromed pusher. Anti-tip stand and brake. Body size is about 20 by 10 inches, handle height about 25 inches, 6¼-inch diameter rubber-tired wheels.

79N8287DL—Price, delivered... 11.95

G Convertible Doll Carriage will convert to stroller just like Mother's. Durable Gray steel frame suspended on 4 steel springs. Washable leatherette covering. 4 chromed fenders, chromed pusher. 3-bow hood has clear-view apron. Anti-tip stand, adjustable foot pan, and brake. Body size about 18 inches long by 8 inches wide, pusher about 23 inches high, stamped 5-inch wheels. Comes in pretty Pink, with Charcoal Gray hood and apron.

79N8292DL—Price, delivered... 10.95

H Doll Stroller with folding steel frame, Light Gray enamel finish. Blue-and-White plaid cover on visor and body. Body size about 8½ inches long by 8 inches wide, pusher height about 11 inches, diameter of rubber-tired disc wheels about 3¾ inches.

79N8409DL—Price, delivered... 3.49

J Sturdy Stroller—ideal for your little girl when she takes her dolly shopping. Gray enameled steel frame. Body covered in Coral washable vinyl with nursery design trim. Handy shopping bag attached at back may be taken off and worn as shoulder bag. Body size 8½ x 8½", pusher 25½", disc wheels 4½" diam.

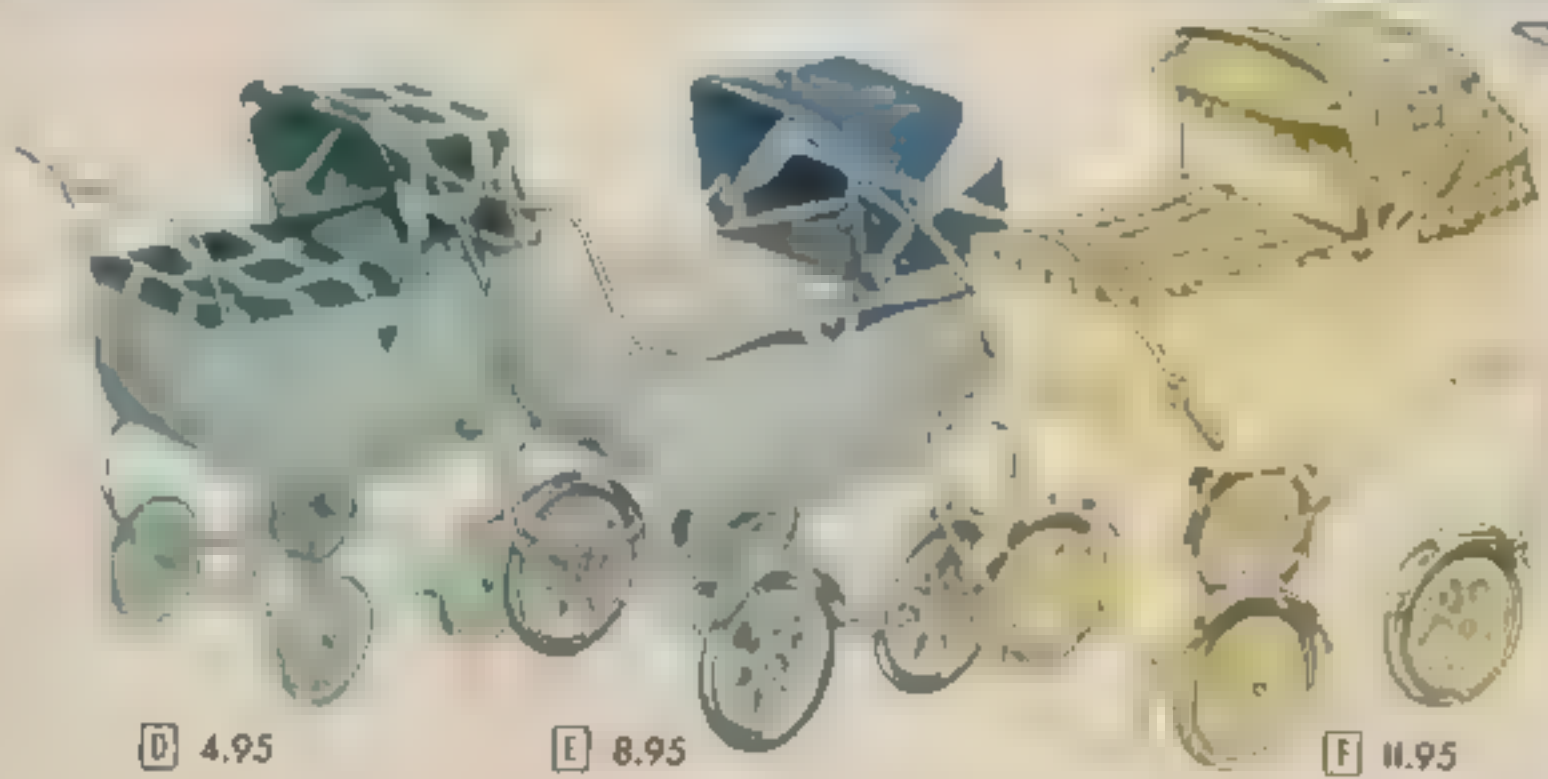
79N8410DL—Price, delivered... 5.29

K Doll Stroller and Swing. Strong metal frame enameled Light Pink to harmonize with washable Red plaid vinyl seat, sun hood and shopping bag. Seat is easily removed and attaches to metal frame to make a swing for dolly. Metal swing frame abt. 25" high, body abt. 9½ x 10", handle height abt. 27", front wheels 4½" diameter, rear wheels 5".

79N8411DL—Stroller and swing. Delivered... 7.49

L Versatile Convertible Stroller—changes from carriage to stroller in a jiffy. Frame is made of sturdy metal to withstand bumps and wear. Washable Yellow-and-White vinyl cover on body and hood. 3-bow hood. Body size about 14 inches long by 8 inches wide, pusher height 22 inches, disc-type rubber-tired wheels about 4½-inch diameter.

79N8291DL—Price, delivered... 7.79



DOLL PRAMS AND STROLLERS FOR WONDERFUL HOURS OF "MAKE BELIEVE"



Converts to Stroller



Converts to Stroller



1
A Play Gym Set
29.95



2
Natural Finish
Wooden Rocker
4.49



1 **Gym Set.** A strongly built piece of apparatus designed for rugged use. The 5'10" top bar is constructed of heavy 2-in. steel tubing. The legs are 6-ft and securely joined by socket clamps. The crossbar hanger for the slide ride is welded to top bar. The slide ride itself is of heavy steel and hangs from two 1" steel tubes. Safety edge seal and channel are welded into one unit. Handbars are welded to drop, as are foot-bars. The ride has 4 nylon bearings. Swings have heavy-gauge steel seats. These hang on 750-lb. test-galvanized chains, with non-tilt hangers running on nylon bearings. There are also 2 flying rings and a trapeze bar. The gym set is finished in weather-resistant enamel.
79N7229DL—Set, delivered 29.95

2 **Wooden Rocker** of one's very own, to rock happy hours away. Few, if any, toys possess such unfailing appeal for children as a rocker. This one is of excellent quality. Strongly made of hardwood, it is finished in a Natural color. The rocker has comfortable armrests and the legs are well-braced. About 10 3/4" wide, 23" high.
79N9003DL—Price, delivered 4.49

3 **Roll-Top Desk and Chair Set.** Sturdy construction and practical design distinguish this attractive set. The roomy roll-top desk is made of durable hardwood with a beautiful off-white "Hexstone" finish. Smooth roll-up top permits easy operation for child. 3 pigeonholes and full width front drawer to provide space for books, games etc. Desk is about 27" high, 27 1/4" wide, 16 1/2" deep. Chair is about 27 1/4" high, with seat about 14" from floor. For play and study. Off White only.
79N9040DL—Set, del'd. 29.95

4 **Toy-Box Wagon.** Toy and toy-box combined in one. Every child needs a toy-box to pack away his toys for tidiness. Made of wood and Masonite, realistically lithographed and painted in bright colors to resemble a circus lion wagon. Toy-box has wooden handle and wheels. As a toy wagon it provides child with all the fun of a colorful, easy-to-haul wagon. A practical, attractive gift. Size is about 25 3/4 x 13 3/4".
79N9044DL—Price, delivered 6.95



Magnetic Dart Board



"Silly" Game
Is loads of Fun

Study 'n' Game Table with Exciting Games

It's new! All-steel playtable with fascinating games. Top brightly lithographed in full color. Use table for homework, parties, TV snacks, an art easel. Complete with dart board, checkers, geography game, drawing board and crayons, "Silly" game, racing game, multiplication table, weights and measures. Instruction book.
79N9052DL—21 1/2 x 60" top, 25 1/2" high. 18.95

Gay nursery furniture

SETS TO DELIGHT LITTLE FOLKS

Items Shown on Opposite Page

A **Our Feature Value! 3-Piece Folding Kindergarten Set.** All children love to play house and entertain their friends. Here is an ideal set for tea-parties and games. Table with two chairs are of strong all-steel construction. Table top is plywood reinforced with steel, covered in attractive long-lasting leatherette. Corners are strongly reinforced. Table measures about 36 x 24", height from floor about 21". Chairs are of all-steel construction with leatherette-covered seats. Size abt. 26 1/2" high, 13" wide, seat 14" from floor.
79N9056DL—3-piece set, in Red-and-Grey only 16.95

5-Piece Set. Table and four chairs. As above, 2.00 down.
79N9047DL—5-piece set, in Red-and-Grey only 23.85

Extra Chair for above sets, or for use as a separate chair.
79N9048DL—Red-and-Grey. Each, delivered 3.79

B **Roy Rogers 3-Piece Folding Kindergarten Set—exclusive with Simpsons-Sears.** Colorful Roy Rogers and Dale Evans motif on table-top always delights youngsters. Set consists of sturdy table and two chairs with extra-strong steel framework, finished in baked-on Red enamel. Table top and padded chair seats are of simulated leather with plywood backing. Table has chrome-plated corners, folding legs, 24" sq. top, 20 3/4" high from floor. Chairs abt. 27" high; seats 13 1/4" sq., 13 3/4" from floor.
79N9042DL—Set, delivered 14.95

Extra Chair to match above set. Children love to entertain.
79N9043DL—Red-and-Yellow. Each, delivered 3.98

C **3-Piece All-Steel Kindergarten Set.** This attractive sturdy set has table and two chairs of strong stamped steel. Tubular steel legs have rubber tips to protect floors. Table measures about 36 x 17 x 19" high. Chair seats about 11 1/2 x 11", height about 21 1/2". A handsome set that will give years of service and pleasure to the youngsters.
79N9031DL—3-piece set, delivered 11.95

Extra All-Steel Chair to match 79N9031DL above.
79N9032DL—Each, delivered 3.89

D **All-Steel Rocker** to match 79N9031DL. About 21" high.
79N9033DL—Each, delivered 3.69

E **3-Piece Modern Kindergarten Set.** This newly designed set has a multi-color finish that enhances its charm as a delightful, practical gift. Of durable hardwood construction, the modern design is set off with decals on table and chairs. Tubular legs are finished in Gold color and have plastic tips to protect floors. Table is about 24 x 18 x 18" high. Chair seat is about 11 x 8", seat 12 1/2" from floor.
79N9057DL—3-piece set, delivered 14.95

Extra Chair for above set, or for use as separate chair.
79N9058DL—Each, delivered 4.49

F **Chrome Kindergarten Set—Blue Waverly.** One of our best sets in adult-type furniture. Modern, handsome extra-large 3-piece set fashioned after Mother's. Chrome construction with rubber-tipped chrome legs on table, smooth arborite top that easily wipes clean with damp cloth. Table size is about 24 x 18 x 18" high. Seats and backs of chrome construction, chairs are well-padded and covered in washable plastic. Chairs are 20 1/2" high with 12 1/4" square seats about 12" from floor. Set comes in attractive Blue Waverly design only.
79N9038DL—3-piece set, delivered 19.95

Extra Chair to match 79N9038DL above.
79N9039DL—Blue Waverly design only. Each 5.49

G **De Luxe Kindergarten Set.** For a cherished and useful gift for children, this de luxe set ideally qualifies. It will provide endless hours of fun for coloring, doing puzzles and playing games. The table and two chairs are of all hardwood construction, finished with a high-gloss natural varnish. Turned table legs are set into hardwood ways, reinforced with crossbar. Top of table is about 36 x 18", height from floor is about 18". Two Windsor-style chairs have seats about 10 1/4" square and about 11" from floor. Chairs themselves are about 22" high. This set is excellent value.
79N9004DL—3-piece set, Natural color only 9.95

Extra Windsor Chair to match 79N9004DL above.
79N9005DL—Natural color only. Each, delivered 2.98

H **Chrome-Plated Rocker.** Child-size colorful rocker has Red plastic seat and back. Steel legs and armrests are chrome-plated. Plastic covering quickly wipes clean with damp cloth. Rocker seat measures about 12 1/4 x 12 1/4". Height about 22 1/2".
79N9009DL—Each, del. Easy to assemble 7.95

J **New TV Chair-Table.** Here is a sensational new child's TV chair that converts into a table. The back of seat flips forward to become a brightly lithographed serving tray or desk top. Children from 3 to 12 will love this chair-table for TV viewing. Sturdy tubular steel, baked enamel finish. Seat covered in washable plastic. It measures about 12" wide, about 11 1/2" from the ground. Tray about 14 x 9 1/2".
79N9053DL—Each, del. Easy to assemble 8.49

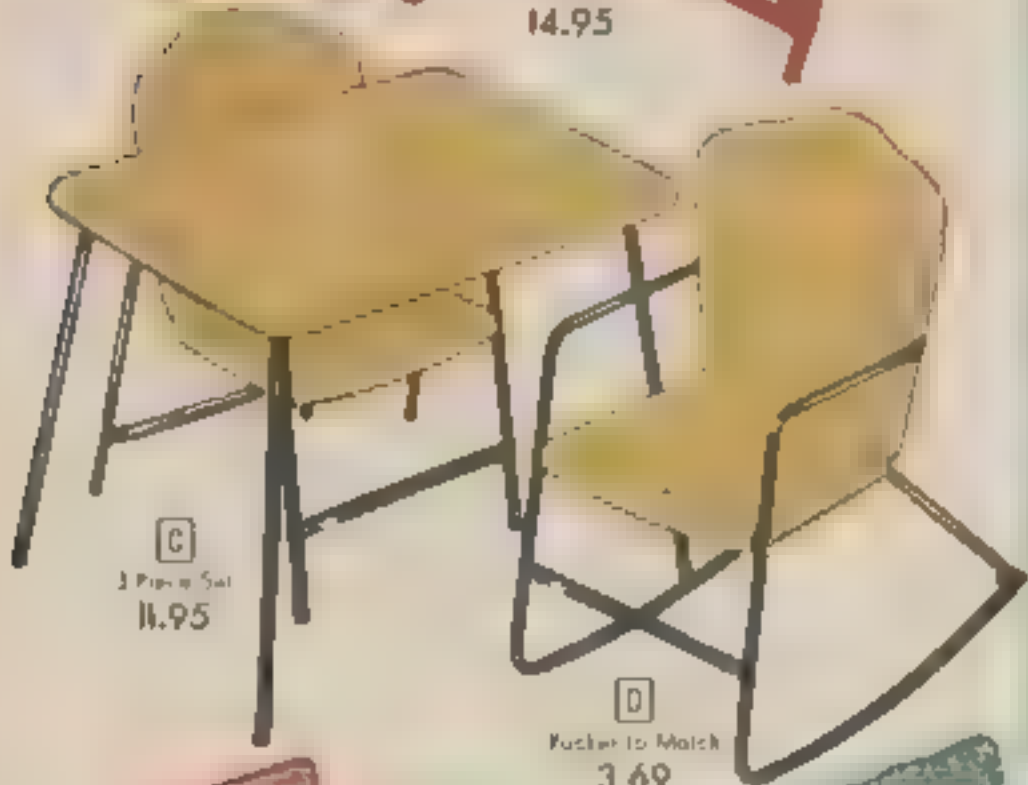
K **TV Saddle Chair.** This delightful TV saddle keeps your child happily seated erect as he "rides off" to chase the "bad guys." Real Western-style all-leather saddle with reins, tie-strings and lariat. Studs, conchas, medallion, "bedroll" and "saddle blanket" add to authenticity. Rubber-tipped hardwood legs. Saddle seat about 15" from ground. For ages 2 to 10.
79N9055DL—Each, Easy to assemble 6.95

L **Padded Rocker with Foot Stool.** The two pieces are beautifully covered in a two-tone plastic. White, and light turquoise with a wavy Gold color line, trimmed with White piping. The plastic covering resists dirt and wipes clean with damp cloth. Rocker measures about 20" high, seat about 12 3/4 x 13", about 10" from ground. Stool abt. 11 x 8 x 8" high. Rocker and stool added for child's comfort. Easily assembled.
79N9054DL—Rocker and stool 14.95

SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.

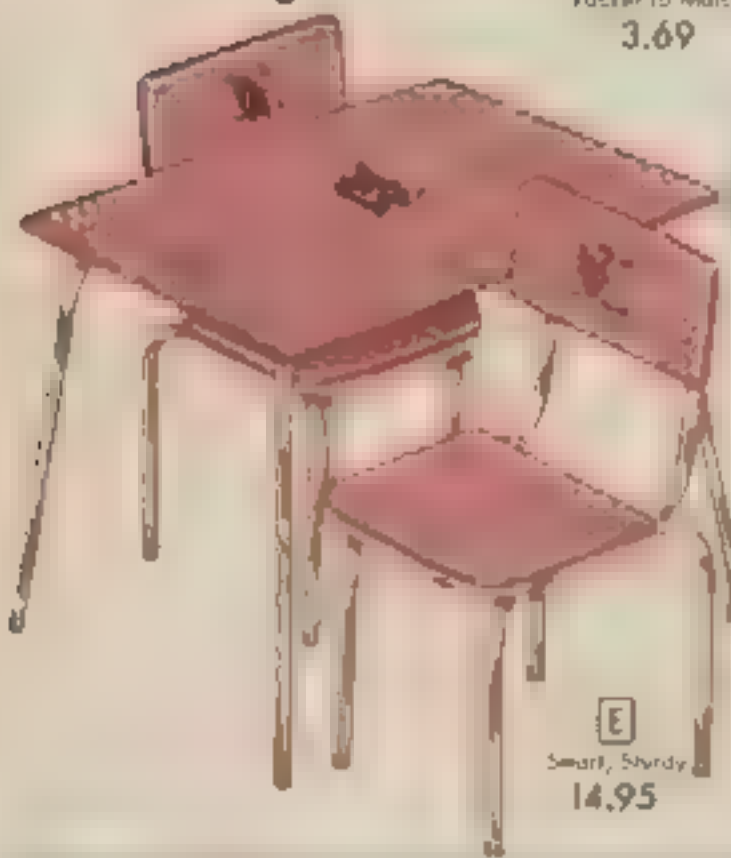


B
14.95



C
3 Piece Set
11.95

D
Puckler to Match
3.69



E
Smart, Sturdy
14.95



F
Large Chrome Set
19.95



G
De Luxe Set
9.95

A
WONDERFUL VALUE

Large 3-Piece
Kindergarten Set
16.95
5 Piece Set
23.95
2.00 Down

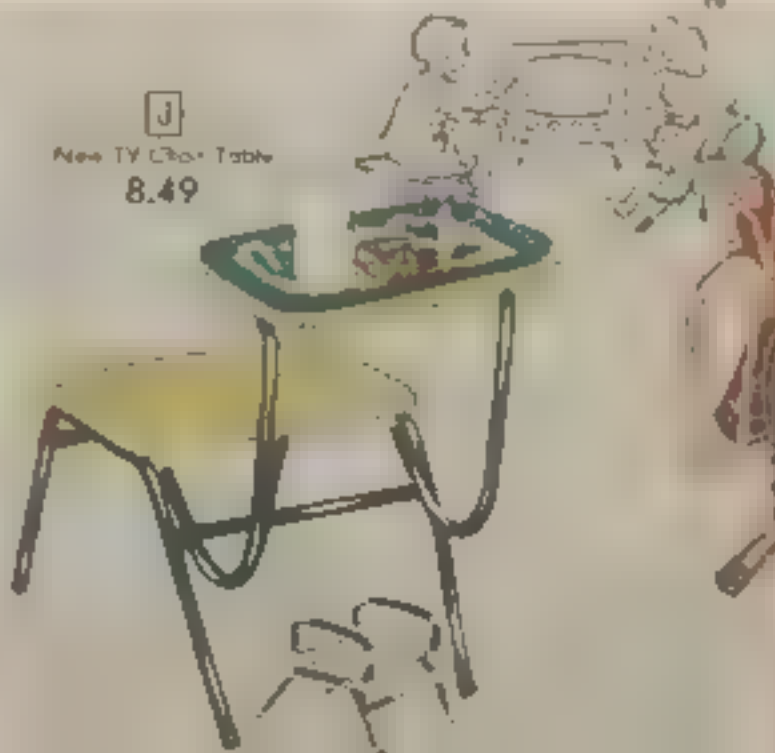


THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

H
Chrome Plated Rocker
7.95



J
New TV Chair Table
8.49

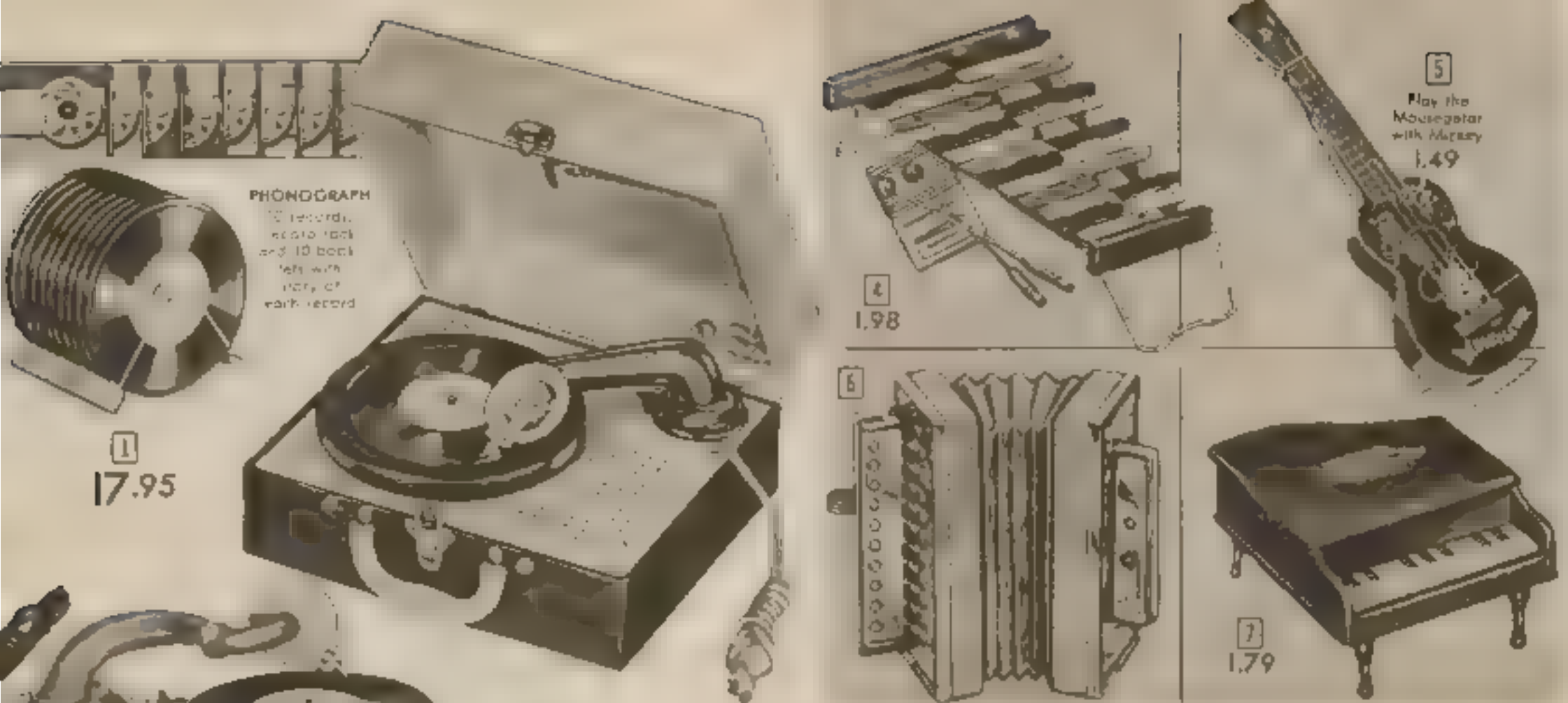


K
New TV Saddle Chair
6.95



L
Padded Kicker
with Foot Stool
14.95





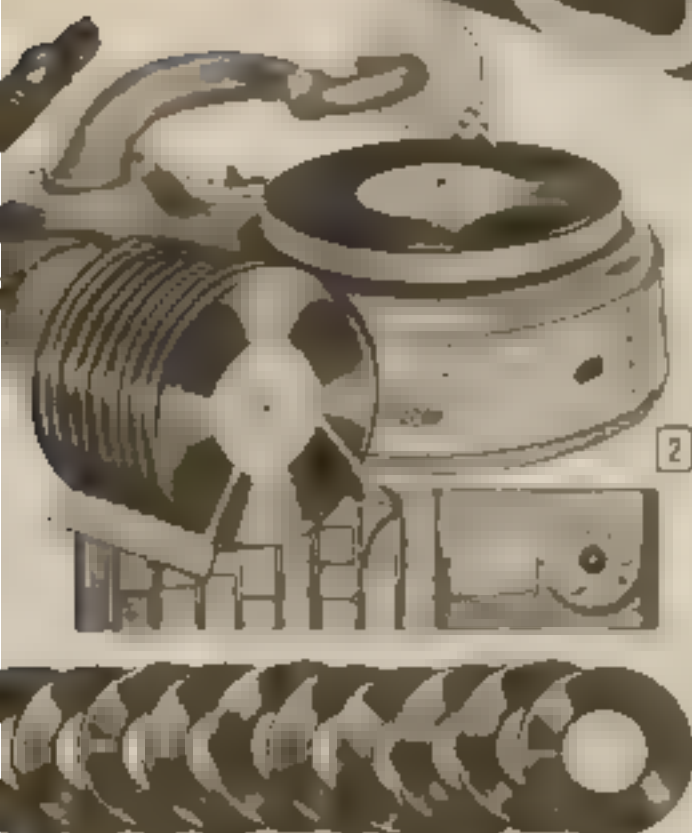
PHONOGRAPH
10 records,
record rack
and 10 book
lets with
story of
each record

1
17.95

4
1.98

5
Play the
Mongoose
with Muzzy
1.49

7
1.79



2

1 A Portable Phonograph encourages love of music. Exclusive "Moneset" sound head takes into playing and real picture, integral tone amplifier amplifier. Brightly finished with 10 record rack has plastic handle. With set of double-sided children's records of practically unbreakable plastic, record rack, needles, 10 booklets. Takes 7 1/2" records up to 10". 52N537—115 v., 60 cy., A.C. 17.95

2 Gaily Decorated Metal Phonograph plays nursery rhymes, party songs and children's favorites. Tone set head takes in playing and real picture. Takes 7 1/2" records up to 10". Comes with 10 double-sided 6" records of almost unbreakable plastic, record rack with space for over 30 records, needles, 10 booklets. CSA, 115 v., 60 cy., A.C. 52N538—CSA approved 15.95

3 Set of 10 Children's Records. Double-sided 7 1/2" 45 r.p.m. 6" plastic records, almost unbreakable. Christmas tunes, nursery rhymes and children's favorites. 52N519—Set, del'd 1.98

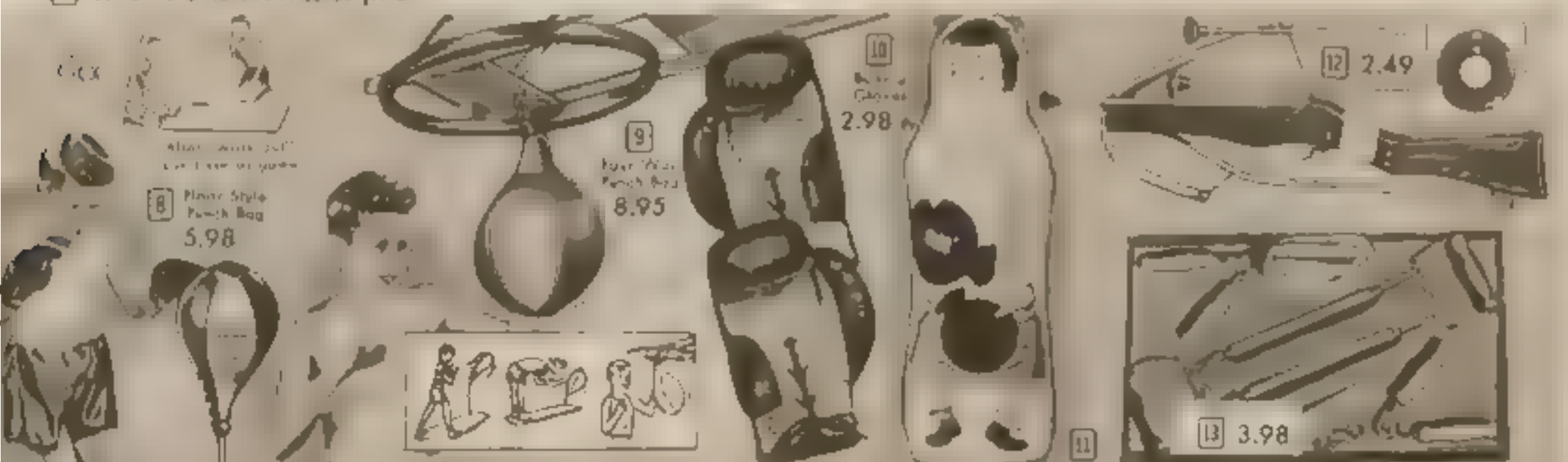
4 Every Young Musician will love this 24-key xylophone. Colored keys are numbered and lettered to agree with instruction book. 2 needles. 16 x 4 1/2" high. 52N555—Price, del'd. 1.98

5 A Mongoose for your "Mooseketeers". In gleaming simulated Mahogany finish 4 plastic strings, tuning keys, pegs and neck cord. Decorated with pictures of Minnie Mouse and his friends. 21" long. 52N577—Price, del'd 1.49

6 Youngsters Can Teach Themselves to play this accordion and have lots of fun entertaining their friends. Light and easy to handle. They will quickly pick up the system and in a very short time be able to play tunes. 12-key accordion is made with sturdy wood and metal frame and has cardboard bellows. Size 9 1/4 x 7 1/4". 52N514—Price, del'd. 2.98

7 Toy Grand Piano. Looks just like the real thing in miniature, and even the youngest child will enjoy playing it for hours. Piano has ten keys. Made of smooth wood, finished in a beautiful painted color. 9 x 6 x 5 1/2" high. 52N580—Price, del'd. 1.79

3 Set of 10 Children's Records 1.98



8
Floor Style
Punch Bag
5.98

9
Four-Way
Punch Bag
8.95

10
Boxing
Gloves
2.98

12
2.49

13
3.98

8 Floor Punching Bag. Adlt. steel stand with 14" bag. Sturdy wire stem. Inflating needle, platform numbered for "Roller Skate" game. 79N471OL—Marbles incl. 5.98

9 4-Way Overhead Punching Bag. Sturdy support of heavy-gauge steel. All features, instructions incl. Bag has inflating needle and pump. Base 18 1/2" diam., 27 1/2" from wall. 79N452OL—Knuckle guards. 8.95

10 Boxing Gloves of genuine leather, soft and pliable. Gloves are well-filled and strongly made. For boys up to ten years old. 4-oz. 52N2425—1 pair gloves 2.98 52N2426—2 pairs gloves 4.98

11 Giant Punching Bag. Multicolor design on vinyl plastic. Electronically welded for strength. weighted base. Inflate by mouth. 52N2440—36" high. Del'd. 2.49

12 Crossbow Set. Bow is of tested White ash with varnish finish. Steel tip per long-point action. 3 harmless, rubber suction cup arrows, large four-color target. Aht. 20 x 24". 52N213—Price, delivered. 2.49

13 "Superman" Gym Set. Has 2 chest exercisers, with hooks for conversion to wall exercisers, 2 hand strengtheners, jump rope, measure. 52N2427—Set, delivered. 3.98

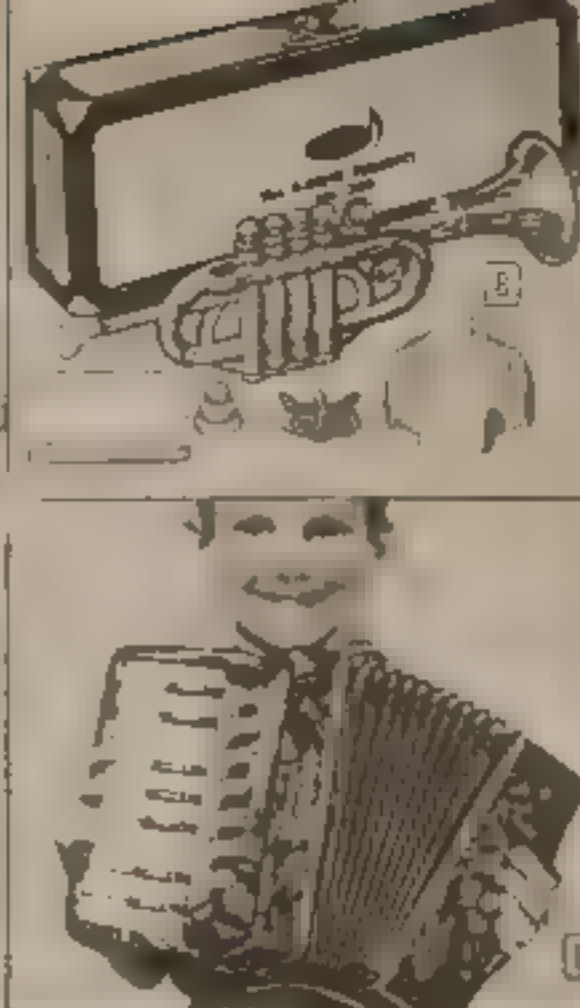
Ball Players Sports Kit 3.98

A gift to delight the active children in your family. Set consists of 9 1/2-inch football, 7 1/2-inch basketball, both inflated and made of pebble-finished rubber, strong and built for lots of rough use. Whistle, steel basketball hoop with net complete the set. Hours of fun for developing athletes. 52N2413—Kit, delivered. 3.98

Football and Helmet Set 5.95

The rugged football players of tomorrow learn today. One-piece, molded plastic helmet has cowhide leather binding and foam rubber padding. Grass-grabber covered ball with inflating needle. 52N2437—Set, delivered. 5.95 52N2438—Football only 2.49 52N2439—Helmet only 3.98





A "Kompanila" a Majestic Tower that tells beautiful music bar and wide. At the chest height of the keyboard, each precious tuned bell swings and rings one note of the scale from do to do. For quiet listening, bellows can be closed to song book play by clock, note at a time. **52N583** - Price, delivered **6.95**

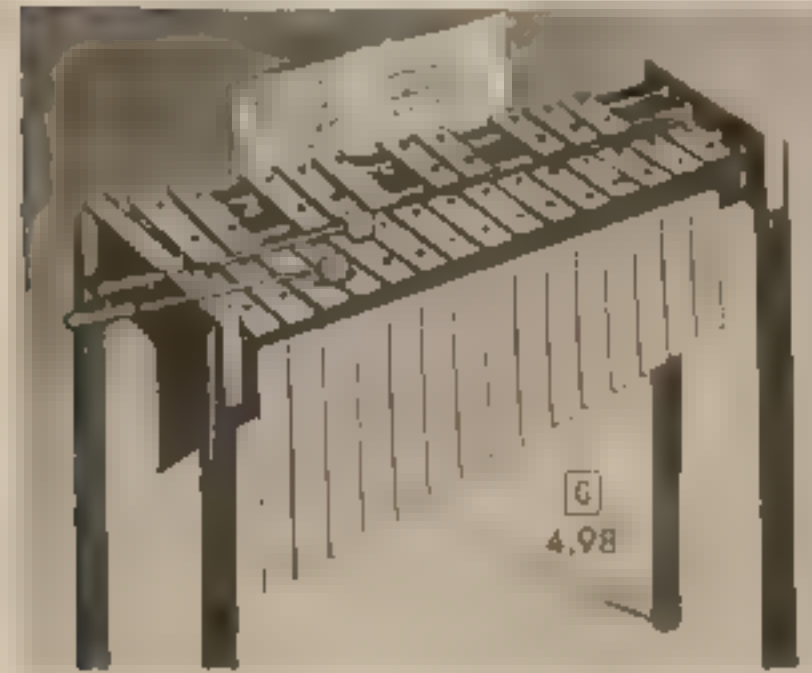
B Give Your Young Bondsman a Real Christmas. Richly engraved, realistic Delta color trumpet has 4 valves. Mouthpiece is removable. With lyrics, music, extra mouthpieces, and many interesting facts. Plays all bugle calls and many songs. **52N585** - Song sheet included. **3.98**

C De Luxe Trap Drum Set for the enthusiastic beginner. With professional-looking mother-of-pearl finish. Genuine 14" skin head on bass and 9" skin head on snare drum give greater strength and a full rich sound. With 14" cymbal drum, 4 gong bells, real, beater, and pair of cymbals, cowbell, triangle, tom-tom, sticks, foot pedal and nickel-plated legs. Only 2.00 down. **79N581DL** - With instructions. **21.95**

D Single-Row Vienna Model Accordion. He'll soon be playing tunes on this easy instrument with 10 white treble keys and 4 bass keys. Thrilling, realistic, color is all silver, covered in mother-of-pearl finish. Includes metal carrying case with straps, leather wrist and thumb straps. Accordion is about 16" x 10" x 5 1/2" wide. **52N549** - Price, delivered **12.95**

E Tesco Piano Accordion. Nearly the best thing and an excellent introduction to music. Attractively colored. Mother-of-pearl finish. Size is slightly built. 4 buttons give out melody, harmony and 12 chords and whole keys play melody. Good left hand. Leather hand and thumb straps. Accordion is about 18 1/2" x 14 1/2" x 4 1/2" wide. **52N586** - Price, delivered **15.95**

F Tesco Junior Guitar. A real instrument for beginners, very reasonably priced. Easy to learn. Made of water-resistant laminated wood. L-shaped type nylon strings. Guitar is full size. 39" long, 11" wide. With instructions. **79N505DL** - Price, delivered **4.95**



G Floor Model Xylophone. Every musical youngster will love this instrument! constantly voted most popular by children. Here 25 keys, giving complete chromatic scale through 7 octaves, making almost every tone equally playable. Strong wood frame is finished in Red Lacquer, with wire music holder and chestnut. Two large mallets. Instruction charts in front and back give impression of professional instrument. Comes complete with instruction booklet. About 22" high, 24" long. **79N582DL** - Price, delivered **4.98**

H Children's Spinet Piano. Just like a real piano with its own bench. Makes your child's room into a proper music room. With a beautiful Cherry Mahogany clear glass finish on sturdy plywood, piano is strongly built. 29 plastic keys (17 white and 12 black) are tuned to give a chromatic scale through over two octaves, making it possible for your child to play most tunes. Keys have easy action. Music rack and easy-to-read song book included. Piano measures about 19 1/2" x 11 1/2" x 20", bench is 10" x 5 1/2" x 8". Only 2.00 down. **79N407DL** - Price, delivered **22.95**

J Children's 34-Key Baby Grand Piano. A really exciting gift for any musical child because it is not just like a real concert model with its professional curved design. 20 white keys and 14 black keys give a musical melody line throughout the chromatic scale. Black enameled hardwood with turned legs. Comes complete with 10" x 9" high stool. Piano measures approximately 18 1/2" x 16 1/2". **79N403DL** - With sample sheet music. **14.95**

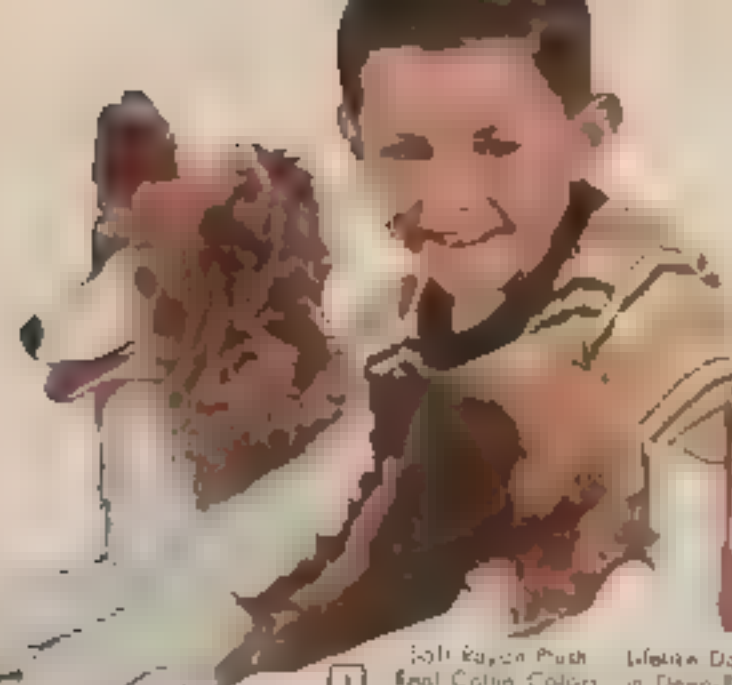
K Our Finest Children's 48-Key Piano. An inspiration for a child who shows any musical talent. This is the finest gift possible. This 48-key spinet is beautifully styled of top quality 5-ply 1/2" plywood construction throughout the cabinet. Semi-monthly simulated Walnut finish, beautifully shaped legs. 28 white keys and 20 black keys are chromatically tuned through over two octaves, and your youngster can learn to play on this instrument. A music rack and 12-page colored song and key-chart book are included. Never needs tuning. Piano is about 22" x 15 1/2" x 23 1/2" and bench is about 10" x 12" x 14". \$100 down, \$100 monthly. **79N584DL** - Price, delivered **59.95**



SATISFACTION GUARANTEED OR MONEY REFUNDED.

TWO FAMOUS TV PALS LASSIE AND POKEY

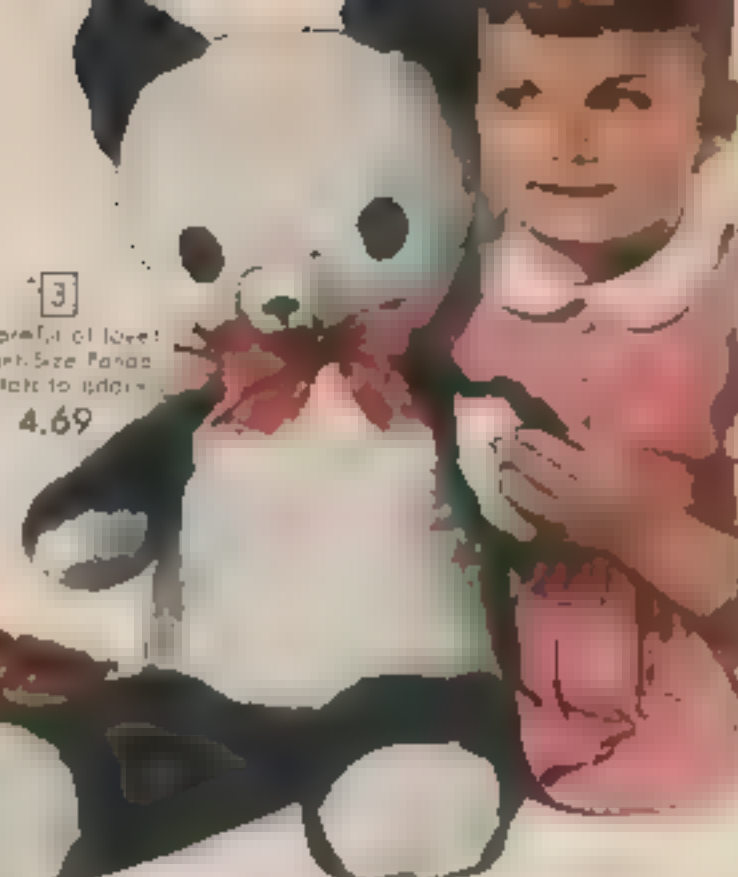
These lovable, huggable animal personalities will make inseparable companions for young dog lovers.



1 Soft Rayon Push Real Collie Color 3.89



2 Lifelike Dach Area in Deep-Pile Push 3.89



3 Big and Fluffy Love! Giant Size Panda for kids to hug 4.69



4 Washable Teddy Bear 2.98



5 3.98



6 5.98



7 5.98



8 2.98



9 7 Piece Teddy Bear 1.98



10 Squishy Nose, Pulling Eyes

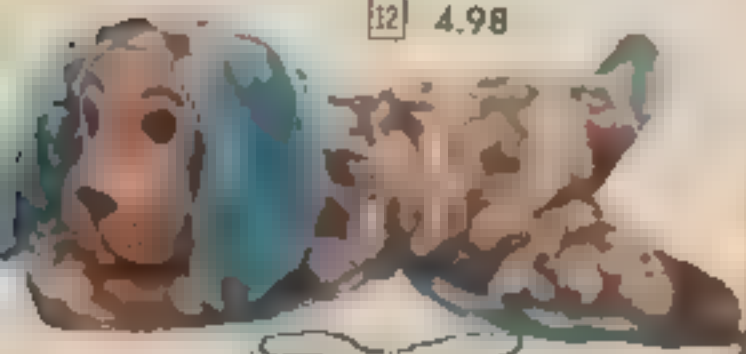


THESE ITEMS DESCRIBED ON OPPOSITE PAGE

10 New! Cuddly Tiger Soft, Striped Push 4.98



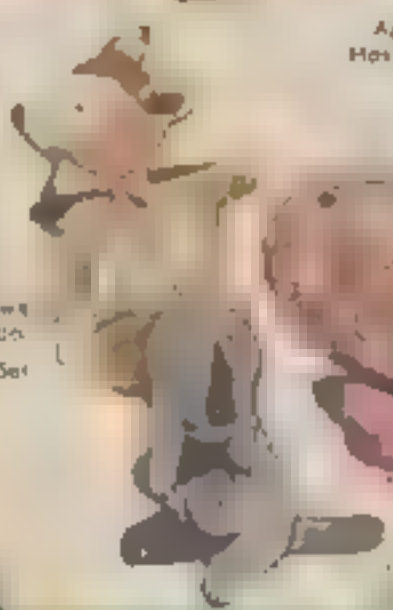
11 Agile Champ Has Vinyl Hands 2.98



12 4.98



13 Your Own Little Zoo 1.98 Set



14 2.98



15 Humming Top to Charm You 98c

LET'S MAKE MUSIC with a humming or musical top spinning in a riot of color



16 Chirp Top with 3 Tones 1.98



17 3.49



18 4 Piece Bottle Set 1.98



19 1.98

Toys for tiny tots

SANTA'S PLAYTIME SUGGESTIONS

Items Shown on Opposite Page

- 1 **Lassie—Dog of TV Fame.** Softly stuffed rayon plush body. Soft vinyl face with painted details, glassine eyes. Lying position. Authentically colored coat in Brown-and-White. 22 x 11" to top of head. 48N4174—Price, delivered. 3.89
- 2 **Pekey—Lassie's Pal.** Adorable Dachshund has soft vinyl face with realistic painted detail. Glassine eyes. Soft rayon plush in authentic colors in Brown-and-White. Abt. 20" long. 48N4254—Price, delivered. 3.89
- 3 **Giant-Size Panda Bear** will sit up. Lustrous Black-and-White rayon plush body with huggable arms, squeaker in paw. Soft vinyl nose and mouth, locked-in glassine eyes, ribbon bow. Softly stuffed. 48N4177L—Abt. 25" tall. Delivered. 4.89
48N4178—As above, abt. 19" tall. Del'd. 2.89
- 4 **Two-Tone Teddy Bear** in deep-pile pastel rayon plush. This completely washable Teddy has plastic eyes, sewn yarn nose. Abt. 16" tall. 48N4179—Price, delivered. 2.98
- 5 **Scampy Dog.** Mischievous pup wears neck collar with 3 bells and ribbon bow. Softly stuffed two-tone Grey plush. Soft vinyl face with painted detail, perky satin-lined ears. Abt. 9" x 10 1/2" high. 48N4243—Price, delivered. 3.98
- 6 **Koala Bear with Baby.** Mother sits, detachable Koala baby slides on her back, may be moved to any position. Soft plush bodies in natural colors of Tan-and-White. Authentic animal features, glassine eyes. Mother abt. 13 1/2" high, baby abt. 8 1/2" high. 48N4882—Pair, delivered. 5.98
- 7 **Musical Panda Bear.** Wind turn and Swiss music box softly tinkles a merry tune to lull him to sleep. Softly stuffed Black-and-White rayon plush body, glassine eyes, red felt tongue. Colorful checked felt vest. About 12 inches high. 48N4881—Price, delivered. 5.98
- 8 **Playful Kitten.** Perky face in soft vinyl with painted eyes, mouth, whiskers. Softly stuffed bundle of rayon plush with squeak voice, ribbon bow. In pastel colors, abt. 14 1/2" high. 48N4008—Price, delivered. 2.98
- 9 **Honey Bear.** Squeeze his nose—hear him squeak! Stuffed two-tone honey-colored plush body. Soft vinyl mouth, rolling eyes, abt. 13" high. 48N4266—31(Honey) color. Del'd. 1.98
48N4265—As above, in 45(Pastels). Del'd. 1.98
- 10 **Cuddly Elger.** This tame jungle dweller wants to curl up on your tot's bed. Stuffed, colored plush with realistic stripes, padded feet, two-tone ears and droopy tail. Soft vinyl face, glassine eyes, long whiskers. Abt. 22" long, 9 3/4" high. 48N4255—Price, delivered. 4.98
- 11 **Clever Chimp** has vinyl hands—holds objects, hangs like real monkey. Cotton body, plush head, soft comical vinyl face. Abt. 14" tall. 48N4183—Price, delivered. 2.98
- 12 **Pyjama Dog** who loves to snore on child's bed. Extra-soft two-toned pastel plush body in lying position. Has zipper on underside for putting away pyjamas. Vinyl face with painted detail, droopy satin-lined ears. Softly stuffed. Abt. 20" long. 48N4253—Price, delivered. 4.98
- 13 **Miniature Zoo.** Your own little set of stand-up animals—plush donkey, giraffe, and elephant. Giraffe is 6" tall, others in proportion. Authentic coloring, bead eyes and nose. Bell on each. 48N4176—4-piece set, delivered. 1.98
- 14 **Slumber Doll—a soft, snoozy mate** for your toddler. Sleeping position, closed eyes. Pastel rayon plush body, mohair tufts of hair. Soft vinyl face with painted detail. About 18 inches tall. 48N4184—Price, del'd. 2.98
- 15 **Humming Top.** Pump the plunger and top hums merrily. Brightly lithographed metal makes a fascinating pattern as it spins. Abt. 8" diam. 48N521—Price, delivered. 98c
- 16 **Choral Top** with 3 musical tones. Spin by pumping plunger and tones change automatically. Flat base keeps top upright. Lithographed metal makes a rainbow of color as it spins. Abt. 7" diam. 48N520—Price, delivered. 1.98
- 17 **Musical Jack-in-the-Box.** All metal—colorfully lithographed. Turn handle to play music and up pops Jack. Playproof mechanism. Abt. 5 3/4" x 5 3/4" x 5 3/4". 48N209—Price, delivered. 3.49
- 18 **4-Piece Rattle Set.** Figured band rattle, bracelet rattle, clacker teething rattle, and a suction cup rattle. All are made of plastic, non-toxic coloring. Suction cup rattle abt. 6" long, others in proportion. 48N4499—4-piece set. Delivered. 1.98
- 19 **All-Vinyl Teddy Bear,** movable arms, legs, head. Soft, washable vinyl. Has squeak voice. Non-toxic shades of Lt. Brown. Abt. 10 3/4" high. 48N4883—Price, delivered. 1.98



BOUNCY HORSE

For gay rides on a merry range

1.98

"Look-Toy"

1.49

BRONCO FOR WEE WESTERNERS

Tough, Easy-to-Clean Vinyl Plastic

Easy-to-ride bobby horse inflates to about 25 x 20 inches high, is weighted at bottom to stay upright. Has removable saddle and is brightly decorated with authentic Western trim. Made of strong vinyl plastic to withstand rough-and-tumble fun. Just the thing to delight young cowpokes. Easy to clean with a damp cloth.

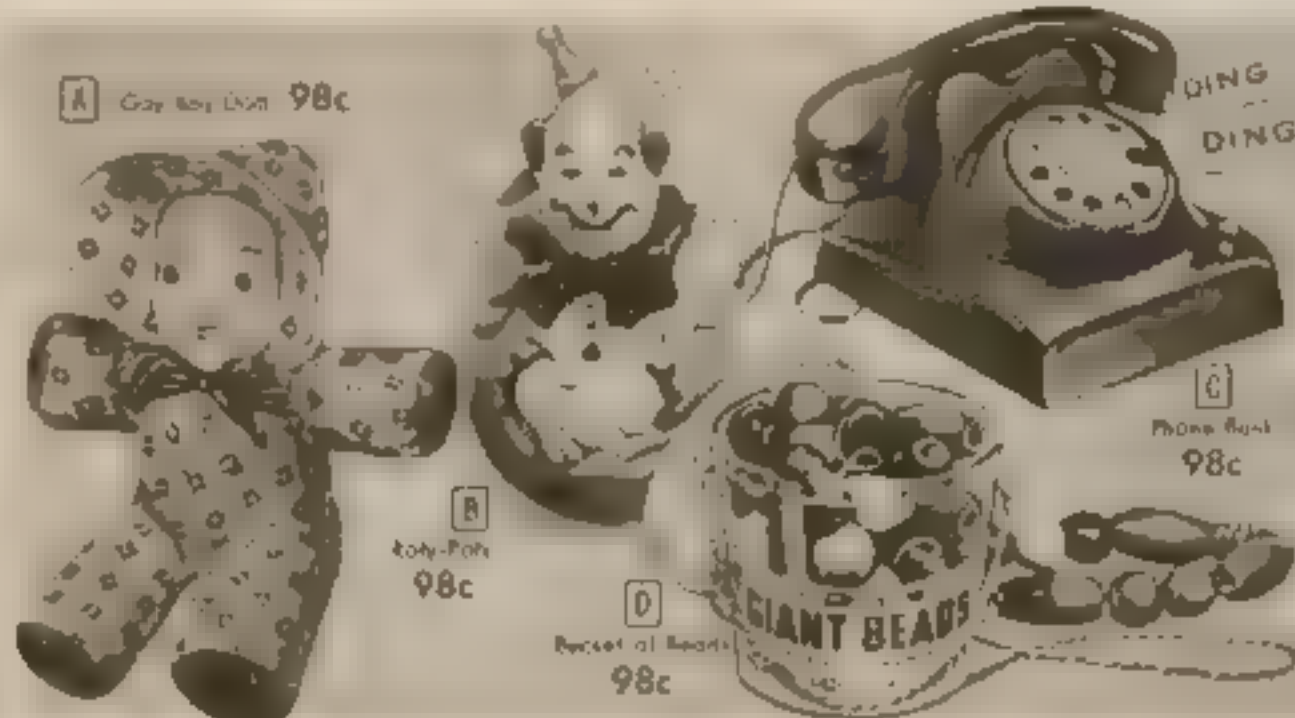
48N4041—Price, delivered. 1.98

BIRD "SWING-DING"

A Mobile Toy for Baby's Christmas

21 gaily colored birds to enchant a small child as they flutter above him. This modern mobile toy adheres to the ceiling by a gummed support; heavy-board birds sway noiselessly with the air currents. Authentically colored, all these birds are common to North America and are identified and described inside the package.

48N1781—Price, delivered. 1.49



A Gay baby Doll 98c

B Roly-Poly 98c

D Bucket of Beads 98c

C Phone Bank 98c

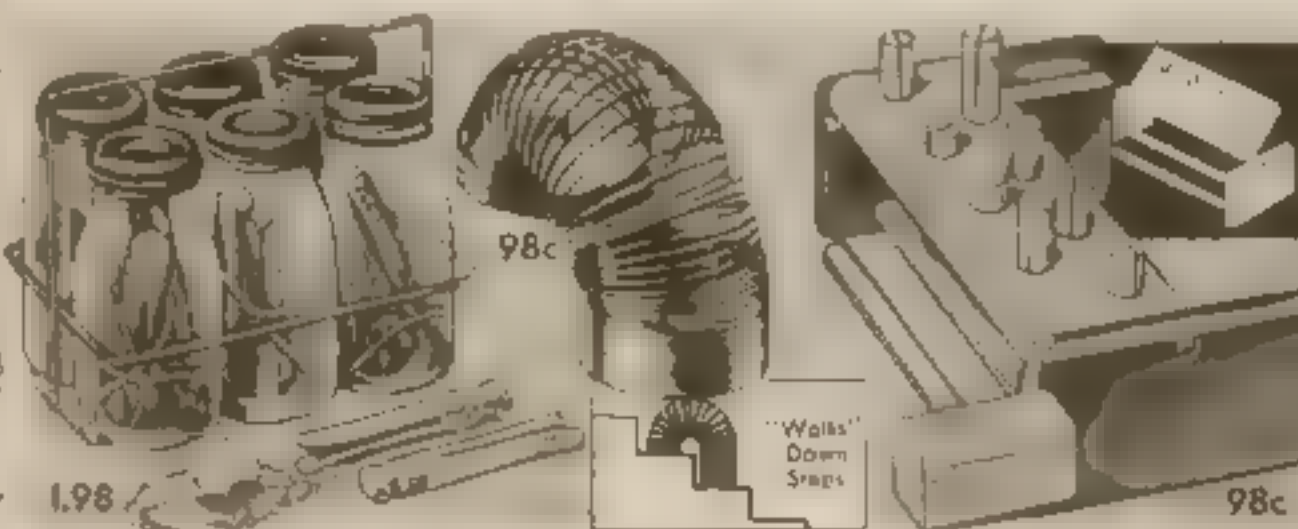
LOW-PRICED TOYS TO AMUSE AND DELIGHT THE SMALL FRY

A **Lovable Rag Doll,** softly stuffed and dressed in gay print outfit with matching bonnet. Appealing plastic face with painted detail. Mohair tufts of hair. Ribbon bow around neck. Abt. 12" tall. A playmate for the toddler on your list. 48N4212—Price, delivered. 98c

B **Comical Roly-Poly Clown** to make your baby chuckle. Push him, he goes up again. Smiling painted face. Molded plastic in bright, non-toxic colors. Wipes clean—almost indestructible. Abt. 7 1/2" high. 48N4409—Price, delivered. 98c

C **Colorful Plastic Phone Bank.** Bell rings when the button is pushed. Has a numbered dial that whirls back into place. Money slot under receiver, bottom unlocks. Wipes clean easily. Assorted colors. About 4 1/4" x 5 3/4" x 4 1/4" inches high. 48N5349—Price, delivered. 98c

D **Giant Beads** in plastic bucket. Generous supply of wooden beads drilled for stringing—string provided. Gay, non-toxic colors. Tiny tykes never tire of stringing beads in different patterns. 48N4498—Price, delivered. 98c



1.98

98c

"Walks" Down Steps

98c

Milk Bottle Game

Pint-size millionaires will love playing "grown up" with this set of 6 plastic milk bottles and metal carrier. Fun to stack and replace in rack. Unbreakable, squeezable bottles contain wooden pegs and beads for him to see and dump. Non-toxic colors. Size abt. 7 x 4 1/4 x 6 1/4" high. 48N4884—Set, del'd. 1.98

Steel Slinky Toy

Slinky toy—a source of entertainment and delight to young and old alike. Tiny will be fascinated to see the springy steel toy "walking" down steps or inclines. A toy to Santa to hide in a good child's Christmas stocking. 48N5428—Del'd. 98c

Wooden Bingo Bed

Youngsters pound with wooden mallet on 8 bright wooden pegs pushing them through board—then turn board over and begin again. Helps in teach hand-eye co-ordination. Painted ends and pegs in vivid non-toxic colors. Bed abt. 9 3/4" x 4 3/4" x 3 1/2" inches high. Mallet 8" long. 48N4885—Price, del. 98c

A
Syllophone Bear
1.49

B
Mr. Wiggles' Turtle
2.29

C
Buddy Burro
1.98

D
5 Little Pigs
2.49

E
Mystery Letters
1.79

F
Tiny Tim and
Buzzy Bear
1.98

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

G
TWO PLAYTIME FAVORITES
Kinder Love This Wagon
with its load of Blocks—
2 Toys at One Low Price
1.79

H
Hobby Horse
1.79

J
Hobby Horse
1.69

K
Springer Blocks
1.29

L
Locomotion
4.49

P
Reversible Musical Rocker
5.29

N
Semi-
Shoe Fly
9.49

U
Kiddie Car
Rocker
4.79

T
Fiddle
Horse
3.79

R
Chime Horse
2.98

M
SPRING BOUNCING HORSE
An Exciting, Bouncing Ride that
Will Delight Any Youngster
7.95

Christmas fun galore

FOR TOTS AND TODDLERS

Description of Items Shown on Opposite Page

A **Xylophone Pull-Toy.** As toy is pulled Teddy's paws swing up and down, tapping out gay musical sounds on 3 keys. Strong wood construction, spring-connected mallets. About 6½" long, 8" high, 4" wide. 48N5420—Price, delivered 1.49

B **Mr. Wiggle's Turtle** soon makes friends. When pulled along he pops in and out of his shell and bobs his head. Brightly colored high-impact plastic shell, quality coiled spring. About 9" long, 4" high. 48N5182—Price, delivered 2.29

C **Bucky Burro** has his own cart and driver. When pulled he kicks up his hind legs, moves his tail, driver giggles, toy makes hee-haw noises, ears flap. Full color lithographed wood construction. 13½" long. 48N5424—Price, delivered 1.98

D **This Little Pig Went to Market Pull-Toy.** Constructed of soft flexible plastic with gay character faces and five different voices that imitate pigs in favorite Mother Goose nursery rhyme. Rolls on vinyl wheels, is joined by flexible cord, gay toyland colors. About 15" long. 48N5467—Price, delivered 2.49

E **Nursery Letters**—an alphabet that entertains as it teaches. Contains about 50 plastic stand-up letters and numerals for word making. Also has metal "teaching" clock, 5½ x 1½". Letters about 1¼" high. 48N4864—Price, delivered 1.79

F **2-Piece Pull-Toy Set.** Consists of Tiny Tim Turtle and Queen Buzzy Bee. Turtle in sailor suit and spotted plastic shell wags tail, makes noises. Bee has plastic crown, 2 spring feelers that wiggle and 2 wings that make buzzing sound. Lithographed wood. 48N5181—Price, delivered 1.98

G **Wagon of Colorful Blocks.** These 2 colorful toys are firm favorites at one low price. Sturdy metal wagon has bright harmless enamel finish. The easy-to-grip wooden blocks are embossed with letters and interesting pictures. Blocks, each about 1¼" square. Wagon about 11" long, handle 17" long, has 4 rubber tires. 48N4877—Price, delivered 1.79

H **Gay Roller** that makes musical sounds when moved fascinates kiddies. Sturdily built toy has metal roller, wooden wheels and handle. Roller decorated with animals and flowers in vivid colors. About 24" long. 48N5185—Price, delivered 1.79

J **Ride-On Hobby Horse** of wood for would-be cowboys and cowgirls is good outlet for high spirits. Brightly lithographed head, bell in wheel. Abt. 30" long. 79N5418L—Price, delivered 1.69

K **Set of Alphabetical Blocks.** A dual-purpose set that can be used for play or for teaching the ABC's. Made of soft pliable washable sponge plastic in pastel colors. Lightweight, safe. Each block 1½" square. 48N5183—Price, delivered 1.29

L **Wider Locomotive** is heaps of fun for kiddies. All-wood construction with metal lithographed wheels. Wide seat only 9" from floor makes it easy for toddlers to get on or off. Brightly colored. 20" long. 48N5472—Price, delivered 4.49

M **Giddy-Up Hoppi-Time Spring Horse.** Safe and strong for children, rigidly constructed hardwood frame and Masonite body. Engineered to support triple the child's weight. Mounted on tempered springs to give excellent ride. Beautifully lithographed. About 30" long. 79N7939DL—Price, delivered 7.95

N **Spring Shoo-Fly** is a popular toy to delight the very young. . . keeps wee folk amused. Seat mounted on 4 well-tempered spring gives child a feeling of a real ride on a horse. Well-braced painted wooden frame about 28 x 16". Masonite-and-hardwood rocker. 79N9046DL—Price, delivered 9.49

P **Reversible Shoo-Fly Rocker.** When turned upside down it converts into a line table for baby's playtime or mealtime. Baby sits safely inside, can't fall out—gives mother more time for her tasks. Made of Masonite-and-hardwood, multicolored washable design. 79N9015—About 23 x 12½ x 15½" high. Del'd. 5.29

R **Jingo Chime Horse.** This little horse gives the young jockey a real musical ride, with chimes in its steel wheels and bells on the reins. Can be ridden or pulled. Strong wooden body, brightly decorated with animal pictures on wheels. 16½" high, 19" long. 48N5184—Price, delivered 2.98

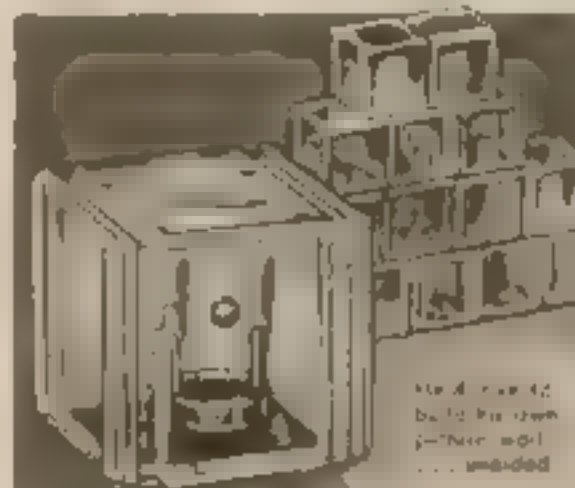
T **A Simple Rocking Horse.** Gaily colored and decorated frame, rockers, and seat. Strong steel upright joins rocker to hardwood seat. 20" long, 14½" high. 48N7952—Price, delivered 3.79

U **Double the Fun** with a kiddie car and rocking horse all rolled into one. Baby can easily get on or off without help. Made of beautifully decorated, extra-smooth Preadwood. Wheels retract on springs to make rocking horse. Bells inside wheels ring. Back support. Size about 20½ x 7 x 3½" high. A two-in-one gift. 79N7930—Price, delivered 4.79



Blocks for Busy Little Fingers

A 19-pc set of wooden blocks that snap easily together to make all sorts of fascinating toys—engines, cars, trucks. Safe with no sharp edges, they're attractively colored, playthings for youngsters. With 2 pairs of 4-in. wheels. Largest block abt. 1 x 1 inch. 48N4886—Price, delivered 1.98



Clear Plastic Blockettes

Intriguing set of crystal-clear blockettes, each containing a bright animal, puzzle, building or figure. Grooves in sides—fit easily together for building. Blocks are lightweight, safe, with smooth rounded corners. Easily cleaned. Each abt. 1¼" square. 48N4807—Set of 25, delivered 1.39



14-Pc. Set of Nesting Beakers

Just the thing to keep young builders busy—14 pc. blocks for building or nesting. Of unbreakable Polythene in pastel colors, they're washable, hygienic. Decorated with designs, letters, numerals. Largest block about 2¼" high, 3" diam. 48N4887—Set of 14 pieces. Del'd. 1.89



Colorful Pyramid Rings

Fun and games for small fry with this attractive set of 14 pyramid rings to stack and nest. Made of unbreakable Polythene, richly colored, with base and peg. 9" high. 48N4888—Set, del'd. 1.89



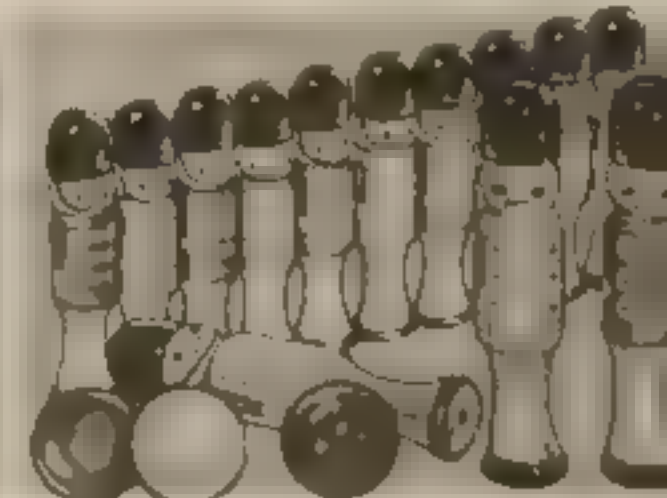
A Walking Dog That Barks!

This lovely Brown-and-White plush puppy has floppy ears, gay tam, and ribbon bow. Walks and wags his tail, or nods his head, wags his tail and barks. Remote control, battery-operated. He's a real obedient pet about 7½" long, stands 7" high. 48N5180—With batteries. Del'd. 3.49



48 Colorful Blocks for Toddlers

Delightful set of blocks to keep wee folk happy . . . lets them express themselves. There's plenty of fun in these hardwood blocks, vividly colored with embossed alphabet letters on 2 sides, fascinating pictures on the others. Each about 1¼" square. 48N4876—Set of 48 blocks, del'd. 1.29



For the Junior Bowling Club

This fun-on-arms army of pin soldiers makes a fine target for young bowlers. Made of wood, about 9¾" high, with gaily painted faces and uniforms . . . they love being bowled over. A wonderful playtime gift for all youngsters. 3 bowling balls included. 48N5499—Set complete, del'd. 1.29



Mickey Mouse Jig-Saw Puzzles

Meet Mickey and his Disneyland friends in this delightful set of 4 puzzles. Easily assembled, they show scenes of Fantasyland, Adventureland, Frontierland. 48N6852—Abt. 14¾ x 11½". Del'd. 1.98



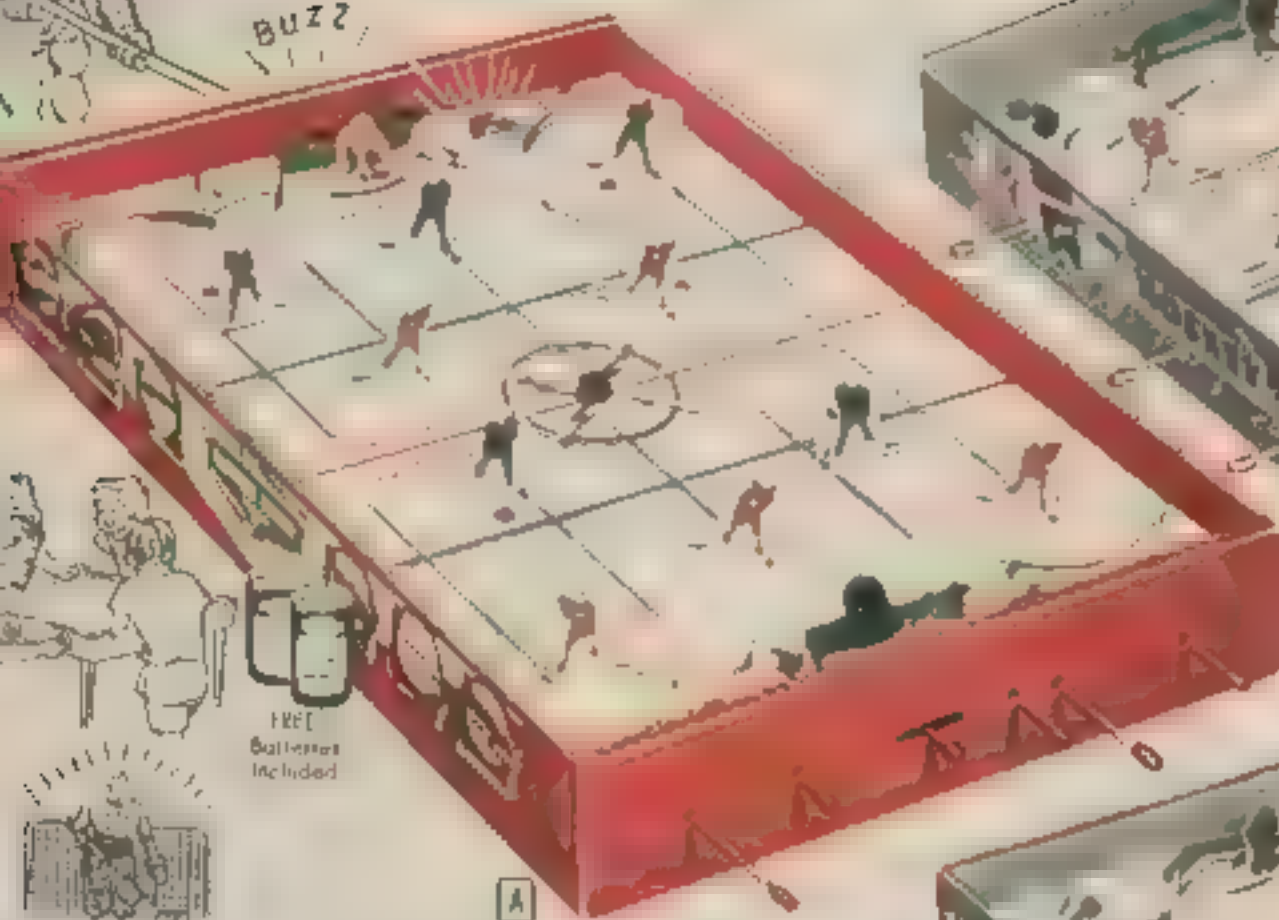
SHOP CONVENIENTLY BY PHONE

Telephone orders to your local Order Office

ACTION-PACKED HOCKEY

The Favorite Game of All Canadians

BUZZ



A

NATIONAL ELECTRIC HOCKEY

Professional Type Hockey. You Can Pass, Check, Shot-Handle, Score

15.95

FREE Batteries Included

Light flashes, buzzer sound when goal is scored



B

MAGNETIC PUCK HOCKEY with Period Time Clock

13.95

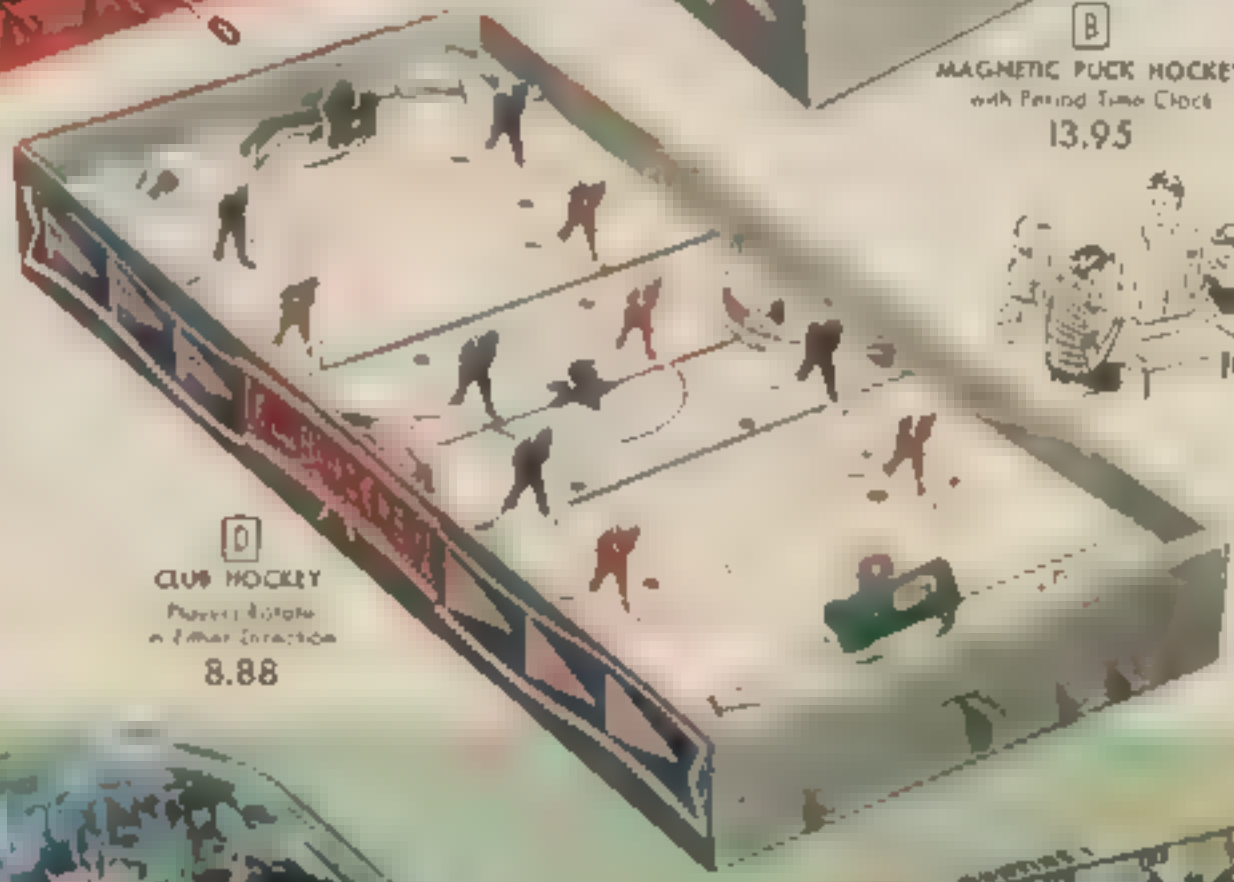
ALL ITEMS DESCRIBED ON OPPOSITE PAGE



C

GONDOLA GAME TIMER with Bell that Rings at End of Period

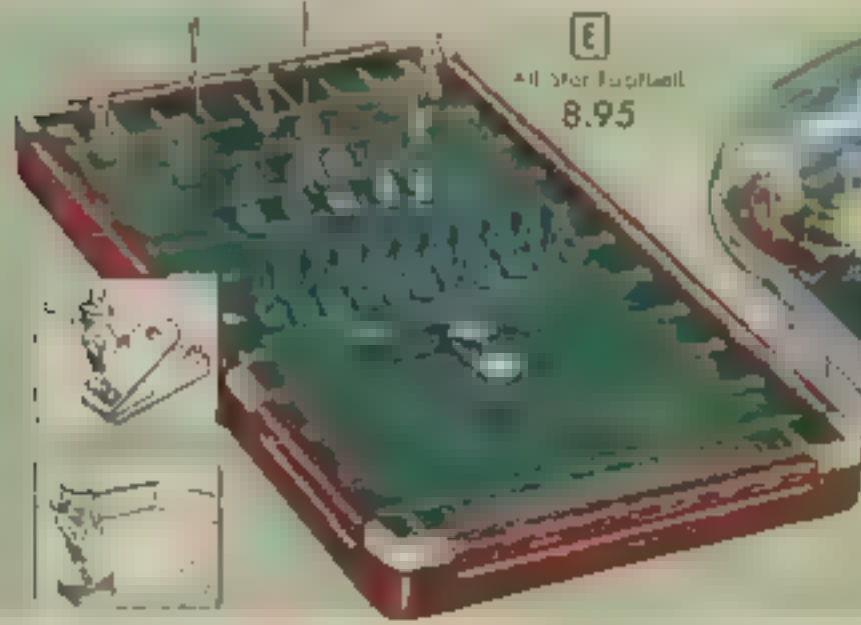
2.98



D

CLUB HOCKEY Puck & Rink in 1 Box

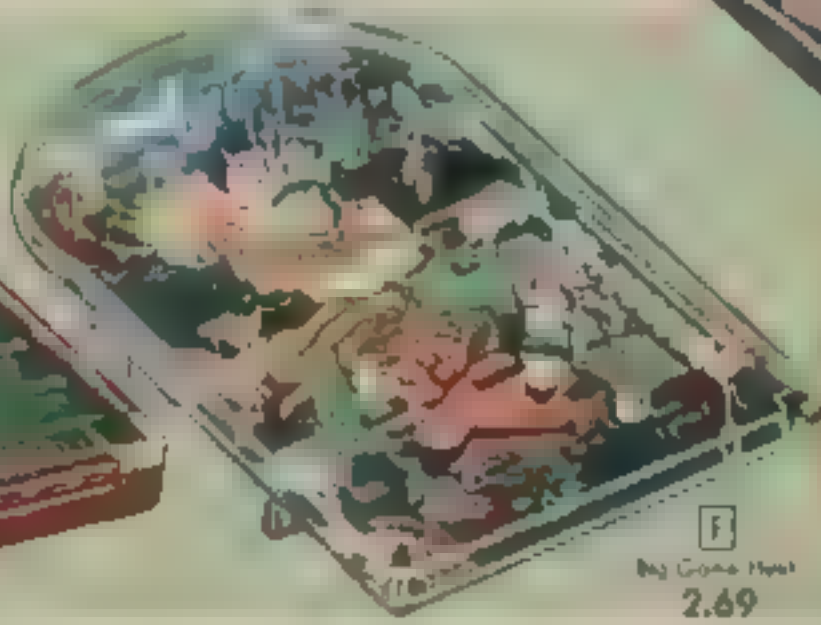
8.88



E

ALL STAR FOOTBALL

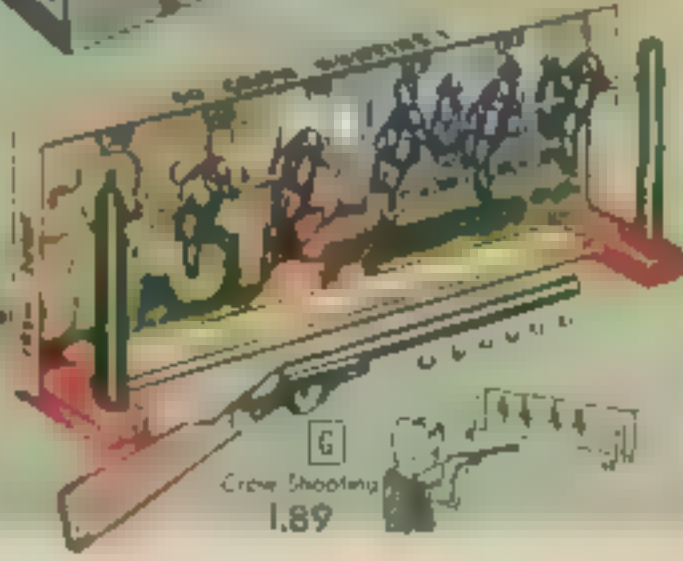
8.95



F

Big Game Hunt

2.69



G

Crew Shooting

1.89



H

Rabbit Hunt

3.98



K

Flying Duck Shooting Game

6.49



L

TARGET GAME Wooden Bow, 3 Arrows

3.98

Games of skill

FOR THE WHOLE FAMILY

Items Shown on Opposite Page

A National Electric Hockey—the favorite game of young Canadians from coast to coast. This is an action-packed game with magnetic puck for more realistic play. Strong wood and Masonite construction, built to withstand lots of hard play. "Ice surface" is authentically marked. Players of brightly lithographed metal have strong rear playing mechanism. All players are arranged so you can check opposing players, stick handle, pass and shoot. Electric light goes on and buzzer sounds when goal is scored. Size about 36 x 23½ x 3½". An action-filled, sturdily built game—the ideal gift for a young hockey fan. 2 batteries included.
79N491DL—Price, delivered... 15.95

B Magnetic Hockey Master for 3 different kinds of hockey—now Magnetic Puck Hockey, Regular Hockey, and Shiny with Alley Puck. Realistic "players" will play left or right hand, move along the playing surface to check opposing players. There's center play as in real hockey; the goalie can move to block a play and shoot the puck out to clear his end. Period tally and score tally for each team timed by a new period time clock that rings bell at period's end. Up to 8 people can play as well spaced side controls. About 36 x 16 inches wide, made of sturdy wood and Masonite.
79N481DL—Set, delivered... 13.95
79N482DL—As above, without timer... 11.95

C Gondola Game Timer. Add enthusiasm to your hockey game by putting a time limit on it. This clockwork period timer has bell that rings at the end of each period. Six dials register scores, periods, and games won for home team and visitors. Time indicator shows time left in play. Strong Masonite construction finished in Rock Tone enamel. Size about 9½ inches long by 6 inches high.
79N493DL—Price, delivered... 2.98

D Club Hockey Game—Excellent Value at this low price. 5 players and goalie on each team will rotate in either direction for quick defense or attack. Puck is of wood-and-Masonite. Sloped playing surface keeps puck moving—a real challenge to the young hockey player. Fun for the whole family. 2 to 8 people can play. Abt. 37½ x 15½ x 3½ inches.
79N492DL—Price, delivered... 8.88

E All-Star Electric Football Game. An exciting game for long winter evenings, made with strong metal frame, Masonite playing surface. Includes 22 players, 1 kicker, 1 magnetic football, 3 wooden footballs, 1 yardage marker, 2 goal posts, 2 goal post brackets, 1 set of numbers and letters. "Playing field" is about 28 x 15 x 2" high. Any number of people can play. 110 volts, A.C., 60 cycle. Complete instructions included with game.
79N483DL—Set, delivered... 8.95

F Big Game Bagatelle. Test your marksmanship and skill on bear, tiger, moose and other animal targets. Brightly lithographed metal playing surface. Spring shooter with transparent plastic cover. Playing surface has bell and replay lever which puts ball back into high-scoring area—makes the game more exciting. Size about 18 inches long by 10½ inches wide. A safe, unusual gift.
52N329—Price, delivered... 2.69

G Crow Shoot. Hit the crows and watch them spin around the bar and then fall off. Strong metal and wood cork gun. Plastic-and-wood target, about 17 x 4 inches high. Includes 5 plastic crows and about 5 soft corks for ammunition. Safe indoor practice for your junior marksman.
52N102—Set, delivered... 1.89

H Rabbit Hunt Game with Shotgun. Mechanical rabbit travels in a straight line or in a circle, and falls over dead when hit with dart. Sturdy realistic 24" double barrel shotgun is made of high impact plastic with 3 safe rubber suction cup darts. Rabbit (8½" long x 5" high) is made of sturdy plastic with clockwork motor. "Hunting license" is included for young hunter. Instructions included.
52N330—Price, delivered... 3.98

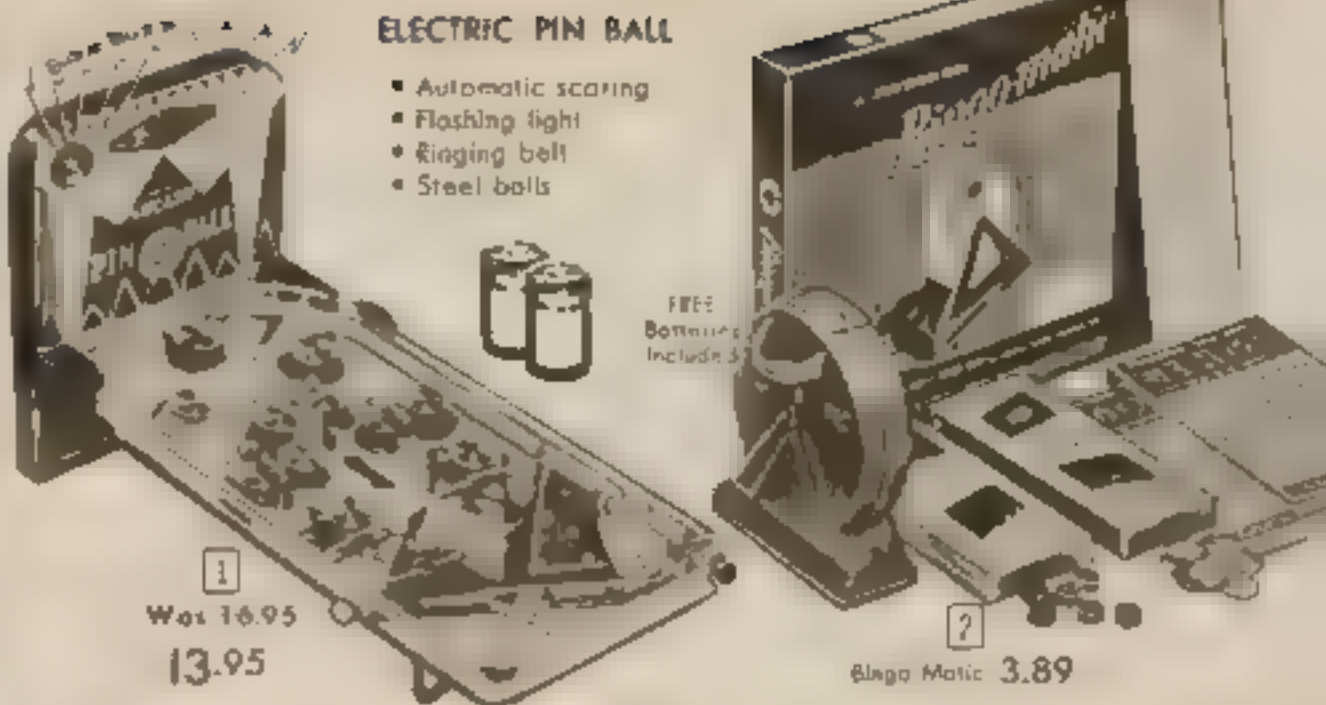
J Shooting Gallery entirely enclosed in transparent molded plastic—"bullets" cannot get lost. Suspended target spins, bell target rings when hit. Also moving targets on bars, and scoring target. Self-feeding automatic pistol provides continuous safe action. Rate of fire of the steel pellets is controlled by shooter. Steel base. About 18½ x 3½ x 12½".
52N181—Price, delivered... 3.49

K Duck-Shoot Target Game made of steel, with a bright, realistic enamel finish. Ducks are made of strong, lithographed Masonite. Ducks fly around in a circle, 2½ ft. in diameter, to present a lifelike moving target. Drop from target arm when hit. Plastic dart rifle 21½ inches long fires the 3 suction darts. Target is about 4½ feet high. Will provide loads of fun for the whole family on Christmas day.
52N313L—Price, delivered... 6.49

L Bow and Arrow Target Game for the young archery enthusiast. Sturdy 40-inch wood bow with 3 suction cup feathered arrows. Brightly colored target is mounted on stiff cardboard, held in a wooden frame. Target 17 x 17" mounts on an easel tripod 33 inches high. Easily assembled.
79N494DL—Price, delivered... 3.98

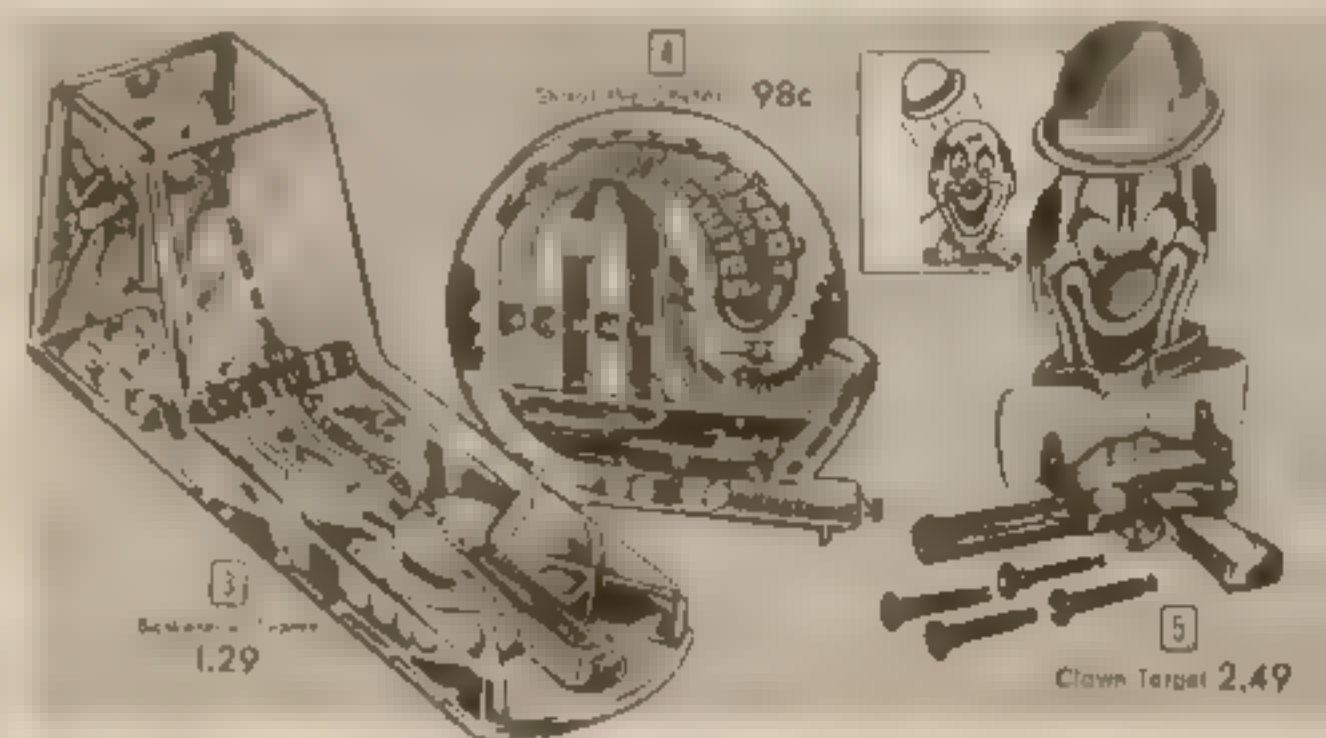
ELECTRIC PIN BALL

- Automatic scoring
- Flashing light
- Ringing bell
- Steel balls



1 Electric Pin Ball Machine with latest automatic features. Fully enclosed transparent top, spring trigger arrangement, 5 steel balls. When balls touch, scoring sections bell and light flash, and score is automatically registered. Sturdy construction, lithographed. Replay lever on side to put balls back into play. Batteries included.
79N476DL—25½ x 12½ x 14½" high. 13.95

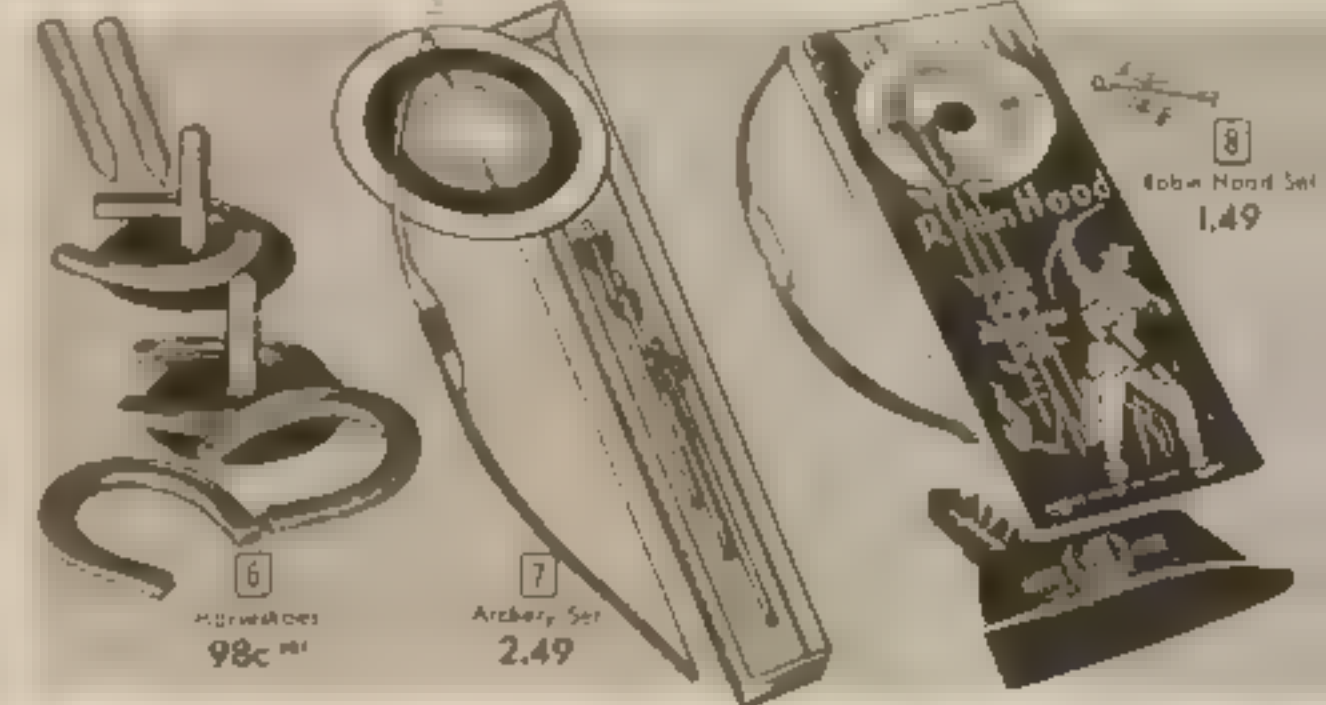
2 Bingo-Matic, ideal for family or club. Automatic dispenser mixes, selects and ejects 1 number at a time. Set contains dispenser, 75 embossed 2-color plastic calling numbers, banker's chart, 50 bingo cards, colored wooden markers and full instruction about how to play this absorbing game. Comes in sturdy 17 x 11 inch box.
52N323—Price, delivered... 3.89



3 Something New in games of skill—"Basketelle". A simulated basketball set in miniature. Lithographed metal base with clear plastic cover so that ball can be seen. Spring-loaded shooter rotates as you aim for basket in back. To challenge your skill. Hours of fun for children 12 and up.
52N331—Delivered... 1.29

4 Shoot the Chutes with spring-driven shooter and try to land marbles in the high-scoring slot. Lithographed metal back, clear plastic front. Automatic ball release for replay. Requiring skill and patience, this game will provide hours of amusement for all the family. About 9½" diameter.
52N319—Delivered... 98c

5 "Knock My Hat Off", the comic clown challenges the young sharpshooter. When you hit his nose, his hat flies off. Spring-action plastic Woodman gun shoots safe, rubber-tipped suction darts. 14" high target of lithographed cardboard. Spring action knocks the laughing clown's hat off.
52N231—Set, del'd... 2.49



6 Just Like a Cowboy, you can play horseshoes with this set. 5½" diameter rubber horseshoes, 2 rubber mats with wooden pegs for indoors, pointed pegs to drive into the ground for outdoor use. Two or four players can play.
52N332—Delivered... 98c

7 Be a Real Archer with this fine bow and arrow set. Sturdy 48" hickory bow with wax string that won't fray or snap. Three 18" arrows with rubber tips. A target is included. This is a Christmas gift that will delight any youngster.
79N210DL—Del'd... 2.49

8 Robin Hood Archery Set. Bright jolly Robin Hood hat with feather. 2-color plastic bow, 3 arrows with rubber suction-cup tips and the famous Whistling Arrow for signaling. Complete with brightly colored target, numbered for scoring.
52N304—Delivered... 1.49



Family size pool tables

EXCITING FUN FOR ALL AGE GROUPS

B
Billiard Table
26.75 cash
3.00 Down

C
Numbered Ball
11.95

A
OUR FINEST
Professional-Type Table

Family Size	215.00	22.00 Down
As Shown	cash	13.00 Monthly
Smaller Size	149.00	15.00 Down
As Above	cash	10.00 Monthly

D
78 x 42" Table
88.95 cash
9.00 Down
8.00 Monthly

E
Snooker Balls
Set of 22
14.95

F
TWO GIFTS IN ONE
De Luxe Crokinole
Board with Checker
Board on Bottom
4.79

G
NEW! MAGNETIC
BOWLING GAME
5-Pin Alley **7.95**
10-Pin Alley **8.95**

Crokinole Only
4.29

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

H
Cotton Board Has
85 Various Games
9.95

J
33 Favorite Games
All in One Giant
Compendium Set
2.49

K
De Luxe Scrabble
Is a Wonderful Buy
with De Luxe Tiles
and Accessories
4.29

L
Monopoly Game
in Regular and
De Luxe Editions
2.95 Up

Exciting games

TO PLEASE YOUNG AND OLD

Items Shown on Opposite Page

A New! Burrows "Pro"-Style Pool Table. We're proud to offer this family size table loaded with professional features! It's a "heavyweight" (160 lb.) with the required rigidity and weight for "pro" style play. Sturdy hardwood frame—size 15' x 40' x 31" high. Wide skirt and rail are natural lacquered wood. Strong, double-braced legs, corners are red maple. Warp-resistant Masonite Plywood playing surface and resilient cushions are covered with heavy green cloth. Bed and leg leveling devices for professional accuracy. "Roll-A-Way" ball return. Dead counters at end. Folds for storage. Four 52" long hardwood cues. Set of 16 double-numbered 1 1/4" balls. 22.90 down, 13.00 monthly.

79N486DW—Table, cues, balls 215.00

Similar to above—size 62' x 34' x 30" high. Set of 16 double-numbered 1 1/4" balls, two 48" long cues.

79N487DL—Table, cues, balls 149.00

B Practical Billiard Table makes a gift or provide hours of entertainment. Strong, wooden frame with folding legs for easy storage. Green fabric playing surface with rubber beading on rail. Table comes complete with cues, balls and set-up frame. Size is 50 inches long, 26 inches wide.

79N460DL—Price, delivered 26.75

C Numbered Pool Balls in set of 16, including 15 numbered balls and cue ball. Size 1 1/4".

52N328—Set, delivered 11.95

D Senior-Size Pool Table, for the whole family to enjoy a game of skill and fun. Natural-varnished hardwood frame. Smooth felt playing surface and rubber cushions. Leather-covered corners with mesh pockets. Leg leveling, bed leveling devices, head scoring rods at end, folding legs. Table comes complete with two cues and 15 numbered 1 1/4" balls. Table size is 70" x 42". Weighs 70 lb.

79N470DL—Price, delivered 88.95

Similar to above, but has ball-returning device instead of mesh pockets. Includes cues, 1 1/4" balls.

79N450DL—Table size 65" x 36" 59.95

Smaller is 79N450DL but with smaller table.

79N459DL—55" x 33" With balls, cues 44.95

Extra Cues (not shown). Leather-tipped hardwood.

79N462DL—About 43 1/2" long. Del'd 3.99

Professional-Type Cues—40" long. (Not shown).

79N488DL—Pair, delivered 6.50

E Snooker Ball Set of 22 Balls. 15 red balls, 6 other colors and cue ball. Size 1 1/4" diameter.

52N112—Set, delivered 14.95

F De Luxe Crokinole Board. Sturdy wood frame and Masonite construction. Marble playing surface, no waxing required, 28" diam. Checker board on reverse side for bonus game. 24 discs incl.

79N478DL—Price complete, delivered 4.79

Same as de luxe set above, without checker board.

79N479DL—Discs incl. Delivered 4.29

79N104D—24 Crokinole discs. Delivered 45c

G New! Magnetic Bowling Game that's a sure winner. 5-pin alley is made of strong Masonite on wood frame, finished in rich marbled enamel. When pins are hit, they disappear from alley. To reset, just pull lever—pins automatically position themselves. Held in place by magnet. Two bowling balls included. Size 48 x 8 x 6 1/2" high.

79N490DL—Price complete, delivered 7.95

Same as 79N490DL above, but 10-pin alley.

79N499DL—Price complete, delivered 6.95

H Play 85 Different Games with This Caram Board! Complete with rules etc. for games such as checkers, backgammon, crokinole, etc. Beautiful 27 1/2" sq. playing board of 3-ply wood veneer, fitted with 4 green net pockets. 2 tapered cues, caram rings, discs, pegs, tape, score tab, dice and files.

79N455DL—Price, delivered 9.95

J Compendium of 33 Favorite Games—year-round fun for the whole family. Includes Snakes and Ladders, Steeplechase, Ludo, Tiddlywinks, Draughts, Dominoes, Anagrams, Word Guessing, Stock Exchange, Spelling Competitions, Fox and Geese, Go Bang, Bingo cards, counters and call numbers, many others. Lithographed board abt. 11 inches square. Instructions included.

52N121—Price, delivered 2.49

K De Luxe Scrabble with All De Luxe Parts. A terrific buy in this popular word game! Set has de luxe parts from the expensive edition regularly marketed at 14.95. Simulated ivory tiles, cribbage-type counter on special tile rack, and count pegs.

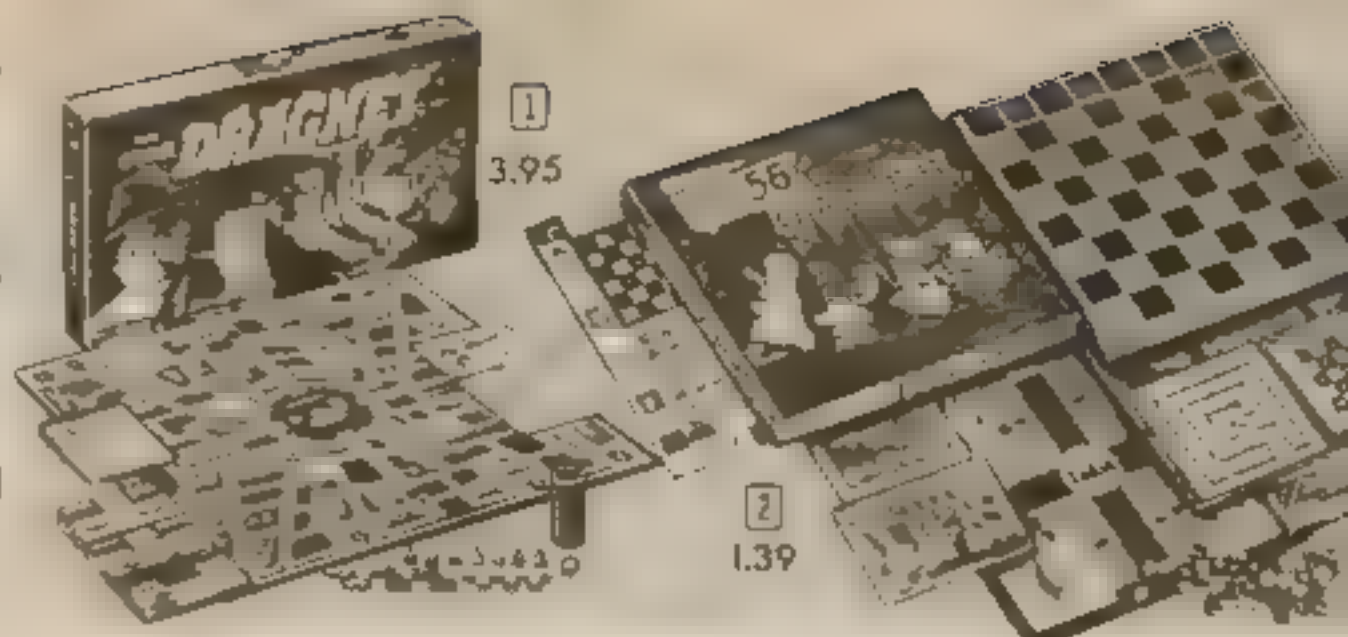
52N110—Price, delivered 4.29

L Monopoly—Fascinating Game for make-believe "tycoons". For 3 to 8 players, who handle thousands of "dollars". Buy, rent, sell—railroads, houses, hotels and utilities, with deed cards, mortgages etc. Includes supply of "money", plastic models of houses, hotels, dice. Board size 19" sq.

52N306—Price, delivered 2.95

De luxe edition with extra "money", de luxe pieces.

52N307—For 3-10 players. Del'd 4.39



Dragnet Badge 714—Detective Game

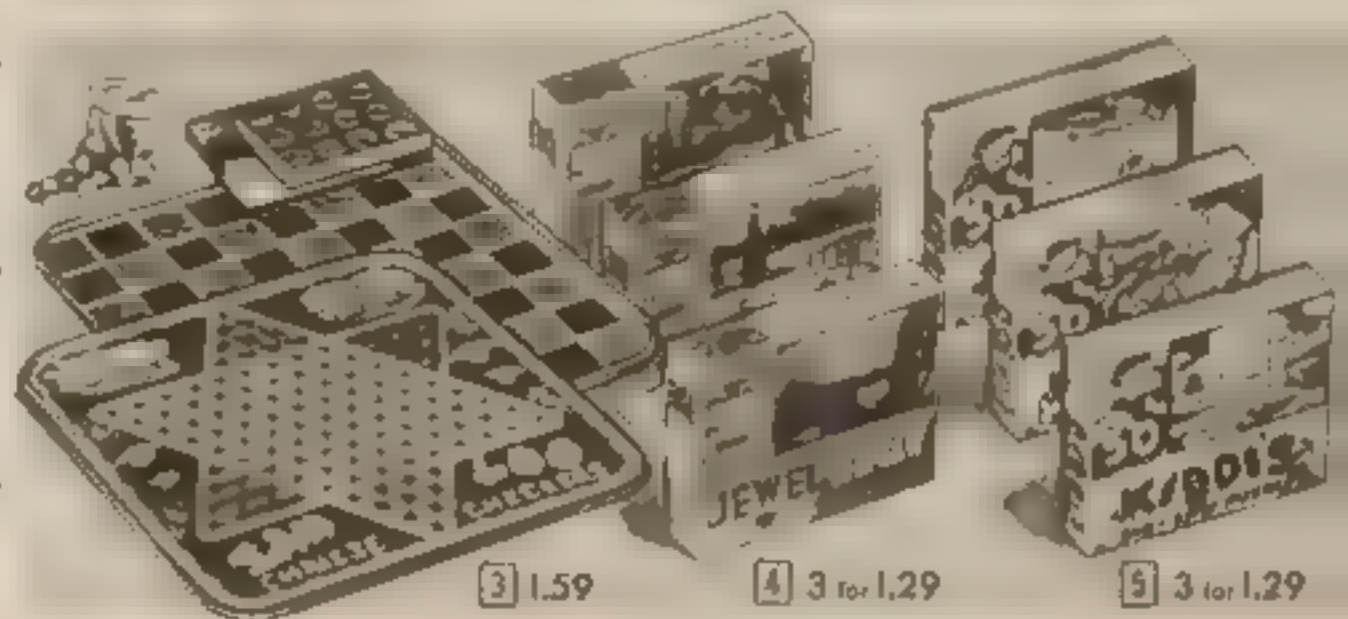
1 Everybody will enjoy this fascinating game of Dragnet—modeled after the famous TV show. You get: mystery and clue cards, police and suspect cards. Markers, dice, shaker cap, 6 police and bandit cars.

52N310—Price, delivered 3.95

Big, Big 56-Game Chest of Fun

2 A sure delight and lots of entertainment on Christmas morning. Colorful lithographed playing boards 12" sq. 32 playing plans with embossed wood checkers, colored wood chips and dice. Instructions.

52N308—Game set, delivered 1.39



Chinese Checkers

3 Attractive and colorful finish is outstanding on this combination set. One side is 14" sq. lithographed checkerboard, on the reverse are Chinese checkers. Sturdy embossed metal. Includes checkers and marbles. An excellent gift.

52N300—Price, del'd 1.59

Three Giant Puzzles

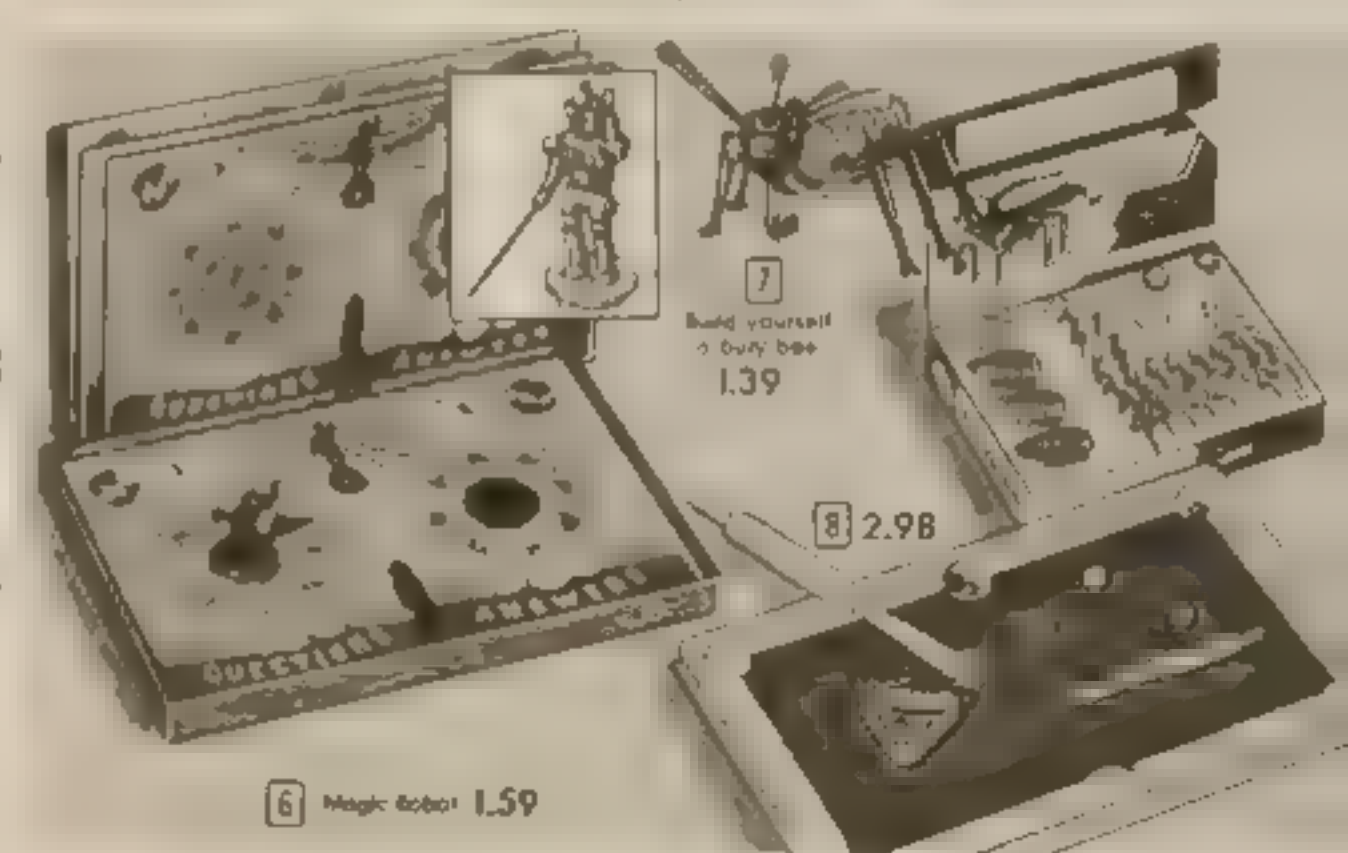
4 Usually a 1.49 line. 3 giant 500-piece jeweligsaw puzzles. Absorbing pastime for all ages. Each puzzle is 15 x 19 inches and contains 500 pieces. Includes beautiful and interesting scenes of Canadian nature and wild life. Del'd.

52N301—3 puzzles 1.29

Child's 50-Pc. Puzzle

5 Educational and fun-filled gift for any child is this set of three kiddies' 50-piece jigsaw puzzles. Each puzzle is 15 x 19" and has 50 large pieces. Familiar and colorful scenes of dogs and children add interest to each puzzle. Delivered.

52N302—3 puzzles 1.29



New! Magic Robot

6 A brilliant idea combining loads of fun with educational interest. 126 questions and 126 answers on geography, history, literature, etc. Just place Magic Robot in question spot. Rotate with pointer at desired question, then place robot on mirror in answer section and he will point to the answer! 4 sheets, 8 sides. Instructions included.

52N326—Price, del'd 1.59

Busy Bee Building Set

7 Imaginative game which satisfies creative interest of child in putting designs together. Consists of multicolored plastic parts. Child selects the body, head, adds other pieces, thus completes the insect. Pieces are easy to handle and assemble to make attractive multi-colored combinations. Children can also play "first to build bee wins".

52N109—Price, del'd 1.39

Tom Thumb Billiards

8 Though the set is a miniature one, the real pleasure it offers is giant size. Tom Thumb pocket billiards is carefully and realistically made, so that the action is fast and accurate. Playing surface is made of smooth felt with pockets on sturdy plastic frame. There are two spring-action cues. Also includes colored balls and a ball rack.

52N327—Price, del'd 2.98



1 Western Six Shooter Holster Set 6.95



5 Rapid Leather Holster Set with Caravan 3.98



2 Twin Holster Set 4.98



4 WILD BILL HICKOCK Hip Sling Set with Vest 4.79

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



6 Teen Ranger 3.89



3 Wyatt Earle Holster Set 4.98



8 WILD BILL HICKOCK 9.95



7 2.98



9 1.98



Roy Rogers

11 ROY ROGERS De Luxe Holster Set 7.95

10 4.98

FREE Autographed Picture and Roy Rogers Badge

13 4.98

12 5.95

Ride 'em, cowboy IN A REAL WESTERN OUTFIT

Items Shown on Opposite Page

1 Western Six-Shooter Holster Set. Any boy is quick on the draw with this two-gun holster set. Belt is genuine, strong leather and adjusts 10 inches to give the authentic Western look. Belt is trimmed with bright spots. Has buckle and two bullet clips. Holsters contain two six-shooter guns each with revolving chamber and supply 10 removable harmless bullets for added realistic effect.

49N2778—Set, delivered. 6.95
49N2763—Six-shooter gun only. Delivered. 1.98

2 Twin Holster Set. Every young cowboy needs a quick-drawing, easy-handling gun set like this. Belt is genuine, strong leather, Red Mahogany colored with White trim and embossed design, and decorated with large bright spots, conchos and silver bullets. Both belt and holster have felt backing to prevent rubbing. Two 9" 50-shot repeater guns are nickel-plated and strong.

49N2779—Set, delivered. 4.98

3 Wyatt Earp Holster Set. For the sheriff who always gets his man—the fastest-drawing, straightest-shooting marshal Tombstone ever had. Belt is of genuine, hard-wearing leather, brightly trimmed with spots, jeweled conchos and silver bullets. Two 50-shot repeater action guns, 9 inches long, are strong and will remain bright and unmarred with long and rough usage.

49N2780—Set, delivered. 4.98

4 Wild Bill Hickock De Luxe Holster Set. This hip-sling set has genuine leather belt trimmed with bright spots and simulated jeweled conchos. Set comes complete with vest, trimmed with six silver bullets and with the name "Wild Bill Deputy Marshal", sheriff's badge, plus an autographed photo of Wild Bill himself.

49N2781—Set, delivered. 4.79

5 Holster and Canteen Set. Gets mighty dry out on the open range but your young cowboy will never be thirsty with this holster and canteen set. 8" diameter, unbreakable plastic canteen is easily removed from belt—it's ideal for the young camper too. Genuine leather two-tone belt and holster are trimmed with spots, bullets and conchos, and carry 8" repeater action gun.

49N2782—Set, delivered. 3.98

6 Texas Ranger Holster Set. Made from genuine leather, embossed and colored in two-tone Brown and Beige, and backed with soft, comfortable felt. This set will delight any young cowboy. Trimmed with 6 silver color bullets, bright spots and jeweled conchos, adjustable belt holds two 30-shot repeater action, gold color guns.

49N2802—Set, delivered. 3.89

7 Range Rider Twin Holster Set. He'll "lick 'em up" with this all-leather set that any gun-totin' cowboy would be proud to own. Extra-wide belt and large well-trimmed holsters are bright Red with White trim, decorated with large metal medallions. Holsters contain two nickel-plated cap guns, built to stand rough usage.

49N2702—Set, delivered. 2.98

8 Wild Bill Hickock Hip-Sling Holster Set. He'll be the fastest-drawing, shortest-shooting cowboy on the range with this top-grain cowhide holster set and belt. Hip-sling style puts guns at hand level for faster draw, looks like the real thing. Holsters and belt are richly decorated with bright spots, conchos and 12 silver bullets, and are backed with comfortable felt. Two 10½" Nevada gold color finish, 50-shot repeater guns. Leg ties. Picture and badge included.

49N2752—Set, delivered. 9.95

49N2753—Single set as above, delivered. 4.98

9 Hat, Gun and Necktie Set. Latest-style cowboy hat with chin cord, slide and whistle. Bright cotton necktie has leather slide. Nickel-plated repeater action gun has simulated ivory handle. Gay ranch colors.

49N2783—(No color choice). Set, delivered. 1.98

10 She'll Love a Dale Evans Western Cowgirl Outfit. These play clothes are made to wear and wash. Shirt is Sanforized flannel with cotton drill yoke, and skirt is paneled cotton drill with vinyl fringe at waist, bottom, piped seams and boxer waist. Miniature 38-gun lapel pin. Cotton necktie. Three sizes: 4, 6 and 8 years.

49N2784—Please state size. Set, delivered. 4.98

11 Official De Luxe Roy Rogers Holster Set. Outlaws just don't have a chance against these guns in their fast-draw holsters. Top-grain black leather belt with contrasting simulated metal finish is richly embossed. Simulated jewel spots with buckle on holster. Belt has conchos, spots and six silver color bullet decoration. Two 10½" nickel-plated, 50-shot repeaters have floral design grips.

49N2786—Set, delivered. 7.95

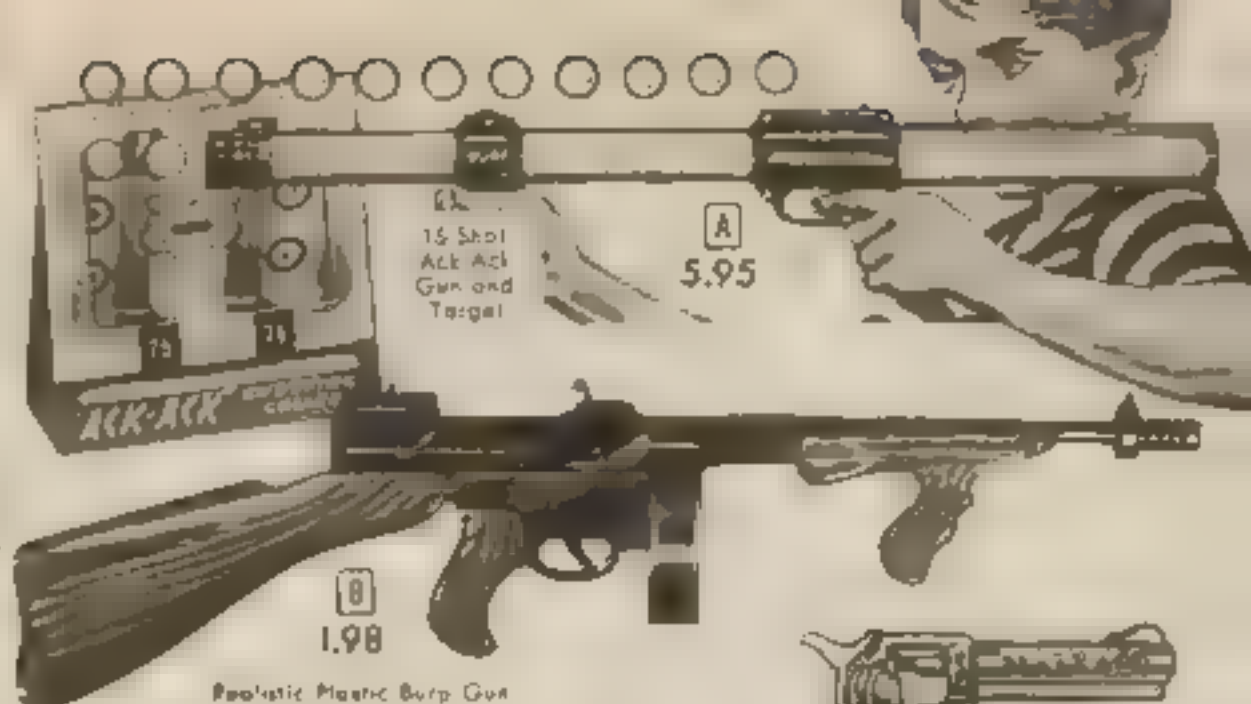
12 Official Roy Rogers Twin Holster Set. Look just like Roy in this genuine leather belt and holster in rich two-tone Brown and Beige. Strong belt is edged with piping, trimmed with simulated jewel conchos, silver bullets and Roy Rogers' name. Holsters are richly decorated with conchos and two-tone design, and hold two 10½" Roy Rogers nickel-plated, 50-shot repeater action guns.

49N2788—Set, delivered. 5.95

13 Roy Rogers Suit, Shirt and Pants. Dressed like Roy, your little cowboy will bust broncos with the best. Shirt is Sanforized, washable flannel with cotton drill panel. Pants are paneled cotton drill with vinyl fringe and boxer waist. Bright cotton necktie and miniature 38-gun lapel pin. Sizes for ages 4, 6 and 8 years.

49N2785—Please state size. Set, delivered. 4.98

WE PAY ALL SHIPPING CHARGES.



A 15-Shot Ack-Ack Gun and Target. Pump it and 1½" plastic balls shoot out, one or more at a time as desired, making an Ack-Ack noise. The durable, unbreakable plastic gun has aluminum colored barrel with simulated walnut grips. Roll back rubber choke for easy loading. Cardboard target is 20 x 22".

49N2789—2½" long extended. Del'd. 5.95

Set of 15 Extra Balls, for above. 98c

B Realistic Burg Gun. Amazing value with this realistic 25" molded plastic machine gun with air-cooled style barrel, and overall authentic detail. You get single shots by pulling trigger or rapid fire by turning crank.

49N2790—No caps required. Del'd. 1.98

C Wild West Stallion 32 Six-Shooter. Cap cartridge loading. Insert cap in shell. Simulated gun handle. Chrome finish. 9" long.

49N2763—New, delivered. 1.98

38 six-shooter as above. Scale model. 10½".

49N2791—Ivory plastic grip. 2.69

D Single Western Holster Set. Genuine leather with medallion, 6 bullets and stud trim holster. Nickel-plated 50-shot 10" smoking cap gun. 2½" felt-lined belt.

49N2610—Set, delivered. 1.98

E Young Buffalo Bill Holster Set. Thrill the young cowboy with this genuine leather twin holster set, with 8 cap guns small enough for any hands. Fits waist to 25". 8" holsters. A replica of big brother's belt.

49N2713—Set, delivered. 1.98



F Daisy Training Rifle. Each shot produces terrific bang with smoke, yet rifle is quite safe. Rustproof, gun-blue finish. High-impact molded plastic stock, fore-end. Self-cocking lever action. Web sling. Made of sturdy, heavy-gauge steel, rifle needs an occasional drop of oil in muzzle to remain in perfect condition. This authentic and durable rifle looks just like the Daisy rifle that Dad uses. 32 inches long. Please order early.

49N2616L—Price, delivered. 4.98

G Hi-Power Rifle with Power Scope. He'll have lots of fun with this 50-shot repeater. Strong, high-impact plastic body and metal barrel and cap-feeding mechanism. The power scope is permanently mounted with rubber eye shield at rear. Storage for caps in butt. Comes in carrying case box. 36" long.

49N2792L—Price, delivered. 3.98

H Famous "Old Betsy" Muzzle-Loader. Blacklock rifle from the Old West. Exciting authentic replica in shape and design. Metal cap-feeding mechanism. Flintlock shoots sparks when gun is fired. Cap storage in butt. 33 inches long. A durable, long-lasting gun.

49N2728L—Price, delivered. 2.49

J Army Training Rifle. Cocking lever sets spring to pop cork. Steel barrel and housing, 8½" rubber bayonet. Webbed sling. "Manual of Arms" booklet.

49N2717L—27½". With corks. 2.79

49N2764—Cadet trainer, 26". 2.39

K Big Game Gun. For the budding hunter is carbine-type rifle with scope, 50-shot repeater cap-feeding mechanism. Tough plastic with ammunition chamber in butt. 26" strap.

49N2793L—Del'd. 1.98

n 25

GO WEST, YOUNG MAN!

Your Choice of Two fine
Styles to Please the
Junior Cowboy

RIDE AWAY TO ADVENTURE

The Best Steeds in Our Stable
Action-Packed to
Delight Little Dudes

A

Spring Horse
12.95



C

Spring Horse
21.95



B

Rocking Horse
9.95

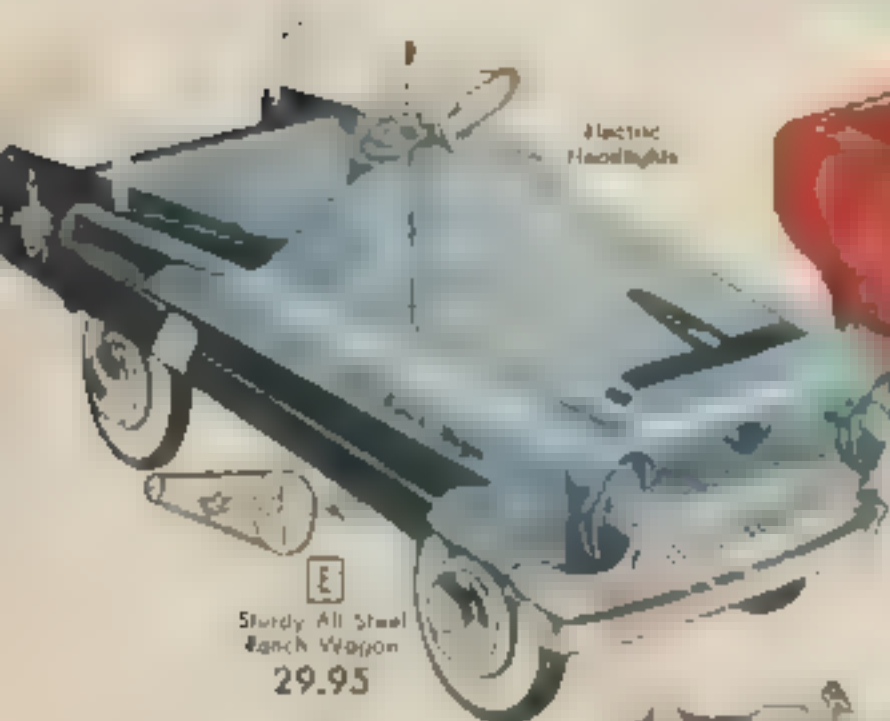


D

Gliding Horse
39.95



ALL ITEMS DESCRIBED ON THE OPPOSITE PAGE



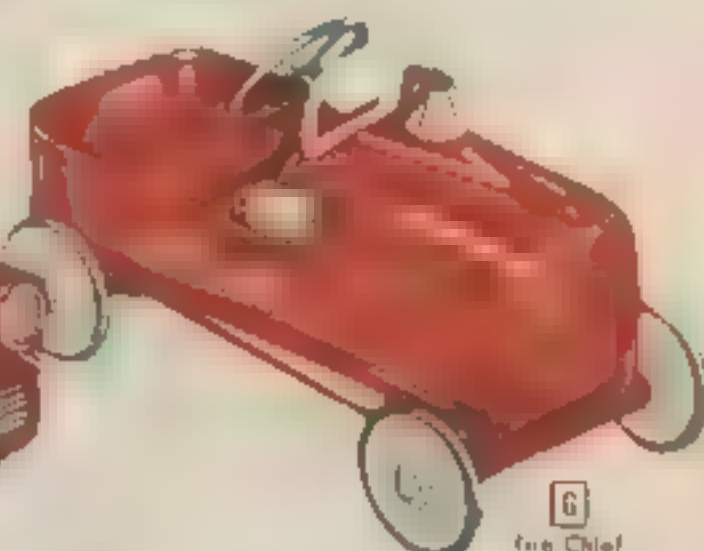
E

Sturdy All Steel
Ranch Wagon
29.95



F

All Steel
Automobile
22.95



G

Chief Auto
12.95



J

10" Happy-Time
Trike
14.95



K

13" Trike
12.50
16" Trike
14.50



L

Chain Drive
Tractor
22.95

HAPPY TIME

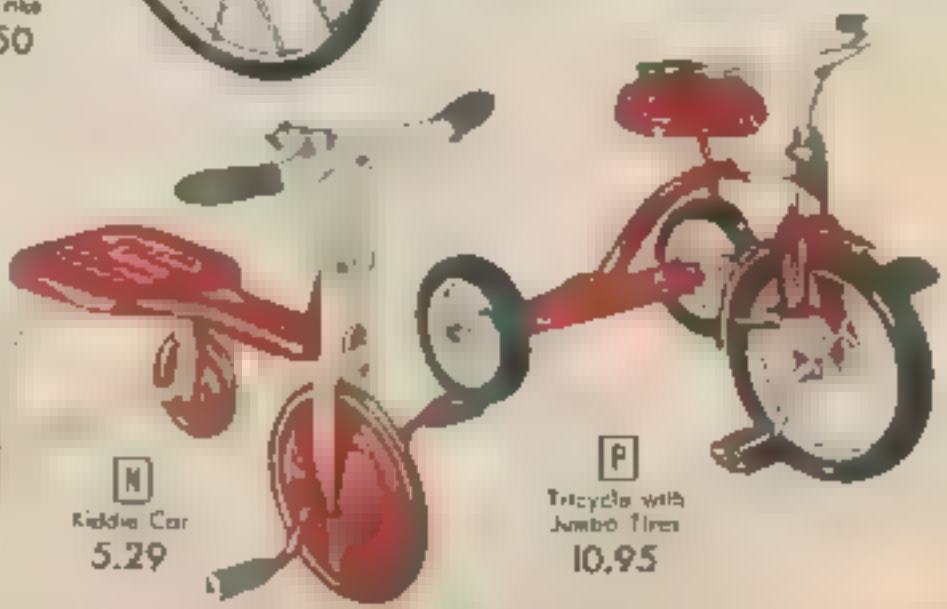
H

12" Do-Turn
Happy-Time Trike
19.95



M

Pedal Bike
5.98



P

Tricycle with
Jumbo Tires
10.95

N

Kiddie Car
5.29

Fun on wheels with a mobile gift

HE'LL MOVE AROUND IN STYLE THIS CHRISTMAS

Description of Merchandise Shown on this Page

[1] Happi-Time Hardwood Stake Wagon with plywood bottom that won't warp. Steel undergear, handle. Rubber-tired wheels have oilless nylon bearings. Removable racks. Clear varnish finish. 79N8075 DL-20x14", 7 1/2" wheels. 13.95
79N8076 DL-35x15", 8" wheels. 15.95

[2] Happi-Time "Super" Curved Front wagon: select hardwood, natural finish, chrome-plated steel front. King-pla. ball bearings, safe steering. 79N8067 DL-30x13", 9" wheels. 13.95
79N8068 DL-34x14", 9" wheels. 15.95
79N8069 DL-38x16", 9" wheels. 17.95

[3] Our Finest Steel Stake Wagon will make any youngster happy and proud. Strong 1-piece body with removable sides. 10" wheels have 1 3/4" rubber tires. Heavily rolled edges for safety. Chrome-plated hubcaps. Red-and-Gray with White trim. About 36" x 17". 79N8073 DL—Price, delivered. 21.95

[4] All-Metal Wagon in 3 sizes. All-steel body and undergear, heavy-gauge steel box, safe rolled edge; semi-pneumatic tires. Lifetime bearings. 79N8063 DL-24x12", 6" wheels. 5.69
79N8056 DL-28x13", 7" wheels. 9.95
79N8064 DL-34x15 1/2", 8" wheels. 11.95

[5] The Side of His Life on toy Trigger, Roy Rogers's horse. Smooth-steering, quiet-rolling rubber-tired wheels. Palomino color cotton-backed plush coat. Steel trumps hold up to 100 lb. Plastic Western-type saddle, 15" from floor. 79N7938 DL—Base 10 x 21". 13.95

[6] New! Ride-On Fire Engine with siren, flashing light. Brightly enameled, heavy-gauge steel body. Real steering wheel and hand siren with flashing red lights. Ladders hang on sides of truck or can be joined and set in body to extend about 34 1/2". Abt. 30 x 14" high. 79N8932 DL—Batteries incl. 12.95

Merchandise Shown on the Opposite Page

[A] Ride 'Em Cowboy—on this frisky spring horse. He bucks, bounces and trots on 4 heavy plated springs. Horse has a molded vinyl body realistically colored, and complete with flowing tail and mane. Sturdy reinforced steel frame that will withstand constant riding. Head and foot rests. About 32" x 24". Height to saddle about 17". 79N7953 DL—Price, delivered. 12.95

[B] Lucky Is the Little Cowpoke—who controls this thoughtbred for a ride on Christmas morning. A real Western-style bronco with flowing white mane and tail, glass eyes. Covered with strong felt that looks like real horsehide. Mounted on colorful wooden rockers. Has saddle, crupper, bridle and foot stirrups. About 34" long by 25" high. 79N7919 DL—Ht. to saddle 18 1/2". 9.95

[C] It Walks, It Trots, It Gallops—a big, robust "Wild West" spring horse. Packed with bounce and action for that active youngster. Well built tubular steel main frame; sturdy pressed steel body and legs; powerful chrome springs. Strong hand and foot rests. Overall measurements: about 40" long by 33" high. Height to saddle about 24". 79N7955 DL—Price, delivered. 21.95

[D] Our Finest big and handsome gliding horse. Packed with exciting new features. Lifelike molded vinyl body with flowing tail and mane. Reinforced steel frame with galloping action and motion. Stirrups for mounting, hand and foot rests. Heavy, rubber-capped resting bars for safety. Overall dimensions: 46 x 34" high. Height to saddle about 24". Only 4.00 down and 5.00 monthly. 79N7954 DL—Price, delivered. 39.95

[E] Extra-Special Ranch Wagon to make any youngster happy and proud this Christmas. About 42" long. Modern all-steel construction with chain drive. Ball-bearing pedal cranks and rear axle supports. Real electric headlights take 2 standard flashlight batteries (included). 8" disc wheels have nylon bearings, 1/2" rubber tires. Smart Light Blue and Black finish trimmed in gleaming Silver color. Only 3.00 down, 5.00 monthly. 79N8928 DL—Price, delivered. 29.95

[F] Modern All-Steel Automobile makes an ideal gift for the little driver without a license. Realistic features throughout. Welded heavy-gauge pressed steel body with enamel finish, "chrome" grille and hubcaps. Electric headlights with on-and-off switch. Pedals adjustable for leg length to accommodate the growing youngster. Heavy molded rubber tires on 6 inch double-disc wheels. 79N8933 DL-35x14" wide. Del. 22.95

[G] Red "Fire Chief"—always a favorite at Christmas time. Clanging bell, honking bulb horn warn pedestrians that the fire chief's in a hurry. Pressed steel pedal car is in bright Red enamel, trimmed with White lettering, White frame windshield. 7" disc wheels have smooth-running rubber tires, hubcaps. Enamel finish will withstand weather, wear and tear. Body is about 29 1/2" long. 79N8831 DL—Price, delivered. 12.95

[H] Happi-Time De Luxe Trike—a smart gift constructed for years of rugged use. Has 1 1/4" tubular steel frame, rear arch and steel step-plate. Wheels have smooth-riding 1 1/4" semi-pneumatic tires. Leather saddle has strong steel spring. Truss rod, non-splash fender skirt and chrome-plated hubcaps. Maroon/White. 12" front wheel, 8" rear. 79N8544 DL-2.00 down. 19.95
16" front wheel, 12" rear. 79N8545 DL-2.00 down. 21.95
20" front wheel, 12" rear. 79N8546 DL-2.00 down. 23.50

[I] Happi-Time Trike designed for the younger set. Strong frame is 1 1/4" steel tubing, has a 2" diameter head. Constructed with pressed steel step plate, truss rods, rubber non-slip pedals and non-slip handgrips. Smooth-riding 1 1/4" semi-pneumatic tires. Steel saddle. In gay Red-and-White enamel finish that will withstand rough use. 12" front wheel, 16 to 17 inch leg reach. 79N8553 DL—Price, delivered. 14.95

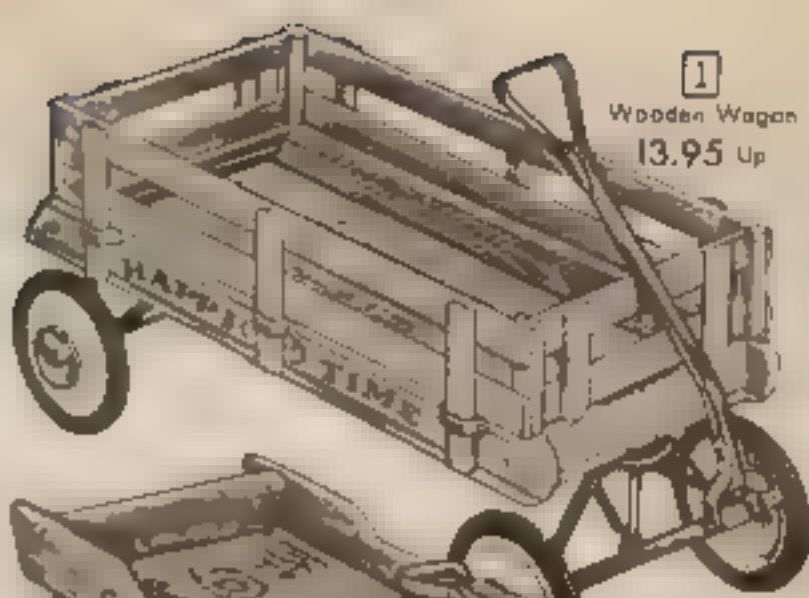
[J] Well-Built Happi-Time Trike with 1 1/4" tubular steel frame, reinforced steering head. 13" ball-bearing front wheel, 7" rear wheels, 1/2" solid rubber tires. Adjustable seat (16 to 18" leg reach), non-slip footplate, rubber pedals. Red/White. 79N8503 DL—Price, delivered. 12.50
As above 16" front, 10" rear wheels, 18 to 20" leg reach. 1" tires. 79N8525 DL—Red/White. Del'd. 14.50

[K] Kiddie Tractor for the really young "farmer". He'll have the time of his life sowing and harvesting with this sturdy steel-and-wood miniature tractor. Has rubber-tired wheels and strong steel seat. Carefully constructed so that it steers easily. Attractive, realistic lithographed finish. About 22 1/2" x 14". Red. 79N8924 DL—Price, delivered. 22.95

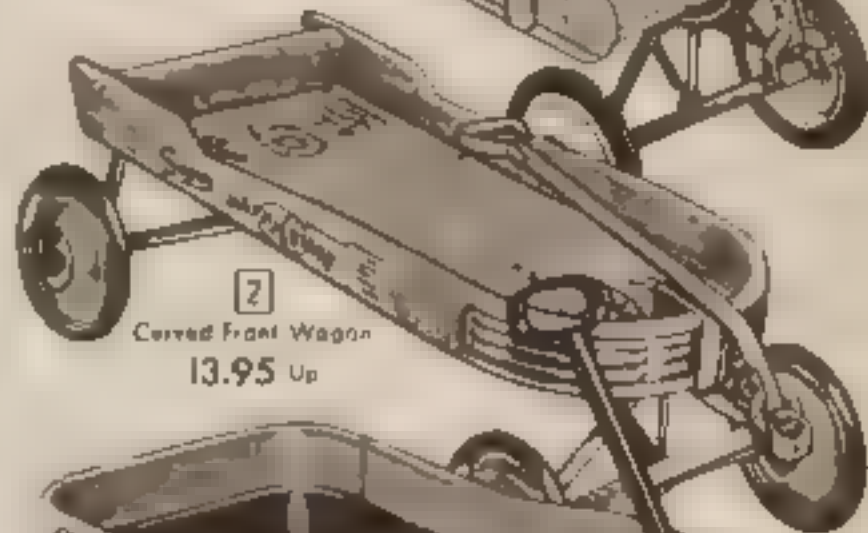
[L] Happi-Time Pedal Bike. Sturdily built with 1 1/4" heavy steel tubing, heavy-gauge steel non-slip step-plate. Black rubber pedals, heavy stamped steel fork. Steel handlebar with rubber grips. Welded disc wheels, front 8 1/2", rear 5", 1/2" rubber tires. Adjustable saddle. Red-and-White enamel. 79N8549 DL—Price, delivered. 5.98

[M] Strong Metal Kiddie Car—the ideal present for toddlers. Has strong metal frame, 14" stamped steel seat, to give baby plenty of room. Shaped metal handlebars with rubber grips and bell of heavy-gauge polished steel. 8" diam. front wheels, 5" rear wheels, rubber tires. 14" long. Red-and-White enamel finish. 79N8536 DL—Price, delivered. 5.29

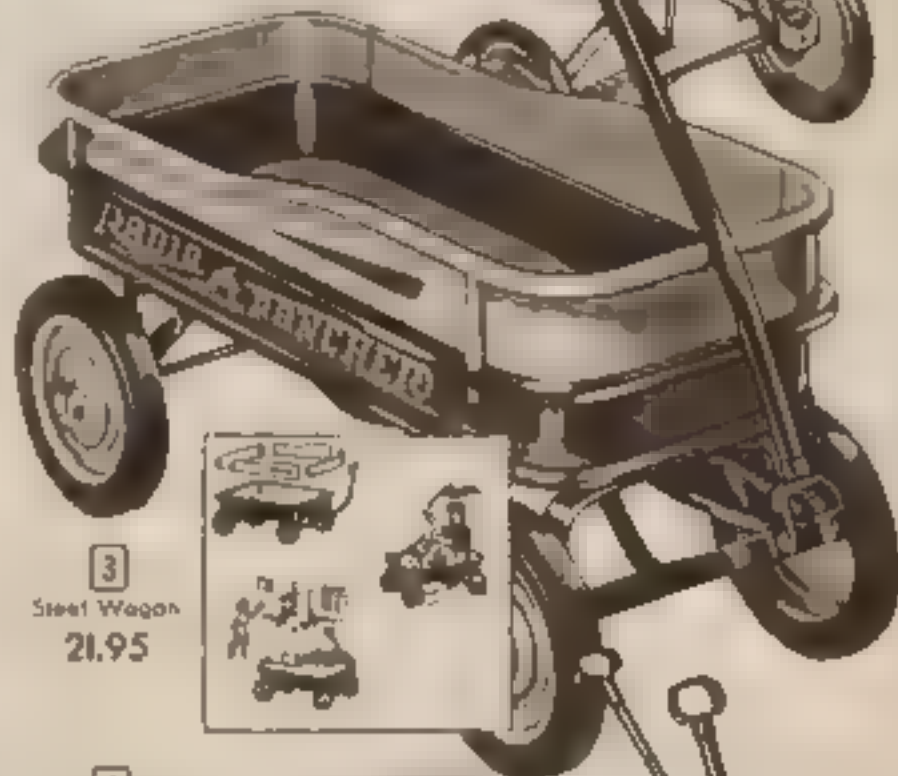
[N] Junior Trike for 2 to 4-Year-Olds. 1 1/4" heavy-gauge tubular steel frame, non-slip step-plate. Ball-bearing 11" front wheel with 1 1/4" front tire, 8" plain-bearing rear wheels with 1" tires. Solid rubber pedals, adjustable bucket saddle. Red-and-White enamel finish. 79N8558 DL—Price, delivered. 10.95



[1] Wooden Wagon
13.95 Up



[2] Curved Front Wagon
13.95 Up

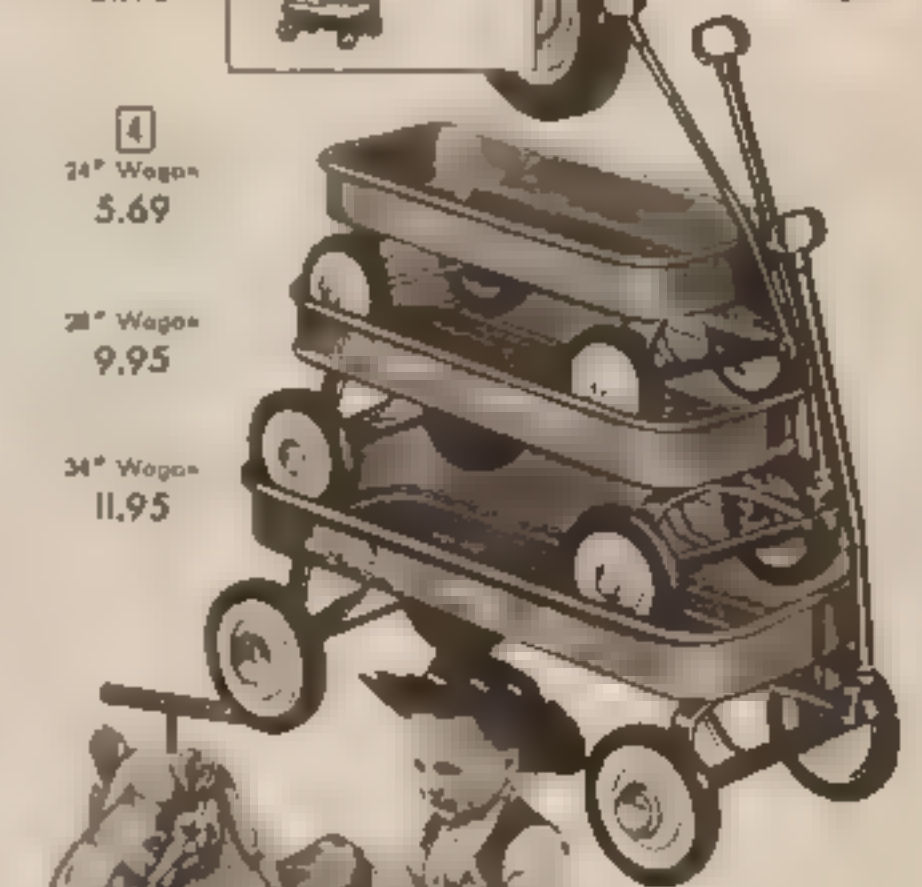


[3] Steel Wagon
21.95

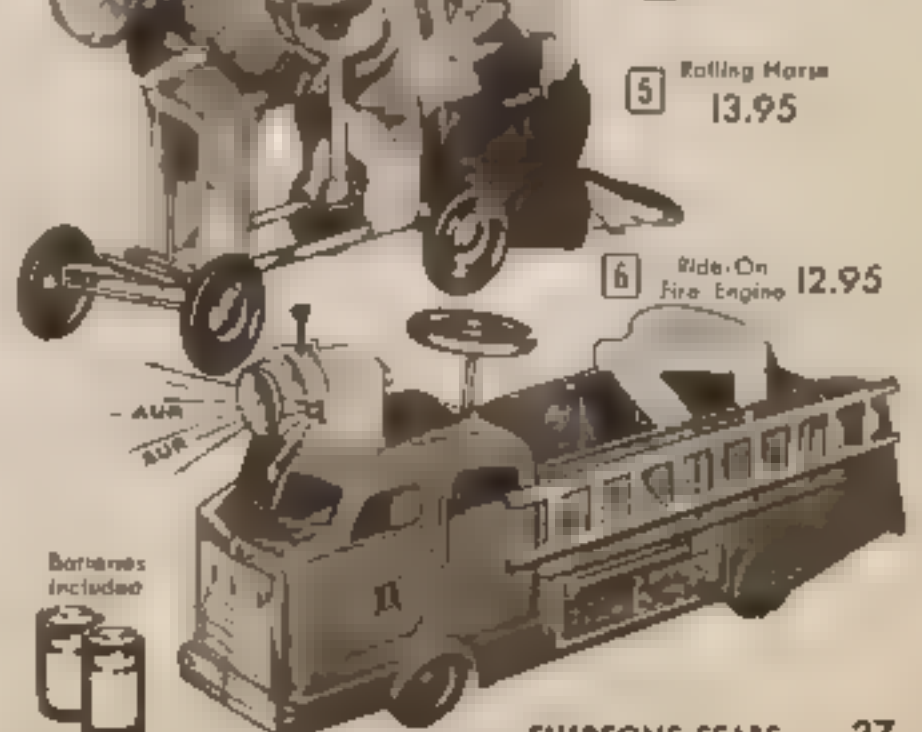
[4] 24" Wagon
5.69

[5] 28" Wagon
9.95

[6] 34" Wagon
11.95



[5] Rolling Horse
13.95



[6] Ride-On Fire Engine
12.95

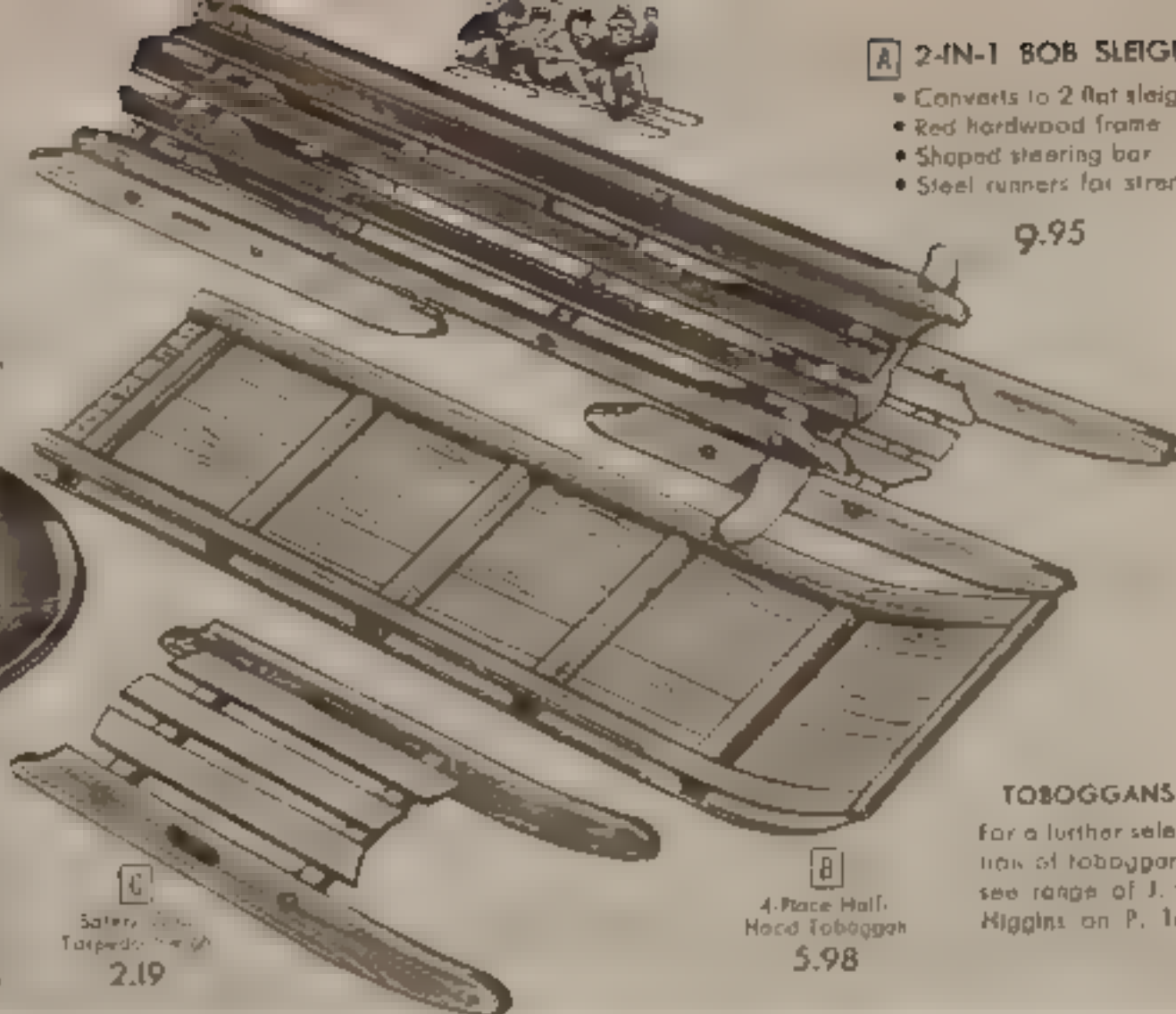


FIBERGLAS FLYING SAUCER

4.95

The Biggest Whirl in Winter Sports

Practically indestructible, light, durable, seat easily to carry, won't dent easily. Speed down hill by leaning and turning as you shift your weight. Two sleds can be hooked together to make a double. Low top for easy mounting. About 27" diam. Comes with 2 steel runners and 27" rope. 79N8375DL—In Fiberglass, Redwood 4.95 79N8376DL—In aluminum, About 27" diam 3.95



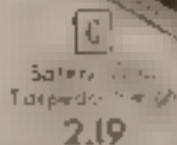
A 2-IN-1 BOB SLEIGH

- Converts to 2 flat sleds
- Red hardwood frame
- Shaped steering bar
- Steel runners for strength

9.95

TOBOGGANS

For a further selection of toboggans, see range of J. C. Higgins on P. 167



C Safety-Torpedo 2.19



B 4-Place Half-Hood Toboggan 5.98

SLEIGHS, SKIS AND SKEETERS TO THRILL CHILDREN OF ALL AGES

A Enjoy the Old-Time, Yet Ever-New Thrill of bob sledding. Red stained hardwood frame, easily mounted on 2 flat sleds about 30" long with steel runners. Front and rear detachable sleds are designed so that they ride over uneven ground with a rocking motion. Sledding, slumped steering bar. Sturdy side rails for maximum strength. Top 4 1/2" h. 79N8384DL—Overall length 6 ft. Delivered 9.95

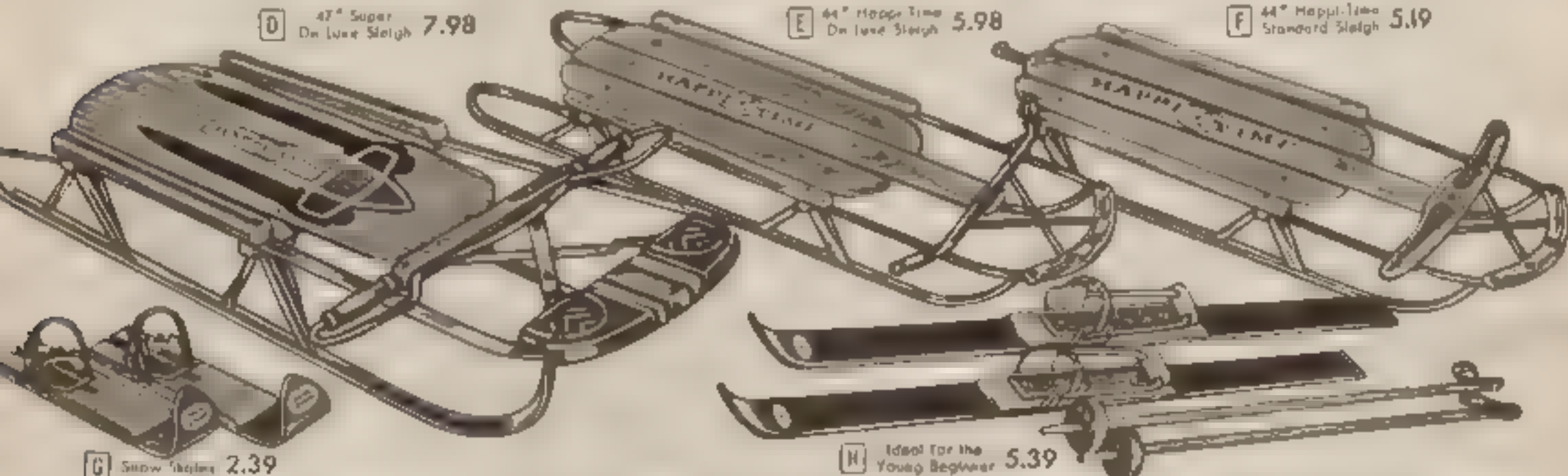
B Swift, Strong Half-Hood Toboggan built of hardwood slats reinforced with hardwood crosspieces. Fast length in trade for a sure grip. Holes for easy mounting will take three or four people comfortably. Natural finish. 79N8377DL—4 place, super hardwood 5.98 79N8376DL—3 place, wooden handrail 3.98 79N8357DL—2 place, wooden handrail 2.79

C You Can Get Top Speed on the popular Torpedo sleigh with its metal bumper. Made of Natural finish wood, the Torpedo has slatted sides to give you a safe, comfortable ride. Sledding, slumped steering bar. Made of about 1 1/2" thick, 28" long. Jump on, slip down hill and away you go. 79N8358DL—Price, delivered 2.19

D 47" Super Deluxe Sleigh 7.98

E 44" Hoppi-Time Deluxe Sleigh 5.98

F 44" Hoppi-Time Standard Sleigh 5.19



G Snow Skates 2.39

H Ideal for the Young Beginner 5.39

D Our Best Hoppi-Time Sleigh—safety-built for the king of the snow slopes. On a good hill, the weight of the heavy steel runners really builds up speed. Runners are aluminum finished and safety-trapped. Heavy steel bumper. Strong one-piece plywood deck is Natural color, topped with Red and Blue. Turn-of-the-mech steering has wooden handles, metal hand guard. Wooden side rails. 79N8369DL—About 47" long 7.98 79N8368DL—About 40" long 7.49

E De Luxe Hoppi-Time Sleigh. New "U"-shaped, aluminum-finished steel runners for greater strength. Bumper ends turned for safety and support. Chrome steel front bumper, extra action steering arm, rubber grip. Natural hardwood, Red trim. 79N8383DL—About 44 inches long 5.98 79N8382DL—As above, but about 38" long 5.29

F As Above, but with wooden steering arm, turned runner ends, steel bumper. 79N8381DL—About 44 inches long 5.19 79N8380DL—As above, but 38" long 4.49

G Snow Skates for Winter Fun. Adjustable heelplate, webbed strap will fit any child's shoe. Walnut finish wood, red footplate. 62N2501—Abt. 13" long, 2 3/4" wide. Pr. 2.39

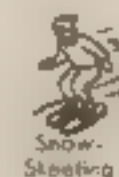
H Our Best Ski Set with adjustable leather harness and non-skid footplate. Walnut finished with red footplate. Hardwood, 38" Natural-finished poles with leather straps. 79N8373DL—Ski 53" long, 2 1/2" wide 5.39 As above, but with rubber fittings, 33" poles. 79N8374DL—Ski 35" long, 2 1/2" wide, 3.69

WONDERFUL FUN AT "SNOW-TIME"

J Baby's Own Hoppi-Time Sleigh. Converts to a steering coaster when he gets a little older. Just remove the aluminum protective rail and push handle. Sturdy silver color steel runners, enamel-finished hardwood slats. About 13 1/2" wide, 33" long. Let Baby run in the lane, too. 79N8372DL—Price, delivered 6.95

As above, but with varnished hardwood, enamel-finished steel rail, runners, supports, crash bar. 79N8379DL—Not convertible, 27 1/2" long 5.29

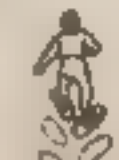
K Something New in the Field of Winter Sport. Snow skaters combine all the best features of skating, skiing, sliding, snow-shoeing. One pair of skaters fits any member of the family. Adjustable double-strap harness with heel lock affords safe control. Rugged steel construction, own heel, 2 speed grooves. 62N8376—18 1/4" long, 7 1/2" wide. Set. 4.49



Snow-Skating



Snow-Skating



Snow-Skating

Snow Skaters

4.49 Set

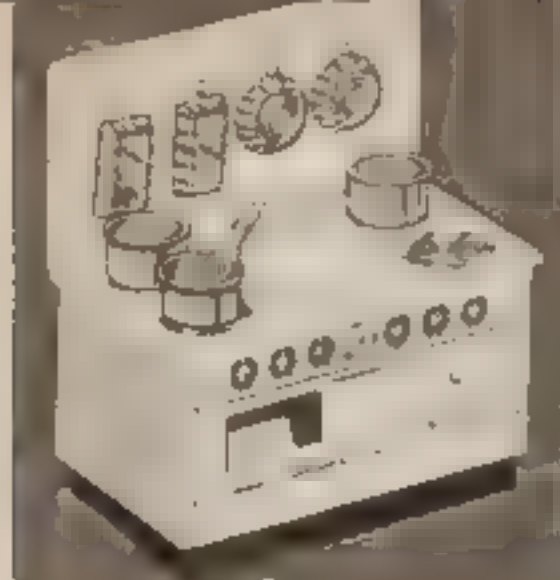


All Steel Adjustable Snow Skater



Convertible Baby Sleigh 6.95

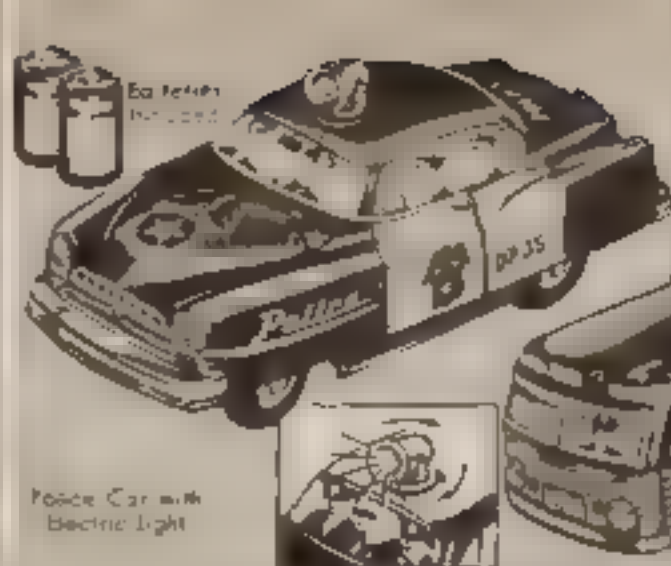




Toy Stove with All the Utensils needed to "cook" a dolly's meal. All-metal range has 4 top "burners", 2 oven doors that open. Set includes metal utensils made to scale—2 pots, a saucepan, 4 baking pans. 48N822—Abt. 8 x 4½ x 9". 98c



Dolls' Formula Set—to delight the little "mother". Unbreakable plastic bottle rack, funnel, measuring cup and spoon. Six 3½" feeding bottles have rubber nipples. Bottle brush. Fun for hours on end. 48N840—Set, delivered 98c



Police Car with Electric Light

Cops and Even Robbers will enjoy this rugged police car—photographed all-metal construction, with 4 rubber tires, horn, friction motor. Top light revolves when car "drives". Chrome bumpers. Abt. 6". With battery. 49N5175—Price, delivered 98c



Colorful "Scenicruiser"

This Gay "Scenicruiser" Bus makes every boy a driver! Sturdy all-metal body, brightly colored, with 6 rubber tires. Bus is about 11 in. long, equipped with friction motor. Finished with smart chrome trim. 49N5176—Price, delivered 98c



Western Frontier Set. Cowboys, Indians, frontiersmen "route to life" with this fascinating set. Covered wagons and oxen, small cabins and stage coaches, desert cacti—just the thing for young pioneers! Figures are of plastic about 1¼" high. Approximately 100 pieces. Contents may vary slightly. 49N3986—Set, delivered 98c

ANY
ITEM ON
THIS PAGE
98c



48-Piece Unbreakable Polythene Tea Set to delight the young hostess. 6 each: cups, saucers, plates, knives, forks, spoons, salt and pepper, soap and lid, creamer and sugar bowl, 4 serviettes. Made in gay pottery colors. Plates 2¼" in. diam. and other pieces in proportion. A plunger, baking gift. 48N940—48 piece set, delivered 98c



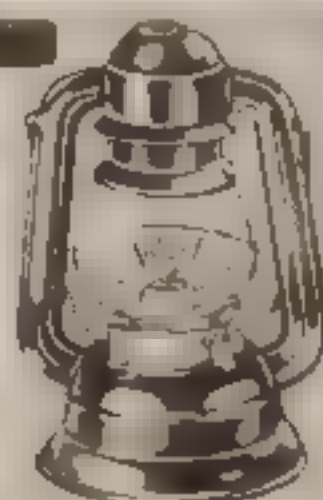
TO ORDER BY PHONE
See Page 741
Fall and Winter '57



Big 4-Motor Aeroplane, all-metal, with 2 strong friction motors. Propellers spin realistically when plane is in motion. Well finished, with 4 rubber wheels plus nose, tail wheels. Length abt. 11¼", wingspan 14¾". 49N5793—Price, delivered 98c

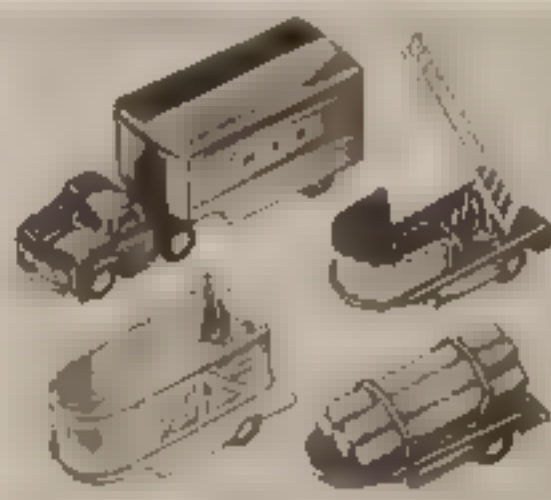


Single-Holster Set with "Lone Rider" single shot die cast metal cup gun... for young cowboys who want to be quick on the draw. Holster is decorated with bright patches, hung on belt with good buckle. 49N2650—Set, delivered 98c



Replica of the Old Storm Lantern, battery-operated. All steel, brightly enameled lantern. Has large carrying handle, strong glass chimney. On/off switch built into old wick control. About 7 in. high. With batteries. 49N5538—Price, delivered 98c

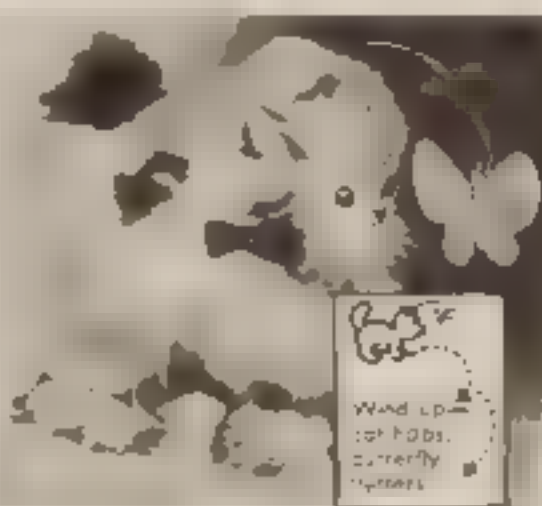
FREE
Batteries
included



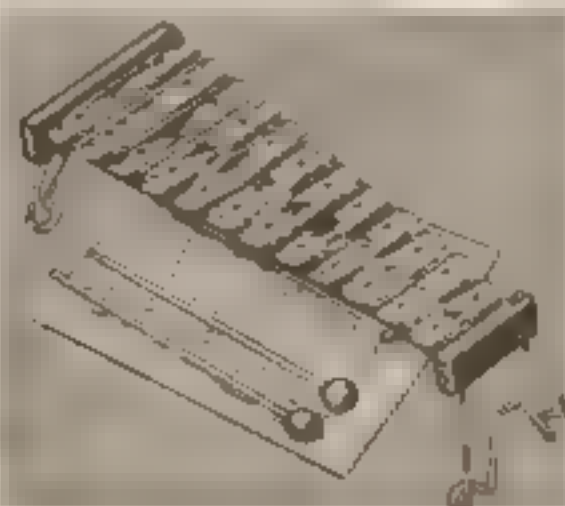
5-Piece All-Metal Truck Set, fully enameled. Cab has friction motor, 4 rubber tires. Animal trailer with ramp, motor trailer, rescue trailer with ladder, log trailer. Each has 2 rubber tires, is abt. 3½" long. 49N5174—Cab abt. 2¼" long. 98c



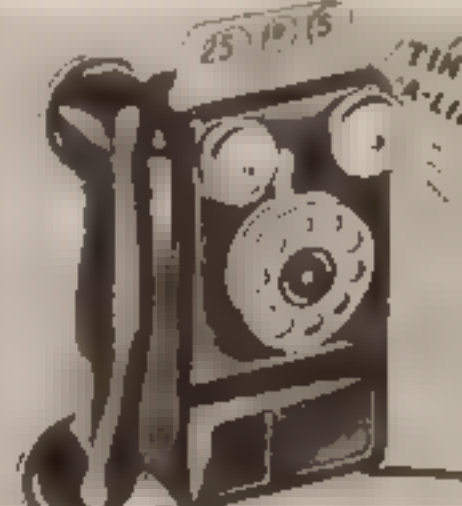
Musical Horse of sturdy, colored plastic. Kiddies draw it along by the cord—they'll be delighted with the rollicking tune it produces. An inexpensive toy that will provide hours of enjoyment. About 7-in. long. 48N5401—Price, delivered 98c



Mechanical Kitten Chasing Butterfly. Set busy kitten hops about chasing butterfly, butterfly ingeniously attached with fine wire. When wound up cat hops about and butterfly flutters realistically over its head. 48N4863—Price, delivered 98c



12-Key Xylophone—a gay melody-maker for the youngster. Xylophone has wooden frame, metal legs, and keys. Each key is colored and has a bright animal picture. 2 mallets, instructions included. 13-in. long. 48N587—Price, delivered 98c



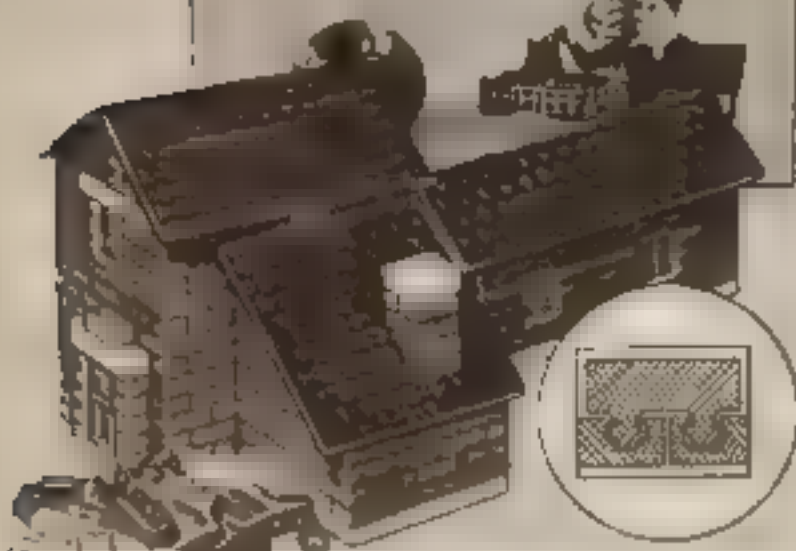
Metal Wall Phone. Drop coin in any of three slots and bell rings. Also rings when number is dialed. 4 suction cups hold phone to wall. Looks and sounds like real phone and has "noisemaker" voice. 8½" tall. 48N1029—Price, delivered 98c

MINIBRIX

MINIATURE BUILDING SETS

At-Rubber

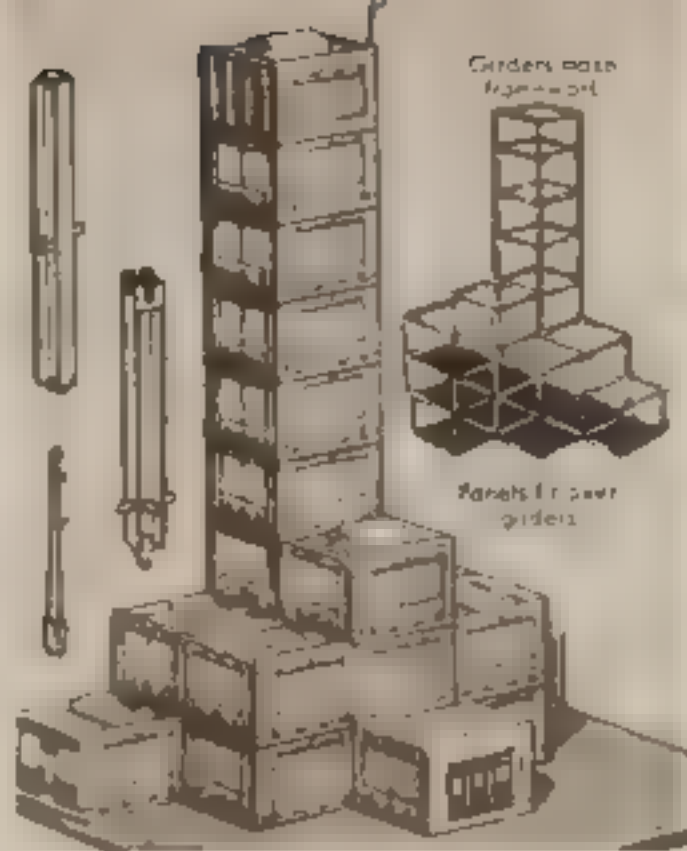
2



All-Rubber Minibrix Building Sets 3.95 up

Modern miniature building set of interlocking rubber bricks means fun for youngsters... they learn while they play, with hundreds of designs to plan and build. Bricks are washable, easy to assemble and dismantle, stand up to rough use. Rubber roofing materials, plastic cut-out doors and windows, instructions included. A lasting, practical gift.

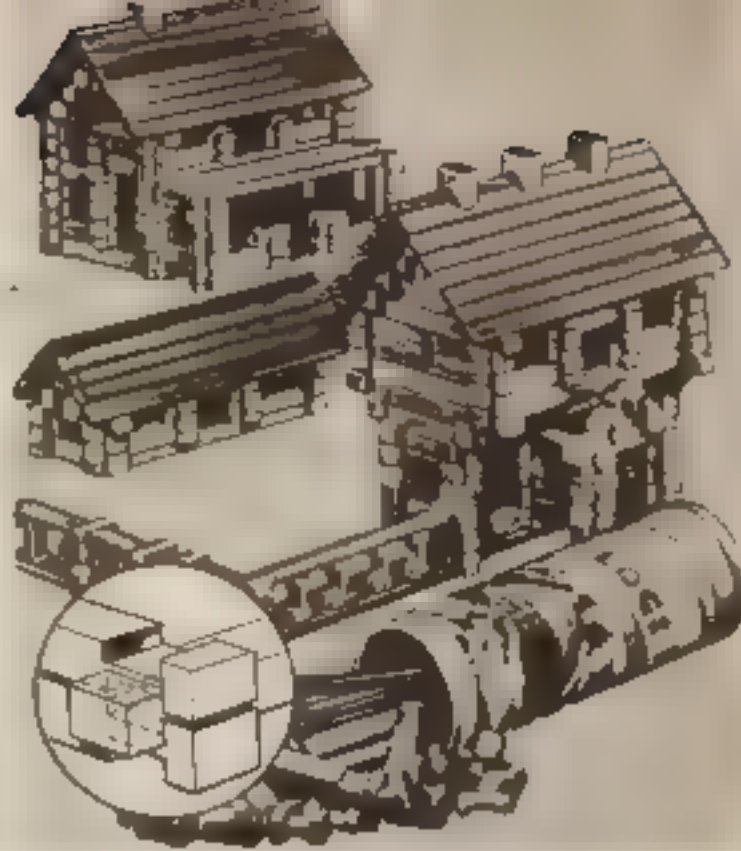
49N2106 - Junior set (107 pc.) Postal	3.95
49N2107 - Set No. 1 (147 pc.) Brick...	5.95
49N2108 - Set No. 2 (195 pc.) Brick	7.95
49N2109 - Set No. 3 (270 pc.) Brick	12.00
49N2110 - Set X - Converts Set 1 to 3	6.25



Girder and Panel Building Sets 3.29 up

Capture the smooth beauty of modern architecture, the majestic sweep of towering skyscrapers, with this fascinating model construction outfit. Build a solid foundation with the girders, cover with handsome panels for roofs and walls, then add steel signs, flags, poles, etc. Fast plastic girders and masonry-colored panels clip easily together to make firm structure. Set includes Masonite foundation board and instruction booklet.

49N2272 - Junior 54-pc. set, delivered	3.29
49N2273 - Standard 155-pc. set, del'd	4.98
49N2274 - De Luxe 232-pc. set, del'd	7.49

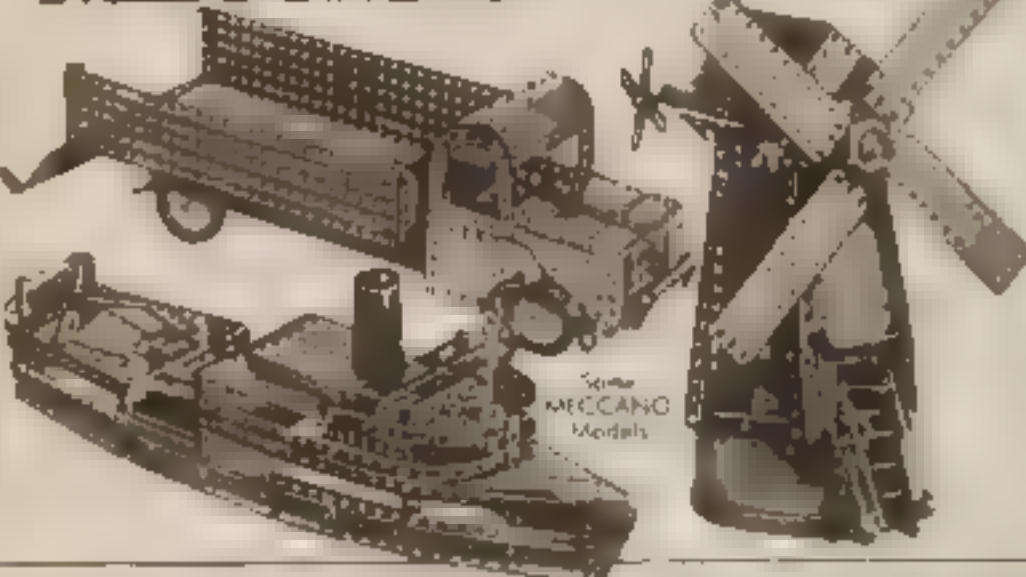


Log Cabin Building Sets 1.39 up

Old pioneer days come to life with these miniature models of rough-cut square-limbed buildings. Make them with these 3/4" square-hewn interlocking logs they're easy to work with, no tools or glue needed. Wood stained to Natural color, with splinter-free edges. Set has assorted logs, roof planking, chimney and foundation split logs.

49N2046 - 34-pc. set, delivered	1.39
49N2047 - 103-pc. set, delivered	2.69
49N2048 - 211-pc. set, delivered	5.29
49N2049 - 314-pc. set, delivered	7.98

MECCANO



Meccano Sets, the familiar Green-animated steel pieces, provide hours of enjoyment for young engineers (and their fathers). Make a really worthwhile hobby. Build it yourself with these versatile sets: bridges, skyscrapers, planes, elevators, steam shovels... anything you like. Precision-made, interchangeable animated steel parts last for years; illustrated instructions with sets.

Meccano Sets, girders, nuts, bolts,	
49N2018 - Set No. 00, 67 pc.	1.15
49N2019 - Set No. 8, 81 pc.	1.95
49N2020 - Set No. 1, 119 pc.	2.95
49N2021 - Set No. 2, 167 pc.	3.95
49N2022 - Set No. 3, 232 pc.	5.75
49N2023 - Set No. 4, 331 pc.	7.95
49N2024 - Set No. 5, 461 pc.	11.75
49N2025 - Set No. 6, 549 pc.	13.95
49N2026 - Set No. 7, 739 pc.	21.50
49N2027 - Set No. 8, 1,086 pc.	33.50

Accessory Sets. Convert your set into next larger size. (Not shown.)

49N2028 - Set No. 0A, 40 pc.	1.25
49N2029 - Set No. 1A, 48 pc.	1.35
49N2030 - Set No. 2A, 65 pc.	2.35
49N2031 - Set No. 3A, 88 pc.	2.95
49N2032 - Set No. 4A, 141 pc.	3.95
49N2033 - Set No. 5A, 86 pc.	3.25
49N2034 - Set No. 6A, 201 pc.	5.95
49N2035 - Set No. 7A, 352 pc.	14.50
49N2036 - Set No. 8A, 315 pc.	13.75

13-Gear Set for All Meccano Sets. 49N2037 (Not shown.) Del'd... 2.75

Box of Extra Meccano Nuts and Bolts. 49N2038 (Not shown.) Del'd... 35c

Meccano Reversing Clockwork Motor. 49N2039 3 x 4". (Not shown.) 3.25

Meccano Non-Reversing Clockwork Motor. 49N2040 - 3 x 4". (Not shown.) 1.25

Meccano Electric Motor, complete. 49N2041 - (Not shown.) Del'd... 5.00



Sta-Lox Building Sets 2.95 up

Build houses, stores, office blocks with these tough, flexible, unbreakable plastic bricks. Interlocking bricks give rugged strength... can be used again and again. Doors and windows constructed of White plastic, roofing material is realistically printed. Well-balanced assortment of interlocking pieces gives you wide scope, instructions included with each set to make construction easier.

49N2170 - 288-pc. set, delivered	2.95
49N2171 - 445-pc. set, delivered	3.95
49N2172 - 616-pc. set, delivered	5.95
49N2279 - 1000-pc. set, delivered	9.95

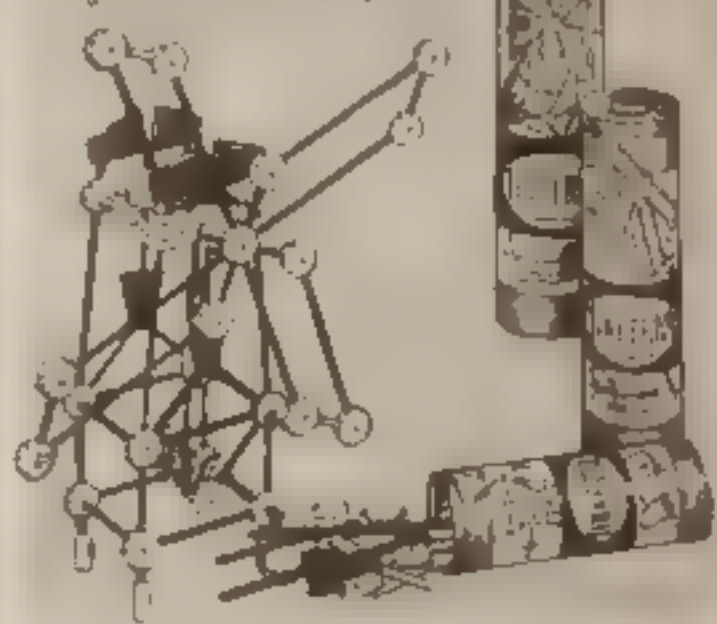


Skyline Building Sets 2.49 up

A challenge to young minds, an absorbing project for tireless young hands, these sets are super Christmas gifts. Rugged interlocking plastic pieces are precision-made for perfect fit and endless construction possibilities. Three basic parts make building easy—floor unit, side with window, corner joints. Units are White with black and red printed to simulate Terra Cotta Brown and White tile. Illustrated book of instructions with sets to help you.

49N2163 - 229-pc. set, delivered	2.49
49N2164 - 476-pc. set, delivered	4.98
49N2165 - 723-pc. set, delivered	7.49

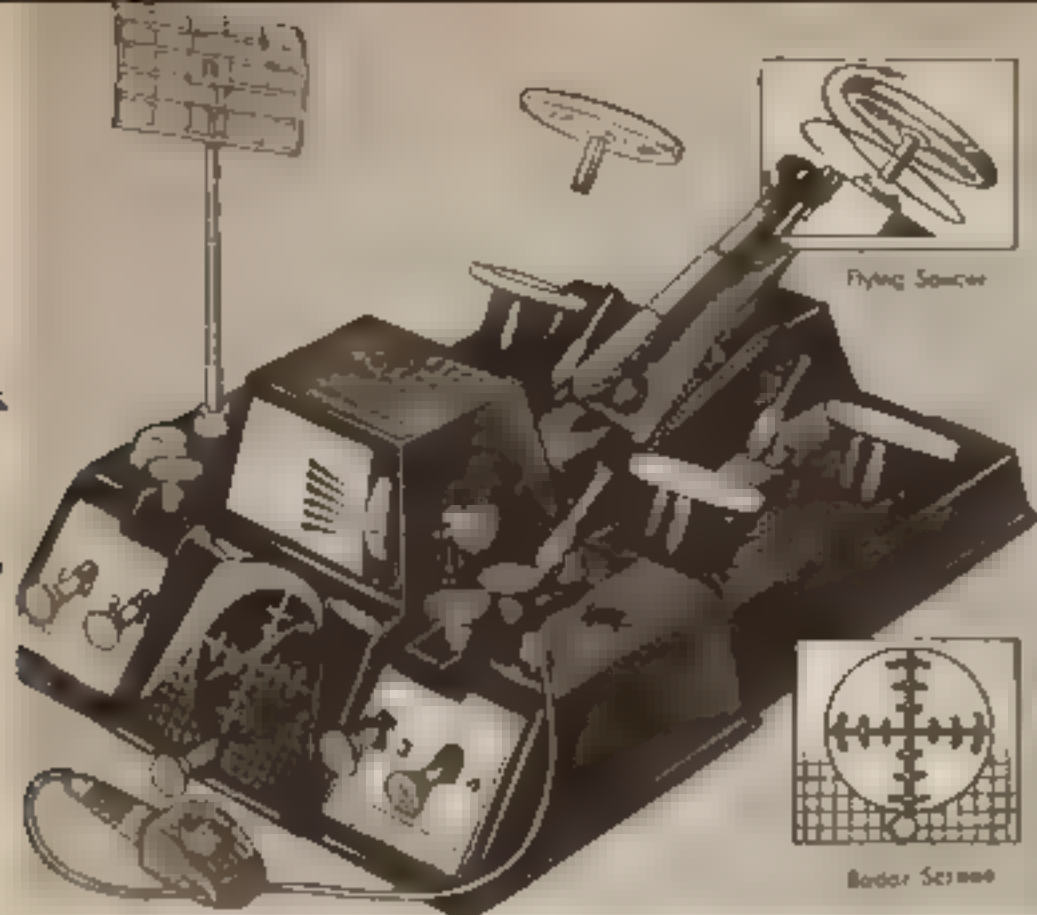
Tinkertoys are fun and so simple... you build by color, from diagram or invent for yourself.



Tinkertoys for Young Builders 1.29 up

A windmill that whirls, a house, a bridge... make them all with these sets. Smoothly sanded birch pieces in different lengths and harmless toyland colors fit firmly together without nuts, bolts, screws—easy to dismantle, too. Build by color from diagrams... and then make up your own exciting models. Directions with sets. Wind-lane drive included in 2 larger sets.

49N2269 - Prep 78-pc. set, del'd	1.29
49N2270 - Major 149-pc. set, del'd	2.49
49N2271 - Grad 215-pc. set, del'd	3.49



SATELLITE BATTLE STATION

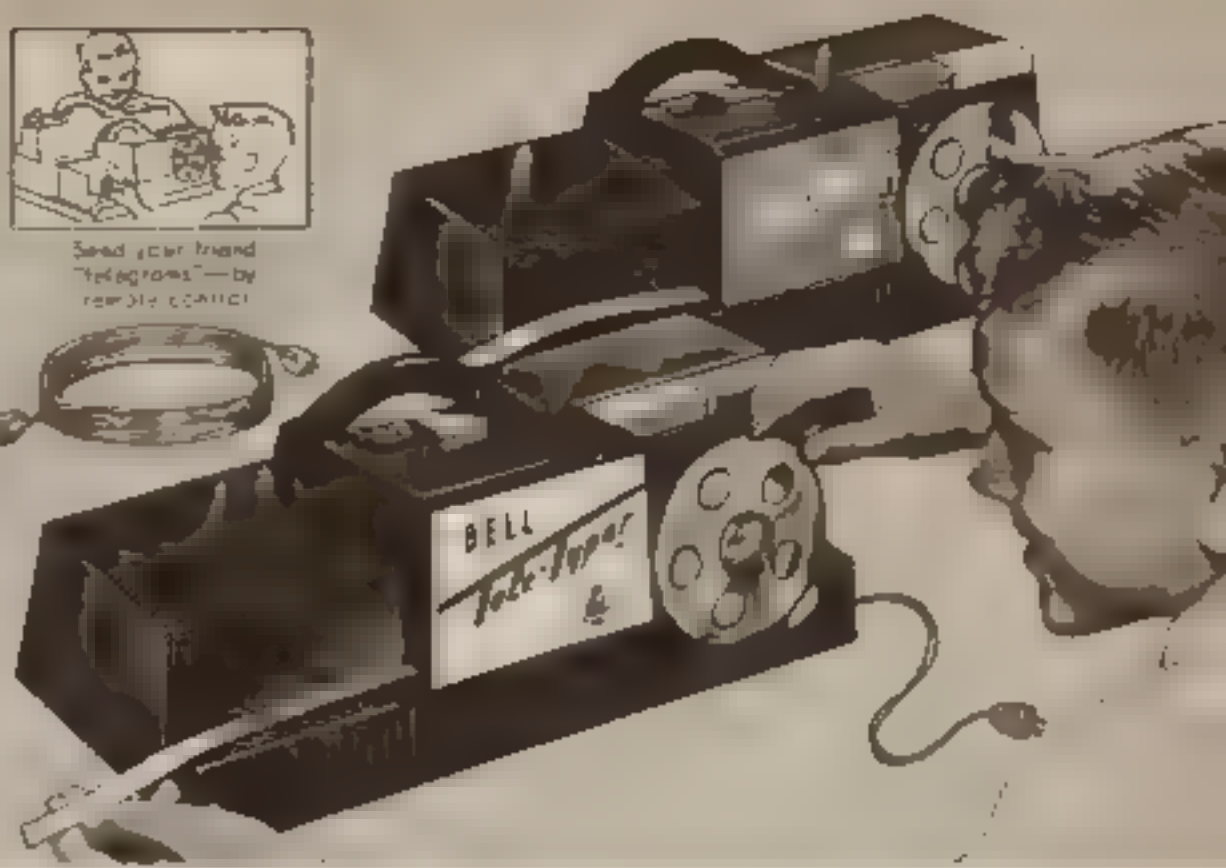
Fight the Invaders from Outer Space! **7.50**

Enemy in sight! You're ready at your battle station with the launching platform (abt. 15 1/2 x 9 x 5") cleared for action. 4 flying saucer space ships fly 20 ft. into the air when released. Follow radar and use gun controls to aim the large rubber suction cup space missile at target. 4 dummy atomic guns, rotating radar antenna.

49N2277—Price, delivered... **7.50**



Send your friend "teletypes"—by remote control!

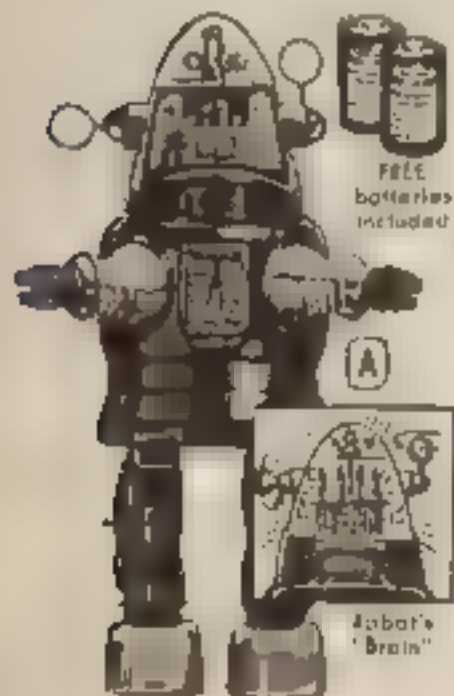


OPERATE YOUR OWN TELETYPE UNIT

Electronic Machines Transm and Receive Messages **18.95**

The newest electronic toy—2 teletypes electrically connected, synchronized, that actually transmit and receive "news", messages. Tap out message on either machine and it prints simultaneously on both types. Completely safe, and operates on house current (115 v., 60 cy. A.C.) with low voltage transformer. Teletypes can be linked from room to room, house to house. Each unit about 12 x 4 1/2".

49N2276—Set complete with instructions, wire, etc. Delivered... **18.95**



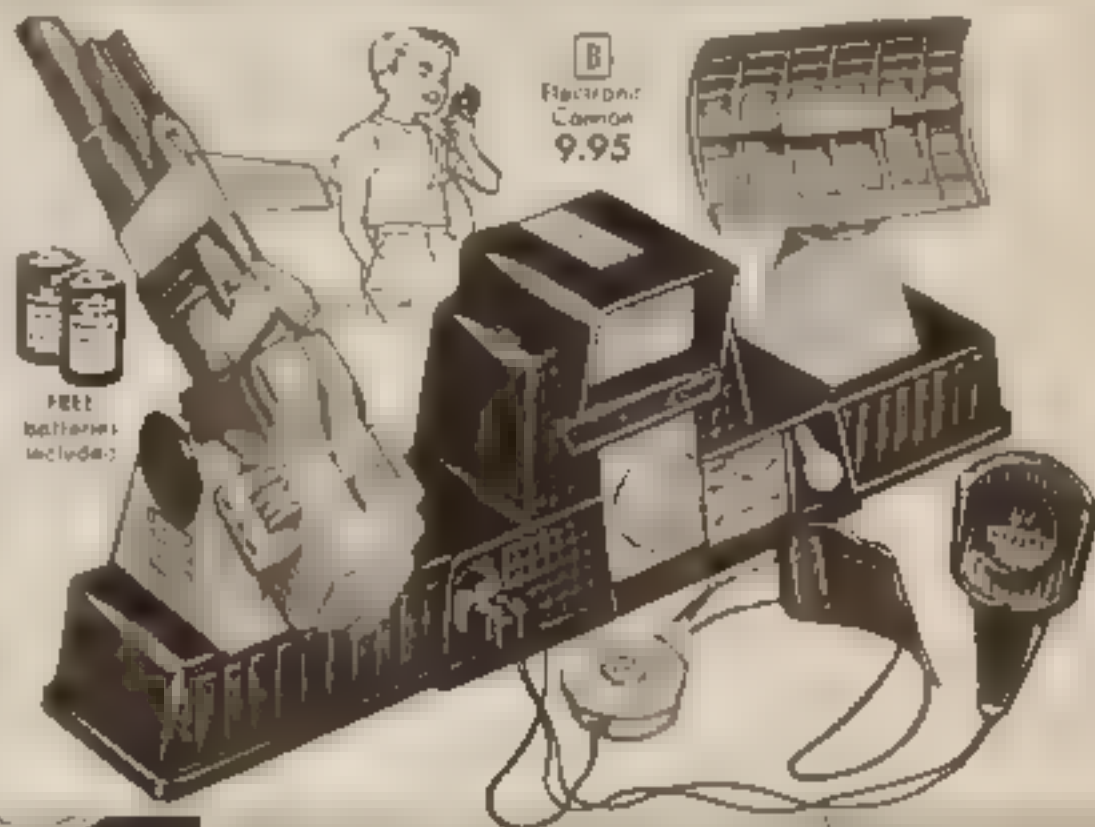
FREE batteries included

A This Model Robot is Electrically Operated (by motor with batteries) and walks along, changing direction repeatedly. He's all-metal, with large, brightly enameled body; clear plastic dome is lighted, lets you see his "brain" at work... pistons moving up and down, antennae rotating. Arms have rubber hands. On-off switch in his chest starts his moving, stops him when you want to. About 12 1/2" high. With batteries.

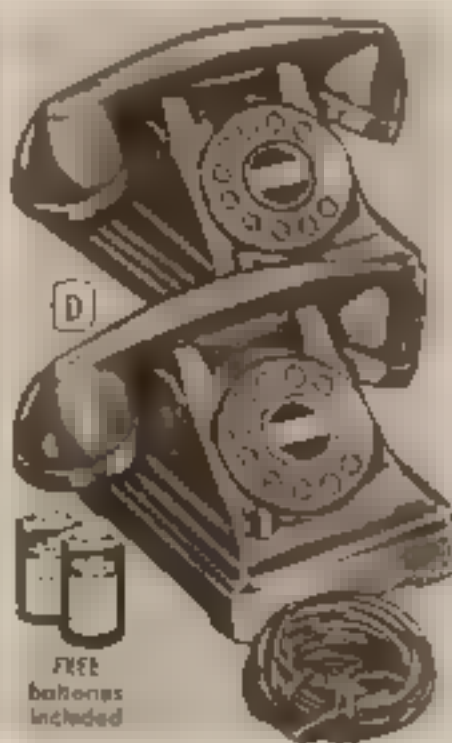
49N5186—Price, delivered... **4.98**

B All the Thrills of the Guided Missile Age are contained in this exciting electronic radar cannon... and you're the soldier handling it! Suddenly you spot the enemy on the radar scope; you track it, aim the giant electronic cannon, and launch the rocket interceptor plane. Your aircraft spotter keeps in touch with you by radio while you maintain central control directing operations... while big radar antenna rotates and beeps, and long-distance code warnings reach you. All the challenge of rocket warfare... and you're in charge. Cannon and radar station constructed of colorful high-impact plastic. Set contains headset, microphone, generous length of wire, batteries.

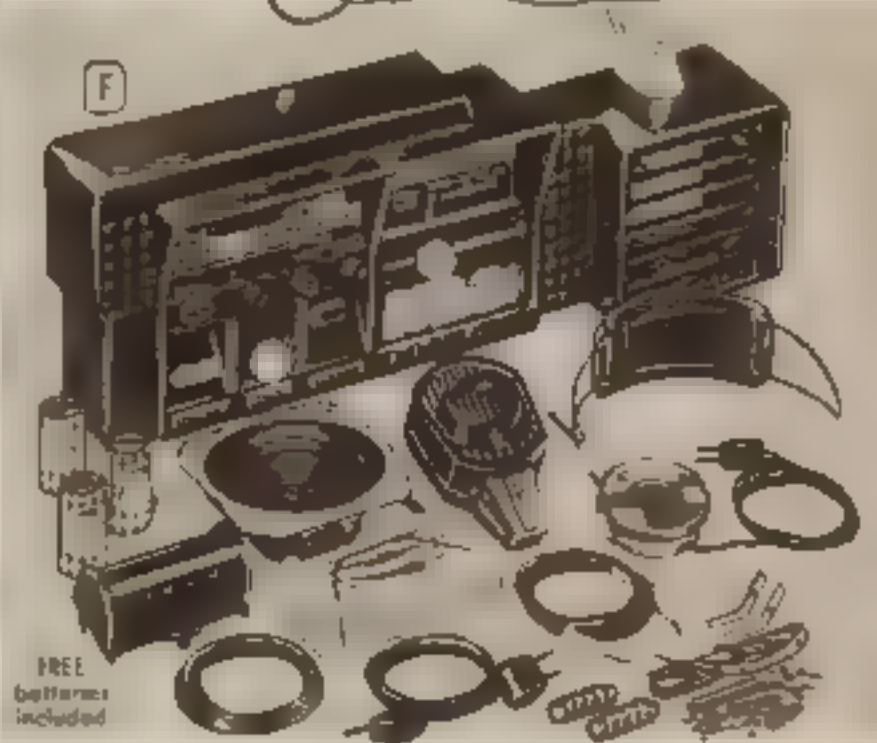
49N2152—Price, delivered... **9.95**



FREE batteries included



FREE batteries included



FREE batteries included

C A Walkie-Talkie Set you can actually operate... like that used by fighting troops. Make-believe generals have a wonderful time with this fascinating addition to their equipment. De luxe 2-way communication of modern phones electro-magnetically operated—no batteries needed. Set contains 2 telephones of high-impact plastic, a generous length of 2-conductor wire, secret compartment.

49N2103—Price, del'd... **3.79**

D Telephone Intercom Set. Set up your own intercom set between different rooms in the house, from house to barn, workshop or (with more wire and batteries) between buildings up to a mile apart. This useful set includes built-in 2-way signal buzzer system, generous length of wire, 2 plastic phones of ultra-modern design, and batteries. An attractive gift that lasts, gives plenty of fun.

49N2149—Price, del'd... **6.95**

E Build-It-Yourself Crystal Set. This little radio set will actually receive radio broadcasts... yet all you need to assemble it is a screwdriver. Case is made of beautifully molded plastic. No batteries or elaborate equipment needed. Kit includes all the simple components required—a fixed crystal that needs no adjustment, a high-impedance headset, and a tuning coil.

49N2150—Price, del'd... **4.95**

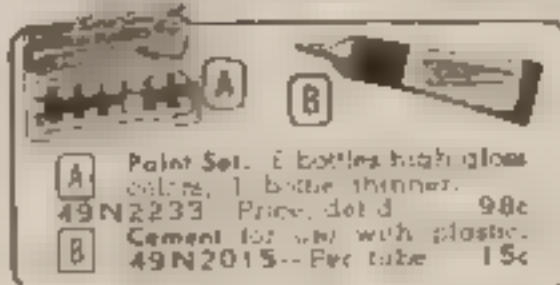
F Transistor Radio and broadcast system for the young enthusiast. This powerful professional type radio set features a new electronic wonder, the transistor. Unit has 4" Alnico loudspeaker, microphone and headset. Announce your own programs at home using microphone... use headset or speaker for listening to local radio stations. Housed in 18" plastic cabinet, set has batteries, station tuner, diode detector, transistors, assembly instructions and wiring diagram.

49N2151—Price, delivered... **12.95**



Squadron of Six Jet Fighters 1.98

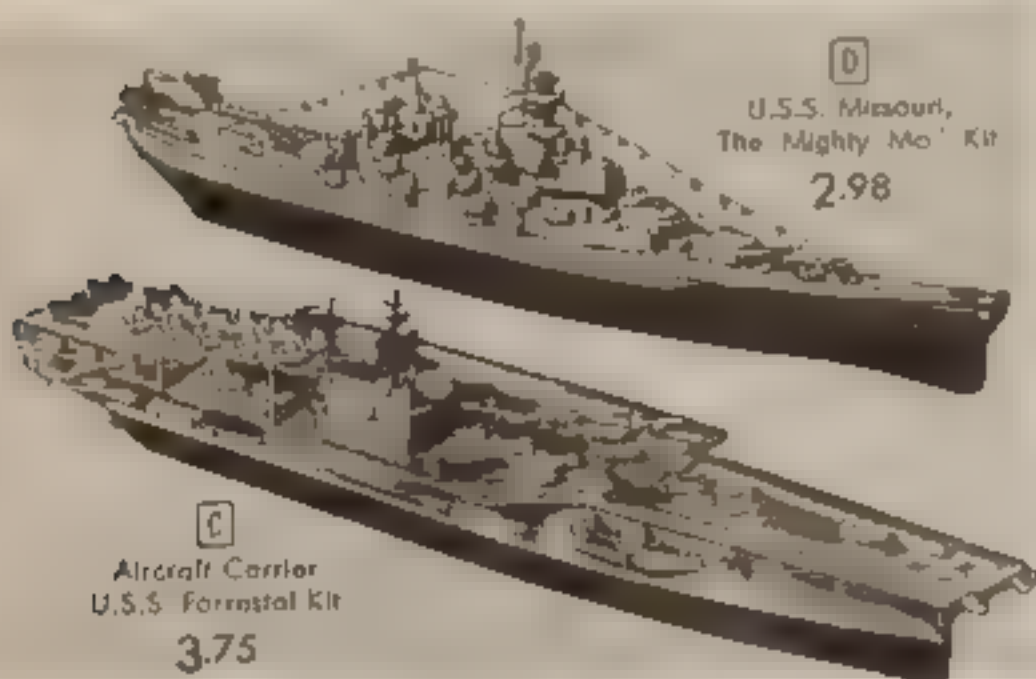
What boy could resist these models? True-to-scale reproductions of modern American aircraft. A set of six plastic models for the young pilot in your family—rich in authentic detail, beautifully molded with high gloss finish. Each model complete with its pedestal, colored decals and simple plans—ready for assembly in a matter of moments. Wingspan approx. 5½ in. See (B) for cement.
49N2257—Set of 6 models, delivered . . . 1.98



- A** Paint Set. 6 bottles high gloss colors, 1 bottle thinner.
49N2233—Price, del'd . . . 98c
- B** Cement for use with plastic.
49N2015—Per tube . . . 15c

Big Six Aeroplane Set 2.98

The thrills of high-speed planes go with this set of six exciting plastic aircraft models. Molded in realistic colors, they are faithful reproductions of actual aircraft with all important exterior details. Swivel-type plastic pedestals, decals, easy-to-follow assembly instructions with each kit. Wingspan approx. 7 in. See (B) for cement.
49N2258—Set of 6 models, delivered . . . 2.98



D
U.S.S. Missouri,
The Mighty Mo' Kit
2.98

C
Aircraft Carrier
U.S.S. Forrestal Kit
3.75

C Aircraft Carrier. Here's an impressive plastic model of the Forrestal, largest ship ever built for the U.S. Navy. Remarkably authentic superstructure and exterior details include "angled" flight deck for launching jet planes. Molded in 2 colors, carrier has 8 gun turrets, aircraft crane and boom, 4 helicopters and 44 navy jet aircraft on deck. Ready to assemble. See (B) for cement.
49N2259—Length 21 in. . . 3.75

D Pride of the Fleet is this fascinating plastic model of U.S.S. Missouri, the "Mighty Mo". The 20-inch true-to-scale model is realistically detailed, reproduces the sleek beauty of one of the most powerful ships afloat. See the towering superstructure and the massive armament—3 16-in. turrets, 18 5-in. turrets, 25 40-mm. anti-aircraft guns. Ready to assemble. See (B) for cement.
49N2205—Price, del'd . . . 2.98



H.M.S.
Bounty
3.98

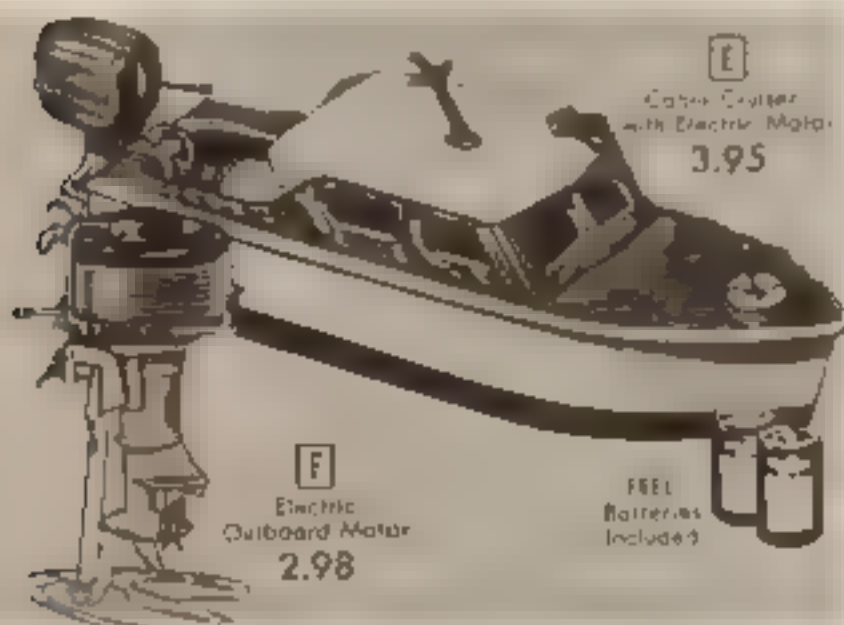
Mutiny on the Bounty—the most famous mutiny in history—is recreated by this accurate plastic model of H.M.S. Bounty, which sailed for the South Seas in 1792 under the command of Capt. Wm. Bligh, R.N. The colorful scale model of the famous ship has been produced with the shipbuilder's traditional care for fine detail. Hull and deck are precision-molded, scaled masts, pulleys, gun carriages, figureheads are included and can easily be assembled with aid of cement and instructions. Length about 14½ inches.
49N2213—Price, delivered . . . 3.98



Long Tom Gun
and Tractor

2.98

Long Tom Gun and Carrier of World War I fame, are duplicated in this splendid 17-in. plastic model. The moving parts of this famous gun and its catapult tractor are carefully reproduced. 2-way swivel and pivot action adjust firing position of barrel; wheels turn freely "V" to firing position. Ready to assemble, with 4-man crew. See (B) for cement.
49N2251—Price, del'd . . . 2.98



E
Cabin Cruiser
with Electric Motor
3.95

F
Electric
Outboard Motor
2.98

FREE
Batteries
Included

E Come Aboard This Cabin Cruiser—with an outboard motor, just like the real thing! All-wood boat is gaily painted, with chrome-plated accessories, bagpole, ventilator, guard rails, 2 big game fishing rods. All-metal electric motor hatches in stern as in actual practice. Easy to operate with handles for control and steering. Batteries incl.
49N2262—Length 12 in. Boat with motor . . . 3.95

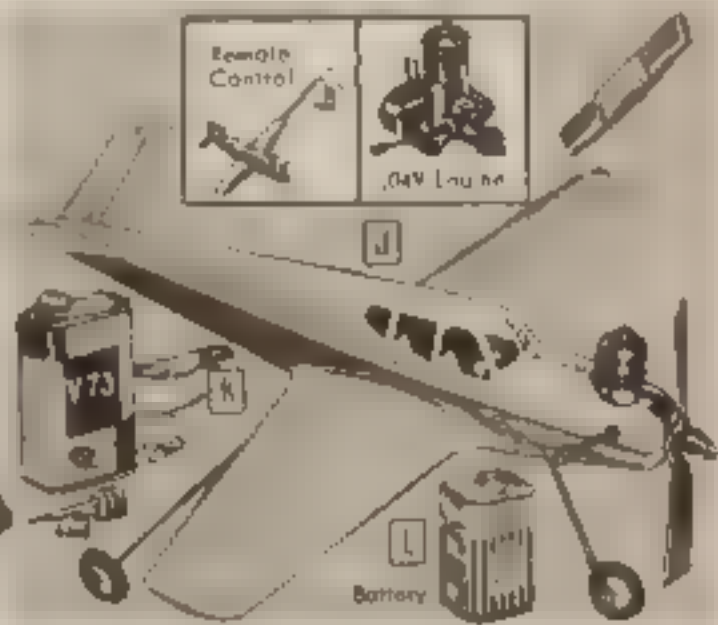
F All-Metal Electric Outboard Motor for the hobby enthusiast, complete with steering handle, mounting brackets, battery terminals. Looks and works like the real thing. About 5½ in. high. Complete with stand.
49N2261—Price, delivered . . . 2.98



G
A Working
Steam Engine
6.95

G A Steam Engine makes the ideal gift for that budding engineer. Water in boiler is heated by heat tablets to make the steam which moves the piston. This, in turn, rotates large driving wheel, provides motive power. Engine can be hooked up to drive construction sets. Brass boiler has whistle and safety valve. Made of lithographed metal. Heat tablets not supplied.
49N2105—Price, delivered . . . 6.95

H Heat tablets for use with (G).
49N2056—Box of 20 tablets . . . 29c



J This Single Engine Beechcraft Bonanza flying model with remote control thrills the young pilot. Made of high-impact plastic, it comes assembled and ready to fly. 1-cyl. engine, pre-tested, ready installed. 11¼ inches long.
49N2445—Price, delivered . . . 11.95

K Accessory Kit for (J). Spout, fuel hose, wrench, clip, spare propeller, wire.
49N2405—Complete with fuel. Del. 1.75

L Starting Battery for (J).
49N2406—6-volt battery . . . 1.30



Quality Tool Set 6.95

For the able youngster who's now ready for real carpentry. A big set in a lithographed steel chest (abt. 18 x 6 x 2") packed with a matched pair of plastic-handled magnetized screwdrivers, brace and bit, coping saw with 3 blades, plastic-handled panel saw, machete's plane, heavy claw hammer, back plane, tool rack, steel square, level, mallet, rule, sandpaper, pencil and project manual.

49N1512—Price, delivered . . . 6.95



De Luxe Tool Set 9.95

A regular set in a lithographed steel chest (abt. 18 x 6 x 2") with magnetized levers for screws and nuts. Includes 2 plastic-handled magnetized screwdrivers, full-size brace with high-speed bit, plane, heavy claw hammer, coping saw, back plane, chisel, steel square, level, mallet, rule, sandpaper, pencil, Andy's project manual.

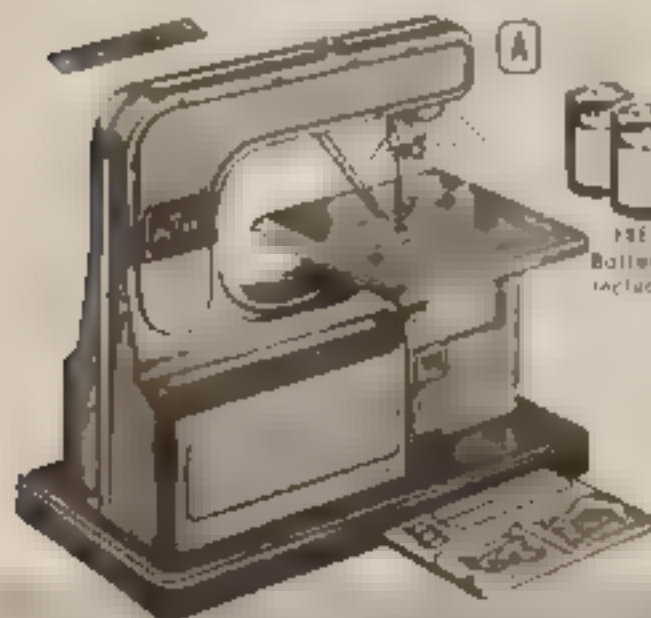
49N1513—Price, delivered . . . 9.95



SUPER DE LUXE TOOL SET 12.95
Best Set for the Young Carpenter

Set contains every tool needed for odd household jobs. Includes large panel saw, hand saw, 2 chisels, 2 screwdrivers, nail puller, all with matching plastic handles, heavy claw hammer, forged plane, mallet, crowbar, level, brace and bit, plane, folding rule, coping saw with 3 extra blades, steel try square, triangle, mallet, sandpaper, pencil, manual.

49N1514—In steel box, 18 x 6 x 6 in. Set . . . 12.95



Battery-Operated Jig Saw 4.79

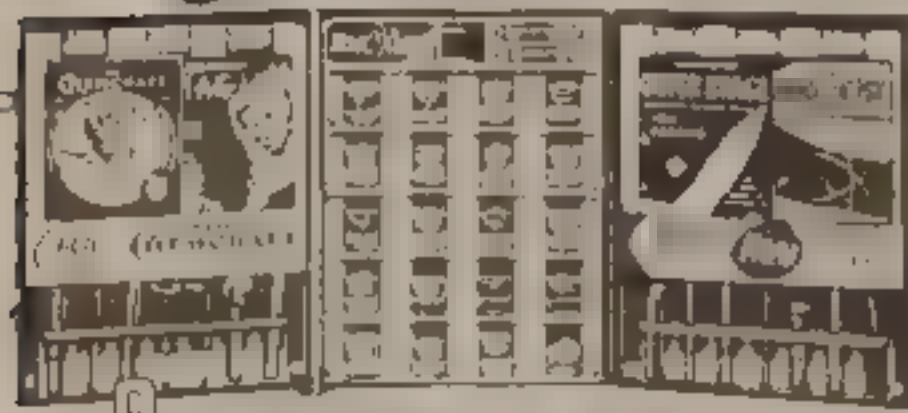
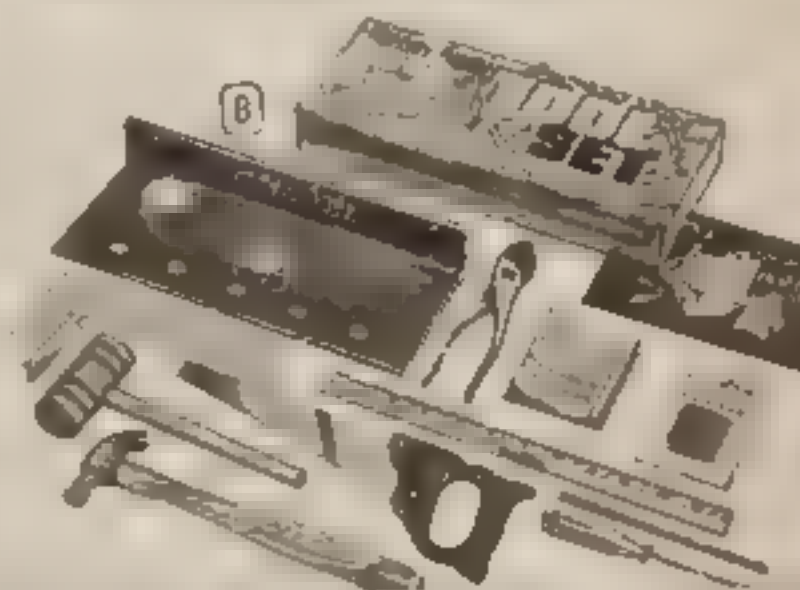
A For the budding electrician, a battery-operated electric motor will saw light wood and other materials. Engineered all-steel construction with electric light over table. Extra blades. Total 15 in. Complete with battery, wood project ready for sawing. About 6 x 7 inches.

49N1515—Price, delivered . . . 4.79

Junior Tool Set 3.69

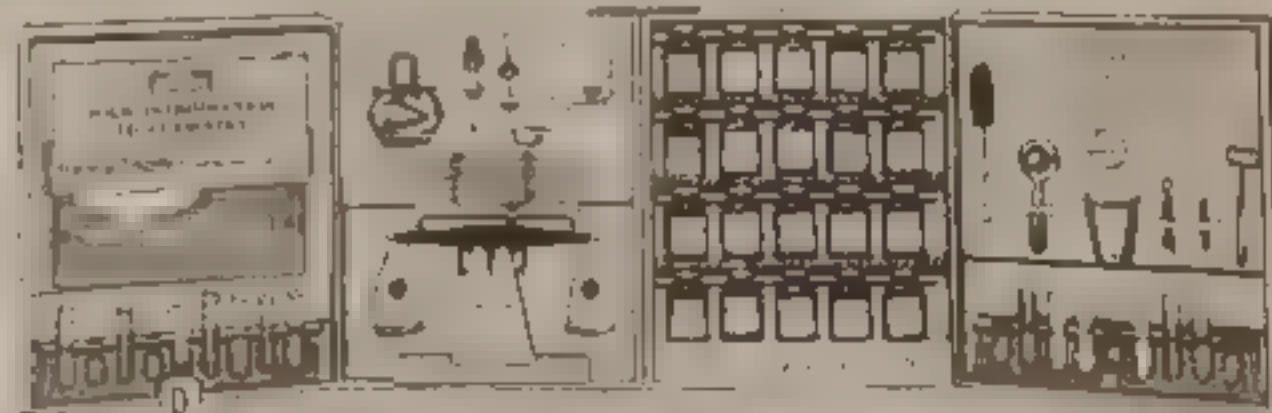
B For the budding carpenter, an educational set of 14 line tools. Contains saw, claw hammer, plane, mallet, screwdriver, square, rule, pencil, sandpaper, nail rack, nail-pick, manual. In steel chest 12 x 5 x 2 inches.

49N1511—Price, delivered . . . 3.69



C Every Science-Minded Child will discover new worlds in this fine chemistry set . . . a practical, long-lasting gift. Big three-panel cabinet is packed with chemicals and apparatus—all ready to help the young scientist to explain the fascinating scientific mysteries of general chemistry, outer space travel, and atomic energy. 600 experiments to widen his knowledge, provide hours of interesting "homework." Harmless chemicals. Cabinet opens to abt. 32 x 13 1/4 in.

49N2300—Price, del'd. 12.95



D Bigger and Better is this advanced chemistry lab for the student who wants to further develop his scientific knowledge. Set contains large assortment of harmless chemicals and scientific apparatus including precision balance, professional alcohol lamp, Pyrex test tubes, steel test tube racks, blowtorch, supply of glass. Five authoritative books list experiments inside the young technician's fingertips. Giant 4-panel lithographed steel cabinet opens to 44 x 13 1/4 in.

49N2301—Price, del'd. 17.95



E The Collegiate Microscope Outfit has a powerful triple objective metal microscope and large assortment of accessories. Precision lenses magnify 70—200—400 times actual size. Kit includes specimens, Secrets of Nature Manual. Opens to 23 1/2 x 13 1/4 in.

49N2302—In steel cabinet. Del'd. 12.95



F The Lab Master is Our Finest Outfit, bigger in size and with finer and more powerful lenses than DE. Magnification is 75—150—300—450 times life size. Outfit is loaded with accessories including sub-stage lamp, Secrets of Nature Manual. Lithographed steel cabinet opens to 23 1/2 x 13 1/4 in.

49N2303—Price, delivered . . . 17.95

G Our Best Microscope will delight the young scientist with its power and clarity. Built for the enthusiast, it features the new Adjust-O-Matic eyepiece with revolving triple-objective turret . . . astonishingly versatile, it affords fresh interest in the specimens under scrutiny. Equipped with precision lenses, which provide six magnified images from 50X to 400X—a remarkable instrument for such a reasonable price. Slides, dissecting tools, etc. are also included with instrument in case.

49N2304—Del. 10.95



7-UNIT ELECTRIC SMOKING TRAIN SET

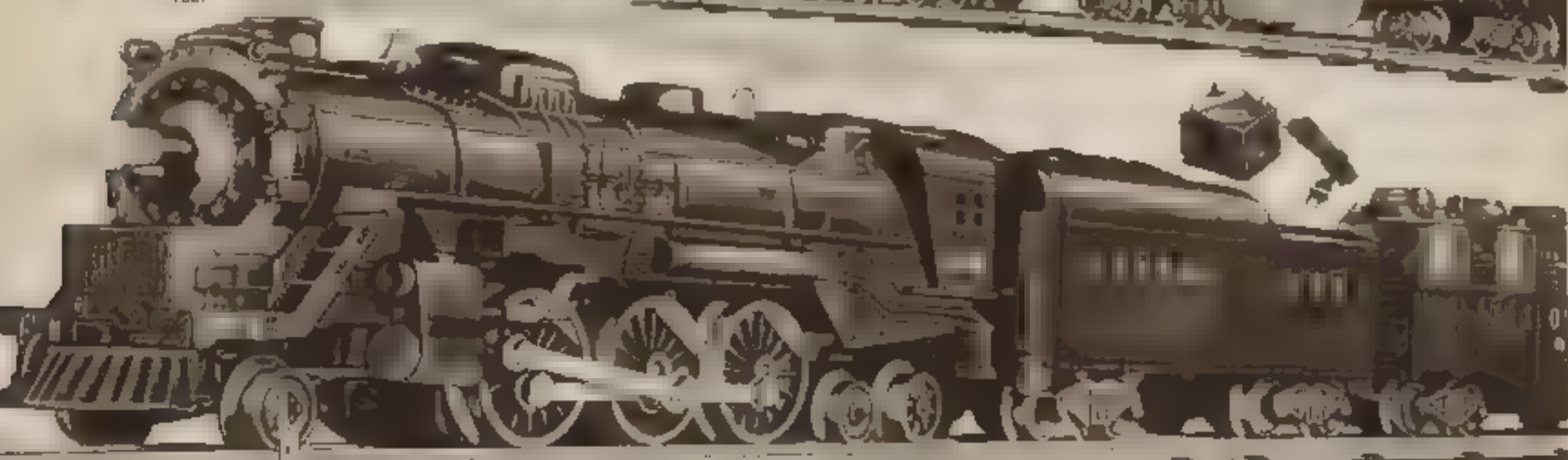
Couples and Uncouples Automatically

34.95 3.00 Down
cash 5.00 Monthly

8-UNIT LIONEL SMOKING FREIGHT

Regular \$4.50 line

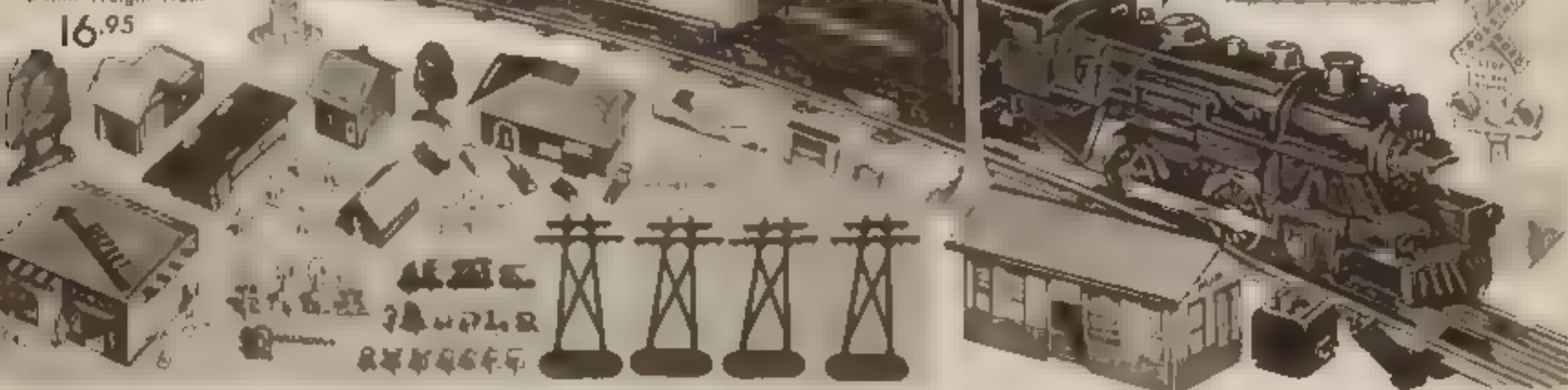
43.95 4.00 Down
cash 5.00 Monthly



84-PIECE SET

5-Unit Freight Train

16.95

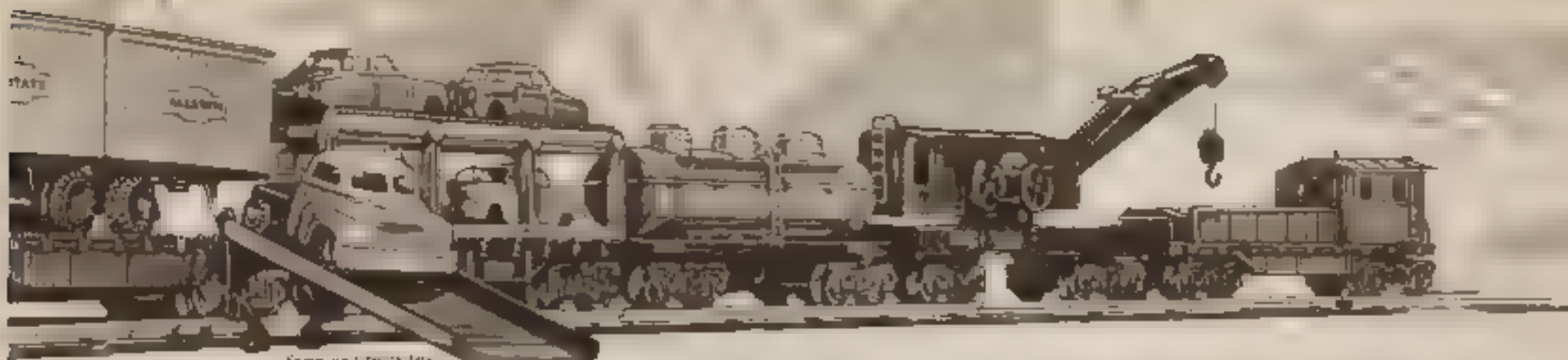


CHOOSE A SUPERBLY DETAILED ELECTRIC TRAIN FOR THE YOUNG ENGINEER

A Climb Aboard this authentically detailed die-cast metal 4-6-2 locomotive and watch it smoke as it runs. Equipped with die-cast wheels, oilless bearings and powerful headlight. Set has plastic tender and five cars—crane car has crane that swivels and two hand-operated levers, one to elevate the boom and one to raise and lower the hook; play-back car has two trailers that can be detached and driven down metal ramp by friction-driven metal cab-type hauler; tank car; automobile car with four tiny plastic cars which can be removed and loaded again; and wrecker caboose. All cars have metal four-wheel double trucks and high impact-resistant fully detailed plastic tops. Automatic couplers. 152" oval track—5 sections curved large-radius, 3 sections straight, 1 uncoupler. Smoke liquid is supplied. Train is over 5 feet long. Heavy-duty CSA approved transformer operates on 110-120 volts, 60 cycles, A.C. Don't delay... order today. 79N9860DL—3.00 down, Delivered... 34.95

B Regular \$4.50 Line magnificently detailed Lionel Special coming your way this Christmas. It's the popular smoking freight train. Just watch it puff and smoke as it chugs around the track. The large 4-6-2 type locomotive is cast in beautiful detail and is equipped with a bright and piercing headlight. It puffs clean and harmless smoke when you want it to. Non-toxic smoke liquid is supplied. The set consists of a large authentic tender and 5 cars—a boxcar, pipe car, log car, die-luxe bearing, container car and milkbox, each with rugged plastic tops and automatic couplers. Cars may be coupled and uncoupled as well by remote control. 12 sections of track including uncoupling section make an oval track about 110" long. The entire train is 70" long. Sturdy, heavy-duty transformers equipped with thermal and circuit breakers with extra bindings for additional accessories. 110-120 v., A.C., 60 cycles. See Easy Payment Plan B. 217. 79N9600DL—4.00 down, Delivered... 43.95

C 84-Piece Electric Train Set with Village. The electric steam-type locomotive pulls a plastic coal and water tender and three cars, including a boxcar, a high-side gondola and a milkbox. Cars and large station are made of strong lithographed steel to give long-lasting service. The 34-piece village adds a realistic setting for the train and consists of signs, stations, railroad buildings and figures all made of colorful fiberboard. These pieces may be re-arranged from time to time to give your village a new appearance. In addition, there are 4 plastic high tension poles, 7 "inter-way" plastic signs, 2 plastic lamp posts, 1 plastic semaphore and 1 plastic crossing signal. Baggage accessories and figures, both of plastic, complete this thriving community. The track consists of 2 straight and 3 curved pieces making 102" oval, measures 27" x 26". Train 35 1/2" overall. Set comes complete with transformer, 110-120 v., 60 cycles, A.C. 79N9862DL—Delivered... 16.95

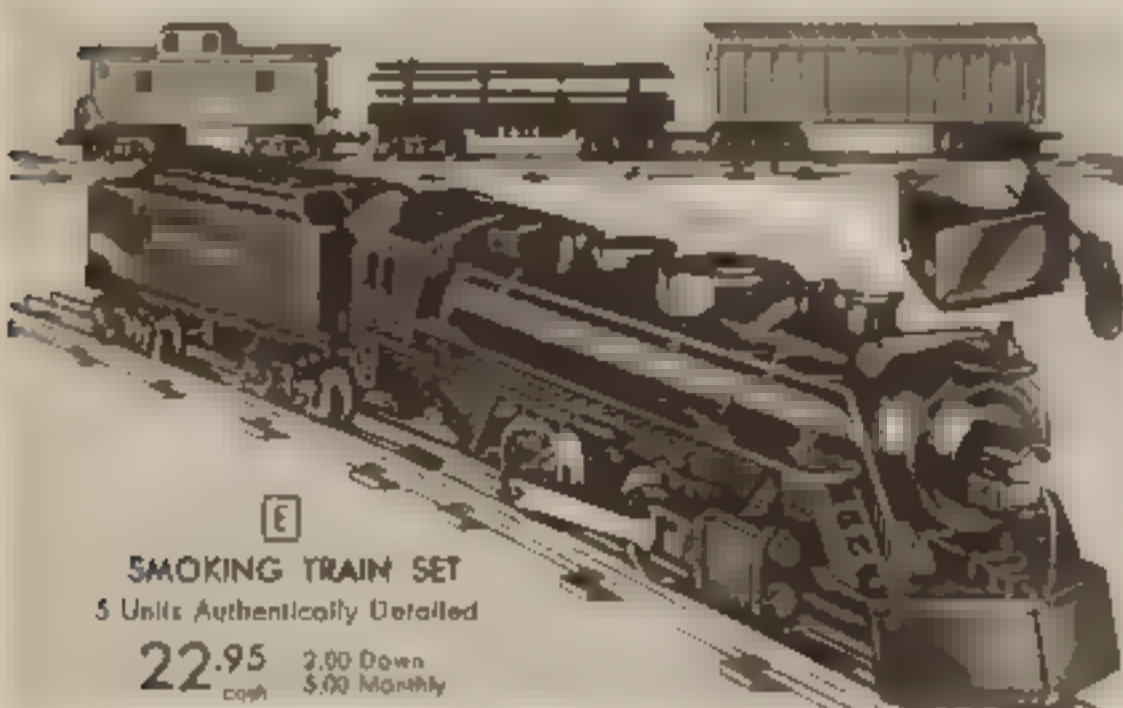
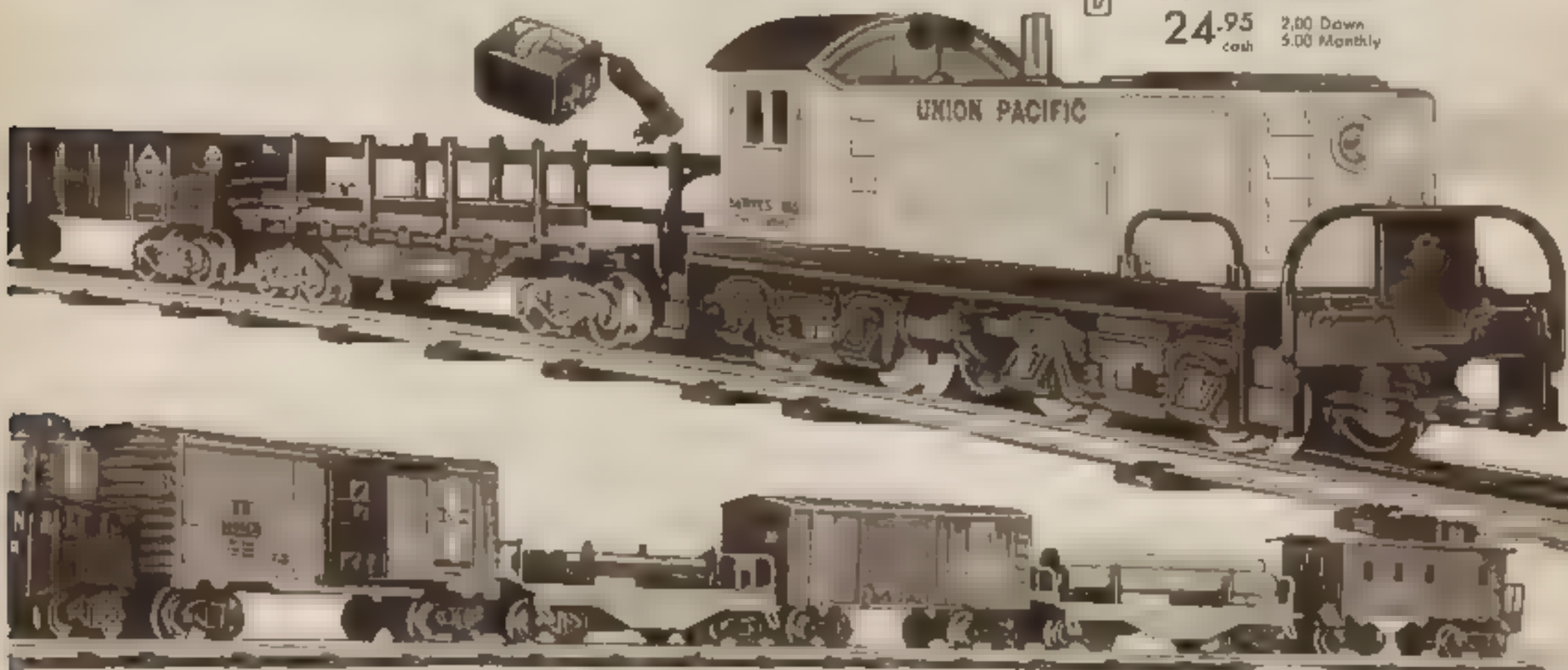


Ramp and truck lift
unloading "piggy-back"
cars from flatcar

ELECTRIC DIESEL SWITCHER

6-Unit Diesel Work Train

24.95 2.00 Down
cash 5.00 Monthly

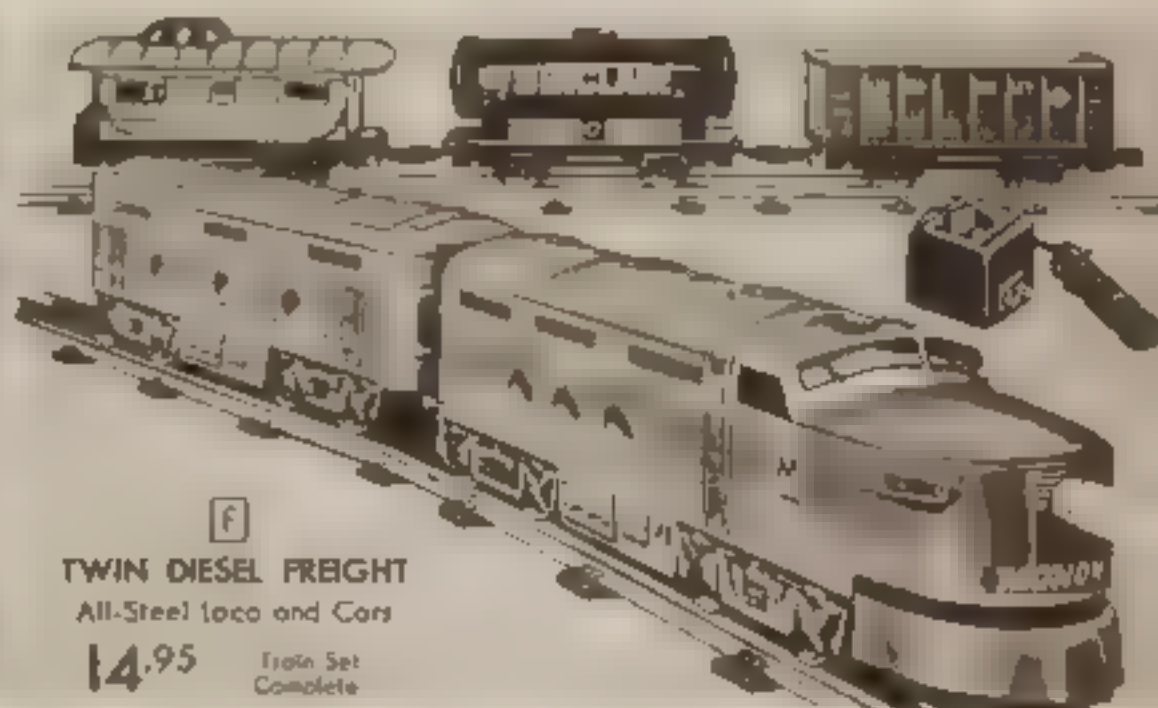


E

SMOKING TRAIN SET

5 Units Authentically Detailed

22.95 2.00 Down
cash 5.00 Monthly



F

TWIN DIESEL FREIGHT

All-Steel loco and Cars

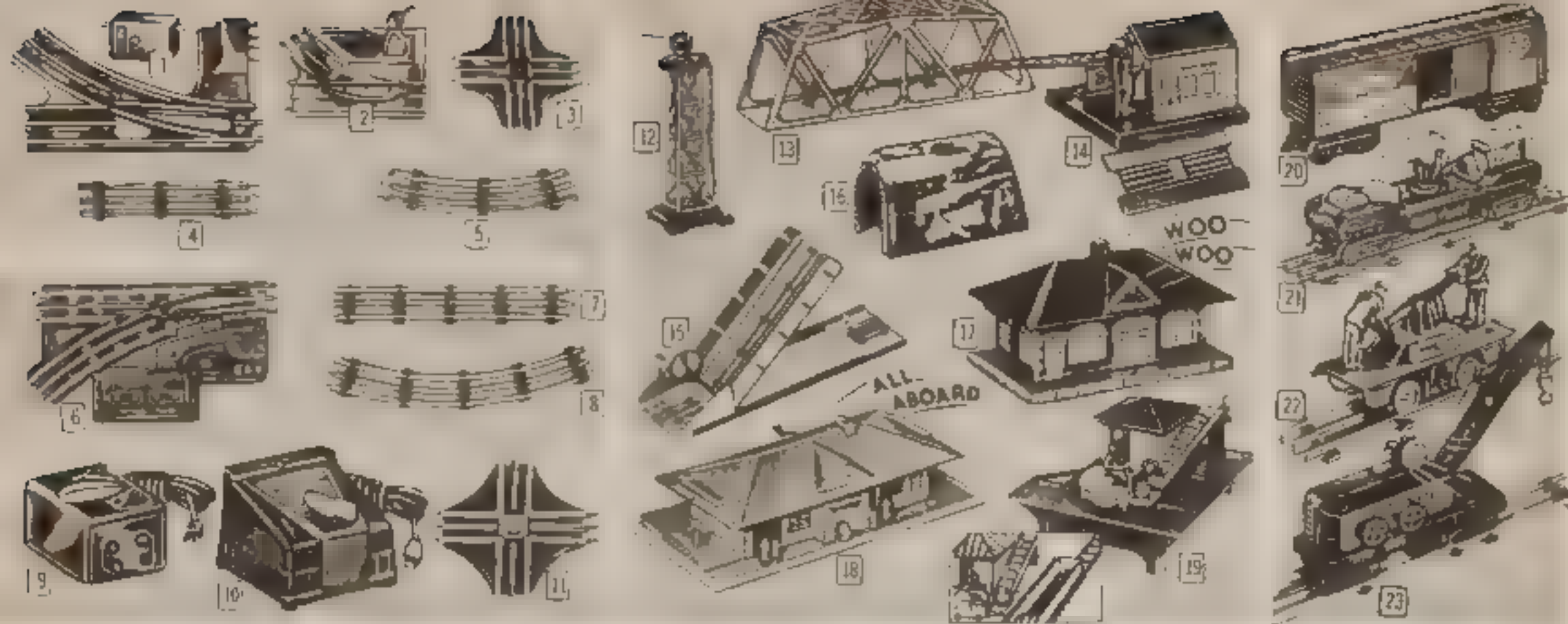
14.95 Train Set
Complete

REALISTICALLY CONSTRUCTED TO GIVE FUN AND ENJOYMENT THE YEAR 'ROUND

D 6-Unit Electric Diesel switcher work train. This powerful new General Motors design diesel switcher locomotive is equipped with front and rear automatic couplers, bright headlights, heavy-duty multiple drive motor, die-cast wheels and gillies bronze bearings. All cars have four-wheeled double trucks, high-impact plastic tops and automatic couplers which can be operated by remote control from the transformer position to couple and uncouple the cars at will. The entire train is 57 1/4" long. Flatcar with sides, drop-end gondola, searchlight car with powerful searchlight that swivels in all directions and dummy generator unit, wrecker car and wrecker caboose. Heavy-duty CSA approved transformer has thermal unit circuit breaker with extra binding posts for accessories. Large radius track 34 x 45 1/2", 129 1/2" oval. 8 sections curved, 1 section electric straight track with uncoupling ramp and sign. 120 v., 60 cycles, A.C. 79N9861 DL—2.00 down. Delivered . . . 24.95

E Just Watch This Steam-Type Locomotive pull non-toxic smoke as it chugs along. The diesel engine is equipped with gillies bronze bearings, die-cast wheels, piston rod action and a powerful headlight. Set consists of a coal and water-type tender and three cars—boxcar, flatcar with sides, and a caboose. All are made of strong, impact-resistant plastic. The train is 42" long overall. All cars have four-wheeled double trucks and automatic couplers. Heavy-duty CSA approved transformer controls forward and reverse action by operating the variable speed control. Non-toxic smoke liquid is supplied. 8 sections curved electric track, 1 section straight electric track and one section straight track with uncoupling unit and sign. Track measures 27" x 36", circumference 102" oval. This train set will make a wonderful Christmas present for the young lad in your family. 110-120 v., 60 cycles, A.C. Only 2.00 down. 79N9858 DL—2.00 down. Delivered . . . 22.95

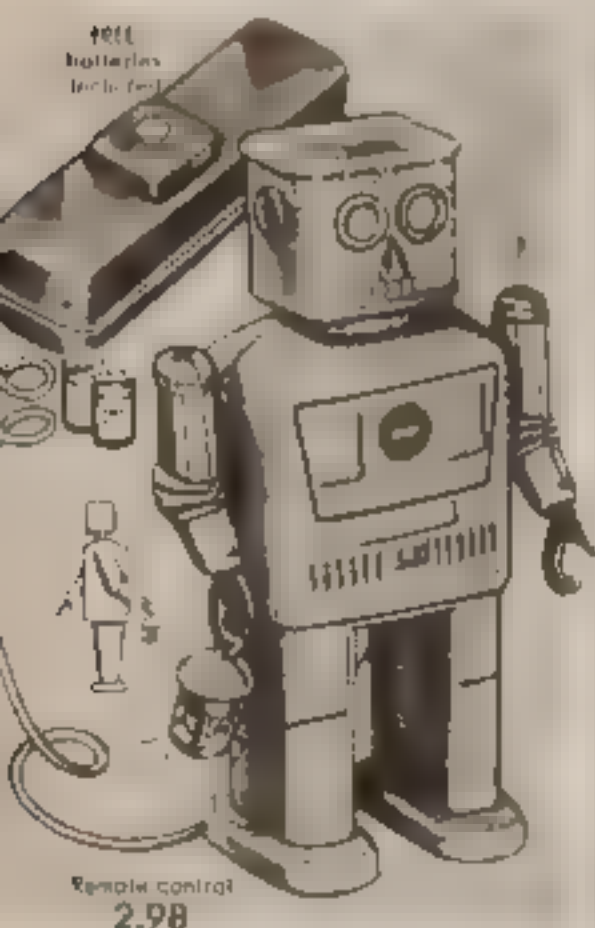
F 5-Unit Electric Twin Diesel freight train—just see it whiz smoothly around the track. The twin-diesel A and B unit locomotive is equipped with die-cast wheels, a strong bright headlight, gillies bronze bearings and remote-control mechanism. Unit is built of brightly lithographed steel in authentic design to enhance its train-to-life realism. The three other cars—tank car, gondola and caboose—are of regulation rail-road metal and realistically designed. The complete train measures 42" long. Heavy-duty CSA approved transformer controls the train's forward and reverse action. There are 9 sections of curved electric track and 2 sections of straight electric track. The circumference of the track is 102" oval. This is an intriguing gift bargain that will bring the engineer in your house hours and hours of happy fun. It's ideally priced for Christmas too. 110-120 v., A.C. 60 cycles. See Page 36 for train accessories. 79N9859 DL—Delivered . . . 14.95



- [1] to [5]** Accessories to fit .027-gauge track. Track, when curved, forms 27" circle. Do not use with .034-gauge track.
- (1)** Remote-Control Electric Switches. All-steel. 4-button panel, left, right-hand switch. 49N9834—.027-gauge. Pair, del'd. 4.95
- (2)** Manual Electric Train Switches. .027-gauge. 49N9701—Left, right-hand switch. 2.95
- (3)** Metal Crossover, joins track, 1/2", 6" etc. 49N9703—For electric trains, .027-ga. 98c
- (4)** Straight Electric Train Track, section 9 1/2". 49N9704—.027-gauge. 8 sections for. 98c
- (5)** Curved Electric Train Track, section 11". 49N9705—.027-gauge. 6 sections for. 98c
- [6] to [11]** .034-gauge accessories. Curved track, forms 34" circle. . . not for .027-gauge.
- (6)** and **(10)** Suitable for .027 and .034-gauge.
- (6)** Remote-Control Electric Switches, left, right. 49N9821—4-button panel, .034-ga. Pr. 12.95
- (7)** Straight Electric Train Track. .034-gauge. 49N9818—Sections 11 1/2". 4 sections. 1.39
- (8)** Curved Electric Train Tracks. .034-gauge. 49N9819—Sections 13 1/4". 4 sections. 1.39
- (9)** Electric Train Transformer. 60 cy. 50 watts. 49N9822—Rheostat cont. 110-120v. A.C. 7.95
- (10)** 150-Watt Transformer—var. 0 to 15 volts. 49N9823—15 v. for accessories. 50 cy. 18.95

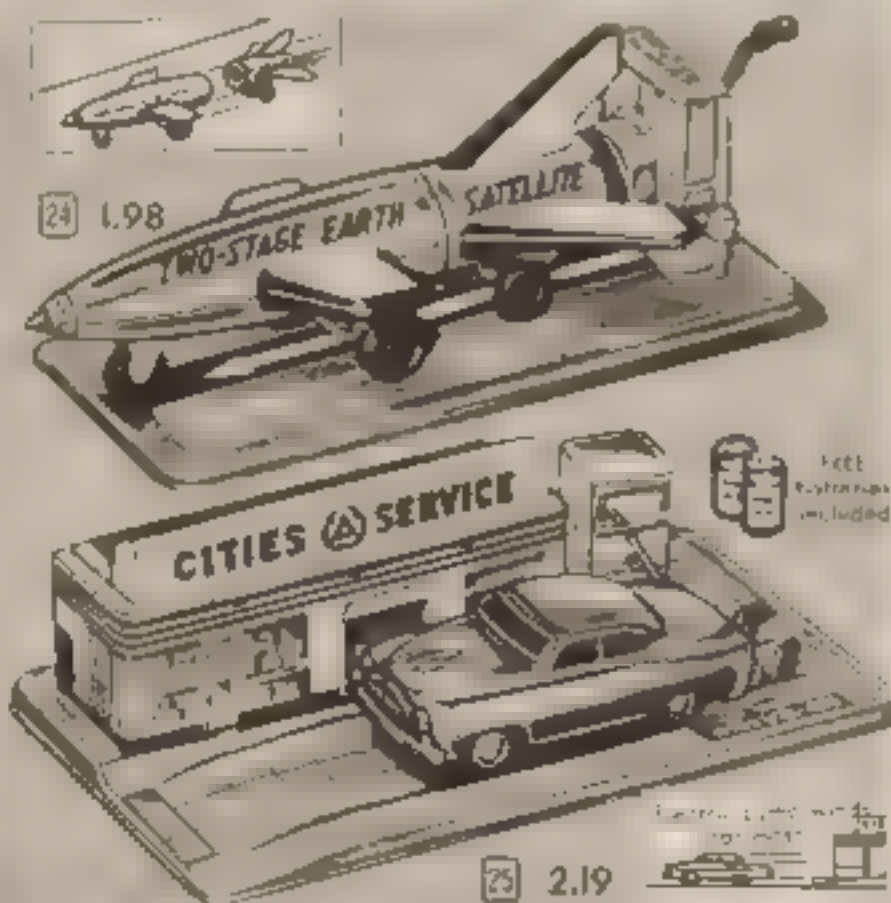
- (11)** Metal Electric Crossover. .034-gauge. 49N9820—Price, delivered. 1.95
- (12)** Automatic Revolving Beacon and Green and Red flashing light in plastic tower. 49N9738—With built-in 25" high. 2.95
- (13)** All-Metal Trestle Bridge. Strongly loaded with bright aluminum finish. 49N9793—Size 18 x 5 x 4". Delivered. 2.69
- (14)** Plastic Automatic Crossing Gate lowers as train nears. Signalized with lantern pass, stop signal house. After the train passes, gate rises and is in readiness to close. 49N9728—Price, delivered. 4.95
- (15)** All-Steel Lift Bridge with track and manual lifting mechanism. About 18 1/2" long. 49N9873—Price, delivered. 3.95
- (16)** Collapsible Tunnel of sheet metal has colorful landscapes painted on sides. 49N9731—10 x 7" arch. Delivered. 95c
- (17)** Remote-Control Whistling Station. Press button, a whistle and bell in an whistle. Electric mechanism inside lithographed station. 49N9729—Size 7 x 5 1/2" high. Delivered. 7.95
- (18)** Talking Railway Station. A lithographed steel box with waiting room, baggage and express cases, freight office. Voice box calls train in station sounds. Plastic figures included. 49N9851—About 16 1/2" x 11 1/2" x 6 1/2" high. 4.49

- (19)** Remote Control Barrel Loader. As button is pressed miniature lift truck conveys barrel from chute into waiting car (not included). Plastic house, two figures. An interesting addition to your set. 49N9850—Size 4 1/2" x 8 x 5". Del'd. 7.95
- (20)** Authentic Model All-Steel Box Car complete with automatic uncoupling couplers. 49N9710—8 wheels. Delivered. 2.95
- (21)** Revolving Searchlight Car with dummy generators and tanks. Searchlight has electric bulb which throws a strong beam and revolves automatically. Strongly made. 49N9826—Price, delivered. 4.95
- (22)** Accurately Scaled Model of a hand car operated by section gauge. 2 lifelike figures stand and pump air. Strong electric motor runs the car. Realistically detailed. 49N9832—Price, delivered. 4.95
- (23)** Crane Car. Plastic control cab and boom revolve on die-cast metal flatcar chassis. 7" boxes are raised and lowered by crank-type wheel on side of car. Another wheel operates hook. Lighted searchlight swivels, tilts, turns in all directions. Strongly made. 49N9870—Price, delivered. 5.95



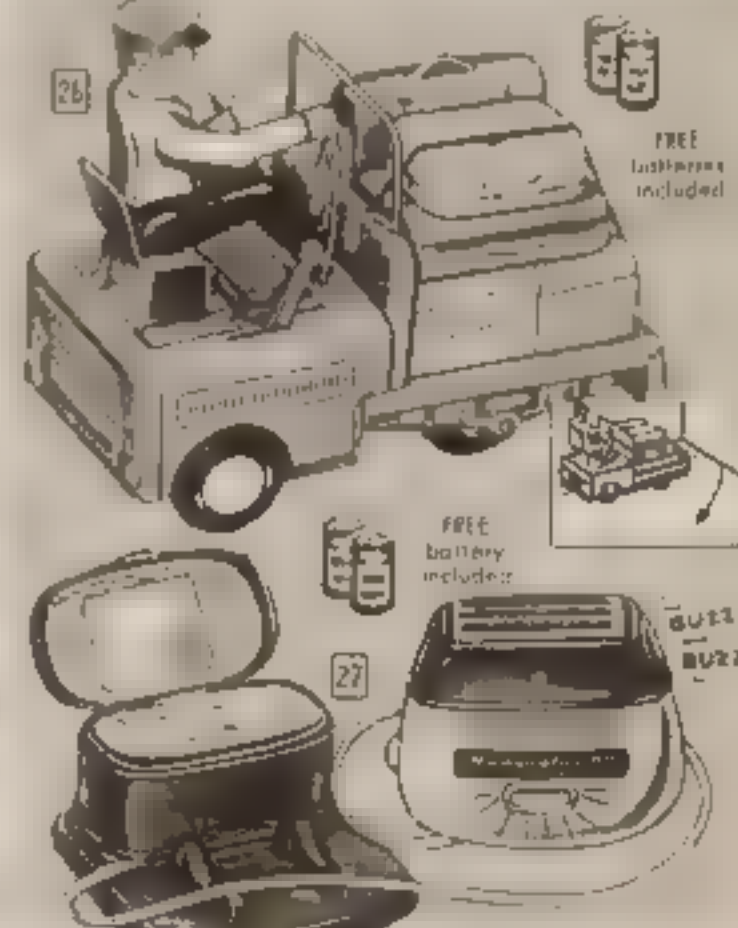
Remote control
2.98

An Ingenious and Amazing Toy for the youthful "mastermind". Brightly lithographed, all-metal robot is remote controlled. See how it moves forward and backward with its arms swinging, or the touch of a lever. Young scientists will thrill when they see the robot's eyes "on beam" and its lantern aglow. A humorous touch is added by the "smoke" that comes from the robot's mouth as he lumbers ahead. The remote control box is battery operated and a generous length 8' cord is included. No cuts or scratches. . . all edges are safety turned. 49N5193—Price, delivered. 2.98



25 2.19

- (24)** Colling All Spacemen. Fire your own two-stage space ship. Place the all-metal craft on the launching platform and connect its launching motor. Crank handle till motors are wound, then release switch. Ship shoots along around on rubber wheels, ball assembly drops off. Brightly lithographed. 49N5234—Overall length 10". Batteries incl. 1.98
- (25)** The Service Station of the Future. Push the smart enameled car, friction-motor driven, at gas pump and attach electric-driven rear on tank to take-off drive on car. Pull on handle, gear electrically winds car motor. Push in handle, car is ejected from pump stand to speed away. Batteries included. 49N5235—Station 10 1/4", car 5" long. 2.19



- (26)** Transport Baggage by Electric B-Z Porter. Place baggage on track, turn on the switch and the porter will drive his load away. If the B-Z truck meets an obstacle, the driver changes gear and drives off in another direction. . . nothing will stop it. Brightly lithographed, all-metal, strong electric motor. Batteries included. 49N5236—About 7 1/2" long x 6 1/2" high. 3.49
- (27)** Have a Shave with Dad. Switch on brightly enameled electric razor, light inside comes on. Hairless rubber cutter head rotates like Dad's. Razor rests on stand whose lid opens to show lithographed shell of grooming articles. 49N5197—Razor 3 x 3". Battery incl. 1.98

Top quality Triang h. o. gauge trains



Minimum 100's
models B & C

Forward and reverse
speed controller
with each train

A All Aboard the Triang Special. A perfect H.O. gauge replica of a passenger train by the makers of the renowned Triang miniature toys. Executed with amazing attention to detail, this model will delight train enthusiasts. Sealed to suit of 8" to 1", the streamlined Diesel locomotive pulls a baggage car, water tender car and rear observation car. Baggage car has 4 sliding doors; water tender car has a clear dome and real windows; observation car has a clear rear section and windows. Included are 18 pieces of track, turning a large oval roadbed, speed controller with forward and reverse control. Cars 10" long, overall length 40". Trains (A), (B) and (C) require transformer 49N9903 listed below. Accessories will fit all trains.

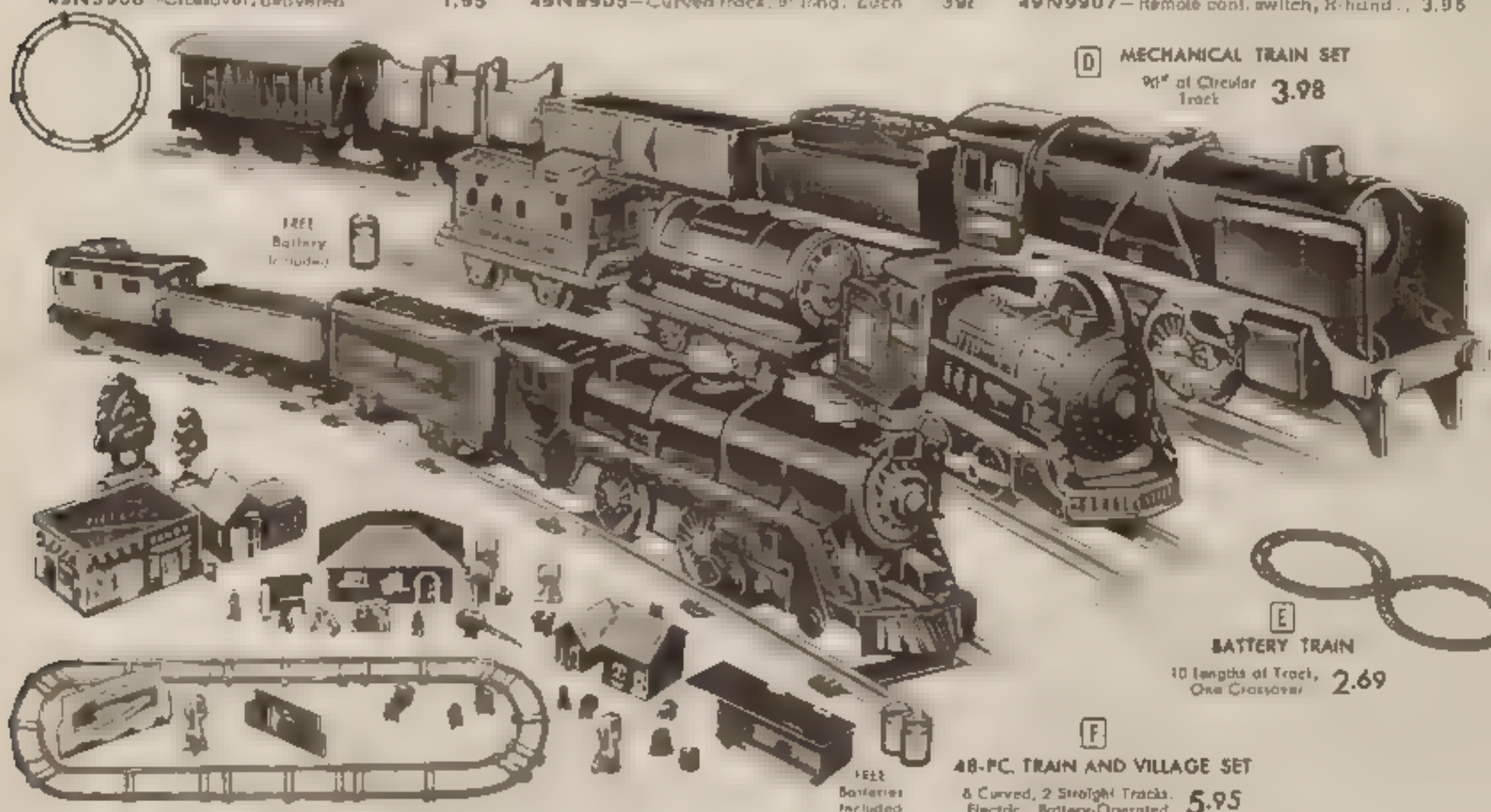
49N9900 Train, delivered 23.95
49N9903—Transformer, 110 v., 60 cy. 12.95
49N9908—Crossover, delivered 1.95

B What Every Train Hobbyist Needs. A work train . . . and here it is! An exact replica of the all-purpose "goop" Diesel locomotive, skillfully fashioned to the scale of 1/2 inch to 1 inch. The electric Diesel-type locomotive pulls a crane car, tank car and caboose. The crane has a friction drive and an adjustable boom, shift loads around your shunting yard. . . . hurry the dispatch of the goods by means of the speed controller which has a forward or reverse control. You will find the train recedes quickly around the large oval roadbed formed by the 18 pieces of track that come with the set. See item (A). Cars 6" long, overall length 30". For transformer needed with this set, see item (A) 49N9903.

49N9902 Train, delivered 22.95
Tracks listed below are suitable for A, B and C.
49N9904 Straight track, 1 1/2" long 39c
49N9905—Curved track, 9" long, Each 39c

C Experienced Trainwatchers will readily recognize this functioning exact copy of a 4-6-2 C.N.R. Hudson-type locomotive. Model of this steam locomotive is electric, has a tender, a box car with sliding doors, tank car, gondola car and caboose. Load box car with all your odds and ends and close sliding doors. Top quality outfit consists of 4 cars, locomotive and tender, 18 pieces of track—forming large oval—and speed controller with forward and reverse control. This complete unit will enthral the lucky person who gets this wonderful model. Cars are about 6" long, the overall length of the train is 40". For transformer needed with this set, see item (A) 49N9903. A sturdy toy that will last for years (if you can keep Dad away from it).

49N9901 Train, delivered 25.95
49N9906—Remote control switch, L-hand 3.95
49N9907—Remote control switch, R-hand 3.95



D MECHANICAL TRAIN SET

9 1/2" of Circular
Track 3.98

E BATTERY TRAIN

10 lengths of Track,
One Crossover 2.69

F

48-PC. TRAIN AND VILLAGE SET

8 Curved, 2 Straight Tracks.
Electric, Battery-Operated 5.95

GIVE HIM A TRAIN—AND THE THRILL OF HIS YOUNG LIFE—THIS CHRISTMAS DAY

D 5-Unit Mechanical Train that will occupy many happy hours of the young engineer's time. Engine and tender made of stamped steel, enameled in gleaming black. Cars brightly lithographed. Train consists of high-sided gondola-car, boxcar with sliding doors, flatcar loaded with wooden logs. Locomotive has 4 wheels, runs forward or in reverse. One winding tends to run many times around 90° track, 8 curved sections. Track is banked for safety . . . even at high speed train will not jump the rails on bends. Specially priced for Christmas.

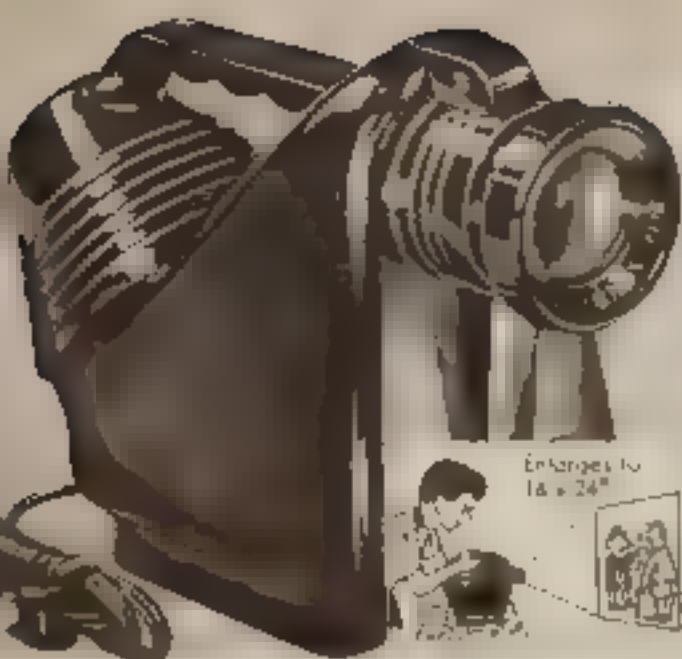
49N9514—Price, delivered 3.98

E All-Metal 14-Piece Train Set. A tremendous Christmas bargain that will give great pleasure at a very slight cost. Set is brightly lithographed, consists of engine, tender, caboose, six lengths of curved track, four straight sections and one crossover. Locomotive has a strong electric battery-driven motor which sends the train round the track at a surprisingly fast speed. The overall length of the assembled train is about 13". Train drives forward or in reverse by a simple control adjustment. Budget-priced for loads of fun. Battery included.

49N9607—Price, delivered 2.69

F 48-Piece Train Set and Village. Set consists of brightly lithographed all-metal engine, tender, coal car and caboose, 11 pieces of curved track, 2 lengths of straight track and a gaily lithographed cardboard village scene. Engine has a strong electric motor, operated by two batteries to give plenty of power. Drives forward or in reverse by manipulation of a simple control. Village has station, fire department, house, trees etc., all realistically colored. Length overall of engine and cars, about 29". Batteries included. Will give hours of constructive play.

49N9608—Price, delivered 5.95



Electric Projector and Screen

Double-lens system gives you clear, enlarged images of your own photos, postcards, maps or printed pictures projected on a screen. Projector made of strong black molded plastic, fully vented. About 18" in height. Supplied complete with long cord, plug and light bulb. Also projects color pictures. Will provide hours of entertainment and education for the entire family.

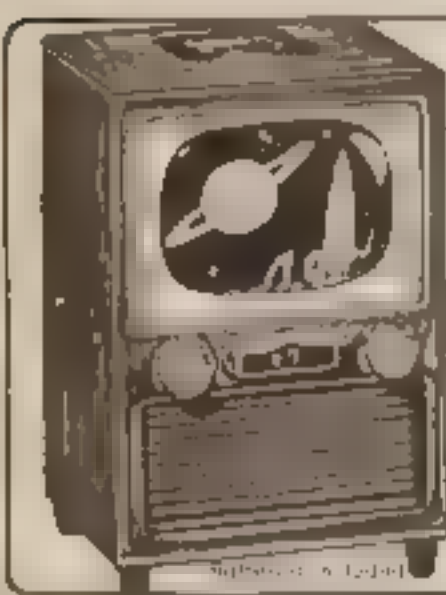
49N5542—Price, delivered . . . 5.95



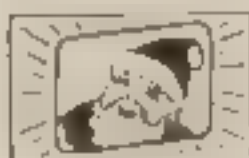
Practical All-Steel Typewriter

Letters arranged on keyboard as on any standard machine. Type 80 characters, including all alphabetic, numbers, and special letters, number signs, and others. 8 stepping keys for line, paper release, shift keys, and others for margins. Uses standard 10" rubber. 11 x 9 x 5 1/2". Looks and works like a standard model. Not suitable for office use. All-steel enamel finish.

49N1722—Price, delivered . . . 18.95



A TOY TV SET FOR THE SMALL FRY Something New in Children's Entertainment



Real Controls



Music and Color

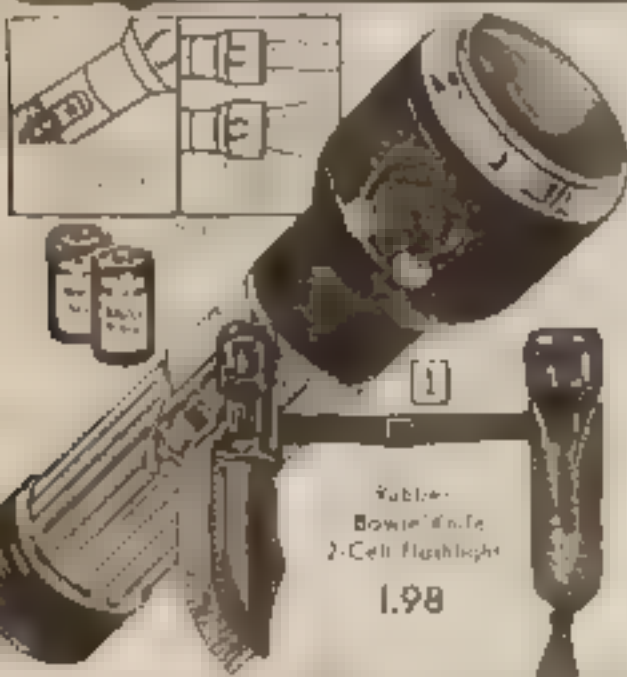


Moving Picture

A toy to delight your children. All-metal, lithographed construction. Lights up like a real set, picture moves at the turn of a switch. Strong spring action on music and screen mechanism. On/off switch controls light and music. 4 color color pictures. 6 1/2 x 4 1/4 x 3 1/2".

49N5546—Batteries included

4.49



1 Vinyl Double Holster holds flashlight, rubber "finger" on adjustable belt. Two reflecting heads, four wide-angle, for concentrated spot. Push buttons for Red or Green signal lights or use clear White. Batteries included.

49N5539—Set . . . 1.98

2 Enamel Metal Lantern, intricate form. Large reflector, tripod. Red or Green signal light. Strong handle. Lock in various positions for easy handling. See book for 10 pictures, regularly. 10. 10. 10. Batteries included. 6" long.

49N5545—Set . . . 2.98



Batteries included

2.98

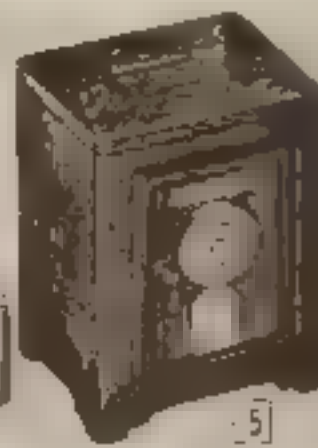


3 Fun for the Little Cashier. Model cash register has 8 numbered keys and 1 "No Sale". Press keys, bell rings, drawer opens and tab goes up. Shows amt. 5 1/2 x 6 x 6 1/4". Heavy gauge steel.

49N5344—Price, delivered . . . 1.98

4 Sturdy Metal Dime Bank. Bell rings when coin deposited. Registers 5c, 10c, 25c. Door locks when 25c is deposited, opens automatically when savings total 10.00 in coin. Black. 5 x 4 1/2 x 6 1/4".

49N5345—Price, delivered . . . 2.79



5 Miniature Safe in no scale finished metal makes a good bank for Junior to save his coins. A real combination lock adds realism to this thrill-inducing toy. 4 1/2 x 5 x 4 inches.

49N5380—Price, delivered . . . 1.98



6 Children's Field-Glasses. Scientifically made. Large glasses have 4 1/4" extra-clear lens, magnify 3 times. Adjustable for focus. Smart leatherette covering, strong fibboard case.

49N5530—Hardy carrying strap. Del'd. . . 2.98

Rugged toys

THAT WORK FOR FUN

Descriptions of Goods on Page 39

A 2-Pc. Traveling Circus Set has two brightly lithographed metal trucks, both friction driven. One truck has a ferris wheel mounted on it, the other has a carousel. As the trucks move forward, the friction motors drive the ferris wheel and carousel round while the guy accompanying it rings a bell. Four rubber wheels on each truck. 8" long.

49N5173—Price, delivered . . . 1.98

B Another Outstanding 2-Pc. Offer. All steel, brightly lithographed tanker and van, both friction driven and detachable from cabs. Van has rear opening door and 14 rubber wheel assembly. Tanker has 8 rubber wheel assembly. Each about 13" long. Will give hours of joy.

49N5146—Price, delivered . . . 1.98

C Red Fire Engine with 12" Ladder. Turn crank and tiny steerman runs to top of ladder carrying rubber hose up 12". Reverse wheel and he comes down. Hose winds on reel. Engine has loud siren that works as friction motor drives vehicle. Large rubber wheels. 10 1/2" long.

49N5864—Price, delivered . . . 1.98

D All Steel Construction Trailer with cab-over-engine truck, hauls steam shovel and tractor, both with their own friction drive motors. Flat bed trailer has sliding ramp, hand operated winch with chain for hoisting tractor and shovel up and down. 12 wheels. 14 1/2" long.

49N5148—Price, delivered . . . 1.98

E Giant-Size Cement Mixer of enamel-finished steel. Barrel rotates as truck moves and will tilt for unloading by turning a little hand wheel. Brightly lithographed "searchlight", "electric generator" and "motor" give added realism. Friction motor. 14 1/2" long.

49N5862—Price, delivered . . . 1.98

F All-Steel Log Truck to haul timber to the mill. Trailer has 7 handwired logs secured by chain, is detachable from truck and stands on own dolly wheel. Truck is built like a real animal, has strong friction motor and a 14 rubber wheel assembly. About 14" long.

49N5782—Price, delivered . . . 1.98

G Battery-Operated Dump Truck of enameled metal is remote-controlled. Box has cable with 7 control buttons. Drives forward or in reverse and stops by remote control. Truck runs, dump body rises and tilts to open automatically. 6 rubber wheels. 8" long.

49N5863—Batteries included . . . 1.98

H Ray Rogers Rodeo Van and Hauler ready to set up show with 8 pieces of coral fence, bullet and 2 horses with separate saddles. Ray Rogers, Dale Evans and Pat Brady are there, too. Hauler is cab-over-engine type. Rear and side doors of modern van open to form ramps. 20 1/2 x 4 1/2 x 15 1/2".

49N5866—Price, delivered . . . 1.98

I Grayhound Bus. The new "Scientific" for trans-continental travel. All-metal, with strong friction motor that will carry a heavy load across the floor. 6 large rubber wheels have brightly plated hubcaps. Go by "Grayhound".

49N5884—14 1/2" long. Delivered. 1.98

K Twin-Van Express Trailer. All-metal vans have rear and side unloading doors. Driven by strong friction motor to pull double load. Shiny enameled cab with chrome trim. Vans all realistically lithographed. Has 12 rubber wheel assembly. About 19 1/2" long x 4 1/2" high.

49N5147—Price, delivered . . . 1.98

L Friction Power Shovel. All steel, enameled. Cab and shovel rotate 360° on truck. Crank-operated shovel independently rises and lowers boom, opens and closes the bucket. Friction-drive truck has 6 rubber wheels. About 13" long x 6" high. A wonderful toy.

49N5145—Price, delivered . . . 1.98

M Battery-Operated Fire Chief Car. Works by remote control. Control box has two buttons, steering wheel, generous length of cable. Car has siren, flashing light, drives backwards as forwards. All steel, brightly enameled. About 8" long x 3" high. Batteries included.

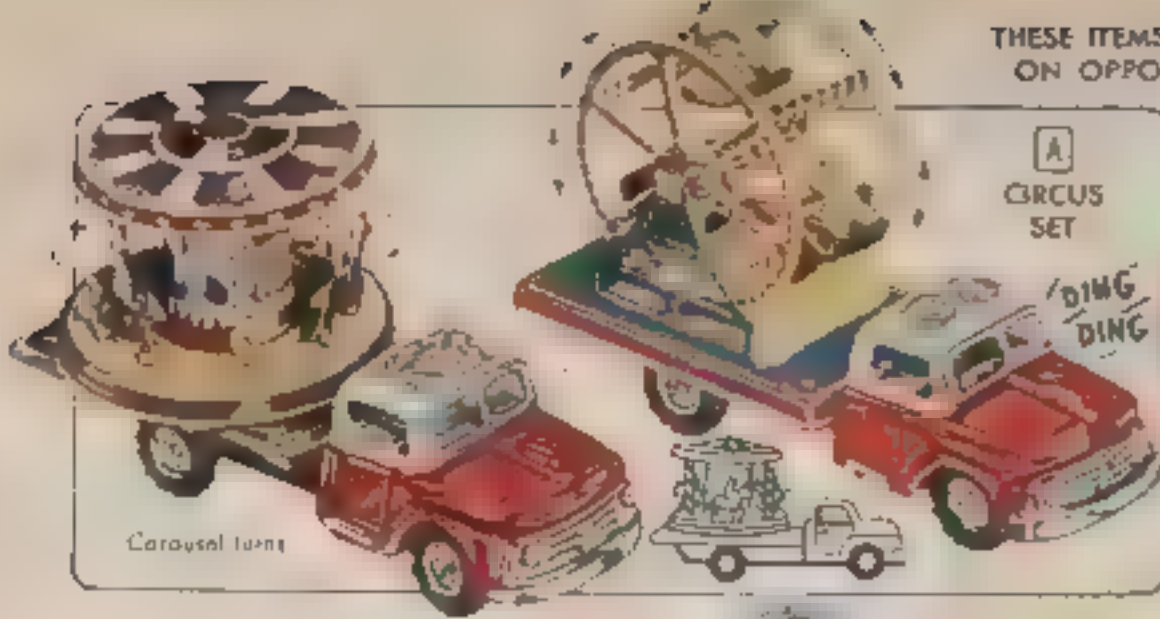
49N5149—Price, delivered . . . 1.98



TO ORDER BY PHONE
See Page 741
Fall and Winter '57

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

A
CIRCUS
SET



Carousel turn

B
HAULING
SET



H

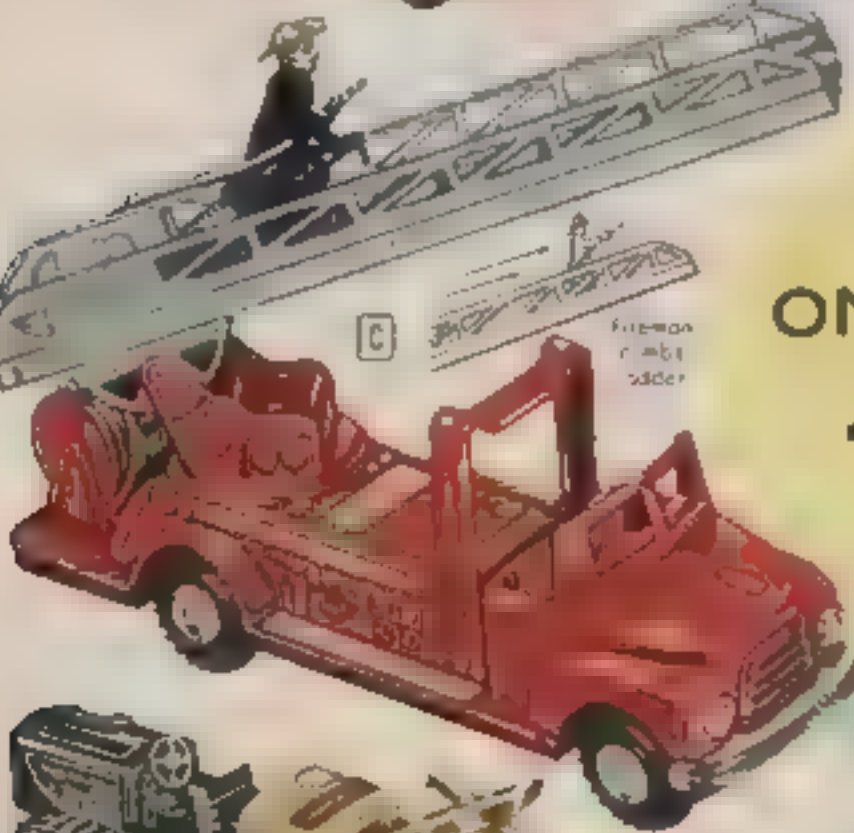
Ray Rogers van
and control set



ALL
ONE PRICE
1.98
EACH

C

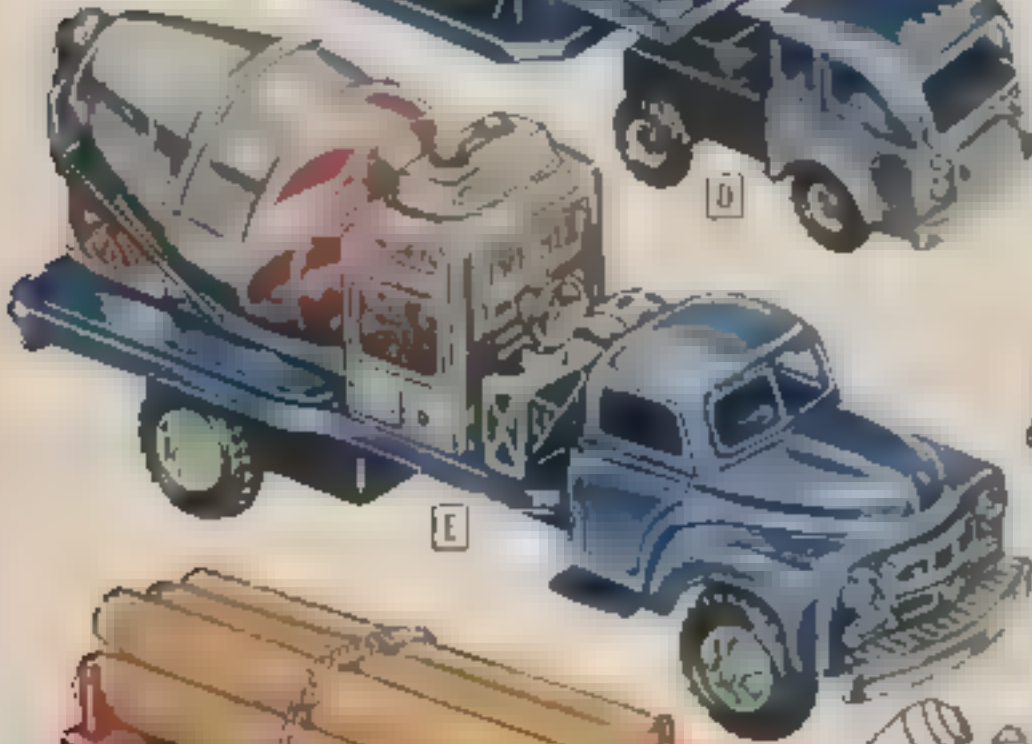
Fireman
climbs
ladder



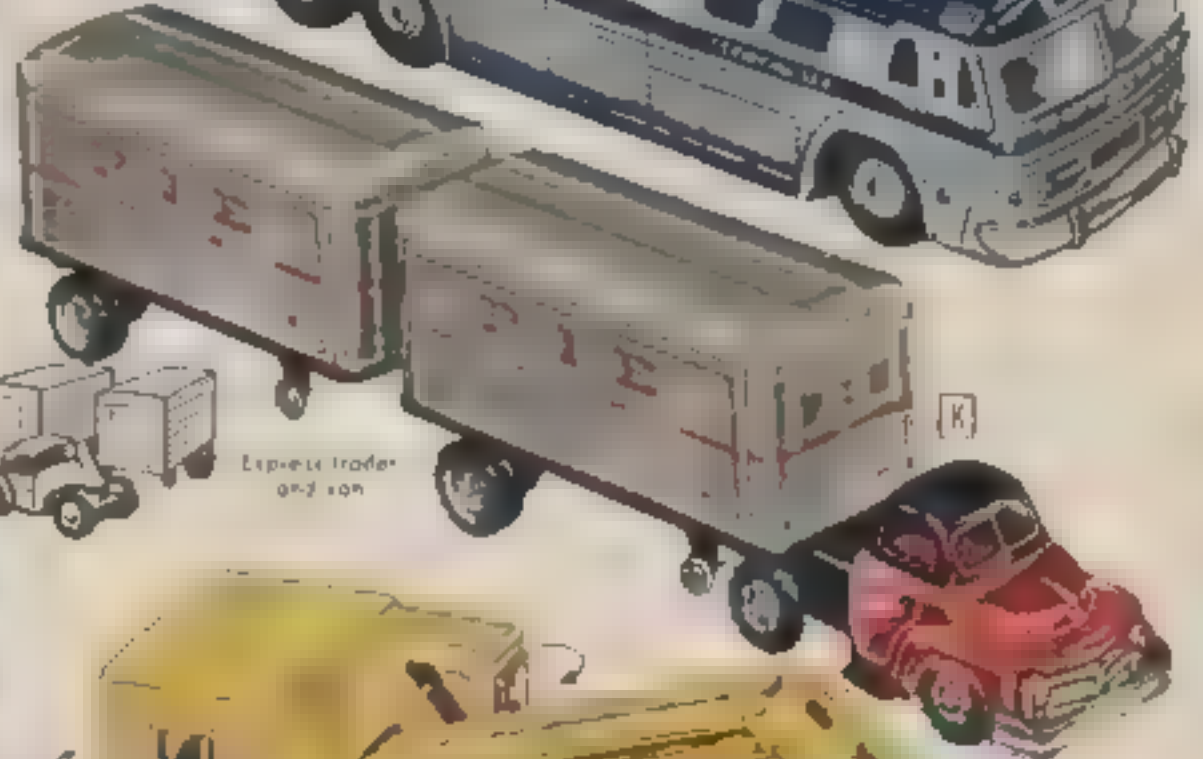
Winding
hole reel



D

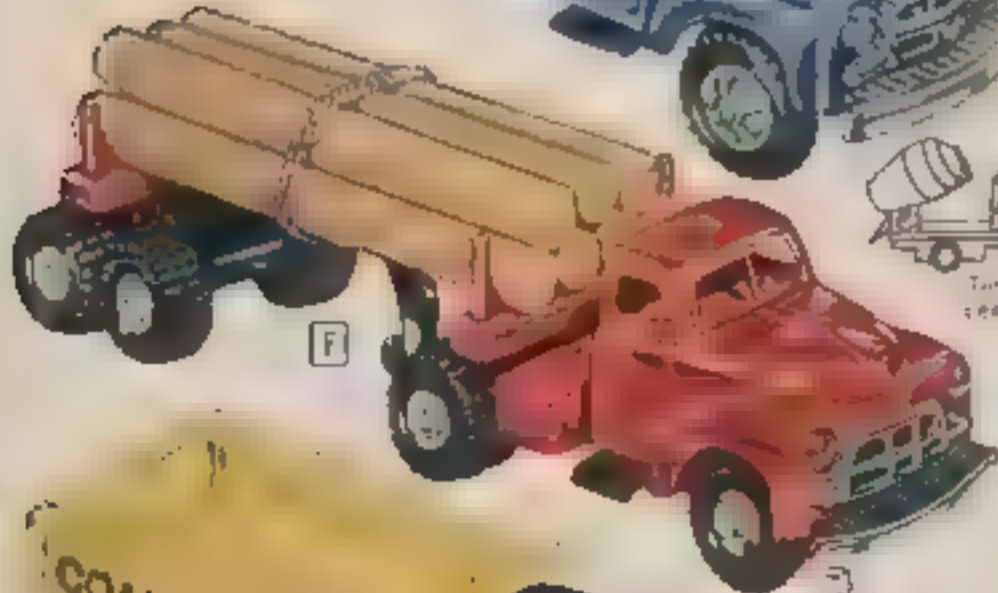


E



K

Express trader
and van



F



Toy for unloading
cement barrel



L



G



Batteries included



M

FREE
Batteries
included



Drinking Panda Bear 3.98

All-metal Black-and-White panda bear covered with deep plush. He sits on metal log with an on-off switch. When switched on, panda pours a cupful of water from bottle into cup and takes two swallows while his eyes light up. Battery action repeats over and over—bottle never runs dry. 49N5172—10 1/2" high. Batteries incl. . . . 3.98



Panda pours water from bottle into cup

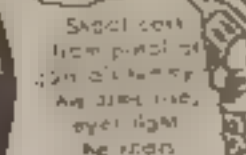


Panda takes 2 swallows to drink water



Roaring Gorilla Shooting Gallery 3.98

All-metal lithographed gorilla and all metal steel shooting panel with break-loading action. Shoot at target on his tummy, he raises his hands over his head, his eyes light up and he roars a note. Box forms colorful jungle background. Generous supply of corks. Batteries incl. 49N5171—About 9 1/2" high. Delivered . . . 3.98



FREE Batteries included



MAGIC DOG HOUSE WITH ELECTRIC ROBOT DOG

Clap, stamp or shout—Fido rushes out

The perfect toy for all young dog lovers. There's a cleverly arranged mechanism inside the brightly lithographed all-metal doghouse that responds to sound and vibration waves. When you clap your hands sharply, stamp your foot or call loudly, Fido rushes out the kennel to greet you. Put Fido into the kennel again and he repeats the action. Batteries included. Kennel is about 6 1/2 x 5 x 6 1/2 inches high. Fido is about 3 1/4 inches long.

49N5170—Price, delivered . . . 1.98

HERE HOOD!

Call loudly—dog rushes from kennel

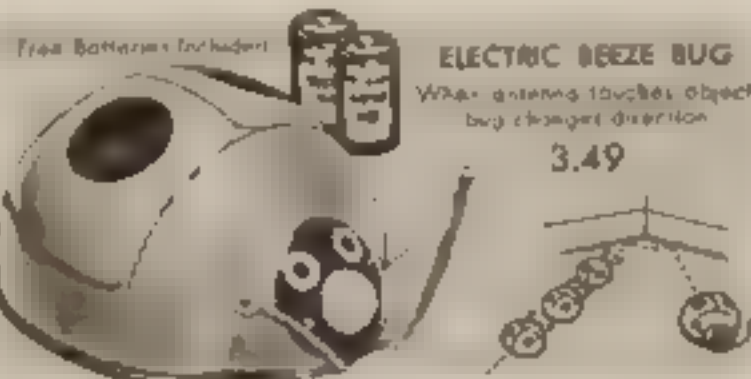


REMOTE-CONTROL HELICOPTER

Thrill the young aviator with the gift of his dreams

2.98

This light aluminum helicopter with durable rotors really flies. Craft is controlled from remote-control box. Turn crank, at certain speed craft flies. Tilt control box, helicopter reverses direction. Lands lightly. About 10 inches long. 49N5792—Price, delivered . . . 2.98



ELECTRIC BEEZIE BUG

When antenna touches object, bug changes direction

3.49

Have fun! Surprise your friends with this lightning beezie bug. It's fascinating and mysterious when its antenna touches any object and it changes direction—goes left, right—turns around completely. Works on battery powered electric motor. Lighted nose. All-metal construction. Batteries included. Size about 2 x 6 1/2 x 4 inches high. 49N5169—Price, delivered . . . 3.49



METAL BUMPING CARS

Bumping cars crash together—reversing

1.49

Bumping Cars provide all the excitement of the speedway track in your own home. Two sturdy, spring-driven autos race at top speed around a figure 8 shaped speedway. When they bump, the cars reverse gear, then go the other way. Action is repeated continually. Well-made brightly lithographed metal cars. Abl. 85" of metal track. This entertaining toy provides fun for the whole family. 49N5661—Price, delivered . . . 1.49

Working toys

THAT DO A HE-MAN'S JOB

Items Shown on Opposite Page

A Battery-Operated School Bus. Brightly lithographed all-steel construction, four rubber tires, plastic windows and authentic bus markings. Bus automatically stops and starts. When stopping, rear lights flash red. Bright electric headlights. "Chrome" trim. Length abt. 12 x 3 x 4 1/2 inches high. Batteries included. 49N5168—Price, delivered . . . 2.98

B All-Steel Automobile Transport. Brightly enameled carrier holds 2 cars on top that roll down ramp which slides away into rear of carrier. 2 cars underneath roll down lower section of ramp which, when closed, forms back door of carrier. Strong traction motor on carrier, 4 friction-operated cars each with 4 rubber tires. 10 rubber tires on carrier. "Chrome" trim on cars and carrier. Cars about 3 1/4 inches long, carrier about 22 inches long. 49N5162—Price, delivered . . . 2.98

C 4-Piece Truck Construction Set. Each working model is all-steel, brightly enameled, with strong friction motor and sturdy rubber wheels. There is a dump truck about 7 1/2" long, a cement mixer with revolving barrel, and a crane truck with strong winch and hook, each abt. 8" long. The road grader, with an "operator" sitting in the controls is about 6 1/4 inches long. 49N5860—Set, delivered . . . 2.98

D Service Station with Automatic Parking. Garage, realistically designed in 5 colors, is mostly constructed of wood and metal. Fully assembled, including drive. Automatic parking mechanism will "park" one of the 3 cars in front of the pumps, in the car wash or on a rack, in either door of the garage or on the parking lot. Car is ejected from "make-believe" car wash rack by the turn of a release knob. Grease rack has realistic "hydraulic" action. Cars are about 4 1/4" long, with dummy motors and "gas-tank filler holes". Overall size about 24 x 16 inches. 79N5909DL—Price, delivered . . . 6.95

E Remote-Control Jet Plane. Brightly lithographed all-steel construction. 2 rubber-tired landing gear wheels with additional small nose and tail wheels. Remote-control unit with generous length of cable guides plane in any direction. Jet engine in Red-and-Green plastic, light up when plane is in motion. Length abt. 12 1/2", wingspan abt. 14". Batteries incl. 49N5166—Price, delivered . . . 3.98

F Cross Country Animal Van. It's fun to drop the rear gate of this brightly lithographed livestock hauler and set up the loading ramp for the 14 stabled, realistic plastic animals. The hauler is a replica of the cab-over-engine diesel design. Heavy-gauge steel construction. 6 wheels. About 15 x 4 1/2 inches high. 49N5165—Price, delivered . . . 2.49

G Remote-Control Pickup Truck. Brightly enameled, all-steel truck. Battery-operated remote-control unit with generous length of cable has 2-button forward-and-reverse action and steering wheel. When truck is in motion front headlights flash on. Length abt. 10". "Chrome" trim. 4 rubber tires. Batteries included. 49N5167—Price, delivered . . . 3.49

H Remote-Control Cement Mixer. Battery-operated brightly enameled all-metal construction. "Chrome" trim, 4 rubber tires, adjustable scoop. Lighted bar over cab. Stirrer works when mixer is running. 2-button remote-control unit with steering wheel and generous amount of cable. Mixer runs either with truck stopped or in motion. Truck moves; drives forward and backward. About 10 x 4 1/2 inches. 49N5164—Batteries incl. Del'd . . . 2.98

J Remote-Control Electric Fire Engine. Brightly lithographed, all-metal construction. Battery-operated. Remote-control unit with generous length of cable. 4 rubber tires. Ladder peer and lowers automatically. Bell rings. Truck goes forward or backward, stops when ladder rises. Ladder about 7 1/4" long, truck about 9 1/4". Batteries included. 49N5163—Price, delivered . . . 2.98

K Amazing Archie Tractor. Strong electric tractor that can't be stopped. When "Archie", the driver, meets an obstacle, he pulls a lever and the tractor backs off and tries another direction. Sturdy, all-steel, on large rubber tread. Batteries included. About 7 1/4" long. 49N5107—Price, delivered . . . 2.98



FREE
Batteries
included

A Authentic
School Bus 2.98



B All Star
Auto Transport 2.98



C 4 Wheel
Saw 2.98



D COMPLETE SERVICE STATION
• Wood-and-Masonite construction
• Three automobiles to service
6.95



Last Eye
and from
"Make-
Believe"
Wash Rack



"Hydraulic" Jack



Automatic Parking

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

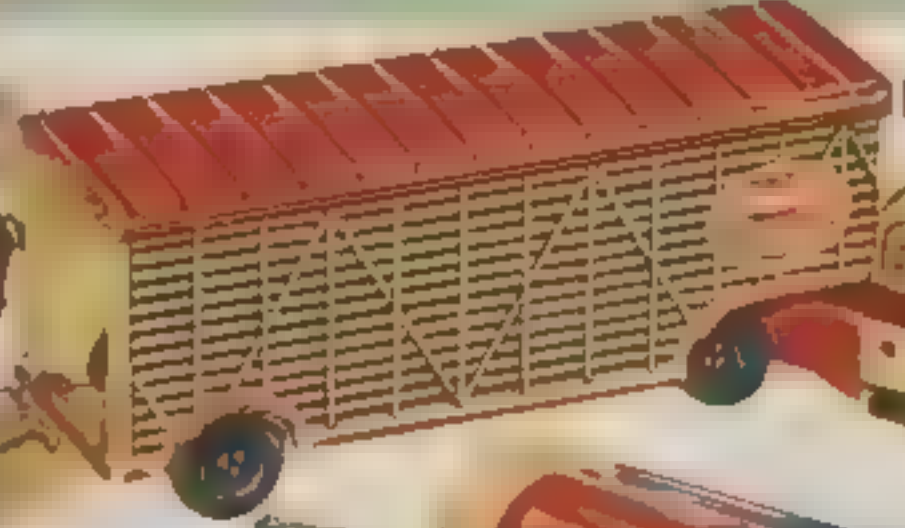


E Jet
Plane 3.98

Batteries
included



Remote Control



F Animal Hauler
2.49

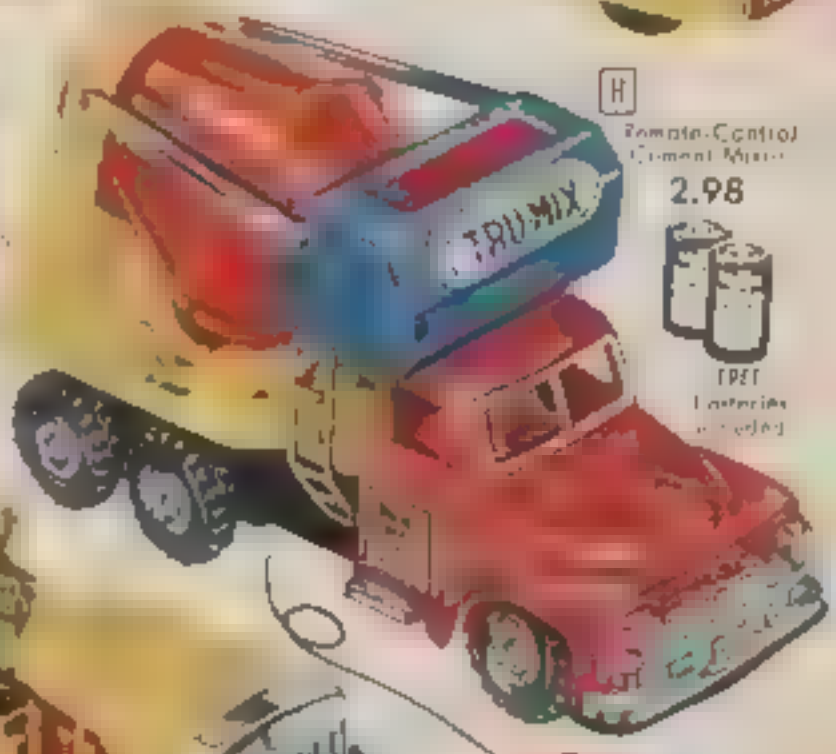


Ladder
Extends
to 17'



Batteries
included

14 Assorted
Vest Animals



H Remote-Control
Cement Mixer 2.98



FREE
Batteries
included



G Remote-Control
Pickup Truck 3.49



J Remote-Control
Fire Engine 2.98



Can't Be Stopped



K FREE
Batteries
included
Amazing
Tractor 2.98

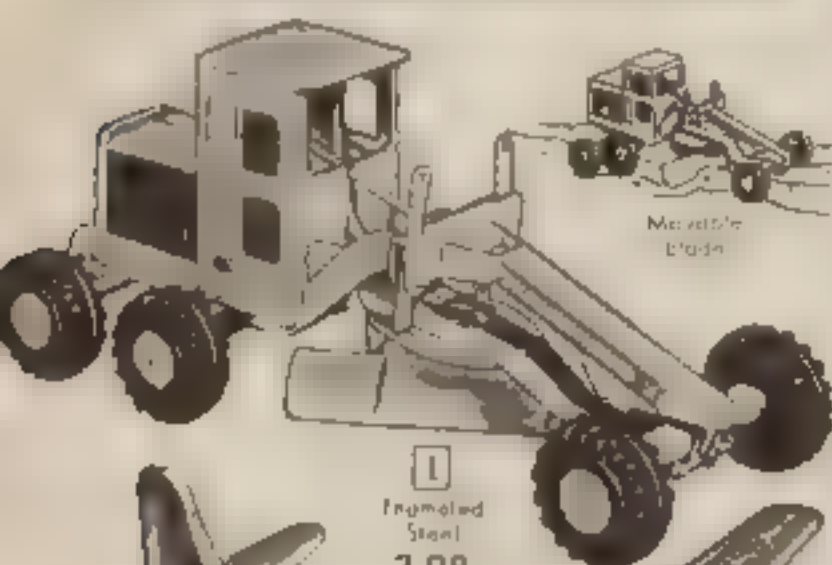
METAL SERVICE STATION
"Drive Out" of Garage Automatically

4.98

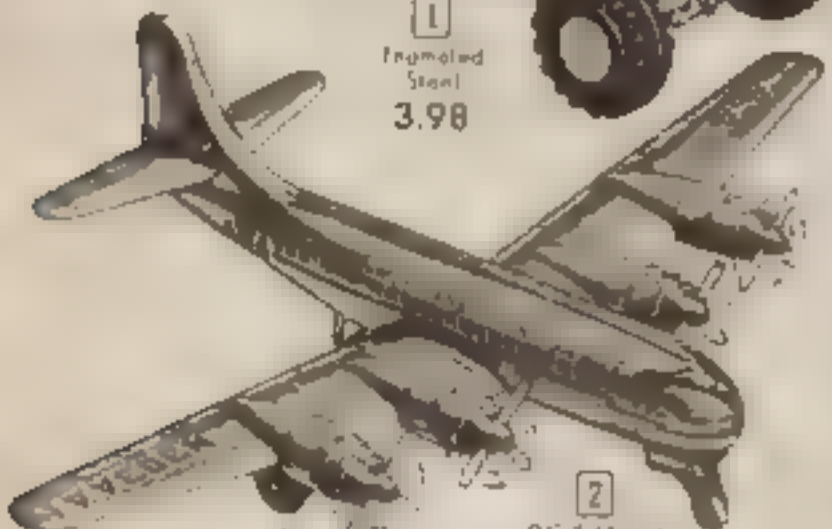


This true-to-life service station will keep your "motor mechanic" busy for hours. The all-metal station is authentically lithographed in detail, and is a better model than any 20 x 14 1/2 x 8" height. It is a true-to-life assembly of the two take-apart set and requires the usual attention of a real service station attendant.

There are gas pumps, oil-changing gear set and wash rack, tire rack, battery and oil racks, plus a lot of other things and more. The set includes a car and two take-apart cars. Authentic detail and very mighty. 49N5154DL Price, delivered 4.98



1 Enamel Steel 3.98



2 DC-7 Model 1.79

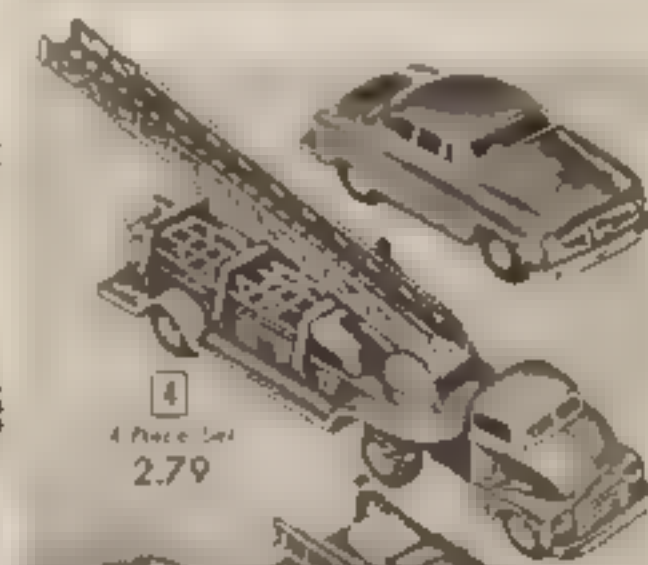


3 Panther Model 2.98

1 Working Model of Road Grader. Heavy-gauge steel, huge rubber wheels, enamel finish. Front wheels steer, blade rises, lowers, tilts, rotates. Authentic cab. Plastic motor black under hood. 49N5155-Abt. 17 x 6 1/4 x 8 1/2" high. Del'd. 3.98

2 Douglas DC-7. Brightly lithographed, all-steel. Twin friction motors turn 4 propellers. Twin rubber landing wheels, nose and tail wheel. 49N5157-Abt. 14" long, wingspan abt. 19" 1.79

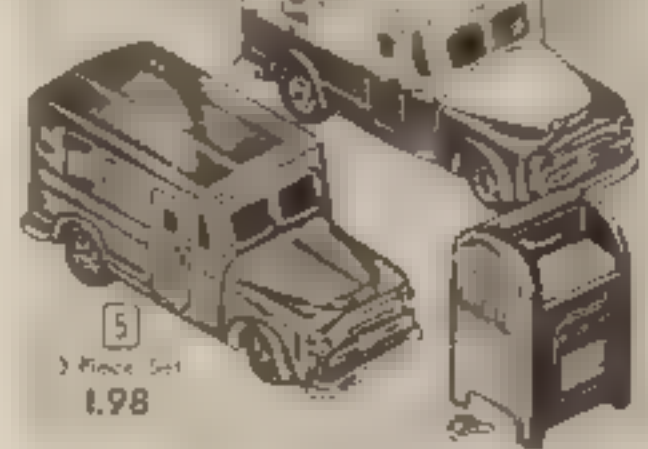
3 All-Steel Grumman Panther. Friction action on rubber landing wheels, metal nose wheel. Pilot and active compass in canopy. Wings crank up or down and lock. 3 plastic rockets, fuel tanks on each wing. Length about 12 1/2". Wingspan about 12". 49N5158-Price, delivered 2.98



4 4 Piece Set 2.79



5 3 Piece Set 1.98



4 4-Piece Fire Engine Set. Each piece made of brightly enameled steel with strong, long-lasting paint. Fire engine and pump truck each about 5" long with 4 rubber wheels; pump truck with bell and hose about 7 1/2" long and ladder truck about 12 1/2" long. Fully rotating ladder extending to 22". 49N5160-3 used on ladder truck, Del. 2.79

5 3-Piece Mail Truck Set. Brightly lithographed, all-steel construction. The 2 trucks are each about 7 x 3" high with strong friction action, 4 rubber wheels, 2 rear-opening doors, one side-opening door. Mail box has parcel door, letter slot and key to open. Can be used as bank. About 4 x 2 1/4 x 2 1/4". 49N5159-Set, delivered 1.98

Giant toys

FOR FUN GALORE

Items shown on opposite page

A Giant Plane. This authentic replica of the world's largest combat plane with its brightly lithographed all-metal construction will delight any young aviator. Two sets of twin rubber landing wheels drive the strong friction motor. All six propellers revolve. Clear plastic dome houses the crew; 4 machine gun blisters and twin jet engines in each wingtip. Twin rubber nose wheel, metal tail wheel. Length about 19", wingspan about 26". 49N5155L Price, delivered 4.98

B Robot-Operated Bulldozer. Brightly lithographed, all-steel. Battery operated and robot-controlled with roll away turntable action on rubber wheels. When robot driver meets an obstacle, bulldozer backs off in another direction until it meets another obstruction. Horn beeps and light flashes on robot's head. About 8 1/2 x 5 1/2 x 6" high. 49N5154- Batteries incl. Del'd. 4.49

C Hydraulic Dump Truck for the "big" contracting man to your family. Brightly enameled, heavy steel body. Smooth hydraulic dumping mechanism that dumps a real "pay" load. Glass headlights, mud flaps on dual rear wheels, 6 rubber tires in all. Spring-loaded hitch. Dump is released by lever in cab. Abt. 14 x 7". 49N5151-Price, delivered 4.95

D All-Steel Double-Van Truck. Beautifully finished and constructed. Saddle tanks and dual rear wheels. Strong friction motor. Rear trailer is mounted on 4 rubber dual wheels. Forward trailer has front, side doors, rear trailer has side and rear door. Brightly painted hubcaps, bumper and grille. 28 1/2 inches long. 49N5961L Price, delivered 3.98

E Metal Model of Road Grader. Sturdy all-steel construction with 19" size cab. Blade tilts, rotates and lifts to several positions. 6 jump size rubber tires. Full-flooding rear tandem wheels drive smooth ride over the roughest ground. Steers from wheel in cab. Length 18 inches, width 7 1/2 inches, height 7 inches. 49N5719-Price, delivered 5.95

F Remote-Control Auto Transport. Brightly enameled all-metal carrier with gleaming "chrome" trim, 4 rubber tires. Two cars carried inside and two on top of transport. Each is enameled steel with rubber tires. Car runs on battery to top of carrier. Two-button remote control with steering wheel and generous length cable. Length with ramp abt. 21 x 4". 49N5153 Batteries incl. Del'd. 3.98

G Searchlight Truck. Ideal for police robe and spotting aircraft. Big spotlight sends powerful beam way out. Truck is made of heavy-gauge steel. Baked-on enamel finish and sturdy rubber wheels. 17" long and 8" high. Batteries included. 49N5878-Price, delivered 5.49

H Large Fire Engine. Your youngster can rush to "fires" anytime with this lustrous Red enameled steel fire engine. The 3-section ladder is gleaming "chrome" can be raised and extends about 34", swivels 360°. Rear ladder seal. Friction-operated drive located under cab. 8 rubber tires, "chrome" bumper. About 18 inches long. 49N5150-Price, delivered 4.49

J Tow Truck. It's fun to tow your cars with this brightly enameled, heavy steel truck. 4 heavy-duty tires plus 2 spares attached to ratchet action winch at rear of truck. All wheels can be removed with handy wrench stored on winch. Brake-controlled winch has chain with large end hook. About 16" long, 6" high. 49N5156-Price, delivered 4.29

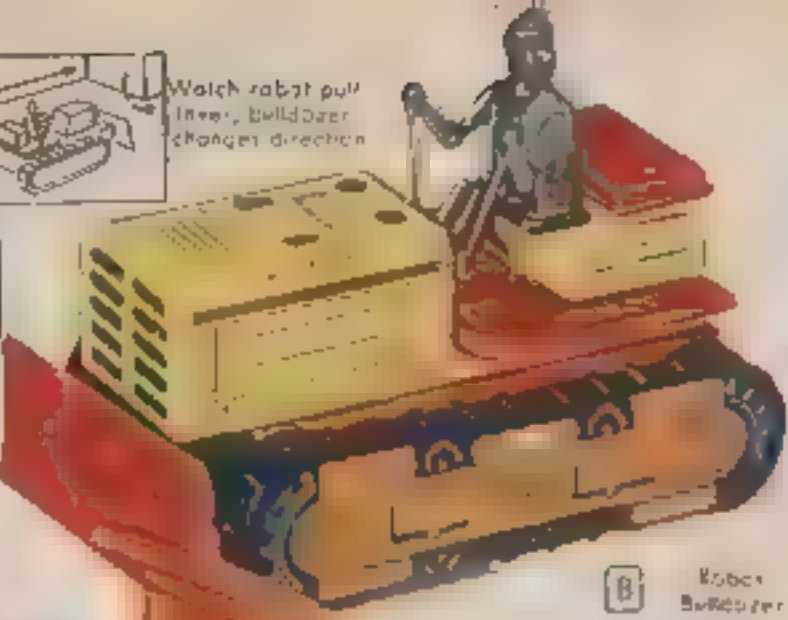
K Tractor and Loader. Brightly lithographed, battery-operated tractor and enameled loader, each mounted on 4 rubber tires. Tractor has power-driven take-all on rear which is attached to drive shaft from conveyor. Conveyor elevates sand and can be adjusted to various heights. Conveyors also be coupled to tractor which is also electrically driven in forward or reverse. Enameled shovel for loading. Tractor about 8 x 6", Batteries included. 49N5152- Conveyor abt. 12 x 8" 4.98



Watch robot pull lever. Bulldozer changes direction



FREE Batteries included

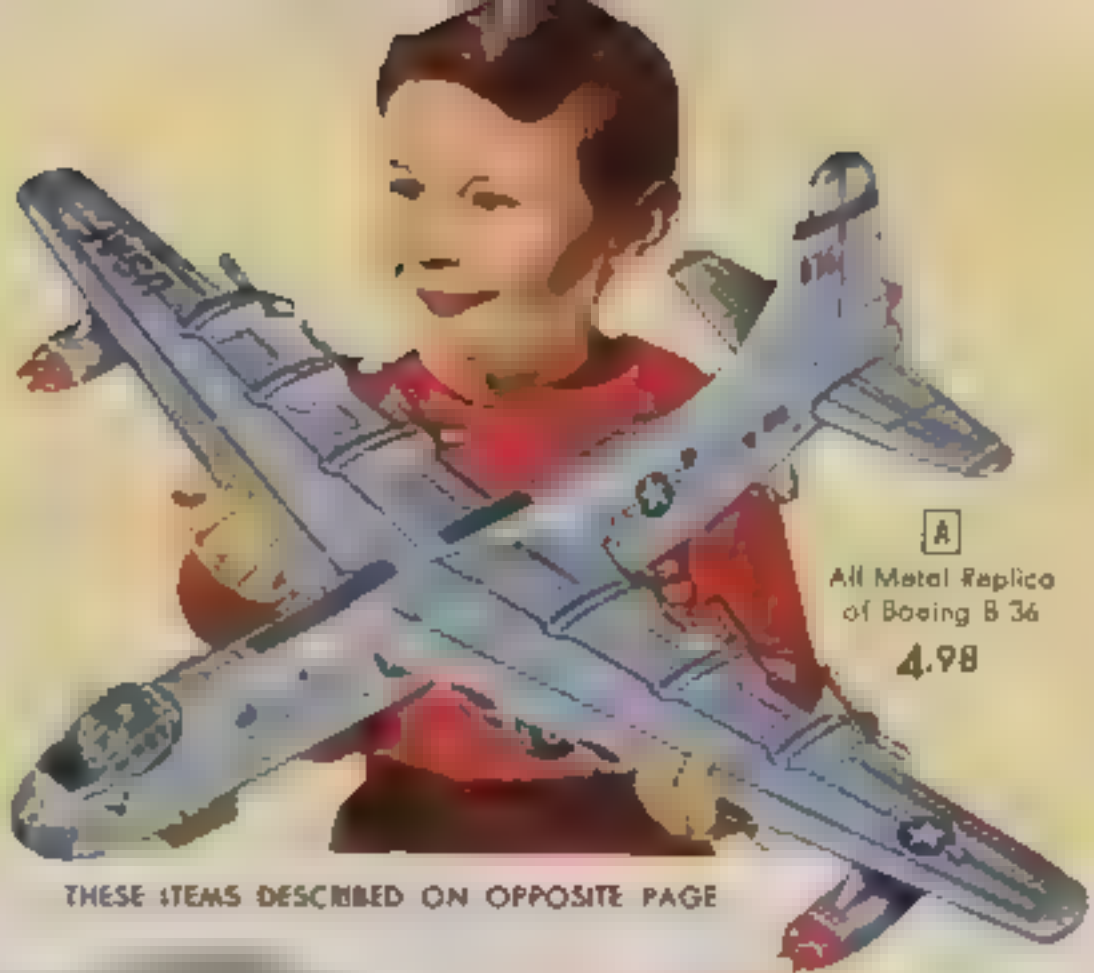


B Robot Bulldozer 4.49

C Hydraulic Dump Truck 4.95



Smooth hydraulic dumping mechanism



A All Metal Replica of Boeing B 36 4.98

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

D

J Piece Van with 5th and Double Rear Doors 3.98

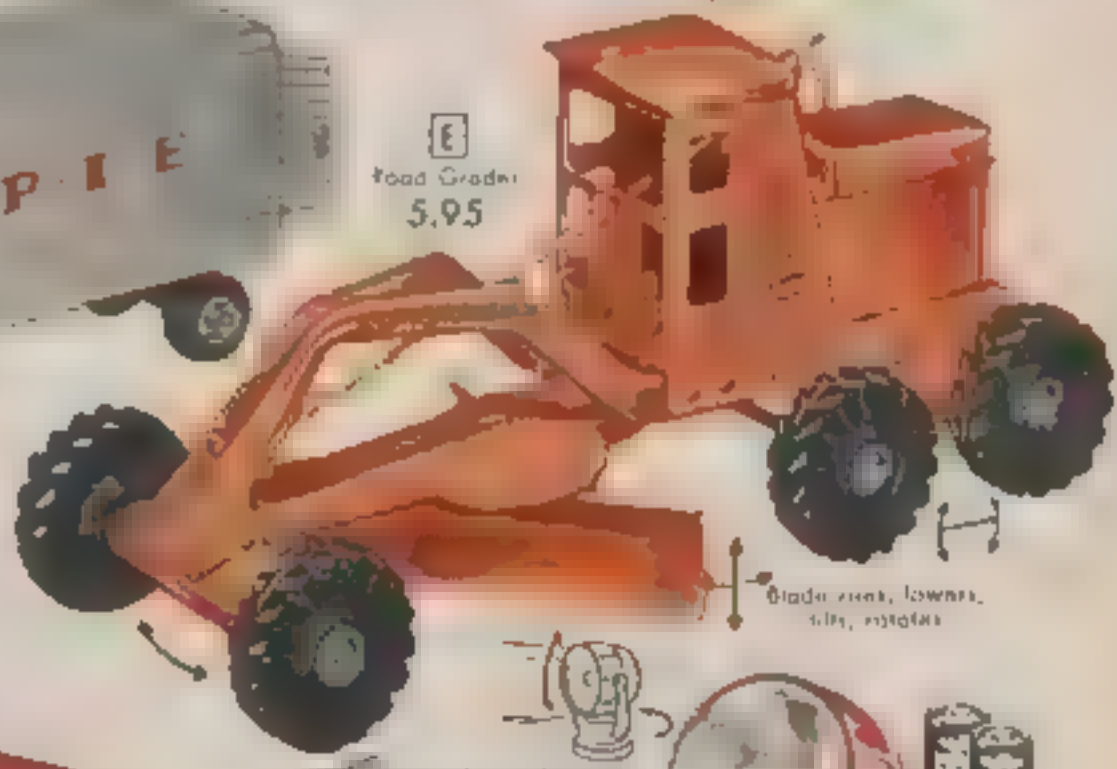


FREE batteries included



F Electric Auto Transport 3.98

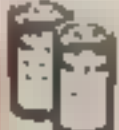
E Road Grader 5.95



Blade rises, lowers, tilts, rotates



Spotlight sends powerful beam



Batteries included



G 5.49



H Big Fire Engine 4.49

J

Alt. Size Tow Truck 4.29

Removable wheels



Conveyor dumps sand into truck



Power driven tractor drives conveyor



FREE batteries included



K

Battery Operated Tractor with Loader 4.98





100-PIECE ARMY AND AIR FORCE TRAINING CENTRE

Excitement and Fun—All the Young "General" Could Desire

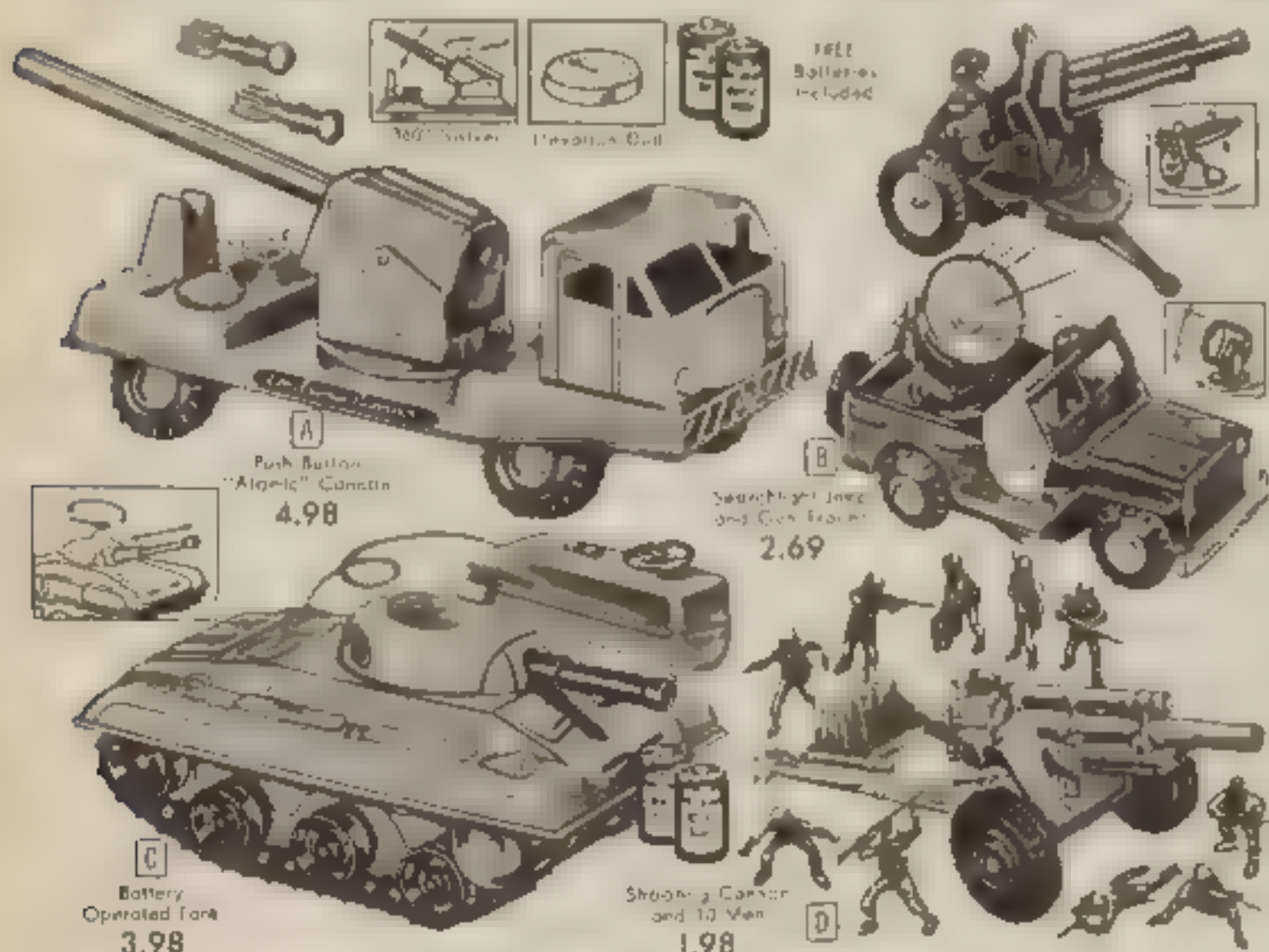
4.98

100-piece army and air force set. Big colorful packed replica of an armed forces training centre with everything the young general could desire. A Christmas gift every boy will love. Realistic, brightly lithographed metal headquarters building is about 11" long, 8" high. Base is manned by 43 soldiers in various combat positions, 6 artillery soldiers and 22 Air Force figures.

Equipment includes: 1 airplane with flag, 2 jet planes, 1 helicopter gun, 1 rocket that really shoots 20 feet high, 1 truck, 1 jeep, 1 tank, 1 garbage can, 4 sets of stacked rifles, 10 power and beam, 2 batteries, and 100 other parts for details. The contents of each set may vary slightly.

79N5913DL Price, delivered

4.98



ACTION-LOADED, REALISTIC ARMY PIECES

A New Mobile "Electronic" Cannon. Ready, set, and the giant "atomic" gun barrel rises, lowers and aims with push buttons 1 and 2. Trigger with no. 9 button and away goes the rocket into space. Battery-operated cannon is mounted on sturdy metal truck, finished in khaki and green baked enamel. Equipped with 4 heavy-duty rubber wheels, 3 rockets, elevator straps, strong friction motor. About 19" long, 5" wide, 8 1/2" high. It imitates machine gun sound after rocket is fired. 49N5179—Batteries included. Del'd 4.98

C Remote Control Army Tank. This all-metal tank is battery operated, operates like a submarine monster with remote control action through long cable. Tank moves forward and backward on rubber caterpillar treads. Recoil action optional. Lighted turret with revolving machine gun. 49N5177—Batteries included 8 1/2" long 3.98

B Searchlight Jeep with Gun Carrier. You can hook the gun carrier on to the jeep and "roll" up to the spot. Strongly designed, easy to assemble "atomic" jet 4 wheel jeep with dual tank jeep engine, forward and reverse speed positions on dash. Searchlight lights up 30 feet and tilts to any angle. Carrier with 2 rubber tires carries guns plus 2 operators. They rotate 360° and tilt to any angle. Overall length abt. 18". 49N5178—Batteries included. Del'd 2.69

D Hawtizer Cannon and 20 Soldiers. You will imagine a deafening "boom" when this breech-loaded Hawtizer cannon "pops" up. Gun can really shoot. Tigger has strong spring action which fires hollow wooden shells. Cannon is made of tough plastic, rubber wheels. 10 plastic soldiers. See illustration. Abt. 12" long. 49N5874—Price, delivered 1.98

Farms and forts

IN EXCITING SETS

Items Shown on Opposite Page

E De Luxe Farm Set. Give your children the fun and fascination of a realistic farm set. Big hip-roofed metal barn is about 13 1/2" x 9 1/4" x 8 1/4" high, made of colorfully lithographed sheet steel. 9" steel side has plastic roof. Barn is open at back—the young farmer can put the animals in their stalls. Metal sides turned for safety and strength. Haylift will hoist bales of plastic hay into 100 plastic hay-corner slides along overhead rail. For field work there's a plastic scraper, wagon and plow that can be hitched to plastic tractor. There are many other plastic animals: cows, calves, horses, fowl, etc. Plastic milk pick-up platform with milk cans, plastic feed bags, hay, feed box. Barn shipped flat, easily assembled. About 70 pieces in all. Contents of the sets may vary slightly. 79N5905DL—Set, delivered 6.49

12-Piece Set. Colorful domestic animals of molded soft vinyl plastic in various natural-action positions. 49N5950—Set, delivered 98c

F New! Fort Apache Set—Over 70 Pcs. The famous Fort Apache in exciting action, with Indian camp, fort, soldiers and Indians. It's packed with all the action that a boy's dreams are made of. He'll guard the plastic blockade walls, lead the soldiers holding out against the determined Indian attack. Let's ride with a couple of the 4 horses, or man the plastic shooting cannon. Build the fort with 11 interlocking sections, each 5 1/4" x 4 1/4" high. Open or snap shut the 2 gates that swing on the log-type drawbar. Put men in the 10 1/2" x 5 x 5 in. lithographed steel log cabin. Wall sections are double-rolled for extra strength. Plastic accessories include: axe and chopping block, small log pile, well, powder keg, line with knife, 2 block-houses, rest on walls at blockade corners, and are big enough to hold several of the 2 1/2" high, 2-dimensional plastic figures. Plastic logs are 4 1/2" x 5 inches high. Contents of sets may vary slightly. 79N5920DL—Set, delivered 6.98

G Robin Hood, Famed Legendary Hero of the past and oppressed, starts the wildcat protest of the evil Sheriff of Nottingham. Robin Hood and his Merry Men come alive in this huge set of about 30 pieces. The beamed medieval castle is about 19 1/2" long, 14 1/2" wide, 12 1/2" high. It consists of abt. 38 pieces that will interlock with buildings and archway to form a sturdy, complete unit with an authentic open courtyard. Constructed of strong lithographed steel, skillfully designed for simple, strong assembly without tools. Detailed plastic turret, archway and movable drawbridge add to the realism of this popular set.

Robin Hood's Band includes Robin Hood himself, Friar Tuck, towering Little John, lovely Maid Marion and several of the Merry Men, all in traditional costumes.

The Defenders consist of the Sheriff of Nottingham and many bold knights in combat poses. Molded in silver-metallic plastic, they're authentically detailed right down to the weapons they brandish. There is a knight with crossbow, a charging knight with spear, a rider with mace, one with lance, a knight with battle-axe, several knights with swords and shields, 2 armored horses for knights.

Accurately Detailed Accessories include: a campfire, table with benches, a chair, chest and barrel, trees and a lantern. There's a horn to call the Merry Men, a staff, a crossbow, arrows and target, an assault battering ram, and assault ladder. Scale the castle walls. The contents of each set may vary slightly. 79N5918DL—Set, delivered 5.98

H A Well-Equipped 50-Piece Farm Set with lots of animals that will make interesting toys for imaginative youngsters. The big metal barn is colorfully lithographed inside and out, open at the back so that the animals can be put inside. The plastic fence has about 18 sections, which can be set up around the farm as a corral. There's a plastic tractor for heavy work. The well-stocked farm contains a large assortment of various farm animals, beautifully molded in life-like poses, made of unbreakable Polythene plastic. The barn is about 13 1/2" x 3 1/2" x 9 1/4" high. The contents of each set may vary slightly. 79N5921DL—Set, delivered 3.79

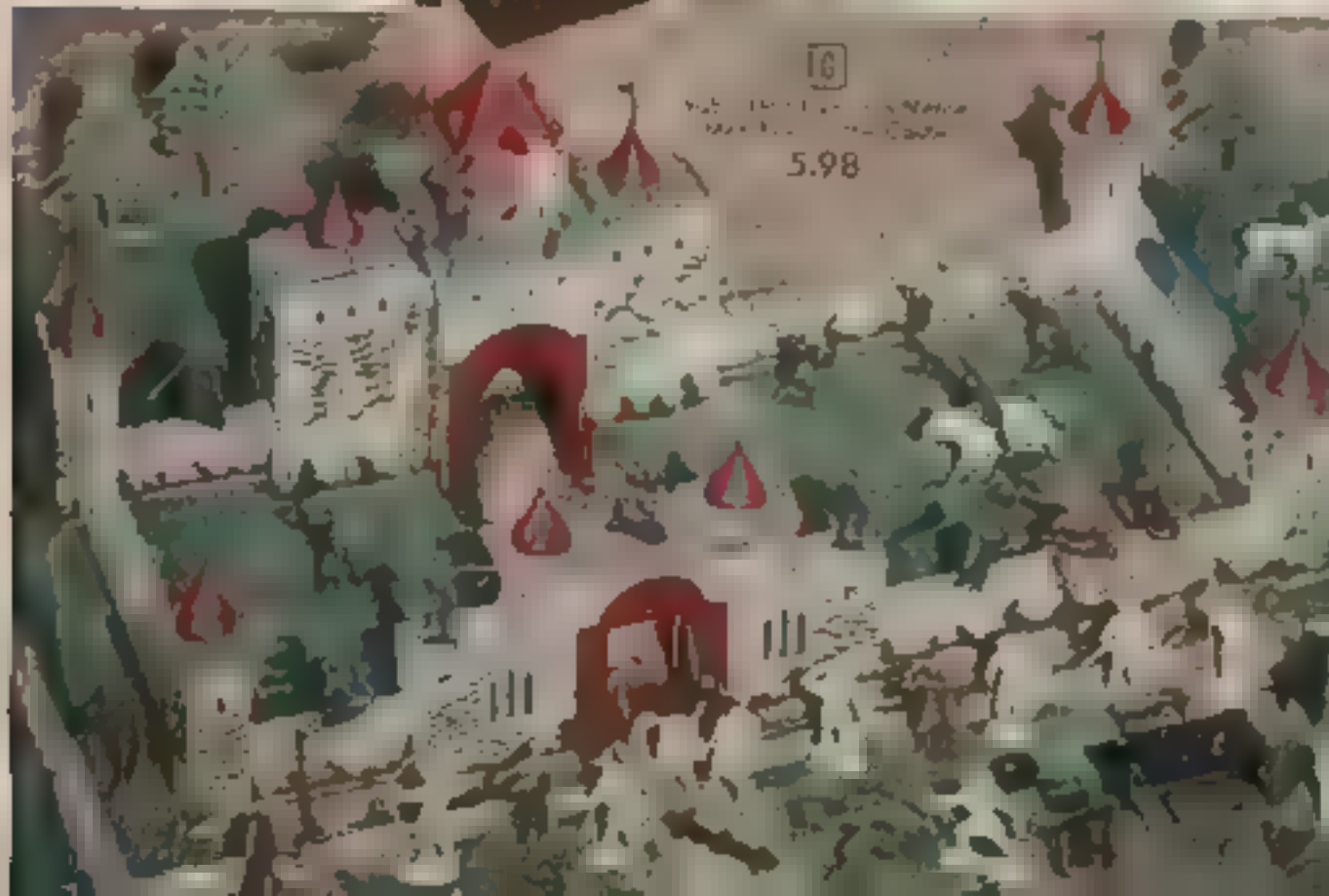


E Realistic Barn Set 6.49

THESE ITEMS DESCRIBED ON THE
OPPOSITE PAGE



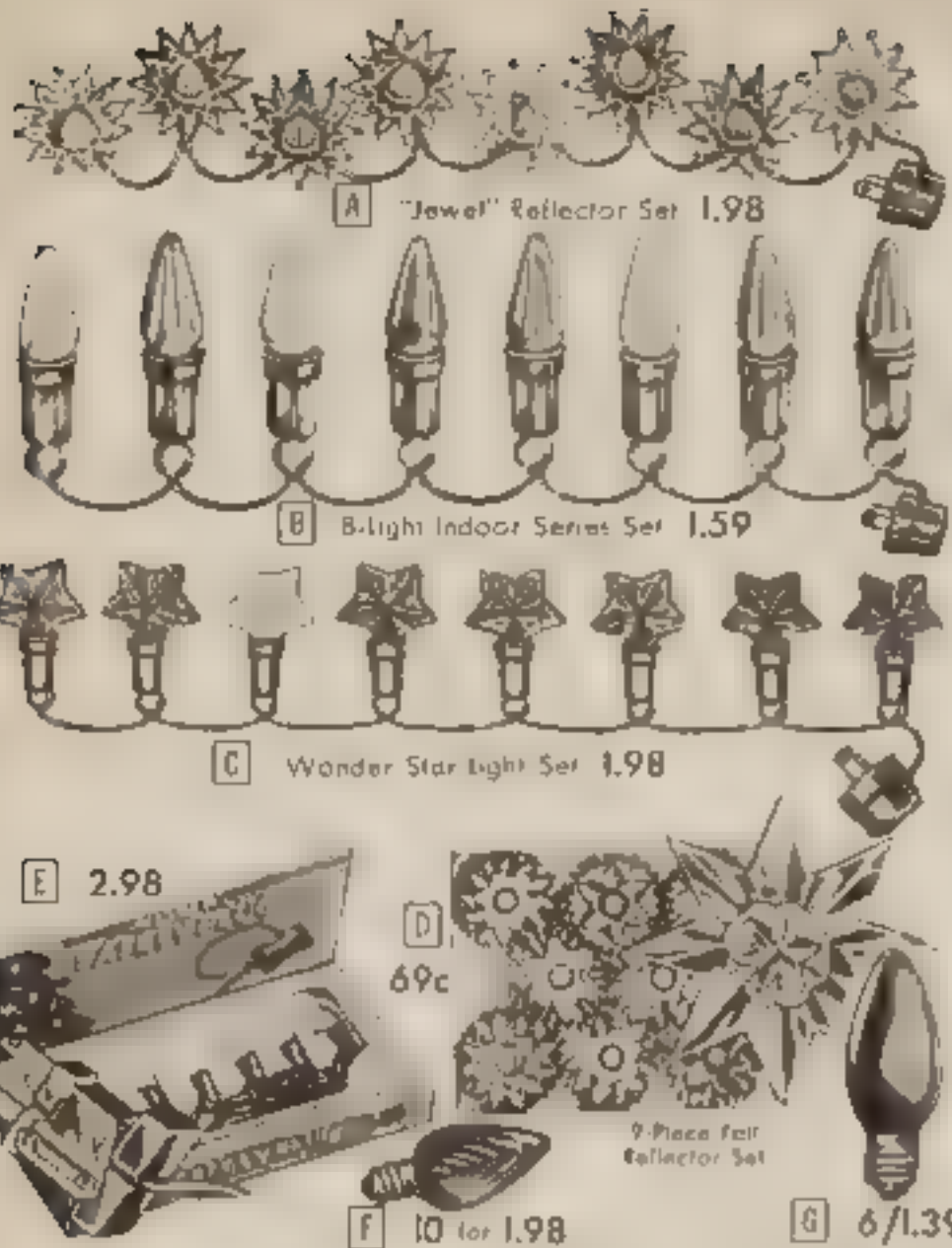
F Realistic Barn Set
With 20 Pieces 6.98



IG
5.98



H A Complete
Farm Set 3.79



TREAT YOUR TREE TO "NOMA" TOP QUALITY LIGHTS

- A** Noma 8-Light Reflector Series* Set for use indoors. Assorted richly colored lights glow against jewel-colored plastic reflectors to make your Christmas lighting twice as brilliant. Attaching beads, tri-plug. 52N6093—110 volts. Set, 1.98. Replacement C-6 bulbs for above. 52N6080—Ass'd. colors. 6/50c
- B** Noma 8-Light Indoor Series* Set in Christmas-gay assorted colors. Attaching beads make it so easy to fasten the lights securely to tree branches. Set comes complete with tri-plug, 110 volts. 52N6008—Set, del'd. 1.59. Replacement C-6 bulbs for above. 52N6080—Ass'd. colors. 6/50c
- C** B-Light Series* Set with gleaming star lamps in assorted colors to make your Christmas tree wonderfully beautiful. Any candle-type bulb may be used with this set. Tri-plug and Red attaching beads, 110 volts. 52N6472—Set, del'd. 1.98. Assorted color bulbs for above. 52N6080—Del'd. 6 for 51c
- D** Tree Lights Will Twinkle still more brightly with these 8 brilliant 3-tone colored plastic reflectors behind them. A 7-inch 3-tone tall star makes a lovely tree-top ornament and completes this festive set. Reflectors protect your tree from hot lights. 52N6411—9-pc. set, del'd. 69c
- E** Indoor Safety-Fuse Plug Set. Shatterproof, resettable, two spring-clip sockets in one with two 5-amp. fuses. When plugging in additional set of lights, be sure to put this set first in the circuit to protect your entire tree-lighting system from overloads and "shorts". 110 volts. 52N6467—Set, del'd. 2.98
- F** Like Christmas Stars! Sparkling lights that glow (push on and off individually. Use in multiple sockets, alone or with regular lights, for an exciting twinkling effect. Assorted color holiday colors.
- G** Indoor Flashing Lamp Set. 52N6470—Set of 10, del'd. 1.98
- H** Outdoor Flashing Lamp Set. 52N6471—Set of 6, del'd. 1.39



H Festive Flameproof Artificial Tree. Lovely Green visco needles cover a strong metal frame to form graceful luxurious branches. Set in a white planter base a gleam with mica flakes, it's all ready to light. Branches fold for storage. 79N6408DL—42" tall. Price, delivered. 4.95. 79N6409DL—48" tall. Price, delivered. 7.95. 79N6410DL—60" tall. Price, delivered. 11.95

J Sturdy Adjustable Aluminum Spotlight Holder to mount in the ground, on a tree or on your house. Uses standard 3 1/2" spotlight or floodlight. Complete with 6-ft. cord, weather-proof plug. 52N6468—Bulb not included. Delivered. 2.98. You save 21c when you buy a set of holders. 52N6469—As above, Set of 2, del'd. 2/5.75

Light your way to Christmas

WITH THESE HOLIDAY-GAY LAMPS!

Description of Items Shown on Opposite Page

- 1** Outdoor Multiple Light Set to festoon your tree with sparkling Christmas color for a mere song. If one of these brilliant imported bulbs fail the others still burn on. Complete with weatherproof sockets, wire, berry bead attachers and tri-plug. 110 volts. 52N6089—15-light set, del'd. 5.98. 52N6090—25-light set, del'd. 9.95. Multiple-Type C-8 1/2 Outdoor Bulbs in gaily assorted colors. 110 volts. 52N6438—Delivered 5 for 1.00
- 2** Mini-Lantern Multiple Light Set... exclusive with Simpsons-Sears. As new as tomorrow... as traditional as carols... this new set of lights is a merry Christmas. Highly colored wind-up lights that glow deep warm glow... Add-on connectors. 110 volts. You'll want to be the first to own a set of these gracious indoor lights. Truly remarkable value at the price. 52N6444—15-lantern set... 8.95. 52N6445—7-lantern set... 4.75. Replacement lamps for above. 52N6446—Delivered 5 for 69c
- 3** Noma Outdoor Light Set. Turn your garden into a winter wonderland with these gayly colored lights. If one bulb fails, it's easy to locate and replace it. This lantern quality set comes complete with weatherproof sockets and wire, berry bead attachers and add-on connector tri-plug. 110 volts. 52N6005—15-light set... 7.95. 52N6006—7-light set... 3.75. 52N6007—25-light set... 12.98. Replacement C-9 1/2 bulbs for above. 52N6438—Delivered 5 for 1.00
- 4** Noma Indoor Multiple Set to add your Christmas tree enchantment. New spring-clip sockets make it so easy to snap the lights firmly on the branches. Each lamp burns individually... one goes out the rest remain lit. Add-on connector tri-plug. 110 volts. 52N6001—15-light set, del'd. 5.39. 52N6002—7-light set, del'd. 2.59. 52N6003—25-light set, del'd. 8.98. Replacement C-7 1/2 bulbs for above. Gaily assorted colors. 110 volts. 52N6081—Delivered 5 for 85c. 52N6091—Delivered 10 for 1.69
- 5** Pastel Multiple Indoor Set for a lovely subtle glow of Christmas light. The delicate hues of the bulbs are complemented with White bead attachers, sockets, wire and add-on plug. 110 volts. 60-Pastel Pink Multiple Set. 52N6086—15-light set, del'd. 5.98. 52N6087—7-light set, del'd. 2.98. 80-Pastel Pink C-7 1/2 bulbs. 52N6443—Delivered 5 for 85c. 80-Pastel Blue Multiple Set. (Not shown.) 52N6440—15-light set, del'd. 5.98. 52N6441—7-light set, del'd. 2.98. 80-Pastel Blue C-7 1/2 bulbs. 52N6442—Delivered 10 for 1.69
- 6** Cool-Burning Indoor Multiple Set. Scientifically designed for cool safe burning, these top quality lights will give you 1000 hours of carefree Christmas radiance. The distinctive ball-shaped bulbs are 1 1/2" in diameter and come in a lovely array of vivid colors. The set includes add-on connector and berry bead attachers. 110 volts. Splendid value at this low price. 52N6088—15-light set, del'd. 3.77. 52N6004—7-light set, del'd. 2.49. Cool-Burning 1000-Hour Bulbs. Use with any multiple set. 110 volts. 52N6439—Delivered 5 for 79c. 52N6045—Delivered 10 for 1.49
- 7** Noma Bubble-Lite Series* Set to thrill the young in heart. When the lights are on, bubbles glide and shimmer in the liquid in the light glass candles. Add-on connector and bead attachers. 110 volts. 52N6012—Set, delivered... 3.69. Bubble-Lite Replacement Bulbs. Lovely assorted colors. May be used in any indoor series set. 110 volts. 52N6023—Extra bulbs 2 for 49c
- 8** Angel Indoor Series* Set. Exclusive with Simpsons-Sears, this appealing set has 8 illuminated angels with their harps and flutes. Set comes complete with add-on connector, tri-plug, and Scarlet berry bead attachers. 110 volts. 52N6094—Set, delivered 2.49. Replacement angel bulbs. Will fit in any series light set. 110 volts. 52N6110—Angel bulbs. 5 for 89c
- 9** Star Light, Star Bright! A thrilling new Styrofoam star illuminated with 8 multiple lights. The "heart" is a glowing Ruby Red and its outer edge is a shimmering halo of White. It will make your room "glow" with the Christmas spirit. You will be so proud of it as an outstanding tree "top", an unusual wall plaque or a welcoming window light. It comes to you complete with cord and plug. 110 volts. Please order early. 52N6448—Delivered... 2.98
- 10** Illuminated Old English Lantern to give your home a mellow traditional touch. Molded from Vinylite in four cheery colors, this lantern is a generous size, apt 13 x 10". With cord and C-7 1/2 bulb. 110 volts. 52N6033—Delivered 2.69. Buy a Set of Lanterns... and Save! 52N6043—Del'd. Set of 2 for 5.25
- 11** Illuminated Tree-Top Angel. A concealed C-7 1/2 bulb makes the ivory color "hush" plastic figure glow softly, touches the beautiful halo into golden light and with the "star" in the wand is shining. Comes complete with cord. 52N6026—Delivered 1.98
- 12** 17-Point Star of Bethlehem to crown your tree with radiant light. The Lucite points glisten right to the tips when lighted. Cord and plug included. 110 volts. 52N6103—Delivered 1.98
- 13** Illuminated Tree-Top Star made of sturdy metal. Soft light radiates from the outer edge and a Red bead glows in the center. With cord and tri-plug. 110 volts. 52N6102—Delivered 1.49
- 14** Illuminated Musical Church that plays beloved Christmas carols. Made of translucent plastic with colored windows, it has a bell in its tiny steeple. Lighted by a C-7 1/2 bulb. Approx. 7 x 10". With cord and plug. 110 volts. 52N6029—Delivered 5.98
- 15** 9-Light Candelabra... makes a regular 4.98 value! Made of heavy ivory color plastic, it has graceful arms sculptured in holly leaves. About 10" long and 10" high. Comes complete with 9 Flameless bulbs, cord and plug. 110 volts. 52N6104—Delivered 3.98. Outdoor Extension Cord (not shown) Top-quality, weatherproof cord. 52N6098—12-foot cord, del'd. 1.29. 52N6099—25-foot cord, del'd. 2.39
- 16** Illuminated Christmas Wreath to shine a friendly greeting from your window or door. Glimmering cellophane forms the Berry-Red wreath and bow, and the Silver color holly spray. Complete with cord, tri-plug and C-7 1/2 bulb. 52N6032—Delivered 1.59
- 17** Lighted "Safety" Tree Stand... sturdy enameled metal... exclusive with Simpsons-Sears. This fine stand is life! with 8 brilliant lights. It has an outlet for plugging in tree lights that is equipped with a safety fuse giving guaranteed protection against overloads and short circuits. A large water well keeps your tree fresh and discourages falling needles. Two figure sues come with each stand. 52N6449—Delivered 6.95

NOTE. You will need two 15-light sets to trim an average-size tree adequately. A 7-light set is sufficient for a small "table-top" tree. For a carefree Christmas we highly recommend our "safety" tree stand... see item (17) on this page.

*IF ONE BULB FAILS, THEY ALL DO.

NOMA

MULTIPLE-TYPE BULB SETS BURN INDEPENDENTLY



1 Outdoor 15-light Multiple Set 5.98



2 15-light Mini-Lantern Multiple Set 8.95



3 Noma Outdoor 15-light Multiple Set 7.95



4 Noma Indoor 15-light Multiple Set 5.39



5 Pastel Indoor 15-light Multiple Set 5.98

NOTE:

12" set is available in 7 light sets, 11, 14 and 16 and also in 25 light sets.



6 Cool-Burning 15-light Multiple Set 3.77

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



7 Noma Bubble-lite Set 3.69



8 Angel Indoor Series Set 2.49



NEW STARLITE

A Styrofoam star as new as tomorrow... a-glow with 5 multiple bulbs. Makes a superb lamp, wall, or window light.

2.98



2.69 Ea.

In series-type sets, if one bulb fails, all do.



11 1.98



12 1.98



13 1.49

14 5.98



15 3.98



16 1.59

SAFETY DE LUXE TREE STAND with large water well... 8 lights, safety fuse plug

6.95

Outlet for tree lights



Here is an inexpensive, easy way to decorate your tree with large, fluffy natural-looking snowflakes... you simply press a button. Crystals cling to branches like real snow. For glamorizing mirrors, windows or tiles, each can come with 7 gay panels in Christmas designs, each 8 x 11". A wonderful idea for decorating your table centerpiece, and place settings, too.

52N6460—10-oz. can, delivered... 99c

Two big 10" Star of Bethlehem ornaments with countless decorating uses. Made of preboard, one is covered with Gold color foil, the other with Silver color foil. Fold compactly for storage. Exclusive with Simpsons-Sears. Beautiful 3-D effect.

52N6473—Del'd 2 pc. 98c



Christmas decorations in interesting design: A 15-piece set of unbreakable plastic ornaments you'll have every year after year. All are embossed and finished and come in Christmas Red, Blue, Green and Silver colors. Set includes 1 each of bells, fancy balls, Chinese lanterns, each 1 1/2" in diameter. An inexpensive but very practical, colorful way to decorate your home.

52N6112—15-pc. set, del'd... 1.98



Here's a tiny little angel in bright radiant colors perched on top of a fireproof spun glass cloud. She'll make a perfect high spot on top of your Christmas tree. Designed to stay firm in place. About 1 1/2" high. Christmas shopping yet inexpensive.

52N6721—Pc. set, del'd... 98c



1 Silver Glamour, a shimmering tree decoration idea. 200 strands, each 7' long, of aluminum foil with attachment ring for tree top. Tarnish and flame-proof. 52N6788—Pc. set, delivered... 59c

Red and silver assortment, (as above). 52N6107—Pc. set, delivered... 69c

2 Glittering Blanket of multicolored starry sequins for tree or mantel decoration. White flame-resistant cotton backing. About 16 x 54" wide. 52N6113—Pc. set, delivered... 69c

3 Complete Tree Decoration Set all ready to hang. Includes fireproof spun glass angel ball, 2 boxes of lead foil icicles, 16 brightly colored Diamond Ray metal icicles, and 50' of luxurious tinsel garland. 52N6108—Set, delivered... 1.15

4 Lead foil icicles. 10 oz. of thin flame-proof metal icicles, abt. 17" long. Comes on handy card for convenience. 52N6719—10-oz. package, del'd... 69c

Colored icicles, as (4) but in assorted colors. 52N6106—7-oz. package, del'd... 69c

For festive settings

OUR COLORFUL DECORATING AIDS

Description of Items Shown on Opposite Page

A 119-Piece Set with everything you need for your tree. Contains 12 lovely glass ornaments... pine cones, bells, reflector-type balls; 12 assorted, colored round balls; 8 gay plastic balls; 12 plastic bells; 12 Diamond Ray icicles, 24 brightly colored metal "Twinkle" balls, 26 glow-in-the-dark ornaments... cones, stars, Santas. Plus big 6-point tinsel star. Makes breathtaking tree. 52N6401—119-piece set, delivered... 1.98

B Set of 10 Mini-Lantern Ornaments. They're new, delightful, long-wearing. 2 1/2" high brass color lanterns with windows in richly assorted colors. Hang on the branches or hanging to your tree, in your hall, etc. Won't break. Exclusive with Simpsons-Sears. At this low price, order several sets, and order early. 52N6447—Set of 10 lanterns, delivered... 1.98

C New De Luxe 24-Piece Glass Ornament Set containing of popular birds, decorated balls, reflectors, bells, Santas and houses. Assorted colors, shapes and designs. About 2 1/2 to 5" in size. Lovely tree accessories. 52N6451—24-piece set, delivered... 1.98

D 24-Piece Ornament Set... (idea) for replacing damaged or broken ornaments. 12 each of assorted colored 2" balls and decorated multicolor reflectors. An effective yet inexpensive way to decorate. 52N6452—24-piece set, delivered... 98c

E Glittering Bead Chains for an extra-festive look. Each 8 feet long strand will drape gracefully from branch to branch of your tree. In 3 gay mixtures: Red, Gold color, Silver color, and Corde. Also use them to festoon your mantel or door wherever you need color. 52N6402—Set of 4 strands, delivered... 98c

F 12 Balls and Reflectors. Brightly colored for Christmas fun. Six 1 1/2" fancy balls and six 3 1/2" reflectors, all decorated. A handy "second" set. 52N6453—12-piece set, delivered... 98c

G 40-Piece Glass Ornament Set has a wide selection of birds, balls, reflectors and lantern shapes. All in bright Christmas colors and decorations. Sizes from 1 1/2 to 4 1/2". A real Christmas value. 52N6437—40-piece set, delivered... 1.98

H 12 China Balls to tinkle holiday greetings from the top of your tree or from your gift parcels. White china is decorated with Christmas designs in merry colors. Strings in Gold color for hanging or tying. 9 are 1 1/2", the others are 1 3/4" high. 52N6459—12-piece set, delivered... 98c

J De Luxe 11-Piece Village Set. 7 houses, church, school and 2 trees in lustrous colors. Makes a beautiful centerpiece for party or signature. Houses 4" high, 6" long decorated with winter motifs. Rear openings in buildings for tree light bulbs to illuminate windows and doors. Heavy, durable cardboard. 52N6454—11-piece set, delivered... 2.49

K Beautifully Colored 22-Pc. Nativity Set recreating the manger scene in Bethlehem. Large stable (abt. 8 1/2" high) shelters the Christ Child, Mary and Joseph. The 3 wise men, an angel, shepherds, a calf, cow, donkey, and 5 sheep stand by. A miniature palm tree completes the attractive and reverent tableau. 52N6405—22-piece set, delivered... 3.98

L Bright Metal Christmas Tree Holder in Red-and-Green enamel finish. Detachable legs. Water wall. Ideal for small trees. Delivered. 52N6781—No bolts, screws needed... 1.19

M Our Finest Rotating Tree Holder. Chrome-plated metal frame with large Red enameled cylinder shaped water wall for trees up to 2 1/2" diam. Remove wall, insert tree base with screws then place tree and water into stand. Rotate tree to decorate. Stand folds in 6 1/2 x 15" for easy storage. Legs spread to 22 inches. 52N6456—A worthwhile investment... 4.69

N Large Christmas Tree Holder. All steel with enamel finish in Red-and-Green. Detachable legs. Base rests in cup you can fill with water. 52N6786—No bolts or screws needed... 2.98

P Holder With Lights. In bright Red-and-Green enamel finish. Legs attach without screws or bolts. Set of 8 series light fits in arm of holder. Large tank holds water to keep tree fresh and moist. 52N6782—Pc. set, delivered... 3.98

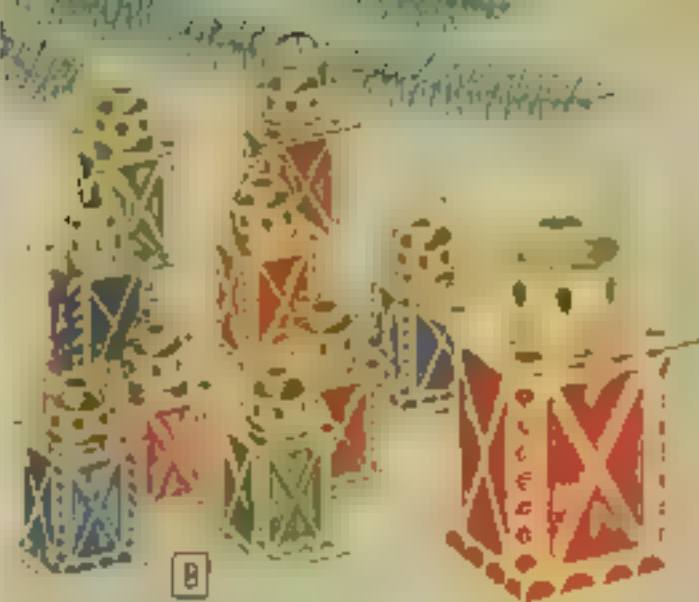
R Santa Claus Suit for home, school or club use. 2-pc. suit in Red flannel with cap, all trimmed with White flannel. High leggings and belt in Black. Bushy beard and moustache are of thick combed wool that's flame-resistant. A generous 32-44" size allows for plenty of padding. Useful year after year. 52N6780—Complete outfit, delivered... 10.95

T 4-Candle Wrought-Iron-Effect Table Centre. 16" long with four 10" candles. Pine cones, lycopodium with berries, holly leaf, bells and a Red bow. Can be used with fruit ornaments. Candles included. 52N6457—Centrepiece, delivered... 4.88

U Artificial Poinsettia Decoration. 5 life-like velour flowers with leaves in Green and White. Large bow on foil-covered base. 24" high. 52N6458—Makes a charming gift. Delivered... 2.98



A 119 PIECES
Multi-Style Decoration Set 1.98



B
Set of 10 Glowing
Brass Mini-Lanterns 1.98

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



C
24 Pc. Glass Set
1.98



E
Multi-Color Beads
98c



D
24 Pc. Set
98c



F
Fancy 12 Pc. Set
98c



G
40 Piece
Ornament Set
1.98



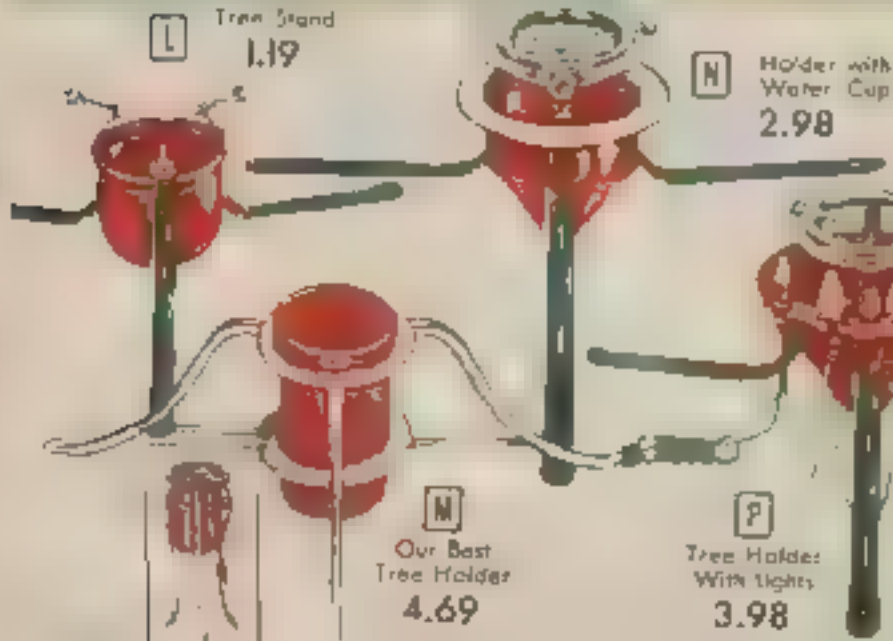
H 12 Talking Chipmunk
Christmas Ball Ornaments 98c



J 11 Pc. Village Set
2.49



K Delightful 22-Piece
Nativity Scene Set 3.98

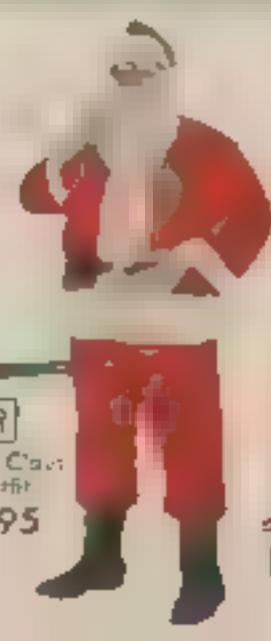


L Tree Stand
1.19

N Holder with
Water Cup
2.98

M Our Best
Tree Holder
4.69

P Tree Holder
With Lights
3.98



R Santa Claus
Outfit
10.95



T 4-Candle Wrought-
Iron Centerpiece
4.98



U
2.98



New! Double Play Table Set . . . Double Fun!

Two children will have twice as much fun writing and playing together with this ingenious double desk. "Double" means both top and bottom surfaces are fully convertible with blackboard on one side and white enamel on the other. Blackboard has alphabet and numbers stamped on side. It adds extra desk top, pencil and ink holder, two for writing space, the marble "Eraser" with a green, red, blue or yellow chalk, 2 large letter pens, 2 sets of pencils, 2 sets of markers, felt markers, 2 chalkboard markers, 2 sets of colored pencils. Made of selected wood with a beautiful finish. Smooth finish is guaranteed. Black and red. Desk surface abt. 16 x 21 1/2", overall 18 1/2 x 22 1/2" high. **79N1977DL—Price, delivered . . . 8.95**



Bulletin and Blackboard

A toy that will provide hours of fun through out the year, for the youngster of tender years will be able to use it for a bulletin board, a blackboard, a chalkboard, a whiteboard, a writing board, a drawing board, a drawing board, and a study board. It has a blackboard, a chalkboard, a whiteboard, a writing board, a drawing board, a drawing board, and a study board. It has a blackboard, a chalkboard, a whiteboard, a writing board, a drawing board, a drawing board, and a study board. **79N1976DL—Price, delivered . . . 3.98**



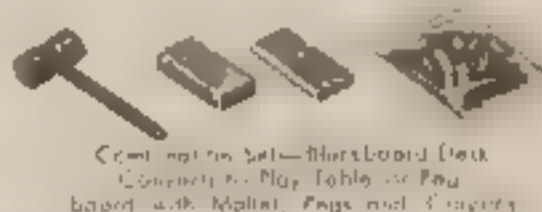
Blackboard Desk Combination

A Real Slate Desk-Type Blackboard has a writing surface of 16 x 18". Blackboard, chalkboard, and whiteboard. It has a writing board, a drawing board, a drawing board, and a study board. It has a blackboard, a chalkboard, a whiteboard, a writing board, a drawing board, a drawing board, and a study board. **79N1970DL—Price, delivered . . . 3.98**
B Write on Both Sides of this desk-type blackboard, abt. 15 x 12". All sides, blackboard, and whiteboard. It has a blackboard, a chalkboard, a whiteboard, a writing board, a drawing board, a drawing board, and a study board. **79N1969DL—Price, delivered . . . 2.49**

YEAR 'ROUND FUN WITH A BLACKBOARD



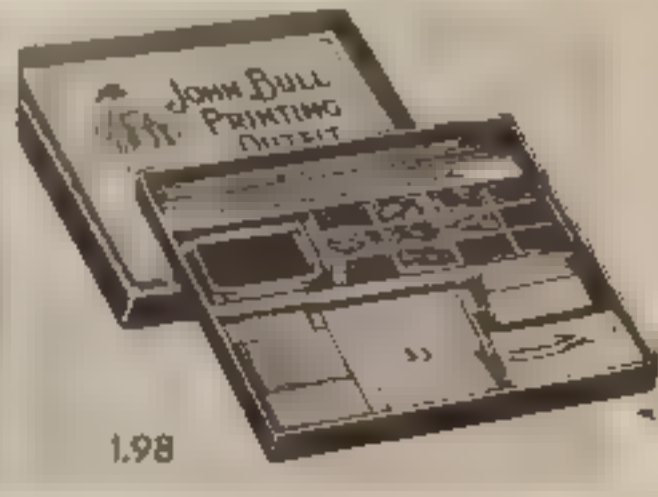
C Green Board is designed for increasing possibility of eye strain. Surrounded by strong white frame with Maratol frame finish. Large blackboard, chalkboard, and whiteboard. **79N1962DL—About 24 x 34" Desk. 4.95**
79N1963DL—About 24 x 34" Desk. 6.95
79N1964DL—About 30 x 48" Desk. 10.95
D Large Wall Blackboard. Square. Masonite surface gives clear, easy writing and drawing. Easy to hang. **79N1966DL—24 x 36" Delivered 2.19**
79N1967DL—30 x 48" Delivered 3.39
E Masonite Wall Blackboard with alphabet and numbers printed at top. Large whiteboard, chalkboard, and whiteboard. **79N1968DL—Price, delivered . . . 1.49**
F Combination Blackboard Desk Set. An all-in-one toy that gives hours of fun. It has a blackboard, a chalkboard, a whiteboard, a writing board, a drawing board, a drawing board, and a study board. **79N1972DL—Price, delivered . . . 5.95**



Toy Typewriter makes writing letters an adventure. This toy is a favorite with kids who like to play office and newspaper. 40-character dial has alphabet, numbers, punctuation marks. 1 red, 1 black typewriter ribbon included. Sturdy steel construction with hinged-on enamel base. Durable keyboard is 11 1/2 x 7 1/2 x 4 1/2". A strong, well-made toy that will give hours of pleasure. **49N1775—Price, delivered . . . 3.98**



Printing Press. Molded plastic letters press for the budding publisher who wants to print his own newspaper, cards, brochures, etc. Includes 2 pages of rubber type, letters for 2 and 10 type and a type line system for setting all types. Type setting tray keeps all type in order. With ink and ink tray supply of printing paper, and complete booklet of instructions. Size 10 x 12". The ideal toy for providing hours of constructive play. **49N1776—Set, delivered . . . 4.95**

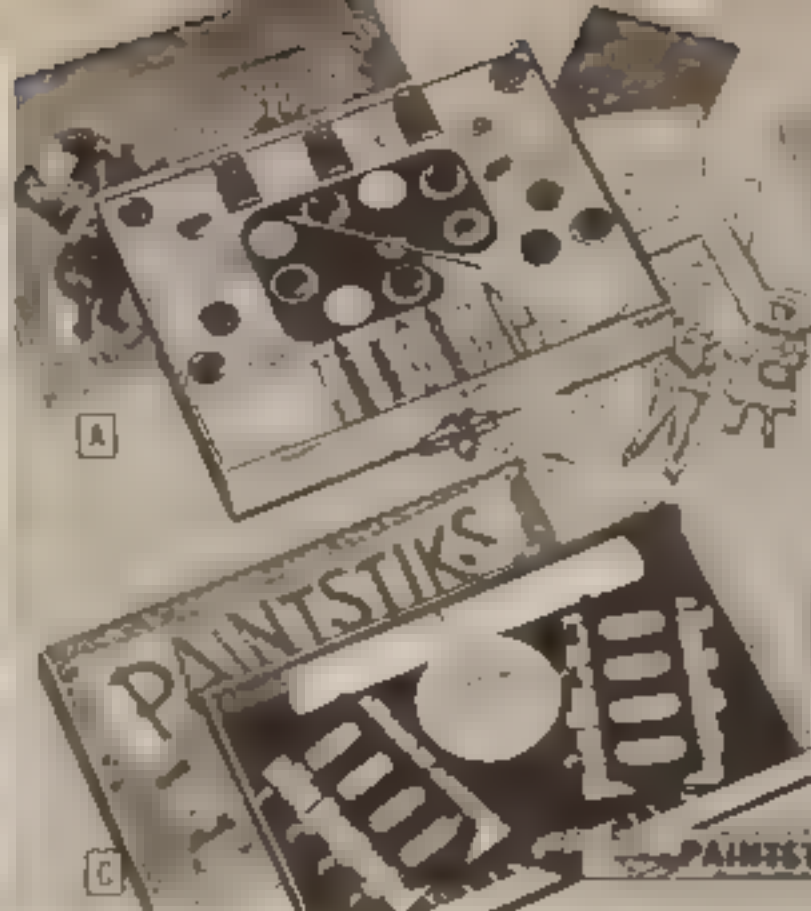


De Luxe Printing Set. This fine set will provide hours of instructive fun for the youngster interested in the world of printing and publishing. 300 rubber letters, signs and numbers. 12 large, assorted pattern blocks. 2 packages of colored printing ink. 10 type holders of various sizes. Ink pad and tweezers. Complete printing instructions are included that will help your child to print his own cards, "books". **49N1728—Set, delivered . . . 1.98**



Complete Paint-by-Number Set. It's a way to "paint" the picture. Simply use water and paint to create a masterpiece. The paint-by-number set includes a ready-to-use paint palette, a paintbrush, and a paint palette. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use.

52N1771 Set, delivered... 2.49

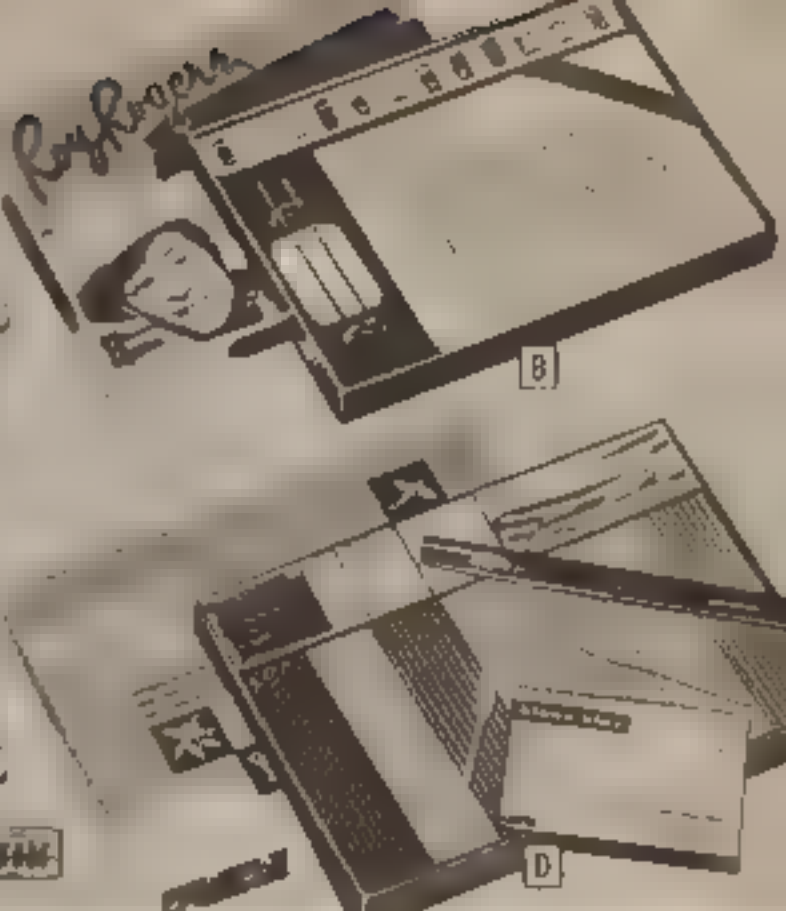


A Roy Rogers Point Set. It's a way to "paint" the picture. Simply use water and paint to create a masterpiece. The paint-by-number set includes a ready-to-use paint palette, a paintbrush, and a paint palette. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use.

2.49

B Roy Rogers Oil Painting Set. It's a way to "paint" the picture. Simply use water and paint to create a masterpiece. The paint-by-number set includes a ready-to-use paint palette, a paintbrush, and a paint palette. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use.

2.49



C Paintstiks. It's a way to "paint" the picture. Simply use water and paint to create a masterpiece. The paint-by-number set includes a ready-to-use paint palette, a paintbrush, and a paint palette. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use.

1.98

D Klean Klay Modeling Kit. It's a way to "paint" the picture. Simply use water and paint to create a masterpiece. The paint-by-number set includes a ready-to-use paint palette, a paintbrush, and a paint palette. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use.

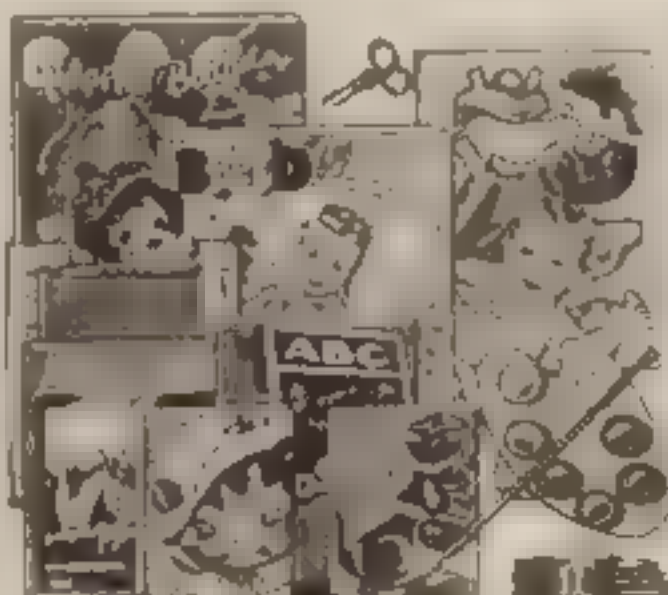
2.29



Big Top Circus Wagon and Books 1.49

Adorable circus wagon and books. It's a way to "paint" the picture. Simply use water and paint to create a masterpiece. The paint-by-number set includes a ready-to-use paint palette, a paintbrush, and a paint palette. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use.

1.49



Girls' Activity Set 1.49

Make a girl's life a little better with a set of activity books. It's a way to "paint" the picture. Simply use water and paint to create a masterpiece. The paint-by-number set includes a ready-to-use paint palette, a paintbrush, and a paint palette. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use.

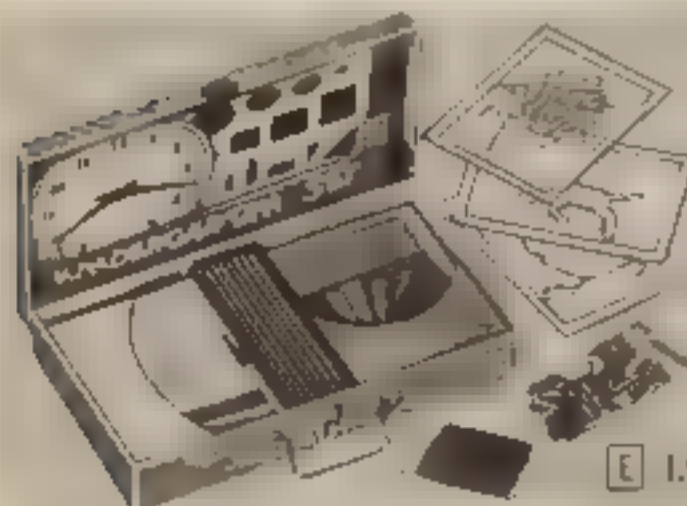
1.49



Boys' Activity Set 1.49

Designed to keep your most active kid happily occupied, this set of activity books. It's a way to "paint" the picture. Simply use water and paint to create a masterpiece. The paint-by-number set includes a ready-to-use paint palette, a paintbrush, and a paint palette. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use.

1.49



E 1.98



F 2.25



G 1.39



H 2.29

E Kindergarten Activity Set. It's a way to "paint" the picture. Simply use water and paint to create a masterpiece. The paint-by-number set includes a ready-to-use paint palette, a paintbrush, and a paint palette. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use.

1.98

F Set of 8 Little Golden Books. It's a way to "paint" the picture. Simply use water and paint to create a masterpiece. The paint-by-number set includes a ready-to-use paint palette, a paintbrush, and a paint palette. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use.

2.25

G Giant Coloring Book with 100 Big Pictures. It's a way to "paint" the picture. Simply use water and paint to create a masterpiece. The paint-by-number set includes a ready-to-use paint palette, a paintbrush, and a paint palette. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use.

1.39

H Three Classics for Girls. It's a way to "paint" the picture. Simply use water and paint to create a masterpiece. The paint-by-number set includes a ready-to-use paint palette, a paintbrush, and a paint palette. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use. The paint palette is made of plastic and is easy to use.

2.29



We suggest these gifts

TOYS TO BRING JOY

Description of Items Shown on Opposite Page

A Our Biggest Farm Set Ever—Over 140 Pieces. Here's have the time of his life raising pigs, feeding livestock, tending poultry, fencing, harrowing, raking and plowing. All the interest and color of the farm right in the "young farmer's" own home. Big hip-roofed steel barn with attached shed and silo. Haylift hoists bales of plastic hay. Back of barn opens to make it easier to bring in animals. Colorfully lithographed strong sheet metal construction with all edges turned for safety and strength. About 25" long, 9 1/4" wide, 11" high overall. Silo has plastic roof. Pig pen with fence; chicken house with broken-span type roof. All animals are made of unbreakable vinyl.

3-D Molded Plastic Livestock includes standing horses, cows, grazing cows, colts, calves, hound dogs, lambs, pigs, goats, kids, hens, ducks, chicks and birds. Horses 2 1/4" high, other animals in proportion. New friction drive tractor will pull 7 farm implements to ease the "farmer's" work—tractor, spreader, conveyor, plow, harrow, rake, mowing machine and wagon. Loads of accessories: feed bags, trough, shovel, pitchfork, pall, stool, cow stall and litter-carrier that slides on a rail. Plastic fencing, trees. The contents of this farm set may vary slightly.

79N5922DL—Price, delivered 10.95

B Our Biggest Happi-Time Metal Doll House. Front door opens at a touch; flick a switch and living room lights up. Look in on 7 spacious rooms, play-packed with furniture scaled to size. Real stairway to second floor, lit up, lit up in detail. Breakway leading to playroom; rolling platform for outdoor fun. Extra-large house measures 11 1/2" x 11 1/2" x 11 1/2" deep. More than 45 pieces of plastic furniture, 10 plastic "occupants" and a miniature broom that really sweeps. Strong, long-lasting metal construction. All windows edges safely turned. Front window cabinet with double doors turned for extra strength. Authentically lithographed doors and clapboard exterior. Built-in dust catcher, flower boxes. Interior beautifully decorated for a comfortable home. Colorfully lithographed 10 dummies and parlor.

Break-Resistant Plastic Furniture includes: kitchen set and chairs, barrel chair, coffee table, and table, floor lamp, TV set, dining table, 4 chairs, Dutch cabinet, buffet server, double bed, vanity dresser and stool, chest of drawers, night table, chair, sink, tubs, stove, table, 4 chairs, bathtub, toilet, washstand, hamper, crib, playpen, even commode chair, piano, bench, round and playpen, table, 2 chairs. Furnished patio and utility room. Easy to assemble.

79N1054DL Battery included. Delivered 8.95

C 60-Piece Electric Freight Train Set. It's the largest layout we've ever offered. You'll have to build a fence around this one! Look, Dad away! Smoke-puffing locomotive runs up, down and around on more than 100 feet of roadbed filled with curves and grades; keeps you on your toes when "engineering" the metal track. You can couple and uncouple, run train forward or reverse, fast or slow—all by wonderful remote control. Smoke-puffing die-cast metal locomotive has piston rod action, bright headlights, oilline bronze bearings. Smooth-detailed tender, milk car, tank car, stake car with cartons and rollers, made of metal and plastic with die-cast wheels on rubber tires. Heavy-duty transformer with circuit breaker. 12 sections of straight track, 11 sections of curved large radius track bring a 28' 0" track layout. Train is 47 3/4" inches long. 34-piece plastic freight set, one uncoupler ramp with stop track connector, smoke refill included. CSA approved for 110-120 volts, A.C. Only 3.00 down 5.00 monthly on our Easy Payment Plan. For details please see Page 217.

79N9863DL 60 cycles. Complete set, del'd 27.95



SHOP CONVENIENTLY BY PHONE

Telephone orders to your local Order Office

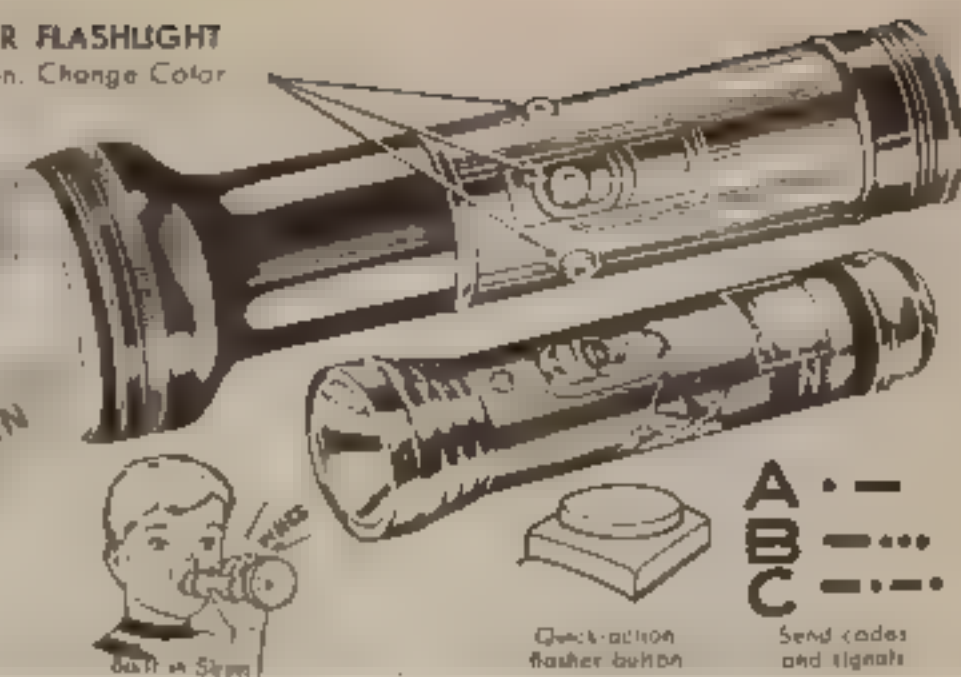


Train Runs under and over Trestle. Climbs with Ease

1 TRICOLOR FLASHLIGHT
Press Button. Change Color

DANGER RED

WHITE BEAM
SAFETY GREEN



3-in-1 Flashlight 1.29

1 Here's an exciting flashlight that's actually three lights in one. See these special features: adjustable focus 500 ft. White beam, Red danger beam, and Green safety signal. This beautifully chrome-plated flashlight has a big 2 1/4" diameter plastic lens, and measures 7 1/4" long. Built-in batteries included.

34N4373 Each 1.29, 2 for 2.29

Roy Rogers Flashlight 1.29

2 This flashy, colorful Roy Rogers signal light has a built-in alarm and flasher-button signal. Colorfully lithographed 6 3/4" steel case with blue-brown-red-and-green picture of Roy Rogers on Trigger. Strong plastic lens. Throws a 100 ft. beam—makes the posse's work easier. Bulb, 2 batteries included.

34N4369—Each 1.29, 2 for 2.20

3
Lantern
3.49



4 5-Cell Flash
2.29



5 For Cowboys
1.00 each 2 for 1.79

3 Be Prepared for the huntin', shootin' and fishin' season with this power-packed lantern. Its great advantage is that it's safe... no fire hazard if you knock it over. Can be put to plenty of use around the camp in the evening and by lanterns you can see through the forest at night. It's a great camping equipment. Has a Red steel base with Black handle. Sturdily constructed to withstand the toughest treatment from young "back-woodsmen". Bulb, B-volt battery included at no extra charge.

34N4348 Price, delivered 3.49

4 Big 5-Cell Flashlight with a long-range beam, safety lens protected. Push-button action. Chrome-plated aluminum case. Bulb and batteries incl.

34N4393 Del. Each 2.29, 2 for 3.98

5 Cowboy Flashlight with 3-position switch, built-in siren, the "range patrol" 2 batteries included.

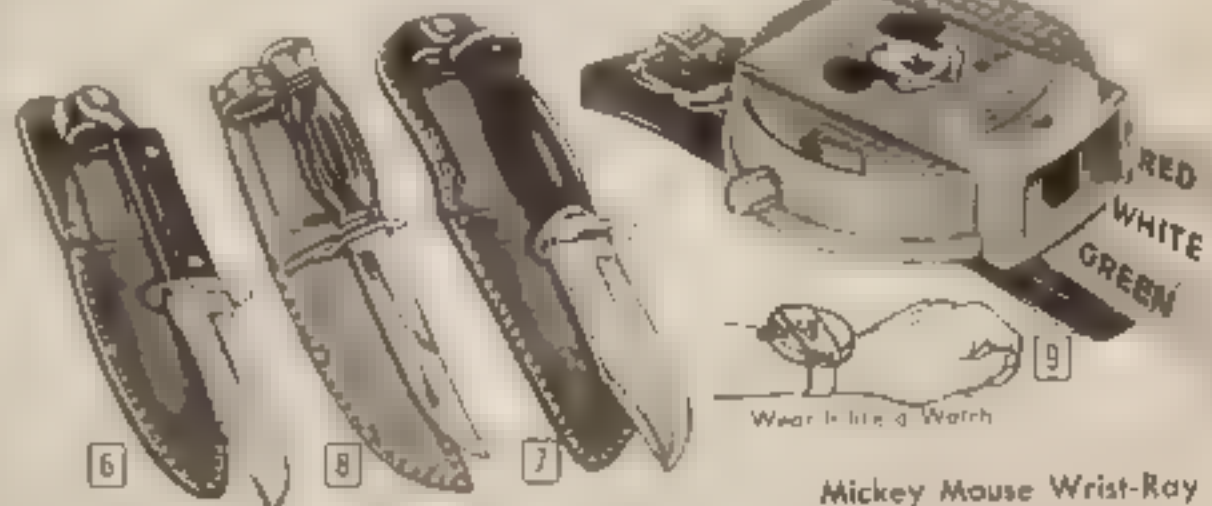
34N4505 Del. Each 1.00, 2 for 1.79

Flashlight Batteries (not shown).

34N4650 Leakproof steel 2 for 45c

34N4870 Paper clad 2 for 35c

34N4702 6-volt (for lantern) 1.19



Razor-Sharp Steel Hunting Knives

6 Hunter's Knife at an economy price. 5" steel blade with 7 1/2" handle on upper edge. Simulated bone handle textured to imitate stag. Sheath with leather sheath. Ideal for the young sportsman.

6N7160—Overall knife length 9" 1.09

7 Sheffield Steel Hunter's Knife... your better bet. The fine Sheffield steel blade retains its edge indestructibly. Makes an ideal skinning knife. Has a leather safe-grip handle, aluminum hand guard. Blade 5 in. long, overall length 9 in.

6N7163—Leather sheath incl. Del'd 2.29

8 Our Finest Sheffield Steel Hunter's Knife with a polished genuine stag handle. Best quality 5" steel blade with no wavy edge. Aluminum hand guard for safety. Overall length 9".

6N7161—Leather sheath incl. Del'd 2.98

Mickey Mouse Wrist-Ray
SLIDE DIAL TO CHOOSE COLOR

1.00 2 for 1.79

9 Be a Mickey Mouse secret agent. Have secret codes among other members of your gang and flash them with your Wrist-Ray signaller. Straps on your wrist, just like a Corps Commander's wrist radio. Press a button and it lights up. Slide the dial to choose Danger Red, Safety Green or clear Zero White. Send your Morse code signals in any color. Make sure all your members have one—there's a special price for two Wrist-Rays. Bulb and battery included.

34N4500—Each 1.00
Buy 2 for 1.79

USE OUR PRINTED ORDER FORM.

SIMPSON'S-SEARS 53



1 17-PIECE FITTED TRAVEL CASE
A Compact Toilet Set for Him...
Nifty for That Unexpected Trip **5.88**



2 6.95



3 8.95



4 98c

THESE ITEMS DESCRIBED ON THE OPPOSITE PAGE



5 14-PIECE FITTED UTILITY CASE
A Smart All-in-One Kit He'll
Be Glad of Time and Again **5.95**



6 6.95



8 3.29



9 2.98



11 4.95



10 4.50



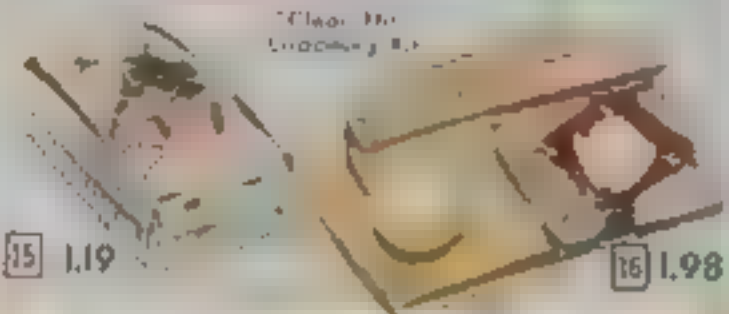
12 2.79

A gift that's different...
designed to track
the young cowboy's progress



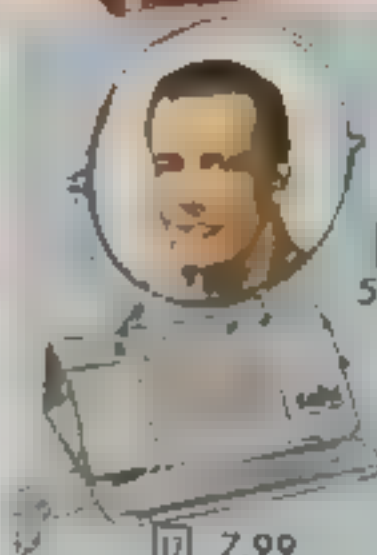
13 1.00

14 1.49



15 1.19

16 1.98



17 7.99

De Luxe Electric Shaving
Mirror with Razor Guard
Trim and Massaging Sides



18 5.95



19 7.95



20 3.85



22 2.00



23 9.00



24 2.85



25 2.00



26 2.60 up

SHULTON "OLD SPICE" FOR MEN



27 1.89

"Gold Tone" Set—a Dis-
tinctive Gift He'll Appreciate



28 2.50



30 1.69



32 98c



29 2.00



31 1.15



33 89c

Smart gifts for men

TOILET KITS FOR YEAR-ROUND GROOMING

Description of Items Shown on Opposite Page

1 17-Piece Fitted Leather Travel Case, suede-lined. Fitted with hairbrush, comb, clothesbrush, soap box, plastic bottle, utility box, toothbrush holder, razor, blade holder, mirror, shoe horn, scissors, 4 manicure pieces. Tan leather. BN7069—Abl. 10 x 5½ x 2" 5.88

2 18-Piece Fitted Travel Case of suede-lined Tan leather. Contains hairbrush, clothesbrush, soap box, utility box, toothbrush holder. Also 2 plastic bottles, shoe horn, comb, mirror, scissors, nail file, tweezers, 4 manicure pieces. BN7068—Abl. 10 x 5½ x 2" 6.95

3 13-Piece Fitted Travel Case. Attractive Tan leather case has built-in pouch for electric shaver. Also contains hairbrush, soap box, toothbrush holder, comb, mirror, shoe horn, scissors, tweezers, nail file, and 3 manicure pieces. BN7070—Abl. 10 x 6 x 2" 8.95

4 Pocket Shaving Kit of morocco-grained plastic, fitted with shaving cream, razor, blade, toothbrush, tooth paste, and comb. BN7063—Abl. 4½ x 3½ x ½" 98c

5 14-Piece Fitted Utility Case. Smart calf-finished Tropic Tan plastic, double-stitched for long wear. Waterproof plastic lining. Contains toothbrush, toothpaste, shaving brush and cream, razor, shaving mirror, blades, after-shave lotion, styptic pencil. Also hairbrush with chrome-finished back, comb, scissors and nail file. BN7072—Abl. 9 x 5½ x 3¼" 5.95

6 Genuine Leather Utility Case fitted with washcloth pocket, waterproof lining. Leather holder for electric shaver, chrome-backed hairbrush, comb, tweezers, nail file. BN7073—Abl. 9 x 5½ x 3" 6.95

7 Men's Utility Case of calf-finished plastic, with waterproof lining. Fitted with nail file, scissors, comb and toothbrush. Delivered. BN7242—Size 9 x 5¼ x 3¼" 2.98

8 Shaving Kit on Clothesbrush. Attractive clothesbrush with tapered pigskin leather compartment on the back fitted with razor, blade, scissors, comb and nail cleaner. BN7074—Size abl. 5½ x 2" 3.29

9 10-Piece Shaving Kit. Case of Tan calf-finished plastic with nail scissors, file, comb, toothbrush and mirror, brushless shave cream, razor, blade and styptic pencil. BN7062—Abl. 7½ x 4 x 1¼" 2.98

10 Genuine Cowhide Utility Kit is attractive and durable. Waterproof lining with pocket for washcloth. Strap inside lid for holding toothbrush, comb, etc. Delivered. BN7075—Abl. 8¼ x 5½ x 3¼" 4.50

11 Utility Kit-Shaving Mirror combination of Tan simulated leather. Collapsible sides for easy packing, waterproof lining with separate pouch for washcloth. Large clear shaving mirror 2½ x 4¼ in. inside lid, comb and nail file. BN7071—Size abl. 9 x 6 x 3" 4.95

12 Palomina Groomer makes sprucing up fun! Plastic horse has Gold color lining. Tan plastic saddle holds nickel-plated nail clipper, nail file, comb, toothbrush. BN7060—Price, delivered... 2.79

13 Railway Engine Bubble Bath Sells. This little express makes bath-time fun for kiddies. Remove the bath balls and there's a choo-choo train to keep them amused. BN7127—Price, delivered... 1.00

14 Little Shaver's Kit—just like Daddy's!—teaches good grooming. Has a toothbrush, Pepsodent hair cream, play razor, shave brush, shave bowl, talcum powder, comb, soap, lotion and shoe cloth, etc. BN7128—Price, delivered... 1.49

15 Boys' Cowboy Brush and Comb helps keep young cowhands slick! Hairbrush has colorful cowboy scene on back, comb fits into slot in back of brush. He'll like it. BN7206—Price, delivered... 1.19

16 "Clean Hit" Kit—a gift that scores in any young ball player's league! 7½" bar-shaped hairbrush, yellow terry cloth ball with ideal washcloth. Ball of soap. BN7201—Price, delivered... 1.98

17 De Luxe Electric Mirror is plain 1 side, magnifies on other, 7" diam. Chrome-plated with built-in shaving light, tray for electric razor, outlet with on-off switch. BN7246—Price, delivered... 7.99

18 This Electric Mirror is a real beauty with chrome-plated back and trim. Built-in bulb gives excellent light; plug for razor. BN7237—Price, delivered... 5.95

19 Electric Shaving Mirror Kit gives ideal light for close-up shaves. Has outlet and carrying strap for razor. Lots of room for other needs. 8-in. diameter mirror, in smart ivory color plastic case. BN7236—Abl. 6 x 8 x 2¼" 7.95

20 Old Spice 3-Piece Set made especially for the electric shaver user. Contains pre-shave, after-shave lotion, and talcum. BN7383—Price, delivered... 3.85

Pre-Electric Shave Lotion only. BN7258—(Not shown), Del'd 1.25

21 Old Spice "Traveller's Set". Contains travel sizes of tangy after-shave lotion and talcum. BN7270—Price, delivered... 1.35

22 Old Spice After-Shave Lotion gives you a fresh, cool, invigorating feeling after shaving. BN7250—1 oz. per size, del'd 2.00

BN7381—16 oz. per size 1.35

23 Add Spice to His Life... with this smart 2-piece Old Spice set. Tangy and masculine for him. Contains pre-shave and after-shave lotion, talcum, stick deodorant, shower soap and after-shower powder. BN7382—Gift-packaged... 9.00

24 Old Spice Mug and Lotion Set. Contains 2 hand-foaming cups filled with Old Spice shaving soap and a bottle of after-shave lotion. BN7268—Price, delivered... 2.85

Shaving Mug only with shave soap. BN7251—(Not shown) Del'd 1.50

25 Old Spice Travel Set. Contains tube of leather shaving cream and convenient travel sizes of after-shave lotion and talcum. BN7269—Price, delivered... 2.00

26 Old Spice 2-Piece Set has bottle of after-shave lotion and invigorating talcum. BN7277—Price, delivered... 2.60

27 Old Spice 2-Piece Set with after-shave lotion and men's cologne. BN7292—Price, delivered... 2.85

28 MacGregor "Gold Tone" 2-pc. set. A handsome Gold color mug of after-shave lotion with a large Gold-color bowl of shave soap. BN7252—Price, delivered... 1.89

29 Seaforth Barber Shop Quartette. Contains after-shave lotion, talc, cologne and hair cream in handy travel jugs. A novelty gift. BN7257—Price, delivered... 2.50

30 Seaforth Regimental Trio. Handmade travel set—3 oz. of hand-and-leather covered after-shave lotion, talcum, and cologne. BN7258—Price, delivered... 2.00

31 MacGregor 3-Pc. Shaving Set. Mug filled with shave soap, flask of after-shave lotion, cologne. BN7276—Price, delivered... 1.69

32 Woodbury's 4-Piece Set with after-shave lotion, leather shave cream, face soap, men's cologne. BN7388—Price, delivered... 1.15

33 Old English Lavender refreshing fragrance caught in this 3-pc. set of shaving soap in bowl, after-shave lotion, men's cologne. BN7295—Price, delivered... 98c

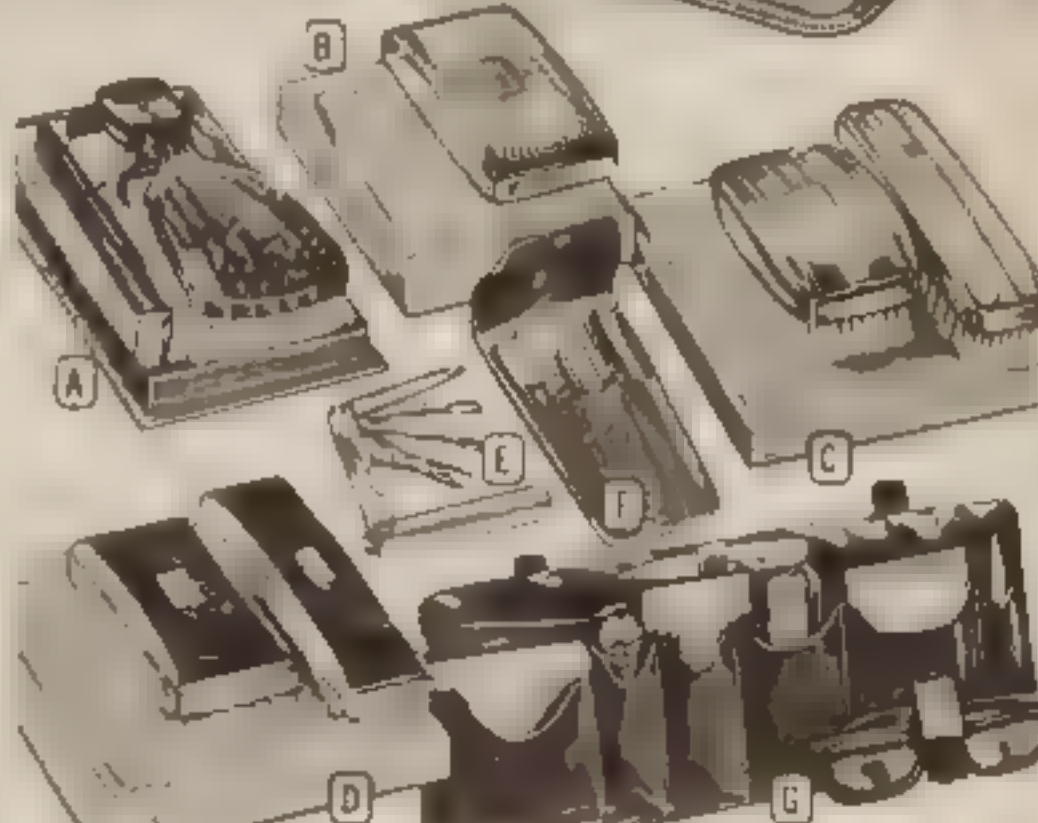
34 MacGregor 4-Pc. Set contains brushless shaving cream, after-shave lotion, cologne, styptic pencil. BN7259—Gift-packaged... 89c

FEATURE VALUE

Rich Genuine Leather

14-Piece
Fitted Case 3.88

A low-priced 14-piece travel kit in a leather case. A gift that will long be appreciated. Things include brush, utility box, soap box, toothbrush holder, all with chrome-finished backs or covers. Razor, shoe horn, comb, mirror, plastic bottle, nail file and 4 manicure pieces included. Tan. Case measures 10 x 5½ x 1½". BN7053—Del'd 3.88



A Men's Club Brush and Comb Set. Brush has attractive 1-way comb and chrome-plated back and handle with durable White nylon bristles. Matching comb. BN7051—Price, del'd... 1.49

B Military Style Brush and Comb. Excellent value at this low price. Eye-catching chrome-finished back, sunburst design. Strong White plastic bristles. Comb. BN7077—Price, del'd... 1.00

C 3-Piece Brush Set comprising military style hairbrush, clothesbrush and comb. Brushes have chrome-finished metal backs with geometric design. White plastic bristles. Clear plastic comb. BN7078—Price, del'd... 1.98

D 3-Piece Brush Set. Contains military style hairbrush, clothesbrush and comb. Brushes have metal backs with simulated briarwood finish and Bronze color trim. Durable White nylon bristles. BN7079—Price, del'd... 3.59

E Pocket Manicure Implement of stainless steel. Has nail-scissors, nail file, cuticle knife and pusher. 2¼ x ¾ x ¾" closed. A handy reference aid. BN7027—Price, del'd... 98c

F Men's Pocket Manicure Set. A low-priced gift set in a plastic case, slips easily into the pocket. Set contains four handy grooming aids—nail clipper, nail file, tweezers and comb. This will make an ideal "extra" for Christmas. Order early. BN7052—Ea. 59c, 2 for 1.00

G This Auto Visor Kit is the perfect gift for your motorist friend. Plastic case fastens easily to auto visor with 8-elastic webbing straps... keeps useful items within driver's reach. Kit contains flashlight, windshield wiper, sun glasses, mirror, pencil, note pad, nail file, pack of 10 mags and another for pack of cigarettes, etc. BN7080—Price, del'd... 2.98



Kiddies' "Electric" Shaver is bound to please and amuse Junior. Doesn't shave but looks and sounds like the real thing—just like Dad! Suction cup fastens to wall and imitation shaver cord "plugs in". Razor is battery operated and buzzes realistically when in use. Shaver is made of gay colored plastic, complete with battery. Kit includes bottles of make-believe "Before-Shave", "After-Shave", and "Talc". BN7264—Battery included 1.65

Reg. 1.98
Now Only 1.49



Cavalier Fireplace Ashtray and cigarette holder solves your gift problem—and a reduction of almost 20% makes it top value. Ceramic ashtray resembles stone and mortar fireplace with real grate for snubbing butts, smoke rises up chimney. Supply solid after-shave and men's cologne included. Fuel horns can be used for cigarettes. BN7293—Price, del'd... 1.49



Musical gifts recall happy Christmas memories

ALL ITEMS DESCRIBED ON OPPOSITE PAGE

Christmas gift suggestions

CHOOSE FROM OUR LARGE SELECTION

Descriptions of Items Shown on Opposite Page

1 6-Pc. Dresser Set in heart-shaped box. Consists of beveled-glass hand mirror, nylon-bristled hairbrush, metal-mounted dressing comb, powder jar, cream jar, mirror tray. Metal parts in gleaming chrome plate. Floral decoration on shaded background. 60(Pink); 80(Blue).
BN7177L—Price, del'd... 12.95

2 6-Pc. Beautifully Matched Chrome-Plated Dresser Set. Plate glass hand mirror, nylon hairbrush, mounted comb, powder and cream jars, mirror tray. Metal parts in gleaming, non-tarnishing chrome plate for lasting loveliness. Decorated with original-turned engraving. A beautiful satin-lined gift box is included.
BN7178L—Price, del'd... 19.95

3 3-Pc. Dresser Set in rich jeweler's bronze. Beveled mirror, nylon brush, comb with mount. 60(Pink) or 80(Blue).
BN7122—Price, del'd... 4.99

4 Imported 5-Pc. Dresser Set. Beveled mirror, nylon brush, metal-mounted comb, powder jar, mirror tray. Metal parts in deep-polished jeweler's bronze. Backs of mirror, jar lid and brush of simulated cloisonné with delicate rose pattern. Satin-lined box.
BN7121L—Price, del'd... 15.95

5 6-Pc. Dresser Set. Hand mirror, nylon hairbrush, metal-mounted comb, cream and powder jars, mirror tray. Backs of mirror, brush, jar lids, have attractive silver-colored lattice design and jeweler's bronze trim. Boxed.
BN7178L—Price, del'd... 9.95

6 Oriental Musical Jewel Box. Beautiful black lacquered wood, hand rubbed finish. Hand-painted decoration with Mother-of-Pearl inlay. Open doors and graceful ballerina dances to lovely music. 8 1/2 x 11 x 4 1/4". 3 lined trays for jewelry. Lock and key. Jewelry not included.
BN7319L—Price, del'd... 14.95

7 Oriental Musical Jewel Box of wood, beautifully finished in polished lacquer. Hand painted and decorated with Mother-of-Pearl inlay. Two dancers pirouette to romantic tune when box is opened. Lock and key. Lined. Jewelry not included. 8 x 5 x 4 1/4".
BN7317L—Price, del'd... 9.95

8 Musical Powder Box. Christmas special. Our lowest price ever! Lustrous metal. Plays when lid is raised. 60(Pink); 80(Blue). Genuine Swiss movement.
BN7310—Price, del'd... 2.88

9 Musical Powder Box of lustrous metal, lovely floral decoration on lid. 3" diameter base. 60(Pink); 80(Blue). Swiss movement.
BN7311—Price, del'd... 3.99

10 Our Best Musical Powder Box in silver-bright metal. Top decorated with libretto. Studded with brilliant 4" diamonds. 60(Pink); 80(Blue). Swiss movement.
BN7329—Price, del'd... 6.95

11 Ballerina Musical Jewel Box. Brass-decorated wooden treasure chest. Base lid, dancer pirouettes to romantic music. Mirror inside lid. 10 x 6 x 4". 60(Pink); 80(Blue). No jewelry included.
BN7301—Price, del'd... 8.95

12 Musical Jewel Box covered in ivory simulated leather. Gift embossed. Ring tray, satin lined. No jewelry. Lock, key. 7 1/4 x 5 1/4 x 3".
BN7316—Price, del'd... 3.98

13 Musical Miniature Grand Piano in plastic, with detachable legs. Compartment for trinkets, etc. Plays when lid raised. 5 1/2 x 4 x 3".
BN7346—Price, del'd... 3.69

14 Musical Chalei Bank. Realistic wooden replica of Alpine cottage. Drop in coin and it plays. Stops automatically. 6 1/4 x 4 x 3".
BN7313—Price, del'd... 4.99

15 Musical Teddy Bear. This soft cuddly honey bear plays a lovely nursery tune to enchant your youngster. Brown and Yellow plush. 11 inches high.
BN7324—Price, del'd... 3.98
Larger size than above, 14" high.
BN7302—Price, del'd... 5.98

16 Musical Bride Doll in authentic bridal costume. Rotates slowly to the strains of "The Wedding March". About 9" high.
BN7349—Price, del'd... 3.79

17 Musical Bridesmaid Doll dressed in Pink and Blue gown. Turns slowly to the music of "The Wedding March". 9" high.
BN7303—Price, del'd... 3.79

18 Musical Elephant. A whimsical elephant of soft gray plush, with large pink-lined ears. An appropriate gift for all ages. Swiss musical movement plays a delightful tune. 9" high.
BN7304—Price, del'd... 7.95

19 Musical Handbag. An enchanting gift for the Junior Miss. Shoulder strap style. Plays tune when bag is opened. Rayon-lined plastic. 6 x 3 x 5". Color as shown.
BN7307—Price, del'd... 3.29

20 A Necklace and Bracelet Set. A delicate 16" chain of polished metal as necklace, heavier 8" chain as bracelet. Medallion has picture of The Virgin Mary, encased by eight blue stones. Plays "Ave Maria".
BN7306—Price, del'd... 4.98

21 Musical Nun Doll. Dressed in authentic habit. Rotates slowly to Swiss musical movement plays "Ave Maria". 9" high.
BN7363—Price, del'd... 3.79

22 Musical Rosary Box of attractive bronze plated metal. Cover picture of The Madonna in gentle pastel colors. Self lined compartment. Plays "Ave Maria". Rosary not included. 4 1/2" diameter.
BN7300—Price, del'd... 4.95

23 Musical Rosary Box with Madonna. When heavy drawer is opened, musical movement plays "Ave Maria". The hand painted Madonna is beautifully finished. Polished walnut base with Rosary drawer Rosary not included. Abt. 14" high, base 4 1/4 x 4 1/4".
BN7309—Price, del'd... 9.95

24 Musical Teapot. A really unusual gift. Fine china with pretty floral pattern trimmed in gilt. Plays "Tea for Two" when lifted from table or pour. Makes good tea, too!
BN7312—Price, del'd... 5.95

25 Musical Revolving Cake-Plate. Adds a novel touch to a party. White plastic, floral decoration, revolves, plays "Happy Birthday". On-off button. 10" diam.
BN7345—Price, del'd... 4.99

26 Musical Scripture Box. Polished walnut box with graceful lettering, the words from Psalm 116 verse 105... "Thy word is a lamp unto my feet and a light unto my path". Box holds 366 texts for daily meditation or memorization. Swiss musical movement plays "The Lord's Prayer".
BN7314—Price, del'd... 7.95

27 Musical Holder for Holy Bible. A very fitting and appropriate gift. Protects and keeps Bible handy for reference. Made of elegantly finished polished walnut. Swiss musical movement plays "The Lord's Prayer" when holder is opened. Holds Bibles up to 9 x 6" in size.
BN7315—Price, del'd... 7.95

28 Necklace and Bracelet Set. Jeweler's bronze. Elegantly simple raised cross design on 1-3/16 x 1-5/16" medallion. Plays "Old Rugged Cross". On-off button.
BN7305—Price, del'd... 4.98

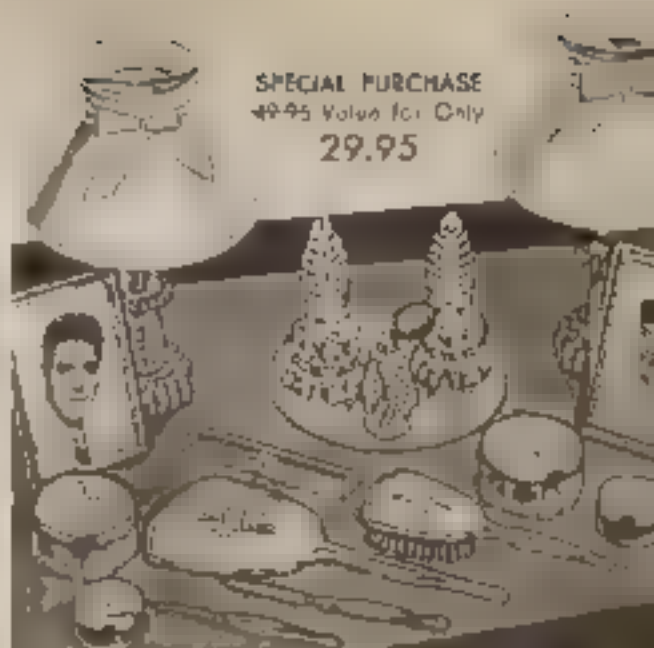


A Mirror Tray or Wall Mirror. A dual-purpose gift that can be used as a tray for perfumes, dresser set, or, alternatively, as a wall mirror. Comes with self-hangers, upright or horizontal. Clear plastic frame. Measures 14 1/2" x 9 1/2".
BN7119—Price, del'd... 1.69

B Make-Up Mirror and Comb Set. 5 1/2 x 4" mirror with ivory color frame, swivel stand. Matching dressing comb.
BN7120—Gift boxed 1.19
2 sets. Del'd... 1.98



Give Her a Christmas Surprise. Hairdryer with tiltable hood of heavy-gauge steel, baked-on enamel finish. Concentrates and concentrates heat to dry all of hair at same time. Adjustable stand; fingertip control switch. CSA approved, 60 cycles.
BN3023L—4.00 down... 44.95



A Tremendous Offer! This dresser set ensemble would regularly sell at 49.95. For this Christmas book only, we are offering it at 29.95. Dresser set ensemble is in gleaming jeweler's bronze, with silver color trim and delicate pastel floral design. Set consists of hand mirror, nylon-bristled hairbrush, metal-mounted comb, 2 powder jars, 2 cream jars, 2 picture frames, 2 perfume bottles, atomizer, mirror tray, nail file, cuticle pusher, 2 bobbed electric boudoir glass lamps with shades.
BN7175L—Price, del'd... 29.95



A Loveable, Comical Pet that becomes a "living" diary for the collection of signatures of clowns and humans. Otto's Yellow heavy cotton poplin skin, firm smooth stuffing makes a perfect writing surface for pen or pencil.
BN7118 Super Hound, 22", 3.98
BN7117 Otto, 13" long... 2.98

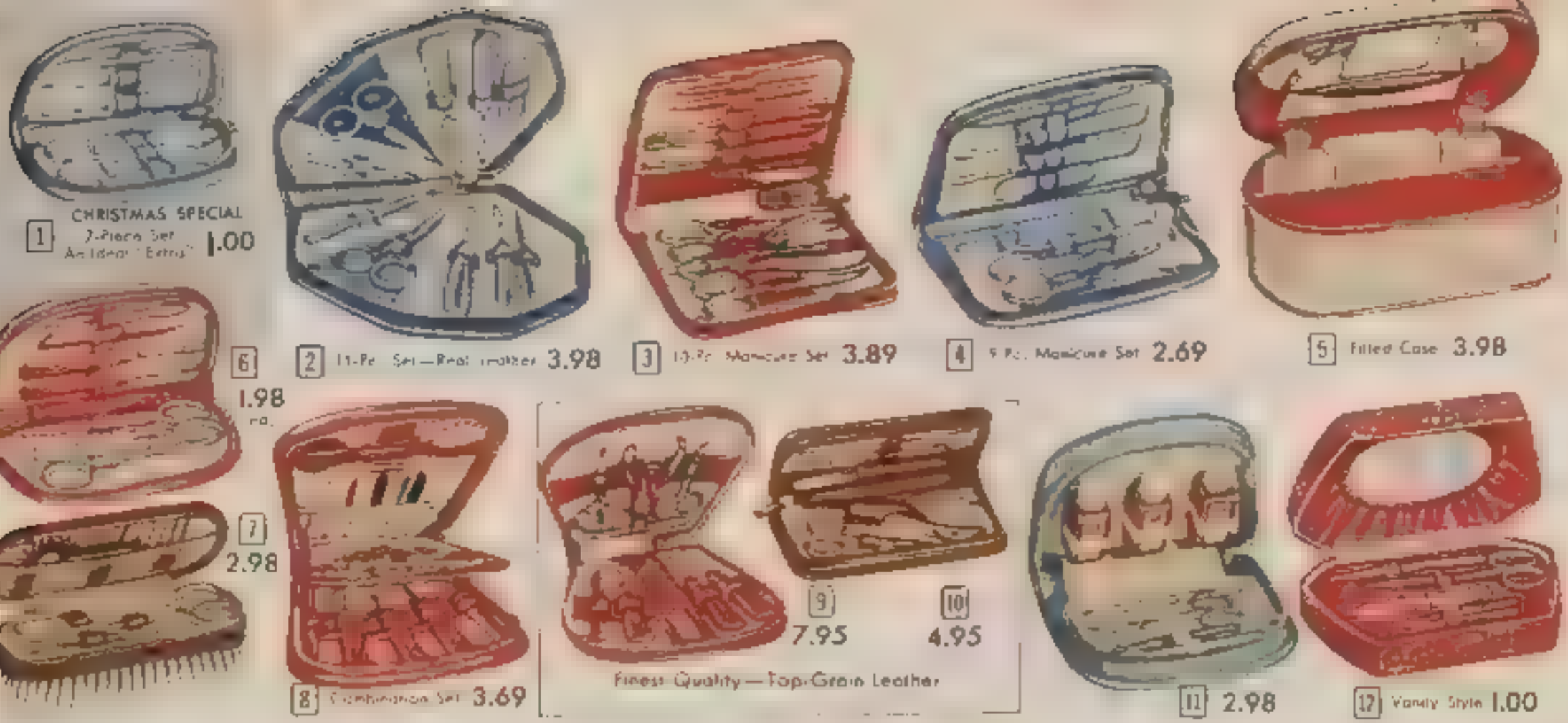


C Beautiful "My Lady Folk" Horse. White plastic horse has gold color fittings, black "prancer's" saddle which holds 3 pairs of gold color barrettes, also pocket comb and nail file. Give a gift for good grooming to the little girl who loves horses. Makes grooming time fun. Size about 7 1/2 inches x 9 1/2 inches.
BN7105—Price, del'd... 2.89

D "Little Miss" Hairbox. Porcelain contains 14 pairs of plastic barrettes in assorted colors and sizes. Delivered.
BN7104—Price... 1.59



"Fun in the Tub". 2 gaily colored cardboard speed cruisers contain bubble bath and Life-Saver soap, plus package of 12 envelopes of kiddies' Circus bubble bath, carton of Milky Way bath foam, Queen of Hearts bath set containing lemon and spice taste of pure soap and bubble bath crystals. Serves as 5 gifts in one for an extra-special youngster, or 5 separate gifts for five good children. Bath time becomes playtime with these novel gifts. Let's work for mother, too... leaves no bath-tub ring.
BN7028—Price, per set... 2.69



1 CHRISTMAS SPECIAL
7-Piece Set
An Ideal "Extra" 1.00

2 11-Pc. Set—Real Leather 3.98

3 13-Pc. Manicure Set 3.89

4 9-Pc. Manicure Set 2.69

5 Filled Case 3.98

6 1.98 ea.

7 2.98

8 Combination Set 3.69

9 7.95

10 4.95

Finest Quality—Top-Grain Leather

11 2.98

12 Vanity Style 1.00

Enchanting gifts for a 'lady fair'

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



Christmas Special
"LADY SPARTAN" ELECTRIC SHAVES
Precision Shaving Head

13 7.95

For Smooth Shave
No Coarseness or Growth

14 18.95

15 15.95



18 3.25

16 2.75

17 1.25
2 for 2.39

EVENING
IN PARIS

19 1.00

20 5.00

21 1.50

20 45 Famous Perfumes 2.95

23 Shulton
1.45 Value
1.25

24 1.00 ea.
3 for 2.79



ROYAL GOLDEN COACH
Special Flower Planter or
Candy Dish with Perfumes

26 1.00

25 1.98

27 1.00



28 98c

30 1.49

32 1.39

29 1.00

31 98c

33 1.00



CHRISTMAS SPECIALS BUDGET PRICED

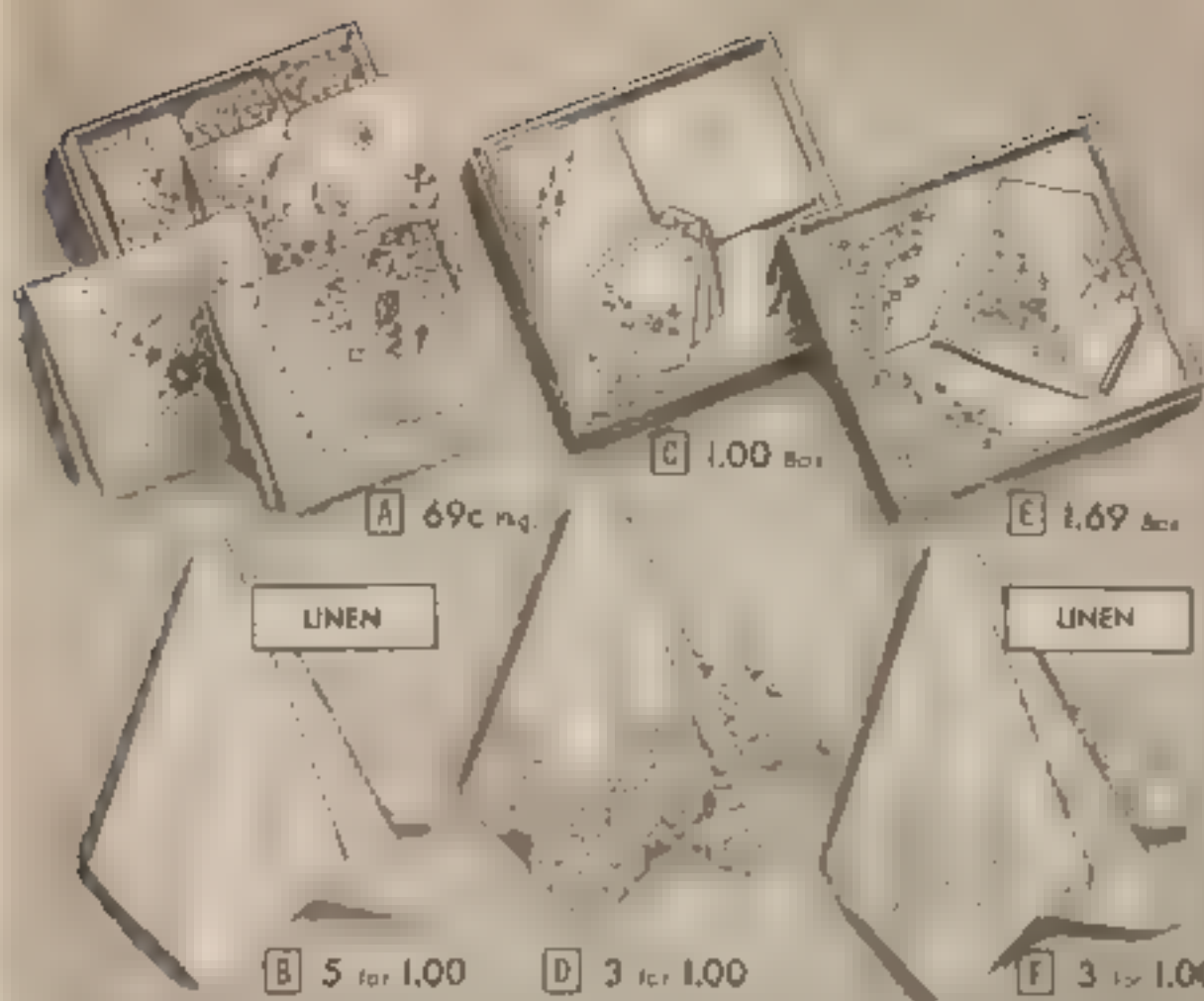
34 1.69

35 1.49

36 1.00

37 1.59

38 1.00 ea.
3 for 2.79



Dainty Hankies—for Thoughtful Little Gifts

- A** Package of 6 Pretty Hankies of fine imported cotton. White background with assorted colored borders and print designs. Abt. 10" sq. 88N9316—Pkg. 69c; 2 pkg. 1.29
- B** Fine-Count Irish Linen Hankies with dainty hems. Out own Kerrybrooke quality. Abt. 12" sq. 88N9300—5 for 1.00; 10 for 1.88
- C** Swiss Cotton Hankies in boxes of 3. White with pastel floral designs and lace trim. Abt. 10" sq. 88N9315—Box. 1.00; 2 boxes 1.88

- D** Snowy White Swiss Lace Hankies. Fine lawn center, trimmed with 2" cotton lace in fancy designs. Scallop edges. Size about 10" square. 88N9319—3 for 1.00; 6 for 1.90
- E** Swiss Baliste Hankies. Dainty shadow embroidery in assorted pastels on White. Abt. 10" sq. 3 in. box. 88N9333—Box. 1.69; 2 boxes 3.00
- F** White Linen Hankies. Hand-drawn designs, embroidered patterns, hand-rolled edges. 10 1/2" sq. 88N9320—3 for 1.00; 6 for 1.90

- G** With a Mexican Air and a Hair for Lining. Carefree, comfortable shoulder bag in split cowhide with a bold alloy embossed pattern. A wonderful travelling bag with plenty of "holdall" space, handy inside zipper pocket. A smart gift for teenagers too. Adjustable strap to be worn at any chosen length. Gift metal lock. Abt. 7 1/4 x 11 1/4 x 2". In 09 (Black), 50 (Brown), 52 (Panama) or 70 (Red). State color no. 88N3054—Price, del'd... 2.98

- H** A Wallet She'll Be Proud of. In top-grain embossed leather, with bill compartment, zipper compartment, pen and removable 4 window picture case. Snap closing. Abt. 3 1/4 x 9" open. 88N3582—18 (Natural)... 2.98
- J** Novelty Clutch Bag. A lovely "extra" for her. Embossed split cowhide, center zipper compartment. 09 (Black), 53 (Tan), 58 (Panama). State color no. 88N3144—10 x 4 1/2"... 3.98

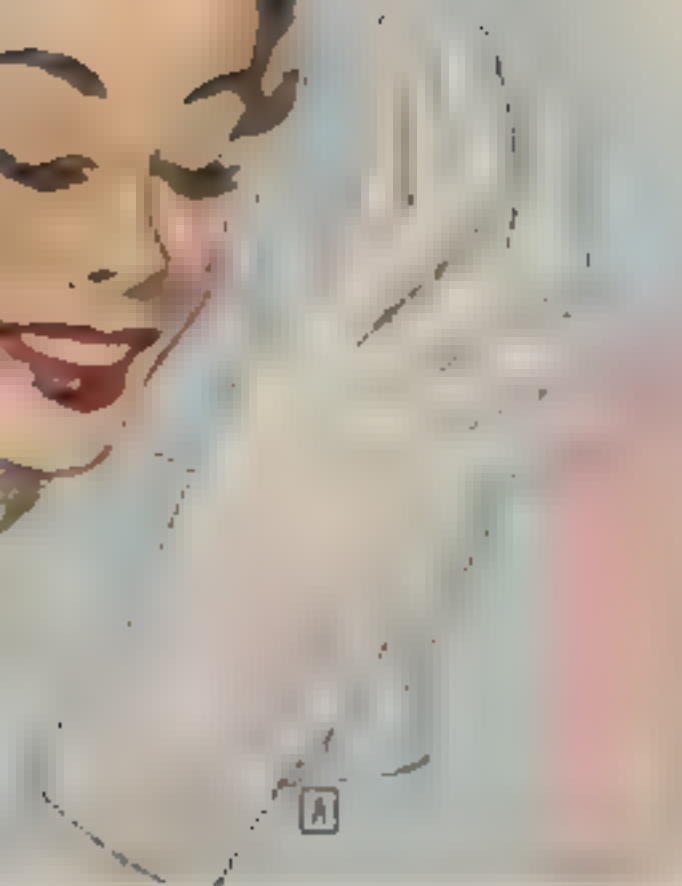
DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

- 1** 7-Pc. Manicure Set in leather zipper case. Fitted with nail scissors, tweezers, file, cuticle pusher, cleaner, and emery-buffet. 8N7001—80 (Blue). Set... 1.00
- 2** 11-Pc. Manicure Set. Leather case. Nail, cuticle scissors, tweezers, file, cuticle knife, picker, pusher, plastic cuticle pusher, cleaner and emery-buffet. 8N7007—80 (Blue). Zippered... 3.98
- 3** 10-Pc. Manicure Set. Leather zippered case. Nail nippers, nail and cuticle scissors, file, cuticle knife, picker, pusher, cleaner and plastic pusher. 8N7015—70 (Red). Set... 3.89
- 4** 9-Pc. Manicure Set. Including nail and cuticle scissors, file, cuticle picker, pusher, plastic pusher, cleaner and emery-buffet. 8N7002—80 (Blue) leather... 2.69
- 5** Fitted Cosmetic Case in simulated cowhide. Durable, easy to clean. With 2 plastic bottles, soap dish, comb, scissors, tweezers, mirror, ample room for other needs. Carrying handle. Size 9 x 5 1/4 x 4". 8N7110—Color as shown... 3.98
- 6** 8-Pc. Manicure Set. Leather case with nail and cuticle scissors, file, tweezers, cuticle picker, pusher, plastic cleaner. 8N7013—70 (Red)... 1.98
- 7** Clothes Brush Manicure-Sewing Set. Tan leather case with zipper top, holds scissors, file, tweezers, mending and sewing thread, needles, threader, bodkin, safety pins. Nylon brush. 53 (Tan). 8N7025—Price, delivered... 2.98
- 8** 20-Pc. Manicure-Sewing Set. Leather case contains nail scissors, file, tweezers, cuticle knife, picker, pusher, plastic cleaner and pusher. Sewing scissors, safety pins, needles, bodkin. White and Black thread, mending threads. 8N7004—70 (Red). Del'd... 3.69
- 9** Top-Grain Cowhide manicure set, suede lined. Fine steel nail nipper, scissors, cuticle scissors, cuticle knife, picker, pusher, tweezers, plastic cleaner. 8N7009—70 (Red). 9-pc. set. 7.95

- 10** Extra-Fine Manicure Set. With suede-lined case in top-grain cowhide. 6 pieces include: nail nipper, file, cuticle scissors, tweezers, metal picker-pusher. 8N7005—50 (Brown)... 4.95
- 11** Combination Polish-Manicure Set. Zippered case with 3 Hazel Blush polishes, scissors, file, picker pusher, tweezers, nail-white pencil. 80 (Blue). State color no. 8N7023—Price, delivered... 2.98
- 12** Vanity Manicure Set a smart dressing-table accessory. Hinged vaned lid case has mirror inside lid. With nail scissors, file, tweezers, plastic cleaner. 8N7010—70 (Red)... 1.00
- 13** "Lady Sportus" electric shaver. Exclusively designed for discriminating women. Precision shaving head eliminates nicks, cuts, irritation. Beautiful transparent gift box with compartment for detachable cord. 00 (Mother-of-Pearl White), 01 (Pink), 02 (Blue). State color by number. 50 cycles only. 8N7368—Price, del'd... 7.95
- 14** Remington "Princess" Electric Shaver. 8 precision shaving edges whisk hair away quickly, smoothly, without nicks, scrapes or irritation. Use on underarms or legs. 00 (Pink), 01 (Blue), 02 (Yellow). Complete with cord. 8N7367—60 cycles only... 18.95
- 15** "Lady Sunbeam" Electric Shaver. For soft-smooth legs and underarms. Graceful as a compact. Cord included. 80 (Blue), 60 (Pink). State color by number. 8N7360—60 cycles only... 15.95
- 16** Evening in Paris 3-pc. set: cologne, cologne stick, perfume. 8N7095—Each, delivered... 2.75
- 17** Evening in Paris talcum and toilet soap in a gift box. 8N7151—Box 1.25; 2 boxes 2.39
- 18** 4-Piece Evening in Paris—perfume, talc, soap and cologne. 8N7096—Budget price... 3.25
- 19** Christmas Tree Gift. Evening in Paris perfume. Purse size. 8N7150—Each, delivered... 1.00

- 20** Fun with Perfume—a gift kit containing 65 samples of famous perfumes. With booklet explaining how to choose a perfume to suit any personality. Just the thing to delight her this Christmas. 8N7045—Gift boxed... 2.95
- 21** Friendship's Garden. 4-piece gift set with a lighted floral fragrance. Including toilet water, bubble bath crystals, body sachet and talcum. Gift boxed. 8N7152—4-pc. set, del'd... 1.50
- 22** Chanel No. 5. Famous fragrance in an attractive "conversation piece" container. 8N7135—Purse size... 5.00
Chanel No. 5 Cologne (not shown). 8N7035—Gift packaged... 3.50
- 23** Shulton's Desert Flower. Exclusive Christmas offer. 1.85 value for 1.25. Fragrant toilet water, hand-and-body lotion. 8N7130—Specially priced... 1.25
- 24** Basket of Toiletries specially priced for Christmas. Gay metal basket with French Gardenia perfume, talc and 2 boxes of bath crystals. Buy 3 gifts and save. 8N7156—Each 1.00; 3 for 2.79
- 25** Royal Golden Coach with 1/2-oz. bewitching perfume. Replica of an old English coach, in gilded plastic. Candy dish or planter. 8N7132—Price, delivered... 1.98
- 26** Jumbo Bag of Bubble Bath—100 refreshing pine-scented bubble bath envelopes in each bag. 8N7138—Price, delivered... 1.00
- 27** Lollipop Sponges with soap. A fun-gift for youngsters. Lollipop design sponge on a handle, with 4 cakes of scented soap. 8N7133—Price, delivered... 1.00
- 28** Anniversary Clock Perfume. Replica of a 400-day clock. (Not a timepiece). A fragrant gift. 8N7026—Price, delivered... 98c
- 29** Umbrella Bonbon Dish. A cute little candy dish shaped like an inverted umbrella, with two fragrant clock colognes. 8N7098—Price, delivered... 1.00

- 30** Bubble Bath Time. A kiddies' good grooming set containing 3 packs of assorted bubble bath, sponge, plastic spoon. Packed in a novelty clock-like gift box, that makes learning to tell time fun. 8N7131—Price, delivered... 1.49
- 31** An Old-Fashioned Rocker. So quaint as a candy dish, cigarette or plant holder. With a bottle of fragrant cologne. 8N7154—Price, delivered... 98c
- 32** Novelty Lamps. Replicas of old-fashioned lamps, filled with delicately perfumed toilet water. A pretty dressing-table ornament. 8N7153—Pair, delivered... 1.39
- 33** Little Misses' Toilet Set. With 2 puppy-shaped bottles of skin lotion and cologne. Gay clown, bottle of nail polish and brush. Paint the toilet to make gay ornaments. 8N7136—Price, delivered... 1.00
- 34** Junior Miss Beauty Set for ages 12-16. "Lavlee Pink" matching lipstick and nail polish, polish remover, fragrant cologne, shampoo and hand lotion. 8N7158—Price, delivered... 1.69
- 35** Tiny Tots' Beauty Shop—just like Mummy's. With 14 perfectly scaled items, including comb, facecloth, shampoo, curlers, baby pins, kiddies' play perfume etc. A treat for very young ladies. 8N7139—Price, delivered... 1.49
- 36** Little Girls' Beauty Tray. Make bath-time a special treat... with small bath salts, floral perfume, hand lotion and soap, all in a pretty plastic basket. 8N7137—Price, delivered... 1.00
- 37** French Apple Blossom Set. Containing fragrant toilet water, bubble bath, perfume, sachet and bath crystals. 8N7043—Price, delivered... 1.59
- 38** Summer-Fresh Gardenia toilet water and 4 cakes of gardenia facial soap. Always a welcome gift. Buy three and save. 8N7157—Each, 1.00; 3 for 2.79



A

ANGORA BLENDS

Luxurious Gloves and Mitts of
50% Angora, 25% Nylon, 25% Wool **98c Pr**



C
1.29



D
1.19



E Softest
Cashmere 3.49



F Fur lined,
Leather Palms 2.59

B

G
1.69



S-T-R-E-T-C-H-I-E-S

One size fits all, will stretch perfectly



H
98c



J 79c



K Wool knit with
Leather Palms 1.98

For appreciated gift-giving at Christmas — give gloves or mitts

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

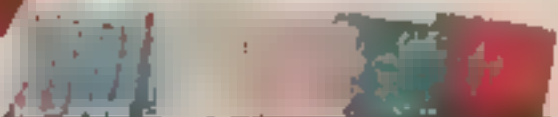


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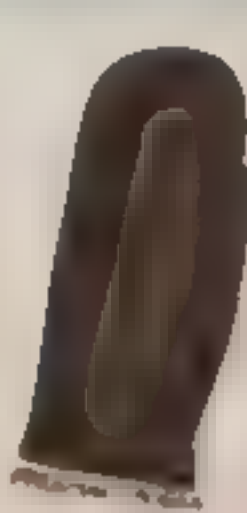
ANGORA BLENDS

Mitts, Mitts and Gloves
50% Angora, 25% Nylon, 25% Wool

98c Pr



N



M 1.98



O Mitts
Fur lined
Perforated Mitts



P 98c



R 98c



T 1.39



U 89c



BB
98c



CC
98c



DD
89c



W 1.69



X 89c



Y 79c



Z 2.39



AA 1.89

S-T-R-E-T-C-H-I-E-S

One size will fit from 5 to 10 years



EE
69c



FF
1.79



INFANTS'
MITTENS

GG
69c



ITEMS SHOWN ON OPPOSITE PAGE

- A** Women's Gloves. 50% Angora, 25% nylon, 25% wool. Plain knit. 00(White), 60(Pink), 80(Grey), 70(Red), 30(Yellow), 79(Powder Blue), 09(Black), 20(Green). 88N626—Sm., Med., Lge. State color by no. Pr. 98c
- B** Women's Mitts in fabric, sizes and colors as (A). 88N625—State color by number. Pair, del'd. 98c
- C** Women's Stretch-Nylon String Gloves with wool-knit lining. 00(White), 70(Red), 88(Navy), 50(Brown), 38(Beige), 30(Yellow). One size fits 6 to 8. 88N632—State color by number. Pair, del'd. 1.29
- D** Women's 1-Size Gloves of 55% wool, 45% nylon. Full-fashioned fingers. 00(White), 09(Black), 50(Brown), 88(Navy), 20(Green), 70(Red). Fits 6 to 8. 88N634—State color by number. Pair, del'd. 1.19
- E** Women's Gloves of 75% cashmere, 25% wool. Main-mech protected. 38(Beige), 09(Black), 01(Grey). 88N640—Sm. (6-6½), Med. (7-7½), Lge. (8-8½). 3.49
- F** Women's Fur-Lined Nylogab Mitts. Elastic at wrist. Sheepskin leather palms. 50(Brown), 70(Red). 88N415—Small, Medium, Large. Pair, del'd. 2.59
- G** Women's 8-Button Gloves of 60% wool, 40% stretch nylon in assorted designs. Full-fashioned fingers. 09(Black), 00(White), 88(Navy), 50(Brown). 88N639—One size fits sizes 6 to 8. Pair, del'd. 1.69
- H** Women's Stretch Gloves of 60% wool, 40% nylon. Pineapple stitch, full-fashioned fingers. 09(Black), 00(White), 50(Brown), 20(Green), 70(Red), 88(Navy). 88N631—One size fits sizes 6 to 8. Pair, del'd. 98c
- J** Women's Plain All-Wool Knitted Gloves. 50(Brown), 18(White), 70(Red), 60(Pink), 09(Black), 88(Mauve), 79(Powder Blue), 98(Navy), 20(Green). 88N604—Small, Medium, Large. Pair, del'd. 79c
- K** Women's Gloves of 100% wool worsted yarn in pineapple stitch. Leather palms. Perfect for driving, curling. 38(Beige), 33(Mauve), 09(Black), 70(Red). 88N635—Small, Medium, Large. Pair, del'd. 1.98
- L** Misses' Gloves of 50% Angora, 25% nylon, 25% wool. 00(White), 60(Pink), 79(Powder), 70(Red), 20(Green). Please state size and color number. 88N734—Sizes 4, 5, 6, 7. Pair, del'd. 98c
- M** Misses' Mitts in fabric, sizes and colors as (L). 88N744—State color by number. Pair, del'd. 98c
- I** Misses' Fur-Lined Nylogab Mitts with leather palms. Elastic at wrist. 70(Red), 50(Brown). 88N478—Sizes 5, 6, 7, 8. Pair, del'd. 1.98
88N492—As above, children's sizes 1, 2, 3, 4. 1.79
- P** Children's Cotton Gabardine Ski Mitts with leather palms. Cotton fleece lined. Sizes 1, 3, 5. 88N457—88(Navy), 70(Red), 50(Brown). Pair. 98c
88N458—As above, in misses' sizes 4, 5, 6. Pair. 1.19
- R** "Pair-and-a-Spare" Children's Mitts, all-wool knit. 70(Red), 88(Green), 50(Brown). 88N726—Sizes 2, 4, 6. Three mitts, del'd. 98c
- T** Water-Repellent Cowhide Mitts for children. Cotton fleece lining. 50(Brown), 20(Green), 70(Red). 88N480—Sizes 2, 3, 4, 5, 6. (Fit 3-15 years). 1.39
88N496—As above, in sizes 7, 8. (13 to 15 yr.). 1.59
- U** All-Wool Gloves for boys 8 to 13 years old. 01(Grey), 88(Navy), 50(Brown), 54(Camel). State size. 88N740—Sizes 5, 6, 7. Pair, del'd. 89c; 2/1.69
- W** Bunny Fur Mitts with leather palms, cotton fleece lining. 00(White with Red), or 50(All Brown). 88N456—Sizes 2, 3, 4. (Fit 2-5 years). Pr., del'd. 1.69
88N498—As above, in sizes 5, 6, 7, 8. Pr., del'd. 2.29
- X** Boys' All-Wool Knitted Mitts in jacquard design. 88(Navy), 50(Brown), 01(Grey), 38(Beige). 88N746—Sizes 5, 6, 7. Del'd. Pair. 89c; 2 pr. 1.69
- Y** Misses' Cable Stitch All-Wool Mitts. 00(White), 70(Red), 50(Brown), 88(Navy), 30(Yellow). 88N745—Sizes 4, 5, 6, 7. Del'd. Pair. 79c; 2 pr. 1.49
- Z** Children's Slip-On Leather Gloves with cotton fleece lining. Fit ages 3 to 12. 53(Tan only). 88N466—Sizes 2, 3, 4, 5, 6. Pair, del'd. 2.39
88N490—As above, in sizes 7, 8. (13 to 15 yr.). 2.59
- AA** Leather Ski Mitts. Cotton fleece lining to wrist. 50(Brown), 70(Red), 88(Navy), 20(Green). 88N459—Sizes 3, 4, 5, 6. (3-12 yr.). Pair, del'd. 1.89
- BB** Misses' Stretch-Nylon Gloves with knitted wool lining. 70(Red), 88(Brown), 98(Navy), 00(White). 88N742—One size fits 5 to 15 years. Pair, del'd. 98c
- CC** Misses' 60% Wool, 40% Nylon Stretch Gloves in assorted fancy designs. 70(Red), 20(Green), 88(Navy), 30(Brown), 00(White). State color by number. 88N743—One size fits 5 to 15 years. Pair, del'd. 98c
- DD** Misses' Wool/Nylon Stretch Gloves. Pineapple stitch. 70(Red), 20(Green), 98(Navy), 50(Brown), 00(White). Please state size and color number. 88N736—Large fits 5 to 10 years. Pr., del'd. 89c; 2/1.49
As above in children's sizes. State size, color no. 88N737—1 size fits 2-4 years. Pair, del'd. 79c; 2/1.49
- EE** Children's All-Wool Mitts with assorted applique designs. Ribbed cuffs. 00(White), 60(Pink), 88(Blue), 70(Red), 50(Brown), 20(Green). State color no. 88N719—Sizes 2, 3, 4. Pair, del'd. 69c; 2/1.29
- FF** Infants' Bunny Fur Mitts with soft leather palms. Cotton fleece lined, neck cord. 00(White). 88N450—Med. 1 mo.-1 yr., Lge. (2-3 yr.). 1.79
- GG** All-Wool Mitts for infants, have assorted novelty designs. Neck cord, metal snap fasteners. 00(White), 60(Pink), 80(Blue), 70(Red). Size: Sm. (6 mo.), Med. (1 year), Lge. (2 years). 88N732—State color by number. Pair. 69c; 2/1.29

CHILDREN'S SIZE CHART FOR GLOVES, MITTS

Open hand with fingers together, thumb extended. Put tape around knuckles, close fist and measure. If hand is . . .

3"	3½"	4"	4½"	5"	5½"	6"	6½"
Order Size . . .	1	2	3	4	5	6	7

English capeskin

IMPORTED LEATHER



Cosy fur lining
in Natural Color

3.98



Warm and luxurious
with White Fur Lining

4.98

Women's Imported English leather Gloves, lined with soft, warm, Natural (light) color fur. Elastic shirred wrists, full sewn seams and Bouillon thumbs.

09(Black), 50(Brown).
Sm. (6-6½), Med. (7-7½), Lge. (8-8½).
88N318—Pair, delivered. 3.98

Soft, Pure White Fur Lining adds luxurious touch to these warm, imported English leather gloves. Elastic shirred wrists, full PE sewn seams. State size, color no.

09(Black), 50(Brown).
Sm. (6-6½), Med. (7-7½), Lge. (8-8½).
88N321—Pair, delivered. 4.98

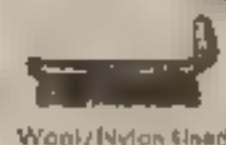


Soft, Warm Angora
Wool Lining

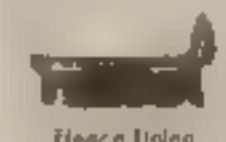
Cosily Lined Capeskin Gloves

Warm and fashionable—the English capeskin gloves lined with Angora and wool. Half hand-sewn with nylon thread. Bouillon thumbs, finger quills for better fit. Deep, herringbone whipstitch cuffs. Be sure to state size and color number.

09(Black), 50(Brown).
Sm. (6-6½), Med. (7-7½), Lge. (8-8½).
88N320—Pair, delivered. 3.98



Wool/Nylon lined



Fabric Lining

Quality Sheepskin Gloves

Women's sheepskin gloves in choice of two cosy linings. Tailored for long service. Styling includes neat outturning wrists, Bouillon thumbs. Wool-and-nylon lining.

09(Black), 50(Brown).
Sizes: Small, Medium, Large.

88N305—Pair, delivered. 3.59

As above, but with cotton fleece lining.

88N302—Pair, delivered. 3.98



STRETCHABLE

Women's Double-Woven Nylon Gloves, 6-button length. 00(White), 10(Pink), 29(Black), 29(Avocado Green), 98(Heaven Blue), 29(Avocado Green), 70(Red), 50(Coffee Brown). Sizes 6, 6½, 7, 7½, 8. 88N253—Pair. 2.69

Women's Double-Woven Nylon Gloves in 3-button length. 09(Black), 00(White), 38(Beige), 88(Navy), 98(Heaven Blue), 29(Avocado Green), 70(Red), 50(Coffee Brown). Sizes 6, 6½, 7, 7½, 8, 8½. 88N256—Pair. 1.98

Women's Stretch-Nylon String Gloves. 00(White), 09(Black), 88(Navy), 38(Beige), 60(Pink). 88N248—Fit 5-8. Pr. 79c
Misses' gloves as above, in 00(White), 70(Red), 88(Navy), 38(Beige), 60(Pink). 1 size fits 4 to 10 years. 88N914—Pair. 69c; 2/1.29

ORDER BY SIZE—NOT AGE. STATE COLOR NUMBER.

rw 61



Christmas gifts designed to please . . .

SMART "EXTRAS" AND ACCESSORIES TO COMPLETE HER WARDROBE

A Luxurious Cape Stole . . . elegantly styled of cloud-soft 100% Orlon . . . gives the illusion of precious fur. Lovely acetate satin lining with dainty printed design. Fits bust sizes 32-38". 88N6027—To be cleaned by furrier. 39.95

B Large Size Plastic Frame Bag. Gilt frame with clasp. Top handle. Pull lens, centre zipper compartment, wall pocket. Rayon lining. Cell latch plastic. 09(Black), 50(Brown), 52(Panama), 88(Navy), 70(Red). Abs. 10 1/4 x 7 1/2". 88N4135—Price, delivered. 5.00
88N4335—47(Black plastic patent). 5.00

C Dainty Sheer Nylon Oblong Scarf with intriguing Gold color sari print design. Finely stitched edges. Size about 11 x 43 1/4 inches. 00(Pink), 00(White), 79(Powder Blue). 88N5069—Delivered. Each 98c, 2 for 1.76

D Popular Gift Choice for Christmas . . . smart leather tote bag. Top upper clasp, rayon lining. Size about 8 x 10". 70(Red), 09(Black), 52(Panama), 88(Brown), 88(Navy). 88N3001—State color number. Del'd. 5.99

E Sheer Nylon Oblong with self-embossed design. The perfect touch with coats and suits. Neatly finished with finely stitched edges. About 12 1/2 x 41" long. State color number. 84(Romance Blue), 88(Shirley Pink), 00(White). 88N5047—Delivered. Each 79c, 2 for 1.50

F 5-Button-Length Glove of double woven nylon. Hand-sewn seams. 00(White), 09(Black), 50(Brown), 38(Beige), 80(Pink), 98(Lt. Blue). State color number. Sizes 6, 6 1/2, 7, 7 1/2, 8. 88N262—State size. Delivered. 1.98

G Lady Buxton Leather French Purse Wallet. Bills may be removed through change purse. Removable picture case. 52(Panama), 70(Red), 53(Pink), 51(White), 96(Lt. Blue), 09(Black). 88N3563—Abs. 7 x 4 1/4" open. Del'd. 5.95

H Top Grain Cowhide Leather Wallet with strap clasp. Bills may be removed through outside change purse. Abs. 5 x 3 1/4" open. 70(Red), 80(Brown), 52(Panama), 00(Pink), 09(Black). 88N3557—State color number. Del'd. 3.29

J Popular Ombre Pagoda Umbrella. Chromspun rayon. 16 ribs, strong steel shaft. Matching tips and ferrule. Asstd. novelty handles. 98(Navy to Lt. Blue), 25(Dark Green to Light Green), 45(Wine to Red), 38(Beige to Brown), 16(Purple to Mauve). State color number. 88N6441L—Price, delivered. 3.98

K Plaid Chromspun Acetate Umbrella. Steel frame. 70(Red), 88(Navy), 20(Green) plaids. 88N6508—16 ribs. Delivered. 3.98

Chromspun Rayon Umbrella in asstd. plaids (not shown). 19-rib steel frame. Matching tips, ferrule. 88(Navy), 09(Black), 70(Red), 20(Green). 88N6427—State color number. Del'd. 2.98

L Tote Pouch Style Bag of genuine Morocco grain leather. Double carrying handles. Smart brass clasp. Leather lining. 2 wall pockets with upper divider. Attached frame change purse in leather. Abs. 8 1/4 x 7 1/4". State color number. 09(Black), 50(Brown), 88(Navy). 88N3000—Price, delivered. 11.98

M Dainty Evening Bag. Made of rayon satin with "pearl" embroidery. Satin lining, mirror pocket. 00(White with Natural pearls), 09(Black with Black pearls). Abs. 6 1/4 x 4 1/4". 88N3663—State color number. Del'd. 5.00

N Lip Make-Up Light. With pull-out mirror. Uses standard size bulb and battery. 88N4712—Plastic-metal. 35(Gold color). 1.49

P Handy Glove Holder. Gilt metal with chain. Spring clip, rhinestone trim. 88N4710—Price, delivered. 1.49

R Gift Box of 6 Real Silk Squares with hand-rolled edges. Single-strand simulated pearl necklace included. Wear in a variety of ways—tucked in your belt or as a scarf with sweaters or suits. Abs. 18" square. 99(Assorted colors). 88N5080—Delivered. Box of 6 for 1.79

T Print 'n' Plain Assortment of Squares. Blended silk and rayon. 3 novelty prints, 3 solid colors. Abs. 16" sq. Cellophane-wrapped. 88N5072—Pkg. of 6 for 1.59; 2 pkg. 3.00

SLIP THESE SMART ITEMS UNDER THE YULE TREE

- A** **Surprise Her with a Blousatta**—Easy, all-wool leotard. Perky White rayon tulle-trimmed collar, matching collar pulls the white-finish front. Neckline. 4 short flanges to trim the top. Button closing at back. Banded cap sleeves. Lay flat when recommended. 70(Red), 80(Turquoise) or 09(Black). Size 12, 14, 16, 18. State color no. 88N6474—Each, delivered. 2.98
- B** **Soft 100% Orlon Bolero**—versitallously trimmed all around with Gold color merino. Beige on every cuff. Neatly ribbed collar. Unhitchable halving sleeves. Scatter up your own wardrobe with this appealing bolero. Give it to someone for a special Christmas gift. 00(White only), Small (12), Med. (14-16), Lge. (18). 88N6241—State color no. Each, del'd. 3.98
- C** **Versatile 100% Nylon Stole**—each a pleasing Christmas gift. Knitted in a dainty ivory pattern and finished with attractive hand-knitted fringe. Gleaming Silver color makes him add sparkle and shine up. Comes in 00(White only). Size abt. 17 x 22". State color no. 88N6026—E&M, delivered. 3.98
- D** **Give a Gay Tartan Headwarmer**, so warm and easy for Christmas. In authentic tartans. Blended wool and rayon fabric. All-wool fringes are in end in pipe. It's the latest into the fashion. In 20(Roy. J. Stewart), 01(Green Stewart) or 06(Black Watch). State color no. Abt. 13½ x 70". 88N6019—Each, delivered. 1.69, 2 for 3.00
- E** **A Real Silk Square for a Fair Lady**. Comes in sparkling Lucie ball ready to hang on the Christmas tree. Square has embroidered edges, printed in a spray design. Ass'd. colors of 70(Red), 80(Blue), 20(Green), 39(Gold). 88N5059—Abt. 32" sq. Ea. 98c, 2 for 1.90
- F** **Fashionable Nylon Oblong** with glamorous Luxe stripes. Finely stitched edges. 60(Pink), 10(Black), 00(White). Abt. 10 x 42". 88N5295—Each, del'd. 98c, 2 for 1.76
- G** **Shimmering Real Silk Satin Head Square**, in rich navy with a cut. Use. May be used as scarf. Assorted floral printed designs on White. Dainty hand-stitched edges in 88(Royal, Blau), 88(Gold), or 70(Red). Abt. 32" sq. 88N5044—Each, del'd. 1.59, 2 for 3.00
- H** **"Bananza" Plastic Wallet**, each a handy gift to put under the tree. Filled with key ring, card id., prob. notes, change paper, identification, address pad, pencil, ballpoint pen. 39(Ass'd. Tartan), 50(Green), 47(Black patent), 52(Panama). Abt. 7½ x 4½" open. 88N3560—State color no. Each. 98c
- J** **Kiddies' Cotton Hankie Umbrella**. Opens and closes. Made of 2 printed cotton hankies in assorted designs. A back bow in handle is on back. Christmas tree or suitable for stocking stuffers. 89(Ass'd). Abt. 5½ sq. 88N9325—Each, delivered. 49c
- K** **Kiddies' Fine Cotton Hankies** printed in assorted appealing designs. A nice "treasure" gift to put under the tree. 89(Ass'd.). 88N9303—Abt. 8" sq. Del'd. 12 for 1.00
- L** **Leather Shoulder-Strap Handbag**. Adjustable shoulder strap. Gold metal lock. 53(Pink), 70(Red), 88(Navy), 09(Black). Abt. 7 x 5½". 88N3029—Price, delivered. 2.29
- M** **Child's 6-Rib Umbrella** just like Mom's. Chromespun acetate. Polka dot design. Assorted animal shape handles. Matching tie, handle and carrying case. 70(Red), 88(Navy), 20(Green), all with White polka dots. 88N6507—Price, delivered. 2.98
- Child's Plaid Umbrella** in above but in assorted plaids. 70(Red), 88(Navy), 20(Green). 88N6710—Price, delivered. 2.98
- N** **Fine All-Wool Knitted Stocking Cap**. So easy and attractive for Christmas. About 3" tall back with gray tassel hanging on the end. Top with bead trim. 00(White), 98(Black), 70(Red), 25(Kelly). About 42 in. long. 88N8023—Each, del'd. 1.79, 2 for 3.00
- P** **Perky Plaid Wool-and-Rayon Blend** child's headwarmer, a pleasing and practical gift from Santa. All-wool lined to keep warmly at the back. Soft-trimmed ends. Keeps a curly miss warm all winter. 89(Ass'd. plaids). 88N8022—Abt. 8½ x 28". Del'd. 1.29

STRETCHIES

CHRISTMAS "Tree-Top" Specials!

4 favorite Fashions

- First quality
- Knit to fit
- Latest shades
- Budget priced

83c Up



They fit
like magic!
1.00 Up

If one thread
breaks... the
other holds!

A
In 4 Weights
1.29 Up

NON-RUN

B
Won't Run...
Even if Cut!
1.49 Up

CHRISTMAS NYLONS... A GIFT THAT EVERY WOMAN WELCOMES

Three Christmas Specials. First quality full-fashioned nylons to make her heart sing on Christmas morning. These leg-flattering beauties are designed to fit perfectly, and have slim, shapely heel panels and fine dark seams. 57(Medium Beige) or 78(Rose Beige). Sizes 8½ to 11.

Best Dress Sheers. 15 denier, 60 gauge. 75N69—Pair... 89c, 3/2.59, 6/4.98

Economy Dress Sheers. 15 den., 51 gauge. 75N86—Pair... 83c, 3/2.45, 6/4.69

Walking Sheers. 30 denier, 45 gauge. 75N67—Pair... 89c, 3/2.59, 6/4.95

Seamfree Dress Sheer Special. Lovely gossamer hose for a Christmas "budget" price. In dull-finished 15 denier plain-knit nylon, they give that fashion favored bare-leg look. 57(Medium Beige) or 78(Rose Beige). Sizes 8, 9½, 10, 10½, 11. 75N211—Pair... 92c, 3/2.89, 6/5.50

Stretchy Nylons... those darlings of fashion that fit as smoothly as a second skin! She'll love the way they fit with-out twisting, wrinkling or binding—holding the dark seams arrow-straight. Full-fashioned in this season's shades. Not sure of her size? These stretch to fit! Sizes 1(S), 2(M), 3(L). (See chart).

Elegant Better-Wearing Dress Sheer. 15 denier, 66 gauge. 57(Med. Beige). 75N37—Pair... 1.59, 3 pairs 4.65

Wonder-Wearing Service Weight in 30 denier. 57(Med. Beige), 78(White). 75N38—Pair... 1.69, 3 pairs 4.95

"Everyday" Royal Purple. 60 denier, 60 gauge. 57(M. Beige), 78(Rose Beige). 75N133—Pair... 1.19, 3 pairs 3.45

Dress Sheers at Penny Bank Prices! 15 denier. 57(M. Beige) or 78(Rose Beige). 75N135—Pair... 1.00, 3 pairs 2.95

A **Twin-Wear Nylons**, knit with two threads, won't run from single broken snags. If one thread breaks, the other holds. Full-fashioned, dark seams. 57(Med. Beige), 78(Rose Beige).

Better-Wearing Dress Sheer. 60 gauge, 15 denier sheerness. 75N190—Size 8½ to 11... Pair 1.29, 3 pairs 3.75

Better-Wearing Walking Sheer in 30 denier, 51 gauge. 75N122—Size 8½ to 11... Pair 1.29, 3 pairs 3.75

Service Weight. Good-looking hose. Equal to 60 denier. 75N131—Size 9 to 11... Pair 1.59, 3 pairs 4.65

Heavy Service Weight. Sizes 9 to 11. Cotton tops, too! for comfort. 75N124—Equal to 80 denier... Pair 1.59, 3 pairs 4.65

B **Non-Run Nylons** in a durable lock-stitch mesh that can't run even if cut. Full-fashioned: panel heels, dark seams.

Dress Sheer in lovely 15 denier, 51 gauge. Sizes 9 to 11. 75N126—57(Medium Beige), 78(Rose Beige). Pr. 1.49, 3/4.35

Better-Wearing Walking Sheer. 30 denier. Sizes 9 to 11. 75N103—57(Medium Beige), 78(Rose Beige). Pr. 1.49, 3/4.39

Dress Sheer Stretchies in dainty 15 denier. Sizes 1, 2, 3. (See chart). 75N44—57(Medium Beige). Del'd. Pair... 1.69, 3 pairs 4.95

DESCRIPTION OF NYLONS SHOWN ON OPPOSITE PAGE

1 **Gift-Embossed Jewel Case**, lined with plush and satin, holds 3 pairs of full-fashioned dark-seamed nylons. Heavy cardboard box, covered to simulate leather, has tray, mirror, lock, key. 78(Rose Beige), 57(M. Beige). **Jewel-Boxed Dress Sheers.** 15 denier, 60 gauge. 75N143—Size 8½ to 11. 3 pr. in box... 4.98

Jewel-Boxed Walking Sheers. Durable 30 denier. 75N144—Size 9 to 11. 3 pr. in box... 4.98

2 For the "Gift Royal"... Give Royal Purple! Exquisite full-fashioned nylons with panel heels, dark seams. 57(M. Beige), 78(Rose Beige). **Ultra Luxury Sheer** in 10 denier, 66 gauge. 75N129—Size 9 to 11. Pair... 1.49, 3/4.35

Elegant Evening Sheer in 12 denier, 66 gauge. 75N21—Size 9 to 11. Pair... 1.29, 3/3.75

Best-Wearing Dress Sheer. 15 den., 60 ga. Also 50(Smoke Mist), 54(Taupe Afire), 70(Redwood). 75N16—Size 9 to 11. Pair... 1.29, 3/3.75

"Everyday" Dress Sheer in 15 denier, 51 gauge. Sizes 9 to 11. Buy 6 pairs... and save 50c!

75N109—Pr. del'd... 1.00, 3/2.89, 6/5.59

Walking Sheers in durable 30 denier, 45 gauge. Sizes 9 to 11. Buy 6 pairs... and save 49c!

75N18—Del'd. Pair... 1.19, 3/3.46, 6/6.66

3 **Seamfree Stocking Perfection** to give "bare-leg" look plus glamorous mid-sheer "finish". 57(Medium Beige) or 78(Rose Beige).

Dress Sheer. Nude heels, demi toes. 15 denier. 75N237—Size 9 to 11. Pair... 1.59, 3/4.69

Stretchy Dress Sheers 15 denier, 400 needle. Superbly fitting hose. 57(Medium Beige) only. 75N215—Size 1, 2, 3. Pair... 1.69, 3/4.95

Best Dress Sheer. 15 denier micro-mesh. 75N208—Size 9 to 11. Pair... 1.39, 3/4.00

Dress Sheer. 15 denier micro-mesh. Reinforced. Sizes 9 to 11. Buy 6 pairs... and save 31c!

75N218—Del'd. Pr... 1.19, 3/3.45, 6/6.59

Walking Sheer. 30 denier. Size 8½ to 11. 75N209—Pr. 98c, 3/2.89, save, buy 6/5.60

4 **New Pointed Heels**, to match the new pointed shoes, give sophistication to these 15 denier, 51 gauge dress sheers. Sell seams. 57(M. Beige), 78(Rose Beige). Size 9 to 11. 75N155—Del'd. Pair... 1.29, 3 pairs 3.79

5 **A Distinctive Zigzag Outline** lends great charm to these lovely dress sheer hose. Full-fashioned, with sleek dark seams, in 15 denier, 51 gauge. 57(Medium Beige) or 78(Rose Beige). 75N147—Size 9 to 11. Pair... 1.19, 3/3.45

6 **A Dashing Black Outline** makes these hose very special. Full-fashioned, with dark seams, 60 gossamer-sheer 15 denier, 51 gauge nylon. 57(Medium Beige) or 78(Rose Beige). 75N111—Size 9 to 11. Pair... 1.19, 3/3.45

7 **Sophisticated Elegance** is the essence of these black-heeled beauties in 15 denier, 66 gauge nylon. Black feet and seams echo this striking note. 57(Beige), 78(Rose Beige). 75N149—Size 9 to 11. Pair... 1.39, 3/4.00

8 **Black Velvet Flocked** in a charming design to thrill her heart! Full-fashioned in filmy 15 denier, 51 gauge. Ankle-strutting dark seams. 57(Medium Beige) or 78(Rose Beige). 75N179—Size 9 to 11. Pair... 1.59, 3/4.65

9 **The Last Word in Glamour!** Sheer as mist, how a-sparkle with rhinestones, a-gleam with "pearls". Full-fashioned in 15 denier, 66 gauge. Dark seams. 57(M. Beige), 78(Rose Beige). 75N181—Size 9 to 11. Pair... 1.79, 2/3.49

10 **Christmas-Gay Box** of 3 pairs of dark-seamed sheer nylons. A wonderfully economical way to say a special "Merry Christmas".

Dress Sheer. 15 denier, 51 gauge. Sizes 9 to 11. 75N51—57(M. Beige), 78(Rose Beige). Box... 2.98

Seamfree Dress-Sheer Micro-Mesh. Sizes 9 to 11. 75N160—57(Medium Beige). Box of 3 pr... 3.59

Stretchies. 15 denier, 60 gauge. Sizes 1, 2, 3. 75N161—57(Medium Beige). Box of 3 pr... 3.59

Walking Sheer. 30 den., 45 gauge. Sizes 9 to 11. 75N75—57(M. Beige), 78(Rose Beige). Box... 2.98

11 **Pony-Pretty Jewel Box** of glazed heavy cardboard, gay with a lithographed "cor-sage". Handy tray, lock and key. Contains 2 pairs of sheer nylons in 57(Med. Beige). Dk. seams.

Gift-Boxed Sheers. 60 denier, 51 gauge. 75N162—Size 9 to 11. Box of 2 pr... 3.39

Gift-Boxed Walking Sheers. 30 denier, 45 gauge. 75N163—Size 9 to 11. Box of 2 pr... 3.39

12 **A Gift to Remember!** 2 pairs of Royal Purple nylons in metal jewel box covered with rich brocade, lined with plush and satin. Perfect for a discriminating woman. 57(Med. Beige).

Gift-Boxed Stretchy Dress Sheers. 60 gauge. 75N164—Size 1, 2, 3. Box of 2 pr... 3.98

Gift-Boxed Seamfree Dress Sheers in 15 denier, 400 needle micro mesh. Reinforced heels, toes. 75N165—Size 9 to 11. Box of 2 pr... 3.98

Gift-Boxed Dress Sheers. 15 denier, 60 gauge. 75N166—Size 9 to 11. Box of 2 pr... 3.98

13 **Sheers in Satin!** Two pairs of dark-seamed nylon hose in a lovely rayon satin sachet circled with a silky pastel ribbon. Size 9 to 11.

Dress Sheer. in gossamer 15 denier, 51 gauge. 75N30—57(Medium Beige). Set, del'd... 3.98

Good-Wearing Walking-Sheers. 30 den., 45 gauge. 75N31—57(Medium Beige). Set, del'd... 3.98

14 **Gift-Pretty Jewel Box** of heavy cardboard covered with gilt-trimmed simulated leather. Complete with tray, lock and key. Box contains 2 pairs of dress sheer 15 denier, 51 gauge nylons. Dark seams. 57(Medium Beige). Size 9 to 11.

75N32—Jewel box with 2 pairs of hose... 2.79

15 **A Little Beauty** of a trinket box with a "sculptured" gold color plastic lid and a plastic "tortoise shell" base. Contains 2 pairs of socks, dark-seamed nylons. 57(M. Beige), 78(Rose Beige).

Boxed Dress Sheers in 15 denier, 51 gauge. 75N33—Size 9 to 11. Box of hose... 1.98

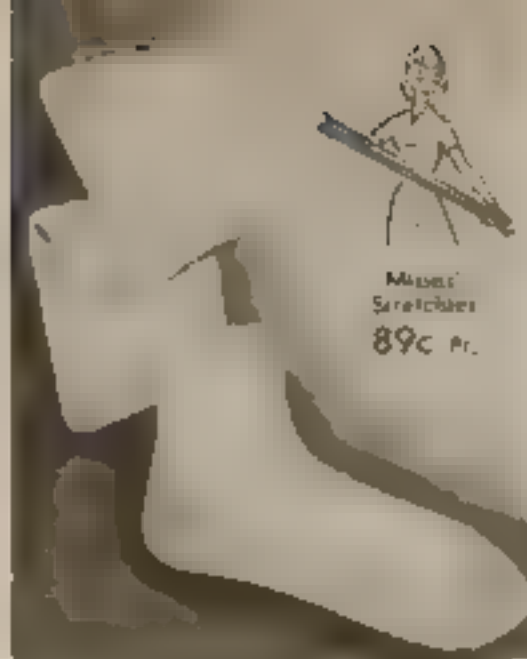
Boxed Walking Sheers. 30 denier, 45 gauge. 75N34—Size 9 to 11. Box of hose... 1.98

CHART FOR STRETCHY NYLONS

Size 1 fits	8½ to 9
Size 2 fits	9½ to 10
Size 3 fits	10½, 11, 11½

ROYAL PURPLE COLOR GUIDE for the New Costume Look.

Note. Our "Iridescent" change shade subtly with every changing light. **Taupe Afire**—glowing iridescent, shimmering with blues, greys and black. **Redwood**—high-style iridescent bronze, gorgeous with browns and beige. **Medium Beige**—warm tone that goes perfectly with every fashion shade. **Rose Beige, Smoke Mist**—gentle tones; complement delicate pastel shades.



Slipper socks

FOR THE FAMILY

Items Shown on Opposite Page

1 Men's Ripons of 100% wool, in smart Norland pattern. Flexible sponge rubber soles. Washable. 01 (Gray) or 88 (Navy). Hose sizes 10, 11, 12. 75N1591—Pair, del'd... 2.98

2 Men's Low-Cut Ripons of 100% wool. New styling with simulated woven sidewalls, smart tassels. Flexible rubber soles. 01 (Gray) or 42 (Sand). 75N1588—Hose: 10, 11, 12. 2.98

3 Women's Bunkhouse Ripons. 100% wool. Surde leather vamps, sides and outsoles. Gold metallic trim, embroidery. 70 (Red), 75 (Powder Blue), 90 (Turquoise). Hose sizes 9, 10, 11. 75N1556—Pair, del'd... 2.98

4 Infants' 100% Wool Ripons. White soft cushion leather soles and sidewalls. Contrasting design. White lace ties. 80 (Blue) or 80 (Pink). Hose sizes: S (4), M (5), L (6). 75N1564—Pair, del'd... 1.75

5 Children's 100% Wool Ripons. Indian topee design. Cushion sole, suede leather sidewalls, fringe on toe. 70 (Red), 88 (Navy). Hose sizes 6, 7, 8. 75N1585—Pair, del'd... 1.98

6 Children's 100% Nylon Ripons. Contrasting "Mouketeer" design. Rubber soles, suede leather sidewalls. 70 (Red), 88 (Navy). Hose: 6, 7, 8. 75N1587—Pair, del'd... 2.49

7 Children's 100% Wool Ripons. Hockey team design. Soft cushion soles, suede leather sidewalls and toe caps. 86 (Royal—Maple Leaf) or 70 (Red—Canadian). 75N1588—Hose sizes 7, 8. 2.49 75N1595—Hose sizes 9, 10. 2.98

8 Women's 100% Nylon Ripons. Embroidered cuffs trimmed with gold thread; all-over and gold threaded design. Rubber soles, suede leather sidewalls. 70 (Red), 80 (Blue) or 00 (White). Hose sizes 9, 10, 11. 75N1584—Pair, del'd... 2.98

9 Infants' 100% Wool Slipper Socks. Assorted designs. Cushion leather soles. 33 (Mauve), 81 (Sky Blue), 70 (Red). 75N1551—Hose: 5, 5 1/2, 6. 98c

10 Women's Wool-and-Stretch Nylon slipper socks. Floral design. Soft cushion leather soles. 70 (Red) or 86 (Royal Blue). 75N1581—Hose: 9, 10, 11. 1.68

11 Children's Wool-and-Stretch Nylon slipper socks. Gay design. Soft cushion leather soles. 70 (Red) or 86 (Royal Blue). 75N1582—Hose: 7, 8, 9... 1.98

12 Women's Slipperettes of wool/stretch nylon with metallic thread throughout. 2 tassels & metallic thread and wool on each toe. 70 (Red), 86 (Royal), 09 (Black). One size fits 9 to 11. 75N1583—Pr. 1.15; 2 pr. 2.15

13 Women's Slipperettes, 100% stretchy Helanca nylon interwoven with metallic threads. Metallic fringe. 35 (Gold), 88 (Silver) color. M (8 1/2-9 1/2), L (10-11). 75N1596—Pair, del'd... 1.98

14 Women's Slipperettes of 100% stretchy Helanca nylon. Contrast trim with jeweled design at front. 86 (Royal), 70 (Red), 09 (Black). 1 size fits 9 to 11. 75N1580—Pr. 79c; 2 pr. 1.50

15 Women's Sweater-Knits—Orlon slipper socks with Black-and-White lace ties. Sponge rubber insoles. 70 (Red), 81 (Sky Blue), 36 (Champagne). 75N1594—Hose: 9, 10, 11. 2.49

16 Men's 100% Australian Wool Slipper Socks. Smart cable design. Soft cushion leather soles. 86 (Royal) or 48 (Wine). Hose sizes: S (10), M (11), L (12). 75N1590—Pair, del'd... 1.98

B Women's 59c pr.

C Cotton 59c pr.

A Bobby Socks of stretchy nylon-and-cotton with bright, colorfast laces. Heavy elasticized triple-roll cuffs. Non-rust aluminum eyelets. M (fits 8 to 8 1/2), L (fits 10 to 11). 75N1035—00 (White/Red tartan laces). 1.29

B Women's Combed Cotton-and-Stretch Nylon Socks. Triple-roll elasticized cuffs. M (fits 8 to 8 1/2), L (fits 10 to 11 1/2). 75N1102—00 (White) Pair 59c; 3 pr. 1.69

C Jumbo Cuff combed cotton bobby socks. Triple-roll elasticized cuffs. Nylon-reinforced heels and toes. Sizes 8 1/2 to 11. 75N1078—00 (White), Pair 59c; 3 pr. 1.69 75N1079—00 (White), Pair 59c; 3 pr. 1.69 Combed Cotton bobby socks. Triple-roll elasticized cuffs. (Not shown). Sizes 8 1/2 to 11. 75N1080—00 (White), Pair 59c; 3 pr. 1.15

Misses' Seam-Free Nylon stretch nylon hose. Just what the growing girl needs—they'll stretch to give her perfect fit. Reinforced heels and toes ensure longer wear. State size. 28 (Medium Beige). S (fits 7 1/2 to 8 1/2), M (fits 9 to 10 1/2). 75N575—Pair... 89c; 3 pr. 2.59

Misses' Circular-Knit Hose of mercerized cotton-knit (not shown). Has a more shaped leg to give her a flattering fit. Nylon-reinforced heels and toes. Mock seams, panel heels and fashion marks. 57 (Med Beige). Sizes 8, 8 1/2, 9, 9 1/2, 10. 75N525—Pair... 89c; 3 pr. 1.98

GUARANTEE

3 Months Wear for 3 Pairs or 3 New Pairs Free of Charge

89c pr. up

SANFOLAN

STRETCHES

Children's Stretch Nylon or Wool-and-Nylon

D Children's 100% Helanca Stretch Nylon Hose. 1 x 1 rib. Shrinkproof. 38 (Beige) or 00 (White). 75N833—One size fits 4 to 6 1/2... 69c; 3 pr. 1.98 75N608—One size fits 7 to 8 1/2... 79c; 3 pr. 2.29 75N609—One size fits 9 to 10 1/2... 98c; 3 pr. 2.89

E Children's Sanforlan Wool-and-Spun-Nylon Hose. Shrinkproof. Lambskin treated to retain softness. 1 x 1 rib to knee. 38 (Beige) or 00 (White). 75N805—Size 6, 6 1/2. Pair... 89c; 3 pr. 2.59 75N686—Size 7, 7 1/2, 8, 8 1/2. Pair... 1.00; 3 pr. 2.95 75N687—Size 9, 9 1/2, 10. Pair... 1.19; 3 pr. 3.49

Children's 3/4 and 7/8-Length Hose

F Heavier Weight 3/4-Length All-Nylon Stretchies in attractive link-and-link pattern. L-intex tops. 83 (Copen Blue), 70 (Red), 00 (White), or 88 (Navy). 75N921—M (7-8 1/2), L (9-10 1/2). Pr. 1.00; 3 pr. 2.95

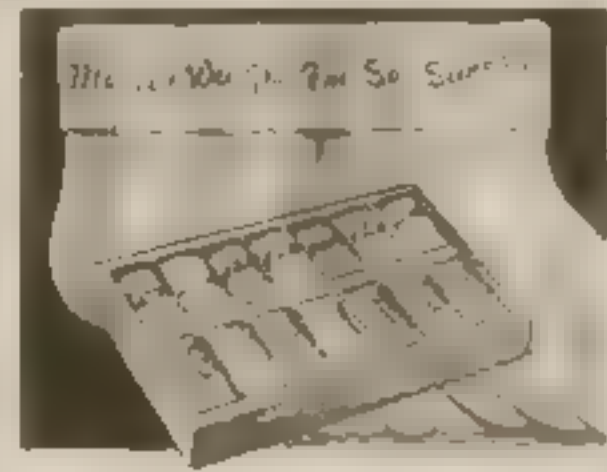
G 3/4 Length. 50% Sanforlan, 50% nylon. 3 pr. guaranteed 90 days. 70 (Red), 30 (Brown), 88 (Navy). 75N907—Size 6 to 9 1/2. Pair... 98c; 3 pr. 2.85

H 7/8 Length. Sanforlan wool/nylon plaited over cotton. 3 pr. guaranteed 3 months. Shrinkproof. Nylon-reinforced. 70 (Red), 50 (Brown), 88 (Navy). 75N923—Size 7 to 9 1/2. Pair... 69c; 3 pr. 2.00



J Women's Slipper Socks of soft wool-and-rayon trimmed with smart beaded design. Soft cushion soles. 70 (Red) or 86 (Royal Blue). Hose sizes 9, 10, 11. 75N1593—Pair... 1.29; 2 pr. 2.45

K Children's Slipper Socks of soft wool-and-rayon. Applique suitable for boys or girls. Soft cushion soles. 70 (Red) or 86 (Royal Blue). Hose sizes 7, 8, 9. 75N1592—Pair... 1.19; 2 pr. 2.29



Girls' "Day-of-the-Week" Anklets. Name of the day printed in Red on outside of the cuffs. Turn-down cuffs in smart rib knit. 100% stretchy Helanca nylon yarn that stretches to give her perfect fit. These socks are so easy to wash and dry in a twinkling. Also, they are specially long-wearing. Neatly boxed for Christmas giving. Each box contains 3 pr. White and 1 pr. each of Yellow, Green, Pink and Blue. Please be sure to state size on order. S (fits 6 to 7 1/2), M (fits 8 to 9 1/2). 75N1209—Box, del'd... 3.99



Children's 50% Kray Wool, 50% Nylon half socks in link pattern. Rib-cuff. 00 (White), 70 (Red), 88 (Navy), 64 (Medium Blue). Sizes 6 to 9 1/2. 75N1202—Pair... 68c; 3 pr. 2.00 Infants' Baby Wool/Nylon half socks. Black design. 00 (White), 50 (Pink) or 80 (Blue). Sizes 4 to 6 1/2. 75N842—49c; 3 pr. 1.39



2
Men's
Rubber Soles
2.98



3
Women's
All Wool
2.98

Ripons

FOR CHRISTMAS

- Guaranteed washable
- Guaranteed to fit
- Boxed for Christmas giving



4
Infants
All Wool
1.75



5
Children's
1.98



6
Children's
"Mousketoes"
2.49



Heavily
Rubber Soles



7
Children's
100% Wool
2.49

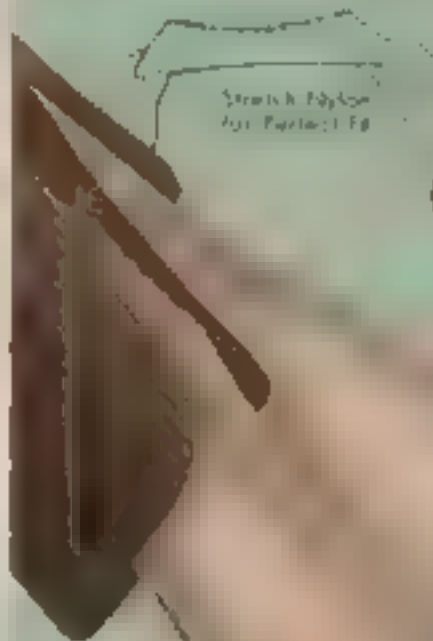


8
Women's
Rubber Soles
2.98



9
Infants
All Wool
98c

WOMEN'S "EASY-FIT" S-T-R-E-T-C-H SLIPPERETTES



Stretch Nylon
For Perfect Fit



12
Wool and
Stretch Nylon
1.15



Orlon

15
Women's
Sweater Mules
2.49



FIRST TIME EVER
OFFERED IN CANADA
Wool and stretch nylon
blend that combines
warmth and perfect fit

10
Women's
1.89



13
Stretch Nylon,
Machine Thread
1.98



16
Men's
All-Wool
1.98



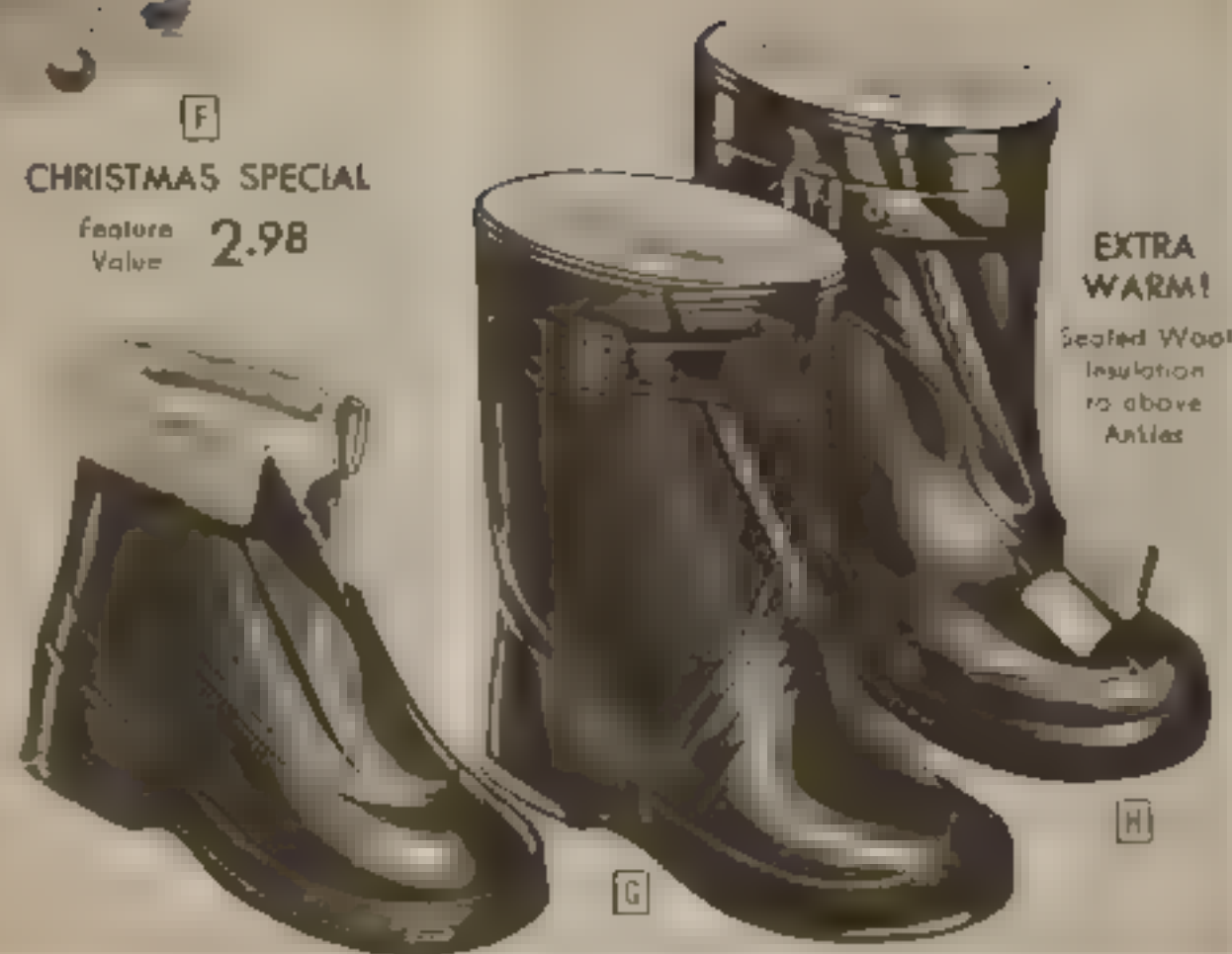
11
Children's
1.39

14
100% Heavy
Stretch Nylon
79c

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

CHRISTMAS SPECIAL

Feature Value **2.98**



EXTRA WARM!
Sealed Wool
Insulation
to above
Ankles

Quality Overshoes

Children's Sturdy Rubber Overshoes

F A special buy permits this low Christmas price. Children's good quality rubber overshoes in protect little feet from slush and snow. Easy deep-pile fur fabric cuffs. Snug fleece cotton lining. Concealed front slide fastener for easy on-off. Please state size on order. Full sizes 8 to 12.

76N9624-50(Brown). 2.98

G Good Quality Rubber Overshoes with easy inside shearing cuffs keep cold out, warmth in. Full gusset opening at top. Snug fleece cotton lining. Treaded non-slip soles. Please state size. Full sizes 8 to 12.

76N9612-50(Brn.) 3.79
76N9312-50(Brn.) 3.99

H Best Quality Rubber Overshoes with sealed wool insulation to above ankles plus extra warm blanket fleece lining. Inside shearing cuffs. Built-in felt insoles. Treaded outsoles. Full sizes 8 to 12.

76N9613-50(Brn.) 6.45
76N9313-50(Brn.) 6.45



CHILDREN'S Insulated Overshoes

Cellulose Foam
Insulation
Surrounds
the Entire Foot

PolyFlex Insulated Overshoes (synthetic material). Fur fabric cuffs. State color no. 00(White), 01(Red) or 50(Brown).

76N9615—Full sizes 8 to 12 3.98

76N9315—Full sizes 13, 1, 2, 3 4.50

Poly-Lastic Insulated Hi-Cut Overshoes (rubber-like material). Inside shearing cuffs. Suede-like lining. Adjustable strap and buckle at top. In 50(Brown) only.

76N9625—Full sizes 6 to 12 2.99

76N9325—Full sizes 13, 1, 2, 3 2.99



Toddler's Wrap-Around Rubber Overshoes. Inside shearing cuffs, cozy cotton fleece lining. State size. 00(White) or 70(Red). Full sizes 4 to 10.

76N9621—Del'd. 3.98

Toddler's Lace-Style Rubber Overshoes. White rabbit fur trim. Cozy cotton fleece lining. Please state size. 00(White). Full sizes 4 to 12.

76N9649—Del'd. 3.98

Toddler's Overshoes of Poly-Lastic or rubber-like synthetic. Rabbit fur trim. Suede-like lining. 00(White) or 70(Red). Full sizes 4 to 12.

76N9620—Del'd. 2.98

DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

1 "Golden Princess" moccasin slippers. Smart "golden" tip on vamp over-toe. Soft cowhide uppers are warmly lined. Matching fur cuffs, padded leather soles. Please state size and color number. 95(Light Blue), 60(Pink), 90(Turquoise) or 09(Black). Full sizes 6 to 9.

15N2856—Del'd. 2.59

2 "Indian Head" Leather Boots. Genuine shearing collars. Padded leather soles. State color no. 18(Natural), 70(Red) or 98(Light Blue). Toddlers' full sizes 2 to 10.

15N2861—Del'd. 1.98

15N2862—Del'd. 1.98

3 Christmas Special—best quality children's slippers. Molded cowhide leather uppers and soles. Thick shearing cuffs and linings. Low rubber heels. State color number and size. 68(Charrytone), 16(Natural). Full sizes 8 to 12.

15N2866—Del'd. 2.98

4 "Honest Injun" Cam-fort in these smooth leather moccasin slippers. Soft white fur trim. Hand-beaded vamps. Soft padded leather soles and heels. State color number, size. 90(Turquoise), 70(Red) or 98(Light Blue). Full sizes 6 to 10.

15N2855—Del'd. 1.98

5 Budget-Priced Moccasin Slipper. Smart beaded vamp, warm fur-trimmed. Suede leather uppers, padded leather soles and heels. State size, color number. 50(Brown/Beige), 01(Gray/Red). Full sizes 6 to 10.

15N2857—Del'd. 99c

6 Roy Rogers Rides Again. Smart low-priced set includes boots of sturdy Elk (trade name) leather with composition soles and heels, single metal "repeater" gun with leather belt and holster. Metal spur and deputy badge, plus a beautifully colored picture of Roy and Trigger. Order early.

50(Brown/Tan) boots.

Full sizes 6 to 10.

15N2135—Set, del. 9.98

Boots only, with deputy badge and picture.

15N2136—Del'd. 5.98

7 "Roy Rogers" Moccasin Slippers with cozy genuine shearing cuffs. Mol-low suede leather uppers and soles. Please state size. 50(Brown/Beige). Full sizes 7 to 10.

15N2853—Del'd. 1.98

"Dale Evans" Slippers as above. 01(Gray/Red).

15N2854—Del'd. 1.98

8 Fur-Trimmed Hi-Cut Slippers of soft suede. Genuine shearing collars to cuddle little ankles. Molded foam rubber soles. 80(Blue) or 70(Red). Full sizes 7 to 12.

15N2752—Del'd. 2.59

9 Cotton Corduroy Bootie with printed school design. Flexible foam rubber soles and heels. 80(Blue) or 70(Red). Full sizes 7 to 12.

15N2806—Del'd. 4.98

As above, only thick blanket cloth. 00(Plaid).

Full sizes 5 to 12.

15N2801—Del'd. 1.59

10 Zip-Up Style Romeo. Smooth leather uppers with chrome leather soles. Please state size and color number on order. 50(Brown) or 70(Red). Full sizes 8 to 10.

15N2904—Del'd. 1.98

As above, elastic gore style. 80(Blue), 00(Brn.), 70(Red).

15N2905—Del'd. 1.98

11 Genuine Shearling Collar Slippers on warm little feet. Plush leather uppers, flexible chrome leather soles and heels. Please state size and color number. 50(Brown) or 70(Red). Full sizes 8 to 10.

15N2852—Del'd. 2.79

12 New! Cozy Moccasin Slippers with genuine shearing collars. Warm suede uppers. Have flexible foam rubber soles. State color number, size. 80(Blue) or 70(Red). Full sizes 7 to 12.

15N2753—Del'd. 2.29

13 Western Style Slippers with cowboy motif on soft suede uppers. Flexible foam rubber soles and heels. Please state color number and size. 70(Red), 09(Black), 80(Blue). Full sizes 7 to 12.

15N2804—Del'd. 1.98

14 All-Wool Sock-Tops with plush uppers. Cute bunny ears. Leather soles. Please state color number and size. 80(Blue) or 60(Pink). Full sizes 4 to 12.

15N2707—Del'd. 1.98

15 Animal Slippers of soft rayon plush. Soft flexible soles. Fun-packed "squeaker" heels. Please state color and size. Full sizes 4 to 12. "Pony" 18(Natural). 15N2701—Del'd. 1.98

"Pony" 80(Blue). 15N2700—Del'd. 1.98

16 "Cocker Spaniel" Slipper of soft rayon plush. Please state color number. 00(Blue) or 00(Pink). Sizes 2, 3, 4, 5, 6, 7, 8.

15N2711—Del'd. 1.69

17 Colorful "Circus Bear" Slipper of soft rayon plush. Adjustable drawstring tie. Padded sole. State color by number. 99(Multicolor). Full sizes 4 to 10.

15N2710—Del'd. 1.98

18 Printed Corduroy Bootie, rayon plush collar. Flexible sponge rubber soles. Please state color by number and size. 80(Blue) or 60(Pink). Sizes 2, 3, 4, 5, 6, 7, 8.

15N2708—Del'd. 1.79

19 Washable Tarry Cloth, a practical slipper for tiny tots. Flexible foam rubber soles. Please state color number. 80(Blue), 60(Pink), 30(Yellow). Sizes 2, 3, 4, 5, 6, 7, 8.

15N2713—Del'd. 1.49

20 Repeat Offer of a famous Christmas value. A cuddly panda bear and matching slippers. Soft rayon plush with movable eyes. Padded insoles, felt lined. Bear about 8 1/2" 00(Black/White). Sizes 2, 3, 4, 5, 6, 7, 8.

15N2720—Set, del. 2.98

PLEASE STATE COLOR NUMBER AND COLOR

When stating color choice on order be sure to include color number. Example: 00(Charcoal). It helps us to ship your order without delay. Order early for Christmas and avoid disappointment.



1
2.59



2
1.98



3
New low
Price
2.98

- Shearling colls
- Sturdy cowhide leather uppers
- Shearling lining



4
1.98



5
99c



6
Complete
7-pc. Set
9.98

Roy Rogers

Boots, Badge
and Pistol Set
5.98

Complete the Roy Rogers look with this Set
including Gun, Belt, Holster, Pistol, Badge,
Boots and Socks. Complete Set



7
1.98



8
2.59



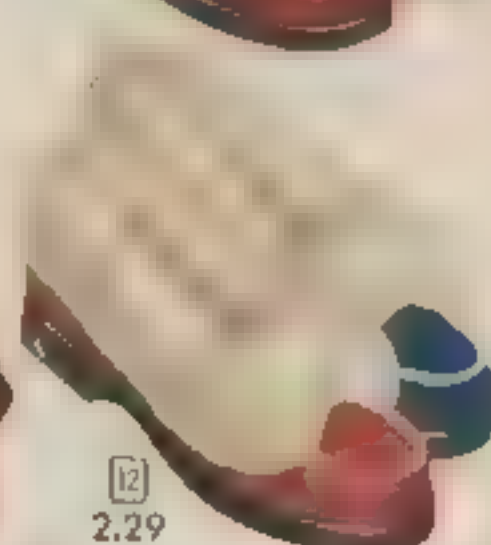
9
1.98



10
1.98



11
2.79



12
2.29

Boys' and girls' cosy, cuddly slippers

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



13
1.98



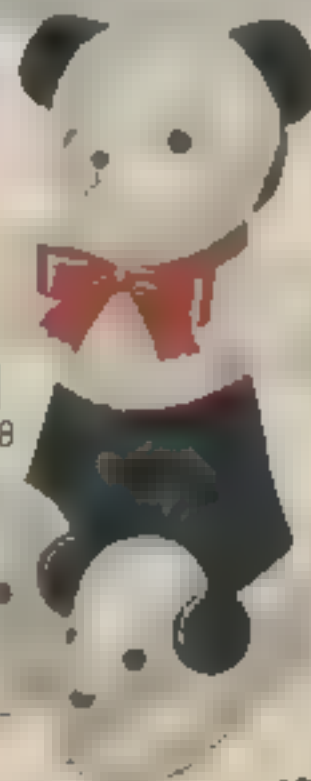
14
1.98



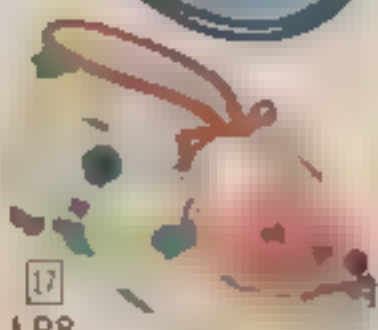
15
1.98



16
1.69



20
2.98
Set



17
1.98



18
1.79



19
1.49



SPECIALLY DESIGNED FOR THE ACTIVE BOY

Good Quality rubber pull-on over shoes fully lined with warm cotton fleece. Felt insoles. Corrugated rubber soles. Please state color number on your order: 50(Brown). Small Boys' sizes 11, 12, 13.
76N8727—Pair, delivered: 4.50
 Boys' sizes 1, 2, 3, 4, 5.
76N8427—Pair, delivered: 4.98

Better Quality pull-on rubber over shoes with inside shearling collars. Warmly lined with soft cotton fleece. Felt insoles. Corrugated rubber soles. 50(Brown). Small Boys' sizes 11, 12, 13.
76N8701—Pair, delivered: 4.98
 Boys' sizes 1, 2, 3, 4, 5.
76N8401—Pair, delivered: 5.98

Top Quality wrap-around rubber overshoots Warmly lined throughout with heavy wool. Inside shearling collars. Adjustable straps and buckles. Corrugated rubber soles. 50(Brown). Boys' sizes 1, 2, 3, 4, 5.
76N8408—Pair, delivered: 6.98
 Boys' sizes 6, 7, 8, 9, 10, 11, 12.
76N8108E—50(Brown). Del. 7.98

Boys' and girls' WINTER BOOTS

- Snug and warm deep pile lining
- For winter wear without shoes



F
 4.45
 5.45

F Good Quality Rubber Pull-Ons. Snug, warm, deep pile lining, rubber sole and strap. Outer sole size larger than regular shoe size.
 Boys' sizes 7, 8, 9, 10.
76N9650—50(Brown). Del'd. 4.45
 Size 11, 12, 13, 1, 2, 3.
76N9350—50(Brown). Del'd. 5.45

G Better Quality Rubber Pull-Ons. Deep-pile lining with extra warm inside shearling collars. Outer sole size larger than regular shoe size.
 Boys' sizes 7, 8, 9, 10.
76N9651—50(Brown). Del'd. 5.65
 Size 11, 12, 13, 1, 2, 3.
76N9351—50(Brown). Del'd. 5.98



G
 5.65
 5.98



New! Rubber Overshoes with heavy pile lining, inside shearling collars. Concealed front slide fasteners. 50(Black) or 50(Brown). Men's sizes 12, 1, 2, 3.
76N9321—Pair, del'd. 4.98
 Teen's sizes 4, 5, 6, 7, 8, 9, 10.
76N9021E—Pair, del'd. 5.98

Dressy Laced-Style rubber overshoots. Deep-pile fur lining trim. Warm fleece lining. State color on order. 50(Brown), 50(Black), 50(Gray), 50(White). Girls' sizes 6, 7, 8, 9, 10, 11, 12.
76N9622—Pair, del'd. 4.98
 Misses' sizes 13, 1, 2, 3. 50(Brown).
76N9322—Pair, del'd. 5.75

Sturdy Rubber Overshoes. Heavy fleece lining, full bottom tongue. Sturdy corrugated rubber soles. Softly padded inside. State color on order. 50(Brown), 50(Black), 50(White). Girls' sizes 6, 7, 8, 9, 10, 11, 12.
76N9611—50(Brown). Del. 4.75
 Size 13, 1, 2, 3.
76N9311—50(Brown). Del. 4.95

ITEMS SHOWN OPPOSITE

1 New! Flattie-Type TV Slippers styled for elegance and comfort. Velvet uppers with gold color vamp and toe. Flexible leather outsoles. Medium width. State color by number: 90(Turquoise), 91(Black). Full and half sizes 4 to 9.
15N663—Pair, del'd. 3.95

2 Open-Toe, Sling Back Mules built for the utmost in comfort. Foam cushioned heel to toe. Composition heels and soles. Black leather uppers with Gold stripes. State color by number: 80(Black). Size 4, 5, 6, 7, 8, 9.
15N664—Pair, delivered: 2.98

3 Our Finest Slipper Value. Soft glove-fanned leather uppers. Heel-toe cushioning. Flexible leather soles for maximum comfort. C or E width. State color by number: 70(Red); 89(Black); 80(Blue); 50(Vanilla). Size 4, 5, 6, 7, 8, 9, 10.
15N776—Pair, del'd. 3.98

4 Budget-Priced Corduroy Slippers. An outstanding value at this low price. Snug fitting elastic gore across vamp. Felt rubber soles. State color by number: 50(Black), 70(Red), 40(Gold). Size 4, 5, 6, 7, 8, 9.
15N633—Pair, delivered: 1.98

5 Matching Shearling Collars on smooth leather slippers. Cushion heels, durable leather soles, inside low wedge heels. State color on order: 90(Turquoise); 60(Pink); 80(Black); 40(Blue). Size 4, 5, 6, 7, 8, 9.
15N719—Pair, del'd. 4.98

6 Floid Slippers with flexible foam rubber soles. Two-part, comfortable styles. 80(Plaid). Size 4, 5, 6, 7, 8, 9.
 Moccasin, cotton uppers, fur trim.
15N900—Pair, delivered: 2.89
 Thick wool-cotton blanket cloth.
15N901—Pair, delivered: 1.89

7 Shearling Collar Slippers. Take the strain from tired feet in these smart slippers. Leather uppers, shearling collar. Flexible, cushiony platform and wedge heels. State color number: 50(Brown), 80(Dark Blue). Size 4, 5, 6, 7, 8, 9.
15N787—Pair, delivered: 3.98

8 "Golden Princess" moccasin slippers in new turquoise color. Cowhide leather uppers with gold color tip on vamp, toes, heel, instep and sole. Warmly lined throughout, padded leather soles, heels. State color number: 90(Turquoise), 80(White), 80(Black), 30(Yellow), 89(Black), 40(Pink). Size 4, 5, 6, 7, 8, 9.
15N760—Pair, del'd. 2.98

9 Budget-Priced fur collar slippers built for comfort. Leather uppers with beaded vamp. Padded platform sole. White fur collar. State size and color code by no.: 60(Pink), 64(Medium Blue). Size 4, 5, 6, 7, 8, 9.
15N788—Pair, delivered: 1.79

10 Comfortable Scott Slippers. Cuddly, heel-toe cushioning and full arch support. Behind open toes and heels. Softly covered heels and platforms. Fur vamp. Composition soles and 2" heels. State size, color number: 60(Pink), 80(Pale Blue). Size 4, 5, 6, 7, 8, 9.
15N665—Pair, delivered: 2.98

11 "Softie" Stretchy Slippers with elasticized top-band. Pliable leather uppers, sponge rubber platform sole and heels. Please state size, color number: 90(Turquoise); 40(Black); 70(Blue); 80(Deep Blue). Size 4, 5, 6, 7, 8, 9.
15N738—Pair, delivered: 2.98

12 Quilted Rayon Satin Mules with white fur trim. Built for casual comfort. Blush-colored slippers. Warmly lined soles. Felt low-heeled platform soles. State size and color by number: 80(Black), 60(Pink), 89(Black), 80(White). Size 4, 5, 6, 7, 8, 9.
15N650—Pair, del'd. 2.98



Bright and gay as a Christmas greeting

ITEMS DESCRIBED
ON OPPOSITE PAGE





F
Also Black,
Green, Red
or White
Ward 3-49
4.95



G
Also Black
or White
7.95



Exaggerated ridges
to give you a no-
bleeding fit

So narrow you
can bend it double
in your hand



H
Also Brown
or Red
5.98



LIGHTWEIGHT

L
Wool Flee Lining
5.95

M
Modern Color
Fashioning
8.95

Also Red
or Brown

Also
Black

DESCRIPTION OF ITEMS ON OPPOSITE PAGE

- 1** Glove Leather Scuffs. Fully foam-cushioned insoles. Flexible leather soles with comfortable medium wedge heels. Please state color by number. 88(Light Blue) or 60(Pink). **15N725—**Sizes 4, 5, 6, 7, 8, 9. Pair del'd **2.98**
- 2** Genuine Shearling-Lined Moulded Slippers. Cozy shearling cuffs keep feet toasty warm. Flexible cowhide leather uppers and soles. State color no. 68(Cherrytone) or 18(Natural). **15N703—**Sizes 4, 5, 6, 7, 8, 9. Pair del'd **4.88**
- 3** "Sheer Gold" Top Quality Leather uppers with genuine shearling collars. Gold color trim on vamps. Wear-tested soles, spring heels. Please state color by number. 80(Turquoise), 70(Red), 84(Med. Blue), 09(Black) or 18(Natural). **15N705—**Sizes 5, 6, 7, 8, 9, 10. Del'd **4.98**
- 4** Super-Flexible Shearling Collar Slippers of soft glove leather. Warmly lined moccasins with dancing-light sponge rubber soles. State color no. 98(Light Blue), 70(Red), or 18(Natural). **15N784—**Sizes 4, 5, 6, 7, 8, 9. Del'd **3.25**
- 5** Gay Little Gifts. Rayon satin rolled slippers with metallic thread trim vamps. Stretched to snug backs, cushiony platform soles, wedge heels. State color number. 80(Blue) or 09(Black). **15N666—**Sizes 4, 5, 6, 7, 8, 9. Del'd **2.98**
- 6** Low-Priced Soft-Sole Slippers of smooth leather. Fur-trimmed collars, leather soles. Please state color by number. 60(Pink), 80(Black), 00(White), 70(Red) or 86(Deep Blue). **15N704—**Sizes 4, 5, 6, 7, 8, 9. Del'd **1.98**
- 7** A Warm Pretty Gift in plusher lined feet. Cozy rayon plush uppers. Padded leather soles. State color by number. 60(Pink) or 80(Blue). **15N687—**Sizes 4, 5, 6, 7, 8, 9. Del'd **2.98**
- 8** Elegant Slippers, Brocade Uppers. Flexible composition soles with about 1 1/2" wedge heels. State color no. 09(Black), 60(Pink) or 80(Blue). **15N668—**Sizes 4, 5, 6, 7, 8, 9. Del'd **1.98**
- 9** "Fiesta" Slippers in soft smooth leather. Foam-cushioned insoles. Attractive gold-cord braided trim. Flexible leather soles. State color no. 60(Black), 80(Blue), 09(Black), 70(Red). **15N760—**Sizes 5, 6, 7, 8, 9. Pair del'd **1.98**
- 10** Easy-Fitting Corduroy Slippers. Concealed laces. Fur collars. Foam rubber soles. State color number. 60(Blue), 70(Red) or 48(Wine). **15N689—**Sizes 4, 5, 6, 7, 8, 9. Del'd **2.98**
- 11** Lightweight Leather Snow Boots. Genuine shearling lining throughout for toasty warm feet. Fur-like, whisper-light trim, crepe soles. Warm without snow. Order your regular shoe size. 09(Black) or 50(Brown). Medium width. **54N7902—**Full and half sizes 5 to 10 **10.95**
- 12** Smooth Leather Snow Boots have adjustable shock-absorbed straps. Wear three ways: rain, cold, puddles with rolled down, or open. Mouths, fur-lined processed lamb. Warm pile lined. Foam rubber soles and heels. In snow without snow. Order your regular shoe size. State color no. 09(Black), 50(Brown) or 70(Red). Medium width. **54N7901—**Full and half sizes 4 to 9 **7.85**

DESCRIPTION OF ITEMS SHOWN ON THIS PAGE

- F** Classic Baby Doll Pumps. Smooth leather uppers, about 1 1/2" high heels. Medium width. 09(Black), 80(Blue) or 70(Red) leather. **54N6005—**Full and half sizes 4 to 10 **4.95**
47(Black) patent **54N6082—**Full and half sizes 4 to 10 **4.95**
- G** Available in Two Widths: "Mugate Fall" leather pumps with adjustable, swivel-toe plate. They fold without bending. About 2" Cuban heels. B width. A sizes 4 to 10. B width all sizes 5 to 10. State color no. 09(Black), 80(Blue), 50(Brown). **54N6308—**State size and width **7.95**
- H** Antique Finish Loafers—hand lasted, hand rubbed. Soft "Mead" Elk (trade name) leather uppers surround the foot. Composition soles, heels. State color number. 50(Brown), 09(Black), 70(Red). **15N536—**Full and half sizes 4 to 11. B width. **5.98**
- J** For Practical Giving—names' extenders of quality leather. Built on combination last. Composition soles, walking heels. Rubber lugs. 00(White), 50(Brown), 09(Black). LEE, E, C width. **15N155—**Full and half sizes 4 to 9 **4.98**
- K** Sweater-Top Flatties with smart bow up, twin-peaked vamps. Flexible fabriclike uppers. Composition soles. State color number. 47(Black) patent, 52(Panama), 25(White), Med. width. **54N6612—**Full and half sizes 4 to 9 **2.98**
- L** Winter Boots of smooth flexible leather. Warmly lined with thick wool pile. Adjustable buckled straps. Non-slip foam crepe soles, heels. Warm without snow. Order your regular shoe size. 09(Black), 50(Brown) or 70(Red). Medium width. **54N7900—**Full and half sizes 4 to 9 **5.95**
- M** Fashionable Winter Boots in casual three-eyelid style. Smooth leather uppers with cozy shearling linings. Rich moose (dyed processed lamb) collars. Flexible foam rubber soles and heels. Warm without snow. Order your regular shoe size. 00(White) or 09(Black). Medium width. **54N7905—**Full and half sizes 5 to 9 **8.95**

PLEASE STATE CORRECT SIZE ON ORDER.

1
2.98

2
4.98

3
Shearling Collar
4.98

Cosy Christmas gifts

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

4
Also Natural
3.25

5
2.98

6
"Butterfly"
Broader Vamp
1.98

7
2.98

8
1.98

9
Also Flat
1.98

10
2.98

11
Completely
Shearling Lined
10.95

12
Wool Flee Lined
7.95

SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.

w 73



Christmas special DRESSY NYLON OVERSHOES

Choice of Black, Brown, or Gray
Blanket fleece lining for winter comfort

- Lightweight
- Soft for trim
- Flexible
- Non-slip soles

5.98

Fashionable protection from winter weather. Blanket fleece lining. Easy to slip on and off. Order to fit your foot best. See how to order on opposite page. 09(Black), 50(Brown), or 10(Grey).
Size 4, 5, 6, 7, 8, 9.
76N9132 Pair, del. 5.98



Can Be Worn
Up to 6" Extra
Height

NEW DISTINCTIVE OVERSHOES 7.45 To Spark Your Winter Wardrobe

Be late again! Overshoes, the newest in fashion for wear. Lightweight, water-repellent upper, are fully plasticized so they slip on easily. Attractive striped lining. Non-slip soles. Order to fit your foot best. See how to order on opposite page. 09(Black) or 50(Brown). Size 4, 5, 6, 7, 8, 9, 10.
76N9185—For high slip heels. Size 4, 5, 6, 7, 8, 9, 10.
76N9186—For medium cushion heels. Size 4, 5, 6, 7, 8, 9, 10.

F Wrap-Around Nylon Overshoes with soft fur collar. Machine made, with rubber sole. Gives warmth without weight. Fold over to protect heels. Order to fit your foot best. See how to order on opposite page. 09(Black) or 50(Brown).
Full, half sizes 4 to 10.
76N9141 Pair, del. 6.98

J Our Best Quality Rubber Overshoes. Machine made, with rubber sole. Gives warmth without weight. Fold over to protect heels. Order to fit your foot best. See how to order on opposite page. 09(Black).
Size 4, 5, 6, 7, 8, 9, 10.
76N9012—Pair, del. 7.50

M Christmas Special 4.98



G High Style Nylon Overshoes. Machine made, with rubber sole. Gives warmth without weight. Fold over to protect heels. Order to fit your foot best. See how to order on opposite page. 09(Black) or 50(Brown).
Full, half sizes 4 to 10.
76N9142 Pair, del. 5.95

K "Teen" Continental Styling in rubber overshoes. Zip-up front, decorative shearing cuffs. Warm fleece lining. For flat or low-heeled shoes. Order your regular shoe size. See how to order on opposite page. 09(Black) or 50(Brown).
Size 4, 5, 6, 7, 8, 9, 10.
76N9021 Pair, del. 5.98

N Feature Value! 4.50

H "Kerrybrooke" Nylon Overshoes. Removable "Kleen-Kut" hose protectors, easily washed dry overnight. Easy to slip on and off. Order to fit your foot best. See how to order on opposite page. 09(Black) or 50(Brown).
Size 4, 5, 6, 7, 8, 9, 10.
76N9131 Pair, del. 6.98

L "Continental" High Fashion Overshoes. Machine made, with rubber sole. Gives warmth without weight. Fold over to protect heels. Order to fit your foot best. See how to order on opposite page. 09(Black) or 50(Brown).
Size 4, 5, 6, 7, 8, 9, 10.
76N9135 Pair, del. 7.98

Loose Style 4.98

M Smart, loose style rubber overshoes. Easy to slip on and off. Order to fit your foot best. See how to order on opposite page. 09(Black) or 50(Brown).
Size 4, 5, 6, 7, 8, 9, 10.
76N9011—Pair, del. 4.98

Zip-Up Style 4.50

N Specialty priced lightweight rubber overshoes. Easy to slip on and off. Order to fit your foot best. See how to order on opposite page. 09(Black) or 50(Brown).
Size 4, 5, 6, 7, 8, 9.
76N9010—Pair, del. 4.50



F
5.98

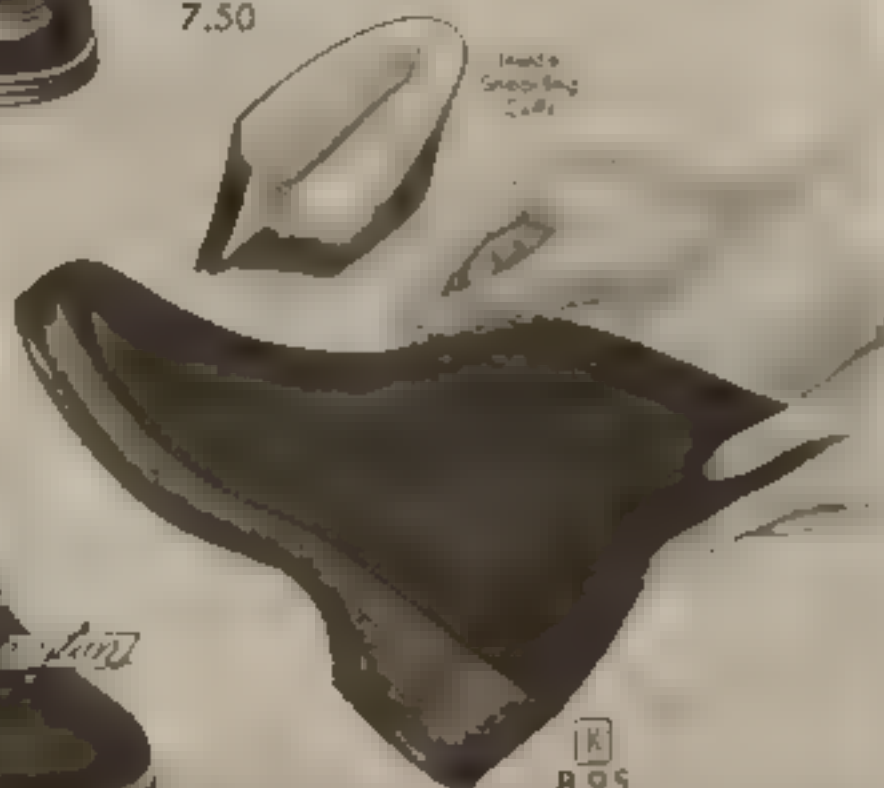


G
7.50

H
7.98



J
8.95



K
8.95

F **Waterproof Boots** of sturdy lightweight rubber. Heavy wool and rayon lining. Removable felt insole. Cork and rubber antiplatform fully shoed. To be worn without shoes.

09(Black) or 50(Brown).
Size 4, 5, 6, 7, 8, 9, 10.
76N9061—Pair, del'd 5.98

G **Fashionable Zip-Up Boots** of flexible lightweight rubber. Deep pile lined for cozy winter warmth. Fine fur lining trim mingles the ruffles. Comfortable spongy cushioned sole. Treaded sole and heels.

09(Black) or 50(Brown).
Size 4, 5, 6, 7, 8, 9, 10.
76N9051—Pair, del'd 7.50

H **"Sno-Queen",** new style winter boots. Flexible, lightweight rubber with handy pull-on strap at back. Removable fleece covered sponge insole. Warm wool pile lining. Spongy made shoeing sole.

09(Black) with Grey trim.
50(Brown) with Beige trim.
Size 4, 5, 6, 7, 8, 9, 10.
76N9062—Pair, del'd 7.98

J **Graceful Nylon Boots** trimmed with rich rayon dyed, pressed lamb. Front shoe bumper. Fine-tailored lining. Fashionable 09(Black) with Grey fur. 50(Brown) with Brown fur.

Size 4, 5, 6, 7, 8, 9, 10.
76N9059—Pair, del'd 8.95

K **Elegance in Velvet** to take you through winter in style. Easy on off foot slide fasteners. 100% plush thick wool and rayon lining. Spongy inside shoeing sole. Comfortable cushioned sole. Non-slip rubber sole with built up heel. To be worn without shoes. State color number, size and size.

09(Black) or 50(Brown).
Size 4, 5, 6, 7, 8, 9, 10.
76N9058—Pair, del'd 8.95

For a greater selection of overshoes and winter boots please see our Big Flat and Winter togs. Pages 250, 251, 252, 253. Please state color and size number when placing your order.

Smart "City Slickers"

L **"City Slickers"** made of sparkling high-gloss rubber. Cozy fleece lining, spongy wool sole. Non-slip rubber sole and heel. State color number, size and size.

09(Black) or 50(Brown).
Size 4, 5, 6, 7, 8, 9, 10.
76N9063—Pair, del'd 4.98

Pull-On Winter Boots

M **"Warmette" Snow and Slick Boots** in easy pull-on style. First quality rubber with thick spongy deep pile lining. Removable felt insole. Non-slip rubber sole. To be worn without shoes.

Size 4, 5, 6, 7, 8, 9, 10.
09(Black) or 50(Brown).
76N9050—Pair, del'd 6.45
76N9060—09(White) 7.45

INSULATED OVERSHOES



Special foam insulation keeps feet warm.



FINE VALUE
4.98

These overshoes made of lightweight, waterproof Poly-foam, a synthetic material resembling rubber. High deep pile fur lining trim. Flat last to fit almost any heel height. To be worn over the shoes. State size.

09(Black) or 50(Brown). Size 4, 5, 6, 7, 8, 9.
76N9015—Order color by number 4.98

HOW TO ORDER FOOTWEAR SHOWN ON PAGES 74 AND 75

FLAT LAST OVERSHOES: for flat or low heeled shoes, order the same size as shoes. For Cuban heels order one half size smaller than shoes. For high heels, plus one half size smaller than shoes. Order in your lowest heel.

FOR WINTER BOOTS: G, H, J, K, L, M: to be worn with shoes. For high shoes order your regular shoe size. For low shoes order boots half size larger than your regular shoe size.



OUR FINEST NYLON OVERSHOES 9.98

Lightweight smartly styled protection

Hi-grade faced-style nylon overshoes. Non-marking inside fur guards protect hose. Fine Mouton (dyed, pressed) wool fur trim. Wool and rayon lining. gives "heatproof" warmth in the coldest weather. Treaded rubber sole and heels. Made on flat last to fit most heel heights. State size.

09(Black). Size 4, 5, 6, 7, 8, 9, 10.
76N9130—Please state color by number. 9.98



L
4.98

N
6.45
7.45

DESCRIBED ON OPPOSITE PAGE

A
Nylon
Crisp
6.98

B
Cotton
4.95

C
Quilted
Cotton
6.98

D
Quilted
Tribor
9.98



E
Quilted Acetate-
Nylon Tribor
14.95

76 A

F
Viscose
Can't Shed
8.98

G 5.95 Up

H 12.95

Shown on Opposite Page

A Carron Criskay robe in partly treated fabric with Everglaze finish. Wrinkle- and soil-resistant shrinkage within 2%. Wide collar edged with cord in satin, and touched with gold band. Girth satin bow front. Turtleneck collar of centre back. Full sleeves trimmed with satin. 3-way styling: full-round belt.

3BN1136—Del'd. 5.98

B 3-Way Duster in softest baby chenille. Roomy dolman sleeves with ruffled cuffs. Roomy front. 2 large pockets. Easy to wear in this style belted, half belted, or free and flowing. Washable. Size only. 94/98's. Rock Black or 28/Multi Wash. Sizes 12, 14, 16, 18, 20.

38N1159 Del'd 4.95

Cuffed Cotton makes a drier, thinner, lightweight, warm and easy-to-wear fabric in an attractive print with contrasting stripes. Cuffed sleeves, cuffs or pockets. Pecky turned-down collar. A wavy stripe. Wear it loose. Be the belle of the ball or of the day.

36N1173 20/14 6.98

D She'll Spend Many a Cozy Leisure Hour in this comfortable dining room and quiet breakfast nook in the heart of the hotel. When her time comes to go back, spilling with confidence in the hotel which will not let her down. She'll never return, and she'll be a happy wife and mother.

Look at wheel, 30 right-hand hole
4317, 4318 or 79 [Powder Blue]
Size 12, 14, 16, 18, 20
38 N 1174 Del'd 9.26

E She'll Feel Like a Princess in this luxury robe. Equally luxurious nylon trest. It's soft and cloud-light on feather and delightfully warm. The blank, loopy quilting and "quilted" lining won't make either too hot or too hot. A button, decorative style with under flap. Two trim cords, adjustable to the waist, long and a very pretty pocket.

72 Powder Blue (or 42 1/2 red).
 Sizes: 12, 14, 16, 18, 20.
38N745 (Dress) 14.95

F New! Link-Free Robe of Inert gauge, viscous, channelling. Won't slough, is heat and water, and has a solvent for toughing up to a heat proof texture after washing. Beautifully patterned in collar and all around full sweep of skirt. Ladies' sizes. In all sizes, all around the belt. 15 Holes. Belt measure or 1/2 Hourly. Broom. \$12-14. 144755. 1448709.

18N743 2-1-4 8.98

G Host Wrap-Around It. One section baby chenille. Over lay design, polyester, 100% silk. This is white fabric. It is not outside to be left. It is made of 100% polyester. Size: 38N719. Price: \$5.95. Address: 10, 33, 44, 46. Street: 40, 42, 44, 46.

38N720--[4] 1. 5.95

H All-Wool Classic Robes—hardwearing, comfortable and at a very moderate price. Soft, frayed piping, extra-reinforced collar, pocket and cuffs. Ready-made, long-sleeved; 1/2, 3/4, full, longer and wider. Simply one of the key robe. All-Aqua of 26 Deep Red. Sizes 14, 16, 18, 20, 40.

3BN744--(D) 12.95

STATE COLOR NUMBER

When stating color choice on order ~~be~~ sure to include color number.

Example:
28(Melon Row)

1
Soylent
Chicken Noodle
3.98

2
3.98

3
2001
198

FOR HOLIDAY LOUNGING

1 Softened Cotton Flannel T-shirt
 Measure around the chest. Fit is snug against the body. Double collar and piping. Ties at the shoulders. Casual form, mid-weight. bit.ly/1409w0u
 Sizes 12, 14, 16, 18, 20

30N1175	Shrimp	3.98
---------	--------	------

2 Crisp Cotton Duster in a hand-
some basket weave finish. 3
or 4" wide with soft hem. Eyesation
and collar and pockets easily
finished with 1/2" wide bias tape.
Bibbed. (See also new 100% cotton
dusters in catalogue.)

2012年4月 第14卷 第1期 61-69页

3 Epoxy "Scriptured" Nylon
Dustler with a carefree, drip-
dry surface. Metal shaped collar
with and handle finished with
epoxy resin. Grey back details-
brushed with grey epoxy. Inverted
black. All Pink or All Blue.

Sum: 3' 2 1/2" GRIP: 1' 3.20".

4 **Glomerous Gift.** "Glomerous" suits persons in 2-way living. Deeply creased and knee-length, bordered in satin or in a fuzzy plush. Matching embroidery of cuffs and collar. All in the best 24 Powder Blue color. \$25.

See 12, 14, 15, 20, 23.

5 Sizes up to 50. Mayon brings line art with a touch of gold, printed on sophisticated, light green. Also shows a lot of detail, from waist to hem. BBBlack with Gold color print.

Figure 14, 15, 18, 20, 40, 42, 44, 46

4
Covers
\$7.98

5
Slides
4 to 50
7.98

ITEMS DESCRIBED
ON OPPOSITE PAGE

A
Pyjama and
Dresser Set
5.98

B
Flare-sleeve
3.98

C
Lace-trim
3.98

D
Turn-down
knickerbocker
3.98

F
2 Lengths
2.98

G
End-over-end
4.98

H
Set
3.98

E
TV Lounger
11.95

[SANFORIZED]



Suggestions

FASHION PYJAMAS

Items Shown Opposite

A Amazing Gift Value—only 5.98 for this set. Styled in soft, snuggly flannelette. Bulcher Boy pyjamas feature reverse print yoke that is smartly accented by the trim turn down collar. Elastic at waist of trousers. Coat doubles as pajama or sleepcoat. Piping trim on Peter Pan collar and pocket. Please state color number.

40(Blue) or 60(Pink)
Size 32, 34, 36, 38, 40
38N7039—Del'd 5.98

B "Fireman Red" taps a dramatic bedtime fashion of easy flannelette. Smart striped contrast in the "button" collar, pocket trim and knit cotton cuffs and ankles. Elastic at waist.

70(Red/White)
Size 32, 34, 36, 38, 40
38N7042—Del'd 3.98

C "Alpine" ski pyjamas of flannelette. Frosted with snowflake pattern that allows off-Swiss ski scene across yoke. Knit cotton turn down collar, cuffs at wrist, ankles and waist. Elastic at trouser waist. Please state size and color number.

81(Aqua) or 64(Brown)
Size 32, 34, 36, 38
38N7041—Del'd 3.98

D Pullover-Style Pyjamas in softest "Scuggle down" (brushed rayon). Redlined yoke to minimize shrinkage or stretch. Casual V-neck style with contrast banding on front yoke, around waist and cuffs. Elastic at trouser waist. 100(White with Red trousers and striped) or 20(All Mint with Mint/White striped).

Size 32, 34, 36, 38, 40
38N7040—Del'd 3.98

E Lounge in Luxury. Warm, light, low key top belted, belted or top of patterned acetate nylon trouser. Gold-embroidered broad, notched collar. Cotton placket and 2 pockets. Slim, tapered long-sleeve trousers close with zipper and button. 43(Blue/Black) or 80(Blue/Black). State color and size.

Size 12, 14, 16, 18, 20
38N7046—Del'd 11.95

F Proportioned in 2 Lengths. Standardized flannelette pyjamas that won't shrink more than 10%. Tapered, unadorned. Belayed with piping or washed collar and pocket. Fringed tie belt. Elastic at trouser waist. 40(Yellow) or 98(Light Blue). State color number.

Average—fit up to 35".

Size 32, 34, 36, 38, 40
38N7495—Del'd 2.98

Tall—fit over 5'5".

Size 34, 36, 38, 40, 42
38N7496—Del'd 3.49

G Non-Run Yarn-Dyed Stripes sweep around the waist-interlock top of these comfortable pyjamas. Red-lined to minimize shrinkage or stretch. White piping collar, detachable collar, low. Collar like "Slim line" tapered to cuffs. Elastic at waist. 70(Red/White) top, Black trousers. State size.

Size 32, 34, 36, 38
38N7043—Del'd 4.98

H Gift Set in handy plaid for travel bed. Pyjama of brushed acetate-nylon pocket fabric. Pinst jacket, piping on collar, ties at throat. Solid color pants have elastic at waist. Quilted plaid robe with ties to match trousers. 88(Royal/White) or 70(Red/White).

Size 32, 34, 36, 38, 40
38N1208—Del'd 3.98



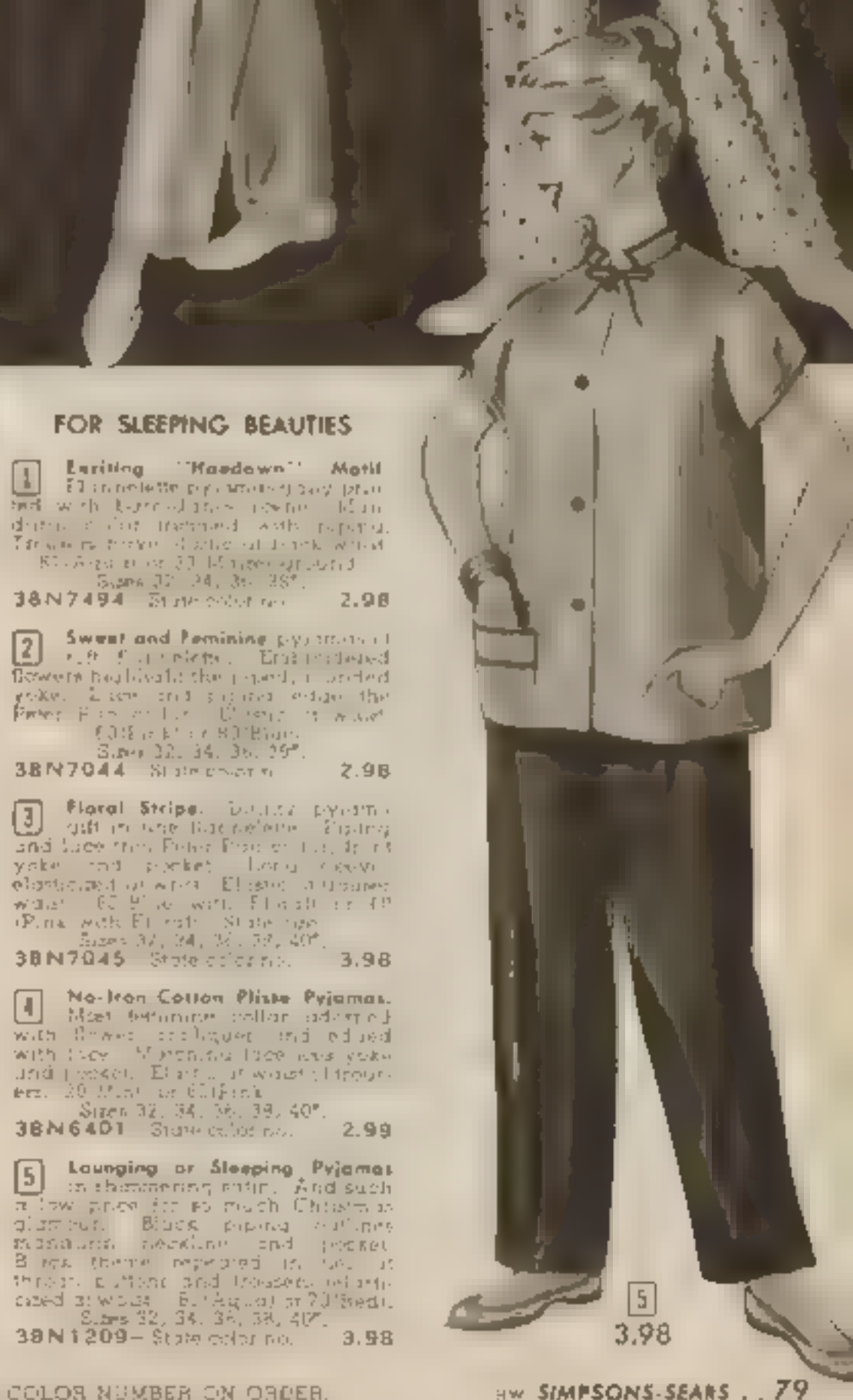
1
"Kaedown" Print
2.98

2
Flannelette
2.98

3
Floral Stripe
3.98



4
2.99



5
3.98

FOR SLEEPING BEAUTIES

1 Exciting "Kaedown" Motif. Flannelette pyjama-top and pants with turned-down collar. Main dress of cut trimmed with piping. Trousers have elastic at waist. 80(Aqua) or 20(Mint) ground. Size 32, 34, 36, 38
38N7494—State color no. 2.98

2 Sweet and Feminine pyjamas of 100% flannelette. Embroidered bowers belted at the yoke, rounded yoke, 2 ties and piping edge the Peter Pan collar. Elastic at waist. 60(Blue) or 80(Blue). Size 32, 34, 36, 38
38N7044—State color no. 2.98

3 Floral Stripe. Bulcher pyjama gift in soft flannelette. Piping and lace trim Peter Pan collar, front yoke and pocket. Long sleeves elasticated at wrist. Elastic at trouser waist. 60(Blue) with Flash or 40(Pink) with Flash. State size. Size 32, 34, 36, 38, 40
38N7045—State color no. 3.98

4 No-Iron Cotton Plisse Pyjamas. Most feminine collar adorned with bows, collared and edged with lace. Matching lace waist yoke and pocket. Elastic at waist of trousers. 20(Mint) or 60(Pink). Size 32, 34, 36, 38, 40
38N6401—State color no. 2.99

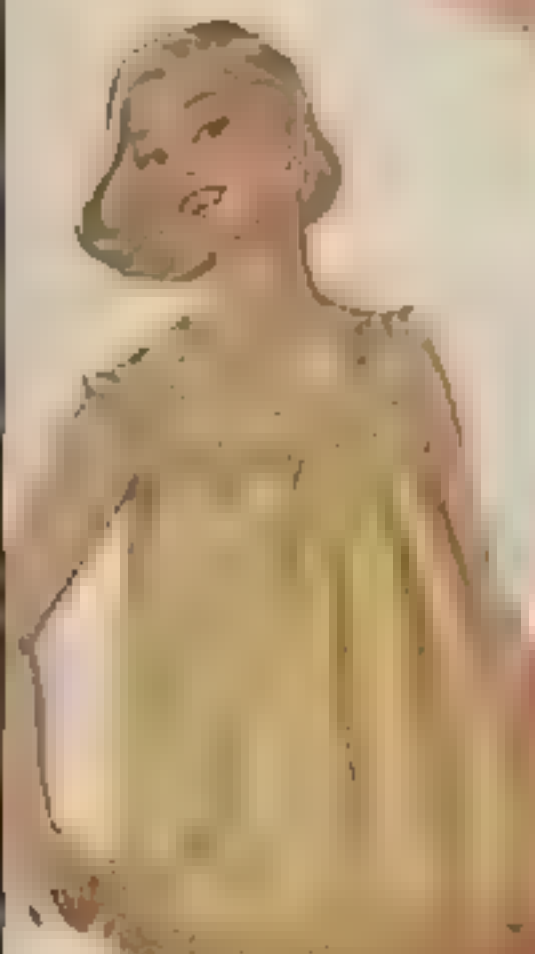
5 Lounging or Sleeping Pyjamas in shimmering satin. And such a low price for so much Christmas glamor. Black piping outlines mandarin neckline and pocket. Bows theme repeated in ties at throat, button and trousers belted at waist. 60(Aqua) or 20(Red). Size 32, 34, 36, 38, 40
38N1209—State color no. 3.98

PLEASE STATE SIZE AND COLOR NUMBER ON ORDER.

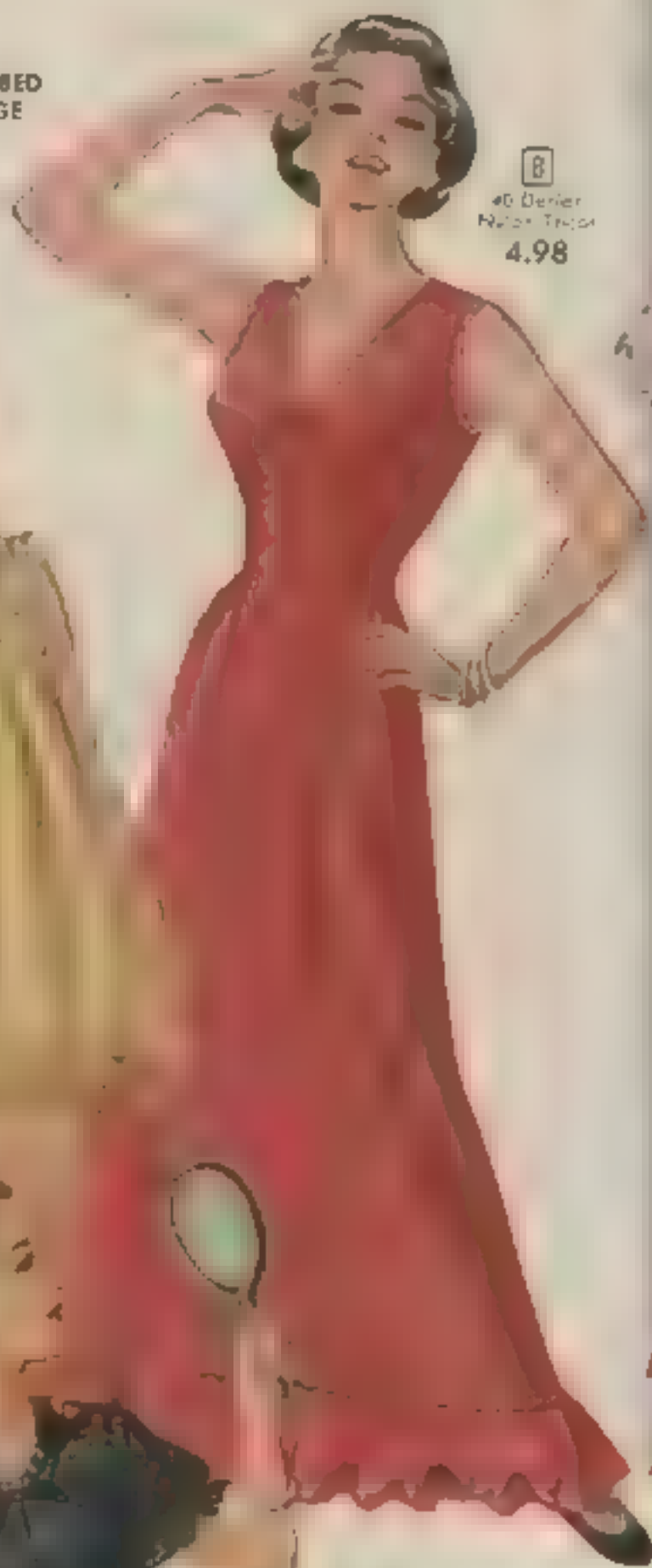
HW SIMPSON'S-SEARS . 79

Gifts for dreamers

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



A
Opalure Nylon
Tricot
3.98



B
40 Denier
Nylon Tricot
4.98

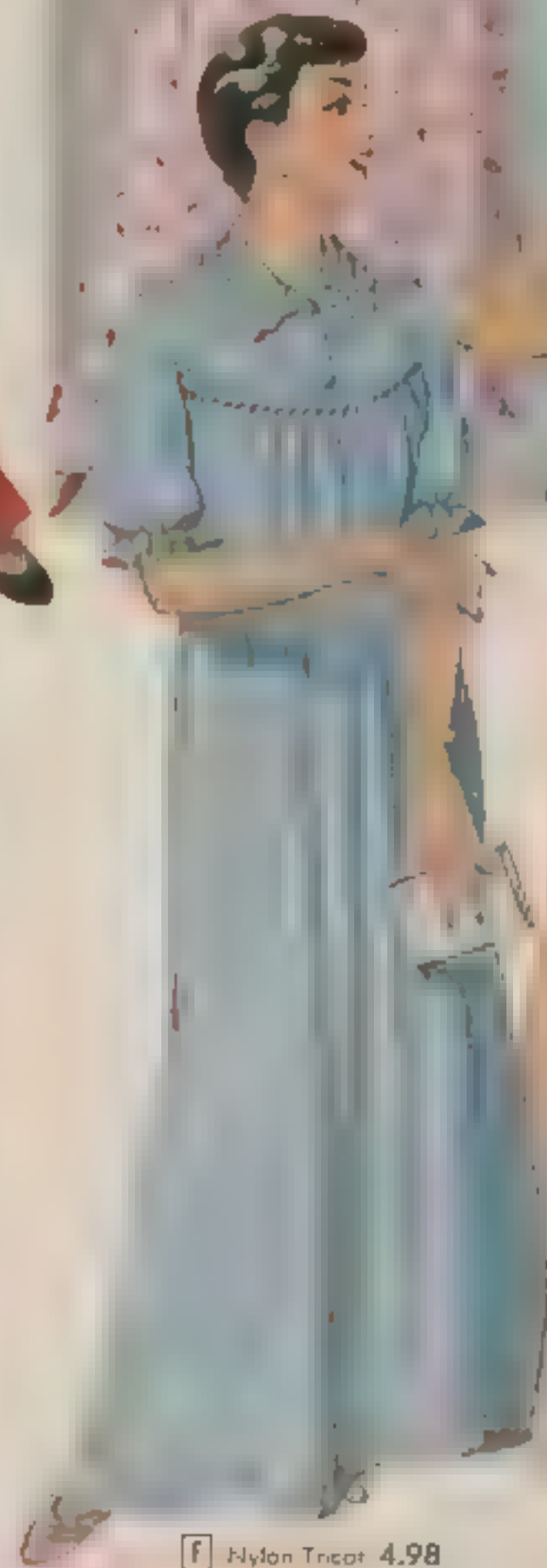


E
Seri
7.98
Gown
2.98

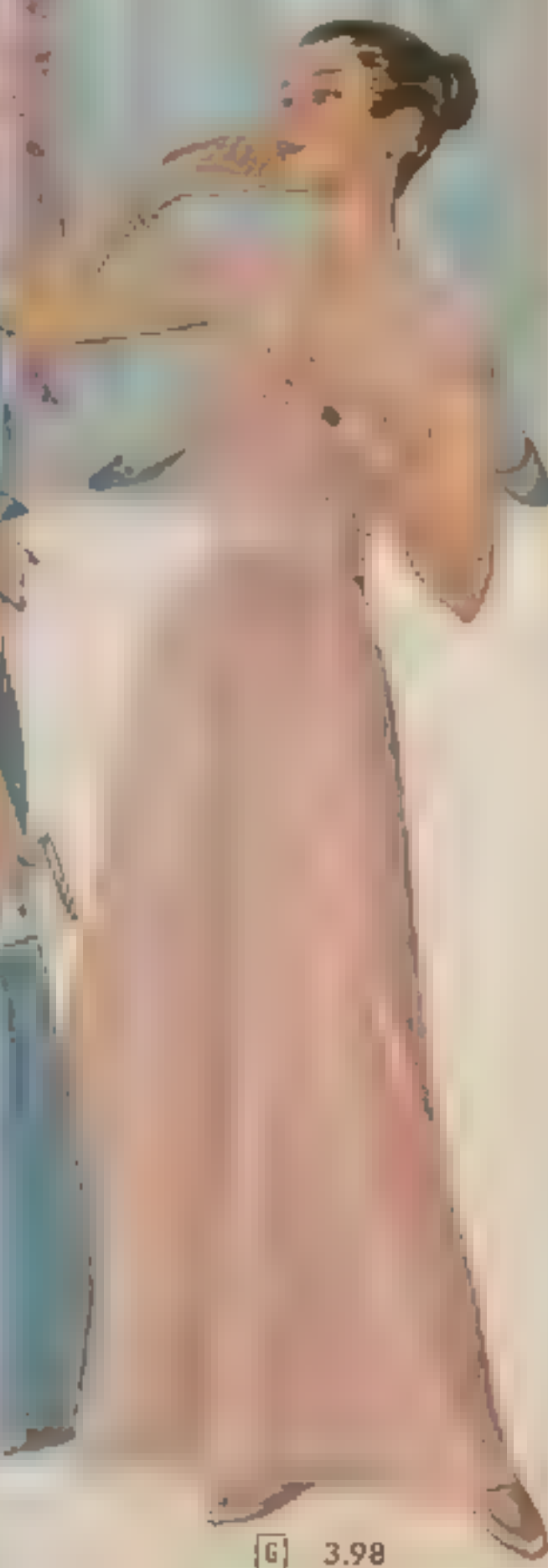


C
Fancy
Hemstitch
3.98

D
Cady
Pamphlet
2.98



F Nylon Tricot 4.98



G 3.98

ITEMS SHOWN ON OPPOSITE PAGE

A **Pretty Enough for a Bride.** The sweetest Baby Doll pyjamas. Opaque 40 denier nylon tricot. Gracious collar overlaid with embroidered 15 denier nylon tricot and outlined with nylon braid and a shirring 15 double 15 denier tricot. Matching edging of braid and snoring circles full sweep 15 the hem. Bloomers 15 match. 33(Mauve) or 60 (Pink). Sizes: S(32-34); M(36); L(38-40). 38N1205—State color no. Del'd 3.98

B **In Christmas Red or Black—perfect gift** for the woman who likes exciting lingerie. Provocative gown of opaque 40 denier nylon tricot. Matching nylon braid trim, laced with non-furnish silver thread, gives a Grecian air 15 the bodice and adds allure 15 the flounced hem. Satin ties at waist. Delivered. 15(Red, or 09(Black). Sizes: S(32); M(34-36); L(38-40)". 38N8058—State color no. Del'd 4.98

C **Flower-Sprigged Charm.** Fashionably full Granny gown of warm flannellette. Rounded piped yoke at front and back. Embroidered nylon trim piped collar. Satin bow (neck). Long sleeves, elastic at wrists. 15(Salt Mauve) or 22(Blue). Sizes: S(32-34); M(36-38); L(40-42)". 38N1786—State color no. Del'd 3.98

D **Soft Pastel Shades** is a gift-perfect Granny gown of cozy flannellette. Rounded front yoke decked with floral embroidery. Val lace and piping edge Peter Pan collar. Long sleeves, elastic at wrists. 51(Sea Blue) or 60(Pink). Sizes: S(32-34); M(36-38); L(40-42)". 38N1795—State color no. Del'd 2.98

E **Waist-Length Pajama Set** 15 acetate-nylon tricot. Gown has scoop neck outlined front and back with nylon ruching. Overlay of embroidered 15 denier tricot 15 circles front yoke. Flounced hem. Satin ties at waist. Pajama features matching embroidered yoke. Neckline, yoke and elastic-gathered sleeves edged with lace and ruching. Ties on yoke. State color no. 09(Black), 00(Blue) or 60(Pink). Sizes: S(32); M(34-36); L(38-40)". 38N8072 Set, delivered 7.98 38N8073—Gown only, delivered 2.98

F **Old Favorites Now 15 Easy-Care Nylon.** Granny gown in opaque 15 denier nylon tricot. Rounded front yoke overlaid with embroidered 15 denier tricot and framed with braid. Double fold 15 15 denier shirring collars with braid to trim collar. Yoked back. Elastic-gathered sleeves. 80(Blue) or 60(Pink). Sizes: S(32-34); M(36-38); L(40-42)". 38N8071—State color no. Del'd 4.98

G **Lined Lace Bodice** highlights this charming gown 15 opaque 40 denier nylon tricot. Double fold of 15 denier tricot edges the front neckline and arm openings. Satin bow trim. Self ties at waist. State color no. 00(Pink) or 80(Blue). Sizes: S(32); M(34-36); L(38-40)". 38N8070—Price, delivered 3.98

ITEMS SHOWN ON THIS PAGE

1 **Welcome Gift** of 3 luxury briefs of sun-proof acetate-nylon tricot. Embroidered "Sweetheart" applique. Outside elastic at waist. Double crotch. Box contains one of each. White, Pink and Blue. State size. Sizes: S(33-35); M(36-38); L(39-41)". 38N2150—Elastic leg, lace trim 2.00 38N2162—Band-leg style 2.00

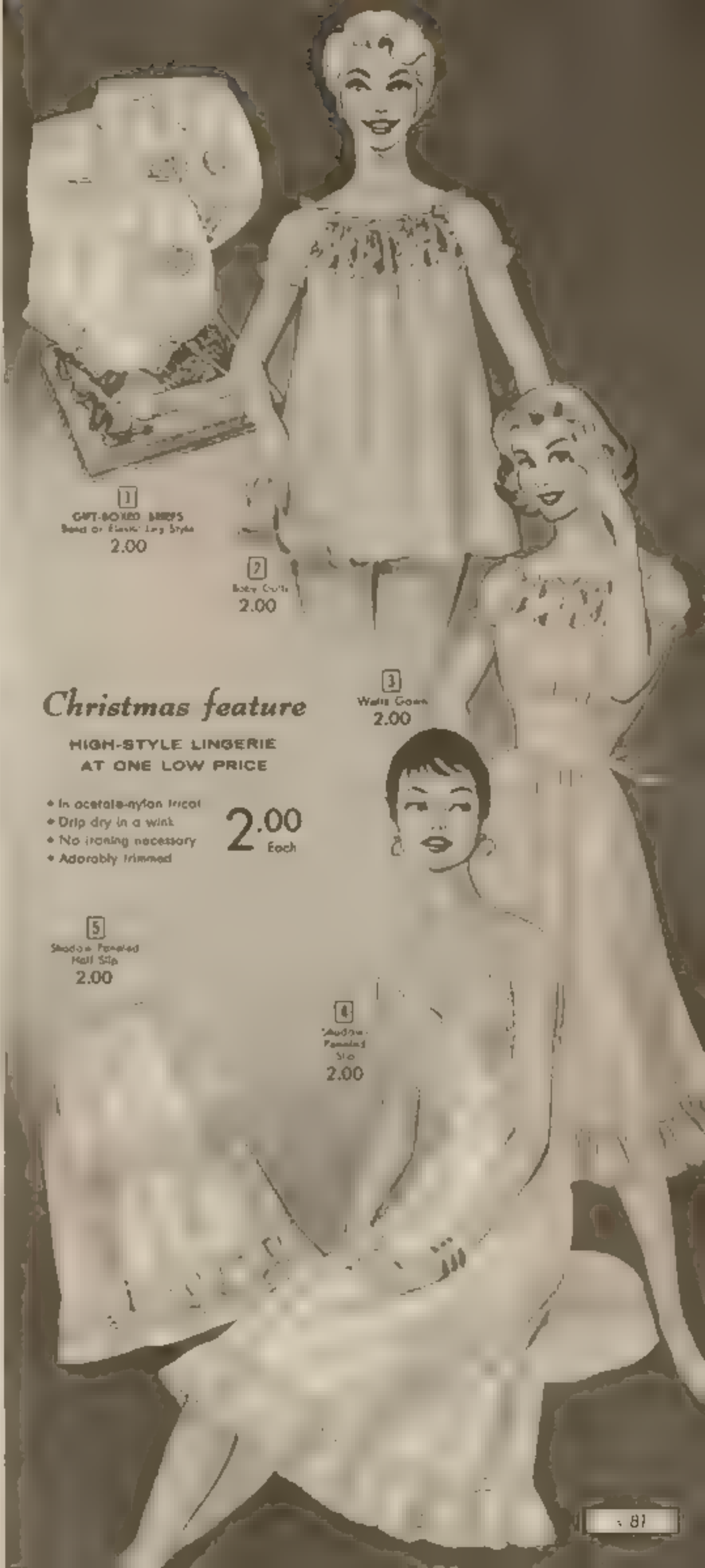
2 **For the Young at Heart—Baby Dolls** in drip-dry acetate-nylon tricot. Adaptable elastic-gathered scoop neck. Front yoke prettied with insertion 15 embroidered nylon and edged with lace. Bloomers have elastic at waist and legs. 80(Blue) or 60(Pink). Sizes: S(32-34); M(36); L(38-40)". 38N1206—State color no. Del'd 2.00

3 **Only 2.00 for a No-Iron Waist Gown** 15 acetate-nylon tricot. Elastic-gathered scoop neck for on or off-the-shoulder wear. Insertion 15 embroidered nylon, outlined with lace, trims front bodice. Flounced hem. Self ties at waist. 80(Blue) or 60(Pink). Sizes: S(32-34); M(36); L(38-40)". 38N8074—State color no. Del'd 2.00

4 **The Accent is on Easy Care.** Slip in acetate-nylon tricot with front shadow panel. Front bodice treated with lace and edged with double fold 15 15 denier nylon tricot. Back bodice and flounced hem banded with lace. 00(White) or 80(Blue). Sizes 32, 34, 36, 38, 40". 38N3312—State color no. Del'd 2.00

5 **Lace-Trimmed Half Slip** of no-iron acetate-nylon tricot. Front shadow panel. Hemline flounced with alternate rows of nylon-acetate lace and 15 denier nylon tricot. Elastic at waist. 00(White) or 80(Blue). Sizes: S(24-26); M(27-28); L(29-31)". 38N5516—State color no. Del'd 2.00

STATE COLOR NUMBER, COLOR AND SIZE.



1
GIFT-BOXED BRIEFS
Band or Elastic Leg Style
2.00

2
Baby Dolls
2.00

3
Waist Gown
2.00

Christmas feature
HIGH-STYLE LINGERIE
AT ONE LOW PRICE

• In acetate-nylon tricot
• Drip dry in a wink
• No ironing necessary
• Adorably trimmed
2.00 Each

5
Shadow-Paneled
Half Slip
2.00

4
Shadow-Paneled
Slip
2.00

STATE COLOR NUMBER

When stating color choice on order please be sure to include color number.

EXAMPLE: 60(Pink).

ITEMS SHOWN OPPOSITE

A Jewel Box Trio—a very dainty gift. Set of 3 briefs to match lingerie on this page. Of care-free 40 denier nylon trimmed to delight a feminine heart. Scalloped nylon lace combines with double nylon sheer ruffle around elastic leg openings. Durable outside elastic waist. Double crotch. Rose-decorated double-lined jewel box with lock and key. White, Pink, Blue in each box. Hips: S(33-35); M(36-38); L(39-41)". **38N2145—Box of 3. 3.98**

B Picture-Perfect wait length gown in 40 denier nylon tricot. Elastic-trimmed scoop neck circled front and back with two rows of pleating and an insertion of lace. L. with scalloped lace trim sweeps around flaring skirt. 80(Blue) or 60(Pink). Bust: S(32-34); M(36); L(38-40)". **38N8075—Del'd. 3.98**

C Wonderful Gown Value—only 3.98 for this charm. Gracefully styled in "audsable" 40 denier nylon tricot. Trim matches that of wait-length gown. Scalloped lace and pleating completely frame elegantly gathered neck at front and back. Graceful skirt falls from neat, fitted midriff. Elastic at back waist; exterior trim in 80(Blue) or 60(Pink). Bust: S(32-34); M(36); L(38-40)". **38N8076—Del'd. 3.98**

D The Irresistible Appeal of pleats and lace shall increase the gift. Opaque slip in 40 denier nylon tricot with lined, pleated bust section. Scalloped lace adds frosty flattery to top bodice. Back bodice edged with double fold of 15 denier nylon tricot. Insertion of lace at front midriff. Pleated hemline topped with scalloped lace. Adj. satin straps. 80(Blue) or 60(White). Bust: 32, 34, 36, 38, 40, 42". **38N3313—Del'd. 3.98**

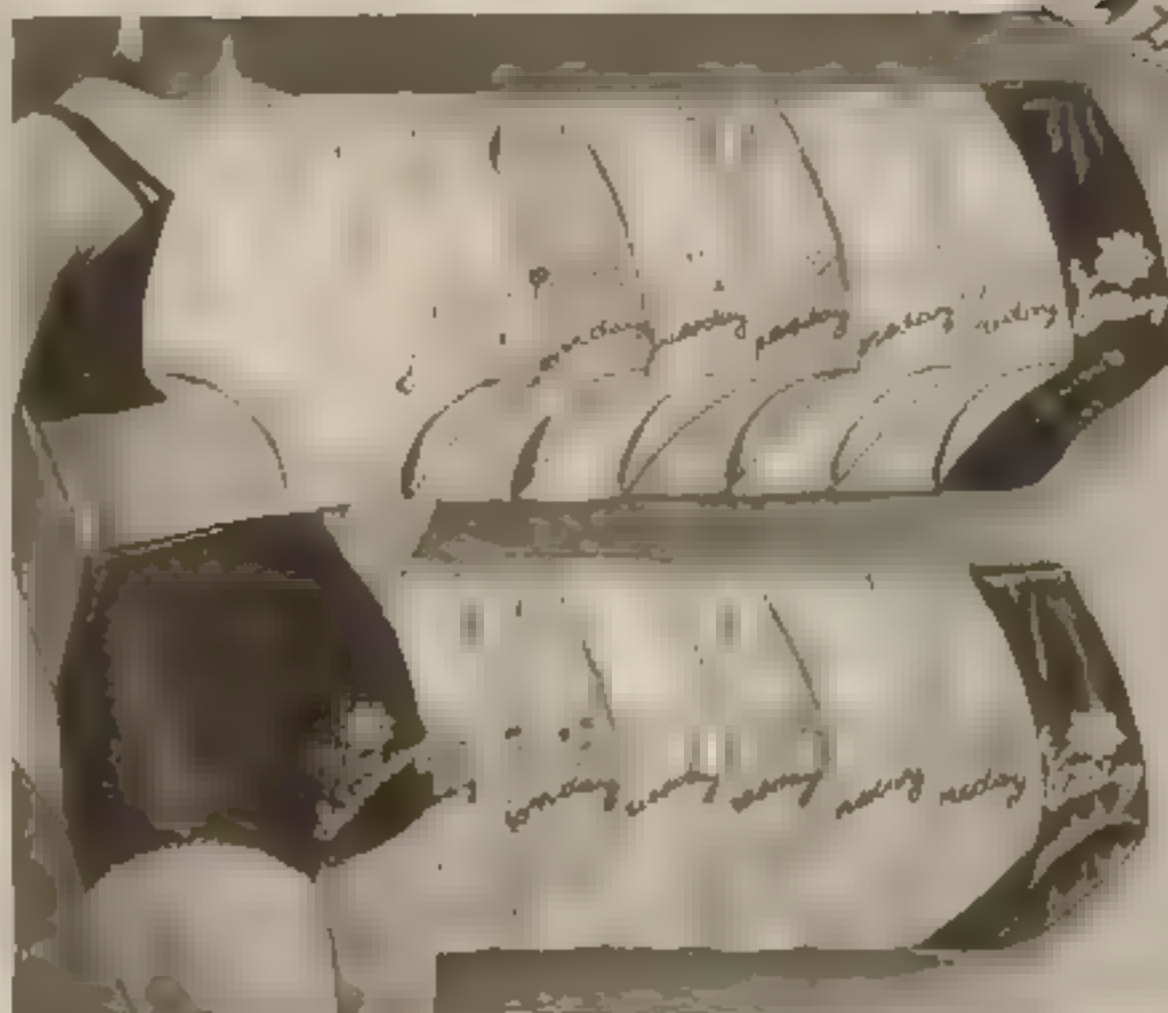
E Box Pleating and Lace highlight a new gift slip that's delightfully feminine. These ultra smart box pleats merge with nylon lace in fashion of most fetching front bodice. Lace bands back bodice. Hemline awash with pleats and lace. Adj. satin straps. Opaque 40 denier nylon tricot. 80(Blue) or 60(White). Bust: 32, 34, 36, 38, 40, 42". **38N3314—Del'd. 3.98**

F The Increasingly Popular half slip. Complement her lingerie wardrobe with this matching style of opaque 40 denier nylon tricot. Deep hemline trim—a cascade of permanent pleats falls freely from an insert of scalloped nylon-acetate lace. Elastic at waist. 80(Blue) or 60(White). Waist: S(24-26); M(27-28); L(29-31)". **38N5517—Del'd. 3.98**

G Alluring Baby Doll—so much charm for so tiny a price. Elastic-gathered scoopneck enhanced all round with 2 rows of pleating and insertion of lace. Lace-edged hem. Matching bloomers; elastic waist and legs. Opaque 40 denier nylon tricot. 80(Blue) or 60(Pink). Bust: S(32-34); M(36); L(38-40)". **38N1207—Del'd. 3.98**

Day-of-the-week briefs

BAND OR ELASTIC-LEG STYLE



2 RUNPROOF FABRICS

Colorful as Christmas

Quality Rayon	Opaque Nylon
3.98	5.98

Seven dainty briefs... each artistically embroidered with its particular day and a colorful floral motif... neatly packed for Christmas giving. Double crotch; smooth elastic at waist. Each box contains 3 White, 2 Pink, 1 Blue and 1 Black. Hips: S(33-35); M(36-38); L(39-41)".

In runproof rayon tricot. Band-leg style. **38N2110—Box of 7... 3.98**
Elastic-leg style. **38N2111—Box of 7... 3.98**
Opaque 40 denier nylon tricot. Elastic-leg style. **38N2109—Box of 7... 5.98**



Miraculous New Banton 1.19 up

Banton—the washproof, fast-drying, all-nylon fabric that's durable and able to resist fine cotton never claiming "give" with every movement. 00(White) or 60(Pink).

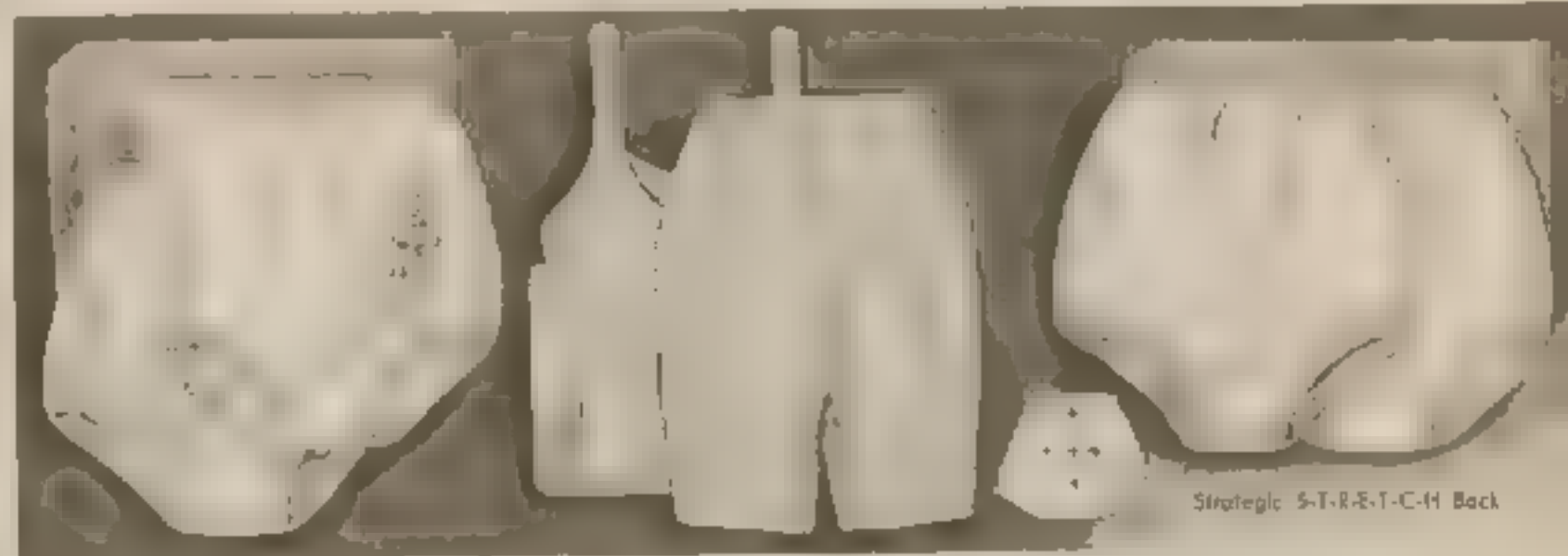
Briefs, S(33-35); M(36-38); L(39-41)" **38N2134—Elastic-leg style, 1.19; 2/2.35**
Panties, S(35-37); M(38-40); L(41-43)" **38N2340—Flare-leg style 1.59**

Acetate-Nylon Tricot 1.00 up

Runproof flare-leg panties. Opaque fabric that is soft, strong and fast-drying. Scalloped nylon lace trim legs. 00(Black) or 60(White). S(35-37); M(38-40); L(41-43)" **38N2404—Eg. 1.00; 2/1.97**
XL(44-46) OS(47-49)" **38N2405—00(White), 1.29**

Luxury 40 Denier Nylon 1.39

"Harem-style" extra front panel with floral appliques and embroidery. S(33-35); M(36-38); L(39-41)" **Band-Leg Briefs—snug well made. 38N2181—00(White), 60(Pink), 1.39**
Elastic-Leg Briefs—double sheer ruffle trim that will not fray. 38N2187—00(White)... 1.39



Strategic S-T-R-E-T-C-H Back

Two Runproof Briefs 99c

Two gift-pretty, rayon-tricot briefs in dainty box. Assured overlay trim of nylon embroidered—no inserted panels that tear. Double crotch. Smooth outside elastic at waist. White and Pink in each box. S(33-35); M(36-38); L(39-41)". **38N2130—Band-leg style... 99c**
38N2131—Elastic-leg style... 99c

Cotton-and-Nylon 79c

Winterweight snuggies in "Nylon-cotton" (85% cotton, 15% nylon). Resist shrinkage. 00(White). **Sizeless Vest—shaped bust. Bust: S(32-34); M(36-38); L(40-42)". 38N2841—Del'd 79c; 2/1.55**
Snuggie Pants—generously cut. Hips: S(35-37); M(38-41); L(42-45)". 38N2536—Del'd 79c; 2/1.55

3 Active-Back Briefs 1.77

Gift box of 3 "lax" briefs featuring the famous bias-cut back panel that "gives" with your every move. In runproof "Tricocel" rayon... so soft, absorbent, comfortable. Snug legs, double crotch. 00(White). S(33-35); M(36-38); L(39-41)". **38N2074—Band-leg style... 1.77**
38N2086—Elastic-leg style... 1.77

PLEASE STATE COLOR NUMBER, COLOR NAME AND SIZE.

A SIMPSON'S-SEARS... 83

ITEMS SHOWN OPPOSITE

A Rich Tiers of Lace circle this slim sheath style. A perfect little ball slip for the woman who wears straight skirts yet who does not wish to forego femininity. 6 glamorous layers of nylon-acetate lace swirl around the skirt—to part at centre back in convenient walking slit. The fabric is opaque 40 denier nylon tricot that stays smooth without any ironing. Elastic at waist. State color no. 00(Black) or 00(White). S(24-26); M(27-28); L(29-31)* 38N5519—Delivered... 3.98

B Sophisticated Sheath Slip—fashion-dictated partner for slim dresses and skirts. Featuring the new contour bustline of lined acetate-nylon lace, specially designed mold the bra and give the most flattering fit possible across the back bodice. Most feminine skirt boasts six tiers of nylon-acetate lace. Slit at back for walking ease. Fashioned in opaque 40 denier nylon tricot, the wonderfully washable, no-iron fabric. Adjustable straps. 00(Black) or 00(White). Sizes 32, 34, 36, 38, 40*. 38N3316—State color no. 4.98

C For the Loveliest Gift of All—a fine quality nylon tricot slip (opaque 40 denier). Crystal pleating, lined at all, combines with nylon lace to form a bust section that fits perfectly and a bewitchingly feminine. Nylon lace bands the back bodice. Delightful hemline treatment of scalloped crystal pleating and lace. Adjustable straps. 72(Flame), 00(White), 81(Aqua). Sizes 32, 34, 36, 38, 40, 42*. 38N3315—State color no. 5.98

D Crystal-Pleated Half Slip to match 38N3315. In opaque 40 denier nylon tricot; dries dry and needs little or no ironing. She'll fall in love with the flurry of crystal pleating that ripples around the hem. Nylon lace and scalloped finish add the touch to a truly flattering trim. Elastic at waist. Please state color number. 72(Flame), 00(White), 81(Aqua). S(24-26); M(27-28); L(29-31)* 38N5516—Delivered... 4.98

C D The Perfect Gift Set. Give her the sheath slip 38N3315 and half slip 38N5516. State color no. on order. 72(Flame), 00(White), 81(Aqua). Slip sizes 32, 34, 36, 38, 40, 42. Half slip sizes S, M, or L. 38N3320G—2-pc. set. 10.00

E "Lifetime" Slip—guaranteed for one year of normal wear. Of multifilament rayon crepe styled on sleek princess lines. Rich tiers of lace on bodice and hemline. Strong, nylon-lacquered seams add to the life of this garment. Straight-cut skirt, bias back panel. Adj. straps. 00(Blue), 00(White) or 00(Pink). Sizes 32, 34, 36, 38, 40, 42*. Average 38" under 5'5". 38N3016—State color no. 2.98 Tall—fits over 5'5". 38N3195—White only. 2.98

F Glamorous Underpinning for a Christmas party dress—this beautiful, billowy crinoline. Skirt flares out in a poof of deep lace over nylon net. Two rows of wide satin ribbon circle the skirt. Satin bow and rose trim at front. Extra ruffle of nylon net adds bounce to hem. Nylon top falls truly over the hips for a smooth fit under your dress. Elastic at waist. 33(Matte on White) or 80(Blue on White). S(24-26); M(27-28); L(30-32)* 38N5140—State color no. 5.98

G Classic Slip in 40 denier opaque nylon tricot. Protective front shadow panel. Simple, yet very smart trim on bodice and around hem all-nylon lace in a faagating pattern. This new trim, for all its daintiness, makes hidden strength. Adjustable straps. Buy this slip for the girl who likes quality without fussiness. State size. 00(White) or 00(Black). Sizes 32, 34, 36, 38, 40*. 38N3317—State color no. 3.98

STATE COLOR NUMBER.

1
Full-Sleeved
Cotton Slip
1.98

2
Proportioned
for All Heights
2.98

GIFTS WITH A CHRISTMAS AIR
Full-Length Slip or Half Slip Styles
Fine Cotton or Easy-Care Trilon Tricot

3
Shadow-Pleated
Half Slip
1.98

For her—for you
BUDGET-PRICED BASICS

4
New
Trim
2.98

5
Dits Dry
Cotton
2.98

1 There's 80" of Sweeping Grace in this fine cotton slip. Refine front bodice with beaded eyelet yoke and full tiers. Eyelet bands back bodice and wide neckline. 00(White). Sizes 32, 34, 36, 38, 40*. 38N4063—Delivered... 1.98

2 Kick-Pleat Cotton Slip. Eyelet underbody trim, front and back bodice and deep flounce. Shadow-paneled front. 00(White). Ev. bust size 32-42". Short fits up to 5'3". 38N4033—Delivered... 2.98 Average fits 5'3" to 5'5". 38N4034—Delivered... 2.98 Tall fits 5'5" and over. 38N4035—Delivered... 2.98

3 In 2 Lengths. Kick-pleat half slip of imported cotton. Front shadow panel. Embroidered eyelet trim. Elastic at waist. 00(White). State size S(24-26); M(27-28); L(29-31)* Average—up to 5'5". 38N5512—Delivered... 1.98 Tall—over 5'5". 38N5513—Delivered... 1.98

4 Trilon Tricot Slip. In a close-knit Trilon Tricot fibre that washes well, dries quickly, needs very little ironing. Pleating and lace, edged with double fold of nylon tricot, top front bodice. Back bodice banded with lace. Sweep of lace and pleats around hem. Adj. straps. Sizes 32, 34, 36, 38, 40*. 38N3319—00(White)... 2.98

5 Confection Colors in a drip-dry cotton slip. Front shadow panel. Embroidered nylon trim bust and is flounced over self ruffle at hem. Embroidery edges back. Little or no ironing. 00(White), 00(Pink), or 00(Black). Sizes 32, 34, 36, 38, 40*. 38N4064—State color no. 2.98

Gift ideas

FOR ALL THE LADIES

Items Shown on Opposite Page

A New Coffee-Pot Border Print decks this cobbler cover-up. Fine easy-to-wash cotton with deep pockets. Binding trim on neckline, pockets. Ties at nape of neck and waist back. 30(Yellow); 70(Red); 30(Green). Give 2nd color choice. One size fits 12 to 20. 38N1097—Del'd 1.15; 2 for 1.98

B The Dramatic Sweep of permanent pleats makes a hit of this gift apron. Dry-dry, no-iron cotton in striking Chinese motif. Useful and ornamental pocket. 70(Red); 20 (Green); 80(Blue). Give 2nd color choice. Women's size fits up to 20. 38N1096—State color no. 1.98

C Easy Hug-Me-Tight—imported from Scotland. Lacy-knit bedjacket ... 95% wool delicately shod with bright rayon threads. Semi-ribbed cuffs. 60(Pink) or 60(Blue). One size fits up to 40" bust. 38N1008—State color no. 1.98

D Heleneo Girdle or Pantie Girdle. Processed nylon yarn that's permanently elastic, extra durable and soft. Controls firmly, anchors securely. Reinforced front section. 4 garters. 00(White); 80(Pink); 80(Blue); 70 (Red); 09(Black). State color no. Fits hips 9 to 11" larger than waist. One size fits waist 24-34". 18N8807—Girdle, del'd 3.98 18N8807—Pantie girdle, del'd 3.98

E Buy 2 and Save! Charmode bandeau of crisp cotton broadcloth with sunburst-etched cups. Non-curl reinforced band, elastic center insert. 70(Red); 60(Pink); 80(Blue); 00(White). A cup—Small 32, 34, 36" 18N3183—Each, del. 2.00; 2/3.95 B cup—Medium 38, 34, 36, 38" 18N3184—Each, del. 2.00; 2/3.95 C cup—Full 32, 34, 36, 38, 40" 18N3185—Each, del. 2.00; 2/3.95

F Curve-Conscious Slip—New York-designed to contour to your bra line. Shaped, "flatter-it" bust section of lace is lined. Centre insert for beautiful reproduction. Floating action, elastic insert straps follow every body movement. Nylon-and-newtule lace circles hem. Choice of 2 fabrics. 00(Black) or 00(White). Sizes 38, 36, 34, 40". In 40 denier nylon tulle. 38N3321—State color no. 3.98 In fine multi-strand rayon crepe. 38N3604—State color no. 2.98

G Devastatingly Feminine. Elastic-leg briefs with candy-crisp trim embroidered on nylon sheer. "Sassy" ruffles around legs. Fast-drying acetate-and-nylon linings. 70(Red/White); 09(Black/White); or 00(All-White). S(33-35); M(36-38); L(39-41)". 38N2128—Del'd. Ea. 79¢; 2/1.55

H The Cutest Coverage is provided by these saucy briefs of 40 denier nylon. Extra front panel of filmy 15 denier nylon with delicate floral blocking. Matching ruffle double nylon sheer trim elastic legs. Hand-washable. 40(Black); 60(Pink) or 81(Aqua) blocking on White. State color number. Sizes: S(33-35); M(36-38); L(39-41)". 38N2194—Del'd. Ea. 1.00; 2/1.97

J Three Luxury Briefs of rich 40 denier nylon with matching lace trimmed elastic around legs. In Black plastic trinket box with lacy patterned metalized top. White, Pink and Black—one of each color. Sizes: S(33-35); M(36-38); L(39-41)". 38N2149—Box of 3, del'd. 2.98

K to **M** The Delicest Gift. Run-proof rayon briefs with overlaid embroidered nylon trims. Styles as shown and similar. Box of 3 contains 1 White, 1 Pink and 1 Blue, or 3 assorted Blacks on White background. Box of 7 contains 1 White, 1 Pink and 1 Blue and 4 assorted Blacks on White background. Sizes: S(33-35); M(36-38); L(39-41)".

Elastic-Leg Briefs.
(K) 38N2107—Gift box of 3. 1.89
(L) 38N2090—Box of 3 florals. 1.89
(M) 38N2045—Gift box of 7. 3.99
Band-Leg Briefs.
(L) 38N2091—Box of 3 florals. 1.89
(M) 38N2108—Gift box of 3. 1.89
(LM) 38N2046—Gift box of 7. 3.99

STATE COLOR BY NUMBER.



SPECIAL GIRDLE PURCHASE

- Non-Binding, Free-Stride Crossover
- Patterned Front Panel Control

2.98

We purchased material specially to make this Charmode girdle available to you at such a low price. Non-binding crossover feature in lower front walks with you. Nylon power net holds in place. Brocade cotton front with the luxury of stretchable cuff finishes in waist. 5 inch Lister downstretch back panel. 4 adjustable garters. 18" White.

18N8010—fits average hip 9-10" larger than waist. 14" waist down on figure. State size. Waist sizes 24, 26, 28, 30". Delivered 2.98



FREE-ACTION BRA—REG. 1.98

- Self-Adjusting Suspension Straps
- Net-lined, Circular-Stitched Cups

1.74

Charmode bra featuring our famous free-action, suspension straps that lift and hold a perfectly balanced bustline. Cotton bra—Black. 00(White). 18N3154—A—Small Even sizes 32-36" 1.74 18N3155—B—Med. Even sizes 32-40" 1.74 18N3156—C—Full. Even sizes 36-42" 1.74



Charmode

flexees

12.95 QUALITY GIRDLE

Special Purchase Enables Us to Set This Low Price 6.98

Wonderful value side-zip girdle with the fit and quality of Flexees regular 12.95 lines. Firm nylon power net sides, sleek downstretch with Latex back. Lightly boned embroidered nylon tulle front panel. 2 elastic front garters to allow easy movement. Collar waistband with stays to prevent rolling. 4 adjustable garters. 00(White).

18N8846—fits average hip 9-10" larger than waist. 14 1/2" waist down on figure. Please state size. Waist sizes 24, 26, 30, 32, 34" Del'd 6.98



Playtex

HALF PRICE

Reg. 5.00-line 2.50
Strapless Bra

Double embroidered nylon marquisette bust section, foam rubber-lined in underbust. Elastic back. Non-slip, crossover underarm feature. 00(White). 18N4009—A—Small. Even sizes 32-38" 2.50 18N4010—B—Med. Even sizes 32-38" 2.50 18N4011—C—Full. Even sizes 32-38" 2.50

REGULARLY 4.50— 3.98
Shapely Torso Basque

1 Cotton broadcloth foundation to wear with any dress. Elastic sides and back. Embroidered cotton cups completely lined with foam rubber. Padded underwiring for support. Adjustable hooks, comfortable and lasting. 00(White). A cup—Small. Even sizes 30-36". 18N4560—Del'd. 3.98 B cup—Med. Even sizes 32-38". 18N4561—Del'd. 3.98

REGULARLY 5.75 4.98
Supple NuBack Corset

2 Telescopic-back that moves with you. In brocade cotton mesh cloth. 81(Nude). State 2" smaller than waist. 18N1234—Fits Av. Hip 9" larger than waist, 15" waist down. All waists 26-32, 34" 4.98 18N1233—Fits Straight Hip 7" larger than waist, 14" waist down. All waists 26-32, 34" 4.98 18N1235—Fits Full Hip 11" larger than waist, 15" waist down. All waists 26-32, 34, 36" 4.98



NuBack
GOTHIC



A
Full Deep-
Pile Lining
29.95 cash
3.00 Down
5.00 Monthly



B
Junior
Success
25.00 cash
3.00 Down
5.00 Monthly



C
British
Tweed
39.95 cash
4.00 Down
5.00 Monthly



D
Borg Coat
Misses' and
Women's Sizes
79.50 cash
8.00 Down
7.00 Monthly



E
Linen and Borg
59.50 cash
6.00 Down
5.00 Monthly



All Fashion Firsts

SPECIAL CHRISTMAS PRICES

Description of items shown opposite.

A Fashion Value Extraordinary — the wool Fibrene coat, richly flecked with rayon and lined throughout with 100% white rayon pile. Wool knit trim sweeps around collar and down front facings to the hemline. Push-up sleeves. Large flap pockets. State size, color number 98 (Teal Blue/White) . . 09 (Black/White.) Misses' sizes 10, 12, 14, 16, 18, 17N247R—3.00 down, 5.00 mthly. Del'd. 29.95

B Lots of Fashion Appeal in a coat styled for the junior-proportioned figure. Youthfully flared with fashionable button-trimmed tabs at sides, raglan shoulders and push-up sleeves. Of fine-textured wool-and-rayon with rayon lining, flannelette interlining, chamois to waist at back. Please state color choice by number, 97 (Peacock Blue) . 38 (Beige) . 09 (Black).

Junior sizes 9, 11, 13, 15, 17.
17N557R—3.00 down, 5.00 mthly. Del'd. 25.00

C Pelion-lined A-line Coat pyramids with magnificent fullness from the raglan shoulders to the hemline. It's top fashion in imported British Donegal-type all-wool tweed and features handmade buttonholes, novel placement of button trimmings, push-up sleeves. Rayon satin lining, flannelette interlining. Chamois at waist at back. Black/White (09).

Misses' sizes 10, 12, 14, 16, 18.
17N248R—4.00 down, 5.00 mthly. Del'd. 39.95

D The Fur-like Magnificence of Borg Fabric is translated by master furriers into this beautiful basic-style coat, so flatteringly wearable by both misses and shorter women. Made from 100% Orlon and lined throughout with Milium-insulated rayon satin. Lavish use of fabric in the turned-back cuffs. Inside storm cuffs 3-button closing, inside button-and-loop closing. State color number, 52 (Beaverglow) . . 02 (Moonstone Grey) . . or 42 (Silverand).

Misses' sizes 10, 12, 14, 16, 18, 20.
17N218R—8.00 down, 7.00 mthly. Del'd. 79.50

Half sizes 14½, 16½, 18½, 20½, 22½, 24½.
17N600R—State size, color number. Del. 79.50

E Beautiful Borg Jacket for that extra-precious gift, for your own flattering comfort. Fashionable for day or evening wear in wonderful fur-like Orlon fabric with novelty Milium-insulated rayon satin lining. Length at back about 26½". State color by number, 52 (Beaverglow) . . or 02 (Moonstone Grey).
17N853R—Size 10, 12, 14, 16, 18, 20. . 59.50

Description of coats shown on this page

F Fashion's Newest Braid Trim gives distinction to the collar and button-trimmed pockets, forms the bow at the neck of this stunning A-line coat of imported Italian tweed. Made from a beautiful blending of wool, rayon and cotton. Push-up raglan sleeves. Rayon lining, flannelette interlining. Chamois to waist at back. State size, color number, 00 (Sky Blue Tweed) . 09 (Black/White tweed.)

Misses' sizes 10, 12, 14, 16, 18,
17N249R—3.00 down, 5.00 mthly. Del. 25.00

G Luxurious Peruvian Alpaca lines the body and deep, adjustable cuffs of this fashionable clutch "liner" coat. Casually elegant in wool-and-rayon Donegal-type tweed, with rayon lining and flannelette interlining in the sleeves. Long shawl collar. Please state size, Black-and-White with Black lining (09).

Misses' sizes 10, 12, 14, 16, 18,
17N250R—4.00 down, 5.00 mthly. Del. 39.95

H Peruvian Alpaca Clutch Coat—a luxury fabric fashion with a magnificent cape collar and sophisticated, slim lines. Raglan shoulders, sleeves as adjustable push-up style. Rayon satin lining, flannelette interlining. Chamois to waist at back. State color choice by number, 53 (Honey Beige) . 06 (Platinum Grey).

Misses' sizes 10, 12, 14, 16, 18, 20.
17N251R—4.00 down, 5.00 mthly. Del'd. 39.95

STATE COLOR BY NUMBER

When stating color choice on order, please be sure to include the color number. EXAMPLE: 08 (Charcoal). This will greatly help us to ship your order without delay.

F
Italian
Tweed
25.00 cash
3.00 Down
5.00 Monthly

G
Glamour "Liner"
Alpaca Lining
39.95 cash
4.00 Down
5.00 Monthly

H
100% Peruvian
Alpaca Coat
39.95 cash
4.00 Down
5.00 Monthly

Christmas treat

A FASHION DRESS
TO GIVE OR WEAR

B
Fine Wool
Flannel
12.98

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

A
Tweed or
Plain
9.98



C
10.98

D
Junior
All-Wool
10.98

E
Misses,
Half Sizes
8.98



H
9.98

F
Misses' and
Half Sizes
12.98

G
Junior Sizes
9.98



DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

A Faultless Fashion the well-bred look of milk-nubbed angora tweed in this smart new dress fashion. The wide plastic patent belt features dropped medallion interest. Banded V neckline, back zipper. All-around unpressed pleats. State color by no. 79 (Avocado Green—olive) 59 (Chocolate Brown) 86 (Royal Blue); all with Black nubs.

31N1821R—Sizes 12, 14, 16, 18, 20 9.98

B Plain Wool-Like Rayon Crepe. 56 (Cocoa Brown) 58 (Avocado Green) or 88 (Navy) 31N1822R—Sizes 12, 14, 16, 18, 20 9.98

B The Suave Sweater look for a dress of fine wool flannel with striped knit wool banding at neck and sleeves for color contrast. Long zipper closing at back. Two slash pockets. Wide-flaring skirt. Self belt. State color by no. 55 (Cinnamon Brown) 96 (Caribbean Blue—bright) or 88 (Avocado Green—olive). Sizes 12, 14, 16, 18, 20. 31N1823R—Price, delivered 12.98

C Double-Duty Jacket Dress in fashion's favorite rayon bengaline. Princess-line dress has a long back zipper. Empire-style bodice back and front. State color by no. 96 (Caribbean Blue) 88 (Red) or 88 (Navy). Misses' sizes 10, 12, 14, 16, 18.

31N1824R—State size. Delivered 10.98

D Fine Wool Flannel Dress softly collared and cuffed with fluffy White Angora. Button-trimmed tab to a rhinestone-buckled bow on Empire bodice. Back zipper and pleat. 79 (Red) 96 (Caribbean Blue) 29 (Avocado Green—olive). Junior sizes 11, 13, 15, 17, 19. 31N1825R—State color by number. 10.98

E The Sophisticated Coat Dress in rayon bengaline. White rayon bengaline faces neckline 88 (Navy) 96 (Caribbean Blue) 09 (Black). Misses' sizes 14, 16, 18, 20. Half sizes 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2, 26 1/2. 31N1826R—State color by number. 8.98

DESCRIPTION OF ITEMS SHOWN ON THIS PAGE

F Three-Piece Suit Dress. Jacket and skirt in rayon tweed with slaty-front blouse 88 (Charcoal Grey/Royal Blue fleck, Royal/White blouse) 59 (Chocolate Brown/Black fleck, Brown/White blouse). Misses' sizes 14, 16, 18, 20.

Half sizes 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2. 31N1827R—State size, color number. 12.98

G Slim Lines in beautiful cashmere-finished rayon with binding and front cummerbund of rayon satin. Pleat, zipper, belt at back. 38 (Beige) 86 (Royal Blue) 09 (Charcoal Black). Junior sizes 11, 13, 15, 17, 19. 31N1828R—State size, color code no. 9.98

H Fashion Bonanza in a dress of viscose-and-cotton Florentine faille, embossed with gold-color print, binding to match on the scoop neckline. Unpressed pleats all around. Fashion tabs 88 the sides. Back zipper. State color by no. 00 (White) 96 (Caribbean Blue) 09 (Black); all with Gold color. 31N1829R—Sizes 14, 16, 18, 20 9.98

J Printed Magic Rayon Crepe jacket dress with color-matched rayon bengaline trim. 88 (Navy) 09 (Black) 88 (Brown); all with White print. Sizes 14, 16, 18, 20. Half sizes 14 1/2, 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2. 31N1830R—State size, color code no. 9.98

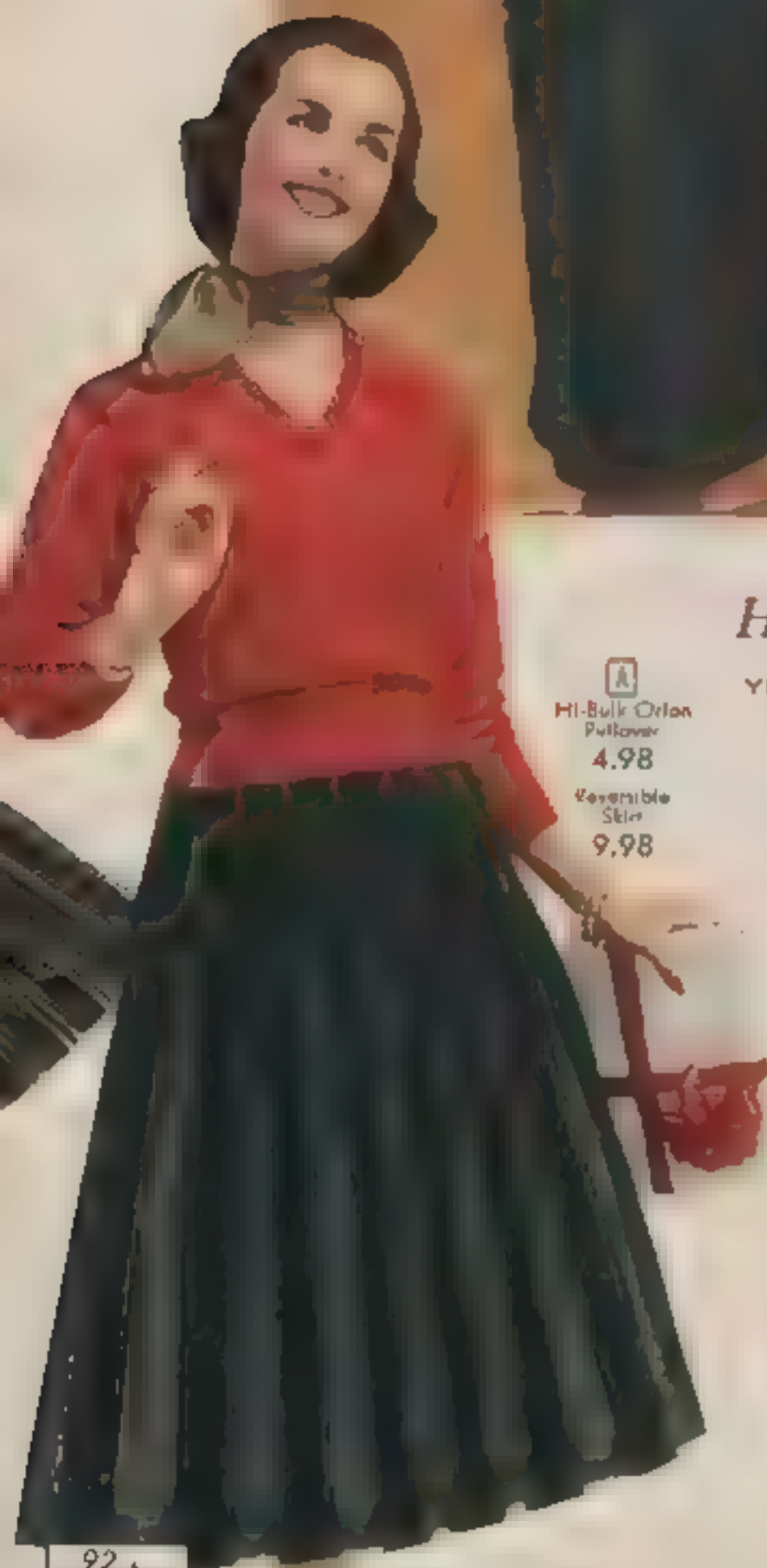


J
Misses' and
Half Sizes
9.98

B
New "Sassy"
Cardigan
6.98
Ottoman
Skirt
5.98

C
Hi-Bulk Orlon
Pullover
4.98
Embroidered
Skirt
9.98

D
Butky-Knit
Cardigan
5.98
Reversible
Skirt
8.98



Holiday separates

YEAR-ROUND TREASURES

A
Hi-Bulk Orlon
Pullover
4.98
Reversible
Skirt
9.98

A **Worn as Your Whimsy**, and just as welcome, will be this soft hi-bulk Orlon pullover with patterned neckline. State color number: 70 (Hot Red), 00 (White), 38 (Champagne), or 09 (Black). Sizes 14, 16, 18, 20.
7N5157—Hand-wash with care 4.98

Tortois-Striped Reversible Skirt, cleverly box-pleated all around. Of wool-and-rayon. State color number: 06 (Black Watch stripe) or 59 (Brown Watch stripe), both reversing to Grey tweed. Sizes 10, 12, 14, 16, 18, 20.
7N1645—Size chart on Page 99 9.98

B **Ribbon and Ruffles of Lace** go delightfully "sassy" on this cardigan of hi-bulk Orlon—a dream to own because it's so faintly and hand washable. Please state size: 00 (White) only. Sm. (12-14), Med. (16), Lge. (18-20).
7N5162—Delivered 6.98

From Sonny Italy came the beautiful wool-and-nylon ottoman for this skirt. Encircled with rayon satin bands, pegtop-pleated over hips. Zipper. State color by number: 09 (Black), 50 (Brown). Sizes 12, 14, 16, 18, 20.
7N1726—Size chart P. 99, Del. . . . 5.98

C **Her Prize Package**—this dress-maker-styled pullover of hand-washable hi-bulk Orlon with button-trimmed ribbed bib insert. 79 (Powder Blue), 36 (Champagne), 00 (White). Sm. (12-14), Med. (16), Lge. (18-20).
7N5139—State color by number 4.98

Exquisite Schiffli Embroidery patterns this wool-and-nylon ottoman skirt. Rayon half lining back and front. Grosgrain no-curl waistband. Back zipper. State color number: 84 (Med. Blue), 09 (Black). Sizes 12, 14, 16, 18, 20.
7N1846—Size chart P. 99, Del. . . . 9.98

D **Wonderful Holiday Fare**—the new waist-hugging shortie cardigan in bulky-knit hi-bulk Orlon. Collar buttons down flat, or up to form a turtle neck. 00 (White), 70 (Red). Sm. (12-14), Med. (16), Lge. (18-20).
7N5163—State color by number 5.98

Wool-and-Rayon Plaid Reversible Skirt with knife-sharp pleats all around, side zipper. Dry-clean. State color no. 57 (Cognac Brown/Charcoal Grey), 90 (Turquoise/Charcoal Grey) Plaid. Sizes 10, 12, 14, 16, 18, 20.
7N1843—Size chart Page 99 8.98

PERFECT GIFTS FOR HER

E Flattering as flowers in this beautiful gift pullover in exquisite pastel shades. In bunny-soft hi-bulk Orlon, hand-washable with care and easy to keep fresh always. Dressmaker collar, ribbed V-neckline, dyed-to-match buttons. 43 (Coral), 36 (Champagne), or 98 (Lt. Blue). Small (12-14), Medium (16), or Large (18-20). 7N5121—State size, color no. 4.98

E
Hi-Bulk
Orlon
4.98

F
Interlock
Orlon
5.98

G
Interlock
Orlon
6.98

F Sophisticated in Black or White—this interlock-knit hi-bulk Orlon pullover is so dressy with its scalloped sweetheart neck outlined by rhinestones and simulated tear-drop pearls. Hand-wash. State color by no. 09 (Black) or 00 (White). Small (12-14), Medium (16), or Large (18-20). 7N5184—State size, Del'd. 5.98

G Dressmaker Cardigan of super-soft hi-bulk Orlon, featuring mock full-fashioned raglan sleeves and a tiny knit braid border on the dressmaker collar. Dyed-to-match buttons. Please state color by number, and size. 36 (Champagne), 98 (Lt. Blue) or 00 (White). Sizes 14, 16, 18, 20.

7N5185—Hand-washable... 6.98

H Always Right—the gift of a classic pullover in super-soft, hi-bulk Orlon. State color by no. 36 (Champagne), 00 (White), 29 (Moss Green), or 90 (Turquoise). Sizes 14, 16, 18, 20. 7N5005—Hand-washable... 3.98

In Sanforlan Botany Wool. 84 (Med. Blue), 26 (Bottle Green), 53 (Tan), 09 (Black), 00 (White), 88 (Navy). State color no. Sizes 14, 16, 18, 20.

7N5107—State color no. 3.98

Larger Sizes in Sanforlan Botany wool. 84 (Med. Blue), 26 (Bottle Green), 09 (Black), 04 (Grey mix.). Sizes 40, 42, 44, 46.

7N5108—State color by no. 4.98

J A Gift of Importance—classic cardigan knit from hi-bulk Orlon. Super-soft, hand-washable with care. State size, color by no. 29 (Moss Green), 59 (Chocolate Brown), 00 (White), 90 (Turquoise). Sizes 14, 16, 18, 20. 7N5007—Price del'd. 4.98

Larger Sizes 40, 42, 44, 46.

7N5111—Colors as 7N5007. 5.98

Same Style in Sanforlan Botany wool. 84 (Bottle Green), 53 (Med. Blue), 53 (Tan), 09 (Black), 00 (White), 88 (Navy). Sizes 14, 16, 18, 20.

7N5105—State color by no. 4.98

Larger Sizes in Sanforlan Botany wool. 26 (Bottle Green), 09 (Black), 84 (Med. Blue), 04 (Grey mix.). Sizes 40, 42, 44, 46.

7N5106—State color by no. 5.98

K Misses' and Women's Cardigan in flattering dressmaker style. Of beautifully-textured hi-bulk Orlon with Peter Pan collar and dyed-to-match shank buttons. Hand-wash. State color number. 84 (Med. Blue), 36 (Champagne). Sizes 34, 36, 38, 40, 42, 44, 46. 7N5150—State size, Del'd. 6.98

K
6.98

L
Orlon
Misses'
5.98
Larger
6.98

M
4.98

L Becoming V-Neckline, beautiful soft shades, and two size ranges are featured in this cardigan classic of interlock-knit hi-bulk Orlon. Dyed-to-match buttons. State size, and color by number. 57 (Caramel-tan), 98 (Lt. Blue). Sizes 14, 16, 18, 20.

7N5167—Hand-washable... 5.98

7N5165—Sizes 40, 42, 44, 46. 6.98

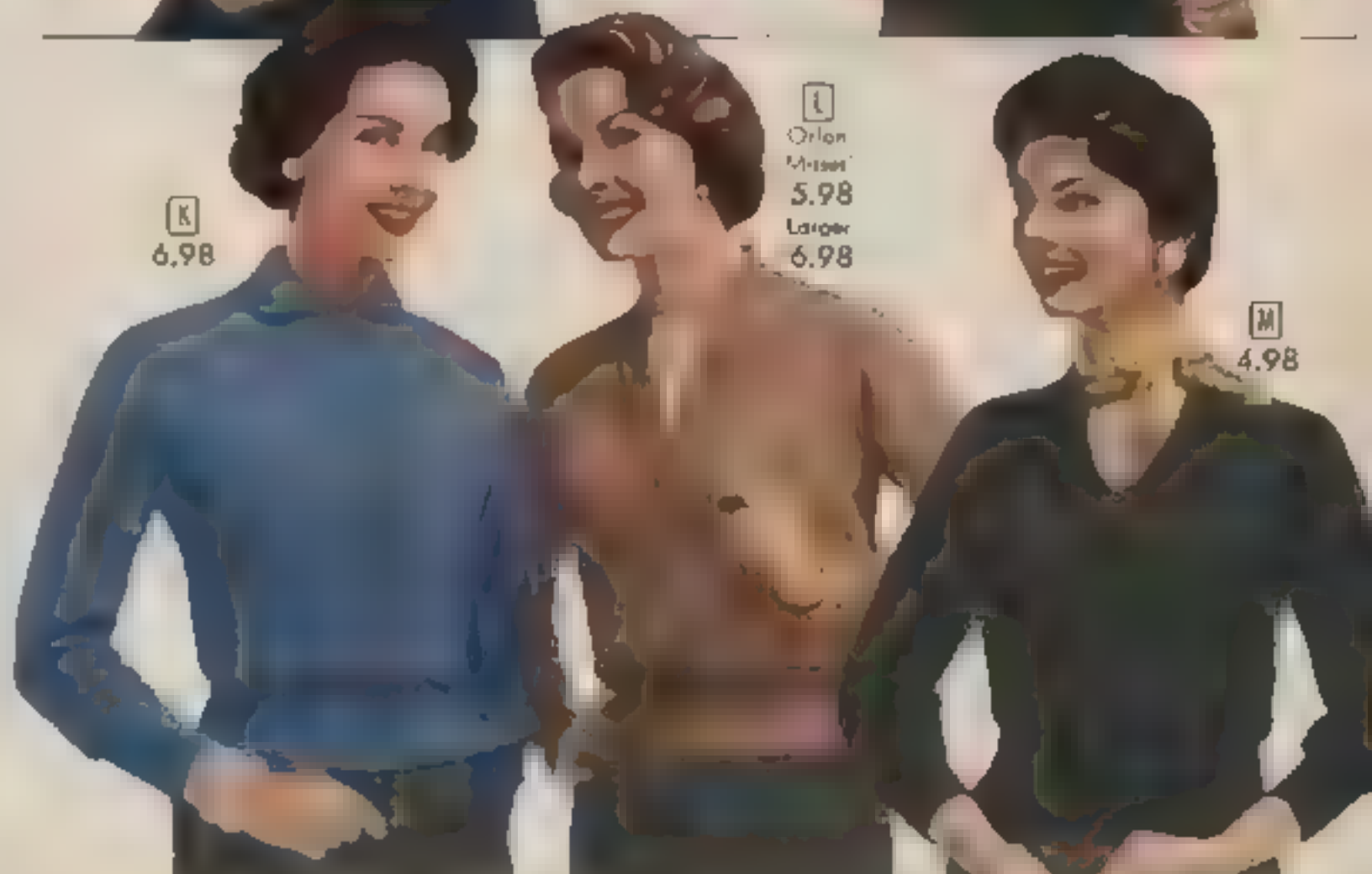
M Give Her High Fashion as well as wonderful comfort when you gift her with this multi-flecked 100% Orlon tweed pullover—a beautiful partner for skirts or slacks. Hand-washable. State color by no. 88 (Charcoal tweed), 98 (Lt. Blue tweed), or 38 (Beige tweed). Sizes 14, 16, 18, 20. 7N5127—State size, Del'd. 4.98



H
Hi-Bulk Orlon
or Botany Wool
Misses
3.98
Botany Wool
Larger
4.98

HI-BULK ORLON OR
SANFORLAN WOOL
Gift Sweaters in Misses'
and special Mature-Figure Sizes

J
Orlon or
Botany Wool
Misses
4.98
Larger
5.98



K and **L** Two Sweater Fashions Specially Designed to Flatter the More Mature Figure

A
SHRINK-RESISTANT
Botany Wool
in Six Colors
2.98

B
SHRINK-RESISTANT
Botany Wool
5 popular colors
3.98

C
Embroidered
Orlon
4.98

For the sweater lovers on your list

ORLON, OR SHRINK-RESISTANT WOOL FAVORITES

Description below of items shown on this page

A A Wonderful Christmas Value for you or yours at this low price. This popular turtle-neck pullover comes in shrink-resistant Botany wool in a whole paintbox-ful of colors. Order color by number and state size. 70 (Red) 98 (Tan) 09 (Black) 00 (White) 98 (Lt. Blue) 29 (Moss Green). Small (12-14); Med. (16); or Large (18-20). 7N5017—Price, delivered 2.98

B For Christmas and Long Afterwards, give this cardigan treasure of shrink-resistant Botany wool. Dressmaker-styled with soft Peter Pan collar and fashionable three-quarter length batwing sleeves. State color by number 53 (Tan) 09 (Black) 98 (Lt. Blue) 70 (Red) 00 (White). Small (12-14); Med. (16); or Large (18-20). 7N5104—State size. Delivered 3.98

C For Holiday Glimmer, make your gift this beautiful Orlon classic cardigan. Silver color and White metallic embroidery give it such a look of splendour. In the front. Hand-washable with care. easy to keep fresh always. State size and color number. 98 (Light Blue) or 00 (White). Small (12-14); Medium (16); or Large (18-20). 7N5166—Price, del'd 4.98

D A Wise Choice for the sweater girl on your gift list is this 100% Orlon classic pullover. Soft as duckling down and so becoming in soft panels and white. Hand-washable with care—mothproof. A favorite short-sleeved style. State size and color no. 00 (White) 98 (Lt. Blue) or 57 (Caramel). Small (12-14); Med (16); Large (18-20). 7N5116—Price, del'd. 2.98

E The Classic Cardigan is a gift that is sure to please. This one is an especially good buy because it costs so little, is so practical. Knit from 100% Orlon—hand-washable with care—mothproof. Dyed-to-match buttons. State size and color number. 00 (White) 98 (Lt. Blue), or 57 (Caramel). Small (12-14); Med. (16); or Large (18-20). 7N5115—Price, del'd. 3.98

Description of items shown on the opposite page

F Nominated for Holiday Glamour—the wide-swinging skirt is wool-and-rayon felt all a-sparkle with rhinestones at the front. Perfect for dancing or dating, lovely with sweaters or blouses. Zipper at side. State color number and size 90 (Turquoise) or 09 (Black). Sizes 10, 12, 14, 16, 18, 20. 7N1847—Size chart on Page 99. Del'd. 5.98

G Full-Fashioned Skirt and Sweater Set—truly a precious gift in dye-matched hi-bulk Orlon, specially treated so the fluffy surface will not "pill". Flared skirt is reversible, and has elasticized waistband. Rib pattern on cardigan top. State color by number. 79 (Powder Blue) 36 (Champagne). 7N3040—Sizes 12 to 20. Del'd. 22.95

H For That Something Special, choose this slim-line knitted suit of mothproofed Botany wool. The fashionable cardigan-style top has bouclé-type panels from shoulders at front, self-covered buttons. Rib-knit skirt with elastic waist. State color number 63 (Flamingo) or 90 (Turquoise). Sizes 14, 16, 18, 20. 7N3039—State size Del'd 14.98

J Go Gay for the Holidays in these bonny all-wool slacks with colorful authentic tartans woven right into the fabric. Self-covered belt, neat cuffs and side zipper. Dry-clean. Size chart on Page 99. Please state tartan by code number. 06 (Black Watch) or 01 (Hunting Stewart—green/red/yellow). 7N7004—Sizes 10, 12, 14, 16, 18, 20. 7.98

K Authentic Tartan Skirt in all-wool—bonny partner for blouses and sweaters, and a wonderful gift suggestion. The knife-sharp pleats are stitched down over the hips all around for a neater silhouette. Side zipper. Size chart on Page 99. State tartan by code number. 01 (Hunting Stewart) 06 (Black Watch). Sizes 10, 12, 14, 16, 18, 20. 7N1660—Price, del'd 6.98

L Our Best Tartan Slacks. Fully washable because they are tailored from Orlon blended with wool. Sanforlan-processed and Mitin durably mothproofed. Finished with self cuffs, belt, two pockets and side zipper. Size chart on Page 99. State tartan by number. 02 (Hunting MacKinnon) 06 (Black Watch). Sizes 10, 12, 14, 16, 18, 20. 7N7076—Price, del'd. 9.98

M Miniature Tartan Skirt with wonderfully practical qualities. Of fully washable Orlon blended with wool, Mitin durably mothproofed and Sanforlan processed. All-around pleats stitched down over hips. Side zipper. Size chart, Page 99. State tartan by no. 02 (Hunting MacKinnon) 06 (Black Watch). Sizes 10, 12, 14, 16, 18, 20. 7N1709—Price, del'd 9.98

E
Orlon Cardigan
3.98



F
Wool and Rayon
Full Skirt
\$5.98



ITEMS DESCRIBED ON OPPOSITE PAGE.



G
Cotton Skirt and
Sweater Set
22.95 cash
9.00 Down
5.00 Monthly



H
Bengay Wool
Knit Suit
14.98



J
Authentic All-
Wool Tartan
7.98

K
All Wool
Tartan Skirt
6.98

L Tartan Stockings 9.98

M Tartan Skirt 9.98

Washable Mothproofed
Orlon-and-Wool



C Wool Fleece or Tweed Melton
16.98



A Wool Fleece Go Coat 13.98

B "Eyelash" Suburban Coat 17.98

DESCRIPTION OF WARM OUTDOOR JACKETS SHOWN ON THIS PAGE

D Loden-Type Pea Jacket 12.98

A Give Her a Go Coat as a Christmas surprise. This one is so smart and warm in wool fleece with wool-quilted-to-rayon lining. Has two large pockets and one ticket pocket, leather-covered buttons. Convertible collar, fronts and pockets have welt seaming. State size, and color by number. ■ (Light Grey) or 08 (Charcoal Grey).
Sizes 12, 14, 16, ■, 20.

7N9053R—Price, del'd 13.98

B The Smart "Suburban" is one of the popular short-style coats—perfect for that extra-special gift. The "eyelash" wool fleece fabric is flecked with rayon Fibrene. Wool-quilted-to-rayon lining. White wool-pile collar may be worn 4 ways—zips up to form a hood. Full-length zipper under metal clasps. Please state size. Black/White (09).
Sizes 12, ■, 16, 18, ■.

7N9057R—Price, del'd 17.98

C To Go Everywhere—the car coat in soft-textured wool fleece. Collar turns up to form a hood. Full lining of wool quilted to rayon. Toggle-buttoned front, toggle trim on sleeves. Please state size. Lt. Blue (98).
Sizes 12, 14, 16, 18, 20.

7N9051R—State size. 16.98
Same style in wool-blend Melton tweed, Brown (50).
Sizes 12, 14, 16, 18, 20.

7N9052R—Price, del'd 18.98

D Loden-Type Pea Jacket in sturdy wool-blend Melton cloth with convertible collar-hood, lining of wool quilted to rayon. Toggle front closing. Storm tab at throat. Two pockets. Please state size. Navy (88).
7N9058R—Sizes 12, 14, ■, 18, 20. 12.98

E The Commuter Coat in water-repellent cotton poplin with wool lining quilted to rayon satin. Knit wool collar and trim, storm cuffs. State color by number and size. 38 (Beige/Brown) or 90 (Turquoise/Black).
7N9038R—Sizes 12, 14, ■, 18, 20. 12.98

DESCRIPTION OF ITEMS SHOWN ON THE OPPOSITE PAGE

F Fashion-New Cotton Poplin Jacket. Detachable self hood with bulky-knit wool trim. Fashionable tab-and-button detail. Rayon lining quilted to wool. State color number. 09 (Black/White) 38 (Beige/Brown).
7N9060R—Sizes 12, ■, 16, 18, 20. 14.98

H Less Than 10.00 for This Go Coat of water-repellent cotton poplin over a wool-quilted-to-rayon lining. 2 large, one ticket pocket. State color by number 90 (Turquoise) ■ (Beige) 70 (Red) or 09 (Black).
7N9048R—Sizes 12, ■, 16, 18, 20. 9.98

G Gay Tyrolean Braid and "stag" buttons trim this jacket of mercerized, shower-proofed cotton chino. Rayon lining quilted to wool. Collar-hood lined with White wool pile 70 (Red/White) 09 (Black/White).
7N9049R—Sizes 12, 14, 16, 18, 20. 14.98

J "Town and Country" Jacket in black wool frosted with white rayon Fibrene. White mouton (dyed, processed lamb) collar. Wool-quilted-to-rayon lining. Button-trimmed side tabs. Black-and-White (09).
7N9040R—Sizes 12, 14, ■, 18, 20. 18.98

K The "Ticket-Pocket" Coat is not only one of today's leading fashions, it comes in a top-ranking sports fabric—Donegal-type wool-and-rayon tweed. Warmly lined with wool quilted to rayon and smartly finished with leather-covered buttons. Two large pockets, smaller ticket pocket. Please state correct size. Black-and-White tweed (09).
Sizes 12, 14, ■, ■, 20.
7N9055R—Price, del'd 14.98

L Loden-Type Car Coat in leading fashion colors. A wonderful weather-resister because it's made of water-repellent cotton poplin, lined with wool quilted to rayon. The convertible collar-hood is lined with wool thermopile. Toggle closing, trim. State color by number, size. 38 (Beige/Brown) 09 (Black/White) or 70 (Red/White).
Sizes 12, 14, 16, 18, 20.
7N9041R—Price, del'd 12.98

M Fashion Colors for our newest car coat of water-repellent cotton poplin, warmly lined with wool quilted to rayon. Front toggle closing with leatherette straps and loops. Inside zipper fly front. Toggle-and-strap, deep flange trim on pockets. Welt-seamed front panel. State color by number. ■ (Beige) 70 (Red) or 90 (Turquoise).
Sizes 12, 14, 16, ■, 20.
7N9059R—Price, del'd 12.98

E Commuter Coat 12.98

With her outdoor life in mind

ITEMS DESCRIBED ON OPPOSITE PAGE



F Water-Repellent Poplin with Knit Wool 14.98

G Lytlean influence on Showerproofed China 14.98



F Donegal-Type Car Coat 14.98

L Poplin with Thermopile Collar-Hood 12.98



H Wonderful-Value Poplin Go Coat 9.98

J Wool Fibrene and Mouton (dyed Romb) 16.98

M Water-Repellent Cotton Poplin 12.98





A
Jacket
9.98
Pullover
2.98
"Slim Jims"
3.98



B
4.98

A *

C
3.98

D
Nylodab
7.98

E
Cotton and
Nylon
9.98

F
Orlon Bulky
5.98
Donegal-Type
Slim
5.98

FOR GIVING OR WEARING

The casual clothes you love

A Eye-Stopping Plaid Lounge Jacket, trimly tailored with shirtmaker button cuffs, action flange on shoulders, convertible neck. 88 wool-and-rayon with woven-in plaids. State color number. 80 (Blue/Grey plaid) 88 (Brown/Beige plaid). 7N8547R—Sizes 12, 14, 16, 18, 20. Del. 9.98

Cosy Turtle-Neck Pullover in shrink-resistant Botany wool with batwing sleeves. 09 (Black) 70 (Red) 80 (White) 53 (Tan) 98 (Lt. Blue) 29 (Moss Green). Sm. (12-14); Med. (16); Lge. (18-20). 7N5017—State size, color number 2.98

Streamlined Cotton Corduroy "Slim Jims" with fitted princess waistline, tapered legs, slash pockets, side zipper. Dry-clean. Black only (09). Small (12-14), Med. (16), Large (18-20). 7N7052—State color number and size. 3.98

B Festive and Feminine—beautiful blouse of hand-washable acrylic-fibre Acrilan jersey. Non-tarnish metallic embroidery and rhinestones under the V neckline. 09 (Black) 00 (White). Small (12-14); Medium (16); Large (18-20). 7N121—State size, color code number. 4.98

C The Perfect Gay-Season Blouse in hand-washable 100% acrylic-fibre Acrilan jersey. Sparkling tricos of rhinestones trim the scalloped scoop neckline. 09 (Black) 90 (Turquoise). Small (12-14), Medium (16), Large (18-20). 7N122—State size, color number 3.98

D Instructor-Style Ski Socks of rayon gabardine with nylon blend for extra wear. Cotton Kasha lining throughout. Two zipper pockets, self belt and elastic footstraps. State color by code number. 09 (Black) or 88 (Med. Grey). Sizes 12, 14, 16, 18, 20. 7N8709R—Size chart bottom of Page 99 7.98

E Our Best Ski Socks in cotton blended with nylon. Strong, wind-resistant, water-repellent. Instructor style with tapered legs, elasticized footstraps. Fully lined with cotton Kasha. Two zipper pockets, self-covered belt. Black only (09). Sizes 12, 14, 16, 18, 20. 7N8710R—Size chart bottom of Page 99 9.98

F Be Fashionwise in this bulky-knit cardigan 100% Orlon. A comfortable full-fashioned type with ribbed "Baby" turtle neck, raglan sleeves. Hand-washable with care. State color by number. 00 (White) 57 (Caramel Tan). Small (12-14), Medium (16), Large (18-20). 7N5148—State size. Delivered 5.98

"Slim Jims" in Fashionable Tweed. Smart and good-wearing in popular Donegal-type wool-and-rayon with tapered legs, lined no-curl waistband, two pockets, side zipper. Please state size. Black/White tweed (09). Sizes 12, 14, 16, 18, 20. 7N7074—See size chart on Page 99. Del'd. 5.98



G
Lace Blouse
3.98
Slim Skirt
7.98

H
Lamé Blouse
3.98
Cuffed Skirt
5.98

J
Acrylic Jersey
Blouse
4.98
Tweed Skirt
7.98

SEPARATELY OR TOGETHER

They're a delight to wear

G Glorious Acetate-and-Nylon Lace Blouse with a "pussycut" bow tie for added charm, and glittering jewelry-type buttons down the front closing. Hand-washable with care—use cool iron. White (00). Sizes 12, 14, 16, 18, 20.
7N123—Please state size. Delivered. 3.98

Slim Wool-and-Nylon Ottoman Skirt. The fashionable vertical pintuck treatment at front and back gives an even more flattering, slender look. Grosgrain-lined no-curl waistband. Zipper closing at back. Black (09). Sizes 12, 14, 16, 18, 20.
7N1848—See size chart below. Del'd 7.98

H Be a Christmas Siren in this new blouse of knitted metallic rayon lamé. There's subtle glamour in the cleverly draped neckline. Zipper at back of neck. Please state color choice by number. ■ (Black/Silver) . . 00 (White/Silver).
7N124—Sizes 12, 14, 16, 18, 20. Del'd 3.98

Pretty-Partner Skirt is carefree, flared style fashioned from dressy rayon taffeta and beautifully quilted all over. Slash pocket. Side zipper. State color by number 00 (White). 09 (Black).
7N1849—See size chart below. Del'd. 5.98

J Sophisticated Stovepipe Neckline Blouse in miracle easy-care acrylic-fibre Acrilan jersey. Hand-washable with care. Zipper closing at back neck. Cuffed batwing sleeves. State color number. 09 (Black) . 90 (Turquoise).
7N125—Sm. (12-14). Med. (16). L. (18-20) . . 4.98

Slightly Styled Donegal-Type Tweed Skirt. Graduated gores with nipped-in darts in between give graceful fullness. One pocket. Side zipper. Wool-and-rayon. Size chart below. State color number. 09 (Black/White) . 30 (Brown/White) tweed.
7N1840—Sizes 12, 14, ■, 18, 20. Del'd. 7.98

K New For Your Favorite "Slim" Shirt—crisp black edging on the self ruffles. Made from drip-dry cotton broadcloth—little or no ironing. Convertible neckline. Buttoned cuffs with ruffle trim. White/Black trim (00).
7N126—Sizes 12, 14, 16, 18, ■. Del'd. 4.98

Relax. Glamorously in these smart, tapered "Slim Jims" of glowing black cotton velveteen. Made with side vents at ankles. Two pockets. Please see size chart below—state size. Black only (09).
7N7041—Dry-clean. Delivered 5.98

K
"Slim" Shirt
4.98
Slim Jims
5.98

Order skirt or slack size	10	12	14	16	■	20
If waist is	23	24½	26	27½	29	30½"
Skirt or slack waistband will measure	24	25½	27	28½	30½	32"

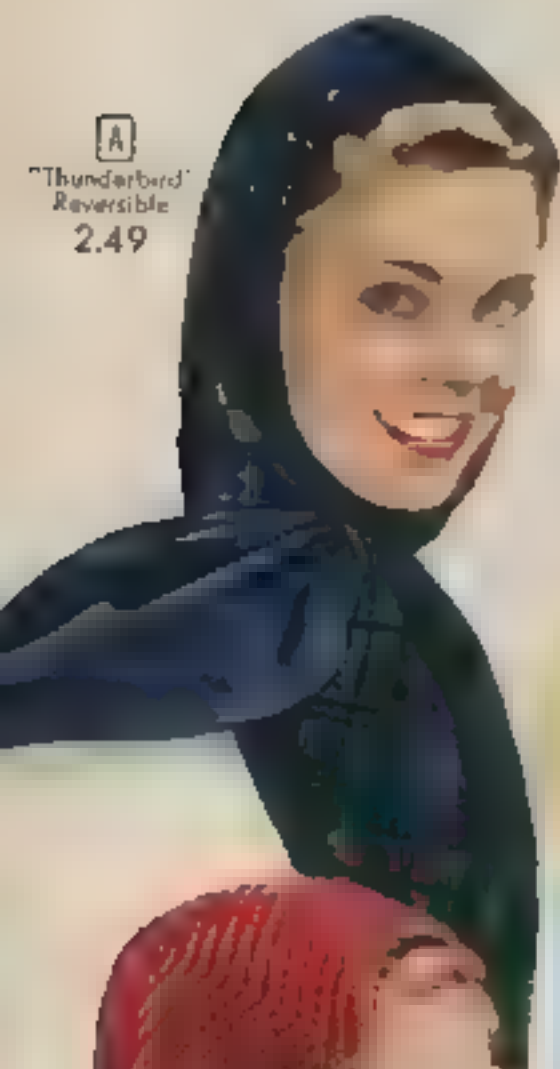
Bright and gay

THE IDEAL GIFT

ITEMS DESCRIBED ON OPPOSITE PAGE

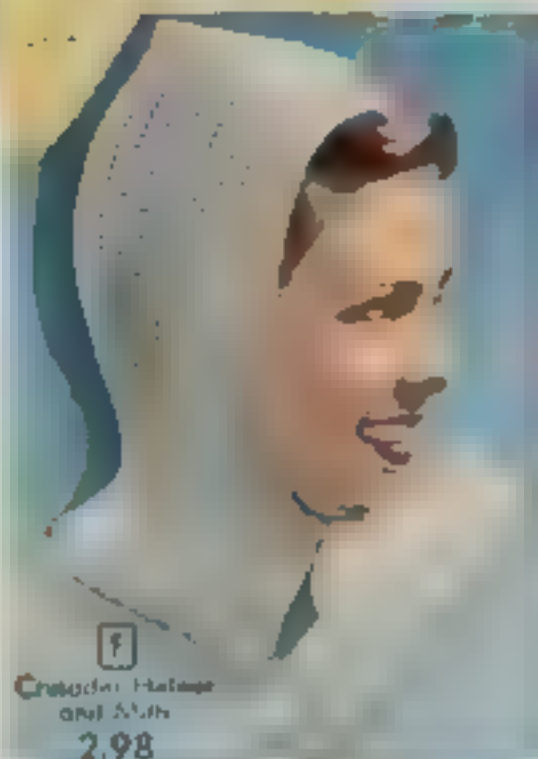
A

"Thunderbird"
Reversible
2.49



B

Wool-and-
Angora Set
4.98



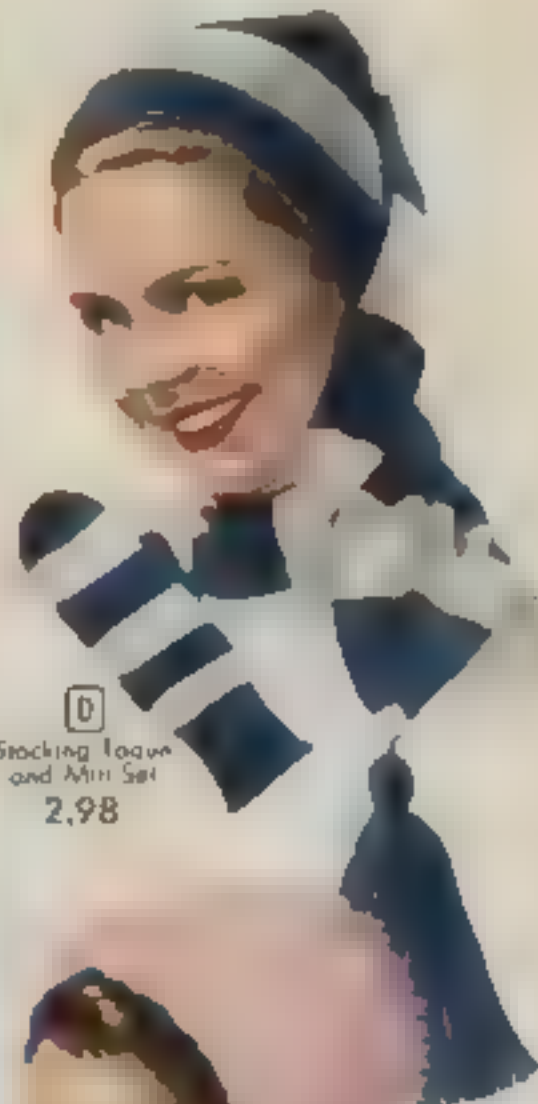
C

Wool Hat and
Mitt Set
3.59



D

Stocking Team
and Mitt Set
2.98



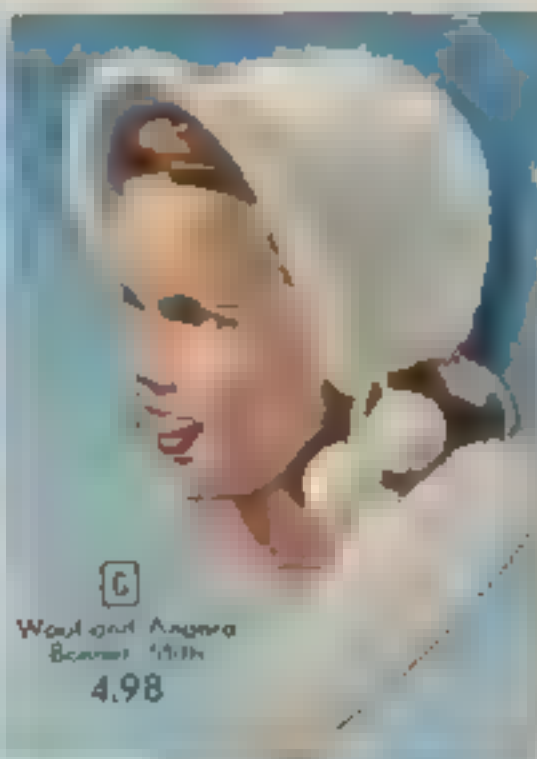
F

Checker Hat and
Mitt
2.98



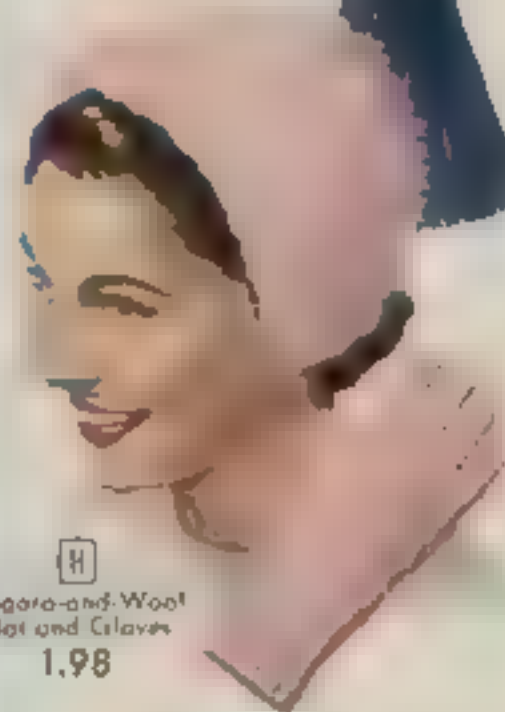
G

Wool and Angora
Bonnor Mitt
4.98



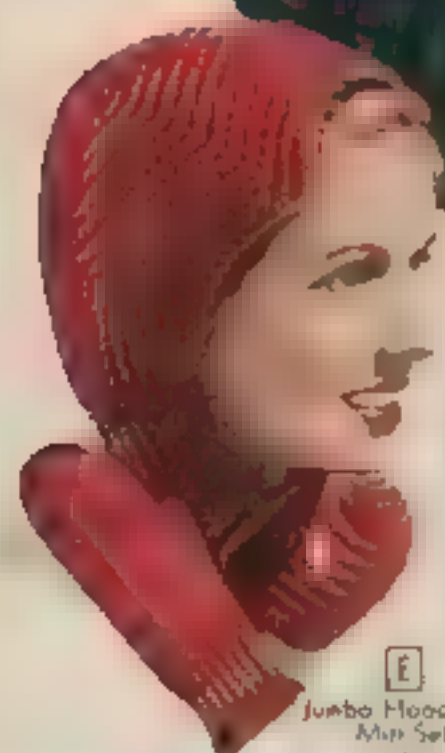
H

Angora-and-Wool
Hat and Gloves
1.98



E

Jumbo Hood and
Mitt Set
2.98



J

Angora Cap
for All Ages
1.98



K

Angora/Wool/Ethlon
Hat and Gloves
3.98



L

Pomoon Bonnet,
Matching Mitts
3.98



N

Angora-Tweed
Hat, Wool Mitts
3.98



P

Tie-on Hood,
Matching Mitts
3.98



R

Clip-On Bonnet,
Matching Mitts
2.98



M

Popular Plaid
Wraparound
1.39



State Color By Number

A The "Thunderbird"—two-way beauty to wear plaid or plain. Rayon and wool. 01 (Dress Stewart-wht./red). 04 (Margaret Rose red/grn). 20 (Royal Stewart-red); all with Red cotton linings; 06 (Black Watch navy/grn). grn. lining. State color number. 78N800R—Fits all sizes. 2.49

B Wool-and-Angora bandeau and tie set, glamorized with simulated pearls. Mitin durably mothproofed. Fits sizes. 00 (White). 60 (Pink). 79 (Powder Blue). 90 (Turquoise). 30 (Yellow). 78N801KR—Set, del'd 4.98 78N802R—Bandeau. 2.98

C Teens' Delight—novelty clip-type wool hat with roll bun at back, silver-color trim—fits all head sizes. Mitts in Small, or Large size. 00 (White). 60 (Pink). 79 (Powder Blue). 70 (Red). 86 (Royal Blue). 88N950R—Set, del'd. 3.59

D Blocking Toque, Mitts in wool-and-nylon. Toque fits all sizes. Mitts med. size. 70 (Wht./Red). 86 (Wht./Royal). 25 (Wht./Kelly). 00 (Wht.). 79 (Powder Blue). 71 (Bright Red) or 83 (Cndet Blue royal). 78N803R—Set, del'd 2.98 78N804R—Toque only 1.98

E Jumbo-Knit Set in wool-and-nylon for the 12-18 yr. crowd. Balaclava hood fastens under chin. Med. size mitts. 70 (Red). 00 (White). 60 (Pink). or 25 (Kelly Green). 88N952R—Set, del'd. 2.98

F Crusader Helmet and Mitts in bulky-knit wool-and-nylon. Helmet fits sizes over 6 years. Mitts in Med. size. 70 (Red/Whit.). 86 (Royal Wht.). 25 (Kelly White). 00 (Wht.). 71 (Bright Red). 83 (Cndet Blue royal). or 79 (Powder Blue). 78N805R—Set, del'd 2.98 78N806R—Helmet only 1.98 Set, for children 1 to 6 yrs. 78N807R—Set, del'd 2.98 78N808R—Helmet. 3-6. 1.98

G Pika Bonnet and Mitts in wool-and-Angora. Mothproofed. Bonnet with knit cotton lining. Fits 7-14 yr. 00 (White). 60 (Pink). 79 (Powder Blue). 70 (Red). or 30 (Yellow). 78N809KR—Set, del'd 4.98 78N810KR—Bonnet. 2.98

H Special for Teens—bewitching clip-on hat and gloves of 50% Angora, 25% wool, 25% nylon. Hat fits all sizes. Gloves—Small, Medium, Large. 60 (Pink). 00 (White). 79 (Powder). 33 (Maize). 70 (Red). 88N974R—Set, del'd. 1.98

J 100% Angora Skating Cap. Hand-crocheted from imported yarn. 00 (White). 60 (Pink). 79 (Powder Blue). 30 (Red). 30 (Yellow). 78N811R—Fits all sizes. 1.98

K Teens' Hat and Glove Set. 50% Angora, 25% nylon, 25% wool. Novelty clip-on hat in bun style fits all sizes. Gloves Small, Med. or Large. 00 (White). 60 (Pink). 30 (Yellow). 79 (Powder Blue). 70 (Red). or 20 (Green). 88N975R—Set, del'd 3.98

L Teens' Pompon "Clip-On". Gay charmer bonnet in wool with gold color trim. Mitts in Med. or Lge. size. Fits ages 12 to 18. 90 (Turquoise). 25 (Kelly Green). 00 (White). 79 (Powder Blue). 70 (Red). 88N970R—Set, del'd. 3.98

M Tartan Wraparound in rayon-and-wool with tassels, fringe. 88 (Dress Stewart-shown). 06 (Black Watch navy/green). 04 (Margaret Rose—red/green). 20 (Royal Stewart red). 78N812R—Sizes 4-12. 1.39

N Hand-Knit Set. Tiered-effect wool hat with white Angora trim fits all sizes. Mitts med. size. 00 (White). 60 (Pink/Whit.). 79 (Powder/Whit.). 70 (Red/Whit.). 86 (Royal Blue/Whit.). 78N813R—Set, del'd 3.98 78N814R—Hat only. 2.49

P All-Wool Set. Embroidered "pom" cap, med. size mitts. Water-repellent, mothproofed. 70 (Red/Navy). 88 (Navy/Red). 50 (Brn./Grn.). 78N815KR—Set. 3-6. 3.98 78N816R—Hood all sizes. 2.49 78N817R—Set. 7-14. 3.98

R Clip-On Bonnet, Mitts. All-wool. Bonnet has bun at back, silver-color trim on brim, fits 6 to 14 yr. Mitts in Small (6 to 9 yr.). or Med. (10-14 yr.). Please state size of mitts. 00 (White). 60 (Pink). 79 (Powder Blue). 70 (Red). 20 (Green). 88N951R—Set, del'd. 2.98

T Persian Lamb in Petite, Regular Sizes
269.00 cash
97.00 Down
16.00 Monthly

MAKE HER
*Christmas
dreams*
COME TRUE



DESCRIPTION OF ITEMS SHOWN ON THIS PAGE

T Original Design by Norman Hartnell—famous British couturier—copied in lightweight, knuckle-curl Persian lamb. Classic four-flare back coat in regular and petite sizes. Rayon satin lining. Fur buttons. (09) Jet Black-dyed. Petite sizes 10½, 12½, 14½. (Size chart, Fall Book P. 28). Women's sizes 14, 16, 18, 20, 40, 42. 74N931KT—27.00 down. Shipped from Toronto ... 269.00

U "Royal Mouton" Jacket in new straight-back style. Cloudlight, it weighs only about 2½ lbs. "Royal Mouton" is a No. 1 quality dyed, processed lamb with shorter-than-ordinary pile, ultra-sleek, soft and hard-wearing. Beautifully made with deep armholes, shaped cuffs. Rich rayon satin lining, concealed hook-and-eye, extra loops and buttons in pocket. Shipped from Toronto. Expertly dyed in Rich (59) Dark Brown. Sizes 10, 12, 14, 16, 18, 20. 74N732KT—8.00 dn. 75.00

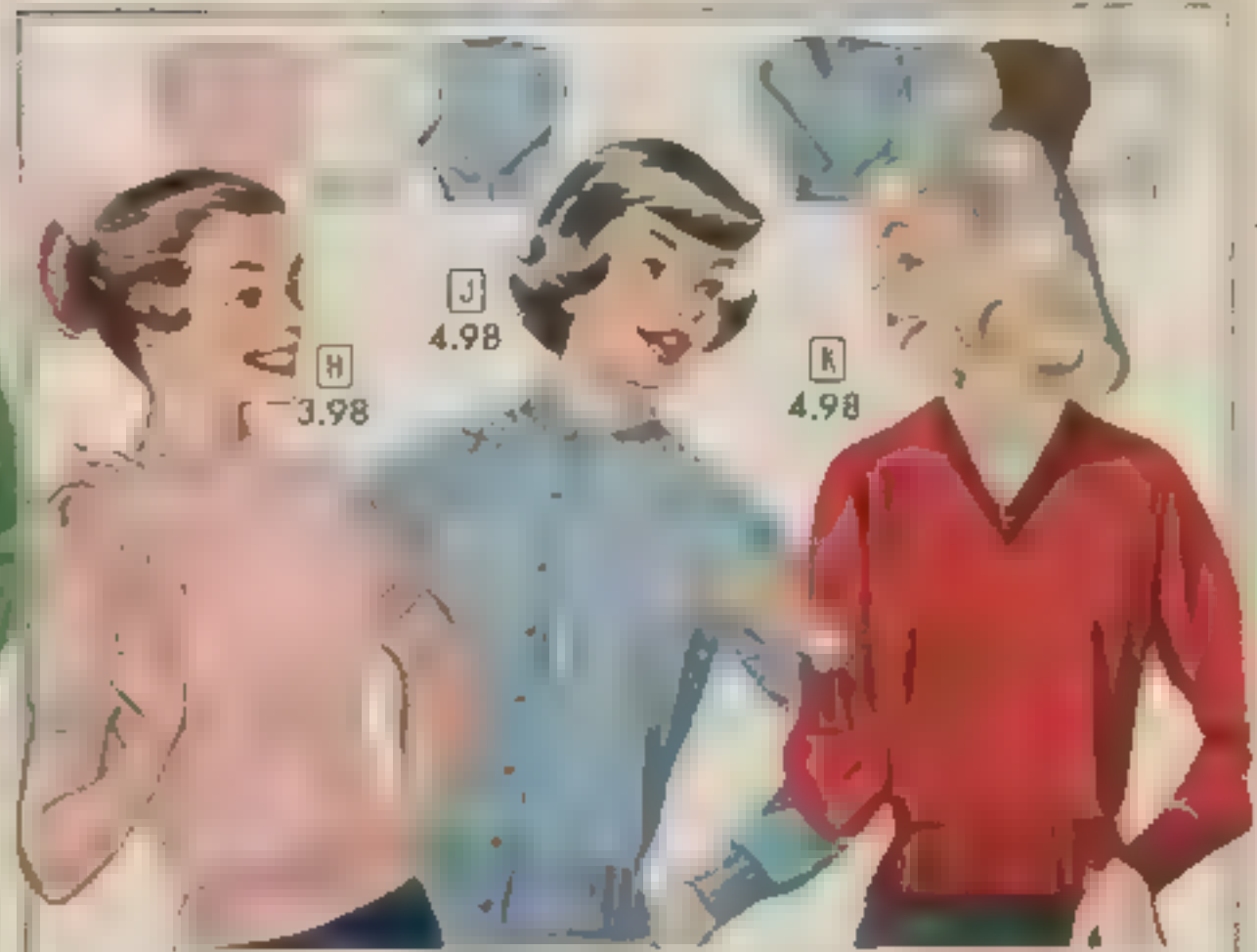
W Muskrat Sides Jacket. Not just ordinary muskrat flanks, but the wider second cut or "sides" that are more densely furled and luxurious in appearance were used to make this beautiful jacket. Dyed a magnificent pastel mink shade. Becoming to all figure types in four-flare back style, with neat shawl collar and small cuffs. Length about 26½ in. at the back. Shipped from Toronto. (57) Dyed Pastel Mink shade. Sizes 10, 12, 14, 16, 18, 20. 74N738KT—Del'd. 139.00

W Pastel Mink-dyed Muskrat
139.00 cash
14.00 Down
10.00 Monthly

U "Royal Mouton"
(Processed Lamb)
75.00 cash
8.00 Down
7.00 Monthly

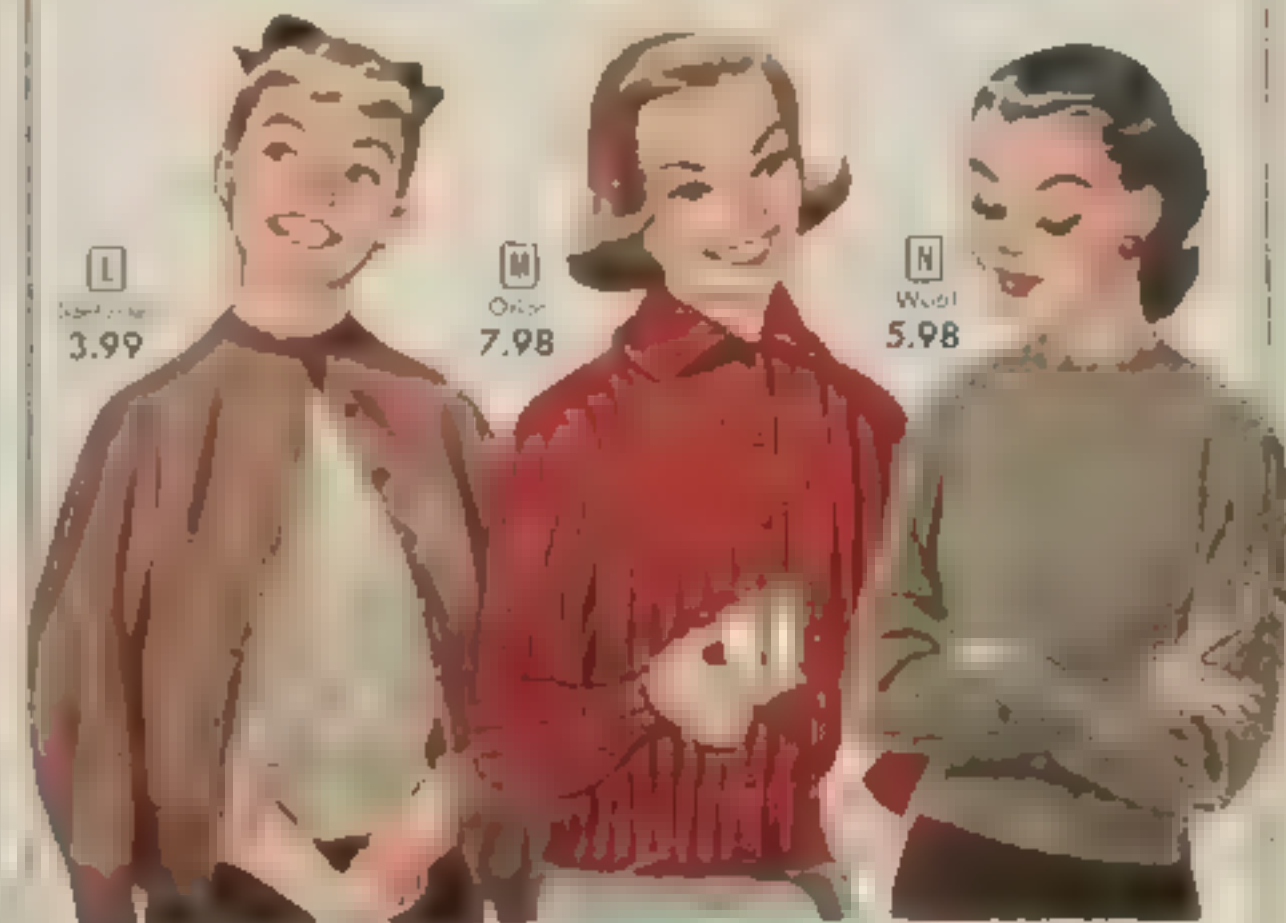
Teens' sizes 12T, 14T, 16T

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



Fancy, Scroll-Embroidered Orlons

High-Bulk Interlock Orlon



A New One Free if it Shrinks

Classic Styling in Bulky Knits



Orlon for Separates or Twin Sets

Multicolor Flecks Orlon

ITEMS SHOWN ON OPPOSITE PAGE

- A** Teens' Dress of good quality rayon bengaline. Brocade banding outlines boat neckline and front of bodice. Has 3/4-length sleeves, button-trimmed front. Full skirt is gathered at hips. Self-covered belt. 55(Cocoa Brown), 70(Red). 77N1336—Sizes 12T, 14T, 16T. Del'd 7.98
- B** Acrylic Jersey Blouse for Teens. 100% washable—no shrinkage. Has wing collar, button front, 3/4-length push-up sleeves. Sizes 12T, 14T, 16T. 77N1514—29(Avocado Green), 29(Black) 3.98
- C** Slim-Line Donegal Tweed Shirt for Teens. Self-covered belt, metal buckle, back zipper and button waistband. Double front walking pleat, back walking pleat. 09(Black/White with colored nubs). 77N1721—Sizes 12T, 14T, 16T. Del'd 4.98
- D** Suburban Coat of Ballin Cloth (nylon warp, cotton weft). Is lined with wool pile, wool pile collar. Sleeves and bottom lined with rayon-quilted-in-wool interlining. Elastic storm cuffs, strap-and-button sleeve trim. 2 pockets with flaps. Imitat pocket. Simulated leather button front. 77N943—51(Wheat). Sizes 12T, 14T, 16T. 14.95
- E** Sheath-Slim Skirt for Teens. In all-wool sparkle tweed. Back walking pleat, fly front. 2 pockets. Back zipper and button waistband. 50(Brown), or 80(Blue). 77N1718—Sizes 12T, 14T, 16T. Del'd 4.98
- F** Teens' Ivy League Blouse of Sanforized cotton. Button-down collar. Long sleeves have French cuffs with cuff links. Neat breast pocket. 77N1506—00(White). Sizes 12T, 14T, 16T 1.99
- G** Teens' Jumper of washable cotton corduroy. Styled with round neckline, pleated and tabbed bodice. Full gathered skirt, back zipper. 96(Caribbean Blue), 58(Tan). State number. 77N1892—Sizes 12T, 14T, 16T. Del'd 5.98
- H** Teens' Pullover of 100% Orlon with gold fibre scroll work around neckline. Has double ribbed neckband, ribbed cuffs and waistband. 60(Pink), 80(Blue), 00(White). Sizes 12T, 14T, 16T. 77N2135—State color by number. Del'd 3.98
- J** 100% Orlon Cardigan for Teens with gold fibre scrolling around double ribbed neckband. Ribbon-reinforced buttons and buttonholes. Ribbed cuffs, waist. 79(Powder Blue), 60(Pink), 00(White). 77N2136—Sizes 12T, 14T, 16T. Del'd 4.98
- K** V-Neck Pullover of 100% high bulk interlock Orlon. Shoulders, back of neck are taped. Double ribbed neck. Ribbed cuffs and waist. 70(Red), 79(Powder Blue), 36(Champagne), 88(Cocoa), 00(White). Please state also color no. 77N2117—Sizes 12T, 14T, 16T. Del'd 4.98
- L** Sanforized Botany Wool Cardigan for Teens with ribbon-reinforced button, buttonholes. Ribbed cuffs, waist. 35(Cocoa), 36(Champagne), 97(Peacock Blue), 20(Hunter Green), 88(Navy), 70(Red). 77N2142—Sizes 12T, 14T, 16T. Del'd 3.89
- Teens' Short-Sleeve Pullover as above. 36(Champagne), 58(Cocoa), 97(Peacock Blue), 20(Hunter Green), 30(Yellow), 00(White). Sizes 12T, 14T, 16T. 77N2141—State color number 2.99
- M** Teens' Bulky-Knit Cardigan of 100% Orlon. Large collar, ribbon reinforced. 12T, 14T, 16T. 77N2132—70(Red), 00(White). Del'd 7.98
- N** Teens' Heavy Knit Wool Pullover. Double rib neck. Ribbed cuffs, waist. Sizes 12T, 14T, 16T. 77N2137—50(Big mix), 04(Grey mix) 5.98
- P** 100% Orlon Pullover for Teens. Double ribbed neck, ribbed cuffs, waist. 70(Red), 97(Peacock Blue), 36(Champagne), 55(Mahogany). 77N2125—Sizes 12T, 14T, 16T. Del'd 2.98
- R** Cardigan of 100% Orlon for Teens, double ribbed neck. Ribbon-reinforced closing. 97(Peacock Blue), 70(Red), 55(Mahogany), 36(Champagne). 77N2124—Sizes 12T, 14T, 16T. Del'd 3.98
- T** Teens' 100% Orlon V-Neck Pullover with multi-color nubs. Double ribbed neck, ribbed cuffs, waist. 08(Charcoal), 70(Red), 97(Peacock Blue). 77N2121—Sizes 12T, 14T, 16T. Del'd 3.98

ITEMS SHOWN ON THIS PAGE

- 1** Teens' Crinoline with nylon tulle top and nylon manzanita 3-layered skirt. Ribbon insert between tiers, ribbon hem. 3 layers of multicolor nylon with contrasting bound hem under skirt. 60(Pink), 00(White). Sizes 12T, 14T, 16T. 77N3613—State color by number. Del'd 3.98
- 2** Nylon-and-Acetate Slip for Teens. Embroidered lace bodice, adjustable straps. Deep lace hem. 00(White), 60(Pink). Sizes 12T, 14T, 16T. 77N3614—State color by number. Del'd 1.98
- 3** Delightful Lounge Pyjamas for Teens. Quilted French crepe jacket has screen-print motif on front. Mandarin collar, 3/4 sleeves. Black treader trousers have elastic in waist. Sizes 12T, 14T, 16T. 77N3419—00(White with Black). Del'd 5.98
- 4** Cotton Saffronigan Polojamas for Teens. Ribbed neck, cuffs, waist. Elastic at trouser waist. 97(Peacock Blue/White), 88(Red/White). 77N3420—Sizes 12T, 14T, 16T. Del'd 1.99
- 5** Teens' Quilted Cotton Duster, with Peter Pan collar, button front. Two roomy pockets have trim that continues around back to form half belt. Tab trim at cuffs. Sizes 10T, 12T, 14T, 16T. 77N3725—60(Pink), 80(Blue). Del'd 6.98

TEENS' SWEATER SIZE CHART

Order Size	12T	14T	16T
H Bust to	32"	33"	34"
H Waist to	24"	25"	26"

Teens' lingerie

SIZES 10T, 12T, 14T, 16T.

2

Nylon-and-Acetate

1.98

1 Nylon 3.98

4 1.99

3 French Crepe 5.98

5 Quilted 6.98

Teens' 12t-16t, Sub-Teens' 10s-14s

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



A
Sub-Teen
Baffle Cloth
2-Pc. Suit
18.95



B
Teens
Sanforized
All-Weather
6.98



C
Teens
14.98



F
Sub-Teen
Baffle Cloth
2-Pc. Suit
16.95



D
All-Weather
Zipper
5.98



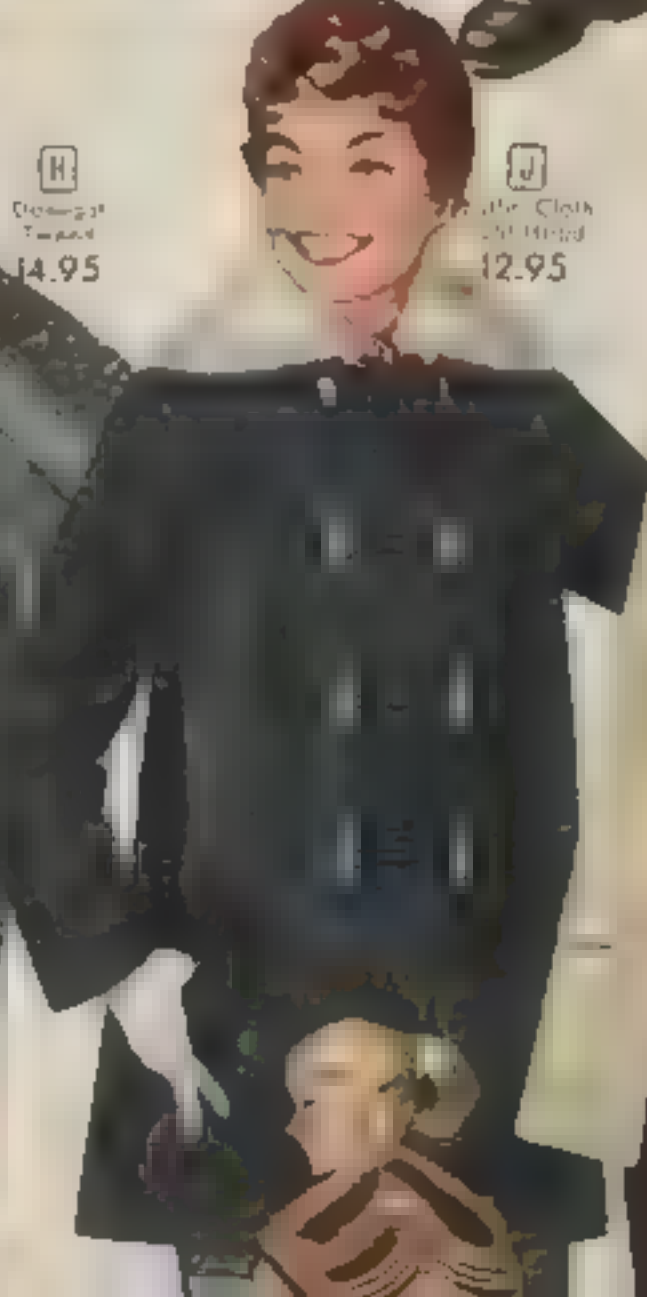
E
Teens
Waistcoat
4.98



G
Green Cotton
Convertible
Hood
10.95



H
Orange
Tweed
14.95



J
Baffle Cloth
2-Pc. Suit
12.95



K
Soft-Full
Double Collar
11.95

ITEMS SHOWN ON OPPOSITE PAGE

A Sub-Teen Ski Suit of miracle Baffin Cloth (nylon warp, cotton weft). Fully lined with wool quilted to rayon. Velveteen (wool pile) split hood with drawstring and darts. Frog-and-toggle closing conceals front zipper. Storm cuffs. Tapered slacks have stitched creases, elastic footstraps.
96(Caribbean/Navy), 70(Red/Charcoal).
77N906—Sizes 10S, 12S, 14S. 18.95

B Teen Tartan Slacks of Sanforton all-wool flannel. Guaranteed hand washable. Regular style with tapered legs. Self belt. 2 pockets, zipper. 02(Hunting MacKinnon)—shown, 01(Hunting Stewart)—green.
77N2722—Sizes 12T, 14T, 16T. 6.98

C Donegal Tweed Slim Jims for Teens. Hand-somely styled in wool-and-cotton. Plain waist, slim legs. Side zipper, pocket.
01(Grey). Sizes 12T, 14T, 16T.
77N2733—Price, delivered. 4.98

D Teen Tapered Ski Slacks of rayon gabardine. Ree-O-Pol finish gives them water, stain, and crease-resistance. Warmly lined with cotton Knish. Stitched front creases, 2 zippered pockets. Side zipper waistband, back tab belt.
88(Navy), 09(Black).
77N954—Sizes 12T, 14T, 16T. 5.98

E Teen Ski Slacks of viscose-and-acetate gabardine. Downhill style with elastic footstraps, stitched creases. Fully lined with cotton Knish. Gripping waistband, side zipper. 09(Black), 88(Navy). State color number, size.
77N955—Sizes 12T, 14T, 16T. 4.98

F Sub-Teen 2-Piece Baffin Cloth (nylon-cotton) ski suit lined with wool quilted to rayon. Pocket has wool knit "fisherman" collar. Front zipper, fly front and Vee buttoners. 2 pockets. Downhill slacks have stitched creases, elastic footstraps. 35(Gold with Brown), 96(Caribbean Blue with Charcoal).
77N907—Sizes 10S, 12S, 14S. 16.95
For hat and mitt set see Page 100.

G Continental-Style Car Coat for Teens of sheen-finished Sanfortized, mercerized cotton gabardine. Has convertible collar, hood, frog-and-toggle closing and trim on sleeves and hem. Elastic storm cuffs. 2 slash pockets. Fully lined with gold rayon taffeta quilted to warm wool interlining.
90(Turquoise), 38(Beige), 70(Red).
77N927—Sizes 12T, 14T, 16T. 10.95

H Continental-Style Car Coat for Teens of wool-and-cotton Donegal tweed. Has frog-and-toggle closing and trim, pockets. Large convertible lined collar. Lined with rayon taffeta quilted to warm wool interlining.
01(Grey). Sizes 12T, 14T, 16T.
77N928—Price, delivered. 14.95

J Teen Baffin Cloth Car Coat with wool pile split hood. Concealed zipper, frog-and-toggle front closing and trim. Has elastic storm cuffs, two slash pockets. Warmly lined with wool quilted to rayon.
09(Black with White), 35(Gold with Brown).
77N930—Sizes 12T, 14T, 16T. 12.95

K Teen Car Coat of lustrous sheen cotton gabardine. Large bulky-knit wool shawl collar buttons at neck. Leather-like buttons. 2 large patch pockets. Wool quilt lining. State size, color number. 51(Wheat/Beige).
77N944—Sizes 12T, 14T, 16T. 11.95

ITEMS SHOWN ON THIS PAGE

1 Teen Loose A-Line Coat of imported (wool, Fibra) Italian tweed. Neat, pointed, velveteen-edged collar; 5-button front. Raglan shoulders, pleated push-up cuffs on tapered sleeves. Patch pocket has button-trimmed velveteen-edged V-flap. Flare back, rayon lining, interlining, channels to waist. 09(Black with White), 50(Brown with White).
77N430—Sizes 12T, 14T, 16T. 25.00

2 Teen Loose Coat of multicolor nub tweed (wool/Fibra). Styled with wing collar, 3-button front. Wide tapered sleeves have split turnback push-up cuffs. Flap-trimmed patch pockets. Flared back. Rayon lining, warm interlining, channels to waist to back.
09(Black), 95(Teal).
77N431—Sizes 12T, 14T, 16T. 23.98

3 Sub-Teen Fitted Coat in Italian tweed (wool/Fibra). Round collar, single-breasted front. Tapered sleeves have button-trimmed push-up cuffs. Double button-trimmed side belts. Full yoke back and front. Quilted rayon lining. 90(Turquoise), 70(Red).
77N432—Sizes 10S, 12S, 14S, 16S. 19.98

4 Imported Italian Donegal Tweed (wool, Fibra). Loose coat for sub-teens, neatly styled with round collar, button front. Large patch pockets and tapered push-up sleeves are button-trimmed. Full flare back, fully lined with quilted rayon. 01(Grey).
77N433—Sizes 10S, 12S, 14S, 16S. 17.98

PLEASE STATE COLOR NUMBER.

Teen sizes

12T-16T

2

23.98

1

Kelias Tweed
25.00

Sub-Teens

SIZES 10S to 16S

4

Donegal
17.98

3

Italian Tweed
19.98



Delightful lingerie and lounge wear for girls 7-14

FOR A WELCOME CHRISTMAS GIFT, CHOOSE AN ITEM FROM THIS PAGE

A Girls' TV Pyjamas of rayon natin. Jacket has quilted mandarin collar, front panels and cuffs. Short sleeves. Trousers have elastic at waist. 60 (Blue/Black), 60 (Pink/Black).
Sizes 7, 8, 10, 12, 14.
77N3391—Del'd... 4.98

B Quilted Cotton Duster, with contrasting lining, for girls. With tie belt it can be worn belted, half-belted or loose. Edges are ribbon bound. 70 (Red/White), 80 (Blue/White).
Sizes 8, 10, 12, 14.
77N3724—Del'd... 4.98

C Girls' Attractive Duster Coat in soft, washable cotton chenille. Smart styling includes self tie belt which can be worn belted, half-belted or loose. Unusual wing collar design. Button front. Curved back and front yokes, pocket and cuff trim are all in Black check. This cozy duster is a welcome item in every young girl's wardrobe. Please be sure to state correct size and color number when you order.
60 (White with Black), 60 (White with Blue).
Sizes 8, 10, 12, 14.
77N3726—Del'd... 4.98

D Quirky Duster of embossed cotton for girls. Large collar and turn-back cuffs on short sleeves are trimmed with nylon tricot. 2 slash pockets.
60 (Pink), 60 (Blue).
Sizes 8, 10, 12, 14.
77N3727—Del'd... 3.98

E Girls' Wrap-Around Housecoat of cotton chenille. Shawl collar, pocket, self belt. Front skirt is decorated with a colored floral motif.
97 (Peacock), 64 (Rose).
Sizes 8, 10, 12, 14.
77N3711—Del'd... 3.98

F Sanitized Cotton Camisole for girls. Delicately styled with bow-trimmed eyelet-embroidered bodice. Has wide eyelet shoulder straps and elastic at waist. 60 (White).
Sizes 8, 10, 12, 14.
77N3574—Del'd... 2/1.49

G Girls' Crinoline with nylon tricot torso top. 3-tiered nylon marquisette skirt has gay ribbon trim on each billowing tier. Elastic at waist. 60 (Pink), 80 (Blue), 60 (White).
Sizes 8, 10, 12, 14.
77N3503—Del'd... 1.98

H Bouffant Slip. Nylon tricot top. 3-tiered nylon marquisette skirt. Adjustable straps, elastic waist inserts. 80 (Blue/White), 60 (Pink/White), 33 (Mauve/White).
Sizes 8, 10, 12, 14.
77N3502—Del'd... 2.98

J Embossed Cotton Circular Slip. Has three-trimmed bodice and shoulder straps. 3-tiered bouffant skirt has lace trim. Elastic waist inserts. 60 (Pink), 60 (Blue).
Sizes 8, 10, 12, 14.
77N3504—Del'd... 2.98

Girls' holiday wear

SIZES 7-14

CAR COATS

Three Popular Styles
with Convertible Hoods

A

Pile-lined
Car Coat
15.95
Quilt-lined
Slr Slacks
6.98

C

Donegal
Tweed
12.95

E

Wool-Cotton
Fleece
8.95

B

Tyrolean
12.95

D

Capes
8.95

A

Car Coat & miracle Boffin
Cloth nylon warp, cotton
wool. Lined with deep pile
artificial fleece. Collar converts
to pile-lined hood. 70(Red/
White), 96(Orchid/White).
77N766-7, 8, 10, 12, 14, 15.95

Girls' Boffin Cloth Skl Slacks.
Double "kidd seat". Lined with
wool quilted to rayon. 96(Carl-
blue), 70(Red), 88(Navy).
77N697-7, 8, 10, 12-6.98

B

Tyrolean Car Coat
for girls. Sanitized
sheen cotton anti-static,
fully lined with rayon
quilted to wool interlining.
Swiss style metal hardware
on pockets, sleeves.
Velvet-trimmed split-
hood. Four zipper storm
cuffs. 90(Turquoise).
Size 7, 8, 10, 12

77N772-Del'd 12.95

C

Donegal Tweed Car
Coat in Continental style.
Lined with rayon tulle
quilted to wool interlin-
ing. Convertible hood.
Collar, frog and 2 large
pockets with flaps.
91(Grey-tweed).
Size 7, 8, 10, 12

77N770-Del'd 12.95

D

Girls' Continental-Style Car
Coat. Shown in rayon mor-
cerized Sanitized cotton poplin.
Convertible collar-hood, frog-
and-loop closure and trim. Has
elastic storm cuffs, 2 slash pockets.
Fully lined with rayon
tulle quilted to warm wool
interlining. 70(Red), 35(Belzel),
96(Orchid) Same color by no.
Size 7, 8, 10, 12.

77N771-Delivered 8.95

E

Girls' 3-Pc. Snow
Suit of heavy-weight
wool/cotton. Trousers. Zip-
per jacket is lined with
cotton flannel. Plaid yoke
and hat trim by belt,
shirred waist, storm cuffs.
Downhill slacks have
shoulder straps.
88(Li Navy), 20(Green).
Size 7, 8, 10, 12.

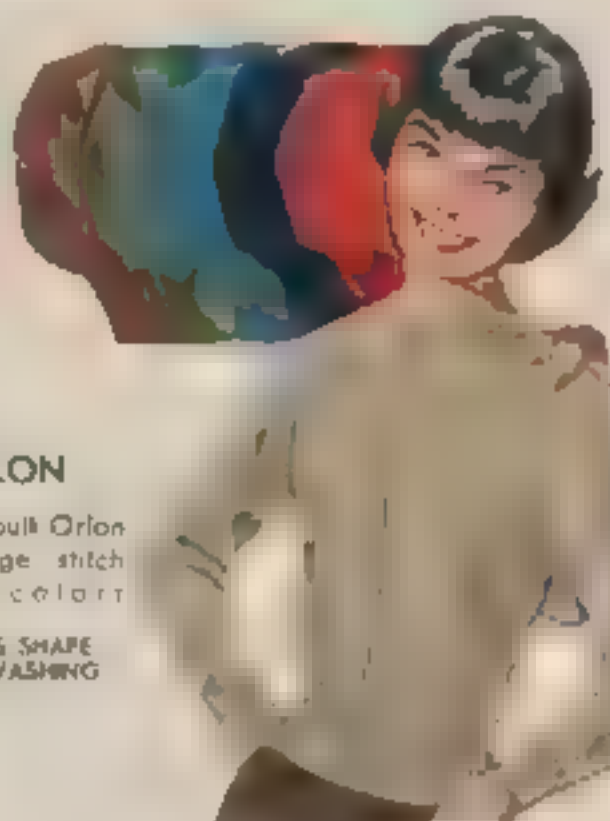
77N722-Del'd 8.95



Fine Gauge Orlon Sweater

Girls' pullover in 100% high-bulk
Orlon. Expertly fashioned with
double ribbed neckband and ribbed
cuffs and waistband. 55(Cocoa),
97(Peacock), 60(Pink), 36(Champ-
agne), 70(Red), 29(Moss Green).
Size 7, 8, 10, 12, 14.

77N2016-Price, del'd... 2.98



Girls' Fine Gauge Cardigan

Girls' cardigan in 100% high-bulk
Orlon. Finished with ribbon-rein-
forced buttons and buttonholes. Rib-
knot cuffs and waistband. 36(Champ-
agne), 55(Cocoa), 29(Moss Green),
97(Peacock), 88(Navy), 70(Red).
Size 7, 8, 10, 12, 14.

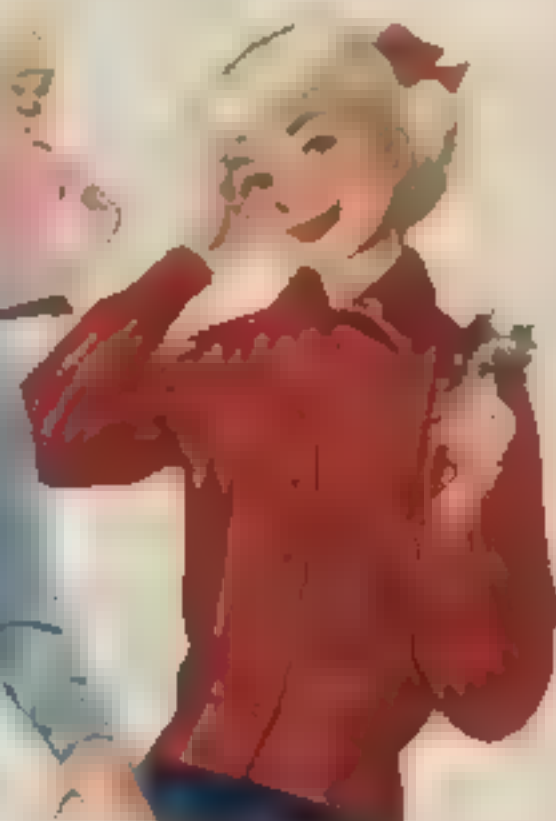
77N2015-Price, del'd... 3.98



100% Interlock-Knit Orlon

Embroidery and pearl design
on neck and front highlights this
100% high-bulk knit Orlon cardigan.
Fancy stitched neck. 79(Powder),
60(Pink), 33(Moss),
77N2006-8, 10, 12, 14

4.98
V-Neck Pullover as above.
77N2007-Price, del'd... 3.98



New Bulky-Knit Cardigan

New-style cardigan in 100% Bulky
wool in heavy bulky knit. Has
large collar, ribbon reinforced but-
tons and buttonholes. Ribbed cuffs
and waistband. State color no.
70(Red), 00(White).
Size 7, 8, 10, 12.

77N2070-Price, del'd... 5.98

Winter togs for girls

SIZES 7-14



A
Buffy
Wool
Pullover
4.98
Price, del'd
2.99



B
3.99



C
3.98



D
3.98



E
2.99



F
Skating Dress
12.95



G
2-Pc. Skat
9.98

A All-wool Turtleneck Sweater for girls. Buffy wool fabric. Double ribbed neck. Ribbed cuffs, waistband.
Sizes 7, 8, 10, 12, 14.
77N2018—Price, del'd 4.98
Authentic Turtleneck Slim Jims of wool and rayon fabric. Double ribbed neck, cuffs, waistband. 100% Black Woolen. 90% Rayon. 10% Wool.
Sizes 7, 8, 10, 12, 14.
77N2850—Price, del'd 2.99

B Girls' Slim Jims. Double ribbed. Double ribbed neck, cuffs, waistband. 100% Black Woolen. 90% Rayon. 10% Wool.
Sizes 7, 8, 10, 12, 14.
77N2679—Price, del'd 3.99

C Wool-Cotton Donegal Tweed. Double ribbed. Double ribbed neck, cuffs, waistband. 100% Black Woolen. 90% Rayon. 10% Wool.
Sizes 7, 8, 10, 12, 14.
77N2687—Price, del'd 3.98

D Rayon Gabardine. Double ribbed. Double ribbed neck, cuffs, waistband. 100% Black Woolen. 90% Rayon. 10% Wool.
Sizes 7, 8, 10, 12, 14.
77N826—Price, del'd 3.98

E Wool and Cotton Felze. Double ribbed. Double ribbed neck, cuffs, waistband. 100% Black Woolen. 90% Rayon. 10% Wool.
Sizes 7, 8, 10, 12, 14.
77N841—Price, del'd 2.99

F Girls' Cassack-Style Skating Dress of white, blue, yellow, and red. White rayon fabric lined. Pattern over front shows the skirt length from skirt. Elastic cuffs. White nylon drawstring. 100% Black Woolen. 90% Rayon. 10% Wool.
Sizes 7, 8, 10, 12, 14.
77N898—Price, del'd 12.95

G 2-Pc. Cotton Corduroy Skating Outfit. Double ribbed. Double ribbed neck, cuffs, waistband. 100% Black Woolen. 90% Rayon. 10% Wool.
Sizes 7, 8, 10, 12, 14.
77N895—Price, del'd 9.98
Angora hood for 12 and 14 with 10% Wool.



SANFORLAN

100% Botany Wool
Sanforlan. Treated
to Resist Shrinkage

A NEW ONE FREE
IF IT SHRINKS

100% Orlon Go-Togethers

Girls' Orlon cardigan with multicolor ribs. Double rib neck, rib cuffs, waist. Ribbon-reinforced.
79(Powder), 88(Charcoal), 90(White).
Sizes 7, 8, 10, 12, 14.
77N2012—Price, del'd 2.98
Girls' pullover as above.
77N2011—Price, del'd 2.79

Orlon V-Neck Pullover

Girls' long sleeve pullover of 100% Orlon. Bright multicolor ribs for fashion interest. V-neck and is double ribbed. Has ribbed cuffs and waistband. Please state color no.
68(Charcoal), 70(Red), 72(Peach), 74(White).
Sizes 7, 8, 10, 12, 14.
77N2057—Price, del'd 2.98

Luxurious and Long-Lasting

Girls' Sanforlan Botany wool cardigan. Ribbon-reinforced, double rib neck. Ribbed cuffs and waistband. 79(Powder), 88(Charcoal), 90(White), 92(Red), 94(Hunter Green).
77N2031—7, 8, 10, 12 3.50
Pullover as above plus 90(White).
77N2032—But no Navy 2.89

Long Sleeve Pullover

Girls' pullover of Sanforlan Botany wool. Neatly fashioned with double elastic neckband and ribbed cuffs and waistband.
79(Powder), 88(Charcoal), 90(White), 92(Red), 94(Hunter Green).
Sizes 7, 8, 10, 12.
77N2042—Price, del'd 2.99

SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.

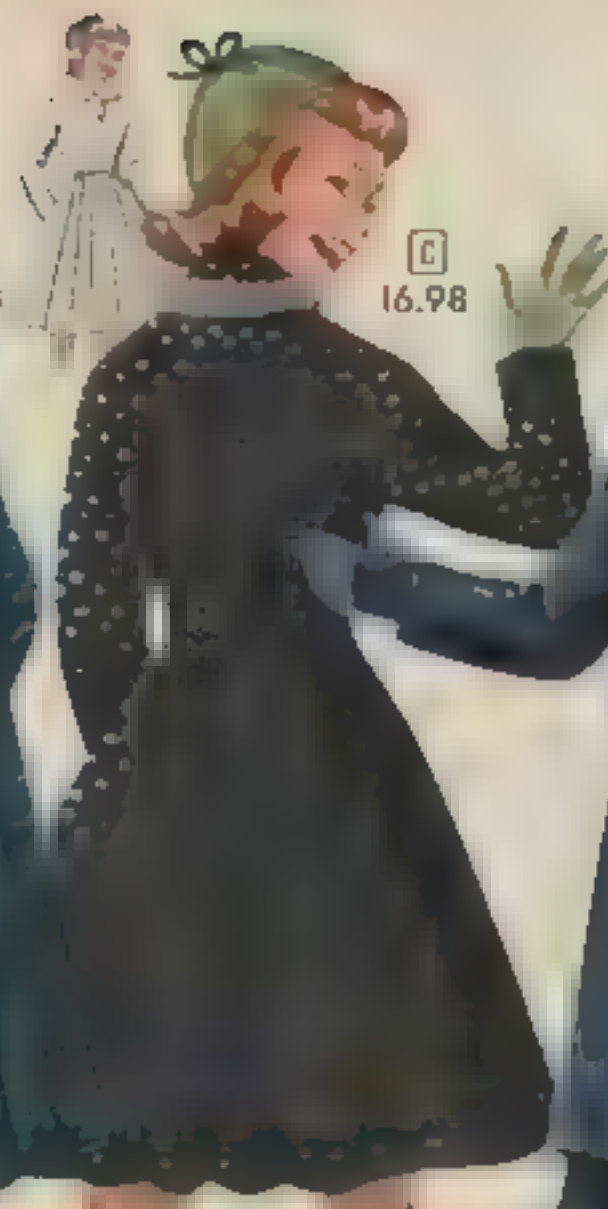
NEW SIMPSON-SEARS . . 109



A
19.98



B
14.98

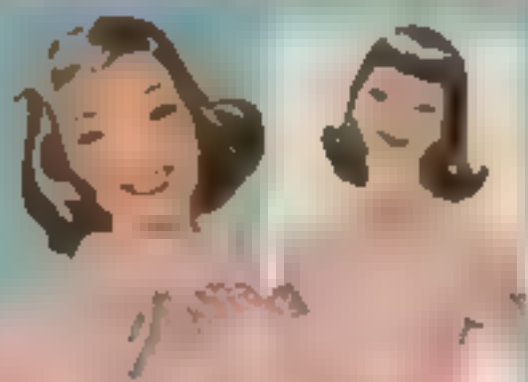


C
16.98



D
Slack
Set
18.98

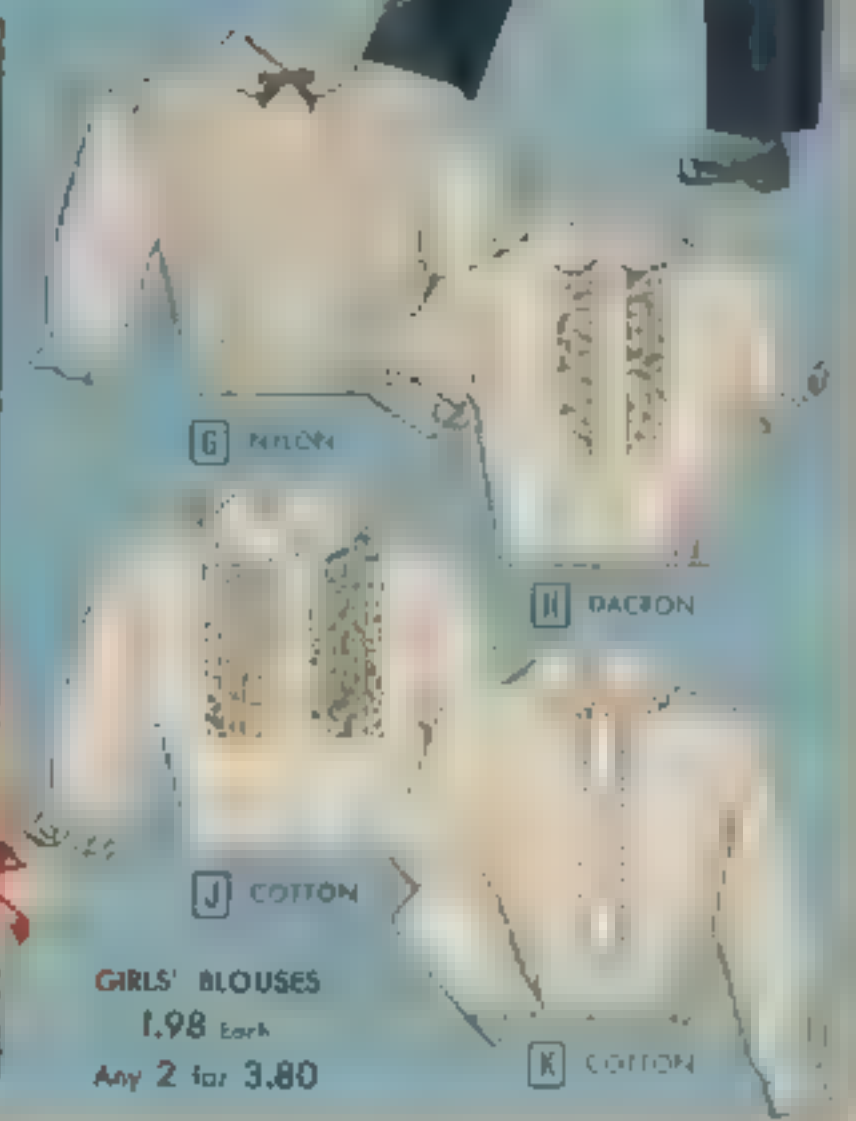
E
Delightful
3-Pc. Set
9.95



F
Acrylic
Blouse
2.99



Set
2.99



G NYLON

H DACRON

J COTTON

K COTTON

GRLS' BLOUSES
1.98 Each
Any 2 for 3.80

Pretty styles that wear well . . . for girls, sizes 7 to 14

A Girls' Fitted Coat of wool/nylon tweed with detachable nylon tulle lined cape. Velvet cord ties on cape have emine tails. Double-breasted coat has velvet trim and cross cord ties at waist back. Gores back and front. Quilted nylon lining. Sizes 7, 8, 10, 12.
77N246—09 (Black/White). 19.98

B Girls' Loose Coat of multiple navy wool tweed. Neat round collar, tailored sleeves with button-over cuffs. 4 gores full from V-neck seam and tab at back. Has warm quilted nylon lining. Sizes 7, 8, 10, 12.
77N247—Price, del'd . 14.98

C Girls' Double-Breasted Fitted Coat of eye-lash tweed. Round collar edged with Mouton edging, processed lamb. "Pearl" contrast buttons. Welt seam from to waist and roll-up front from to back. Quilted nylon lining. 09 (Black), 50 (Brown). Sizes 7, 8, 10, 12.
77N248—Price, del'd . 16.98

D Girls' Coat and Stock Outfit of English wool fleece. Quilted nylon lined coat has mutton lined, processed lamb collar. 4-gored back with 2 roll flaps. Embroidered slacks have adjustable straps. Elastic at waist and cuffs. 80 (Blue), 08 (Charcoal Grey).
77N249—7, 8, 9, 10 . . . 18.98

E 3-Pc. Blending Set for Girls. Nylon dress has attached nylon net crinoline under full, gathered skirt. Elastic waist and buttons at back. Self tie belt. 100% Orion cordigan. Bunny fur collar with rayon ties. 00 (Pink), 80 (Blue).
77N1153—7, 8, 10, 12, 14 . . . 9.95

F Girls' Acrylic Jersey Blouse with "sassy" styling in rows of lace down bodice. Has girls' round collar, short sleeves, cuffs. 00 (Water White), 70 (Red).
77N1474—7, 8, 10, 12, 14 . . . 2.99
Washable Swing-Style Cardigan Skirt. Screen-printed design on front. Side zipper. Elastic back. 00 (Black).
77N1712—7, 8, 10, 12, 14 . . . 2.99

G Nylon Blouse with embroidered bodice, collar. 00 (White).
77N1446—7, 8, 10, 12, 14 . . . 1.98

H Dacron Blouse. Bulled rosette trim. 00 (White), 60 (Pink).
77N1472—7, 8, 10, 12, 14 . . . 1.98

J Sanforized Cotton Blouse. Eye-let and lace trim. 00 (White).
77N1471—7, 8, 10, 12, 14 . . . 1.98

K Sanforized Cotton Blouse with French cuffs, cuff links. Guipure lace trim. 00 (White), 80 (Blue).
77N1470—7, 8, 10, 12, 14 . . . 1.98
You Can Buy Any 2 Blouses of (G), (H), (J), (K) at one low price.
77N1473G—Del'd . 2 for 3.80

Cold weather look-alikes for girls

IN SIZES 4 TO 6X AND 7 TO 12



A
 Sizes 7-12
 19.98
 Sizes 4-6X
 21.98



C
 Sizes 4-6X
 14.98
 Sizes 7-12
 17.98



B
 Sizes 4-6X
 20.98
 Sizes 7-12
 18.98



All-Wool Elysian



D
 Sizes 4-6X
 15.98
 Sizes 7-12
 18.98



Baffin Cloth Ski Suit

Baffin Cloth Ski Suit

A A happy choice for Christmas... luxurious imported Italian tweed (70% wool, 30% Fibra (rayon)). Smoothly fitted coat with rayon lining quilted to wool interlining. 90 (Turquoise with Black), or 70 (Red with Black).

Little Sister Set. Coat, hat; leggings with elastic at waist back, zippered ankles. Sizes 4, 5, 6, 6X. 29N7346—2.00 down... 21.98

Big Sister—sizes 7, 8, 10, 12. 77N250—Coat only. Del'd. 19.98

B Just what she wanted... beautiful and practical all-wool Elysian for dress wear. Coat with elegant Empire styling at back, single breasted; slash pockets. Lined with rayon quilted to wool interlining. 58 (Copper), 90 (Turquoise).

Little Sister Set. Coat, hat; leggings with elastic at waist back, zippered ankles. Sizes 4, 5, 6, 6X. 29N7347—2.00 down... 20.98

Big Sister—sizes 7, 8, 10, 12. 77N251—Coat only. Del'd. 18.98

C Featuring the new "Fisher-man" collar of heavy rib-knit wool. Suit of Baffin Cloth (nylon warp, cotton weft). Rayon lining quilted to wool interlining. Jacket with concealed zipper front. Downhill ski slacks with adjustable self braces, double knees for longer wear. 35 (Gold/Brown), 70 (Red/Charcoal).

Little Sister—sizes 4, 5, 6, 6X. 29NB291—Price, del'd... 14.98

Big Sister—sizes 7, 8, 10, 12. 77N701—Price, del'd... 17.98

D Eskimo-inspired ski suit with colorful embroidered braid trim. Of Baffin Cloth (nylon warp, cotton weft), with wool interlining quilted to rayon lining in jacket and downhill slacks. Convertible drawcord hood is lined with Velvafur (wool pile). Slacks with self suspenders. 98 (Caribbean Blue), or 70 (Red).

Little Sister—sizes 4, 5, 6, 6X. 29NB292—Price, del'd... 15.98

Big Sister—sizes 7, 8, 10, 12. 77N702—Price, del'd... 18.98

High-style fashions for sister twosomes

SIZES 3-6X, 7-14



A
Sizes 3-6X
3.98
Sizes 7-14
4.98

B
Sizes 3-6
1.99
Sizes 7-14
2.99

C
Sizes 3-6X
1.79
Sizes 7-14
1.89

"Sissy" Style
Party Dress

C
Size 4-6X
2.99
Sizes 7-14
3.99

D
Size 3-6X
2.99
Sizes 7-14
3.99

Wrinkl-SHED

New York Inspired Outfit

A Pretty Dress and Cardigan Set. Snowflakes polka-dot cotton print dress has neat round neckline and pleated Empire bodice. Elasticized in back. Back button opening. White batwing cardigan of fine interlock cotton has matching print band on each side ■ button front. Ribbed cuffs, waist, neckline. 38(Boys), 80(Blue).
Little sister—sizes 3, 4, 5, 6, 6X.
29N2849—Price, del'd . . . 3.98
Big sister—sizes 7, 8, 10, 12, 14.
77N1096—Price, del'd . . . 4.98

Popular Jumper and Blouse

B Puckered Nylon Blouse with ¾ push-up sleeves. 00(White).
Little sister—sizes 3, 4, 5, 6, 6X.
29N3357—Price, del'd . . . 1.79
Big sister—sizes 7, 8, 10, 12, 14.
77N1416—Price, del'd . . . 1.89
Pinwaile Corduroy Jumper. Button-trimmed lace on collar. Self ties at back, gathered skirt.
70(Red), 66(Caribbean Blue).
Little sister—sizes 3, 4, 5, 6.
29N3171—Price, del'd . . . 1.99
Big sister—sizes 7, 8, 10, 12, 14.
77N1870—Price, del'd . . . 2.99

"Sissy" Style in Rich Taffeta

C Party-Pretty "Sissy" Dress in rustling rayon taffeta. Delightfully styled with tiny lace-edge collar and short puff sleeves. Bodice has rows of crisp ruffled lace on each side ■ button front. Skirt is softly gathered at waist. Elastic at waist back, self-covered belt. ■ size to state size and color number.
70(Red), 68(Navy).
Little sister—sizes 4, 5, 6, 6X.
29N2850—Price, del'd . . . 2.99
Big sister—sizes 7, 8, 10, 12, 14.
77N1150—Price, del'd . . . 3.99

Care-Free Woven Cotton

D Dan River Wrinkl-Shed Cotton dress. Finely woven and color-fast fabric. Charmingly styled with Black velvet trim on White nylon collar. Has short puff sleeves. Button-trimmed front yoke ■ outlined in self piping. Elastic at waist back. Black velvet to belt. Gathered skirt. 80(Blue plaid), 70(Red plaid). Please state color by number.
Little sister—sizes 3, 4, 5, 6, 6X.
29N2851—Price, del'd . . . 2.99
Big sister—sizes 7, 8, 10, 12, 14.
77N1095—Price, del'd . . . 3.99

ITEMS SHOWN AT RIGHT

A B For Fun in the Snow—toddlers' 1-piece snow-suits of "Nylorama" (60% acetate, 40% nylon) . . . water-repellent, spot-and-crease-resistant, wind-resistant, mothproof. Long twin zippers for easy dressing. Snug ribbed wool cuffs. Set has rayon lining quilted to cozy wool interlining. Sizes 2, 3, 3X.

(A) Snow suit with girl's hat. 96(Caribbean Blue).

29N7955—Set, del'd . . . 11.98

(B) Snow suit with boy's hat. 55(Cinnamon).

29N7956—Set, del'd . . . 11.98

C Gay Tyrolean Braid Trim adds a bright touch to the popular zipper hood snow suit. "Snow Queen" heavyweight nylon for warmth without added weight. Cozy wool interlining quilted to rayon lining. Zipper hood lined with nylon fleece. Long upper front; double knees, elasticized knit cuffing for a neat, snug fit. 70(Red/White), 96(Royal/White).

Sizes 2, 3, 3X.

29N7957—Price, del'd . . . 10.98

D Zipper Hood Snow Suit of Baffin Cloth (nylon warp, cotton weft) . . . actually gains strength when exposed to moisture. Velvutur (wool pile) lining in hood and to waist in body of suit. Rayon lining quilted to wool interlining from waist down and in sleeves. Knit wool cuffs in wrists. Long zipper front. Downhill style legs. 96(Caribbean Blue with Pink), or 98(Charcoal with Red).

Sizes 2, 3, 3X.

29N7958—Price, del'd . . . 12.98

E Hand-Washable Nylon Snow Suit. Rayon lining quilted to cozy interlining. Twin zippers. With separate peaked helmet. 80(Blue), or 70(Red). Sizes 1, 2.

29N7907—Price, del'd . . . 8.98

F G New for Small Fry—just in time for Christmas . . . car coat set of 85% rayon, 15% nylon oxfordine. Lined with rayon quilted to wool interlining. Coat with concealed zipper front, elastic at wrists in lining. Downhill ski slacks with adjustable self-braces, elastic at waist back.

Sizes 2, 3, 3X.

(F) Boy's buttoning. Peaked cap.

50(Brown), 98(Charcoal).

29N8981—Price, del'd . . . 12.98

(G) Girl's buttoning. With fur-trimmed hat. 70(Red), 99(Blue).

29N8982—Price, del'd . . . 12.98

H Cozy Wool-Faced Chinchilla coat set. Coat and peaked helmet cotton Kaishu lined. Legging with detachable braces, elastic waist back, zippers at ankles. 83(Topaz Blue), 99(Red).

Sizes 1, 2, 3, 3X.

29N6911—Set, del'd . . . 8.98

J A Gift for Baby—pram suit of washable nylon fleece, with fur-trimmed drawcord hood. Long front zipper, elastic at waist back.

60(Blue), 43(Coral).

29N7822—Fits to 12 mos. . . 5.98

K Attractive Coat Set of rayon oxfordine. Rayon lining quilted to wool interlining in coat and hat. Flannel-lined leggings with detachable suspenders, elastic waist back. 60(Pink), or 88(Aqua). Sizes 1, 2, 3.

29N8903—Price, del'd . . . 9.98

L Soft like a Bunny . . . nylon fleece coat set. Coat with rayon lining quilted to cozy wool interlining. Bonnet with rayon lining. Leggings with detachable self-braces, elastic around waist. 90(Blue), 43(Coral). Sizes 1, 2, 3.

29N6983—Price, del'd . . . 12.98

M Nylorama Pram Suit (60% acetate, 40% nylon). Rayon lining quilted to cozy interlining. Fur-edged zipper hood. Long twin zippers, hand openings. 60(Pink), 20(Mint). Fits to 12 mos.

29N7833—Price, del'd . . . 8.98

N P Hand-Washable Nylon "Grow" pram suit. Flannel quilted lining. 2 long zippers, detachable mitts, booties. (N) 80(Blue) with helmet for boys.

(P) 60(Pink) with bonnet for girls.

29N7824—Sizes 12, 18 mos. . . 9.98

B
11.98

C
10.98

D
12.98

A
11.98

F
12.98

G
12.98

H
8.98

E
8.98

J
6.98

K
9.98

L
12.98

P
9.98

M
8.98

N

"Grow" Suit with Detachable Mitts and Booties

9.98



Smart winter outfits for big and little sisters and brothers

A B Color Contrasts to brighten up the winter scene... every little girl will be proud of her wool Melton coat set, in multicolor fleck, set off with sparkling white trim. Coat has rayon lining quilted to cozy wool interlining. Has softly padded back for graceful fullness. Pretty fur-trimmed hat is lined with rayon. Leggings with adjustable self suspenders, elastic at waist back. 98(Teal Blue).

(A) Little sister's. Sizes 2, 3, 3X. 29N6984—Price, delivered. 15.98

(B) Big sister's. Sizes 4, 5, 6, 6X. 29N7348—Price, delivered. 18.98

G Hooded Tweed Coat Set for a Christmas treat... this one a lovely brushed Donegal (35% wool, 35% rayon, 30% nylon) in a casually smart outfit for little girls. Coat with rayon lining quilted to wool interlining. Attached hood is lined with cozy Velvafur (wool pile). Leggings with elastic at waist back for neat fit. Zippers at ankles. Please state size and color number. Sizes 4, 5, 6, 6X.

01(Grey with Red), or 50(Brown with Beige). 29N7351—Price, delivered. 16.98

C D Beautiful, Luxurious All-Wool Elysian makes an adorable and practical coat set... gives more warmth without added weight. Coat with wool interlining quilted to rayon. Hat with rayon lining. Leggings with elastic at waist back. 55(Dusty Rose), 90(Turquoise).

(C) Little sister's. Sizes 2, 3, 3X. 29N6965—Price, delivered. 17.95

(D) Big sister's. Sizes 4, 5, 6, 6X. 29N7914—2.00 down. Del'd. 21.95

H J Cued for Christmas Weather... kiddies' car coat set of Ballin Cloth (nylon warp, cotton weft) with smart heavy knit trim. Windproof, water-repellent, shrinkproof and colorfast. Set with rayon lining quilted to wool interlining. Coat with elastic at wrists in lining. Downhill ski slacks with adjustable self braces, double knees, elastic waist back. Sizes 4, 5, 6, 6X.

(H) Boys' set. Peaked hat with domed chin strap. 86(Navy with Grey), 50(Brn. with Beige). 29N7352—Price, delivered. 14.98

(J) Girls' set. Clip hat with ribbon chin ties. 70(Red/White), 85(Caribbean Blue/Charcoal). 29N7353—Price, delivered. 14.98

E F Town and Country Suburban Sets in popular broken check patterned wool Melton (wool added). Coat has rayon lining quilted to wool interlining, elastic at wrists in lining. Smart Ivy League cap. Cap and slacks with rayon lining. Downhill ski slacks have adjustable braces. 08(Charcoal), 88(Navy).

(E) Little brother's. Sizes 2, 3, 3X. 29N6985—Price, delivered. 15.98

(F) Big brother's. Sizes 4, 5, 6, 6X. 29N7350—Price, delivered. 17.98

K L Storm Sets... children's perennial favorite. 85% rayon, 15% nylon gabardine with fur trim. Coat has warm wool interlining quilted to rayon lining. Hat and ski slacks lined with soft cotton doeskin for added warmth. Slacks have adjustable self braces. Sizes 4, 5, 6, 6X.

(K) Boys' storm set. Hat has adjustable chin strap. 56(Taupe with Brown), 80(Blue). 29N7205—Price, delivered. 12.98

(L) Girls' storm set. Pretty bonnet with chin ties. 28(Hunter Green), or 55(Cinnamon). 29N7206—Price, delivered. 12.98

Zipper hood outfits

(A) TO (H) HAVE HOODS THAT ADJUST 3 WAYS



Flat Collar



Park Hood



Storm Collar

A B Santa Suggests... a zipper-hood ski suit of cotton sheen gabardine. Set with rayon lining quilted to wool interlining. Attached zipper-hood is lined with cozy Velvafur (wool pile). Jacket with concealed zipper front, knit storm cuffs for snug fit. Downhill ski slacks with adjustable buckled suspenders, neat elastic at waist back, double knees for longer wear. 88(Navy with Grey for boys) or 96(Caribbean Blue with White for girls).

(A) Sizes 2, 3, 3X.
29N7959—Price, delivered... 11.98
(B) Sizes 4, 5, 6, 6X.
29N8293—Price, delivered... 12.98

C D Gay Tyrolean Braid Trim adds a touch of Alpine color to this smart zipper-hood ski suit. Of "Snow Queen" heavyweight nylon, with rayon lining quilted to wool interlining. Attached hood is lined with cozy nylon fleece. Jacket has elasticized knit cuffing. Downhill slacks have adjustable suspenders, elastic at waist back, double knees for longer wear. 70(Red/Charcoal), or 96(Caribbean Blue/Brown).

(C) Sizes 4, 5, 6, 6X.
29N8294—Price, delivered... 14.98
(D) Sizes 2, 3, 3X.
29N7960—Price, delivered... 13.98

E For Snow-Loving Youngsters... one-piece snow suit with attached zipper-hood. Made of nylon (warp) and cotton (weft) poplin. Rayon lining quilted to wool interlining. Zipper-hood lined with soft and cozy nylon fleece. Long twin zipper for easy dressing. Elasticized knit cuffing at wrists and ankles for a snug, comfortable fit. Please state size and color number.
70(Red with White), or 88(Navy with Grey).
29N8295—Size 3, 4, 5, 6, 6X. Del'd... 11.98

F A favorite choice of the youngsters... duffle style ski suit. Made of wool snow cloth (cotton added for strength). Jacket and attached zipper-lined lined with Red rayon quilted to wool interlining. Concealed zipper front. Downhill slacks have adjustable suspenders, elastic waist back. 88(Navy with Red). Sizes 4, 5, 6, 6X.
29N8284—Price, delivered... 10.98

G H New for Winter... the popular cut-out style with attached drawcord zipper-hood. Made of cotton sheen gabardine. Hood and lining to wrist of Velvafur (wool pile). Sleeves and jacket from waist down lined with rayon quilted to wool interlining. Knit storm cuffs. State size, color number. Size 4, 5, 6, 6X.

(G) Girl's buttoning. 70(Red with White), or 96(Caribbean Blue with White).
29N6038—Price, delivered... 9.98
(H) Boy's buttoning. 50(Brown with Beige), or 88(Navy with Grey). State color number.
29N6039—Price, delivered... 9.98

J Multicolor Fleck Wool Melton Downhill Ski Slacks (a little cotton added for strength), lined with cozy cotton Kasha. Sturdy double knees for longer wear. Double self-fabric suspenders. Elastic waist back, button side opening. Elastic footstraps. State size, color number. 88(Navy), 50(Brown). Sizes 4, 5, 6, 6X.
29N6445—Price, delivered... 4.98
As above. Imported English Melton downhill ski slacks in solid shades. Sizes 3, 4, 5, 6, 6X.
29N6423—88(Navy), 50(Brown). Del'd... 3.99

K Smart-Looking Heavy Rib-Knit Trim and brass buttons give a new look to the basic snow suit. 1-piece snow suit of nylon (warp) with cotton (weft) poplin. Set is lined with rayon quilted to wool interlining. Peaked hat has a cozy neck protector. Long zipper for easier dressing. Elastic at waist, longer-wearing double knees, elasticized knit cuffing for cozy winter comfort. State size, color number. 08(Charcoal/Red), 96(Caribbean Blue/Charcoal).
Sizes 3, 4, 5, 6, 6X.
29N8296—Price, delivered... 9.98

L M Special Value for Christmas... zipper-hood jackets for cozy sports wear. Regularly 9.98 to 12.98. Assorted woolen fabrics in plain and fancy patterns. Jacket with rayon lining quilted to wool interlining, drawcord hood lined with cozy nylon fleece. Concealed zipper front, elastic at wrists in lining to keep out winter cold. Sorry, no choice. Please state size.
89(Assorted colors). Sizes 4, 5, 6, 6X.

(L) Girl's buttoning.
29N6041—Price, delivered... 8.98
(M) Boy's buttoning.
29N6042—Price, delivered... 8.98

STATE SIZE AND COLOR.



CLEARANCE OF JACKETS
Regularly 9.98 to 12.98
NOW 8.98



Cosy nightwear . . . the ideal gift for Christmas

A A Colorful Christmas Ensemble for little boys—matching robe and pyjamas in striking striped design. Made of cotton flannel for cosy winter warmth. Boldly striped top with solid shade trim. Popular button front styling. Ski-style pants in solid shade with snugly ribbed white cuffs; elastic around waist for a neat fit. Top of all with a matching striped robe trimmed in solid shade. Robe has pocket, cuff ties at waist. Please state size and color number.
70(Red with White).
Sizes 2, 4, 6, 8X.
29N1283—Price, del'd. . . 3.98

B For The Little Man of The House . . . cosy robe of blended rayon and wool in smart plaid pattern. Styled with a shawl collar, patch pocket, and all-around tie belt. A good-looking gift that's practical too—completely washable. State size and color number. 19(King George Red/Green), 06(Black Watch—Blue/Green). Sizes 3, 4, 5, 6X.
29N1387—Price, del'd. . . 2.98

C Fancy Robe for Little Girls . . . made of soft cotton chenille in comfortable wrap-around style. Attractive contrasting scroll design forms a lovely arched pattern on the skirt. Tie belt extends from side seams. Please state correct size and color number on your order.
37(Peacock Blue), or 35(Gold).
Sizes 2, 4, 6, 8X.
29N1411—Price, del'd. . . 2.98

D Pretty Duster Fashion to charm little misses. Of finely tufted cotton chenille. Smart cuffed sleeves. Pretty flower scroll gives neat yoke effect. Button front. Please state size and color number.
00(White), or 97(Peacock Blue).
Sizes 2, 4, 6, 8X.
29N1412—Price, del'd. . . 2.98

E Rudolph Robe of cotton chenille. Cozy wrap-around style, with Rudolph head design on skirt. Neat shawl collar; tie belt extends from side seams. State size, color number.
70(Red).
Sizes 2, 4, 6, 8X.
29N1413—70(Red). Del'd. . . 2.98

F Something Special in Christmas intimates for little girls . . . graceful ballerina robe and scuffles. Robe of quilted cotton in a pretty petal design, with solid shade lining. Neatly fitted top buttons to waist. Sleeves with elasticized ruffles at wrists for dainty effect. Full circle skirt has a large front pocket. Matching scuffles complete this adorable set. Please state correct size, color and color number on order.
21(Mint Green), or 60(Pink).
Sizes 2, 4, 6, 8X.
29N1414—Set, del'd. . . 4.98

G Gay Polka-Dot Duster sweetly fashioned to catch her eye. Made of quilted cotton in a "twin print"—it's dark on the outside with a light lining for fashion lovely contrast. Buttons down the front; front pocket. Sleeves with turn-back cuffs. A pretty Christmas gift for the young miss. Please state size and color number on your order.
70(Red) or 60(Blue).
Sizes 2, 4, 6.
29N1415—Price, del'd. . . 2.98

H Fashion-Conscious Little Girls will want this pretty robe under the Christmas tree . . . made of quilted cotton in a dainty check, with solid shade lining. Wrap-around style with button at waist, no belt. Gracefully flowing skirt is adorably feminine. Dainty lace trim on shawl collar, circular pocket and cuffs & sleeves. State size and color number.
60(Pink), 60(Blue).
29N1361—Sizes 2, 3, 4 . . . 3.98

J Two-Tone Duster and Pyjama Set. Pyjamas of warm cotton flannel. Novelty dotted top with button front, elasticized ruffles at wrists. Solid shade pants with elasticized ruffles at ankles, neat elastic around waist. Duster of quilted cotton flannel has dotted design on the outside, with solid shade inside to match the dots. Neat collar, button front, novelty pockets, and sleeves with cuffs. Please state size and color number on your order.
95(Caribbean Blue with White), or 70(Red/White). Sizes 2, 4, 6, 8X.
29N1284—Set, del'd. . . 4.98



RUDOLPH FAVORITES

Gift sleepers and pyjamas for cosy winter slumber

A Striped Pajamas of easy cotton flannelette. Pullover top with button front plique around. Pants with elastic at waist. Snuggly ribbing at wrists, waist and ankles for comfortable fit. State size and color number. 30(Yellow/Grey/White) or 30(Blue/Grey/White). Sizes 3, 4, 5, 6. 2.29

29N1464—Price, del'd

B Gay Norwegian Print Pajamas of cotton flannelette. Pullover top with elasticized, shape-retaining ribbed neckband. Ski-style pants with elastic waistband. Ribbed cuffs. Sizes 2, 4, 5, 6X. 2.49

29N1286—Price, del'd

C Striking All-over Snowflake Pattern echoes the quaint Alpine print scene on these attractive pajamas. Made of good quality cotton flannelette. Pullover top with elasticized neckband. Ski-style pants with elastic waist back. State size, color number. 81(Aqua), 64(Rose). Sizes 3, 4, 5, 6. 2.49

29N1287—Price, del'd

D Girls' Candy Cane Striped-and-Plain Pajamas of good quality cotton flannelette for winter warmth. Jacket top with button front. Ski-style pants with neat elastic at waist back. 70(Red with White). Please state size and color number. Sizes 2, 4, 5, 6X. 2.49

29N1288—Price, del'd

E Candy Cane Red-and-White Striped Granny Gown of good quality cotton flannelette. Rounded yoke at front with 2-button closing. Neat rounded collar. Elasticized ruffles at wrists for cozy comfort. Please state size and color number. 70(Red/White). Sizes 2, 4, 5. 1.98

29N1348—Price, del'd

F Boys' Candy Cane Striped-and-Plain Pajamas—the perfect gift. Made of good quality cotton flannelette for soft warmth. Button front jacket top. Ski-style pants with elastic at waist back. Please state correct size and color number. 70(Red/White). Sizes 2, 4, 5, 6X. 2.49

29N1289—Price, del'd

G Rudolph Pajamas of good weight knit cotton fleece. Pullover top with gay Rudolph print design on front. Ski-style pants with elastic around waist. Ribbing at neck, wrists, waist and ankles. Flannelette under top. 21(Mint Green), 80(Blue). Sizes 2, 4, 5, 6X. 1.99

29N1290—Price, del'd

H 1-Piece Rudolph Sleeper of good quality knit cotton fleece. Rudolph print design on front. Button front with button fastening. Double sales for longer wear. Double seam lapels. State size and color number. 33(Mint), 80(Blue). Sizes 1, 2, 3, 4. 1.99

29N1158—Price, del'd

J 2-Piece Rudolph Sleeper of fleeced knit cotton with soft lamb inside. Pullover top. Pants with plique around double sales, elastic waist back. Button front at front. Please state size and color number. 80(Blue), 80(Mint Green), 33(Mint). Sizes 1, 2, 3, 4. 2.98

29N1159—Price, del'd

K Mandarin-Style Rudolph Pajamas. Made of easy cotton flannelette. Jacket with button front, gay Rudolph print design. Pants with elastic at waist back. Please state size, color number. 33(Mint), 60(Pink). Sizes 2, 4, 5, 6. 1.99

29N1451—Price, del'd

L 2-Piece Sleepers for tiny toddlers. Made of easy cotton flannelette in a gay nursery print. Top buttons down back, pants with double-seamed feet for extra wear, neat fitting elastic at waist back. Please state correct size and color number. 60(Pink), 80(Blue), or 33(Mint). Sizes 1, 2, 3. 1.98

29N1212—Price, del'd

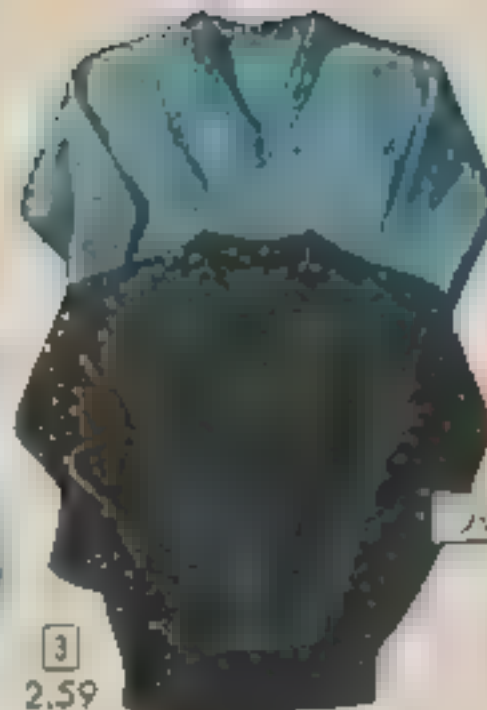
M Infants' 3-Piece Sleep or Play Set of soft knit cotton terry. Pullover top with a gay print design on front. Pants with elasticized ruffled openings. Elasticized ruffled booties. State size and color no. 21(Mint Green), 33(Mint), Small up to 12 lb.; Med. (12-24 lb.). 29N1168—Price, del'd

29N1168—Price, del'd



1 1.98

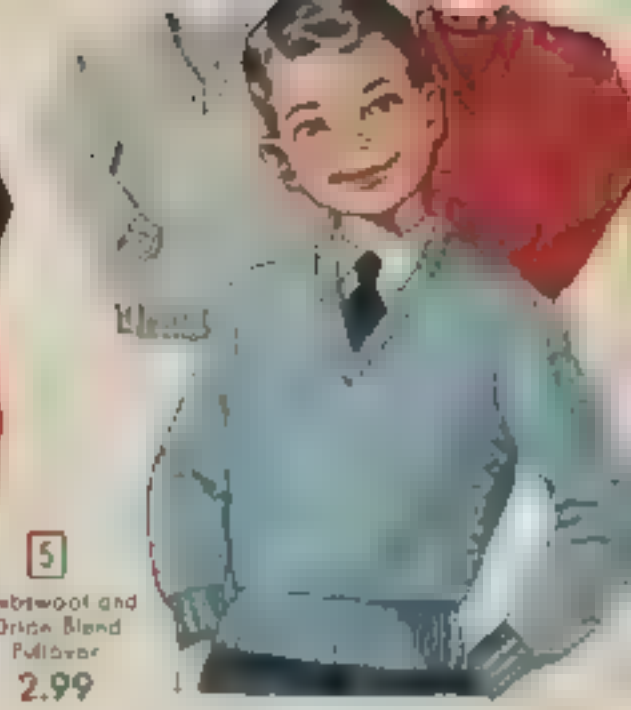
2 2.49



3 2.59



4 2.99



5
Lamb Wool and
Orlon Blend
Pullover
2.99

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

Sweaters and shirts for the younger set



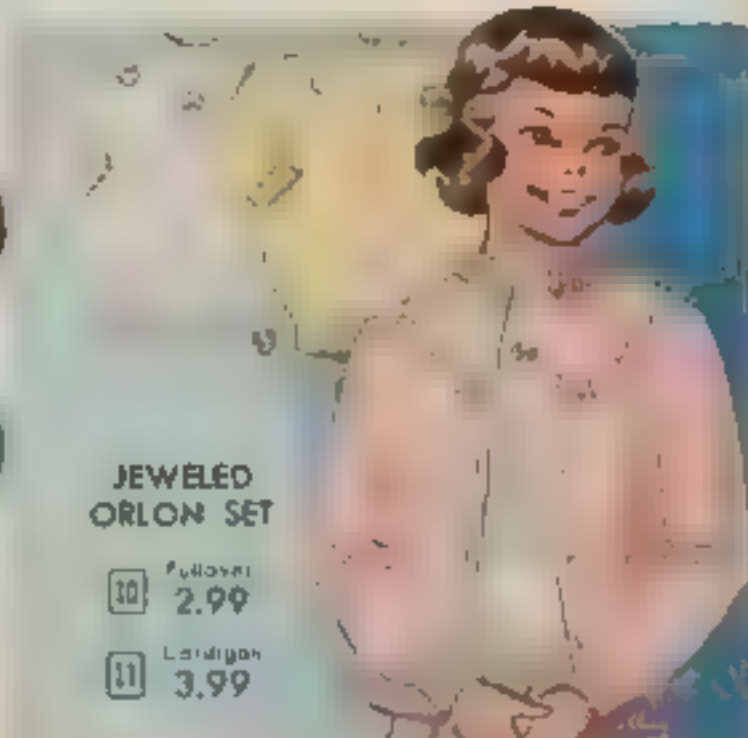
7 1.69



8 Nylon 2.98



9 3.98 and 2.98



JEWELLED
ORLON SET

10 Pullover
2.99

11 Longsleeve
3.99



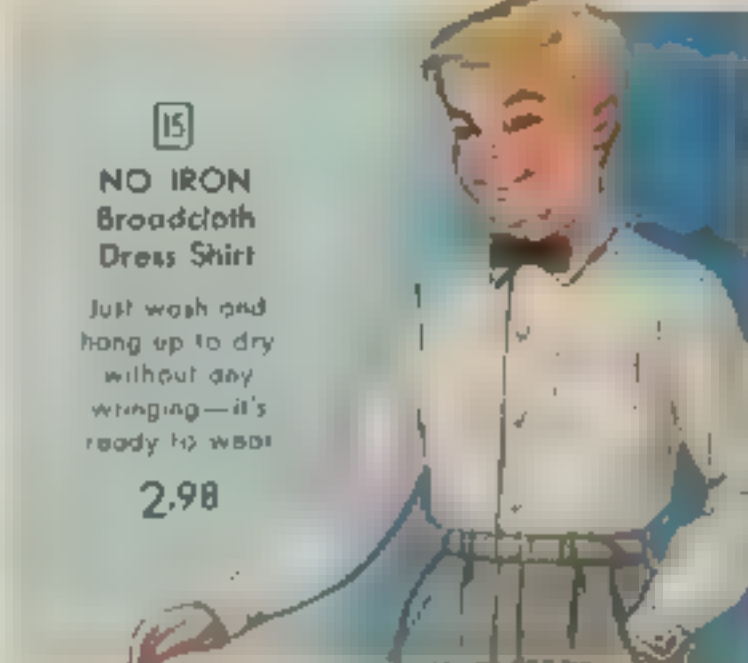
12 Sanforlan Shirt 2.98



13 Shirt Set 1.79



14 Boxed Shirt Set 2.98



15

NO IRON
Broadcloth
Dress Shirt

Just wash and
hang up to dry
without any
wringing—it's
ready to wear

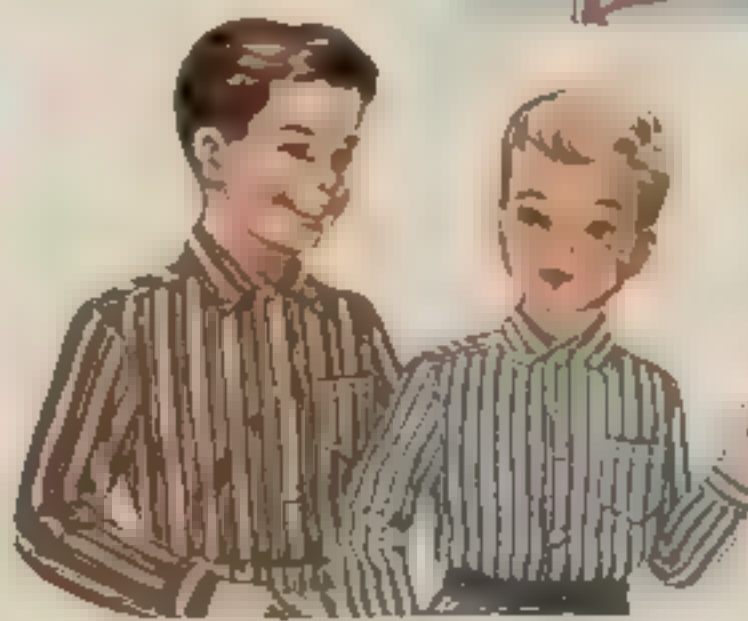
2.98



16 Cotton Flannel 1.69



17 Cotton Flannel 1.69



18 Ivy League Stripes 1.69



19 Finewale Corduroy 2.49



Popular gift clothing for Christmas

A Easy Pyjamas—man styled just like Dad's. Made of warm cotton flannel. In a bold stripe design. Long sleeved roomy jacket with button front. Pants with neat-fitting elastic around the waist. 99 (Ass'd. color stripes). Sizes 3, 4, 5, 6. 29N1443—Price, del. 1.79

D Cowboy Shirt and Slacks. Shirt Western print Sanforized cotton flannel, with corduroy yoke and cuffs, fringe trim. Boxer pants of pinwale cotton corduroy, elastic waist. Turn-up cuffs to match shirt. 88 (Navy with print). Sizes 3, 4, 5, 6, 6X. 29N4365—Price, del. 2.99

B Cozy Robe for Winter—made of cuddly coral elderdown in an attractive print. Wrap around style with popular shawl collar. Neat cord trim and tie belt. A useful gift choice for Christmas. State size and color number. 80 (Blue) or 48 (Wine). Sizes 2, 4, 6. 29N1416—Price, del. 1.99

E Attractive Blouse Shirt Sanforized cotton flannel. 70 (Red) or 80 (Blue). Sizes 3, 4, 5, 6, 6X. 29N3445—Price, del'd. 1.59

F Boxer Slacks of woven rayon plaid. Elastic waist. 99 (Assorted colored plaids). Sizes 3, 4, 5, 6, 6X. 29N4364—Ea. 1.79; 2/3.44

C "Your Own Name" Pyjamas of knit cotton fleece. Pullover top neatly finished. Ski style pants with ribbed cuffs at ankles. Sufficient press-on letters supplied for any name. State size, color number. 30 (Yellow with White), or 20 (Mint with Charcoal). Sizes 2, 4, 6. 29N1478—Price, del'd. 1.99

G The Ivy League Influence in shirt and boxer slacks. Striped shirt of Sanforized cotton flannel slacks of Sanforized fine quality cotton drill. Lined to match shirt. Double-stitched seams. Please state color no. 50 (Brown with Sun Tan), 70 (Red with Red). Sizes 3, 4, 5, 6, 6X. 29N4190—Price, del'd. 2.99

- 1** Cute Shirt and Crawler Overall Set for the playpen child. Shirt of tiny check printed cotton. Overalls of sheer-finished cotton gabardine. Darned crotch for quick, easy diaper change. Wide elastic at waist back. 80 (Blue), 70 (Red). Sizes 12, 18, 24 months. 29N3775—State size, color number. . . . 2.98
- 2** A Popular Outfit for Little Girls . . . blouse and jumper for her everyday wardrobe. Jumper blouse of embossed cotton with pretty eyelet ruffle trim. Charming jumper of washable pinwale cotton corduroy, with gathered skirt, self ties. 95 (Caribbean Blue with White), or 88 (Red with White). Sizes 2, 3, 4. 29N3153—State size, color number. . . . 2.98
- 3** Classic Style Cardigan for tiny tots. Made of easy high-bulk Orlon. Washes beautifully, dries quickly, retains its shape and soft, cashmere-like texture. Sizes 1, 2, 3. 60 (Pink), 21 (Mint Green), 00 (White), 80 (Blue). 29N2167—State size, color number. . . . 2.99
- 4** New Touch to the Classic Pullover . . . easy on button shoulder. Of high bulk interlock Orlon. Neat double-ribbed neckband. Can be worn as set with 29N2167 above. 00 (White), 60 (Pink), 60 (Blue), 21 (Mint Green). 29N1803—Sizes 1, 2, 3. Del'd. . . . 2.49
- 5** An Ever-Welcome Gift . . . washable viscella flannel skirt (wool and cotton). All-around pleats, self suspenders, side closing. 00 (White), 70 (Red), 70 (Powder Blue). 29N3165—Sizes 1, 2, 3, 4. Del'd. . . . 2.98
- 6** Wonderful Value for Christmas . . . low-priced, flannel lined set. Shirt of Sanforized checked cotton flannel. Slacks of pinwale cotton corduroy with lining to match the shirt. Wide elastic waistband. Sizes 3, 4, 5, 6. 08 (Charcoal), 70 (Red), 80 (Navy), with check. 29N4188—State size, color number. . . . 2.99
- 7** The Hit of the Season—Ivy League striped shirt of fine quality Sanforized cotton flannel. 30 (Brown), 70 (Red), 80 (Blue). 29N3423—Sizes 2, 3, 4. Del'd. . . . 1.59
- 8** Snappy Jodhpurs of Sanforized cotton gabardine . . . perfect for little tots. Adjustable self braces, ankle zippers. Sizes 2, 3, 4. 50 (Brown), 70 (Red), 88 (Navy). 29N4200—State size, color number. . . . 1.98
- 9** For Dress Occasions all year 'round. 2-pc. suit of washable Canadian pinwale corduroy. Jacket has 2 patch pockets; insulated vest insert. Pants with wide elastic around waist, zipper fly front. 70 (Red with Navy). 29N4681—Sizes 2, 3, 4. Set, del'd. . . . 4.98
- 10** Shrinkproof Nylon Set. Pullover top with easy-on button shoulder, Jacquard design. Pants with elastic waist, double gusset. 30 (Blue), 21 (Mint Green), 00 (White). 29N2243—Sizes 1, 2, 3. Del'd. . . . 2.98
- 11** The Ivy League Influence in shirt and slacks set. Striped shirt of Sanforized cotton flannel. Suspender slacks of cotton sheer gabardine, lined to match shirt. Elastic waist. Stripes in 50 (Brown), 80 (Blue), 70 (Red). 29N4067—Sizes 2, 3, 4. Del'd. . . . 3.98
- 12** Gift for the New Baby . . . Honeyuckle blanket. Of washable finest cotton with satin binding. Novelty "Circus" pattern. Extra-large size gives ample tuck-in. Abt. 40 x 60". 60 (Pink), 80 (Blue), 33 (Mauve), 21 (Mint Green). 96N5356—Gift boxed. Delivered. . . . 2.98
- 13** A Christmas Gift for Baby—pinwale outfit is included with this Honeyuckle blanket. 90% rayon, 10% bulky nylon for longer wear. Satin binding. Completely washable. "Bowknot" hand-screened print design. About 30 x 50". 60 (Pink), 80 (Blue), 33 (Mauve), 21 (Mint Green), on White background. State color number. 96N5357—Gift boxed. Delivered. . . . 3.98
- 14** **15** Buy the 2-Pc. Set and Save. Melton cloth blazer (80% wool, 20% cotton). Flannel slacks (85% rayon, 15% nylon) with zipper fly. Sizes 3, 4, 5, 6, 6X. (14) Blazer. 88 (Navy). 29N6120—Price, delivered. . . . 3.99 (15) Slacks. 01 (Grey). 29N3940—Price, delivered. . . . 3.99
- Set of Blazer and Tongs.** 29N6648G—Price set, delivered. . . . 7.65
- 16** For the Fashionable Little Man . . . jacket and tongs set. Jacket of silk ribbed viscose, rayon lined. Pants of rayon and nylon gabardine with wide elastic at waist back, zipper fly, front buckled belt. 50 (Brown). 29N4703—Sizes 2, 3, 4, 5, 6, 6X. Del'd. . . . 5.98
- 17** Winter-Warm Shirt of Sanforized cotton flannel with lined collar. Continuous sleeve placket. Cuffs. Checks in 70 (Red), 20 (Green), 80 (Blue). State second color choice. 29N3553—Sizes 2, 4, 6, 6X. Del'd. . . . 99c
- 18** Practical Gift for Christmas . . . boxer slacks of washable pinwale cotton corduroy. Elastic at waist. Sizes 3, 4, 5, 6. 70 (Red), 50 (Brown), 88 (Royal Blue). 29N4328—Del'd. . . . Each 1.59; 2 for 2.98

Gay gift apparel

FOR THE SMALL FRY

1
2.98

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2.98

11
3.98



6

OUR FEATURE VALUE
Shirt, lined Slack Set
for Winter Warmth 2.99

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12
2.98

14
3.99

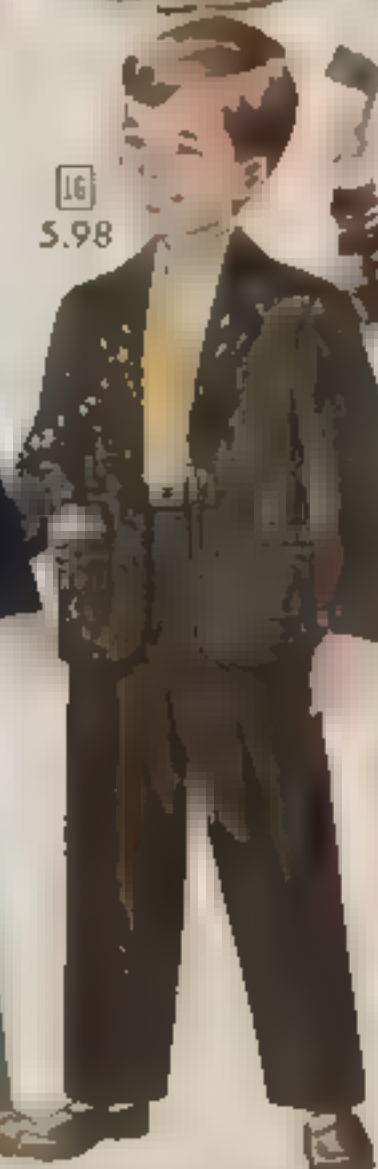
16
5.98

17
99c

18
1.59

15
3.99

13
8.98





Low-Priced Storm Coat 8.95

The girl, all boys want because of its snug drawy tapered hood. Woolen fleece shell plus wool-quilted-to-rayon lining gives snug warmth from head to hip. Hood is warmly lined with Velvitar (wool pile). Trim metal zipper front with concealed upper closure. Storm cuffs from heat, include cold. Sizes 6, 8, 10. 88(Navy) only.

40N9274 Price, delivered. 8.95

Wool Frieze 6.99

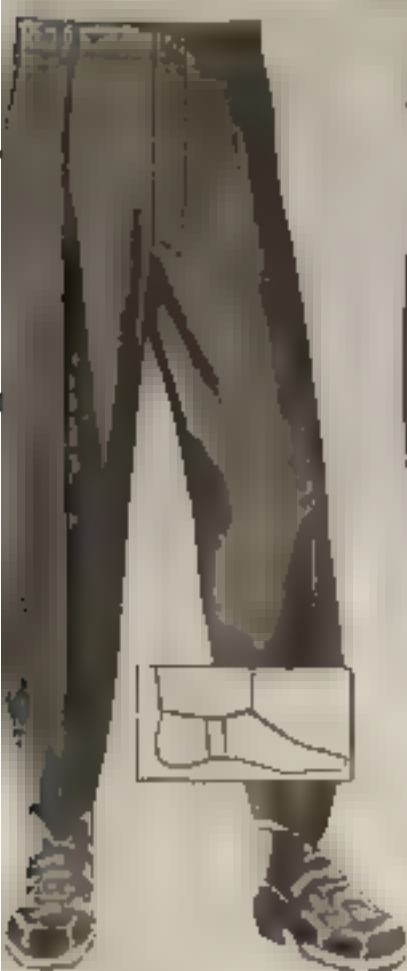
Woolen fleece storm coat with full hood, warm to wear. Navy style, full. Hood lined in heat, body and sleeves. Woolen fringe front, with hidden upper closure. Storm cuffs.

40N9200 Price, delivered. 6.99

80% Wool 8.95

Woolen fleece storm coat with full hood, warm to wear. Navy style, full. Hood lined in heat, body and sleeves. Woolen fringe front, with hidden upper closure. Storm cuffs.

40N8282 Price, delivered. 8.95

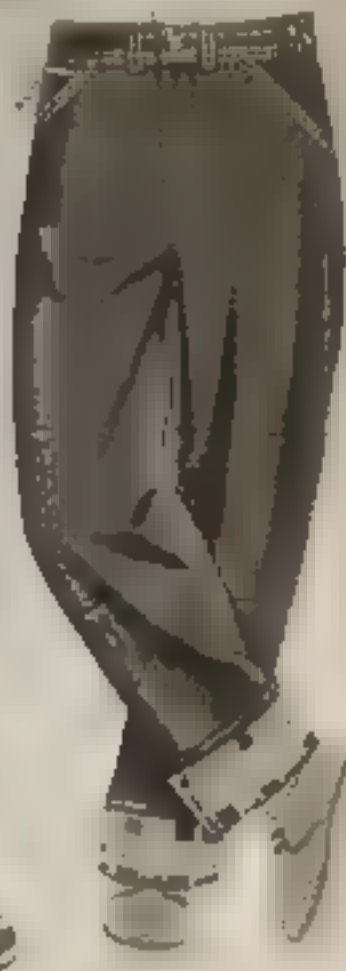


Water-Repellent 5.98

Downhill ski longs. Water-repellent Stalwart Cloth (65% cotton and 35% nylon). Wool-quilted-to-rayon lining. Inset straps. 88(Navy), 88(Charcoal Grey).

40N4416—Size 6, 8, 10. 5.98

As above in Molton (80% wool and 20% cotton). Double knees. 40N4415—Unlined. Del. 3.98



9-Oz. Denim 3.99

Lined jeans of 9 oz. Sanforized cotton denim give warmth and wear. Sewn on double knees. Sanforized checked cotton flannel lining. 42-pocket elastic waist, zip fly. 4 pockets, safety zip pocket. Sizes 6, 8, 10, 12.

40N2203-80(Blue). 3.99



Special 2 for 2.30

Pre-shrunk cotton flannel sport shirt of a button-down "2-4-1" style. Full-bodied hooded collar. 3-breast weight. Snaps retaining lined collar. Belt yoke, non-rolling stitched bottom. 99. Attached patch, patterned. Even sizes 22 to 25.

43N3607—Del. 2 for 2.30

Gifts for jr. boys

SHOWN ON OPPOSITE PAGE

A 18-Oz. All-Wool Plaid walking coat. A gift sure to make a hit with its bold colors, and it's as warm as it looks. Lined with warm wool-quilted-to-rayon lining. Fox-like collar, storm cuffs. Zip front, 1/2 belt, shirred elastic waist inserts. Size 6, 8, 10. 40N8258—80(Blue) or 70(Red). Delivered. 9.99

B Popular Loden-Type Storm Coat. Full-bodied fleece, a blend of 50% wool, 10% nylon, gives warmth from head to hip. Attached 3-way hood lined with Velvitar (wool pile). Body, sleeves lined with wool-quilted to rayon. Loden fastenings, hidden upper closure. Storm cuffs. Sizes 6, 8, 10. 40N9270—08(Charcoal) or 01(Grey). Del. 10.95

C Storm Coat and Mitt Set. Storm coat of all-wool drawn Molton. Attached 3-way hood is alpaca-lined. Body, sleeves lined with wool-quilted to rayon. Loden-style wooden, barrel and cord fastenings—hidden upper closure. Storm cuffs. Matching mitts have leather palms. State color number. Matching mitts. 40N9269—50(Loden Brown), 08(Charcoal). 12.95

D New Fibrene-Splashed Wool Storm Coat that's light in style and warmth. Attached 3-way hood and half of body lined with heat-trapping nylon fleece. Balance of coat has warm wool-quilted to rayon lining. Metal zipper front with concealed upper closure. Storm cuffs. Sizes 6, 8, 10. 40N9257—09(Black). Delivered. 12.95

E 100% Nubby Orion Pullover. Extra soft, shrink-resistant, mothproof. Gives snug warmth without excessive weight. Knitted-on rib-knit waistband. State color number. Even sizes 24 to 28. 43N2215—98(Lt. Blue), 70(Red), 08(Charcoal). 3.99

F Deer Print Orion Pullover. Light in weight yet warm. Shrink-resistant and mothproof. Hunt-in-screen print stays bright. Has a soft warm "hand". State color number. Even sizes 22 to 28. 43N2213—70(Red), 38(Beige), 98(Lt. Blue). 2.99

G Roy Rogers Dressing Gown of softly napped cotton flannel. Wrap-around style, rounded ends, 2-tone cord trim on shawl collar, pocket, cuffs. Brightly colored woven designs. Even sizes 4 to 12. 43N11—96(Royal Blue) or 48(Wine). Del'd. 3.99

H Roy Rogers Cotton Fleece Sweatshirt, knitted inside. Heat-set screen print. Rib-knit cuffs, waistband. State color No. Even sizes 4 to 12. 43N2006—18(Lt. Blue) or 30(Yellow). 1.59

J Sanforized Broadcloth Western Shirt, Contract. Reinforced buttoned cuffs, 2-button cuffs. Pocket flaps, and decorative collar are piped. 88(Navy/Red) or 48(Yellow/Brown) combination. 43N3402—Even sizes 4 to 12. Delivered. 2.98

K Cotton Flannel Western Shirt with Ray and Tigger screen print. Sanforized, won't shrink more than 1%. Piped collar, flap pockets, yoke. Buttons with. Ass'd 70(Red) or 03(Blue). 43N3606—Size 4, 6, 8, 10, 12. Delivered. 2.98

L Wool Felt Cowboy Hat. Pre-shaped crown, leather sweatband. Wide vinyl plastic band with "cowboy" design. All sizes 6 to 7. See chart, p. 130. 43N401—70(Red) or 86(Royal Blue). Del'd. 2.49

M Roy Rogers Western Jeans. Durable 10 oz. Sanforized cotton denim warmly lined with Sanforized checked cotton flannel. Double knees, zipper fly, hip pockets, belt loops. Glass "jewels". 40N2200—40(Blue). Even sizes 12. Del'd. 3.99

N Cotton Balbriggan Pajamas manly styled with heat-set screen print on collar and trousers. Warm heavy weight. Double knee warm. Rib-knit cuffs, collar. State color number. Sizes 4, 6, 8, 10, 12. 43N4613—98(Lt. Blue) or 30(Yellow). Del'd. 2.79

P R Suede-like Split Cowhide Gloves and Mitts. Have soft padded palms. Warm deerskin-leather-like lining. Wide flared gauntlet cuffs with leather trim. Sm. Med. Lge. See Page 129. P. 43N810—Gloves, 50(Brown). Pair. 1.98 R. 43N809—Mitts, 50(Brown). Pair. 1.69

T Water-Repellent Leather Mitts. Cotton Kasha lining. Double leather knitted cuffs. 43N814—50(Black), 50(Mulberry). P. 1.29 P. 1.29

U Roy Rogers Rayon Satin Tie. Leather slide. 43N308—Grt-boxed. 99(Arld, shaded). 89c

W Top-Grain Cowhide Belt. Hand-made head, padded back. Laced with white basketweave leather "living" pattern. Steel-bond buckle. 18(Mulberry). 43N345—Even widths 22 to 32. Del'd. 1.49

X Roy Rogers Wallet and Belt Set in a gift box. Leather wallet has screen print of Roy and Tigger. Lined frames, 2 double-sided plastic pages. Double-lined charcoal check zipper interior. Top grain cowhide belt with Roy Rogers signature. Glass "jewels" on Tigger only. 43N383—Even widths 22-30". Set, del'd. 1.98 43N366—Wallet then not sold separately. 98c

SIZE CHART—JEANS, SKI LONGS

Height	40½-46"	46½-50"	50½-54"
Waist	23½"	24½"	25½"
Order Size	6	8	10

OUTERWEAR SIZE CHART

Height	40½-46"	46½-50"	50½-54"
Chest	23-24"	25-26"	26-27"
Order Size	6	8	10

SIZE CHART FOR ROY ROGERS WEAR

Height	36-40"	41-46"	47-50"	51-54"	55-58"
Chest	22-23"	24-25"	26-28"	29-30"	31-32"
Order Size	4	6	8	10	12

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



A
ALL-WOOL PLAID
Wool Quilt Lining
Fur-Like Collar
9.99

B
Pure Wool
100% Nylon
10.95



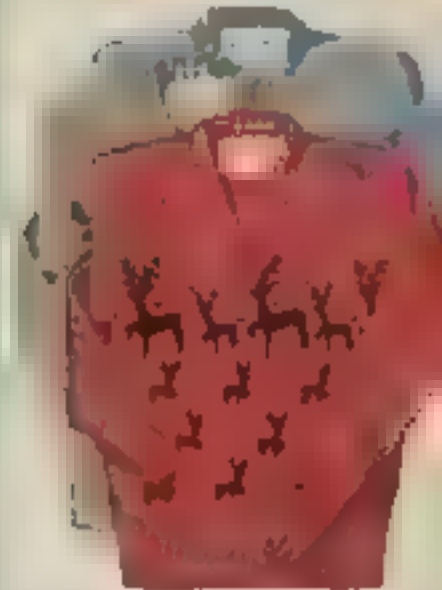
C
Wool Melton
Woolen Melton
12.95



D
Woolen Wool
Flannel Lined
12.95



E Nubby Orion
Soft and Warm 3.99



F New 100% Orion
Screen Print 2.99

VERSATILE 3-WAY HOOD GIVES HIM SNUG WARMTH WHEN HE NEEDS IT



Collar dips
up to form
a snug hood



Wear it as
draped by
your collar



Unzipped it
becomes a
shawl collar



G
3.98



N 2.79

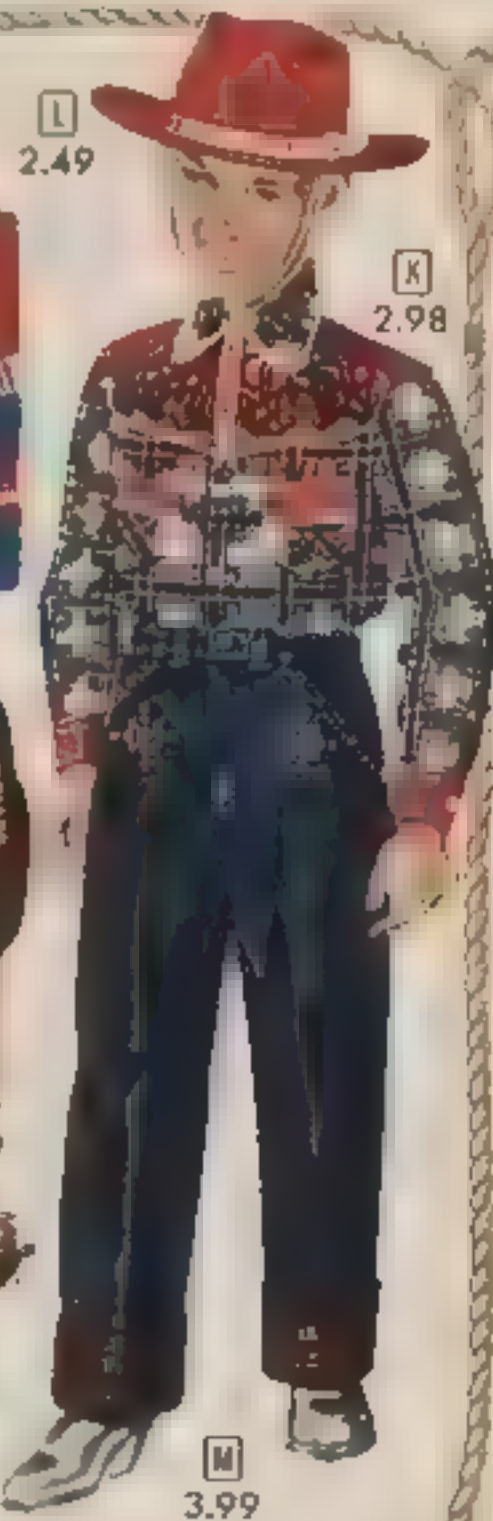


H 1.59

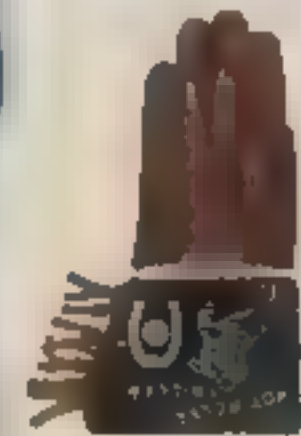


J 2.98

L
2.49



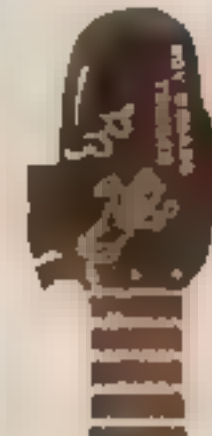
K
2.98



P 1.98



R 1.69



T 1.29



W 1.49



X
Wallet, Belt Set
1.98
Wallet Only
98c

M
3.99



POPULAR STORM COATS FEATURING VERSATILE 3-WAY HOOD

English 80% Wool Fleece
Wool Quilt Lining **12.95**

Your boy will love this smart English 80% wool, 20% cotton fleece. 3-way zipper hood, warmly lined with Velvafur (wool pile). Body and sleeves have wool quilt lining. Concealed zip front with metal fastener. Heat-trapping storm cuffs. 2 patch flap pockets.

Even sizes 6 to 18.
40N9373-01 (Grey), Del. **12.95**

Colorful Nub-Splash
Quilt-lined Wool **12.95**

Every boy's choice. Handsome nub-splashed wool storm coat with 3-way hood; gives maximum protection even in the depth of winter. Body and sleeves warmly lined with 10-oz. wool quilt. Styled with concealed zip front, metal fasteners, storm cuffs, sleeve tabs.

Even sizes 8 to 18.
40N9380--09 (Black), Del. **12.95**

Bargain-Priced Offer **9.99**
22 to 24-Oz. Wool Frieze

Here's head-to-toe protection at a low, low price. Warm made of wool frieze, warmly lined with 10 oz. wool quilt. Attached 3-way zip hood lined with Velvafur (wool pile). Wear it as snug hood, lay-down or shawl collar. Concealed zipper front, metal clasp fasteners.

Even sizes 8 to 18.
40N9399--88 (Navy), Del. **9.99**

Lined Nylogab



A Downhill-style Nylogab (85% viscose, 15% nylon) ski pants. Showerproof. Kashu lined. Dome waist, zipper fly, leg openings.

Even sizes 8 to 18.
80 (Blue); 50 (Brown).
40N4530—Del'd. **5.98**

Lined Denim

B 9-oz. Sanforized vat-dyed cotton denim jeans are washfast, sun-fast. Sanforized cotton bannel lining. Double welded knees. 80 (Blue).

Even sizes 6 to 16.
40N2301—Del'd. **3.99**

Heavyweight

C These rugged 13½-oz. Sanforized denim are our heaviest weight unfined jeans. Western style, front swing pockets, bar-tacked and riveted. Zip fly. 80 (Blue).

Even sizes 6 to 18.
40N2106—Del'd. **3.79**



HOW TO MEASURE FOR JACKETS, COATS, JEANS AND SKI LONGS

If Height is	40½-40"	46½-50"	50½-54"	54½-58"	58½-61"	61½-64"	64½-68"	68½-70"	70½-72"
If Chest is	23½-25"	25½-26½"	26½-27½"	27½-29½"	29½-31"	31½-33"	33½-35"	35½-37"	37½-39"
If Waist is	23½"	24½"	25½"	26½"	28"	29½"	30½"	—	—
Order Size	6	8	10	12	14	16	18	20	22

SHOWN ON OPPOSITE PAGE

D Bonus B-17 Airplane Klt with this Fibrene wool Melton storm coat—at no extra cost. Full-bodied 24-oz. Melton, "alive" with Fibrene threads. Warmth-without-weight Insul-Paca lining gives excellent protection. Alpaca-lined 3-way zippered hood. Loden fastener front, hidden zipper closure.

Even sizes 6 to 18.
40N9367--09 (Black), Del. **14.95**

E New Wool Fleece Storm Coat plus B-17 airplane klt—at no extra cost—in a fabulous buy! 24-oz. fleece is as warm as it looks and combined with famous Insul-Paca lining ensures snug protection all winter long. Loden fastener front with concealed zipper closure. Alpaca-lined 3-way zippered hood. Throat tab, storm cuffs, patch flap pockets. State size, color number.

Even sizes 8 to 18.
40N9347--01 (Grey), Del. **14.95**

F Our Finest Storm Coat plus a bonus B-28 airplane klt—at no extra cost—makes a terrific gift combination. Full-bodied 24-oz. all-wool Melton, "alive" with colorful wool nubs, gives excellent warmth and dells wear. Warmth-without-weight Insul-Paca lining. 3-way zippered hood has toast-warm Orlon lining. Leather loden fastener front with wooden barrels and concealed zipper closure. Storm cuffs.

Even sizes 8 to 18.
40N9357--09 (Black), Del. **17.95**

G A Leather Flight Jacket is gift he'll treasure for many seasons. Rich-looking, supple leather gives extra-long wear, resists scuffing, needs little care. Rain, snow roll off, dirt wipes off. Wool-quilted-to-rayon lining. Zipper fly front, domed flap patch pockets. Wool-knit cuffs and waistband. Please state size.

Even sizes 10 to 18.
40N8909 09 (Black), Del. **16.95**

H Leather Motorcycle Jacket. This dashina Black beauty has zipper front, riveted ½-belt, domed collar points, flap pocket, epaulets. Slash zipper pocket, adjustable domo cuffs, shirred waist inserts, back yoke, 2 lower slash pockets. Jacket is fully lined with cotton plaid.

Even sizes 10 to 18.
40N7731--09 (Black), Del. **17.95**

J All-Wool Melton Jacket in the new "in-between" length and most-wanted color. Heavy worsted wool knit "rock'n'roll" collar, cuffs. Blowing back allows greater freedom in body movement. Ideal for outdoor sports. Zipper front, rayon lining. State size, color number.

Even sizes 8 to 18.
70 (Red) or 98 (Light Blue).
40N7307--Price, del'd. **10.95**

K Students' Color-Splashed suburban coat—the perfect long-remembered Christmas gift. Full-bodied wool Melton gives excellent wear and warmth. Fully lined with wool-quilted-to-rayon lining. Leather button front, sleeve tabs. Patch flap pockets, flap ticket pocket.

Even sizes 12 to 20.
40N8329--09 (Black), Del. **16.95**

L 24-Oz. Drawn-Faced Melton suburban coat. Firm all-wool Melton has a fleecy hand, gives good warmth and wear. Body is ½-lined with extra-warm Velvafur (wool pile), balance of coat has wool-quilted-to-rayon lining. Leather button front, sleeve tabs. Flap patch pockets and ticket pocket.

Even sizes 8 to 18.
40N8363--01 (Grey), Del. **15.95**

M Special Christmas Offer. Suburban coats of drawn-faced solid grey wool Melton or 90% wool-10% nylon black nub Melton that would normally sell for 12.95 to 14.95. Simpsons-Seam's leading outerwear supplier made a special on these higher priced fabrics and we now pass this saving on to you. Both coats have leather button fronts and sleeve tabs. 2 patch pockets, flap ticket pocket. Warmth-without-weight Insul-Paca lining (warm wool quilted to plaid rayon lining). Please state both color number and size.

01 (Grey) or 09 (Black nub).
Even sizes 8 to 18.
40N8377--Price, del'd. **11.95**

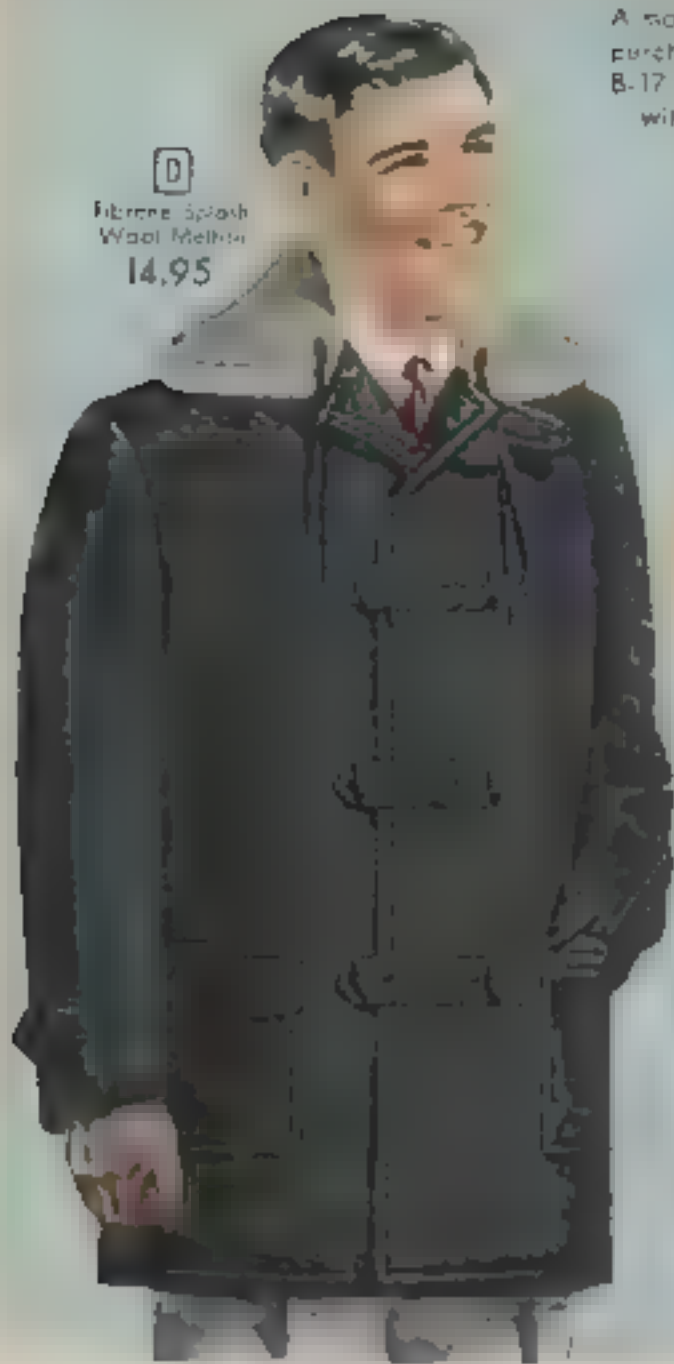
AIRPLANE BONUS OFFER

A model airplane is free with the purchase of one of these coats. B-17 kit with 101 or 101 B-29 kit with 101. Both exact replicas



D

Fibrene Splash
Wool Melton
14.95



E

Wool Line
Wool Flannel
14.95



F

Nubby Men
Wool Flannel
17.95



ITEMS DESCRIBED
ON OPPOSITE PAGE



G

Leather
Quilt Lined
16.95



H

Super
Cashmere
17.95



J

All Wool Melton
In Between
Length
10.95



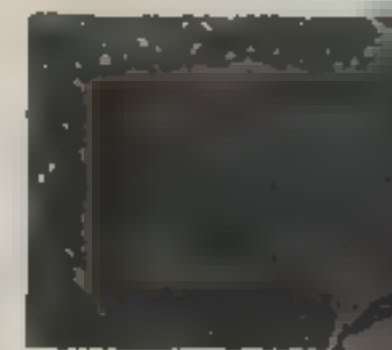
K

Splash Wool Melton
Students' Sizes
16.95



L

All Wool Melton
Wool Flannel
15.95



M

SPECIAL
PURCHASE
12.95 to 14.95 Lines
Choose Between
Wool Melton or Wool-
Nylon Nub Melton

11.95



125

WINTERWEIGHT UNDERWEAR

Cotton Fleece Brushed Cotton 15% Wool

Each Garment Comes in 3 Fabrics

Made for Comfort: all garments made in full cut sizes. Pullover shirts have crew necks, snug-fitting rib-knit cuffs. Drawers have fly fronts, elastic waists, rib-knit cuffs. Combinations have reinforced button fronts, button flap seats, rib-knit cuffs. All come in even sizes 24 to 34.

Warmest—Cotton Fleece. Knit from good quality long-staple cotton yarns softly napped inside to a thick cozy pile that gives luxurious warmth. 22(Mottled).

43N1506-Long sleeve shirt. 1.49
43N1507-Ankle length drawers. 1.49
43N1304-Long sleeve combi. 2.49

Warmer—Brushed Cotton. Knit from good quality cotton brushed on both sides to fleecy warm softness. 76(Plum).

43N1536-Short sleeve shirt. 99c
43N1525-Ankle length drawers. 99c
43N1312-Long sleeve combi. 1.99

Warm—85% Cotton and 15% Wool Blend. Fleecy warm wool blended with soft cotton yarns. Mediumweight. 49(Cream).

43N1539-Short sleeve shirt. 99c
43N1540-Ankle length drawers. 1.49
43N1318-Short sleeve combi. 1.99



Sanitized Cotton Flannelette pajamas now at a new low "2-for" price. Softly napped for added warmth and comfort. Elastic boxer waist. Generous full-cut sizes. Fancies and stripes in 89(Asstd. colors). Even sizes 24 to 34. 43N4709-En. 2.99; 2/5.66

Fibrene-Splashed cotton flannelette pajamas. New pull-over-top style has less buttons to care for. Sanitized for a lasting fit. Elastic boxer waist, easy-fitting full-cut sizes. 98(Light Blue) or 20(Mint). Even sizes 24 to 34. 43N4728-Price, del'd 2.99

Cotton Balbriggan Pajamas. Cotton yarns are knitted in a strong springy stitch that a-i-v-e-s for comfort. Medium weight for year round wear. Elastic boxer waist. 60(Grey/Red trim) or 98(Light Blue/Navy trim). Even sizes 24-34. 43N4707-Price, del'd 1.99



"I-size" socks that give a perfect fit.



Stretch Foot heavy socks—75% New Zealand wool—25% stretch nylon—expand to fit all sizes 8 to 10. Shrinkproof. Extra warm, durable. Good Quality. 01(Grey/White). 43N2010-Pair. 99c; 2 pr. 1.99
Best Quality. 88(Grey/White). 43N2008-Pr. 1.39; 2 pr. 2.60

Stretch Golf Hose. 50% Sanitorlon wool—50% stretch nylon, expands to give perfect all-over fit. Heavyweight rib knit. Elasticized tops. 88(Navy), 48(Wine), 50(Brown). M(7-7½) or L(8-9½). 43N1704-Pr. 1.09; 3/2.99

50% Sanitorlon Wool—50% wear-defying nylon ¾-length hose. Very durable and completely shrinkproof. Neat 6 x 3 rib knit. Elasticized tops. 88(Navy), 01(Grey), 58(Brown). All sizes 7 to 9½. 43N1705-Pr. 85c; 3/2.37

Smart gift ideas

FOR THE BOY ON YOUR LIST

Items Shown on Opposite Page

A English Flannel Dressing Gown. English-woven blazer flannel (80% warm wool, 20% cotton). White piping on shawl collar, pockets, cuffs. Detachable sash with White rayon Tassels. 88(Navy), 48(Wine). 43N108—Even sizes 24 to 34. Del'd. 4.99

B Washable Sanitized Cotton Flannel dressing gown eliminates expensive dry-cleaning bills! Retains perfect fit. Flannel gives good warmth, is 33% heavier than normal shirting flannel. Shawl collar, sash. 80(Blue) or 70(Red) plaids. 43N109—Even sizes 24 to 34. Del'd. 4.99

C New Winterweight Pajamas of softly napped Sanitized cotton flannel. Give snug warmth. Heat-set screen print won't fade, flake. Plaque collar, rib-knit cuffs, elastic waist. 90(Lt. Blue). 43N4736—Even sizes 24-34. Del'd. 2.99

D Sanitized Cotton Flannelette pajamas gift boxed ready for wrapping. Full-bodied flannelette is softly napped for added warmth. Full-cut sizes. All-round elastic waist. White piping on collar, coat front, chest pocket. Wash separately. State color no. 70(Red), 88(Royal Blue). 43N4716—Even sizes 24-34. Del'd. 2.99

E Knit Cotton Pajamas. Knit a-i-v-e-s for less'n turn comfort. Heavy weight. Rib knit V-neck, V chest bar are in harmonizing shades. Elastic boxer waist, rib-knit cuffs. 70(Red/Navy) or 88(Navy/Red). 43N4731—Even sizes 24-34. Del'd. 2.99

F Cotton Balbriggan Pajamas with an eye-catching heat-set screen print—won't fade or flake. Rib-knit cuffs won't ride up. Elastic boxer waistband. Full cut sizes. Harmonizing solid color trousers. 01(Grey/Red) or 98(Lt. Blue/Navy). 43N4737—Even sizes 24-34. Del'd. 2.49

G New Pyjama Styling—stripes on a White ground with solid color collar, cuffs, pocket trim. Sanitized cotton flannelette. Boxer waist. 70(Red), 80(Blue). 43N4738—Even sizes 24-34. Del'd. 2.99

H Junior Boys' Flannelette Pajamas in a gift box. Styled for boys 8 to 10 years with fire lighter print on jacket and fire engine Red trousers. Sanitized. Elastic boxer waist. 80(White/Red). 43N4617—Even sizes 24-28. Del'd. 2.99

J Coasting Western Pajamas styled for junior boys 8 to 10 years. Sanitized cotton flannelette gives good warmth. Western hand-screened print won't fade, flake. Elastic boxer waist. 98(Lt. Blue). 43N4616—Even sizes 24-28. Del'd. 2.69

K Stretch Nylon Argyle Socks expand to give a perfect all-over fit. Socks he can't outgrow! Daily wear. Shrinkproof. 70(Red), 35(Gold), 88(Navy), 01(Grey). Medium(7-8½) or Large(9-11). 43N1883—Del'd. Pair. 89c; 3 pr. 2.49

L Ultra-Soft Orlon gives snug warmth without excessive weight. Long-wearing, shrinkproof, quick-drying. Crew length, elastic tops. State color number. 70(Red), 98(Light Blue), 01(Grey). Sizes 8, 8½, 9, 9½, 10, 10½, 11. 43N1877—Del'd. Pair. 99c; 3 pr. 2.79

M 50% Stretch Nylon—50% Combed Cotton. Stretch nylon gives perfect fit, long wear, cotton content gives absorbency, warmth. Crew length, elastic tops. State color number. 50(Brown), 70(Red), 88(Cherchou), 88(Navy). M(7-8½) or L(9-11). 43N1880—Del'd. Pair. 89c; 3 pr. 2.79

N Cushion Foot Stretchers 80% warm, absorbent wool and 40% tough stretch nylon. Expand for a perfect fit. Soft lorry poles cushion every step. Knitted nubby design. 70(Red), 20(Green), 40(Wine), 01(Grey), 88(Navy). M(7-8½) or L(9-11). 43N1854—Del'd. Pair. 89c; 3 pr. 2.85

P Gift-Boxed Matching Sock and Tie Set in Ivy League stripes. Socks are all stretch nylon. Clip-on rayon bow tie. 70(Red), 50(Brown), or 85(Navy). 43N1890—Set, del'd. 1.79; 2 sets 3.39

HOW TO MEASURE SOCKS

Measure stockinged foot with ruler from back of heel to end of longest toe. Number of inches in size. If in between sizes order next largest size. Measure carefully.

For All Garments: measure height (without shoes) from floor to top of head. Sleepwear, Robes, Combinations, Shirts: measure chest over underwear. Drawers: measure waist over underwear.

MEASURING CHART FOR UNDERWEAR, SLEEPWEAR, ROBES

If Height is	41-46"	47-50"	51-54"	55-58"	59-61"	62-64"
If Chest is	23-24"	25-26"	27-28"	29-30"	31-32"	33-34"
If Waist is	22-22½"	23-23½"	24-24½"	25-25½"	26-26½"	27-27½"
Order Size	24	26	28	30	32	34

ORION
2.99

OUR BEST
1.49

New "Naugalite" Ski Mitts

Tightly woven cotton poplin keeps hands warm. Palms, thumbs & "Naugalite", the new vinyl plastic that won't peel or crack, stays supple. Elastic at wrists and upper end of 3" long cuffs for snugness. Brushed cotton lining. Small, Medium or Large. Please state color and color number. 88(Navy) or 70(Red).
43N817—Pair, delivered. 1.49

Hand-Sewn Capeskin Palms

Extra soft 100% Orion knit... long-wearing, washable, easy to dry, impossible to shrink. Top quality English capeskin palms "dry out" without stiffening. Hand-sewn for improved appearance, greater strength. Snug-fitting rib-knit cuffs. Youths' sizes 6, 7, 8, 9. Check size chart at bottom of page. Choose from 88(Navy) or 06(Silver Grey).
43N825—Pair, delivered. 2.99



1 Soft Supple Sheepskin gloves; deep-pile brushed cotton lining. Whipstitched main palms. Slip-on style. Youths' sizes 6 to 8½. In 53(Tan) only.
43N824—Pair, del'd. 2.99

2 Platen-Grain Capeskin gloves. Brushed cotton lining. Strongly stitched main palms. Youths' sizes 6 to 8½. Choose 00(Black) or 53(Tan).
43N807—Pair, del'd. 2.29

3 Honeycomb-Stitch Wool gloves brushed inside. Ribbed cuffs. Youths' sizes 7, 8, 9. Choose 88(Navy) or 50(Brown).
43N827—Fr. 89c, 2 for 1.70
Boys' sizes S, M, L. 88(Navy).
43N829—Pr. 79c, 2 for 1.50

4 Roy Rogers Split Leather mitts. Cotton X-knit lined. Double rib-knit elasticized cuffs. Leather fringe. Sm., Med., Lge.
43N811—18(Natural). Pr. 99c

5 Matching Set of Gold color metal cuff links with tie slide. Smart assorted engraved designs. Links have hinged retaining bars tie slide has spring-loaded crocodile jaw clip for firm grip. Attractively boxed. Available gift delivered.
43N384—3-pc. set 1.69

Cuff Links Only. Ass'd. Gold color designs on metal. Boxed.
43N369—Links only 99c



6 Feature Saving Offer for Christmas only. Youths' better quality genuine cowhide wallet with all-round zipper fastening. Separate bill compartment; license holder; 3 double-sided pass cases in clear plastic. Dime-fastened change pocket. In popular Western embossed design featuring the desert rose. In 53(Tan). An ideal Christmas gift... and you save 25% when you buy two.
43N381—Ea. 1.99, 2 for 3.00

7 Boys' Wallet with zipper, license or card holder, 3 clear pass cases. Dime-fastened change pocket. Smart embossed design in 53(Tan).
43N385—Price, del'd. 1.29

8 Western top-grain cowhide belt, 1½" strap. Metal steerhead buckle with white "mother of pearl" inlay. Embossed design. In circular box, acetate window. In 03(Natural).
43N371—Even sizes 22-32. 1.49

9 Top-Grain Tanned Cowhide belt, 1" wide. Gold color metal buckle. Neat embossed design. Boxed for wrapping. Even waist sizes 22-32.
43N372—In 53(Tan) 99c

10 Boys' Initial Belt of carefully tanned top-grain cowhide... stays supple, won't crack. State 1 Initial; all initials except I, O, Q, U, V, X, Y, Z. Even waist sizes 22-32.
43N364—In 53(Tan) 1.49

Boyville shirts

IDEAL CHRISTMAS GIFTS

Items Shown on Opposite Page

A Medium-Count Sanitized cotton broadcloth dress shirt. Popular short-point fused collar, button cuffs. 00(White), 81(Ice Blue), 88(Mint Green).
43N3100—Neck sizes 11-14½. 1.99
Washable Dacron Tie. 80(Blue), 50(Brown).
43N367—M(11-12½) or L(13-14½). 99c

B Gilt-Boxed Threesome reduced for Christmas giving. was 2.99 in '57 Fall Book. Sanitized cotton broadcloth dress shirt with smart short-point fused collar and French cuffs. Rayon clip-on bow tie and smart cuff links. State shirt neck size and color number. 00(White), or 60(Pink). Full, half sizes 11 to 14½.
43N3108—Price, delivered. 2.77

C High-Count Cotton Broadcloth dress shirt. Sanitized and mercerized. Trubensized short-point collar. French front and cuffs—links are included. Full, half neck sizes 11 to 14½.
43N3110—00(White) only. Del. 2.79
Rayon Satin Bow Tie—clip-on style. 80(Blue) or 50(Brown).
43N307—M(11-12½) or L(13-14½). 89c

D New Ivy-Style Button-Down Collar dress shirt in high-count cotton broadcloth. Mercerized and Sanitized. French front and cuffs—links included. Full and half neck sizes 11 to 14½.
43N3113—00(White) only. Del. 2.79
Crossbar Ivy League Striped Tie. 46" long. 80(Blue), 70(Red), 50(Brown).
43N387—Price, delivered. 99c

E to H The Season's Most Popular color combination, Red-and-Black, highlights these four Sanitized cotton flannel sport shirts. They retain their fit, won't shrink more than 1%. Well made with non-irritating hemmed bottoms, shape-retaining lined collars. Easy-fitting full-cut sizes. Even sizes 28 to 34.

(E) Fibrene-Splashed Sanitized cotton flannel. 70(Red), 20(Green), 86(Royal Blue). State color by number.
43N3756—Price, delivered. 1.98

(F) Button-Down Ivy League sport shirt in Sanitized cotton flannel. Matching pocket.
43N3769—70(Red-and-Black) 2.49

(G) Smart Western Style sport shirt of Sanitized cotton flannel. Piped yoke, piped slash pockets. 70(Red-and-Black).
43N3768—Price, del'd. 2.98

(H) Klondike Block Print sport shirt of Sanitized cotton flannel. Chest pocket.
43N3767—70(Red-and-Black) 2.98

J Nylor-Cord Sport Shirt. This durable, velvet-soft corduroy is a blend of 85% cotton and 15% nylon (in both warp and weft). Rayon satin yoke, 2 button-through pockets, hemmed square bottom. 70(Red), 86(Royal), 20(Green), 88(Wine).
43N3561—Even sizes 24-34. Del. 3.99

K Canadian Cotton Twill sport shirt. Mercerized for added sheen, strength. Sanitized for a lasting fit. Shape-retaining lined collar. Easy to wash, iron. 70(Red), 69(Rust), 86(Royal Blue).
43N3563—Even sizes 24 to 34. 2.98

L Button-Down Ivy League sport shirt of full-bodied Sanitized cotton flannel. Shape-retaining lined collar. Chest pocket. 70(Red) or 50(Brown).
43N3766—Even sizes 24 to 34. 2.49

M Good-Quality, long-wearing cotton flannel sport shirts at an extra-low "2-for" price. Pre-shrunk. Shape-retaining lined collar, chest pocket, hemmed square bottom. 99(Ass'd. plaids, colors).
43N3712—Even sizes 24-34. 2 for 2.60

N Better Quality Sanitized cotton flannel sport shirt. Won't shrink more than 1%. Sport collar, hemmed square bottom. Assorted plaids in 70(Red), 50(Brown), 90(Blue) or 20(Green).
43N3742—Even sizes 24-34. Del. 1.98

P Best Quality Sanitized cotton flannel sport shirt. Full-bodied flannel gives greater warmth, longer wear. Maximum shrinkage 1%. Rayon satin yoke, 2 button-through pockets, hemmed bottom. Assorted plaids in 70(Red), 80(Blue) or 50(Brown).
43N3755—Even sizes 24-34. Del. 2.49

HOW TO MEASURE FOR SPORT SHIRTS

If Chest Is...	23-24"	25-26"	27-28"	29-30"	31-32"	33-34"
If Height Is...	41-45"	47-50"	51-54"	55-58"	59-61"	62-64"
Order Size	24	26	28	30	32	34

DRESS SHIRTS

Dress shirts come in neck sizes. Measure the neckband of a well-fitting shirt from centre of collar button to end of buttonhole. Number of inches is size.

HOW TO MEASURE GLOVES, MITTS

FOR BOYS. Sizes are determined by age of boy. Small fits 6-7; Medium fits 8-9; Large fits 10-11.

FOR YOUTHS. Measure one hand around fullest part, excluding thumb. Number of inches is sizes.



[A] Good Quality 1.99

[B] Better Was 2.59 2.77



[C] Better Quality 2.79

[D] Better Quality 2.79



[H] Klondike 2.98

[E] Fibrene 1.98

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



[F] Ivy League 2.49

[G] Western 2.98

Today's Trend-Setting
Color Combination
RED-AND-BLACK
in Sanforized Flannel



[J] Long Wearing Style-Cord 3.99



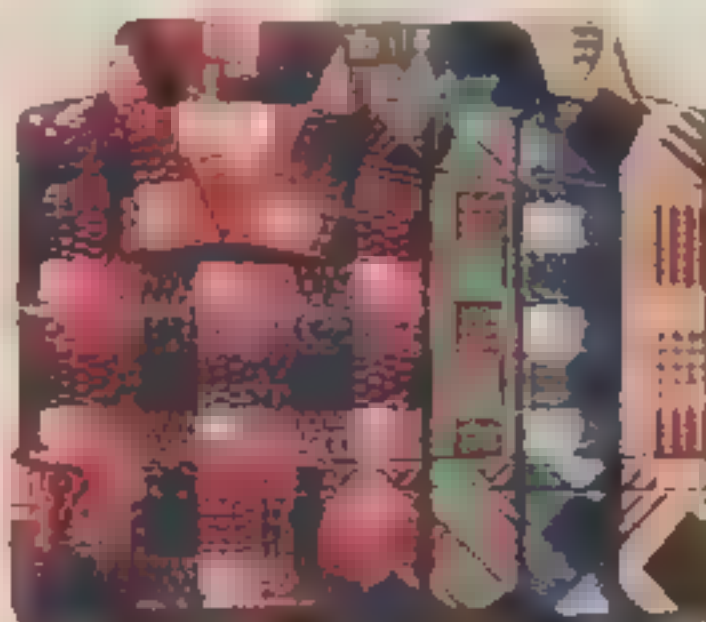
[K] Washable Canadian Twill 2.98



[L] Cotton Flannel Ivy League 2.49



[M] Good Quality Flannel 2 for 2.60



[N] Better Quality Flannel 1.98



[P] Best Flannel 2.49



Lambswool or Orlon

2 MOST WANTED YARNS

Your Choice At This
Hard-To-Beat Price **3.99**

Gift-Perfect Pullovers in the 2 most-wanted yarns Orlon, and a lambswool-nylon blend — at a price that's hard to beat. Well made with rib-knit cuffs and waistband. Full-cut sizes. Even sizes 24 to 34.

100% Orlon pullover has a soft hand, gives warmth without excessive weight. Shrink-proof, mothproof. 88(Charcoal) or 70(Red). **43N2345—Del. 3.99**

85% Lambswool—15% nylon pullover gives excellent warmth. Nylon adds wear. Pre-shrunk. 08(Charcoal), 95(Light Blue), or 01(Grey). **43N2346—Del. 3.99**



Warm Wool Blends in 2 Smart Designs **2.99**

Handsome wool blend pullovers that see you through warmth and wear, yet at a low gift-giving price. Knitted from a blend of wool, rayon and cotton in a strong springy stitch. All have crew necks, rib-knit cuffs and waistband. Jacquard-knit designs. Even sizes 24 to 34.

Geometric design—carry no design choice—in 88(Navy), 20(Green), 48(Wine). State color no. **43N2327—Price, delivered 2.99**

Animal design in 48(Wine), 88(Navy), 08(Charcoal). **43N2326—Price, delivered 2.99**

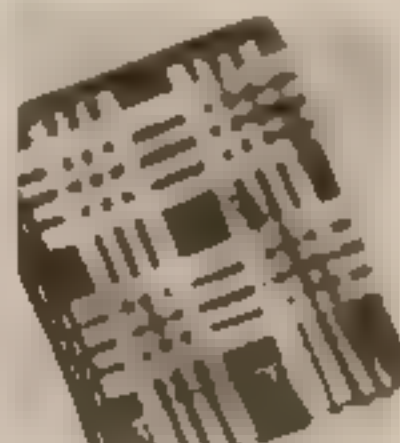


A Wool Togue. Rib knit, double thickness. Fits all head sizes. **43N714-99 (Ass'd, Reds, Blues), 99c**

B Botany Wool Togue. Fumbo stitch, double thickness. State color number. Fits all sizes. **43N737-80(Blue), 70(Red) 1.49**



Showerproof Cotton Gabardine knit cap warmly lined with cotton fleece. Orlon pile earflaps, uncrushable peak. Tightly woven gives long wear, repels water, wind. Sizes 6 3/4 to 7 1/4. 88(Navy), 01(Grey), 42(Sand). **43N736—Price, del. 1.79**



English Wool Scarf. Less than 50c each when you buy 2. Smart plaid designs. Fringed ends. Gives good warmth. Abt 42" long. 99(Assorted plaids and colors). **43N360- 99c; 2/1.79**

ITEMS SHOWN ON OPPOSITE PAGE

C to H A Soft Orlon Sweater—a gift he'll never want to part from. Soft Orlon has the warmth of wool, the feel and beauty of cashmere plus its own miracle properties. Washes and dries easily, won't shrink or stretch out of shape—needs no blocking—retains its Christmas-gay colors all year long. Choose his favorite style: pullover, cardigan, turtle-neck, polo collar. We have them all, in the season's most wanted colors. All are well made with knitted-on rib-knit cuffs and waistband. Please state size, and color number. Even sizes 24 to 34—except (C).

(C) New Bulky Knit Heavyweight Hi-Bulk Orlon pullover. Turtle neck. Springy rib knit. A perfect sweater for winter wear. 70(Red), 90(White) or 98(Lt. Blue). **43N2360—Even sizes 26-34 6.99**

(D) Eye-Pleasing Orlon Diamond Design pullover. Jacquard knit V-neck. State size and color number when ordering. 88(Navy) or 06(Charcoal). **43N2361—Price, del'd. 4.99**

(E) Polo Collar Sweater of Hi-Bulk Orlon. 2-button plaque opening. Heavy rib-knit collar retains its shape. State color no. 70(Red) or 98(Light Blue). **43N2362—Price, del'd. 4.99**

(F) New Style Cardigan of extra-soft hi-bulk Orlon. Features the "low-button" look and deeper neck opening. 70(Red), 98(Light Blue) or 58(Cocoa). **43N2520—Price, del'd. 8.99**

(G) Top Quality Hi-Bulk Orlon interlock pullover. Closely knit stitch gives longer wear and greater warmth. V-neck. State size, color number. 98(Light Blue), 70(Red), 04(Grey mix) or 36(Beige). **43N2352—Price, del'd. 4.99**

(H) Color-Splashed Orlon Pullover—still tops in style. V-neck. State color no. 98(Light Blue), 70(Red), or 08(Charcoal). **43N2365—Price, del'd. 3.99**

J New Ivy League Striped Pullover in top with fashion 100% pure wool gives excellent warmth and wear. Knitted-on rib-knit cuffs and waistband. V-neck. 70(Red/Black) or 08(Charcoal/Grey). **43N2363—Even sizes 24 to 34, 4-1. 4.99**

K Neb-Splashed Pullover is a blend of 85% lambswool and 15% nylon. Rivals cashmere for softness yet at a fraction of cost. Light enough to wear under a jacket, warm enough to keep him snug outdoors. Nylon content ensures longer wear. V-neck. Pre-shrunk, washable (in mild suds). State color no. 98(Light Blue/Navy), 08(Charcoal/White), 70(Red/Black). **43N2335—Even sizes 24 to 34. Del. 4.99**

L Orlon-and-Wool Cardigan in the new "low-button" leisure look style. Orlon body with cuffs, waistband, collar and pocket trim in rib-knit wool. Gives warmth without excessive weight. Wash in wool. 70(Red/Black) or 98(Light Blue/Navy). **43N2522—Even sizes 24-34. Del. 5.99**

M Low-Priced Cuprama Pullover. This cellulose-type fiber feels like wool, looks like wool yet costs far less. Cuprama won't shrink, mat or felt, wears well. Mothproof. V-neck, rib-knit cuffs and waistband. State size, color number. S(24-26), M(28-30), L(32-34). 50(Beige mix), 88(Grey mix), 90(Blue mix). **43N2355—Price, delivered 1.99**

N Spun Nylon Pullover that washes without blocking... wears without stretching. Defies wear, dries in a wink and snubs moths. Has a soft "hand" that rivals the softness of many top-bracket sweaters. Well made with knitted-on cuffs and waistband. Contrasting color V-neck trim. State size and color number. 88(Navy) or 38(Wine). **43N2349—Even sizes 24-34. Del. 2.99**

P Fibrene-Splashed All-Wool Pullover. Sweater in "fibre" with multicolored Fibrene Becks. Well made with V-neck, rib-knit cuffs and waistband. State size, color number. 08(Charcoal) or 88(Navy). Even sizes 24 to 34. **43N2355—Price, delivered 3.99**

MEASURING CHART FOR BOYS' SWEATERS

If Chest is	23-24"	25-26"	27-28"	29-30"	31-32"	33-34"
If Height is	41-46"	47-50"	51-54"	55-58"	59-61"	62-64"
Order Size	24	26	28	30	32	34

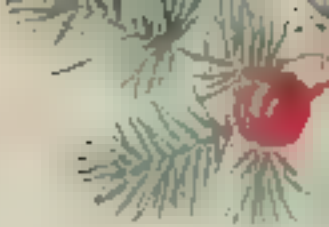
HOW TO MEASURE FOR BOYS' CAPS

If Head is	19"	19 3/4"	19 3/4"	20 1/4"	20 1/2"	20 3/4"	21 1/4"	21 3/8"	22"	22 3/8"	22 3/4"
Order Size	6	6 1/2	6 3/4	6 3/4	6 1/2	6 3/4	6 3/4	6 3/4	7	7 1/2	7 1/4

Place tape around head, just above ears, measure all in inches.

Soft luxurious Orlon

FOR WARMTH WITHOUT WEIGHT



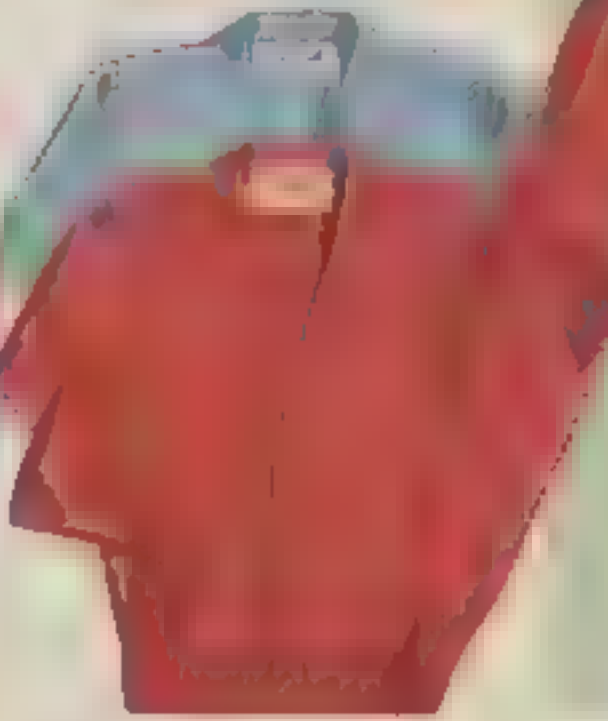
C Bulky-Knit Orlon 6.99



D Orlon Jacquard 4.99



E Polo Collar Sweater 4.99



F Hi Bulk Orlon Cardigan 5.99



G Hi Bulk Orlon Interlock 4.99



H Smart Orlon Nubby 3.98

THESE ITEMS DESCRIBED ON THE OPPOSITE PAGE



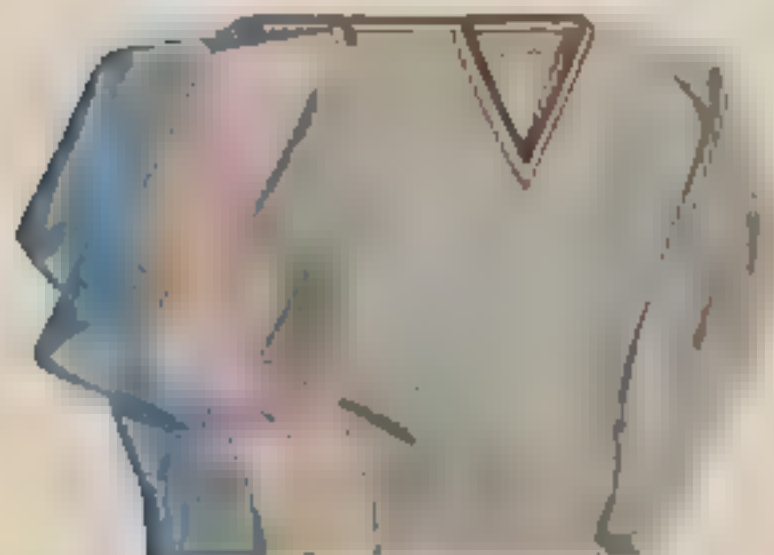
J New Ivy League Warm 4.99



K 85% Lambwool 15% Nylon 4.99



L Orlon Warm Lambwool Coat 5.99



M Wool-like Cuprama 1.99



N Durable Spun Nylon 2.99



P Fibrena-Splash Wool 3.99

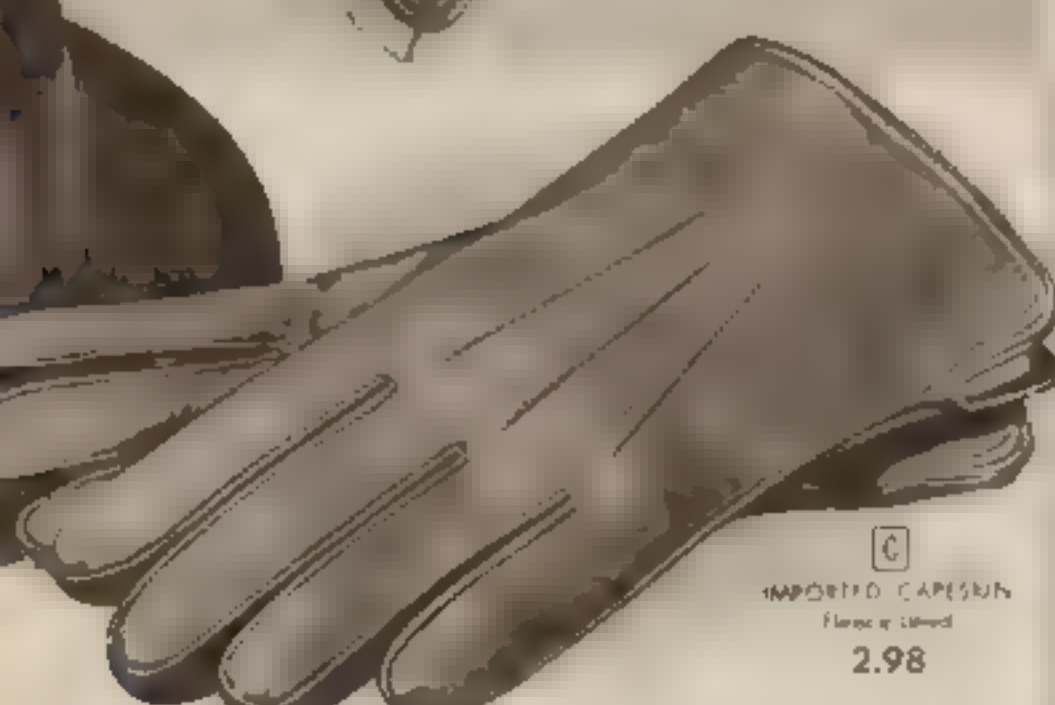
A
CANADIAN CAPESKIN
Good Quality Fur Lined 4.98
Best Quality Fur Lined 5.98

All leather gloves on this page and Page 133 have extra-strong Dylac stitched seams



B
MILUM-INSULATED CAPESKIN GLOVES

Cotton fleece 3.98
Wool fleece 4.98
Nylon fleece 5.98



C
IMPORTED CAPESKIN
Fleece or Lined
2.98



D
NYLON-VISCOSE
Fleece Lined
4.98

A Kingsway Capeskin Gloves in fur he will wear for years. Close-grained Canadian capeskin has been tanned and finished to perfection, ready to wear and ready to last. Expertly styled with dressy points, tubular seams, double-stitched cuffs. Smart slip-on style. Lined with heat-trap fleece. Imported fur. 53(Tan), 55(B-8 1/2), Med. (9-9 1/2), Lge. (10-10 1/2). 33N5902—Pair, del'd. 4.98

As above in better quality capeskin and with dome-fastened wrists. 33N5911—Pair, del'd. 5.98

B Milium-Insulated Leather Gloves combine snug warmth with minimum of weight. Supple leathers give long wear, resist wear. Slip-on style. Double-stitched cuffs. S, M, L. Good quality. Strong supple capeskin with Milium-backed warm fleece lining. 33N5919—53(Tan) or 09(Black) Pr. 3.98

Better quality. Fine quality capeskin with Milium-backed warm fleece lining. 1/2 hand sewn. 33N5923—53(Tan) or 09(Black) Pr. 4.98

Best quality. For Indian "Duraskin" tanned and finished in England. Whipstitched seams. Milium-backed nylon fleece lining. 33N5917—53(Tan) only. Pair, del'd. 5.98

C Feature Value—warm, stylish Kingsway gloves of supple imported capeskin, smartly tanned and finished in a low 1/2 gawing price. Well styled and cut with points and tubular seams in a smart slip-on model. Fully lined with warm cotton fleece. Double-stitched cuff edges for longer wear. State color and color number. S(8-8 1/2), M(9-9 1/2), L(10-10 1/2), XL(11-11 1/2). 53(Rich Tan) or 09(Black). 33N5900—Pair, del'd. 2.98

D Thick Deep-Pile Lining highlights these inbookin gloves. 52% nylon 48% viscose-pile lining is as warm as lamb's wool yet gives much longer wear. Thick ample top quality capeskin has been tanned and finished to perfection. Dishes wear and resists scuffs and cracks. Slip-on style with points, double-stitched cuff edges. 53(Tan) only. Small (8-8 1/2), Medium (9-9 1/2), Large (10-10 1/2). Please state size. 33N5901—Pair, del'd. 4.98

E Hand-Sewn Sheepskin Gloves. Imported sueded sheepskin on the outside and fleecy natural sheep's wool on the inside. Slip-on style, hand-cuffed cuffs, points. Full, half sizes 6-7 1/2. 33N5918—10(Natural). Pair. 4.98

F 93-Gloves-in-1 is smart, new gift idea! He'll get (1) a pair of unlined capeskin gloves, (2) a pair of wool liner gloves, (3) combine (1) and (2) to make winterweight gloves. Capeskin gloves have cotton backs, stay-will construction. Seamless wool liners have turn-over cuffs. Small, Medium, Large. 33N5922—53(Tan) Pair. 4.98

G Drivers' Gloves—the gift all men want because their sturdy leather palms assure a non-slip grip.

Best quality drivers' gloves of 100% bulk Orion with full-bodied imported plaid palms. Warm brogue weight yarn in a seamless knit, brushed inside. Hand-sewn whipstitched palms. 38(Belge), S(8-8 1/2), M(9-9 1/2), L(10-10 1/2). 33N5924—Pair, del'd. 4.98

Good quality drivers' gloves (not shown) of 65% Botany wool, 25% racoon fur, 10% nylon with hand-sewn Canadian deerskin palms. Pre-shrunk, seamless. Rib-knit cuffs. S, M, L. 33N5920—50(Belge mix). Pr. 3.98

H New This Christmas—capeskin gloves with eye-catching wool side-wall construction ensures a better fit. Top quality English capeskin is soft and supple to defy wear and resist cracking. Lined with warm wool. Hand-sewn throughout. Shirred elastic wrists, hand-cuffed cuffs. 53(Rich Tan), S(8-8 1/2), M(9-9 1/2), L(10-10 1/2). 33N5925—Pair, del'd. 5.98

J Special Christmas Offer—wool-lined capeskin gloves at a hard-to-beat price. Wool lining is seamless for added comfort. Soft supple capeskin gives long wear, resists scuffs. Slip-on style, double-stitched cuff edges, stylish points. Small, Medium, Large. 53(Tan) or 09(Black). 33N5921—Pair. 3.88

K Initialed Rayon Crepe Scarf with tapered ends. Double thickness. Embroidered Black initial—O, Q, U, V, X, Y, Z not available. 00(White). 33N7200—Gift-boxed. Ea. 2.98

As above but with initial. 33N7201—Each, del'd. 1.98

L Botany Wool Scarf in a novelty stitch. Full length, brogue weight. 48(Wine), 30(Yellow), 00(White). 33N7202—Each, del'd. 1.98

M New "Car Cool" Orion scarf. Hi-bulk Orion is in a heavy heat-trapping novel stitch. Washable, colorfast. 38(Belge) or 02(Lt. Grey). 33N7208—Each, del'd. 3.98

N Imported Scottish wool scarf in bold colorful tartans. 70(Red), 80(Blue), 30(Yellow) or 20(Green). 33N7206—Each, del'd. 1.98

P Close-Grain Capeskin gloves with cotton fleece lining. Well tanned to resist wear, scuffs. Dome-fastened wrists. 53(Tan), 09(Black), S(8-8 1/2), M(9-9 1/2), L(10-10 1/2). 33N5903—Pair, del'd. 3.69

R Warm Botany Wool Gloves in a neat novelty knit. Entirely seamless, rib-knit cuffs. 54(Camel), 48(Wine), 88(Navy). State color number. Small, Medium, Large. 33N5915—Pair, del'd. 1.98

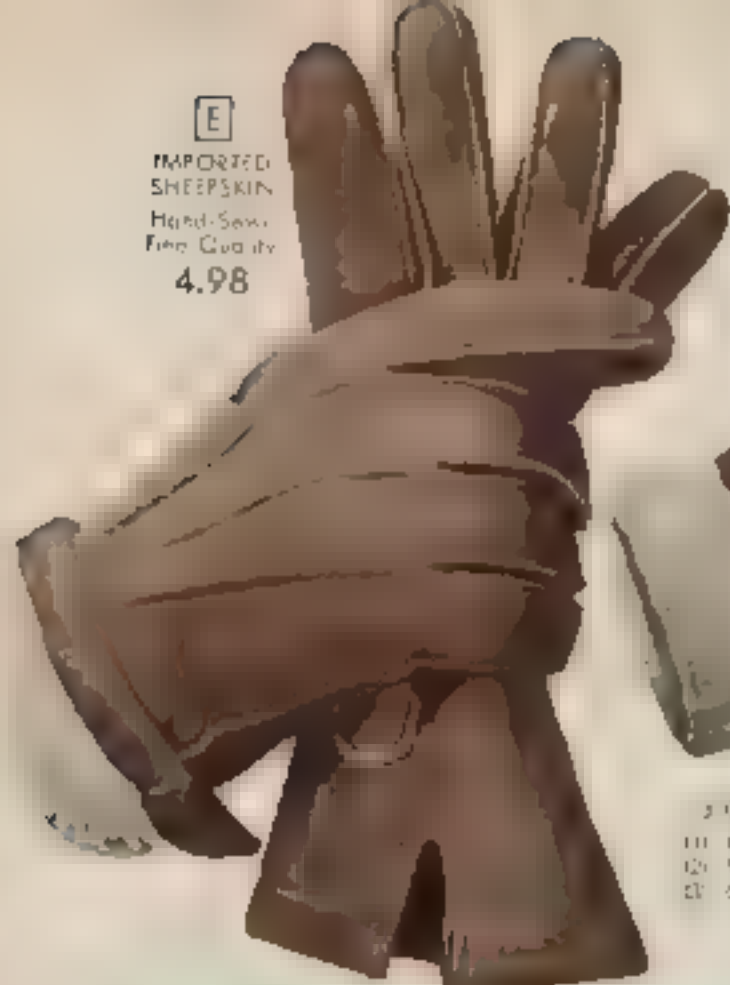
As above in good quality domestic wool. 88(Navy), 50(Brown), 54(Camel). Small, Medium, Large. 33N5907—Pair, del'd. 1.59

T Strap Wrists with dome fasteners are featured on these close-grain capeskin gloves. Cotton fleece lined. Wind aware. 53(Tan) or 09(Black). Small, Med., Lge. 33N5904—Pair, del'd. 3.98

U Warm Fur-Lined Wrists with dome fastener straps guarantee snug warmth on these smart capeskin gloves. Best El gloves have warm cotton fleece lining. Double-stitched cuff edges. Wind aware. 09(Black) or 53(Tan). S, M, L. 33N5906—Pair, del'd. 4.98

W Drivers' Gloves of warm Botany wool with durable non-slip capeskin palms. Entirely seamless. Rib-knit cuffs. 54(Camel) or 01(Grey). 33N5909—S, M, L, Pr. 2.98

X Botany Wool scarf and glove set. Gloves are entirely seamless for added comfort, have rib-knit cuffs. Pina-apple-knit scarf has fringed ends. Gift-boxed. State color by number. 30(Yellow), 48(Wine), 88(Lt. Navy). 33N7204—Set, del'd. 3.88



E
IMPORTED
SHEEPSKIN
Hand-Sewn
Fine Quality
4.98



F
2 GLOVES IN 1
100% Leather Glove
100% Wool Glove
2 in 1 Combination
4.98



G
DRIVERS' GLOVES
100% Driver,
Finger Poles
4.98
65% Wool,
Deerskin Palm
3.98



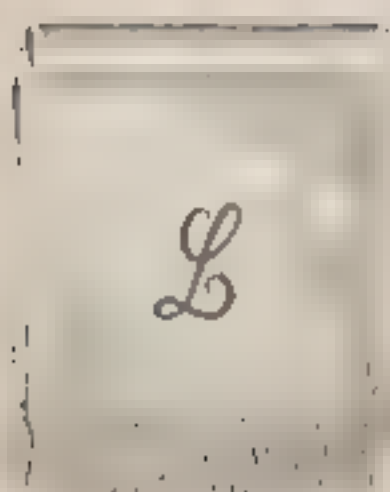
I
SUEDE CAPESIDE
Wool-Knit Palm, Lining
5.98



J
LEATHER VAMPER
Suede or Wool lined
3.88

Gift-perfect Kingsway gloves and scarfs

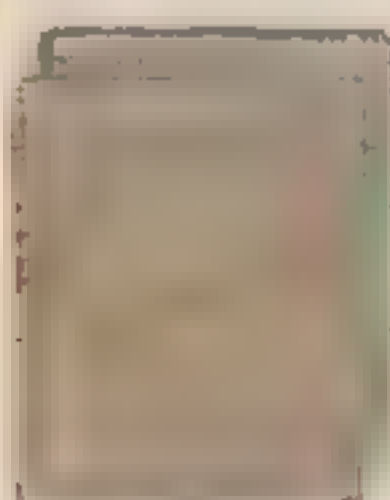
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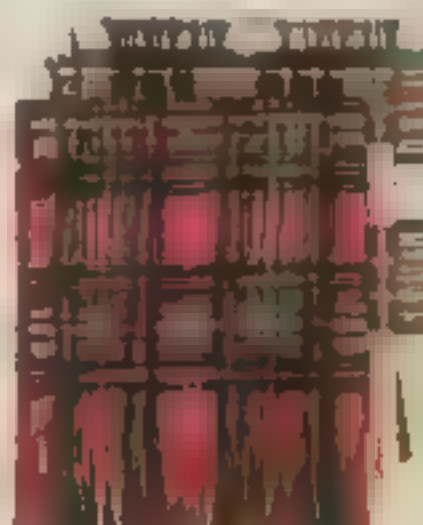
K Lined 2.98 Plain 1.98



L Acrylic Wool 1.98



M Multiple Colors 3.98



N Acrylic Wool 1.98



P 3.69



R Lined 1.98 Unlined 1.59



T 3.98



U 4.98



W Driver's Glove 2.98



X
BOFANY WOOL
Scarf and Glove Set
3.98



WARM COTTON FLANNEL UTILITY SHIRTS

Budget Priced, Sanforized

Mediumweight cotton flannel utility shirt, economically priced. Woven from strong yarns, brushed inside for comfort. Lined dress-style collar, button plaque front. Neck sizes: S(14-14½); M(15-15½); L(16-16½).
 Checks, 99(Assorted shades). Sorry, no choice.
 33N3201—Delivered, Each... 2.59, 2 for 5.00
 Solid colors. In 80(Blue) or 48(Wine).
 33N3200—Delivered, Each... 2.59, 2 for 5.00

2.59

Heavyweight Flannel Doeskin

Combines the warmth of extra-heavy cotton flannel with the smooth comfort of a soft doeskin finish. Single-needle stitching on collar and plaque front. Neck sizes: S(14-14½); M(15-15½); L(16-16½); XL(17-17½).
 Woven plaid, 99(Assorted shades). No choice.
 33N3204—Price, delivered... 3.98
 Solid colors, 70(Red), 80(Blue), 48(Wine).
 33N3209—Price, delivered... 3.98

3.98



PRACTICAL GIFT SUGGESTIONS

Buy 6-Pair Pack of Wearmaster Socks and Save 94c **99c** PAIR 6 Pr. **5.00**

Pure Wool Socks, warm, soft and absorbent. Imported and domestic 2-ply twisted yarns. High-applied nylon-reinforced heels, toes. Rib-knit, seamless flat-knit feet. Sizes 10, 11, 12. State size.
 01(Grey) only.
 33N5506—Pr. 99c; 6 pr. 5.00

Wear-Defying 100% Nylon Socks knitted from 2-ply twist yarns. Shrinkproof, quick-drying. Brushed inside to a soft finish. Rib-knit, seamless flat-knit feet. Sizes 10, 11, 12. Please state size.
 04(Grey mix) only.
 33N5536—Pr. 99c; 6 pr. 5.00

The Miracle Stretch Sock guarantees a perfect fit with snug comfort. Blend 45% warm wool, 35% rayon, 20% stretch nylon. Shrink-proof and absorbent. Will fit any size from 10 to 13.
 81(Grey) only.
 33N5545—Pr. 99c; 6 pr. 5.00



A Worsted Wool Cardigan. A practical gift which is sure to be appreciated. Well made to give good warmth and long wear. Smartly styled with long sleeves. V-neck, button front style with two patch pockets. Double-thickness rib-knit cuffs. Non-fraying hemmed bottom. Sizes 36, 38, 40, 42, 44. Order color by number: 93(Blue Heather), 48(Wine), 01(Grey).
 33N1615—Price, del'd... 4.98

B Jumbo Sweater Coat made for cozy warmth and long rugged wear. A good blend of warm wool, cotton, rayon, nylon. Heavy rib knit. Button front style with shawl collar, two pockets and strongly sewn seams. Easy fitting, full-cut sizes. Chest sizes 36, 38, 40, 42, 44. Order color by number: 48(Wine), 88(Navy), 09(Black).
 33N2405—Price, del'd... 5.98

Gift suggestions

WITH WARMTH IN MIND

Items Shown on Opposite Page

C 84% Combed Cotton, 16% Nylon shirt and drawers. Soft, absorbent cotton for comfort; nylon content adds wear, reduces shrinkage. Strong, springy accordion rib. 00(White).

Pullover Shirt: hemmed bottom, short sleeves. Round neck. Sm.(34-36); Med.(38-40); Lge.(42-44); X-Lge.(46-48).
 33N460—Del'd. Ea. 1.49; 2 for 2.90

Ankle Length Drawers: elastic waist, rib-knit cuffs. Even waist sizes 48-48".
 33N475—Del'd. Ea. 1.98; 2 for 3.90

Midway Length Drawers: elastic waist, taped fly front. Sm.(30-32); Med.(34-36); Lge.(38-40); X-Lge.(42-44).
 33N459—Del'd. Ea. 1.49; 2 for 2.90

D 85% Combed Cotton, 15% Wool shirt and drawers. Warm fleecy wool yarn blended with soft combed cotton gives excellent warmth and comfort. Springy rib-knit. Nylon-reinforced flat-lock seams are chafe-free. Snug-fitting rib-knit cuffs. 49(Cream) only.

Pullover Shirt: short sleeves, hemmed bottom, taped shoulders, round neck. Even chest sizes 34-44".

33N464—Del'd. Ea. 1.49; 2 for 2.75

Ankle Length Drawers: elastic waist, fly front. Even waist sizes 30 to 42".

33N465—Del'd. Ea. 1.98; 2 for 3.90

E Merino-Type shirt and drawers, a blend of soft cotton and Merino wool that gives snug warmth, long wear, excellent comfort—very absorbent. Flat knit with rib-knit cuffs. Chafe-free flat-lock seams. Shrink resistant.
 88(Natural Merino) only.

Pullover Shirt: long sleeves, round neck. Even chest sizes 34 to 44".

33N501—Del'd. Ea. 2.89; 2 for 5.50

Ankle Length Drawers: elastic waist, fly front. Even waist sizes 30 to 42".

33N500—Del'd. Ea. 2.89; 2 for 5.50

F "Warmth without Weight" 80% Botany wool-100% nylon. Fleecy Australian Botany wool yarns in a springy jersey stitch gives warmth without excessive weight. Nylon adds strength, reduces shrinkage. Snug-fitting rib-knit cuffs. 49(Cream)

Pullover Shirt: short sleeves, round neck. S(34-36); M(38-40); L(42-44).
 33N479—Del'd. Ea. 3.89; 2 for 7.50

Ankle Length Drawers: taped fly front. Even waist sizes 32 to 44".

33N478—Del'd. Ea. 4.89; 2 for 9.50

G 85% Combed Cotton-15% Wool rib-knit combinations. This long-wearing blend gives excellent warmth and is comfortably absorbent. Nylon-reinforced flat-lock seams. 49(Cream).
 Even chest sizes 34 to 44 inches.

Short sleeves. Please state size.
 33N151—Del'd. Ea. 2.98; 2 for 5.80

Long sleeves. Please state size.
 33N153—Del'd. Ea. 3.49; 2 for 6.75

H Better Quality fleecy-lined combinations. Soft long-staple cotton yarns napped inside into a luxuriously warm thick pile. 80(Blue Random). Button front combinations. State size.
 Even chest sizes 34 to 46 inches.

33N52—Del'd. Ea. 3.89; 2 for 7.50

1-button overlap combinations. Easy-slip-on garment with button at neck.

33N55—Del'd. Ea. 3.89; 2 for 7.50

J Our Warmest: 100% New Zealand lambewool in a heavy heat-trapping rib knit to combat the coldest weather. Strongly reinforced 7-button front. Rib-knit cuffs, and double-stitched main seams. 49(Cream).

33N02—Even chest sizes 34-46". 6.98

As above but in a blend of 50% Australian wool, 40% cotton, 10% durable nylon. Even chest sizes 34 to 46".

33N03—49(Cream). Del'd... 5.98

K 100% Botany Wool combinations reduced 1.00. Give snug warmth without excessive weight. Sanforized, won't shrink out of fit. Mildly durably mothproofed. Chafe-free flat-lock seams. Rib-knit cuffs. 49(Cream) only.

Even chest sizes 34 to 44 inches.

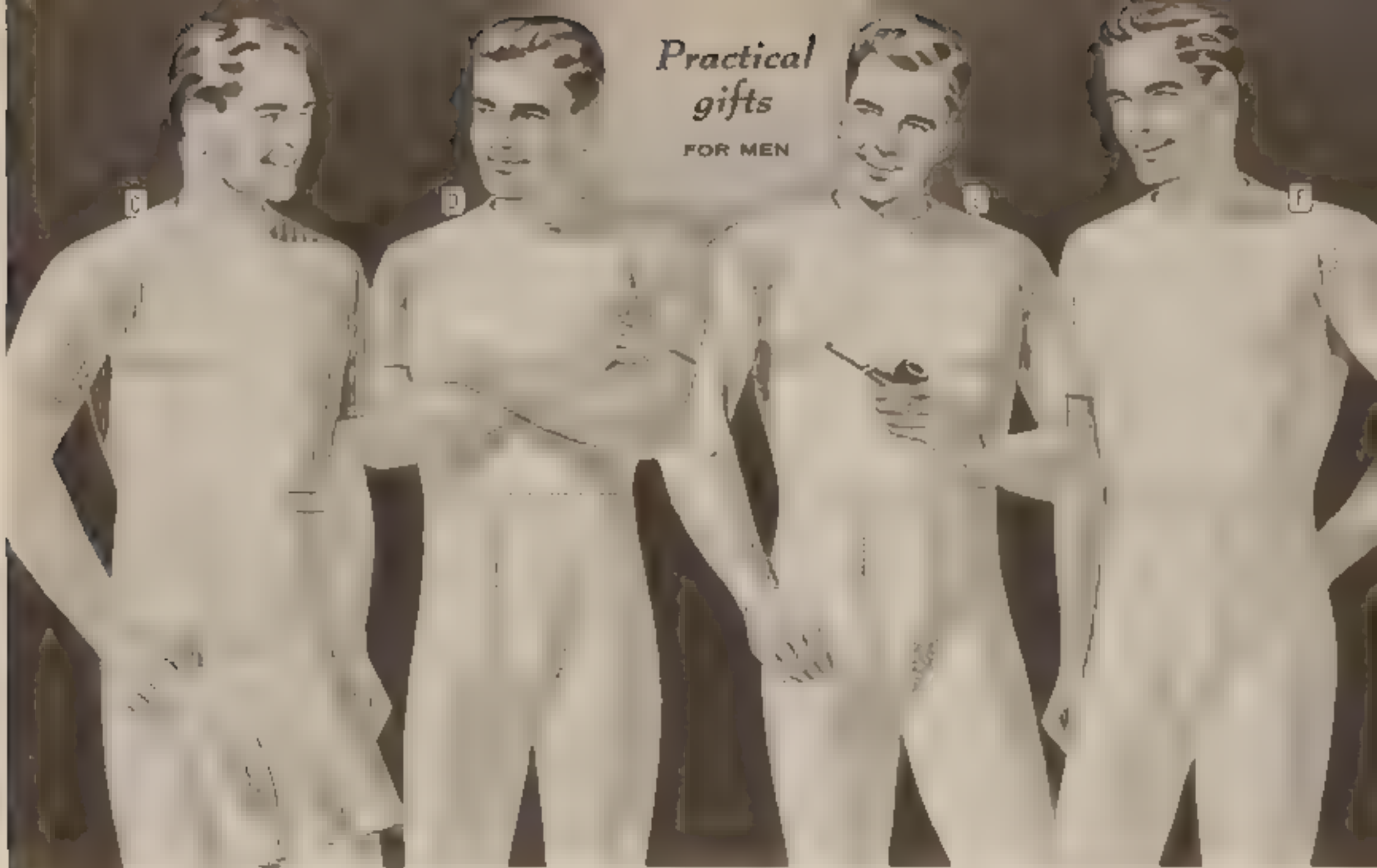
Long sleeves, were 10.95.

33N160—Price, delivered... 9.95

Short sleeves, were 10.95.

33N161—Price, delivered... 9.95

*Practical
gifts*
FOR MEN



COMBED COTTON/NYLON

Shorts or
Midway Drawers **1.49**

Ankle length
Drawers **1.98**

COMBED COTTON/WOOL

Pullover
Shirt **1.49**

Ankle length
Drawers **1.98**

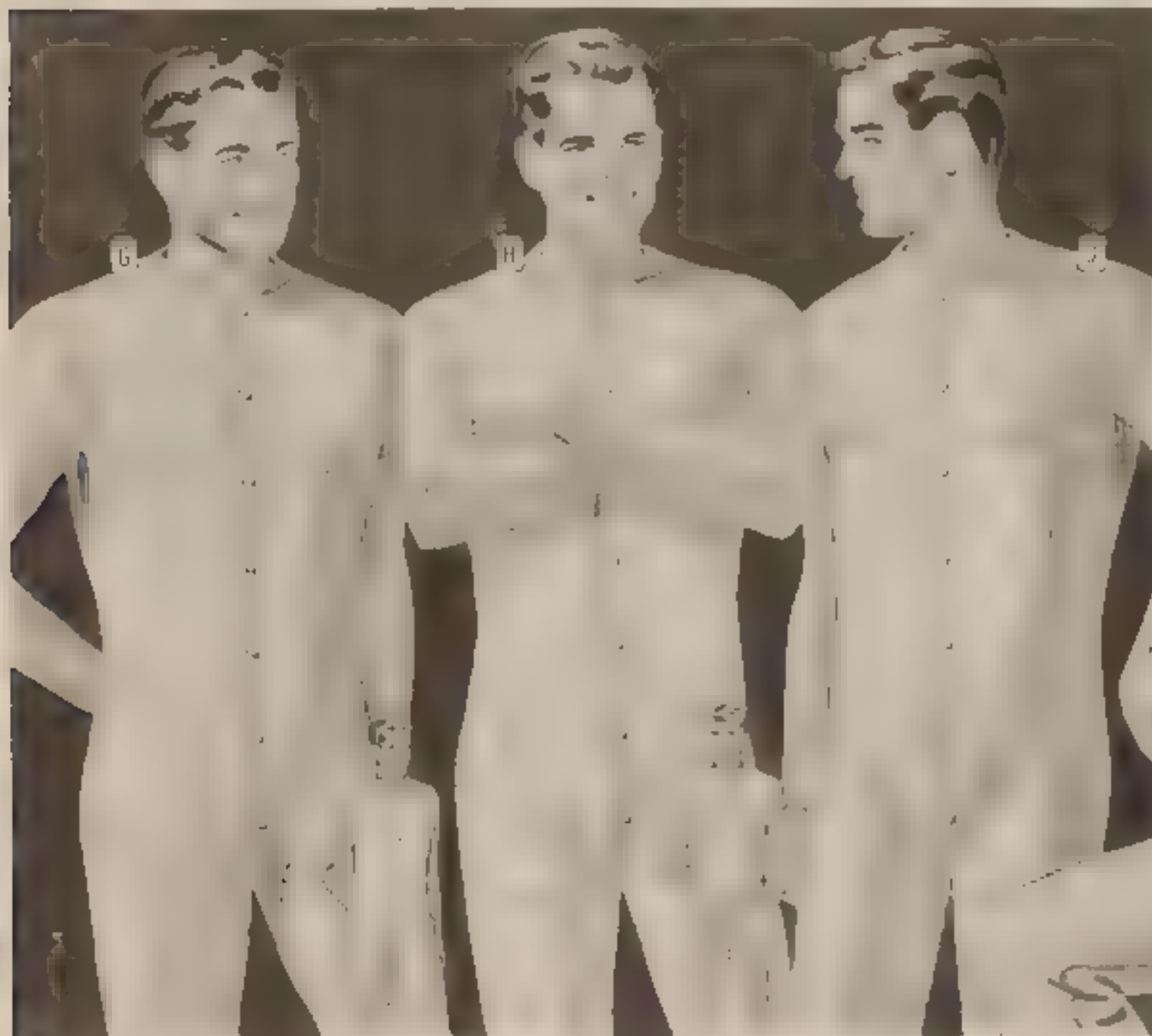
COTTON-MERINO WOOL

Shirt or
Drawers **2.89**

90% BOTANY WOOL

Pullover
Shirt **3.89**

Ankle length
Drawers **4.89**



ITEMS
DESCRIBED
OPPOSITE



**Kingway
SANFORLAN**
WASH & SHRINK 5% or less

COMBED COTTON/WOOL

Short
Sleeves **2.98**

Long
Sleeves **3.49**

FLEECE-LINED COTTON

Button
Front **3.89**

1-Button
Overlap **3.89**

HEAVY RIB KNIT

New Zealand
Lambwool **6.98**

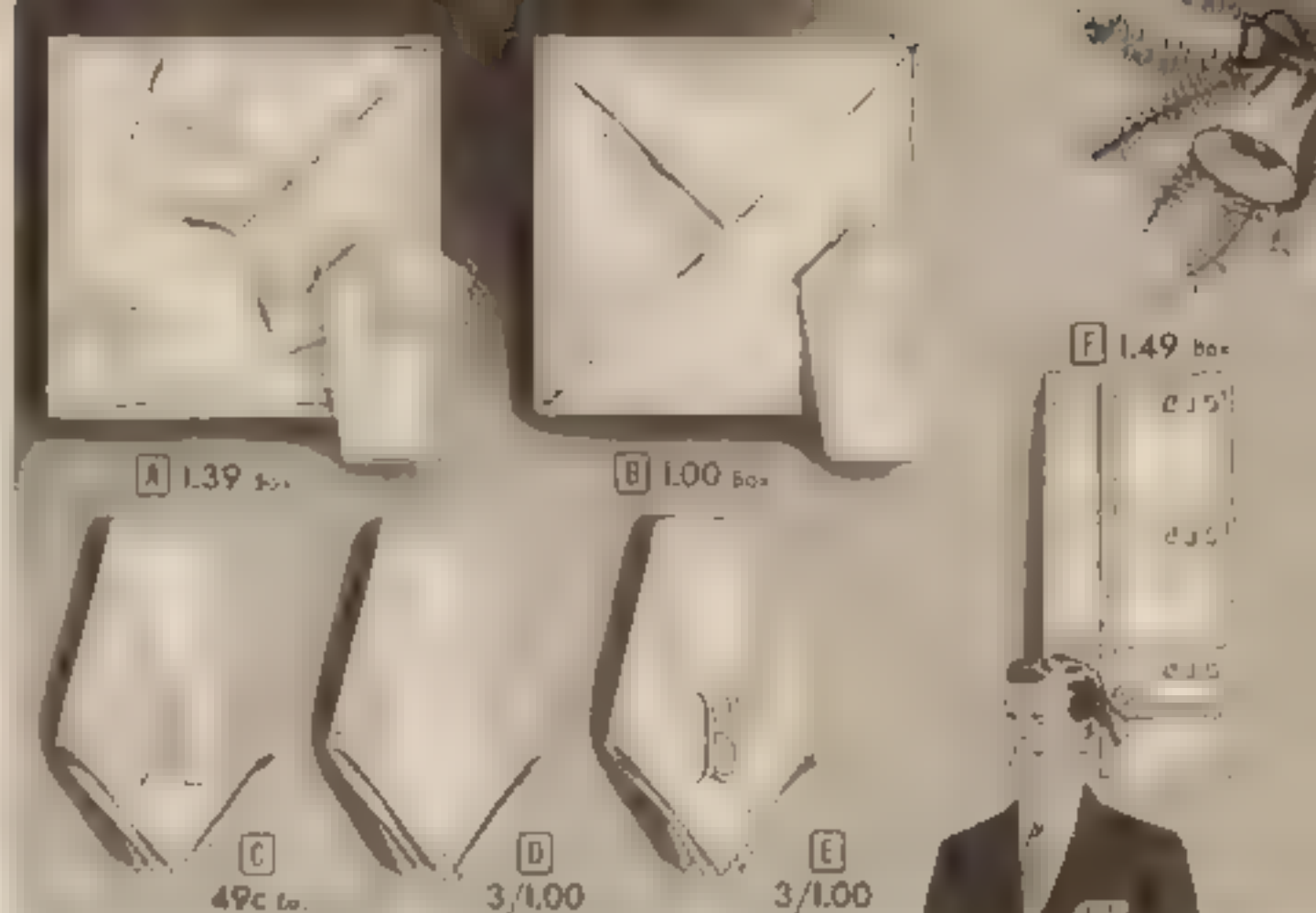
50% Wool
Blend **5.98**

SANFORLAN WOOL 1.00 LESS

Short Sleeves
or Long Sleeves **9.95**

ITEMS SHOWN ON OPPOSITE PAGE

- 1 "1-Size" Sock and Matching Tie Set. Sock is knit of 70% pure "Kroy" shrink-resistant wool for warmth, softness, and 30% stretch nylon for fit. Ankle length. Fits all sizes 10 to 14. Rayon tie fully lined. 02(Lt. Grey) or 70(Red). 33N5132—Set, boxed 2.98; 2 for 5.75
- 2 Ivy League Crossbar Tie and Sock Set. Sock is of better quality 100% stretch nylon with knit-in design. Fits all sizes 10-14. Long-wearing, shrinkproof, colorfast. Woven rayon tie to match socks. 88(Navy) or 48(Wine). 33N5131—Set, boxed 2.98; 2 for 5.75
- 3 Smart Plain Matching Sock and Tie Set. Stretch nylon anklets fit all sizes 10 to 14. Colorfast, shrinkproof. Crochet-knit viscose tie. 48(Wine) . . . 88(Navy) . . . or 08(Charcoal). State color no. 33N5053—Set, boxed 1.98; 2 for 3.75
- 4 Polka Dot Tie and Sock Set—shrink-resistant, colorfast wool anklets with nylon-reinforced heels, toes. Lined rayon tie. All sizes 10½-12. 48(Wine) . . . 88(Navy) . . . or 01(Grey). 33N5094—Set, delivered 2.98; 2 for 5.75 An above but with spun nylon socks. 33N5095—Set, boxed 2.95; 2 for 5.75
- 5 Our Feature Christmas Gift Value. Stretch nylon socks in all sizes 10-14. Machine-washable; shrinkproof; colorfast; long-wearing. Matching rayon tie. 88(Navy) or 08(Charcoal). 33N5133—Set, boxed 1.98; 2 for 3.75
- 6 Matching Tie and Handkerchief Set of rich cotton-and-silk in assorted stripes. Regular shape tie. Top-pocket handkerchief is 12 x 12" with rolled edges. 80(Blue) or 48(Wine). 33N6388—Set, del'd 1.69; 2 for 3.00
- 7 "Nubby" Wool Tweed Tie in suit-harmonizing colors. Woven wool-and-silk ends neatly, hangs well. Square end, popular width. 88(Navy), 48(Wine), 01(Grey). Wear with blue or grey; 50(Brown)—wear with brown. 33N6382—Price, delivered 1.50
- 8 Initial Rayon Tie. Gold color metal initial. Design shown and similar. State initial. Not I, O, Q, U, V, X, Y, Z. 90(Blue) . . . 20(Green) . . . 48(Wine) . . . or 50(Brown). 33N6313—Price, delivered 1.00
- 9 English Wool Half Hose. Nylon-reinforced high calmed heels, toes. Shrink-resistant finish. Rib-knit tops. 48(Wine), 80(Blue), 01(Grey) or 50(Brown). 10, 10½, 11, 11½, 12, 13. 33N5016—Pair, del'd 1.00; 3 pairs 2.89
- 10 Our Best Christmas Gift Half Hose: 3-ply warm superline Batany wool, nylon reinforced Sanforized treated—won't shrink out of shape. Hand-frame knit. Colorfast. 88(Navy), 48(Wine), 02(Lt. Grey), or 08(Charcoal). 33N5084—Size 10½, 11, 11½, 12. Del'd 2.98 An above is 2-ply "Kroy" shrink resistant wool. 33N5093—Size, colors as above. Pair 1.98
- 11 Best Quality Initial Belt as shown and similar. Non-slip buckle. Top-grain steerhide strap. State initial—not I, O, Q, U, V, X, Y, Z. Even waist sizes 32 to 42". State size, color number. 33N6741—53(Tan) or 09(Black). Del'd 3.98
- 12 Budget-Priced Initial Belt—master-plated gold and silver color metal buckle as shown and similar. Full-grain steerhide strap. Not I, O, Q, U, V, X, Y, Z. 09(Black) or 53(Tan). 33N6742—Even waist sizes 32-42". Del'd 2.98
- 13 90% Wool, 10% Nylon Half Hose. Regular weight; rib-knit tops. Colorfast, shrink-resistant. Assorted designs as 08(Dk. Grey), 48(Wine) or 28(Lt. Blue). Sizes 10½, 11, 11½, 12. 33N5097—Pair, delivered 1.59; 2/3.00
- 14 Flex-Fit: 80 50% pre-shrunk wool in new heavier weight—more absorbent, comfortable, warm; 50% stretch nylon for longer wear, perfect fit. Washable, colorfast. Fit all sizes 10 to 14. 02(Lt. Grey), 88(Navy) or 48(Wine). 33N5074—Pair, del'd 1.50; 2 pairs 2.75 Similar design, but in 100% stretch nylon. 88(Navy) . . . 50(Brown) . . . or 48(Wine). 33N5089—Pair, del'd 1.25; 2 pairs 2.25
- 15 Manufacturer's Clearance: 6 fine high-count Sanforized cotton broadcloth boxer shorts 99¢ each. Expertly tailored in full-cut sizes with elastic boxer waist and balloon seat. 99(Ass'd. Fancy Patterns) or 93(Ass'd. Solid Colors). Sizes: S(30-32); M(34-36); L(38-40); XL(42). 33N1070-93(Ass'd. Solids). Each 99¢; 3/2.85 33N1073-99(Ass'd. Fancies). Each 99¢; 3/2.85
- 16 "Balanco" Stretch Nylon Briefs fit all waist sizes 30-42 comfortably; provide good support. Long-wearing. All-round nylon-and-cotton waistband. Shrinkproof; quick drying. 33N675—00(White) only. Each 1.79; 2/3.50
- 17 100% Nylon Tricot Underwear is shrink-proof, quick-drying; needs little or no ironing. Easily outwears ordinary cotton underwear. Porous knit keeps you comfortable, allows your body to breathe. 00(White) only. Undershirt—S(34-36); M(38-40); L(42-44); XL(46). 33N671—Price, delivered 1.98 Briefs—S(30-32); M(34-36); L(38-40); XL(42-44). 33N674—All-around elastic waist. Del'd 1.99 Boxer Shorts—Rooney balloon seat; fly front. 33N670—Elastic waist. S, M, L, XL 1.98



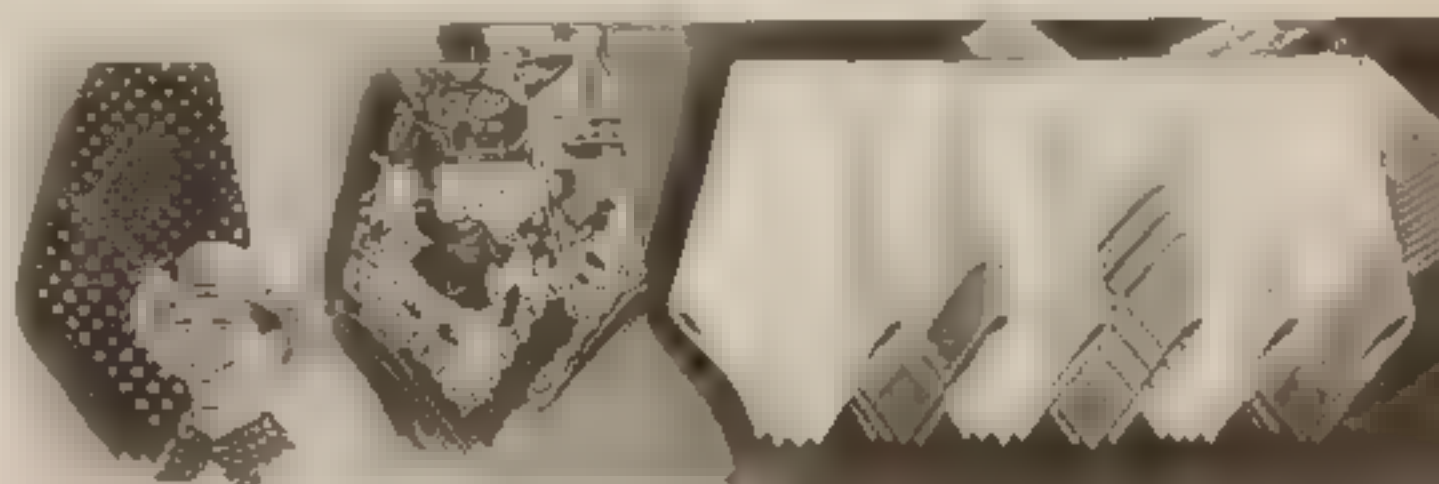
PURE IRISH LINEN — THE BEST IN HANDKERCHIEFS FOR MEN

- | | | |
|--|--|--|
| <p>A Pure Irish Linen handkerchiefs with 44" stitched hem. White with White embroidered initials (not I, O, Q, U, V, X, Y, or Z). Abt. 17" square. 88N9002—Box of 3 1.39 2 boxes for 2.50</p> | <p>C White Kingsway Handkerchiefs 66 fine count pure Irish linen. White with embroidered initials (not I, O, Q, U, V, X, Y, or Z). Abt. 17" square. 88N9001—Ea. 49¢; 6/2.52</p> | <p>E Good Quality Irish Linen White with White embroidered initials (not I, O, Q, U, V, X, Y, or Z). Abt. 16½" square. 88N9000—3 for 1.00 6 for 1.90</p> |
| <p>B Plain Pure Irish Linen handkerchiefs 3½" hem-stitched hem. Size about 15½" square. 1 piece in a gift box of three. White. 88N9019—Box of 3 1.00 2 boxes for 1.90</p> | <p>D Plain Fine Count Irish linencambrie—our own Kingsway handkerchiefs. 3½" hem-stitched hem. Size about 15½" square. White. 88N9016—3 for 1.00 6 for 1.90</p> | <p>F Popular TV Fold in fine Irish linen hankies. Ass'd. color embroidered initials (not I, O, Q, U, V, X, Y, or Z). Abt. 17" square. White. 88N9004—Box of 3 1.49 2 boxes for 2.90</p> |



MEN'S FINE QUALITY COTTON HANDKERCHIEFS FROM ENGLAND

- | | | |
|---|---|--|
| <p>Fine English Cotton Handkerchiefs. White embroidered initials (not I, O, Q, U, V, X, Y, or Z). 1½" hem-stitched hem. White. Abt. 17" square. Gift-boxed. 88N9076—Box of 3 1.00 2 boxes 1.90</p> | <p>White Cotton Handkerchiefs. Satin borders, scattered color initials (not I, O, Q, U, V, X, Y, or Z). 1½" hem-stitched edges. White. Abt. 17" square. 88N9077—Box of 3 1.29 2 boxes 2.50</p> | <p>Low-Priced Handkerchiefs. English cotton. White with ass'd. color embroidered initials (not I, O, Q, U, V, X, Y, or Z). 1½" hem-stitched hem. Abt. 17" square. Add odd ones to special gifts. 88N9075—4/1.00; 8/1.90</p> |
|---|---|--|



Durable Bandanas

Bandanas in assorted prints, with stitched edges. Firm cotton weave for long wear. 78(Red), 90(Blue). State color number. Abt. 17" square. 88N9200—6 for 1.00 12 for 1.90

Boys' Hankies

Colorfully printed in novelty designs, with stitched edges. Made in Ireland from fine cotton. About 9" square. In assorted colors, (sorry, no choice). 88N9255—6 for 89¢ 12 for 1.30

Low-Priced Fine Handkerchiefs

Gift package of 6 fine quality English cotton hankies. 3 White and 3 with colored woven borders. The perfect small gift or "extra" for the tree. Men's. About 15½" square. 88N9126—Del., pkg. 1.00; 2 pkg. 1.90 Boys'. About 10" square. 88N9250—Del., pkg. 89¢; 2 pkg. 1.70

THESE ITEMS SHOWN ON OPPOSITE PAGE

A Outstanding Value! Diamond Argyle socks—90% soft warm wool, 10% tough nylon with features usually found in more expensive socks. 2-ply yarns and nylon ensure long wear. Shrink-resistant; colorfast. Assorted designs. Hand frame knit. Brogue weight. Choose group 1 to wear with Blue, Grey; group 2 to wear with Brown, Tan. Sizes 10½, 11, 11½, 12. Ankle length. 33N5110—Gift boxed. Del'd. 2 pair. 3.00

B A Gift He'll Show His Friends—hand frame-knit socks of Sanforlan Botany wool in brogue weight, with nylon reinforcement. Extra-strong 3-ply yarns throughout. Washable and colorfast. Assorted solid diamond designs. Choose set 3 to wear with Blue or Grey suits; set 4 to wear with Brown or Tan suits. Sizes 10½, 11, 11½, 12. 33N5122—Boxed Del'd. 2 pairs. 3.88

C Super-Soft 3-ply twist Australian Botany wool Sanforlan treated—won't shrink out of shape. Nylon-reinforced for extra wear. Hand frame knit in Argyle patterns. Color-controlled dye—color will not run. These are the best quality ankle socks we offer, with features found in the most expensive imported socks. Set 5 blends with Blue or Grey; set 6 blends with Brown or Tan. Sizes 10½, 11, 11½, 12. 33N5123—Boxed Del'd. 2 pairs. 5.00

D You Don't Have to Know His Size to buy these socks—they fit all sizes 10 to 14. Hand frame-knit in assorted designs. Made of 70% pure Botany wool for warmth, comfort, absorbency and 30% best quality stretch nylon for perfect fit. "Kroy" shrink-treated. Completely washable, colorfast. Wear set 7 with Blue and Grey; set 8 with Brown and Tan. Will fit all sizes 10 to 14. 33N5124—Boxed Del'd. 2 pairs. 3.00

An above foot-matching sock of 100% fine combed cotton with 32% stretch nylon. Colors and sizes as above. Economically priced. 33N5125—Boxed Del'd. 2 pairs. 2.00

E Cushion Foot Flex-Fits, our most comfortable socks. 50% Sanforlan-treated Botany wool for warmth, absorbency, with 50% stretch nylon for extra wear, perfect fit. Terry sole cushion every step. Will fit any size 10 to 14. Shrinkproof, colorfast. 00(White), 75(Cardinal Red), 08(Rosewood Grey), 10(Yellow), 85(Wine), 88(Navy). Fits sizes 10-14. Ankle heel Self-knit design. Ankle length with elastic top. 33N5046—Del'd. Pair. 1.19; 2 pairs 2.25

Half-heel length with elastic top. 33N5085—Del'd. Pair. 1.49; 2 pairs 2.75

F Lamswool "Hubby" Socks. Cashmere-soft Australian Lamswool, nylon-reinforced. Shrink-resistant. Ankle length, elastic top. Ideal for wear with the latest "Wood" effect clothes. Choice of 08(Black), 22(Plum Red), 27(Peach Blue), 79(Powder Blue). Sizes 10½, 11, 11½. 33N5060—Pair, delivered. 1.50

G Special Price Diamond Argyles in choice of wool or spun nylon. Ankle length, elastic cuffs. Sizes 10, 10½, 11, 11½, 12.

Wool. Warm, absorbent, shrink-resistant. Nylon-reinforced. State color number.

09(Black with Pink), 48(Wine), 01(Grey). 33N5021—Del'd. Pair. 1.19; 3 pairs 3.00

Nylon. Shrinkproof. Long-wearing. State color no. 48(Wine), 50(Brown), 80(Blue). 33N5022—Del'd. Pair. 1.19; 3 pairs 3.00

H New Hand Frame-Knit socks in miniature block designs, brogue weight pure wool, nylon-reinforced. Kroy shrink-treated; colorfast. Ankle length, rib knit tops. 88(Black), 02(Light Grey), 88(Navy). 33N5126—Sizes 10½, 11, 11½, 12. 1.98

J They're Bound to Fit. Flex-Fit solid color socks fit all sizes 10 to 14. Choose set 1 to wear with Blue and Grey and set 2 for Brown and Tan. Choice of 100% stretch nylon or 50% wool and 50% nylon. 100% stretch nylon. Shrinkproof, water long-wearing. Colorfast. 6 x 3 rib knit. 33N5127—Del'd. Box of 3 pairs. 2.75

50% Sanforlan wool—50% stretch nylon. Warmer, more absorbent. Fits 10-14. 33N5128—Del'd. Box of 3 pairs. 3.50

K More Flex-Fit Stretch Socks. this time in fancy patterns. Choose from 100% stretch nylon or wool-and-nylon. In box—3 pairs. Set 1 to wear with Blue, Grey; set 2 for Brown, Tan. State color number. 100% stretch nylon fits all sizes 10 to 14. Shrinkproof, colorfast, long-wearing. 33N5129—Del'd. Box of 3 pairs. 2.98

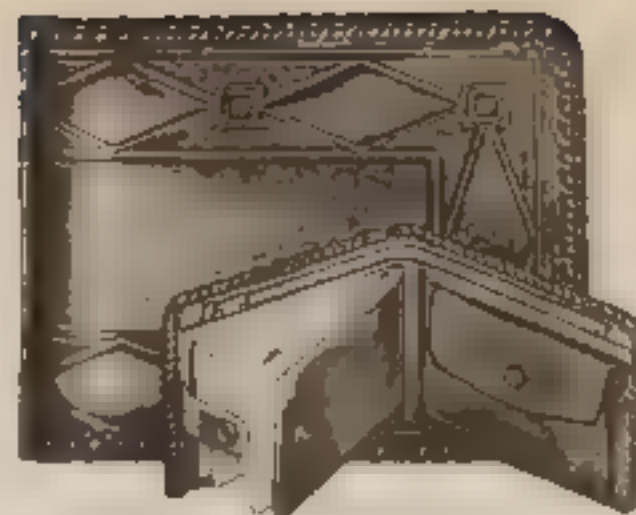
50% Sanforlan botany wool—50% stretch nylon. Warmer, more absorbent. Fits 10-14. 33N5130—Del'd. Box of 3 pairs. 3.79

L Personalized Sock Set of 3 pairs of stretch nylon hose—one size fits all sizes 10-14. Wash-dyeing, shrinkproof. Ankle length, elastic top. Consists of 1 pair Grey, 1 Blue, 1 Brown. State 1 initial. All initials except—L, O, Q, U, V, X, Y, Z. 33N5118—Set, delivered. 3.00



Supple, Top Grade Saddle Calf Hand-laced, Double-Knotted Edges 3.50

The rich tan leather harmonizes with dark brown hand-laced edges. Removable leather-covered pass case with dome fastener. Four double-sided windows. One large bill pocket. Change purse and key holder. Special secret compartment. Measures about 4½ x 3½" closed. Please state color by number. 53(Tan) only. 33N7300—Gift boxed Delivered. 3.50



Our Finest Imported Saddle Goatskin Wallet with Distinctive Hand Lacing 4.50

Here's a gift that will reflect your own good taste. Our finest imported saddle goatskin wallet in rich wood colors with handsomely embossed design. Complete with change purse, pass case with tab fastener and 4 double-sided windows, identification window, 2 bill compartments—one with zipper. Gift boxed. State color number. 33N7404 53(Tanwood) or 70(Redwood). 4.50



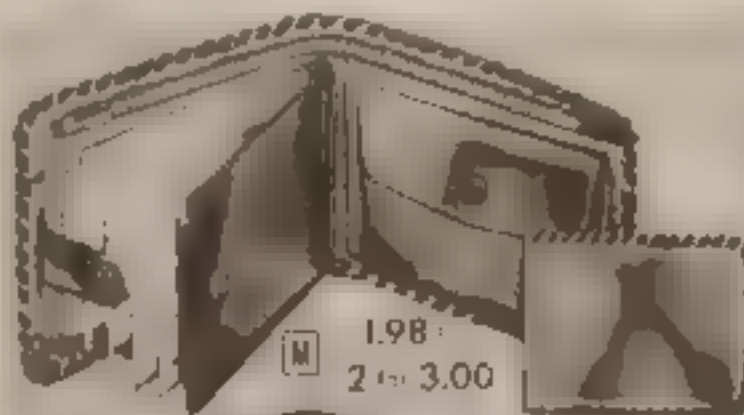
New Personalized Signature Wallet Imported English Leatherware 4.98

Just write signature on the gold leaf—remove leaf—and gold signature remains, protected by skillfully constructed heavy-gauge plastic window. Quality jet black rich-looking hide with bill compartment, coin purse, stamp and card pockets. Accordion-style pass case allows 10 views at once. State color number. 33N7417 09(Black) only. Delivered. 4.98



Select English Coach Hide with Crest Reduced 52c for Christmas Giving 3.98

English-made, wallet features the removable accordion-style pass case with tab fastener, that shows all cards and photos at one time (10 views). Made of select English coach hide with Gold leaf crest. Bill compartment, card and note pockets. Was 4.50 in '57 Fall Book. Gift boxed. Please state color number. 53(Rich Tan) only. 33N7402—Delivered, now only. 3.98



M 1.98 2 for 3.00



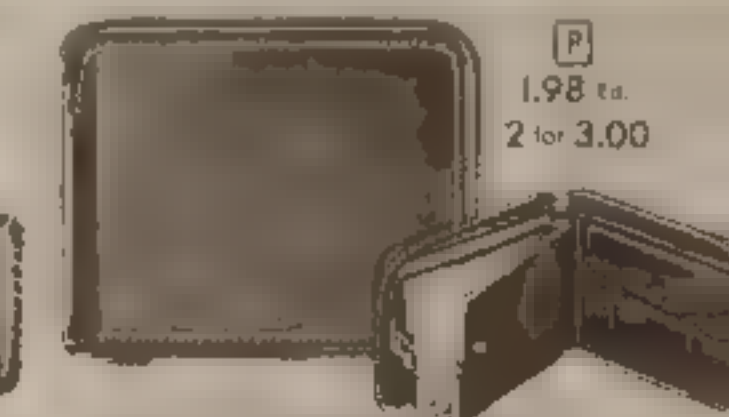
N 3.98

Economy-Priced

M Hand-laced wallet imported saddle plaskin; hand-laced edges. Has two bill compartments, change purse, removable case with 4 double-sided windows. Size 4½ x 3½" closed. 58(Brown) only. 33N7307—Del. 1.98 2 for. 3.00

English Made

N Our best quality English morocco leather wallet. Has one zipper and one open bill compartment. Removable leather-covered pass case with 4 double-sided windows; card pocket. State color no. 09(Black), 50(Brown). 33N7301—Del. 3.98



P 1.98 ea. 2 for 3.00



R Set 5.98

Morocco-Grained

P Save 50c—Buy 2 English morocco-grained leather wallets in assorted styles. Pass case has 4 windows; change purse; key, stamp pockets. About 4½ x 3½" closed. Colors: 09(Black) or 50(Brown). 33N7304—Del. 1.98 2 for. 3.00

Wallet, Key Case

R Our newest and finest set—made of specially selected Highland calf by English craftsmen. Bill compartment, stamp, ticket pockets, coin purse, pass case. Matching key case has 4 key hooks. 50(Soft Brown) only. 33N7418—Del. 5.98

THESE ITEMS
DESCRIBED
ON
OPPOSITE PAGE



1 Authentic Tartan in Wool and Rayon Blends 10.95

2 Wool Blend 10.95 Wool Flannel 14.95

3 Hand Washable Rayon Flannel 11.95

4 Lustrous Wool Blend New Tye Tiebow 14.95



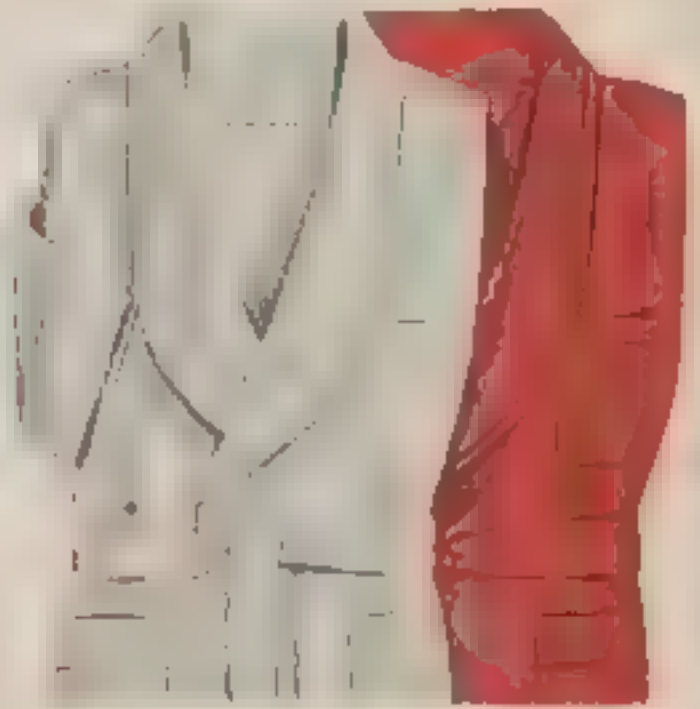
5 Cotton Eiderdown 5.98



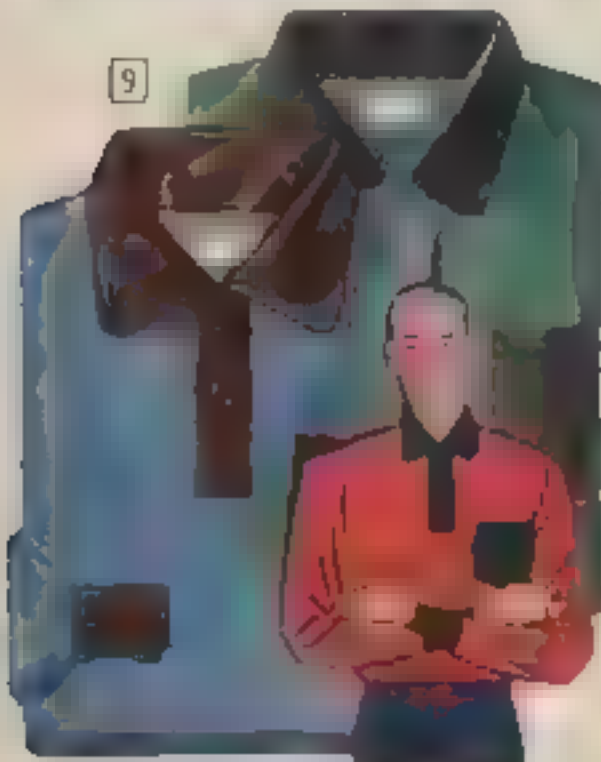
6 Washable Flannel 6.88



7 Royal Brocade 8.98



8 No-Iron Cotton Terry Cloth 9.98



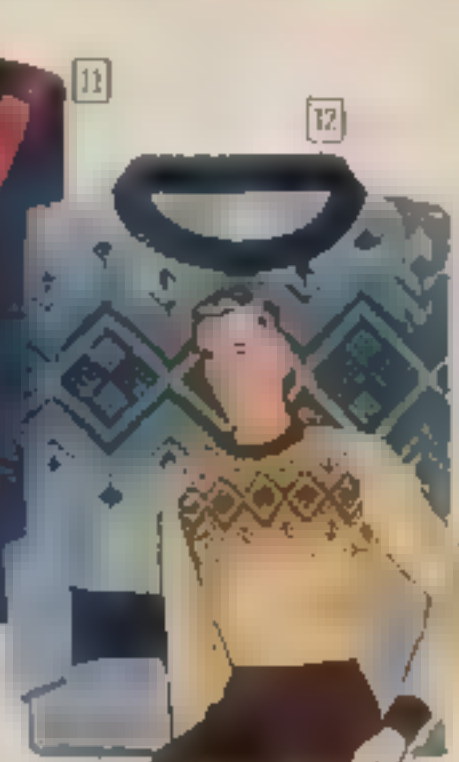
9 Redmanized Interlock Cotton Polajamas—Won't Shrink Out of Fit 4.98



10 Combed Interlock Cotton 5.98



11 Norwegian Design 5.98



Kingsway robes

FOR THAT SPECIAL GIFT

These Items Shown on Opposite Page

1 A Gift He'll Be Proud to Wear... handsome Kingsway robe that features authentic tartans—a blend of 50% wool and 50% rayon; soft, light, yet warm. Wrap-around style with one chest and two front pockets (patch type), self belt. State color number. 03 Dress Gordon (green-and-white) . . . 11 R.C.A.F. (blue) . . . 10 Stuart of Bute (wine). Small (34-36); Medium (38-40); Large (42-44); Extra-Large (46-7). Please state size and color number on your order. 33N4111—Price, delivered . . . 10.95

2 Kingsway Robe of imported English flannel (75% warm wool, 20% cotton, 5% rayon). Wrap-around style, 3 patch pockets, self belt. White cord trim on collar, front, pockets, cuffs. 48(Wine) . . . 88(Navy) . . . 25(Bottle Green). Sizes: S., M., L., XL. 33N4118—State size, color no. . . 10.95

Men's English All-Wool Flannel dressing-gown (not shown). Gives greater warmth, longer wear. Solid colors trimmed with eye-catching 2-tone rayon cord on collar, front, pockets and cuffs. 3 patch pockets, wrap-around sash. 48(Wine) or 88(Navy). 33N4101—Sm., Med., Lge., X-Lge. 14.95

3 It's Washable! Kingsway rayon flannel dressing gown—a blend of spun rayon and viscose. Bright check patterns. Completely hand washable. Wrap-around style with shawl collar, 3 patch pockets, wrap-around sash. 70(Assorted Red checks), 80(Ass'd. Blue checks). Sizes: Sm., Med., Lge. and X-Lge. 33N4116—State color no., size . . . 11.95

4 New Hand-Washable Ivy League dressing gown of 50% Sanforized wool-and-50% rayon. Will not shrink or stretch out of fit. Wool content gives fabric soft "hand"; ensures warmth. Completely hand-washable. 3 patch pockets, self belt. 70(Red "Ivy" stripe) . . . or 80(Blue "Ivy" stripe). 33N4121—Sm., Med., Lge., X-Lge. 14.95

5 Good Quality Cotton Elderdown Robe. Softly napped on both sides for warmth and comfort. Full-cut sizes. 48(Wine) or 80(Blue). Please state color number. 33N4115—Sm., Med., Lge., X-Lge. 5.98

6 For Year-Round Comfort—Sanforized cotton flannel robe that is hand-washable; won't shrink more than 1%. 3 patch pockets, wash. Full cut for better fit. Assorted plaids (sorry, no choice). 33N4120—Sm., Med., Lge., X-Lge. 6.88

7 Perfect for Lounging Ease—rayon brocade robe in assorted smart woven designs. Wine with Dark Wine rayon satin trim on shawl collar, cuffs and pockets. Rayon satin sash. 48(Wine). State color no. 33N4113—Sm., Med., Lge., X-Lge. 8.98

8 Our Most Versatile Robe—of cotton terry cloth. triples as bathrobe, dressing gown or beach robe. Washable, needs no ironing. 00(White) . . . or 70(Red). 33N4105—Sm., Med., Lge., X-Lge. 9.98

9 **10** Polojamas of redmanized interlock cotton guaranteed not to shrink out of fit. Strong springy stitch gives for toss'n'turn comfort. Chest pocket, rib-knit cuffs. Trousers have elastic boxer waist, rib-knit cuffs, comfortable gusset crotch. Sm. (34-36); Med. (38-40); Lge. (42-44").

(8) Polo collar with button plaque front. State color number. 87(Peacock Blue/Brown), 20(Mint/Black), 70(Red/Navy). 33N3659—State size, color no. Del. 4.98

(10) Crew neck is nylon-reinforced to prevent sagging or stretching. 20(Mint/Dk. Green), 01(Grey/Red), 98(Lt. Blue/Navy). 33N3658—State color no., size . . . 4.98

11 Combed Interlock Cotton Polojamas of fine, soft, long-staple yarns in a strong springy stitch. Colorfast and washable. Ribbed V-neck gives lasting fit; rib-knit waist is worn over trousers. Trousers have elastic boxer waist, neat rib cuffs. 96(Caribbean Blue/White) . . . or 88(Navy/Red). Sizes: Small, Medium or Large. 33N3664—Price, delivered . . . 5.98

12 New Norwegian Ski Design highlights these cotton interlock polojamas. Redmanized; won't shrink out of fit. Rib-knit cuffs; nylon-reinforced crew neck. 98(Lt. Blue/Navy) or 30(Yellow/Brown). 33N3662—Small, Medium, Large . . . 5.98

STATE COLOR NUMBER

When stating color choice on order be sure to include color number. Example: 08(Charcoal). It helps us to ship your order without delay.



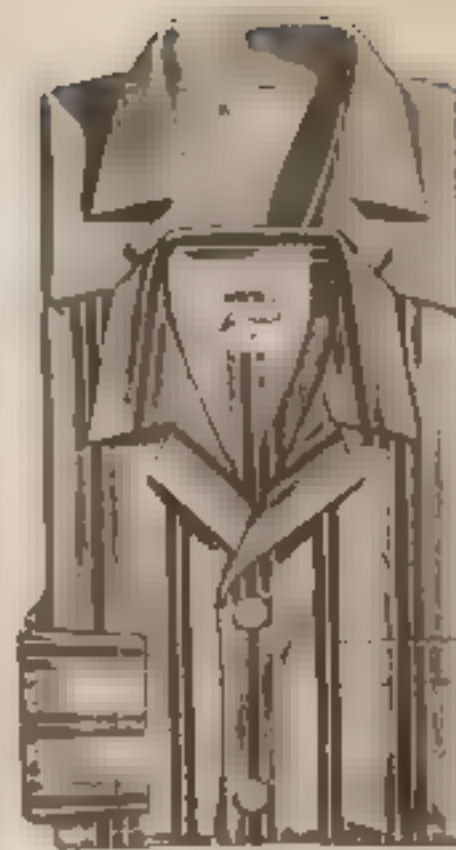
Wash 'n' Wear Plisse 3.98

Cotton plisse—requires little or no ironing. Lapel coat style with 1 chest pocket, long sleeves, long trousers. Drawstring waist with elastic insert at back. Solid colors with pipe trim. Please state color number and size when ordering. 02(Lt. Grey) or 98(Lt. Blue). Even chest sizes 36 to 44". 33N3934—Delivered. 3.98



Low Price Broadcloth 3.29

Choose solid colors or stripes. Full-cut lapel coat style, chest pocket, long sleeves. Trousers have 2-button front waist with elastic insert at back. Even chest sizes 36-44". Solids 98(Lt. Blue/Navy), or 02(Lt. Grey/Wine). Please state color number. 33N3924—Delivered . 3.29 99(Assorted stripes). 33N3920—Delivered . 3.29



Low Price Flannelette 3.69

Choose solid colors or assorted stripes and tancies. Soft, warm flannelette pyjamas—lapel coat style, chest pocket, long sleeves. 2-button waist, elastic insert at back. Even chest 36 to 44". (Ass'd.) stripes, patterns. 33N3515—Sorry, no choice 3.69 Solids: 98(Lt. Blue), 02(Lt. Grey). 33N3519—Price, del'd. 3.69



Low-Priced Polojamas 2.69 ea. 2 for 5.00

It pays you to buy 2. These low-priced polojamas are knitted from soft cotton yarns in a strong springy stitch. Ideal year-round weight. Elastic waist, nylon-reinforced crew neck, snug-fitting rib-knit cuffs. 98(Lt. Blue/Navy) or 01(Grey/Wine). Small, Medium, Large. 33N3650—Ea. 2.69; 2/5.00



Combed Cotton Polojamas . . . Choose from 2 Styles 3.98 ea.

Two-Button Plaque-Front polojamas of fine long-staple combed cotton, knit in a springy stitch for more sleeping comfort, better fit. Snug-fitting rib-knit cuffs at wrists and ankles trap heat; won't ride up. Elastic boxer waist. 98(Light Blue/Navy), 01(Grey/Wine), 20(Mint/Black). Please state color no. Sizes: S(34-36), M(38-40), L(42-44). 33N3661—Price, del'd. 3.98

Crew Neck polojamas—same quality, material as 33N3661 (plaque front). Nylon-reinforced neck, elastic boxer waist, neat rib cuffs at wrists and ankles won't ride up. Smart solid colors with contrast trim neckband, cuffs, pocket. Please state size and color number. 98(Lt. Blue/Navy) or 01(Grey/Wine). Small, Medium, Large. 33N3653—Price, del'd. 3.98

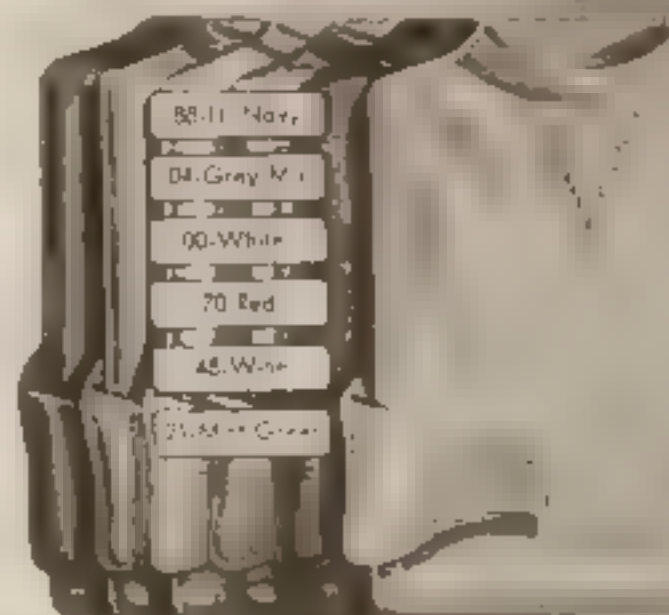
MEN'S SWEATSHIRTS

Mediumweight 1.98

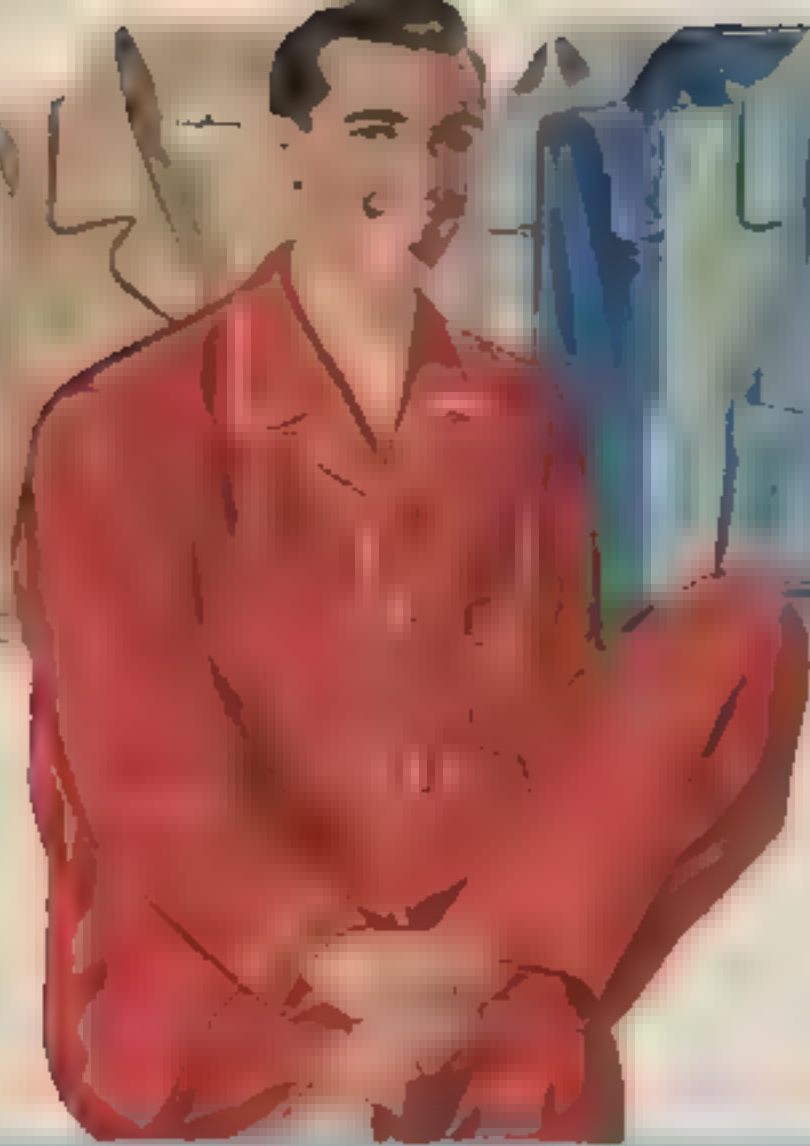
Mediumweight Geeco-fined cotton sweatshirt with inside brushed to a soft, cozy pile. Nylon-reinforced non-sag crew neck. Rib-knit cuffs, waist. 00(White), 88(Lt. Navy), 04(Grey mix), 48(Wine), 70(Red), 21(Mint Green). Sizes: Small (34-36), Medium (38-40), Large (42-44). 33N3331—State size, color no. . . 1.98

Heavyweight 2.98

Fleece-lined sweatshirt in a heavier weight gives greater warmth and longer wear. Inside is brushed to a soft fleecy pile for next-to-the-skin comfort. Nylon-reinforced crew neck. Rib-knit cuffs, waistband. 00(White), 88(Lt. Navy), 04(Grey mix), 48(Wine), 70(Red), 21(Mint Green). S(34-36), M(38-40), L(42-44). 33N3364—Price, del'd. . . 2.98



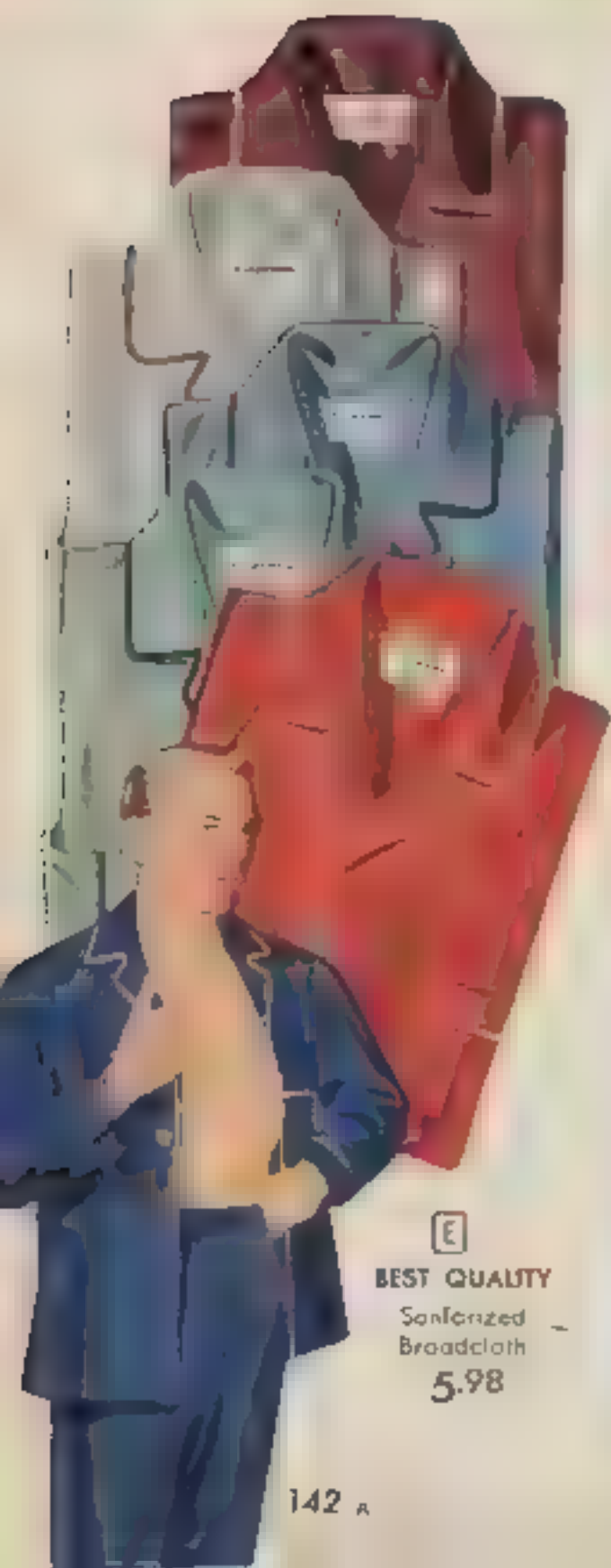
THESE ITEMS
DESCRIBED ON
OPPOSITE PAGE



A
**SANFORIZED
FLANNELETTES**
CHOICE OF 3 PATTERNS

'Breathe easy' open-style waist
Roomy choke-free balloon seat **4.98**

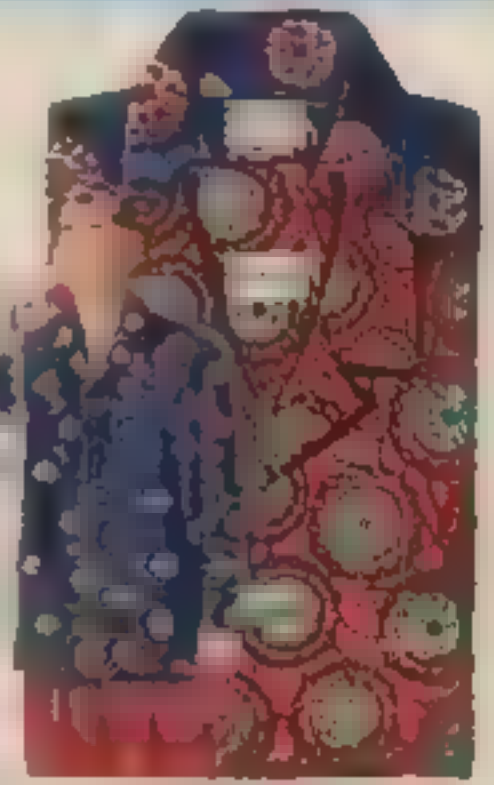
Kingsway pyjamas for sleepytime Santas
SANFORIZED TO RETAIN THEIR PERFECT FIT



B Novelty Patterns **5.98**



C Lounging Flannelette **5.98**



D Lounging Broadcloth **5.98**



F **G** Sanforized Combed Cotton Broadcloth **4.98**



H Sanforized Broadcloth **3.98**

E
BEST QUALITY
Sanforized
Broadcloth
5.98

ITEMS SHOWN OPPOSITE

A Sanforized Flannelette Pyjamas. Choose from solid colors, stripes or fancies. All expertly designed to give you the utmost in sleeping comfort. Cotton flannelette is Sanforized to retain a perfect fit for the life of the garment (maximum shrinkage 1%). Woven from absorbent cotton yarns softly napped to a warm and cozy texture that is so conducive to relaxation and sleep. "Breathe-easy" boxer-style elastic waistband. Roomy balloon seat (no centre seam). Eliminates chafing and cutting. Easy-fitting, full-cut slacks ensure turn-of-night comfort. Lapel coat style with chest pocket, long sleeves. Chest sizes 36, 38, 40, 42, 44.

Handsome solid colors with contrasting color piping. Order color by number: 73(Scarlet), 86(Royal Blue), 99(Tan), 20(Mint), 98(Lt. Blue), 02(Lt. Grey). State size, color no. 33N3521—Price, del'd.... 4.98

Bright colorful stripes. Assorted stripes and patterns. Color no. 99(Assorted). Sorry, no choice. 33N3522—Price, del'd.... 4.98

Assorted fancy patterns. Color no. 99(Assorted). Sorry, no choice. 33N3511—Price, del'd.... 4.98

B Smart Novelty Pattern Flannelette pyjamas in assorted Christmas prints; snowflakes, winter scenes, etc. A colorful gift for sleep-time comfort. Our best quality. Sanforized cotton flannelette woven in line, long-staple yarns softly napped to a cozy texture. "Breathe-easy" boxer-style elastic waist. Roomy balloon seat (no centre seam) for extra comfort. Chest sizes 36, 38, 40, 42, 44. Color no. 99(Assorted novelty patterns on white grounds). Sorry, no choice. Please state size. 33N3524—Price, del'd.... 5.98

C Sanforized Lounging Flannelette to relax or sleep in. All-over fancy pattern coat with blending solid color trousers. Kingsway best quality cotton flannelette napped to a warm and cozy texture. Boxer-style waist and roomy balloon seat. Even chest sizes 36-44. Blue trousers with 80(Blue) or 70(Red) pattern coat. Please state color number. 33N3523—Price, del'd.... 5.98

D Sanforized Broadcloth lounging pyjamas. Ideal for sleep or just plain relaxing. High count cotton broadcloth. Smartly styled with built-up neck. Plain Red trousers with 80(Blue) pattern jacket, or 70(Red) pattern jacket. Even chest sizes 36 to 44. Size size 33N3937—Price, del'd.... 5.98

E Best Quality Sanforized, mercerized, high-count cotton broadcloth. Woven from soft, long-staple combed cotton yarns. Solid colors, contrasting piping. Lapel button-up to neck. "Breathe-easy" elastic boxer waist, chafe-free balloon seat. Even chest sizes 36 to 44. Choose from six of the most wanted colors. 99(Azure Blue), 21(Mint Green), 06(Silver Grey), 73(Scarlet), 86(Royal Blue), 16(Maroon). 33N3932—Price, del'd.... 5.98

F **G** Sanforized Broadcloth pyjamas smartly styled in combed cotton. Won't shrink more than 1%. Features include: "breathe-easy" elastic boxer waist, roomy chafe-free balloon seat and button-up neck. Even sizes 36 to 44.

(F) Solid Colors with Check Trim. 21(Mint Green), 98(Light Blue). 33N3936—Price, del'd.... 4.98

(G) Assorted Novelty Stripes. Assorted colors: 80(Blue) or 70(Red). 33N3935—Price, del'd.... 4.98

H Good Quality Sanforized cotton broadcloth. Won't shrink more than 1%. Solid colors with pipe trim. Trousers with drawstring waist and elastic inset at back. Even sizes 36 to 44. Color no.: 21(Mint Green), 81(Ice Blue). Please state color no. 33N3922—Price, del'd.... 3.98



Warm flannelette pyjamas

You Can Choose from Smart Stripes, Solid Colors or Fancies **3.98** to

Kingsway flannelette pyjamas made in generous full-cut slacks to ensure lasting fit and comfort. Napped to a smooth texture so conducive to sleep. Drawstring waist with elastic inset in back. State size. Even chest sizes 36 to 44.

Fancy patterns. 99(Assorted). 33N3517—Del'd.... 3.98
Solid colors. 98(Light Blue), 02(Lt. Grey), 21(Mint Green). 33N3505—Del'd.... 3.98
Stripe Patterns. 99(Assorted). 33N3501—Del'd.... 3.98



SANFORIZED FLANNEL CLEARANCE

Sold from 3.98 to **3.33** 2 for **6.50**
4.98 in fall 1957 for

Huge clearance of warm cotton flannel sport shirts in assorted checks, plaids, Ivy League stripes, sorry, no choice. All are Sanforized, sturdy heavyweight, washfast and colorfast. Amazing value at such a low price. Comfortable medium-spread collars. S(14-14½), M(15-15½), L(16-16½), XL(17-17½). 33N3000—99(Assorted shades). Del'd. each 3.33; 2 for 6.50

COMBED COTTON T-SHIRTS

Choose from Three Qualities

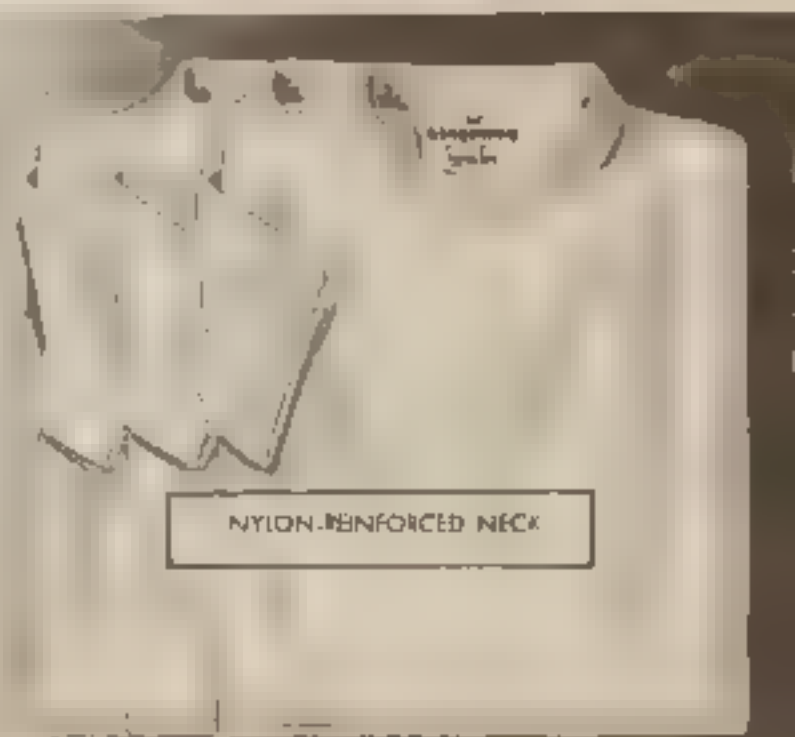
All made for lasting comfort. Nylon-reinforced neck keeps its shape, wears longer. Strong, taped, non-sag shoulders. Non-fraying hemmed bottom and short sleeves. State size: Small (34-36); Med. (38-40); Lge. (42-44); X-Lge. (46).

Combed Cotton. Flat-knit from soft combed cotton yarns. Nylon-reinforced crew neck. 33N603—No. 00(White). Ea. 98c; 2 for 1.90

As above but with V-neck. (Not shown.) Specially designed for wearing under sport shirts. 33N630—No. 00(White). Ea. 98c; 2 for 1.90

Interlock Cotton for longer wear. Crew neck. Interlock knit from soft, combed cotton. 33N624—No. 00(White). Ea. 1.49; 2 for 2.90

Durene Cotton—longest wearing, most comfortable. Extra strong 2-ply (long-staple) combed for softness, mercerized for absorbency. Flat-knit. 33N620—No. 00(White). Ea. 1.69; 2 for 3.25



TO ORDER BY PHONE

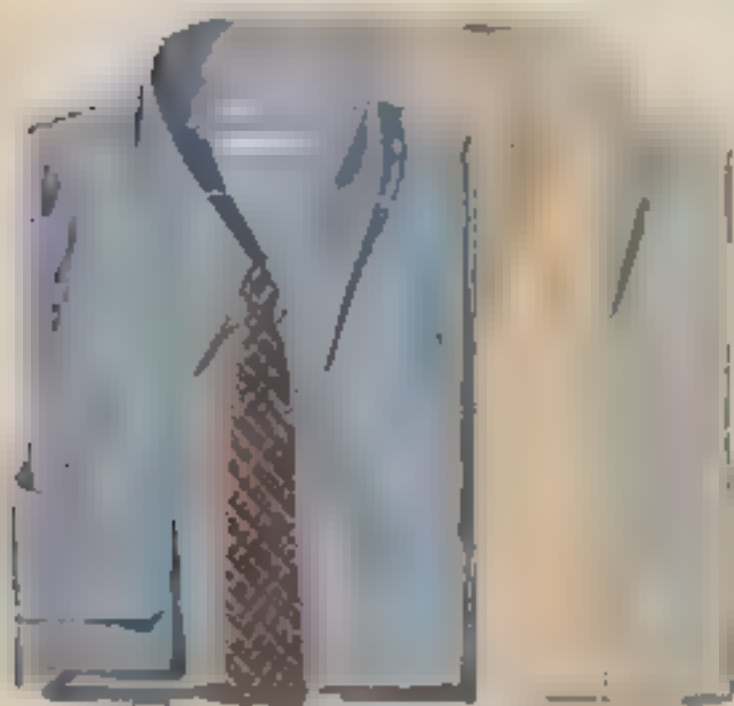
See Page 741
Fall and Winter '57

PLEASE STATE SIZE AND COLOR NUMBER ON YOUR ORDER.

A SIMPSON'S-SEARS... 143



Kingsway perfect-fitting shirts with custom features



C Better Quality Broadcloth 3.98



D Woven Check Broadcloth 4.98



E Fashionable "Lobby" Design 3.98



F Better Quality Sanforized Broadcloth 3.98



G White-on-White 4.98

H New Button-Down 4.98

EXCLUSIVE KINGSWAY FEATURES

Proportioned Fit. The longer the sleeve length the longer the shirt body will be



Form Ease Collar designed to fit neck—non-shrink process practically eliminates shrinkage



Tapered Body is roomily cut at shoulders, tapers slightly to the waist



Personalized Fit is assured, because you can order your own individual neck size, sleeve length

ITEMS SHOWN ON OPPOSITE PAGE

A Our Best Dress Shirt of silky, high-count English broadcloth woven from combed Egyptian cotton. Sanitized and mercerized. French front. Please state neck size, sleeve length. 00(White). Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
 33N2525—Short-point collar, French cuffs... 4.98
 33N2529—Short-point collar, button cuffs... 4.98
 33N2502—Medium-point collar, button cuffs... 4.98
 33N2503—Medium-point collar, French cuffs... 4.98
 Woven Tie in tweed effect rayon. Assorted designs.
 33N6384—48(Wine) or 80(Blue). Del'd... 1.50

B De Luxe Sea Island Broadcloth Shirt. West Indian cotton, combed and woven in England—lustrous as silk, and very durable. Mercerized and Sanitized. French front. State sleeve length. 00(White). Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
 33N2520—Medium-point collar, French cuffs... 5.98
 33N2526—Short-point collar, French cuffs... 5.98
 Ivy League Striped Tie of woven cotton-and-silk. Assorted stripes. 09(Black/Grey) or 70(Red/Grey).
 33N6385—State color by number. Del'd... 1.50

C Better Quality Dress Shirt of high-count, combed cotton broadcloth. Sanitized and mercerized. Medium-point collar, button cuffs. French front. State color number, neck size and sleeve length. Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
 33N2604—80(Blue), 01(Grey) or 53(Tan)... 3.98

D Fine Quality Sanitized cotton broadcloth woven check shirt styled with short-point fused collar. French cuffs. Mercerized for a lustrous finish. State color number, neck size and sleeve length. Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
 33N2619—80(Blue) or 01(Grey). Del'd... 4.98

E "Dobby" Design in better quality Sanitized cotton broadcloth. Medium-point fused collar. Mercerized. Without proportioned fit features. Button cuffs, French front. Please state sleeve length. Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
 33N2607—80(Blue), 53(Tan) or 01(Grey)... 3.98
 Checked Tie of imported rayon. Assorted checks.
 33N6373—70(Red), 08(Charcoal) or 80(Blue). 1.50

F Better Quality Mercerized Cotton Broadcloth Shirt combed for extra softness. Sanitized. Short-point fused collar. Neat button cuffs. Please state correct color by number, neck size and sleeve length. Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
 33N2617-20(Grn.), 60(Blue), 53(Tan), 01(Grey)... 3.98
 Crossbar Design Rayon Tie in assorted colors.
 50(Brown), 86(Royal Blue), 70(Red) or 98(Lt. Blue).
 33N6386—State color by number. Del'd... 1.50

G Luxurious White-on-White—one of the dressiest shirts of the season. Woven in cotton-and-viscose. Short-point fused collar, dressy French cuffs. Please state neck size and sleeve length. Neck sizes 14½, 15, 15½, 16, 16½, 17".
 33N2530—00(White-on-White). Delivered... 4.98

H New Button-Down Short-Point Collar highlights this fine combed cotton broadcloth shirt. Sanitized and mercerized. French front, button cuffs. Please state correct neck size and sleeve length. Neck sizes 14½, 15, 15½, 16, 16½, 17".
 33N2533—00(White). Delivered... 4.98
 Our Best Gold Seal Rayon Tie, wool lined.
 33N6387-06(Silver Grey), 08(Charcoal/Red). 2.00

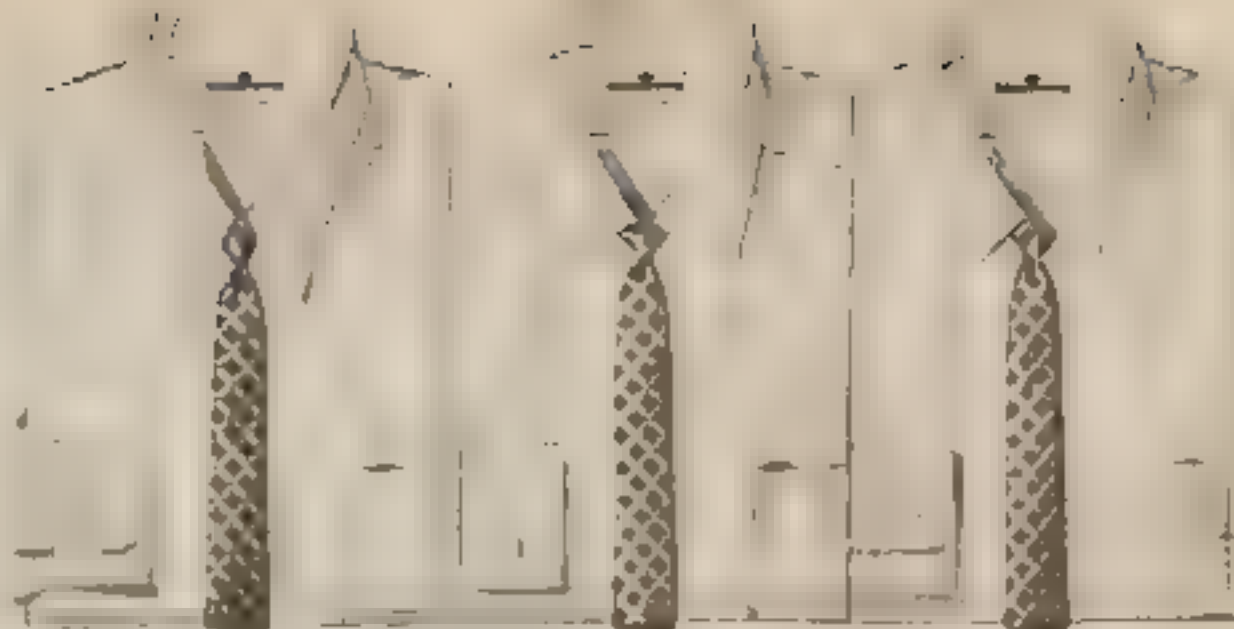


HOW TO MEASURE

Sleeve: bend elbow, measure from the middle of collar, across shoulder and elbow to wrist. Please measure carefully—avoid disappointment.

Neck: measure collar of good-fitting shirt from centre of button to end of buttonhole.

Neck Sizes	Sleeve Lengths
14, 14½	32, 33, 34"
15, 15½, 16"	32, 33, 34, 35"
16½, 17"	33, 34, 35"



Better Quality Combed Cotton Broadcloth—3 Collar Styles 3.98

Kingway better quality combed cotton broadcloth. Sanitized and mercerized. Form ease collar. French front. State neck size, sleeve length. 00(White). Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".

Soft collar with stays. French cuffs.
 33N2524—State sleeve length... 3.98

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
 33N2504—Medium-point collar, button cuffs... 3.98
 33N2505—Medium-point collar, French cuffs... 3.98
 33N2516—Short-point collar, button cuffs... 3.98

Rayon Tie. 80(Blue), 68(Rust), 48(Wine).
 33N6379—Ass'd. designs. Del'd... 1.00



Easy-Care Nylon Tricot 5.98

Wash-and-wear nylon tricot shirt. Longer wearing, easier to care for because nylon fibres won't absorb dirt and spots. Needs little or no ironing. Medium-point fused collar, fused button cuffs. 00(White).

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
 33N2514—State sleeve length. Del'd... 5.98

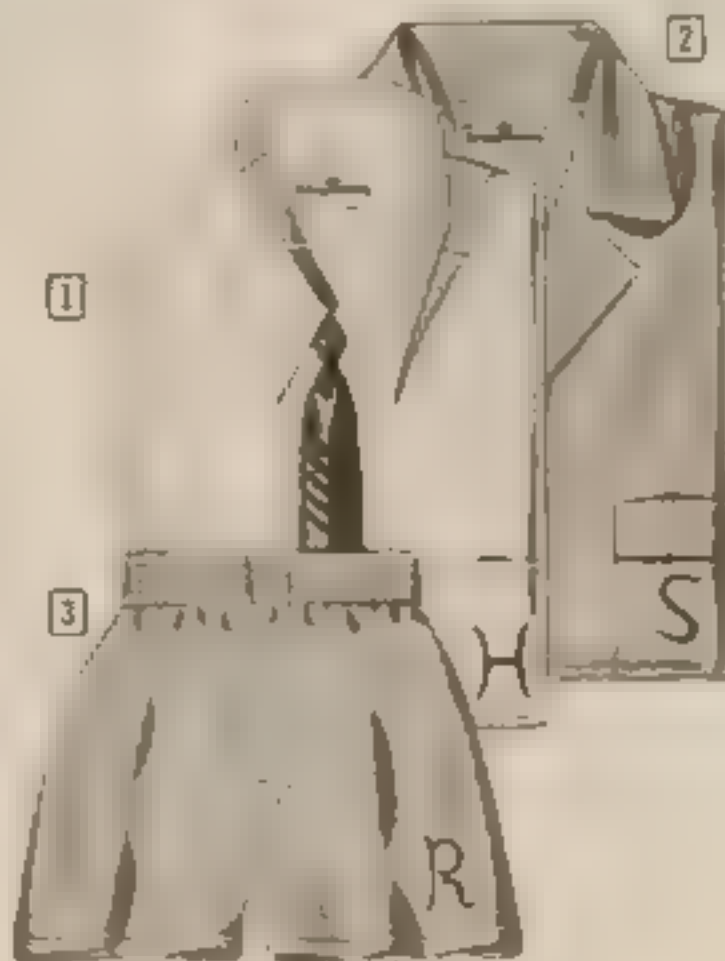
Washable Tonal Rayon Tie. Assorted.
 33N6376-48(Wine), 01(Grey), 80(Blue). 2.00

Good Quality Broadcloth 2.98

Economy dress shirt. Sanitized and mercerized cotton broadcloth. Medium-point fused collar and button cuffs. Please state correct neck size, sleeve length and color number. Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".

33N2508—00(White). Delivered... 2.98
 33N2608-80(Blue), 53(Tan), 01(Grey). 2.98

Woven Rayon Tie. Assorted designs.
 33N6374—01(Grey). Delivered... 1.50



PERSONALIZED GIFTS with His Own Initial

JCB

Personally yours—with 2-inch high initial. Easily pressed on with hot iron. Initials available are: A, B, C, D, E, F, G, H, I, K, L, M, N, P, R, S, T and W.

1 Personalized Dress Shirt of Sanitized and mercerized cotton broadcloth. Medium-point fused collar, button cuffs. State initial, neck size, sleeve length. Full, half neck sizes 14 to 17".
 33N2528G—00(White). 3.98

2 Personalized Pyjamas of Sanitized cotton broadcloth. Drawstring waist with elastic insert. Please state correct initial. 21(Mint Green) or 81(Ice Blue). Chest sizes 36, 38, 40, 42, 44".
 33N3930G—Del'd... 3.98

3 Personalized Boxer Shorts of Sanitized cotton broadcloth. Elastic waist, balloon seat. Please state initial, waist size. 80(Blue), 53(Tan), 01(Grey), 20(Mint) or 00(White). Small (30-32), Medium (34-36), Large (38-42) or X-Large (42-44). State color by number.
 33N1076G—Ea. 1.29; 2/2.50

PLEASE STATE COLOR BY NUMBER.

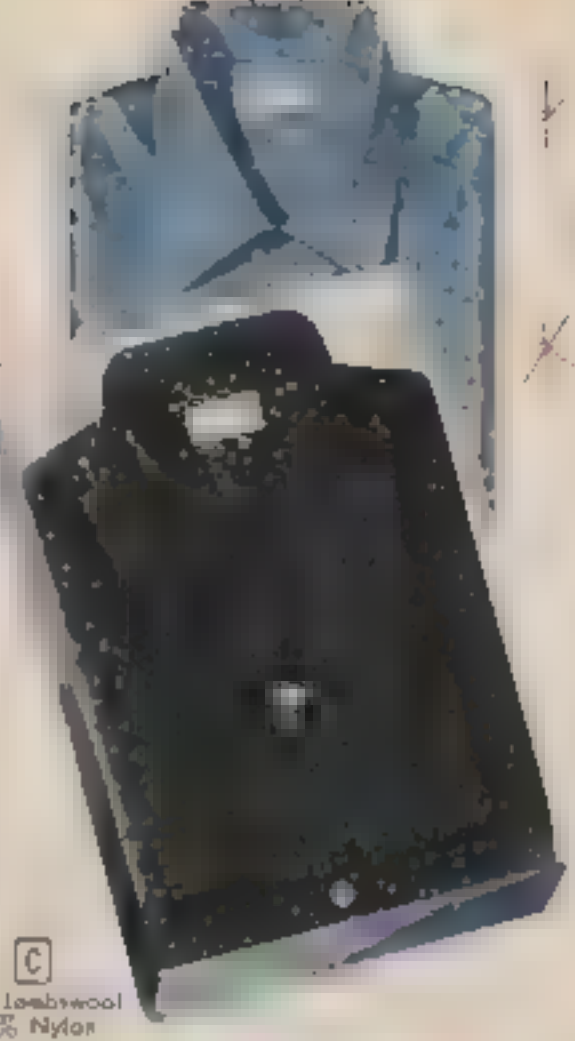
A SIMPSON'S-SEARS... 145



A
65% Viscose
35% Wool
6.98 ea.



B
Sanforlon
All-Wool
9.98 Ea.



C
65% Lamb Wool
35% Nylon
9.98 Ea.

Feel like a king in Kingsway
IT'S THE QUALITY THAT COUNTS



E
6.98 Ea.



D
Cotton
Corduroy
6.98 Ea.



F
Outstanding
Value
4.98 Ea.

**NEW . . . NO-IRON
ENGLISH BROADCLOTH**

Sells across Canada for
dollars less than well-
known national brands **4.99**

A new wash 'n' wear English broadcloth dress shirt for Christmas giving. Ideal for men, especially when traveling, because of its easy-care-for features. Needs absolutely no ironing—just wash, drip dry overnight, wear! Looks as neat and as fresh as the day you bought it. The special no-iron finish of this fine English cotton broadcloth is built right into the fabric by a special process. Popular short-point turned collar and button cuffs. State neck size and sleeve length—see chart on Page 146.

00(White). Full, half neck sizes 14 to 17.
33N2531—Del'd. Each . . . 4.99; 2 for 9.75
Rayon Tweed Tie. Assorted crossbar designs.
33N6384—80(Blue) or 48(Wine). Del'd. 1.50

A A Luxurious Blend of 65% viscose and 35% wool gives this shirt a soft Cashmere-like finish. Rich solid colors guaranteed washable and colorfast. Short-point collar with custom gauge stitching and stays. Two button-through pockets. Square bottom. Gift-boxed. Small, Medium, Large, Extra-Large.
33N3157—70(Red), 98(Li. Blue), or 38(Beige) 6.98

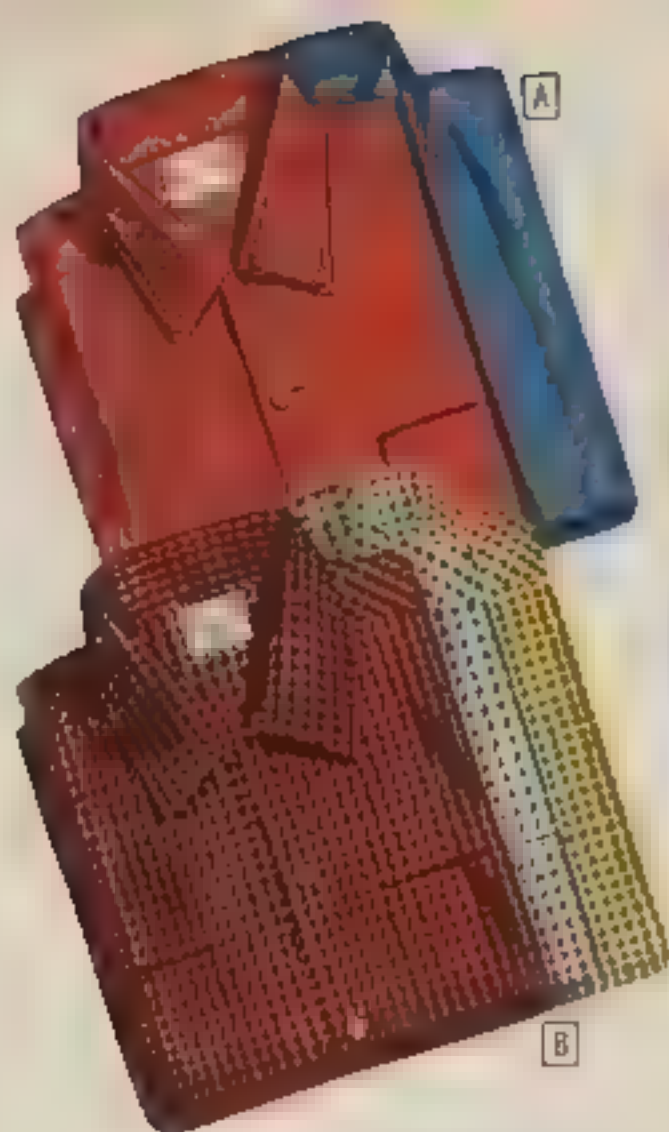
B Finest Sanforlon All-Wool Tartan Shirt—guaranteed not to shrink or we replace free. Soft virgin wool yarns woven into fine full-bodied fabric in authentic tartan designs. Colorfast. Medium-point spread collar. 2 flap pockets. Individually boxed. 01(Dress Stewart), 02(Hunting MacKinnon), 03(Dress Black Watch). Small, Medium, Large, Extra-Large.
33N3153—State color number. Delivered . . . 9.98

C Our Finest Kingsway Sport Shirt is a wonderful blend of 65% lamb wool for warmth and Cashmere-like feel, with 35% nylon for added wear and to reduce shrinkage. Completely hand-washable. Attractive nubby-textured pattern. Gift-boxed. 05(Black) or 98(Li. Blue).
33N3152—Small, Medium, Large, Extra-Large. 9.98

D Newest Styling in men's corduroy sport shirts with full-length zipper front. Wear it inside or outside trousers. Guaranteed washable, colorfast. Rayon satin yoke. Medium-spread collar. 2 button-through pockets. 48(Wine) . . . 20(Green) . . . 59(Rust).
33N3155—S., M., L., XL. Boxed . . . 6.98

E Our Finest Combed Cotton Corduroy sport shirt. 21-rib, with luxurious, velvety-soft finish. Guaranteed washable, colorfast, sunfast. Medium-spread sports collar. 2 flap pockets. State color number and size. 80(Shirazi Blue) . . . 73(Scarlet) . . . 75(Li. Green) . . . or 38(Beige).
33N3154—S., M., L., XL. Each . . . 6.98

F Good Quality Cotton Corduroy sport shirt—outstanding value at this price. Wear inside or outside trousers. Guaranteed washable and colorfast. Medium-spread collar. 98(Li. Blue) . . . 70(Red) . . . 20(Green) . . . 59(Rust) . . . 35(Gold) . . . 48(Wine).
33N3150—Small, Medium, Large. 4.98



A



B



C



D

Heavier-Weight Sanforized Cotton Flannel 3.98

Colorful Dan River Wrinkl-Shed Flannels 4.98

A New Ivy League style shirt with button-down collar, dress and back, is featured here in this shirt of heavily brushed Sanforized cotton flannel. Colors: red and blue. Will not shrink out of fit. Hemmed square bottoms. State color no. 70 (Red) or 80 (Blue). Size also required. \$14-14½; M (15-15½); L (16-16½). 33N3019 Del. 3.98

B Smart Moundtooth sweater, heavy-weight flannel, Sanforized to give a lasting perfect fit. Colors: red and blue. With gold point spread collar, chest pocket. Hemmed square bottoms. Colors: red and blue. State color no. 70 (Red) or 80 (Blue). Size also required. \$14-14½; M (15-15½); L (16-16½). 33N3018 Del. 3.98

C Continental spread collar sport shirt with an extra smart edge to the back, a deep pocket, and a buttoned chest pocket. Colors: red and blue. Shrinkage 1%. Washable, wrinkle-free, perfect for long life and permanent fit. State color number: 80 (Blue), 81 (Green), or 48 (White). Size also required. \$14-14½; M (15-15½); L (16-16½). 33N3006 Del. 3.98

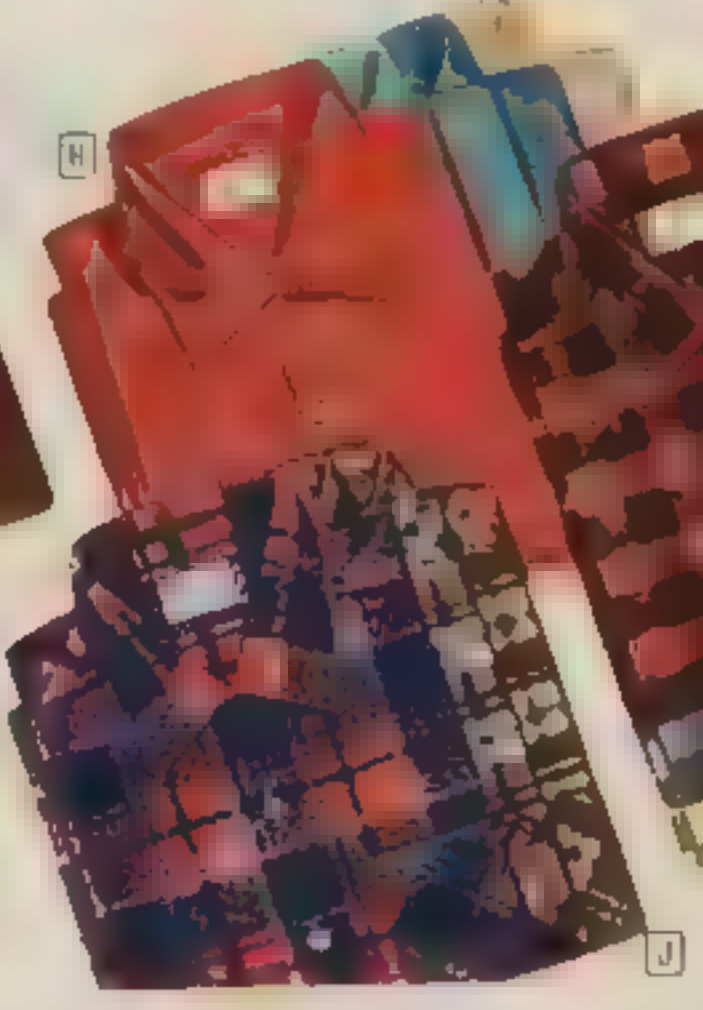
D Exclusive in Canada with Simpson's Seeps. We have them in the lowest shirt of this type at this price. It has a wrap-around flannel, gives warmth without excessive weight. Wrinkl-Shed, never looks dirty, stays clean, never so long between washings as ordinary flannels. Washes easily, out easily. Iron on a stroke. Washable, wrinkle-free. Maximum shrinkage 1%. Short-sleeved spread collar, double gold fabric yoke, single button cuffs. Non-creasing hemmed sq. bottoms.

(D) Bright Neat Check, usually styled to suit all occasions. A gift for the men of home. Please state color number: 70 (Red) or 80 (Blue). State also required. \$14-14½; M (15-15½); L (16-16½). 33N3011 Delivered. 4.98

(E) Buffalo Plaid Flannel in colorful shades that remain fresh looking on all seasons. State color number: 60 (Blue), 70 (Red) or 53 (Green). \$14-14½; M (15-15½); L (16-16½); XL (17-17½). 33N3010 Delivered. 4.98



F



G



H



I

HANDSOME KINGSWAY SANFORIZED COTTON FLANNEL SPORT SHIRTS

Tailored to Give You Warmth, Comfort and a Lasting Fit plus Good Quality and Bright Colors at an Amazingly Low Price 2.98

F to K Good Quality Sanforized cotton flannel shirts in a wide assortment of styles and colors. Softly napped for warmth and comfort. Wash-fast, colorfast. Sanforized (max. shrinkage 1%). Medium-spread collar; French fronts; chest pocket. Sm., Med., Lge.

(F) Neat Check Pattern, Sm., Med., Lge. 33N3004-80 (Blue), 30 (Yellow), 70 (Red). 2.98
(G) New Splash Pattern, Sm., Med., Lge. 33N3017-70 (Red), 80 (Blue), 20 (Green). 2.98
(H) Solid Colors, 70 (Red), 25 (Lt. Green), 98 (Light Blue) or 35 (Gold color). 33N3002-Small, Med., Large. Del. 2.98

(I) Handsome Plaid Pattern Shirt in Sanforized cotton flannel. 80 (Blue), 70 (Red), 50 (Brown). 33N3001-Sm., Med., Lge. 2.98
(K) Popular Buffalo Check, 70 (Red-and-Black), 09 (Black-and-White), 35 (Gold color-and-81%). 33N3003-Delivered 2.98

Heavyweight Flannel

Soft woven, heavyweight cotton flannel in smooth-fitting shirted style. Handsome plaid design. Sanforized - will not shrink more than 1%. Patch-button front, 2 button-through pockets. Please state color number, size required. 70 (Red), 80 (Blue) or 20 (Green). \$14-14½; M (15-15½); L (16-16½); XL (17-17½). 33N3012-Delivered. 3.98



Canadian twill

A NEW LUSTROUS FABRIC
IN YEAR-ROUND WEIGHT

Woven from fine
Combed Cotton Yarns **4.98**

Our newest Canadian twill shirt, woven from fine long-staple cotton yarns, combed for extra softness, mercerized for extra sheen and strength. Sanitized to give lasting fit. Washfast and colorfast. Short-point spread collar, French front, non-fraying hemmed square bottom. State color number: 98(Lt. Blue) . . 70 (Red) . . 38(Beige) . . 25(Lt. Green) . . 86 (Royal Blue) . . 01 (Grey) . . 69(Red) . . or 28(Dark Green). Small (14-14½), Medium (15-15½), Lge. (16-16½), X-Lge. (17-17½). 33N2726—Price, del'd . . . 4.98

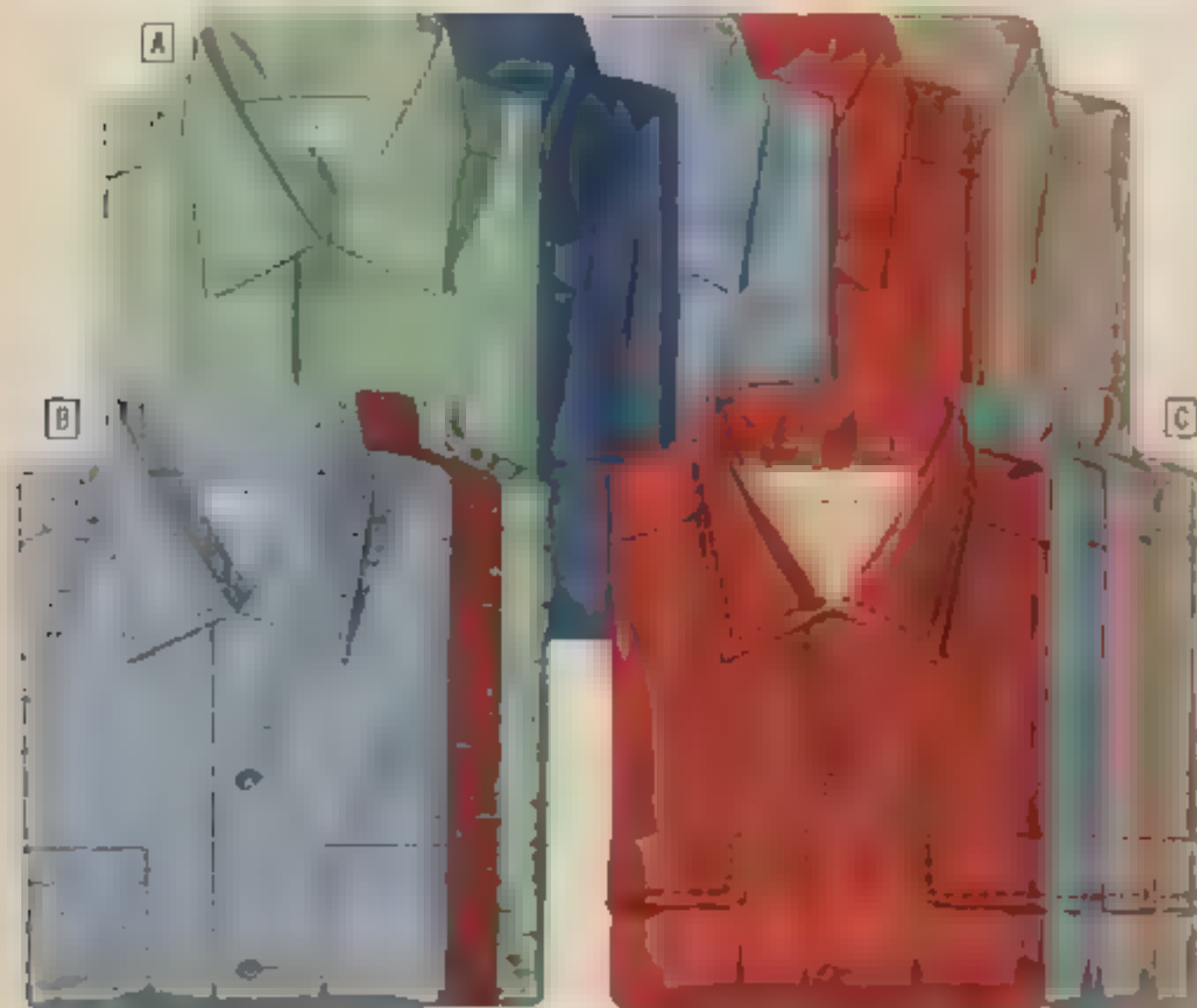


COTTON TARTAN SPORT SHIRT

Woven Designs Stay Fresh Longer **4.98**

Woven cotton tartan sport shirt of fine quality imported fabric. Pattern is woven in, not printed (this means that colors stay bright and fresh after repeated washings). Colorfast colors won't run. Pre-shrunk to ensure perfect fitting fit. Mercerized makes it stronger, more lustrous, more absorbent. Styled with the new short-point medium spread sports collar. Matching chest pocket. State color no. 70(Red tartan), 20(Green tartan) or 80(Blue tartan). Small, Medium, Large, Extra-Large.

33N2729—Price, delivered . . . 4.98



WASHFAST, SUNFAST COLORS THAT ALWAYS STAY BRIGHT

A Good Quality Rayon gabardine sport shirt that is pre-shrunk—won't lose its perfect fit. Fast colors are safe in the tub or under the sun. Medium-spread sports collar, double fabric yoke, pocket. State color no. 70(Red) . . 38(Beige) . . 25 (Lt. Green) . . 88(Lt. Blue) . . or 86(Royal Blue). 33N2768-S,M,L,XL. 3.98

B He'll Appreciate something really smart—like this lustrous new shirt of 90% viscose and 10% silk blend. It's washable and colorfast—colors stay bright and fresh after many washings. Features the new short-point collar (with removable stays). 2 pockets. 98(Lt. Blue) . . 70(Red) . . or 20(Green). 33N2728-S,M,L,XL. 4.98

C Fine Sheen Gabardine sport shirt with rich lustre that always looks fresh. Viscose-and-acetate blend is treated to repel wrinkles. Washfast and sunfast colors. Smart saddle stitching on medium-spread sport collar and pocket flaps. 70(Red) . . 98 Lt. Blue) . . 53(Tan) . . or 01(Grey). S, M, L, XL. 33N2796—Del'd . . 5.98



D Fibrene-Splashed Sanitized cotton broadcloth sport shirt—still tops in style! Colorfast, won't fade in sun or tub. Short-point collar. S, M, L. 33N2719—20(Green), 80(Blue), 88(Marble). Del. 2.98

E Viscose-Acetate Blend sport shirt in rich solid colors. Washable and colorfast—colors stay "new-looking" longer. Short-point collar. S, M, L. 33N2703-88(Charcoal Grey), 38(Beige), 80(Blue). 2.98

F Dan River Ivy League sport shirt with button-down collar points and button at back. Woven from soft long-staple combed cotton yarns. Eye-pleasing checks. Colorfast. Maximum shrinkage 1%. S, M, L. 33N2730—70(Red) . . or 80(Blue). Del'd . . 4.98



Newest
Stripes
5.98



Silky
Finish
6.98



"Silk
look"
6.98

Give him next year's styles this Christmas

The Very Latest Style Features make this the ideal sport shirt for Christmas giving, one that he will be proud to own and wear. The newest and smartest horizontal stripes on a lustrous fabric of viscose and acetate, completely washable. Added features include top attached collar with stays. Non-irritating square bottom. Individually boxed, ready for gift wrapping. State color no. 70 (Red stripes); 80 (Blue stripes). Small (14-14½); Medium (15-15½); Large (16-16½). 33N2732—Price, delivered... 5.98

The Luxurious New Silk Look combined with fish-jelly-fresh styling makes this beautiful sport shirt a Christmas gift he'll wear and treasure. Imported fabric is a rich blend of cotton and Chinese-silk acetate with a "silky" touch. Gentle solid shirt styled with new short-sleeved collar with custom single stitching and stays. Non-irritating square bottom. State size and color number. 80 (Blue check); 90 (Red check). Sm. (14-14½); Med. (15-15½); Lge. (16-16½). 33N2733—Individually boxed. Del'd 6.98

New This Christmas! Imported Chromspun acetate and cotton fabric in a sport shirt that is sure to be a winner whenever "he" gives. He will love the lustrous new silk look and the unusual self-woven Black pattern. Other features include a new short-point collar with custom single top stitching and stays. Non-irritating square bottom. Please state size and color number. 98 (Light Blue); 99 (Antique Grey). Small, Medium, Large. 33N2734—Individually boxed. Del'd 6.98



A
Two Styles
Sanitized
Flannel
2.98

B
Battery
Wool
7.98



C
High Bulk
Orlon
6.98



D
Flanspun
4.98

E
Nub-
Wash
3.98

A Sanitized Heavyweight Flannel, utility style with shirt-tails. Double yoke, single-attached collar. Small, Medium, Large, Extra Large. Assorted Checks, Plaids. 99 (Assorted shades). 33N3202—State size and color number. Del. 2.98. Smart Plain Shades. 48 (White); 50 (Green). 33N3207—Please state color number. Del. 2.98

B Handsome V-Neck Pullover of 100% Battery wool, the perfect outfit for warmth and comfort. Moscovite, 3-tone diamond design. Knitted-in cuffs, waistband. Charcoal Grey, with 20 (Medium) or 50 (Pink). 33N1235—Small, Medium, Large. Delivered 7.98

C Luxuriously Soft Orlon polo shirt with the cashmere-like feel. High-bulk Orlon gives snug warmth without weight, won't shrink or stretch out of shape. Smart solid color in long sleeve pullover style with soft, knitted collar. 3-button plaid front opening, chest pocket, knitted on ribbed cuffs and waistband. Mother-of-pearl. State color number. 70 (Red); 98 (Cherry). Chest. S:34-36; M:36-40; L:42-44. 33N3365—Price, delivered 6.98

D Attractive Shirt at an Attractive Price. Give him this smart Flanspun sport shirt featuring a specially treated mixture of viscose and acetate usually found only in higher-priced garments. Colors are washfast and sunfast. Assorted checks in 80 (Blue); 50 (Brown); 70 (Red); 20 (Green); 01 (Grey). 33N2700—Small, Medium, Large, X Large. Del. 4.98

E Tops in Style This Christmas—Kingsway rayon and acetate blend sport shirt with dashing nub-weave and Continental spread collar. Hand-washable. State color number. 70 (Red); 80 (Blue); 20 (Green). 33N2704—Small, Medium or Large. Delivered. 3.98



LUXURIOUS ORLON IN 2 STYLES

V-Neck Pullover **7.98** V-Neck Cardigan **9.98**

High-bulk Orlon sweaters feel like soft cashmere yet last for years and years. Give snug warmth without excessive weight. Color-appliqued ribbed threads add the distinctive look of luxury. Knitted on rib-knit cuffs and waistband. Hand-dyed reinforced shoulder seams. In the smartest colors of the season. Please state color number, 70(Red) or 79(Powder Blue).

Small (34-36), Medium (38-40), Large (42-44).
33N1246 - V-neck pullover. Del'd. **7.98**
33N1624 - V-neck cardigan. Del'd. **9.98**



BOTANY WOOL AND NYLON BLEND

Long Sleeve Pullover **5.98** Sleeveless Pullover **3.98**

Quality Kingsway sweaters of 85% Australian Botany wool and 15% nylon. This blend promises snug warmth with long wear. Classic V neckline with knitted-on rib-knit cuffs and waistband. In popular long sleeve or sleeveless styles. Featuring the season's most wanted colors. Please state color number, color and correct size. 70(Red), 08(Charcoal), 79(Powder Blue).

Small (34-36), Medium (38-40), Large (42-44).
33N1231 Long sleeve pullover. Del'd. **5.98**
33N1414 Sleeveless pullover. Del'd. **3.98**



LOW-PRICED "NUBBY" ORLON

Long Sleeve Pullover **5.98** Sleeveless Pullover **4.98**

Economical... warm... casual looking is this low-priced Orlon sweater in the popular "nubby" V-neck style. Feels like expensive cashmere. Easy to wash, won't shrink or stretch. Knitted-on rib-knit cuffs and waistband. Your choice of three colors. Order early and avoid disappointment. Please state color number. 08(Charcoal), 79(Powder Blue), 02(Light Grey).

Small (34-36), Medium (38-40), Large (42-44).
33N1247 Long sleeve pullover. Del'd. **5.98**
33N1419 Sleeveless pullover. Del'd. **4.98**



LAMBSWOOL OR HIGH-BULK ORLON

Choose from the Two Most-Wanted Fabrics **9.98**

Take your pick—Orlon or lambswool cardigan. Made with knitted-on rib-knit cuffs, waistband, 2 inset pockets. 08(Charcoal), 79(Powder Blue), 48(Wine), 38(Beige). Even chest sizes 36-44".

High-bulk Orlon cardigan. Extra soft and warm. **33N1618** Price, delivered. **9.98**

Lambswool cardigan. A blend of 65% lambswool, 20% Geelong lambswool, 15% wear-defying nylon. **33N1614**—Price, delivered. **9.98**



MULTICOLOR "NUBBY" LAMBSWOOL

Long Sleeve Pullover **7.98** Matching Socks **1.50**

V-neck long sleeve style of 65% lambswool, 20% Geelong "best" quality lambswool and 15% nylon for extra strength. Knitted-on rib-knit cuffs, waistband. State color number. 70(Red), 08(Charcoal), 79(Powder Blue), 47(Peach).

Small (34-36), Medium (38-40), Large (42-44).
33N1234 Price, delivered. **7.98**
 Matching nubby lambswool socks. Ankle length, elastic tops. Nylon-reinforced. Colors as above.
33N5069—Sizes 10 1/2, 11, 11 1/2. Pair **1.50**

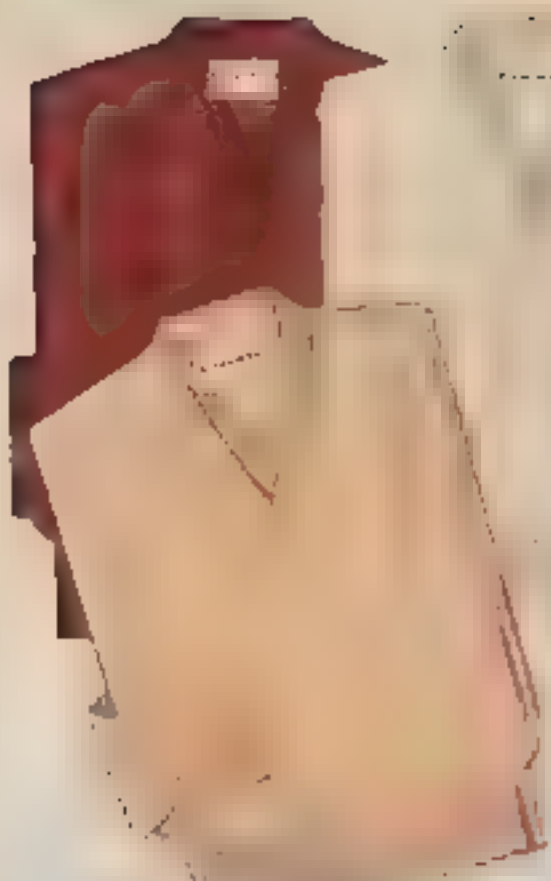


AUSTRALIAN BOTANY WOOL

The Best Value We Know of at This Price **4.98**

Our lowest price long sleeve pullover of 100% Australian Botany wool famous for warmth and quality. Knitted from soft fleecy wool yarns in a smart jersey stitch. Knitted on rib cuffs and waistband. Easy-riding style with strongly tapered shoulders. State color number, color and size. 89(Navy), 28(Mint), 49(Wine), 01(Grey), 39(Beige), 79(Powder Blue).

Small (34-36), Medium (38-40), Large (42-44).
33N1229—Price, delivered. **4.98**



A SENSATIONAL VALUE IN

High-bulk Orlon

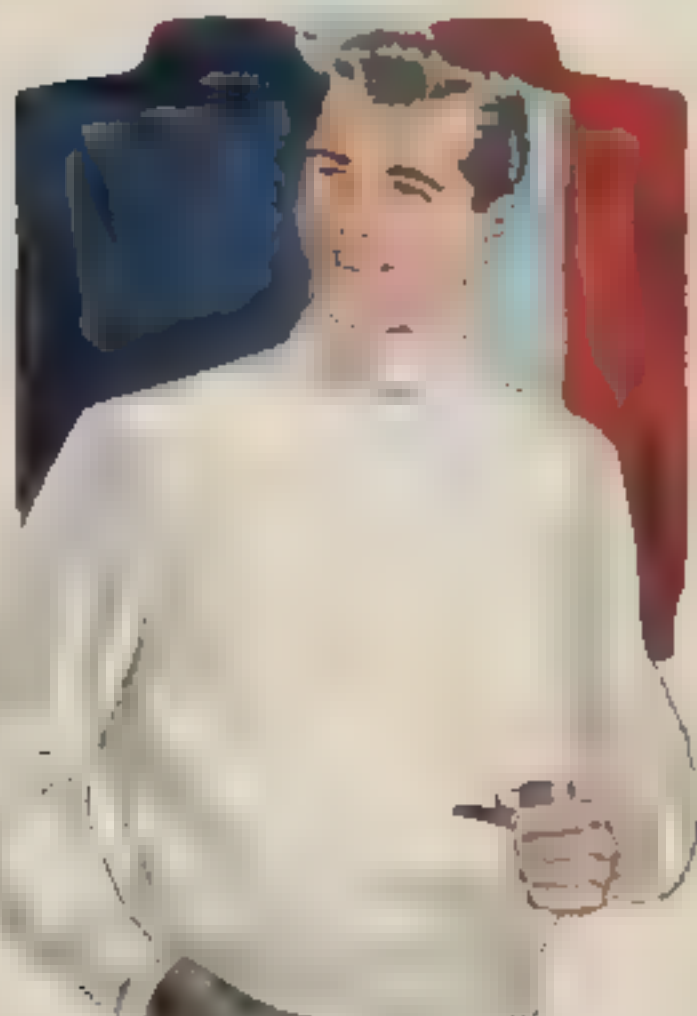
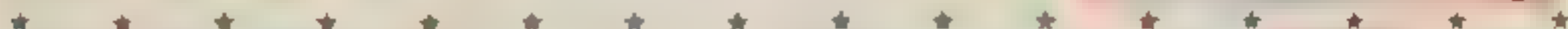
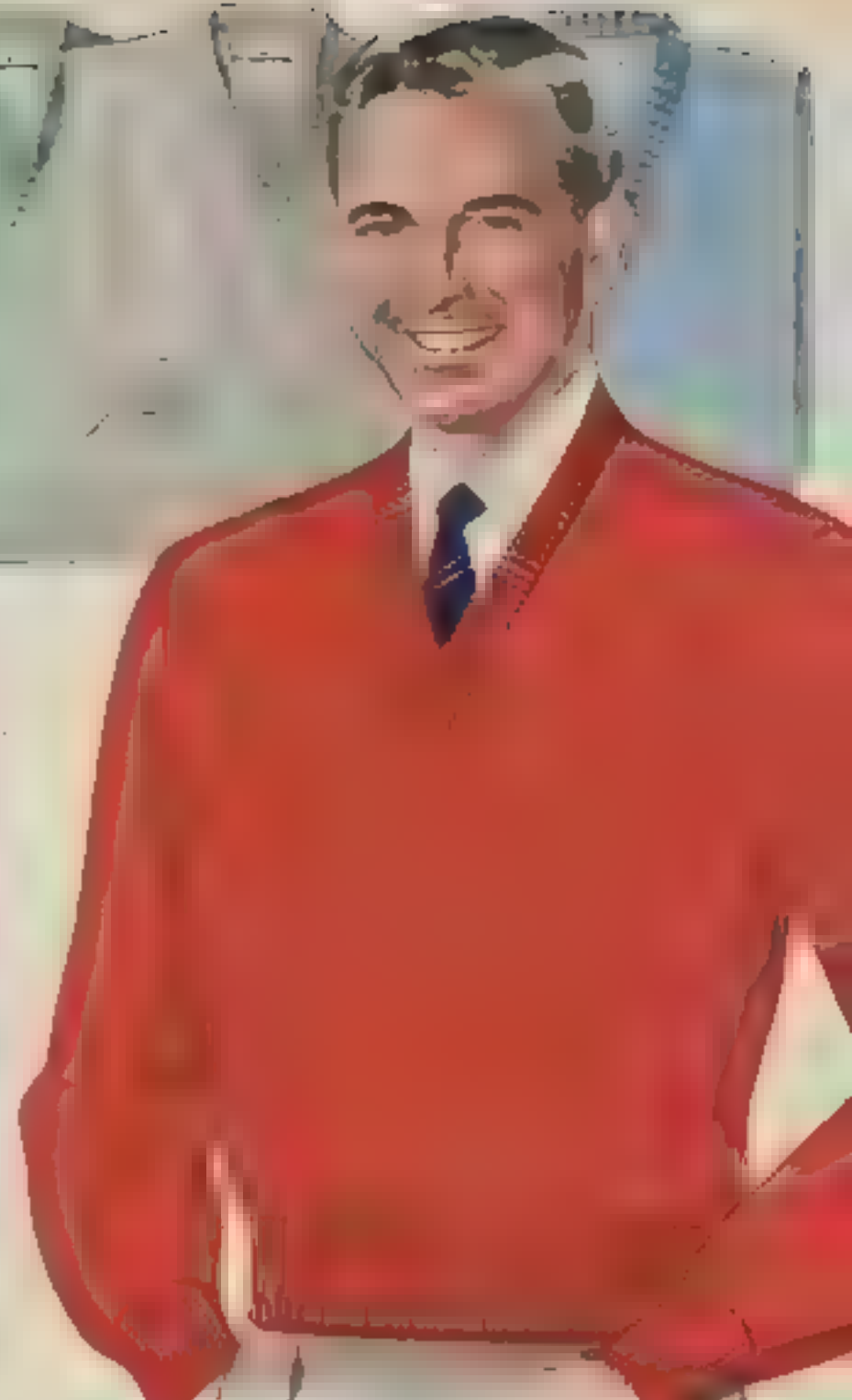
Lowest Price We Know of for This Quality **6.88**

Cashmere-soft, high-bulk Orlon pullover reduced for Christmas giving, was 7.98 in Fall Book. Today's modern intrack of easy-care, no-wear, lightweight clothing. Washes easily, won't shrink or stretch. Knitted-in cuffs, waistband. Chest 34-40, 42-44, 46-48. State color no. 41(Wine), 42(Red), 43(Black), 44(Navy), 45(Green), 46(Mint Green), 47(Grey), 48(White), 49(Powder Blue), 33N1224. Price, delivered **6.88**

STRETCH ORLON SOCKS TO MATCH

9 Match-Mate Color 1.50 pair

New! Ankle-length socks of Orlon with stretch nylon. Fit all sizes 10 to 14. Semi-tough weight. Colorfast, shrinkproof and machine washable. Color as above. Please state color number. 33N5134. Price, delivered **1.50**

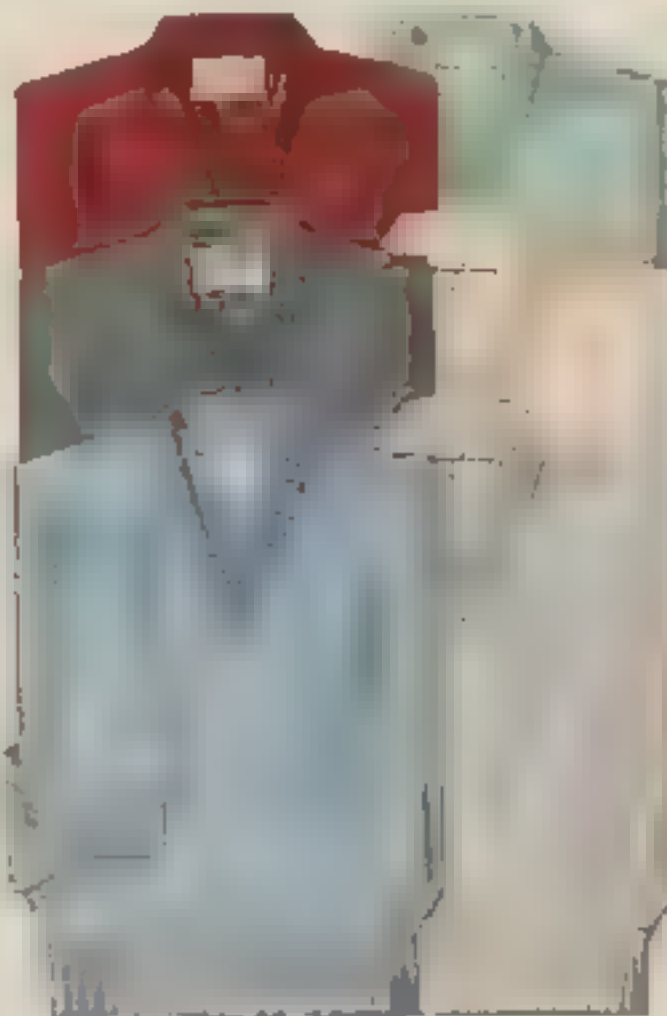


TURTLE-NECK PULLOVER

Long-Wearing Orlon **7.98**
Warmth without Weight

Orlon turtle-neck pullover—now and feels like expensive cashmere. Gives you warmth without weight. Will not shrink or stretch, retains shape without blocking. Washes easily and dries quickly. 100% mothproof. Styled with long sleeves, knitted-in cuffs and waistband. Please state correct size and color number.

Small(34-36), Medium(36-40) or Large(42-44).
00(White), 79(Powder Blue), 48(Wine), 98(Navy),
33N1242—Price, delivered **7.98**



LUXURIOUS LAMBSWOOL

Easy Washable—It **7.98**
Keeps Its Fit Always

Lambswool pullover—increasingly soft, lightweight and full bodied. A blend of 65% lambswool, 20% Giesse lambswool, 15% nylon, maintains shape with ease. Knitted-in cuffs and waistband. Easily washable and keeps its line fit always. Please order by number.

Small(34-36), Medium(36-40) or Large(42-44).
02(Cashmere), 33(Berber), 20(Mint),
79(Powder Blue), 32(Light Grey) or 48(Wine),
33N1244—Price, delivered **7.98**

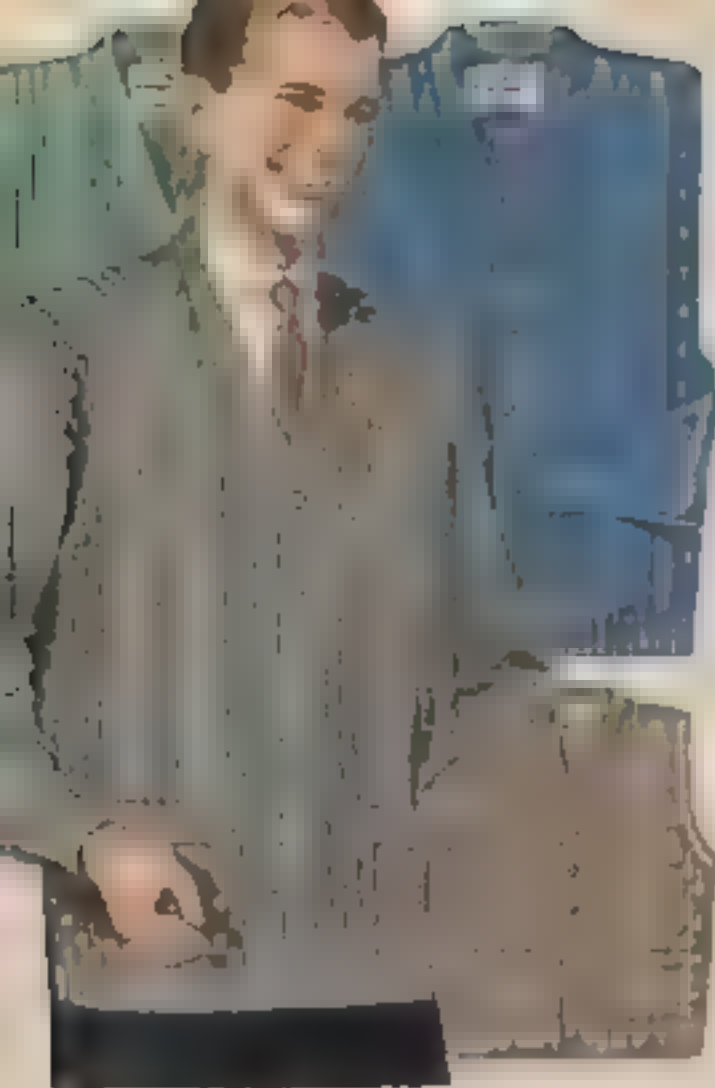


NEW STYLE CARDIGAN

Smart Two-Tone Style **7.98**
In Soft, Warm Orlon

Fresh design, styling and colors in this new cardigan. Fashionable deep V-front fully buttoned half way down. Of 100% Orlon—washes easily and dries quickly. Contrasting wool trim on waistband, pockets, cuffs and front panel. Full sleeves and easy fit. An ideal Christmas gift. State size and order color by number.

Small(34-36), Medium(36-40) or Large(42-44).
70(Red/Black) or 09(Black/Red),
33N1627—Each, delivered **7.98**



OUR FINEST BOTANY WOOL RIB-KNIT SWEATER COATS

100% Pure Botany Wool 7.98
cardigan—soft, warm, durable, button front, V-neck. Two slash pockets, knitted-on rib-knit cuffs and waistband. The ideal gift for that man on your list. Please state color number: 08(Cherry Wine); 88(Navy); 04(Grey Mix). Even chest sizes 36 to 44".
33N1601—Price, del'd . . . 7.98

A Neat Check Design * 8.98
featured on this smart 2-tone cardigan of 100% pure Botany wool. Strongly constructed with military-style collar, 2 slash pockets, knitted-on rib-knit cuffs and waist, upper front. Even chest sizes 36-44". State color number: 38(Belge/Brown); 48(Wine/White).
33N2011—Price, del'd . . . 8.98

Soft, Warm Cardigan 8.98
of 100% pure Botany wool in smart, plain shades. A gift built for long, durable wear. With military collar, zipper front, knitted-on rib-knit cuffs and waistband, 2 slash pockets. Even chest sizes 36 to 44". 08(Cherry Wine); 88(Navy); 04(Grey Mix).
33N2002—Price, del'd . . . 8.98

BASKET-WEAVE BOTANY WOOL

Long-Sleeve Cardigan 7.98 Button-Front Vest 5.98

This Christmas give him one of these hand-knitted sweaters smartly tailored of 100% pure Botany wool. Featuring popular smart basket weave with panel design. Knitted-on rib-knit waistband and cuffs, button front, two slash pockets. Even chest sizes 36, 38, 40, 42, 44". Please state color number: 88(Aqua Green); 79(Powder Blue); 38(Belge); 01(Grey).

Long-Sleeve Cardigan. Rib-knit waist, cuffs. 33N1606—Please state size. Del'd . . . 7.98

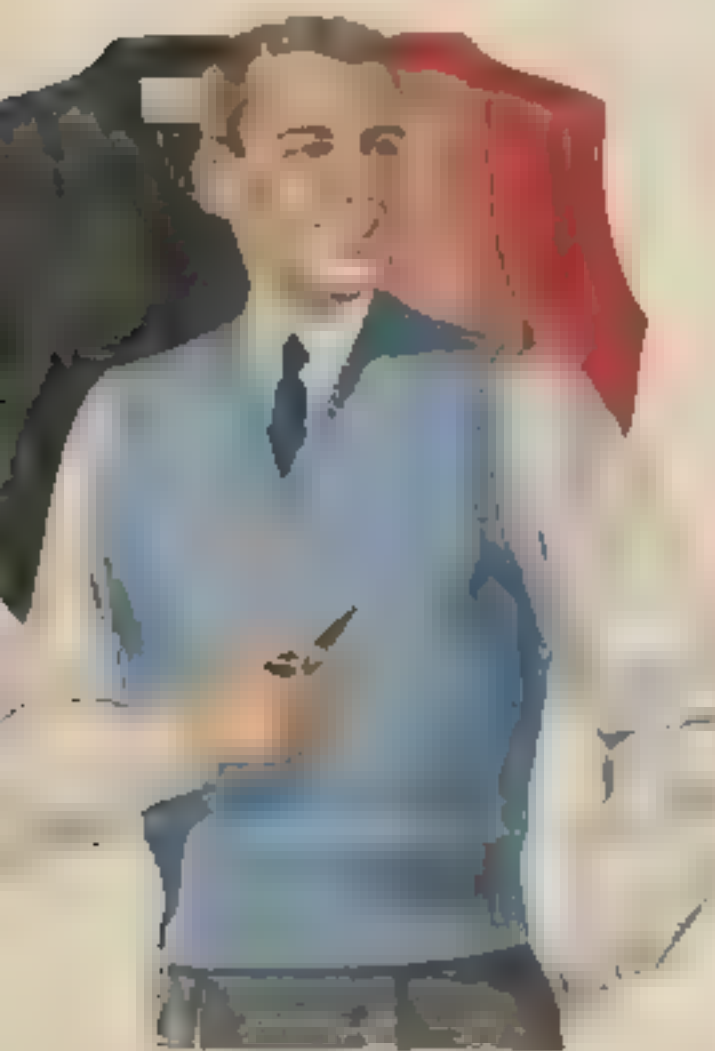
Button-Front Vest. Rib-knit waistband. 33N1404—Please state size. Del'd . . . 5.98



V-Neck Rib-Knit Cardigan 5.98
—knit from the finest wools blended with rayon for the ultimate in warmth and durability. Double-thickness collar, cuffs and waistband. V-neck. Button-through pockets, reinforced shoulders. 83(Blue Heather); 88(Navy); 48(Wine). Even chest sizes 36-44".
33N1623—Price, del'd . . . 5.98

Zip-Up Sweater Jacket 5.98
knit in smart 2-tone styling from wool and cotton yarns blended together for warmth and strength. Rippled-knit front, 2 slash pockets. Zipper front, military collar. Rib-knit cuffs, waist and contrasting trim. 48(Wine-Grey); 80(Blue/Grey). Even chest sizes 36 to 44".
33N2003—Price, del'd . . . 5.98

Zipper-Front Cardigan 6.98
with military collar—a gift any man will appreciate. Knit from the finest wools blended with rayon for durability and warmth. Double-thickness collar, cuffs and waistband. 83(Blue Heather); 88(Navy); 48(Wine). Even chest sizes 36-44".
33N2012—Price, del'd . . . 6.98



ORLON OR LAMBSWOOL 5.98

Cashmere-like Feel

Kingsway Slipover has a luxuriously soft Cashmere-like finish, that's bound to please. Orlon slipover is soft, warm and lightweight. Won't shrink or stretch. 79(Powder Blue); 08(Cherry); 88(Navy); 38(Belge); 70(Red).
33N1409—Small, Medium, Large, Del. 5.98

Lambswool slipover—a soft warm blend of 85% lambswool and 15% nylon. 20(Mint); 08(Charcoal); 79(Powder Blue); 38(Belge); 48(Wine).
33N1410—Small, Medium, Large, Del. 5.98



Warm Botany Wool

Kingsway sleeveless pullover. Knitted from Botany wool famous for warmth and long wear. Trim cable-knit design. Knitted-on rib-knit waist and snug fit. Sm. (34-36); Med. (38-40); Lge. (42-44"); 48(Wine); 88(Powder) or 01(Grey).
33N1413—Del'd . . . 3.98

Australian Botany Wool Turtle-Neck Pullover

The warmest solution to your gift problems . . . extra comfort and protection for deep winter weather. Distinctive turtle-neck pullover of 100% pure Australian Botany wool, knit in a popular, authentic cable-stitch. Long sleeves for added warmth. Well-tailored with cozy fitting knitted-on rib-knit cuffs and waistband. Neat angle-roll collar. Your choice of 6 rich colors (please state color number on your order): 08(White); 88(Navy); 79(Powder Blue); 48(Wine); 30(Yellow); 01(Grey).
Small (34-36); Medium (38-40); Large (42-44").
33N1208—Price, delivered . . . 6.98



A
BOMBER JACKET
Ultra-Warm, Soft
Shearling Lining
Mouton Collar
29.95
Leather Collar
28.95



B 11 1/2" 3"
Cuffs **17.98**



C Nylon Fleece
Reversible **14.98**



D
DRY-CLEANABLE SUEDE
Quilt-Lined Rayon-Lined
23.98 **19.95**



E
Washable Suede
Nylon-Fleece
Body Lining
27.98



F Top-Grade
Steerhide **19.95**



G Italian Collar
Rayon Fibre **13.98**

Gift jackets TO MAKE HIS CHRISTMAS COMPLETE

A Ultra-Warm Body Lining of heat-retaining shearling sheepskin ensures complete comfort, even in the coldest temperatures. Balance of lining is warm wool quilted to rayon—guaranteed for 2 seasons' wear. Bomber jacket is of supple soft-resistant pleather. Mouton fur collar (dyed, pressed finish). "Lightning" zipper front, zipper chest pocket, 2 slash lower pockets. Leather-backed front belt with brass buckle. Dated cuffs. 09(Black) only. Even chest sizes 36 to 46".

41N3021—Price, delivered... **29.95**

As above, but with leather collar.

41N3040—Color, size as above. **28.95**

B New Suede Windbreaker with Italian-style collar. All have matched New Zealand sheepskins. Wool-knit cuffs and waistband. 2 contrasting color slash pockets. Rayon-lined. 70(Red) with Black trim... or 09(Black) with Red trim. 41N3068—Even chest sizes 36-46". **17.98**

C New Nylon Fleece Reversible. Nylon fleece reverses to rayon fibre—gives you two jackets for the price of one! Nylon side has 2 slash pockets; rayon side has 2 patch pockets. Regular collar, button cuffs. All-around elastic waist. "Lightning" zipper front. Dry cleanable. 09(Charcoal Black reversing to Scarlet). 41N4234—Even chest sizes 36-46". **14.98**

D Dry-Cleanable Suede Club Jacket with wool-quilted to rayon lining to snug warmth. Quilt-treated, water-repellent suede resists water-spotting and specially stains. Stays soft and fresh. All top-grade, well-matched New Zealand sheepskins. "Lightning" zipper front and chest pocket. Has two slash pockets. Wool knit collar, cuffs and waistband. State color no. 50(Brown) or 09(Blue).

41N3057—Even chest sizes 36-46" **23.98**

As above, but with rayon lining.

41N3001—Color, size as above. **19.95**

E Washable and Dry-Cleanable Suede Windbreaker will save you dollars on cleaning bills—you can wash it yourself. Quilt-treated suede resists non-oily stains. All top-grade matched New Zealand sheepskins. Ultrawarm nylon-fleece body lining and fast-drying Estren quilt sleeves. "Lightning" zipper front; top zipper pocket. Wool-knit collar, cuffs, waist. 50(Brown) or 09(Blue). 41N3058—Even chest sizes 36-46". Del'd... **27.98**

F Steerhide Leather Windbreaker. Supple top-grade leather is tough, scuff-resistant. Elastic-shirred back waist. Rayon lining. "Lightning" zipper front. 2 slash pockets, dated cuffs. State size, color number on order. 53(Tan) or 09(Black). Even chest sizes 36 to 46".

41N3027—Price, delivered... **19.95**

G New Rayon Fibre Windbreaker has Italian-style collar, is smartly-styled with "Lightning" zipper front and elastic shirred back waist. Gold color rayon-fleece body lining and regular quilt-lined sleeves, give good protection against cold winds. Button cuffs. Choose 30(Blue) or 08(Charcoal). Even chest sizes 36-46". 41N4233—Price, delivered... **13.98**

A
Shearling
Lined
29.99

C
Self Collar
9.98
Fur Collar
12.98

D
Nylon
Cotton
14.98

E
Jump
Coat
14.98

Give him ■ coat TO REMEMBER YOU BY

A B Shearling-Lined Nylogab station wagon coat. Nylogab 100% rayon, 100% nylon, both ways, with water repellent, windproof, wear resistant. Check for shearing and 22" long. Give luxury warmth. Balance of coat has windproofed-rever lining. Master fur collar. Lined, processed. 41N115KT - 41N105KT - Even chest 36-46".

(A) In chest length 36-46".
45N115KT - 2.00 down Del. 29.99
(B) In chest length 46-47".
45N105KT - 4.00 down Del. 36.89

C Showerproof Nylogab walking coat with warmth, without weight. Inter-Trim Lined. Lightly woven Nylogab lined 95% rayon, 5% nylon, with a soft feel, wear. Elasticized waist in back. Front up-belt 2 slash pockets. Lightning zipper trim. 41N483B - 41N4839 - Even chest 36-46".

As above with around fur collar.
41N4839 - Price, delivered 12.98

D New Nylon-and-Cotton Clicker Coat has fur collar, wristlets and pocket with 2 slash pockets. Buckle buckle fastener front, inside 15" "Lightning" zipper. Windproofed to rayon lining. 34" length. 41N4860 - 41N4860 - Even chest 36-46". 14.98

E Our Latest All-Wool Jump Coat offers you complete freedom of movement. Action-sleeves make this coat ideal for outdoor chores and sports. Velour-lined, wind, water, road wear, warmth. Wool knit roll collar, cuffs. Heavy lining. Slush pockets 2 back waist tucks. 70/Red/Black trim. 41N2093 - Even chest 34-44". 14.88

F Keep Him Warm This Winter with our very latest all-wool heavy suburban coat. Front has 3 fashionable square leather buttons with stay buttons. Firm full-lined fleece has soft "hand", is longwearing and warm. Coat has 2 patch pockets with flap flap pocket. Striped Ivy League Initial-Fleece Initial gives warmth without weight. 2-button sleeve straps. 84/Medium Grey or 88/Charcoal. State color number. 41N2012 - Even chest 36-46". 19.98

New Ivy League Socks of imported cotton, corduroy will be proud of. Self-supporting water with elastic insert. 1/2" belt in back. Zipper fly. 100% washable. 84/Flannel (tan Grey) or 88/Flannel (tan Grey). Even waist size 28 to 36". 45N311B - Inseam 28-34". 11.95

Ivy League Corduroy Cap to match trousers. Same colors. Strap, buckle. 33N4816-6 7/8, 7 1/4, 7 1/2, 7 3/4. 2.98

F
Suburban
19.98
Trousers
11.95
Cap
2.98



**Kingsway . . .
EVERY MAN'S CHOICE**

A Nub-Splashed Storm Coat packs spring warmth all winter long. Full bodied wool coating in "Nub" with colorful nubs. 4-way zippered hood has ultra-warm Orion lining. Body and sleeves have luxurious Insul-Pacer lining. Clasp fastener front with inside zipper closure. About 37" long. 078 (Navy) or 084 (Black).
Even chest size 36 to 46"
41N2098 -2.00 down. Del. 19.98

B 24-Oz. Wool Frieze Storm Coat. Orion-lined 4-way zippered hood. Wool-quilted to rayon lining in body, sleeves. Buckle front with hidden zipper closure. 88 (Navy).
Even chest size 36 to 46"
41N2076 -Price, del'd. 13.95

C All-Wool Fleece Suburban Coat at a price that's hard to beat. Fully lined with warmth-without-weight Insul-Pacer lining. Leather button front. Flap patch pockets and ticket pocket. Neatly padded shoulders. About 34" long. Sleeve tabs: 04 (Medium Grey), 08 (Charcoal), 54 (Camel). Even chest size 36-46"
41N2004 -Price, del'd. 14.98

D Nub-Splashed Suburban Coat tops in style, warmth. Full bodied wool coat gives great wear. Warmth without weight Insul-Pacer lining. Leather button front, patch flap pockets. 1 button sleeve tabs. 04 (Navy) or 08 (Black).
Even chest size 36 to 46"
41N2007 -24" length. Del'd 14.98

E New Polished-Cotton Suburban Coat. Lustrous polished cotton is richly woven to give long wear and make the coat water repellent. Wool quilted to plaid rayon lining. Leather button front. 2 flap patch pockets. Flap ticket pocket. Neatly padded shoulders. Style color number: 92 (Tan) or 08 (Charcoal).
Even chest size 36 to 46"
41N4861 -Price, del'd 18.95

F Full-Bodied All-Wool Draw Fleece suburban coat will treasure for years. Rayon deep pile body lining gives luxurious warmth. 4-strap flap wool-quilted-to-rayon lining. Leather button front. Flap patch, ticket pocket. Back vent. 2 button sleeve tabs. 04 (Medium Grey), 08 (Charcoal), 54 (Camel). Even chest size 36 to 46"
41N2015 -2.00 down. Cash. 24.98

HOW TO MEASURE FOR OUTERWEAR

Have someone else measure your chest over shirt. Have him stand behind you. Keep tape well up under arms, over shoulder blades. Don't let tape slip below blades. All garments except IF on Page 154 are sized to be worn over suits. Don't to be worn that way order 1 size smaller.



**F
24.98**

A

Sport Shirt
3.75
Slacks
7.99
Set
9.99

**B**

Sport Coat
34.50
Flannel Slacks
16.99
Set
47.47

**C**

Sport Coat
29.95
Flannel Slacks
16.99
Set
43.90

**E**

Nylonlon 71
1-Year
Guarantee
9.49

**F**

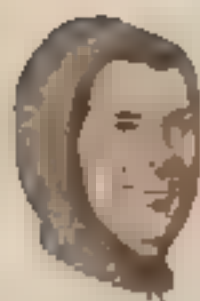
Nylonlon 11
1-Year
Guarantee
9.49

**G**

3-Way Stretch
Blend Slacks
12.99

**H**

Wool Blend
Slacks
11.99



Detachable Hood
2.35

D

Europe's Famous
All-Wool
Ladenfroy Coat
45.00

Tartan and
Wool Slacks
17.99

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

A Washable Sport Shirt of Dutch cotton flannel in woven tartans. Dyed processed (max. shrinkage 1%). Round-point collar. (Dress Stewart) or (Dress Gordon). S(14-14½), M(15-15½), L(16-16½). 45N3088—Price, delivered 3.75

Washable Shrink-Resistant Slacks of 50% Acilan and 50% acetate flannel. Wash-drip-dry—iron lightly—wear! Sanitized trim, pockets. Self-belt. 04(Med. Grey), 56(Med. Brown), 84(Med. Blue). Even waist sizes 30-42".

45N3061—Inseam 28 to 34". 7.99

Save 1.49 and buy shirt & slack set. 45N3085—Set, delivered 9.98

B All-Wool Harris Tweed Sport Coat, hand-loomed by Scottish craftsmen renowned for durability. Leather buttons. Back vent. rayon lining. 46(Pawn) or 89(Blue-Grey). Short, Reg. or Tall (see mens. using chart, Fall Book, P. 288). 45N288—Chest sizes 35-45". 34.50

Better Quality English Flannels, 100% wool worsted flannel drapes well, resists creases. Self-belt. Snuggles wrist and. 5 pockets. 04(Med. Grey), 08(Charcoal), 86(Dk. Blue) or 59(Dk. Brown). Even waist 30-40". 45N3024—Inseam 28 to 34" 16.99

Save 4.02. Buy coat and slack set. 45N289—Price, delivered 47.47

English Flannels—see (B) 45N3024

Save 3.04. Buy coat and slack set. 45N291—Price, delivered 43.90

D It's Here! The finest suburban coat we've ever sold! All-wool lining cloth suburban, made in Bavaria by Lodenfrey, the famous coat-makers of Europe, is extremely long-wearing. Tightly woven cloth defies wind, rain, snow, due to natural oils in the wool. Gives luxurious warmth. Leather buttons front, 2 side vents, 2 outside slash pockets and 2 inside button-tab pockets. Self-lined. Chest is sized to be worn over suit coat, and no jacket worn underneath order size smaller. 04(Med. Grey), 50(Brown). 45N134—Even chest 38-46" 45.00

Hood for gloves, in matching colors. 45N136—With tie cord 2.35

50% Terylene-50% Wool Trousers combine warmth, feel, superb draping with Terylene's natural properties. Wash, drip-dry, wear wrinkle-free little or no ironing. Miles moth proof. 100% nylon trim, pocketing. 4 pockets; self-belt. 04(Med. Grey), 50(Dk. Brown), 08(Charcoal Grey) or 86(Dk. Blue). Even waist sizes 30 to 44". 45N3112—Inseam 28 to 34". 17.99

E Nylonab-21 Slacks guaranteed 1 year's wear! 45% viscose, 34% acetate, 21% nylon. Soft waist, in a 15-in. flannel. Silicone-treated for water-repellency, wrinkle-resistance. 45% viscose, 34% acetate, 21% nylon. Soft waist. Self-belt. 1-year's wear guaranteed. 50(Dk. Brown), 86(Slipper Blue), 04(Med. Grey) or 08(Charcoal Grey). Even waist sizes 28-42". 45N3099—Inseam 28 to 34". 9.49

F Nylonab-21, 3 times the wear of equal weight rayon gab. Silicone-treated for water-repellency, wrinkle-resistance. 45% viscose, 34% acetate, 21% nylon. Soft waist. Self-belt. 1-year's wear guaranteed. 50(Dk. Brown), 86(Slipper Blue), 04(Med. Grey) or 08(Charcoal Grey). Even waist sizes 28-42". 45N3000—Inseam 28 to 34". 9.49

G 3-Way Miracle Slacks 50% viscose, 25% Orlon and 25% Acetate in a 15-in. flannel. Wash, drip-dry, wear—need little ironing. Retains press. Self-belt. 04(Med. Grey), 08(Charcoal Grey) or 56(Med. Brown). Even waist sizes 30-44". 45N3105—Inseam 28 to 34". 12.99

H Young Men's "High-Style" Strides, 60% wool-40% rayon gabardine, 24" knee tapers to 16" cull. Self-belt. 09(Black), 40(Blue), 04(Med. Grey), 86(Charcoal Grey), 50(Brown). Even waist 28-36". 45N3008—Inseam 28 to 34". 11.99



1
OUR FINEST ROMEO
Quality Slipper
D or EE Width
6.95

2
SUPERB COMFORT
Shearling Lining
Shearling Collar
6.95

3
Indoor-Outdoor
Comfort
4.98

4
Classic Style
Slippers
4.98

Comfortable leisure-time favorites



5
NEW STYLING
to the Casual
Evening Shoe
4.98

6
FINE QUALITY
Shearling Collar
Wool Pile Lining
3.98

1 For That Extra-Special Man on your list. Give our top-quality Romeo comfort for his slippered hours. Selected fine quality leather uppers with soft leather quarter linings. Smooth leather insoles. Flexible bend leather outsoles, rubber heels.

50(Brown).
D(medium) or EE (extra wide).
Sizes 6, 7, 8, 9, 10, 11.
67N4001—Pair, del'd 6.95

4 Assure Him of Your Best Wishes with this classic opera slipper. You won't find a better foot companion for his pipe and easy chair hours. Smooth side leather uppers with snug-fitting elastic gored, flexible composition soles and rubber heels.

50(Brown). D(medium) width.
Sizes 6, 7, 8, 9, 10, 11, 12.
67N4115—Pair, del'd 4.98

2 Give Him Ankle-Deep Comfort in this finest quality molded leather slipper. A popular style season after season. Completely shearling lined for heel-to-toe softness and warmth. Shearling cuffs for an added touch of richness. Molded flexible leather soles, rubber heels.

52(Burgundy).
Sizes 6, 7, 8, 9, 10, 11, 12.
67N4220—Pair, del'd 6.95

5 The Latest in smart, fashionable comfort. Opera style makes it easy to slip on and off. Smooth side leather uppers have smart shantung vamp inserts—a new style trend in slippered comfort. Soft, flexible foam rubber soles and heels.

50(Brown).
Sizes 6, 7, 8, 9, 10, 11.
67N4105—Pair, del'd 4.98

3 Gored Indoor-Outdoor Slipper just like his favorite leather. Lightweight and easy fitting of smooth side leather. Smartly lined vamps. Snug-fitting elastic gored. Flexible composition soles and heels. A practical gift.

E(medium wide) width.
Star color number: 09(Black), 50(Brown) or 05(Smoke Grey).
Sizes 6, 7, 8, 9, 10, 11, 12.
67N4300—Pair, del'd 4.98

6 Warm as a Christmas Greeting. Shearling cuff slippers give him fireside warmth—anywhere in the house. A lightweight, comfortable style of soft, flexible side leather. Easy wool pile lining. Springy foam crepe soles and heels cushion his every step.

50(Brown).
Sizes 6, 7, 8, 9, 10, 11, 12.
67N4201—Pair, del'd 3.98



2
Men's 2.98
Boys' 2.89

3
Slide Fastener
or Elastic Gore
4.98

1
5.95

FOAM INSOLES

8
3.98

9
3.98

5
4.98

7
2.98

10
4.98

4
4.98

6
2.95

Flexible
Molded Rubber
Soles

11
4.98

Put comfort at his feet this Christmas

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

12
5.98

13
4.98

14
Men's 2.98
Boys' 2.89

15
Men's 3.98
Boys' 2.98

16 SPECIAL
VALUE
Men's 4.98
Boys' 3.98

17
Men's 1.98
Boys' 1.49

18
3.98

19
3.98

[1] Gored Rompers for Easy-Chair Hours. Smooth side leather uppers with top leather quarter lining. Foam-cushioned insoles. Flexible leather soles, rubber heels. Sizes 6, 7, 8, 9, 10, 11, 12. D or EE width. 67N4020-50(Brown). Pair, del'd 5.95

[2] Shearling Cuff Moccasin-Style Leather Slippers. Cozy wool pile lining. 67N4200—Men's 6 to 11. 50(Brown). 2.98
67N4451—Boys' 1 to 5. 50(Brown). 2.89

**[3] A Gift Designed for Casual Comfort—Rompers in choice of slide fastener or elastic gore. Soft kid leather uppers, composition soles, rubber heels. E (medium wide) width. Sizes 6, 7, 8, 9, 10, 11, 12. 67N4030—Elastic gore. 50(Brown). 4.98
67N4031—Zipper type. 50(Brown). 4.98**

[4] Warmly Lined Opera Slippers for his year-round comfort. Smooth leather uppers. Box with each slip. Flexible leather soles. Sizes 6, 7, 8, 9, 10, 11. 67N4230—50(Brown). Pair, del'd 4.98

[5] Shearling Collar Slippers. Soft leather uppers mold to the foot. Moccasin-stitched vamps. Leather soles, rubber heels. Sizes 6, 7, 8, 9, 10, 11. 67N4202—50(Brown). Pair, del'd 4.98

[6] Men's Comfortable Gored Slippers. Smart corduroy uppers. Light foam rubber outsoles and heels. Full sizes 6 to 11. 67N4400-00(Black-black-and-green). 2.95

[7] For Hearty Warmth blanket wool slippers. Flexible foam rubber soles. Men's sizes 6, 7, 8, 9, 10, 11. 67N4410-00(Plaid mixture). Pair 2.98

[8] From Toe Tip to Ankle Top you'll feel the glowing warmth of these fine quality blanket wool slippers. Flexible foam rubber soles and heels. 50(Plaid). 67N4420—Men's full sizes 6 to 12. 3.98

[9] New Men's Soft-Sole Opera Slippers. Comfortable side leather uppers. Padded leather outsoles and heels. Sizes 6, 7, 8, 9, 10, 11. 67N4150—(Delivered) 48(Wine). 3.98

[10] Reduced from 5.45 Climate opera slippers. Smooth leather uppers, leather quarter lining. Flexible soles, rubber heels. Sizes 6, 7, 8, 9, 10, 11, 12. 67N4130—D or EE width. 50(Brown). 4.98

[11] Smart Gored Slippers of soft leather with apert, plaid lining. Padded leather outsoles and heels. Flex-toe slide sole. Sizes 6, 7, 8, 9, 10, 11. 67N4155—50(Plaid). Pair, del'd 4.98

[12] The "Hunter". Designed to be worn outdoors as a casual or indoor as a slipper. Hand sewn true moccasin of selected leather. Smart plaid lining. 50(Brown) or 00(Plaid) Sizes 6, 7, 8, 9, 10, 11, 12. 67N4350—D-Medium width 5.98

[13] Shearling-lined True Moccasin for complete flexibility and warmth. One piece of soft leather completely surrounds the foot. Adjustable lacing. Same size. 50(Brown). 67N4235—Sizes 6, 7, 8, 9, 10, 11. 4.98

[14] "Big Chief" Cowhide Slippers. Steer hide upper. Foam insole. Lace-adjustment. Men's sizes 6, 7, 8, 9, 10, 11. 67N4303-50(Brown). 18(Natural). 2.98
Boys' sizes 1, 2, 3, 4, 5. 67N4453—18(Natural only) Del'd 2.89

[15] Choice of Zip-Up or Elastic Gore in this comfortable Ramen. Smooth leather uppers. Leather soles and rubber heels. Full sizes 6 to 11. E (medium) width. 67N4022—Elastic gore. 50(Brown). 3.98
67N4023—Zipper type. 50(Brown). 3.98
Boys' with elastic gore, composition soles. 67N4455—Size 1 to 5. 50(Brown). 2.98

[16] Molded Leather Slippers with flexible leather soles and rubber heels. Shearling lining, cuffs. 52(Burgundy). 67N4205—Men's full sizes 6 to 11. 4.98
67N4465—Boys' sizes 1-5. Pair, del'd 3.98

[17] Cotton Fleece Slippers. Flexible foam rubber soles. Warm and comfortable. Men's size 6, 7, 8, 9, 10, 11. 67N4401-00(Plaid). Pair, del'd 1.98
67N4461—Boys' sizes 1, 2, 3, 4, 5. 1.49

[18] Oil-Tanned Grain Leather Canoe Shoes. Thong lace adjustment around top. Men's sizes 6, 7, 8, 9, 10, 11. 50(Brown). 67N1716—Pair, delivered 3.98
Boys' sizes 1, 2, 3, 4, 5. 50(Brown). 67N3373—Pair, delivered. 3.45

[19] Built for the Utmost in Comfort—Shearling-lined grain leather canoe shoes. Long-wearing composition soles. Same size. Men's sizes 6, 7, 8, 9, 10, 11. 67N1720—50(Brown). Pair, del'd 3.98
Boys' sizes 1, 2, 3, 4, 5. 67N3375—50(Brown). Pair, del'd 3.45

Christmas special

STURDY OVERBOOTS



- Non-slip treaded rubber soles
- Shearling cuffs, fleece lining

5.98

For warmth and protection in the coldest weather, give the man on your list these pull-on rubber overboots. Adjustable straps and buckle for snug fit. Inside shearling cuffs. Heavy fleece lining. Full sizes 6 to 12. 00(Black). 50(Brown). 76N8101—Pair, delivered 5.98

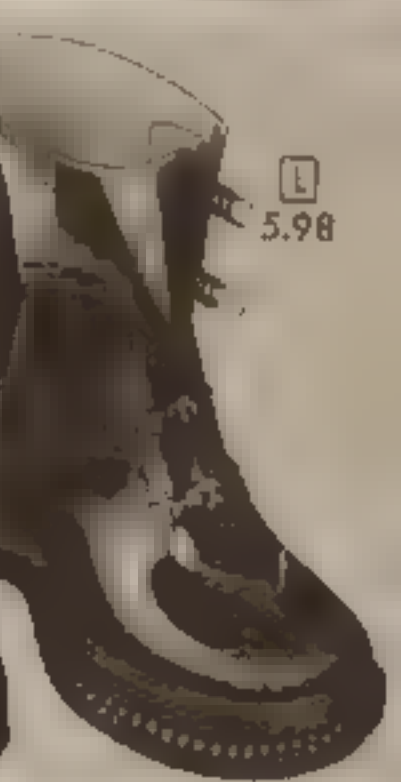


Better Quality

[F] Men's wrap-around rubber overshoe featuring extra-heavy warm wool fleece lining. Inside shearling cuffs. Extra reinforced at points of stress. Non-slip treaded rubber soles and heels. 100(Black). Full sizes 6 to 12. 76N8108—Del'd 7.98

Finest Quality

[G] Zip-on rubber boots with cozy zippered deep pile lining. Concentrated slide fasteners. Steel shanks for extra support and walking comfort. Heavy-duty soles. Worn without shoes. 100(Black). Full sizes 6 to 12. 76N8059—Del'd 9.98



NYLON LIGHTWEIGHTS

[H] Light, Yet Warm one-buckle nylon overshoes. Cozy fleece lining. Non-slip rubber soles. Men's sizes 6, 7, 8, 9, 10, 11, 12. 76N8151—09(Black). Pair, delivered 4.50

[J] For the Man on Your List—lightweight nylon dress overshoes. Front slide fasteners, warm fleece lining, treaded rubber soles and heels. 76N8150—09(Black). All sizes 6 to 12 5.98

WEARMASTER SPECIALS

[K] First Quality Rubber Overshoes. Red fleece lining for winter warmth. Easy-on-off slide fasteners. Corrugated rubber soles. 76N8124—Full sizes 6 to 12. 00(Black). 5.75

[L] Men's 4-Buckle Overshoes. First quality black rubber uppers, red fleece lining, full bellows tongues, anti-skid soles and heels. 76N8120—Full sizes 6 to 12. 00(Black). 5.98



QUALITY FLYING BOOTS

Completely Shearling Lined

- Durable leather uppers built for long wear
- Easy-on/off self-latching slide fasteners
- Heavy gum rubber bottoms, corrugated soles

F Better Quality Flying Boots. Sturdy split leather uppers with lugs, self-latching front slide fasteners. Completely lined with thick genuine shearling. Sturdy rubber bottoms. Worn over the shoes. Please state color number.

50(Brown).
Full sizes 6 to 12.
76N8081 Del'd. 11.95

G Best Quality Flying Boots. Sturdy pliable "Bar-Flex" oil-tanned full grain leather uppers, two slide fasteners. Fully lined with 1 1/2 inch thick genuine shearling. Sturdy gum rubber bottoms. Worn over the shoes.

50(Brown).
Full sizes 6 to 12.
76N8080 Del'd. 13.50

H "Cold-Bot". Our best rubber over-shoes. Sealed with insulation for hot protection. Removable lacing throughout. Inside shearling malle helps keep snow out. Fully lined opening with 1 1/2 inch top straps. Non-slip rubber soles.

50(Brown).
Full sizes 6 to 12.
76N8113 Del'd. 8.98

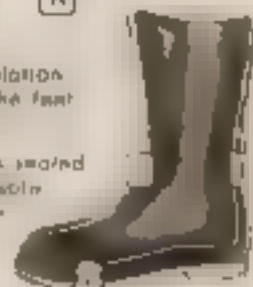
J "Warmfoot". Light-weight insulated rubber boots for sub-zero cold. Cellular foam insulation keeps the feet warm from well above the ankles to toes. Full bellows tongue, button fastener. Corrugated rubber sides, heels.

50(Brown).
Full sizes 6 to 12.
76N8050 Del'd. 13.95

K "Therma-Pac". Insulated boots seal in body warmth, keep out icy cold. Sturdy rubber uppers with full bellows tongue. Removable felt padded plug built in felt midsole for extra comfort. Corrugated rubber sides and heels.

50(Brown).
Full sizes 6 to 12.
76N8051 Del'd. 11.95

1. Sealed insulation surrounds the feet and ankles
2. Felt midsole sealed between insole and outsole



Cold weather friends

SHEARLING-LINED LEATHER BOOTS

Warm Foot Comfort
Even in Zero Cold

- Oiled grain leather uppers
- "lightning" slide fasteners
- Lug or Ponco rubber soles

ORDER EARLY

13.95
Pair

L Sturdy Leather Winter Boots. Fully lined with soft, genuine shearling lamb's wool. Convenient double "lightning" slide fasteners. Non-slip Ponco composite soles. 50(Brown). Full and half sizes 6 to 11 and 12.
67N1575 Pair del'd. 13.95

M As item L, only single "lightning" slide fastener, snow and ice-gripping Red lug rubber soles, heels.
67N1571-50(Brown). Del'd. 13.95



Wool-and-Rayon Lined

Pull-on style boots with warm wool-and-rayon lining. Adjustable top straps. Full gusset opening. Removable sponge cushion insoles for extra comfort. Corrugated rubber sides and heels.

50(Brown).
Sizes 6, 7, 8, 9, 10, 11, 12.
76N8056 Pair, del'd. 9.50

"Bar-Flex" Leathertops

Full-grain oil-tanned leather one-piece tops with torado heel protectors. "Bar-Flex" arch-supporting crepe-like rubber soles.

Sizes 6, 7, 8, 9, 10, 11, 12.
76N8043-50(Brown). 13.50
As above only with hard rubber safety box toes (not shown).
76N8046-50(Brown). 15.50



SAVE 9.24 J. C. Higgins Model 60 De Luxe Auto-loading Shotgun with Cleaning Kit and Vinyl Gun Case

Shotgun.....	119.95
Cleaning Kit.....	3.29
Gun Case.....	5.95

TOTAL VALUE.....129.19

YOU PAY ONLY

119.95 12.00 Down
cash 9.00 Monthly

A value-packed combination of the best gas-operated auto-loading shotgun in Canada plus the complete cleaning kit and gun case at no extra cost. Check these features and see why J. C. Higgins is unsurpassed in value.

The Secret is the Power Piston. It ejects, cocks and loads automatically... you just squeeze the trigger. Its action is so fast that you can fire a shot in 1 second... yet its design is so simple that it brings the price below many pump-action shotguns. Ventilated rib gives fast, split-second sighting.

Variable type choke control... you get 6 finger-tip twist choke positions... eliminates changing tubes. So versatile that it covers all shooting ranges... long, medium and short. So comfortable... it reduces recoil by 34% over other uncompensated automatic models.

Barrel and Receiver are permanently interlocked for accuracy. Non-recoil barrel and chamber. 12-gauge, 26 1/4" barrel, overall length 46 1/2".
6N281LG—Combination offer, Del'd 119.95
6N608—Gun case only, Del'd 5.95
6N688—Cleaning kit only, Del'd 3.29



SAVE 9.24 J. C. Higgins Model 20 De Luxe 12-Gauge Shotgun with Cleaning Kit and Gun Case

Shotgun.....	84.95
Cleaning Kit.....	3.29
Gun Case.....	5.95

TOTAL VALUE.....94.19

YOU PAY ONLY

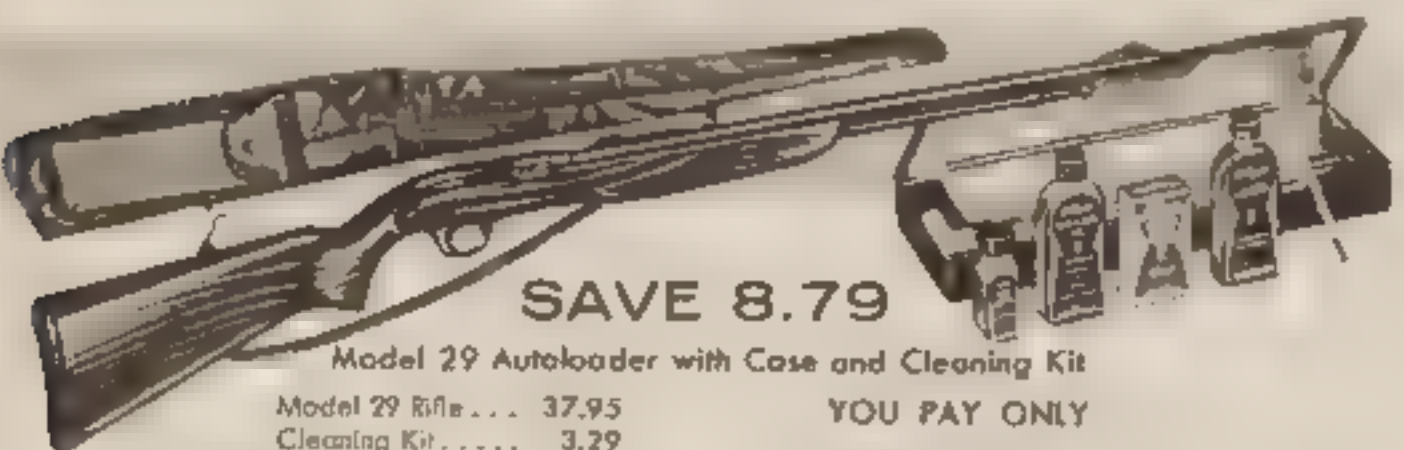
84.95 8.00 Down
cash 8.00 Monthly

This special Christmas combination offer makes a perfect gift for any sportsman. You not only get "custom" features in the shotgun but you also receive a special vinyl plastic gun case and 12-gauge cleaning kit... both at no extra cost! Compare these features:

Only J. C. Higgins Has Such Speed, ease of handling and all-around shooting ability. Exclusive free falling, short stroke action fires 6 shots in 3 1/2 sec... fastest pump action shotgun we tested. Exclusive ventilated rib gives fast, positive, non-glare sighting.

Ideal for split-second first shots and rapid, accurate follow-up shots. Exclusive choke control... changes easily in seconds... you can hunt all game from deer to grouse.

You'll Feel the Perfect Balance and snug, comfortable fit as you snap the De Luxe Model 20 to your shoulder. Genuine, richly stained walnut stock. Rubber recoil pad, initial plate. Barrel length 26 1/4" overall length 46 1/2".
6N280LG—Combination offer, Del'd 84.95
6N608—Gun case only, Del'd 5.95
6N688—Cleaning kit only, Del'd 3.29



SAVE 8.79

Model 29 Autoloader with Case and Cleaning Kit

Model 29 Rifle...	37.95
Cleaning Kit.....	3.29
Gun Case.....	5.50

TOTAL VALUE.. 46.74

YOU PAY ONLY

37.95 4.00 Down
cash 5.00 Monthly

Imagine—you save 8.79 on this special offer. J. C. Higgins Model 29 automatic 22 calibre rifle with plastic gun case and cleaning kit. Streamlined design... rugged construction plus dependability... enjoy it all for only 4.00 down. Tubular magazine holds 17 long rifle cartridges... fires them as quickly as you squeeze the trigger... ideal for small game. Fires long rifle only.

Iron sights; adjustable rear and target front. Genuine walnut stock, rubber butt plate. Barrel length 24" overall length 42". Gun case is made of low temperature vinyl plastic in our own exclusive curved design. Case has special pocket inside to take the cleaning kit.
6N282LG—Combination offer, Del'd 37.95
6N609—Gun case only, Del'd 5.50
6N685—Cleaning kit only, Del'd 3.29

NEW

INSULATED UNDERSUIT

Jacket Only

15.95

Pants Only

15.95

SAVE 1.95

Combination Offer

29.95

- Ideal for skaters, skiers, ice-fishermen, cold-storage workers, etc.
- Designed to keep heat in, cold out
- Lightweight... suit weighs only 2 lb.
- Washes easily... dries quickly just overnight
- Moth, vermin-proof



J. C. Higgins cold weather undersuit—the latest development to ensure warm comfort in outdoor sportsmen in the coldest weather conditions. Can be worn on regular underwear... or over ordinary underwear for extra warmth. Suit is made of finely woven, durable Green nylon with extra-lined leather. It's treated with 100% virgin Terylene fibre fill. Has knitted wool cuffs on sleeves, legs. S(36-38) M(40-42) L(44-46).
6N8440G—Jacket and pants, State size, 29.95
6N8441—Jacket only, State size, Del'd 15.95
6N8442—Pants only, State size, Del'd 15.95



- Gives warmth in zero-cold weather without added weight
- Washes easily
- Vermin and mothproof

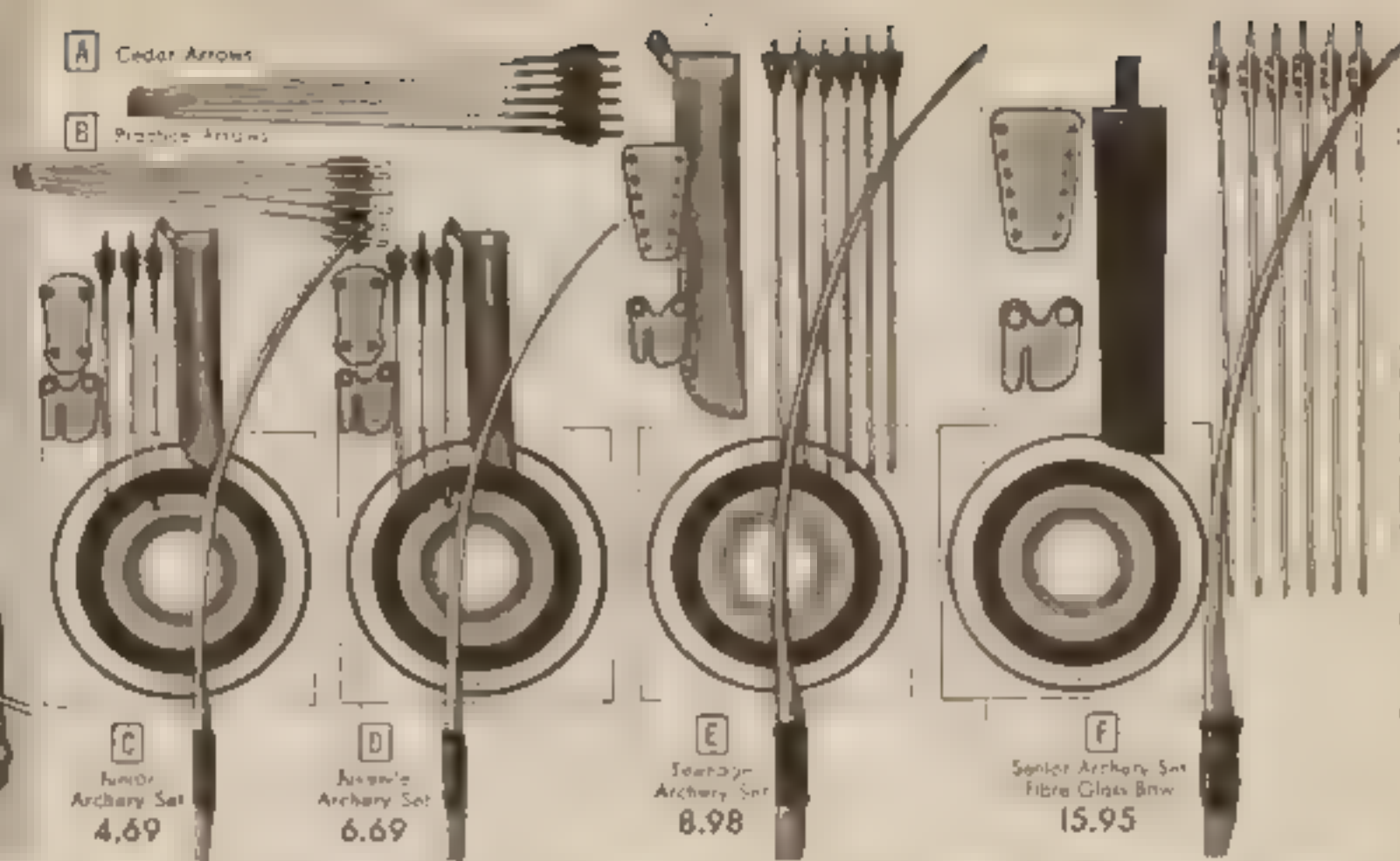
9.95
cash

J.C. Higgins INSULATED VEST

Famous J. C. Higgins insulated vest—back against Now warmer, longer wearing and mothproof... yet at no extra cost. Insulated with 100% virgin Terylene which is warmer than wool... keeps heat in, cold out. The outer shell is of durable, finely woven Green nylon lined with Red and Black houndstooth flannel. Knitted quarter at side and collar. Special kidney protector in back. Zippers right up to neck. Sizes 36-44.
6N8443—State size, Delivered... 9.95

JUNIOR ARCHERY SET

5.98



Robin Hood Junior Archery Set. Here's a real Christmas thrill for any junior archer up to 10 years of age. He'll imagine he's Robin Hood in Sherwood Forest with this exciting outfit. There's a strong pliable 46" hardwood bow, three 20" reflexive arrows, finger and arm guards, and a 24" target face. There's extra advent tie in the jaunty Robin Hood hat complete with feather, and a matching quiver to carry the arrows. Complete archery instructions included. Set is shipped packed in attractive carrying case. Kinder can enjoy set all arrows too, see 1B2 on right. Don't disappoint that boy on your list... order early to avoid delay.

6N2651L Price, delivered, . . . 5.98

6N2651L Price, delivered, . . . 5.98

A Six Improved Practice Arrows. Feathered Alaskan cedar, metal tips. Size 24, 26 or 28".
6N2860L—State size. Set of 6 del'd 2.35

B Practice Arrows. Colored chests, 5-16" shafts.
Ing. metal tips, 1/2" diam. Size 18, 29, 32".
GN2659L—Stim size Set of 6, 1000 1.75

C Junior Archery Set for juniors 10 yrs.
48" bows and low, waxed linen bowstrings.
Three 24" arrows, target, quiver, accessories.
6N2653L—Complete set, delivered 4.69

D Juvenile Archery Set for children, up to 13 years.
52" fibreglass bow, waxed linen bowstring.
Three 24" feather arrows, finger and arm guards,
leathertoe quiver, target and instructions.
6N2652L—Packed in attractive carton . . . **\$ 6.69**

E **Teenage Archery Set.** 30" hickory bow takes up to 25-lb pull. Waxed inner bowstring. Leather-hung bow. Box 24" straight-grained arrows, with painted points. Leather quiver, finger and thumb guards. The perfect teen-age gift, full of fun and excitement. Complete with instructions.
6N2655L Packed in bag with arrow **8.99**

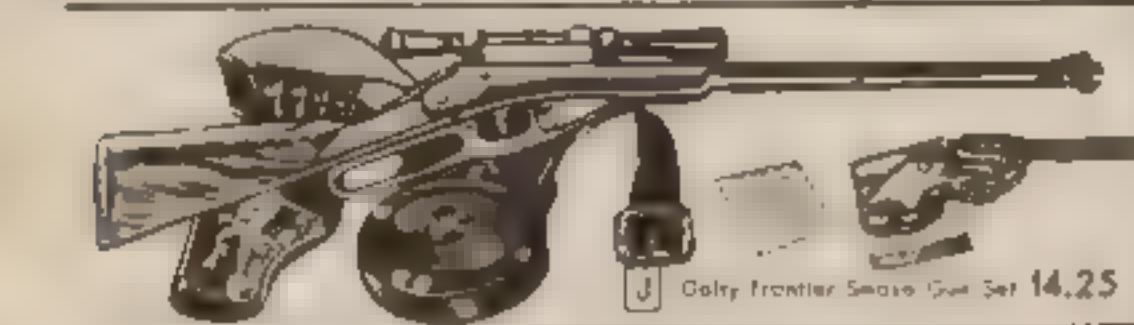
F Our Best Quality Senior Archery Set featuring a 60" alloy glass bow with anti-warp, pull-out riser, shock absorber or over-draw 35-lb. pull weight, 24mm. taped weather hard grip. **Fixed** linen bow string, 120" x 12mm x 12mm. 30x31" cedar arrows, metal points, plastic nocks. 12 aluminum quivers. **Forced** finger and thumb guards are included in set.

6N2658L Complete set in carton **15.95**



7.29

H 12 Ferro Bolts
35c



J	Colony Frontier Savings Fund	14.25
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K New Daily Targeteer Air Pistol, Shoots BB's **6.70**

Cactus Kid Training Rifle Outfit. Rifle shoots haphazard cork balls. Constructed of steel, 32" long, with barrel T. C. Higgins Cactus Kid™ design on stock. Set of 12 cork balls, plastic shot horn and slings. 13½" metal target with realistic plastic birds that spin when hit. Gun bangs and smokes when fired if a drop of oil is added to barrel. Soft cork balls are perfectly safe. An ideal gift for the young marksman. Complete set neatly packed in gift carton. Order early to avoid disappointment this Christmas.

6N319L—Price, del'd. 7.29

 Extra Package of 12 Cork Balls.
6N334—Delivered 35¢

J Daisy Frontier Scouting Smoke Gun. New Daisy smoke rifle with 3-potter, adjustable scope. Steel barrel, piston stock. 3-way holster set of genuine leather, pint-size canteen, leather canteen holder, plus a Ribbey cap band. An exciting gift any young boy will enjoy.

6N307L Set, delivered 14.25

K New Daisy Targeteer Air Pistol. A precision-made 17" BB repeater. Very accurate at short range. It's ideal for home target practice. Heavy-branded steel gun has hand-lifting grip, adjustable prep. and open rear sight. Target pad and BBs are included. **6N306** —Carm. delivered... **6.70**


L J. C. Higgins Cactus Corbine
dur rife. 350-shot, easy-to-
cock lever action. Steel frame, and
fast-loading eighth, ninth, tenth and
eleventh, and carrying rings. Styled
after the famous Old Western cor-
bine. Supply of BB's included.
6N317L—Delivered—7.49

U Daisy Standard Air Rifle with
break action load. Repeater.
Magazine holds 215 BB's. All-steel
body. Economically priced, yet
filled with fun and excitement for
any boy. BB's included.
6N305L—Delivered 5.85

N Daisy Air Gun BB Shot, for any
BB gun. 250 per packet.
6N343—Doz. 2 packets. . 15c

L J. C. Hyman, Carlos Corbino Art. 1114 **7.49**



	Navy Standard Air Entry	5.85
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P	Grey Red Tiger Country 12 1/2" x 12 1/2" x 12 1/2" 11.75
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A	Get Best 37" Pump Action Garg Air Rifle	15.25
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P Daisy Red Rider Cowboy Outfit.
A super 35" Daisy air rifle, steel barrel, plastic stock, lever action. Capacity about 1000 BB's. Handy pump-action carbon fibre onto belt. Hand-stocked leather reh, holster and S&W of US. . . about \$500.
6N308L—Set, field . . . 11.75
6N342L—Rifle only . . . 10.60

R Pump Action Daisy Air Rifle. Our best 37" Daisy, loaded repeater with fast pump-action load. Breaks with pump stroke. Shoots 28's. PLUS a complete gun-loading outfit, and a wall and shelf rack. In decorated gun cabinet.

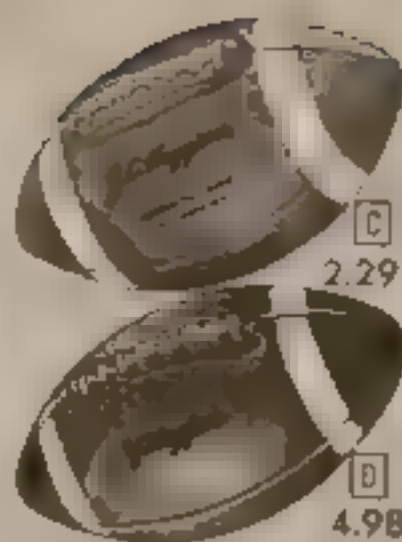
6N309L—Set, de'd.	15.25
6N327L—Rifle only	11.75



A
13.95
Set



B
5.95
Set



C
2.29

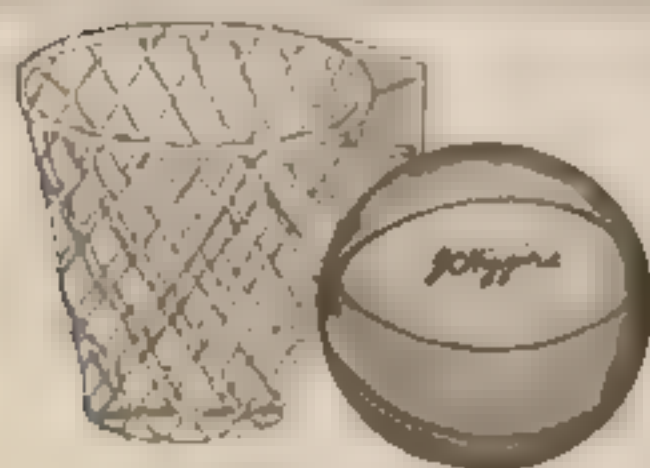
D
4.98

A Best J. C. Higgins Helmet and Football Set. Top-grain cowhide ball, official size and weight. Pebble-grained for better grip. Strong seams, rough inside liner, seamless shoulder. Pre-type molded plastic helmet, plastic guard. 8-point web suspension, fully padded. Chin strap. Yellow with White stripe.
6N2491G—Helmet and ball set, Del'd. 13.95
6N2434—Helmet only, Del'd. 7.49
6N2404—Football only, Del'd. 6.95

B Junior Football and Helmet Set, for boy up to 10. Fabric covered ball, official size. Molded plastic helmet with adjustable suspension, chin straps. Red with White stripe. 6N2499—Inflating needle included. 5.95

C J. C. Higgins Fabricoid Football. Made of heavy-duty leather-like fabric with built-in White stripes and lacing. Official size and weight. For all boys up to 14 years of age. 6N2416—Price, delivered. 2.29

D J. C. Higgins Leather Football. Tanned, pebble-grained split cowhide football, official size and weight. Rough, durable, machine stitched. Red with White end stripes. Inflating needle included. As exciting gift that any boy would love to get for Christmas. 6N2403—Price, delivered. 4.98



J. C. HIGGINS

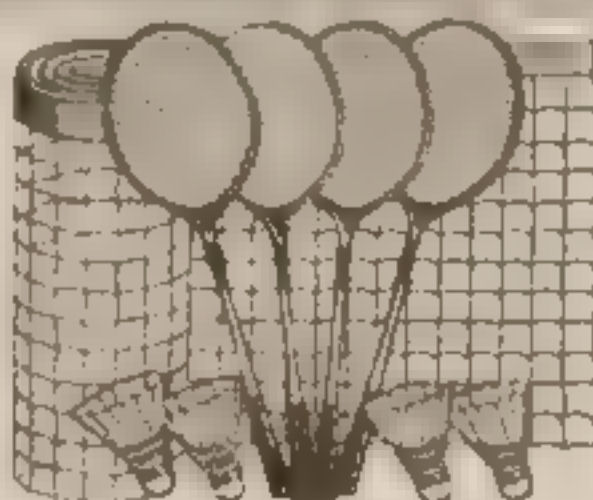
Basketball 4.89
Goal, Net 2.95
TOTAL 7.84

Buy Complete
Outfit for Only
6.95

J. C. Higgins Official Size Basketball of multi-ply rubber molded in one piece. Water proof, acid resistant. Official weight. Steel inflating needle included.

6N1850—Basketball only, Del'd. 4.89

Official Size Goal with strong cotton net. All-steel welded arms and back brackets.
6N1829L—Goal and net, Del'd. 2.95
6N1828LG—Combination offer. 6.95



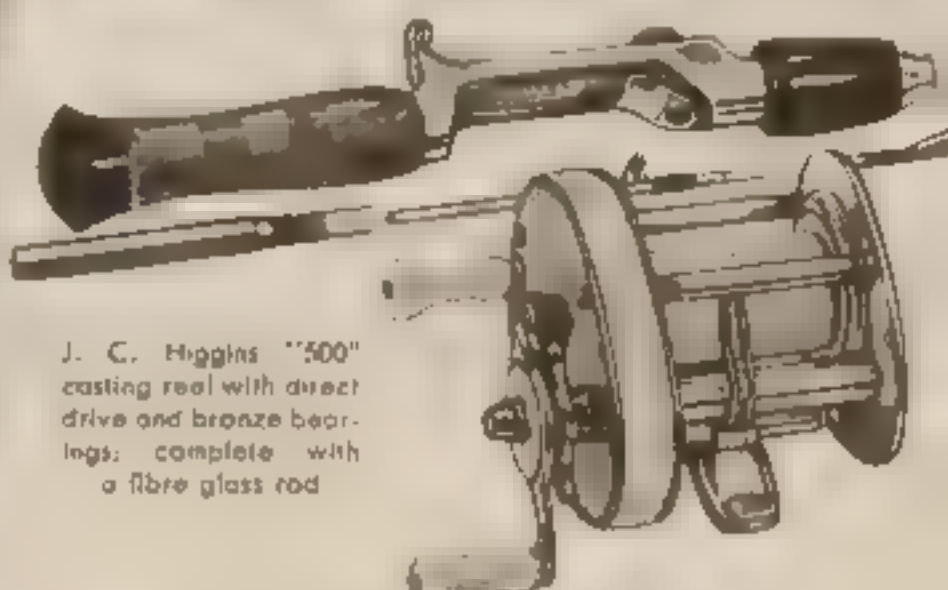
Top Value Badminton Set

Here's a popular Christmas gift that every member of the family will enjoy. Badminton is a healthy, invigorating sport which warms and exhilarates. Set consists of four rackets, nylon strings, 12 shuttlecocks with feather grass, 100 ft. braided line and 20 lb. weights. 4 shuttlecocks, string taped net. Includes rules in English and French.

6N1314L—Complete set, Del'd. 8.95

Set similar to above but with two rackets, two shuttlecocks and taped net.

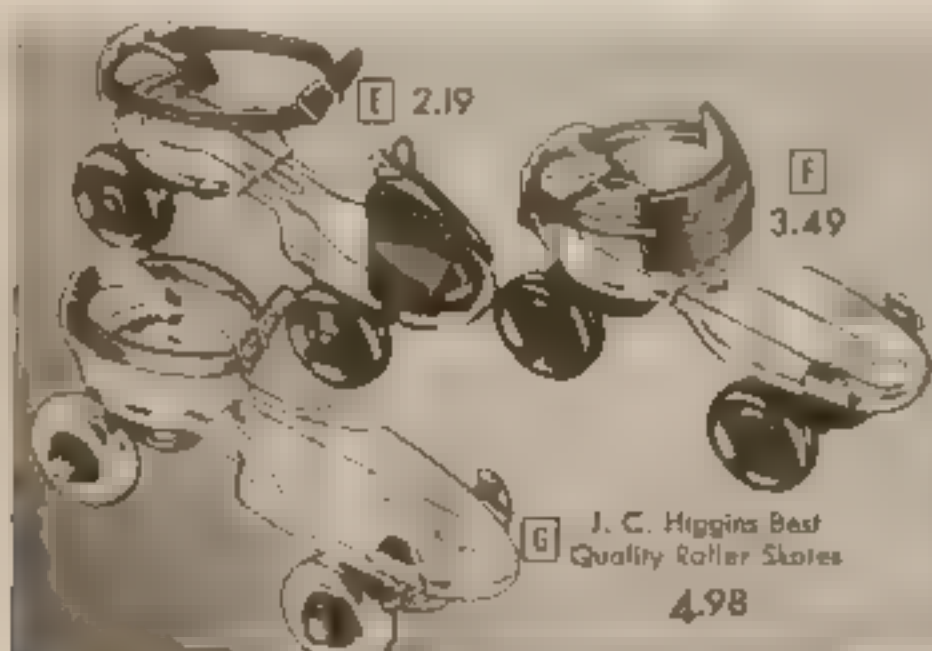
6N1315L—Set, delivered. 4.95



J. C. Higgins "500" casting reel with direct drive and bronze bearings; complete with a fibre glass rod

EXTRA VALUE FOR CHRISTMAS
Save 2.95 on the Complete Set **21.95**

All-Jigs "500" casting reel. Finger-tip drag adjustment, on-off click, star drag handle. Includes bag, screwdriver, wrench. Easily dismantled. 50-yd. capacity, 100-yd. without spool. 5-lb. fibre glass rod, chrome-plated guides, spool cork handle, aluminum handle casting.
6N3048L—Casting reel only, delivered. 10.95
6N2845—Casting reel only, delivered. 13.95
6N4008LG—Save 2.95 on complete set, 2.00 down. 21.95



E 2.19

F 3.49

G J. C. Higgins Best Quality Roller Skates
4.98

E J. C. Higgins Good Roller Skates, for beginners—children up to seven years old. Strong leather toe strap, web ankle strap. Sleeve bearings. Adjustable from 6 1/2 to 8 1/2". Perfect for juniors just learning to skate. 6N2304—Pair, delivered. 2.19

F J. C. Higgins Better Quality Roller Skates. Eight steel ball bearings in each steel wheel. Sturdy chrome-plated steel chassis. Rubber shock absorbers front and rear reduce vibration. Leather straps. Adjustable from 7 1/2 to 10 1/2 inches. Skate key included. 6N2306—Pair, delivered. 3.49

G J. C. Higgins Best Quality Roller Skates, for years of reliable fun. 16 ball bearings in each wheel. Strong steel chassis is chrome-plated. Rubber shock absorbers practically eliminate all vibration. Leather ankle straps have comfortable sponge rubber instep pads. Adjustable from 8 to 10 1/4". Key included. 6N2303—Pair, delivered. 4.98

New 4-Ball Croquet Set with 9.95 storage rack on wheels. Here's a game all the family will enjoy. 4 mallets and balls made of heavy clear-grained hardwood—resists splitting, chipping, warping. Lathe turned mallet handles. Eight stakes and balls have natural varnish finish, color-coded for easy identification. Regulation size French mallet heads, 3 1/2" balls. Steel wire wickets coated with White plastic. Blue-and-White steel carrying rack included. 6N2611L—Price, delivered. 9.95



TO ORDER BY PHONE
See Page 741
Fall and Winter '57



Fibre Glass Casting Rod and Reel Set 8.95

Solid fibre glass 5-lb. casting rod, offset chuck type aluminum handle, 2 guides and tip-top natural cork handle. Reel has black metallic finish, teardrop style side plates, level wind. On-off click. All metal parts are heavily plated to prevent corrosion. Set includes 25 yards of casting line and 3 popular baits. A complete, good quality outfit that will give your young angler years of fun and excitement. 6N4053L—Complete set, delivered. 8.95



Fibre Glass Spinning Set
9.95

Complete Spinning Set, contains 2-piece fibre glass spinning rod, 6'3" long with reinforced top, 3 chrome-plated stainless steel guides, natural cork grip. Aluminum reel bands, nylon butt cap. Quiet-running reel has full pickup arm, anti-reverse lock and metal spool. 200-yd. capacity. Set includes 100-yd. 8 pound French monofilament line plus two attractive lures and one spinner on treble hook. 6N4047L—Complete set, delivered. 9.95

ORDER EARLY FOR CHRISTMAS.

R 163

J. C. Higgins bicycles

FULL SIZE . . . JUNIOR SIZE

GIFT-PRICED J. C. HIGGINS THREE-SPEED ROADSTER

With Famous Lightweight Frame

DE LUXE 3-SPEED ROADSTER

With Sleek Styling



- Perry coaster brakes
- Safety reflector
- Mattress saddle
- Chrome-plated trim

42.95 4.00 Down
cash 5.00 Monthly

44.88 4.00 Down
cash 5.00 Monthly

53.95 5.00 Down
cash 5.00 Monthly

Economy Model Bicycles with Perry coaster brakes for quick, smooth stopping under all conditions. Adjustable handlebars and seat. Thick, easy-grip rubber pedals. Drop-style top bar. All bright parts in chrome-plated Red enamel finish. White mudguards.

Boys' junior size. Frame 18 1/2". Wheels 24".	
6N6538DW Price, delivered	42.85
Girls' junior size. Frame 16". Wheels 24".	
6N6539DW Price, delivered	42.95
Youths' full size. Frame 22 1/2". Wheels 26".	
6N4540DW Price, delivered	42.95
Young women's full size. Frame 21". Wheels 26".	
6N4541DW Price, delivered	42.95

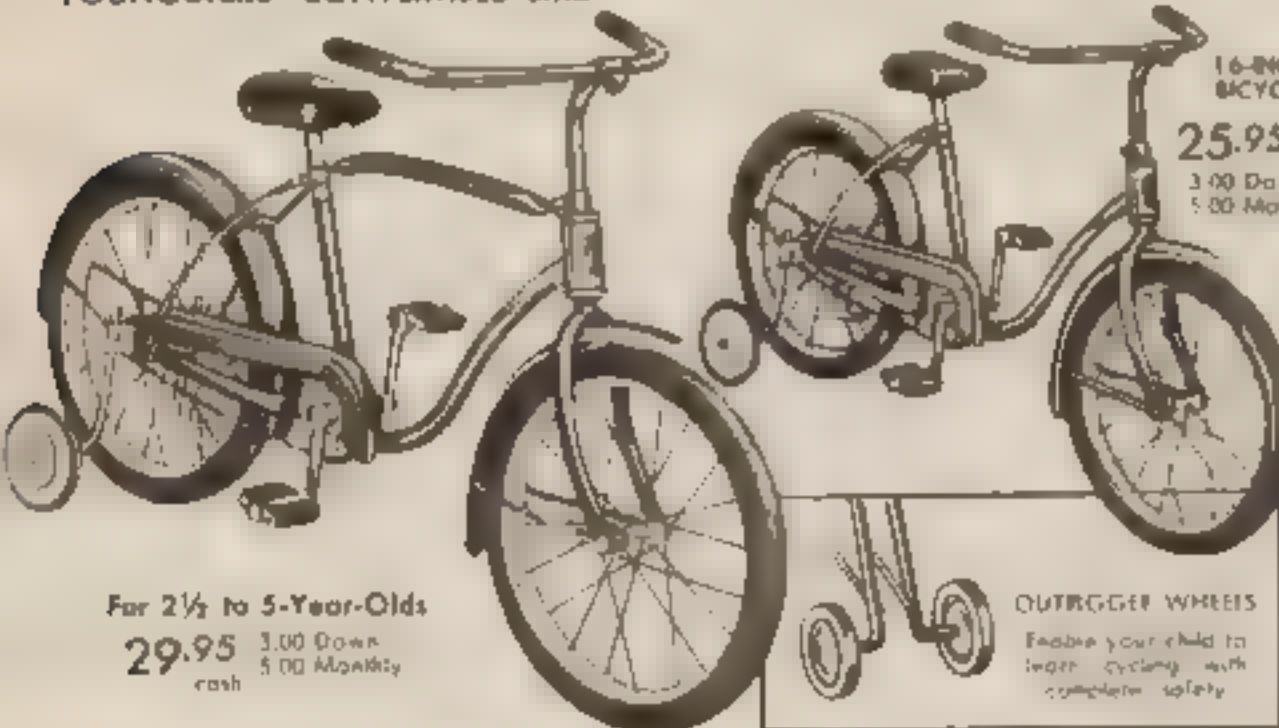
A Lightweight Bicycle with features usually found only in more expensive models. Famous strength-laminated, lightweight frame gives maximum efficiency and strength. English three-speed gears give you happy, easy cycling. Quick-acting, long-life, rubber brakes. Fast-moving wheels riding beneath a fine enamel finish ensure that the sparkling appearance will last throughout the year. Rear reflector. Bright parts chrome-plated. Adjustable, comfortable saddle and handlebars. White mudguards. 26 x 1 3/4" wheels. Buy this feature-packed bike today!

Men's and boys' 21" frame. Red.	
6N4560DW Price, delivered	44.88
Women's and girls' 20" frame. Blue	
6N4561DW Price, delivered	44.88

Check the Fine Features of this popular roadster with its updated styling, its smooth performance. The brilliant Supremetonic tones are enhanced by hand-painted wheel rims. Sturdy frame of finest English tubular steel, carefully welded and hardened. Handlebars, seat, hubs and other bright parts heavily chromed. Sumner-Aicher 3-speed gears give you "care-free" changes. Powerful, hand-operated rubber brakes. Reflector pedals. Adjustable handlebars, mattress saddle, rear reflector, chain guard, touring bag and wrench. Wheels 26 x 1 3/4".

Men's, boys', Red with 21" frame.	
6N4531DW Price, delivered	53.95
Women's, girls', Blue with 20" frame.	
6N4532DW Price, delivered	53.95

YOUNGSTERS' CONVERTIBLE BIKE



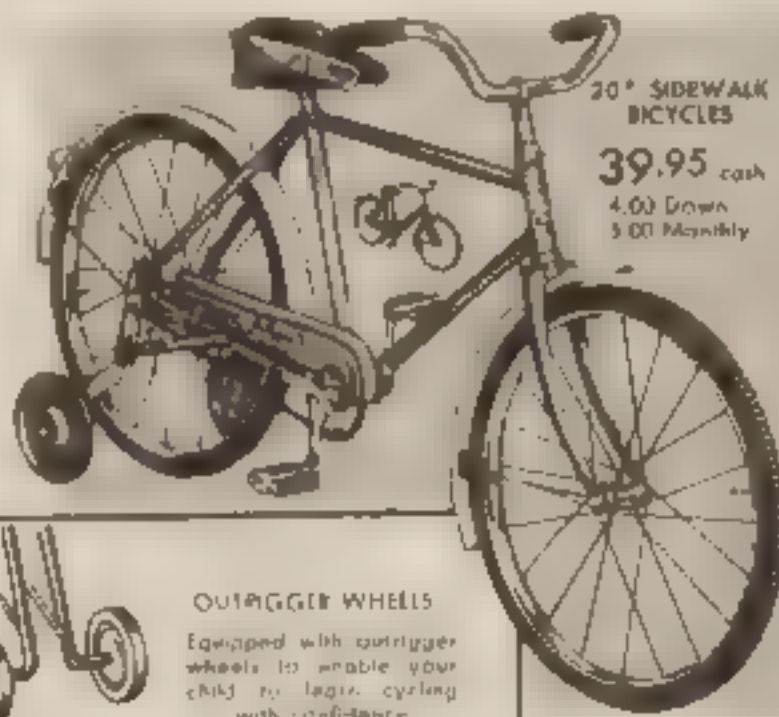
For 2 1/2 to 5-Year-Olds
29.95 3.00 Down
cash 5.00 Monthly

16" Convertible Bike with real coaster brakes. Detachable front wheel makes it safe for little tots to ride. Seat to pedal length adjusts from 15 1/2" to 19" - corresponds to inside leg measurements. When used as boys' model, the bar is firmly attached to frame. Simply remove bar to convert to girls' model. Strong tubular steel construction, bright Red-and-Cream enamel finish. Fully adjustable chromium handlebars. Rubber saddle, non-slip rubber pedals. Chain guard included. Teach your child to cycle early on this safe, sturdy, budget-priced bike.

6N6548DW Price, delivered **29.95**

The Perfect Gift for Youngsters just learning to cycle. Features outrigger wheels which enable your child to learn with out danger of falling. Set wheels on ground level to start - raise slightly as child's confidence grows - remove when child has learned to ride. Strong tubular steel construction, chrome-plated, fully adjustable handlebars. Direct chain drive. Comfortable rubber saddle, rubber pedals and chain guard. Attractively finished in bright Red and Cream enamel. Suitable for tots from 2 1/2 to 5 years of age. Only 3.00 down, 5.00 monthly.

6N6546DW Price, delivered **25.95**



20" SIDEWALK BICYCLES
39.95 cash
4.00 Down
5.00 Monthly

OUTRIGGER WHEELS

Equipped with outrigger wheels to enable your child to learn cycling with confidence.

Sidewalk Bike with outrigger wheels. Welded frame construction. 20" wheels, 16" frame. Seat to pedal distance adjusts from 22" to 26 1/2". Perry coaster brakes. Red, with Gold color trim. Chrome-plated handlebars, rims. Tool bag, chain guard, and reflector. Tires 20 x 1 3/4".

6N6534DW Boys' model	39.95
6N6535DW Girls' model	39.95
6N6531DW Boys' without outriggers	37.95
6N6532DW Girls' without outriggers	37.95
Outrigger Wheels for 16, 18, 20, 24" bikes.	
6N4947 Price, delivered	3.25

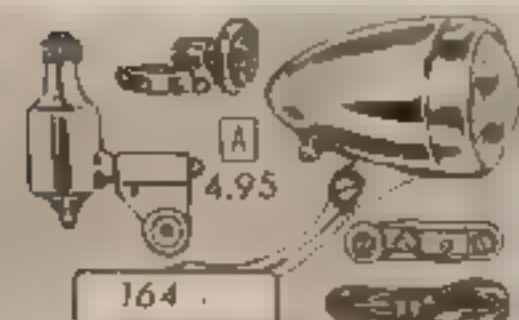
Generator Set

A Good generator set to thrill the young cyclist this Christmas. Chrome-plated. Headlamp with 2 1/4" lens throws a strong beam. About 4 1/2" long. Includes dynamo, rear light and necessary wires. Simple to install. For our full line of quality bicycle accessories see our Fall and Winter Catalogue, P. 565. **6N4924** - Delivered **4.95**

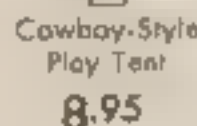
Bicycle Speedometer

B The young cycling enthusiast will be so proud to attach this sleek speedometer to his bicycle. Fixes easily to handlebar on a 26 or 28" bicycle. Has a strong metal base and chrome-plated ring. Clock speeds up to 40 mph, 10,000-mile distance. Size for 26 or 28" wheels. Order early. **6N4929** - Delivered **5.98**

B
5.98



21.95



B Big Chief
Tapee Tent
8.49

C
2195

\$9.98

\$19.95

A Cowboy-Style Play Tent with canopy for Western-themed kiddies. Will provide your child with hours of endless pleasure in the healthy fun of a lightweight cotton material and wading model. Wood poles and pegs steel curve frame. Features cowboy design stenciled on both sides of tent. Size about 7 x 7 x 5 feet high. Order early.
6N7775DL Price, delivered **8.95**

G A De Luss Insectproof Tent for Schools, young workmen and farmers, combining strength and durability, is the best for school purposes. It is made of a heavy, galvanized material, and is made in a large, open school, in a window and door, with a very comfortable, large, open, new outside cover frame for many, combining and the

maraling. Feed and water are served from 8.74
cups per acre per year (after treatment) collect
drill—strongly recommended to give long wear,
Fotos Green color. 42" capacity can be dropped
down and fastened. Is a window. Back in
door 7 x 1 x 5 ft. high. Wood poles and pegs
included. Quick, easy to assemble.
6N7723DL 200 down. Del'd 21.95

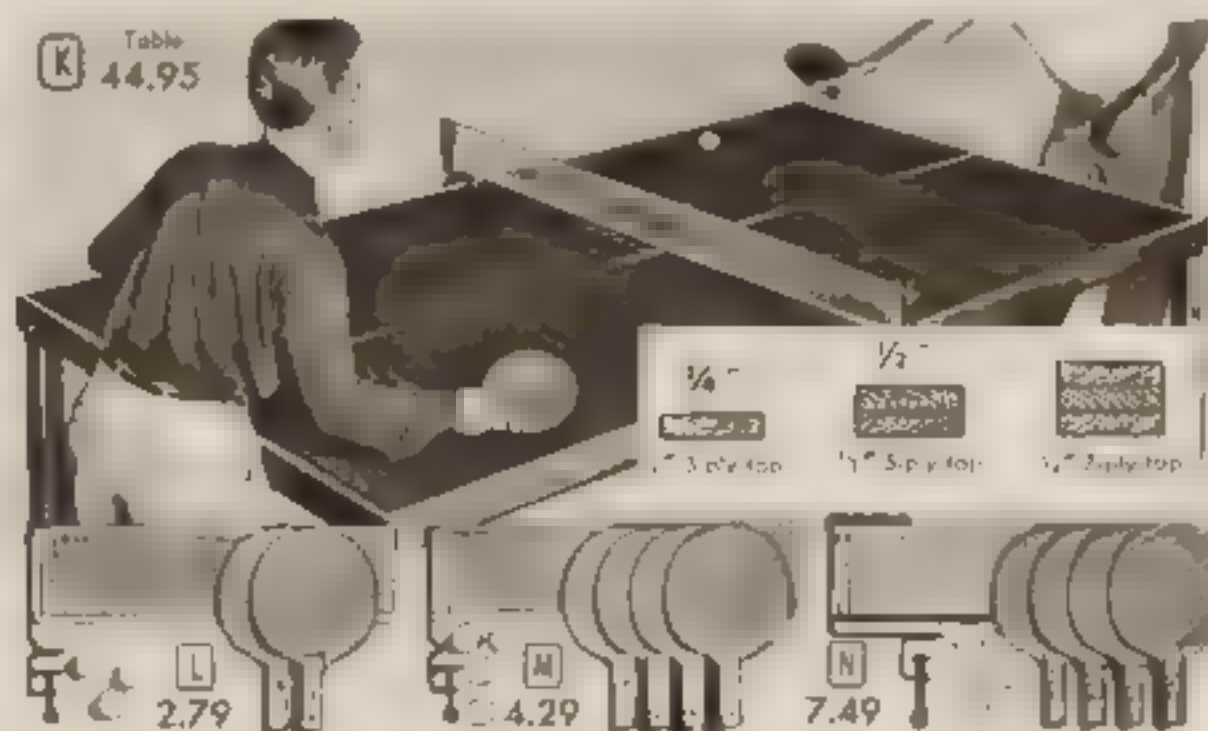
B **Big Chief Teepee Tent** with 48" canopy door. Canopy flap folds down for a door. Made of 6-oz. treated cotton duck. Indian chief head is stenciled on side. Height 6 x 6 ft. Ltee, 1 ft. high at peak. Canopies with pole and pegs, ready for the "Chief" to set it up. Ideal room to play in as the kiddies eat. Enjoy the native barbecue at "feaster life". **6N770101 Price, delivered 8.49**

Li-La Inflator.
6N7221 Price 1.98

E J. C. Higgins Air Mattress 2' latex outside covers, pressure sliding off. Green, rubberized cover. 8N7200 22 x 74" 7.95

F J. C. Higgins Sleeping Bag. Can be used separately or 2 bags be zipped together. Olive drab over Beige cotton. Kevlar lining. 100% double cotton open end brown ripstop. Wind fast lining. **6N7131L 76 x 35" 9.98**

G J. C. Hipping-Terylene Sleeping Bag. Lightweight; moisture- and wind-resistant. Kibbles and bitches, nylon, steel. Red nylon (cotton), brushed. Hard cotton. Kibbles (cotton) 100" times upper, full length above waist. **GN7137L -46 x35" 19.95**

Table
44.95

H Christmas Special. Our low-priced dart board combines 2 exciting games on one board—darts on one side, bull's eye on the other. Made from impregnated bachelard board which is stretched on one side for darts, the other for bull's eye. Diam. of board 18". Complete with 3 official size brass darts. Buy several at this low price and have a dart party at Christmas. **6N2504—Sot. del. 1.95**

D Set of 12 Brass Darts with 6 extra plastic flights. Set consists of 4 sets of 3 darts of various weights to suit your personal choice.
6N2510—Dol'd. 3.79

FAST-ACTION TABLE TENNIS FOR ALL-FAMILY FUN

K Table Tennis Table. Official regulation size table. Played on top is colored Deep Green with Blue play White lines on the edges and down the centre. Non-slip feet. Strongly built of 3-ply British Columbia fir in two pieces, ready, finished and strong. Top is 1 1/4" thick. Table adds rigidity and protection from warping. Legs are detachable but can be securely and easily fastened to floor table. Overall size is about 5' wide by 9' long.

6N2710DL 4.00 down, Cash 44.95

Better table tennis table as above but with 1 1/2" top of 5-ply plywood for better bounce and less danger of warping. Built

6N2711DL-6.00 dr. 66.00 mthly. 64.95

Our best regulation size table tennis table as above with extra braces for rigidity. Special side molding. 7-ply top is 1 1/4" thick for peak performance.

6N2709DL 9.00 dr. 8.00 mthly. 89.95

Good Table Tennis Set. 2 plywood
bats with interlocking handles,
framed with double sandpaper surface.
3 regulation balls. 45" Green net. White
trim. 2 Green mats & 4 orange benches.
6N2700 - Set delivered. 2.79

M **Better Table Tennis Set.** Well finished, double-sided plywood with interlocking handles, varnished and glued to best line sandpaper surface on linen and back. 4 medium balls. 60" round net. Green with White trim. 2 Green metal posts, large metal clamps. **6N2701 - Set delivered 4.29**

N Our Finest Quality Set for 4. 4 hair:
2 covered front and back with Green
pebbled rubber, 2 with Red pebbled
rubber. High glass interlocking handles.
8 washers, 2 dials, 60-inch set. Green,
White trim. Two Green metric pads with
wide arms, metal screw pliers.
6N2702 - Set delivered 7.49

P Our Best Quality Dart Board complete with 6 official size darts which are divided into two sets of 3 by different-colored flights. Darts have brass barrels of light-medium weight. Flights are replaceable in case they are damaged. Metal points. Official size dart board made of tightly rolled paper which is processed to absorb darts easily. Both sides have regulation 20-point targets, wire markers. Movable metal numbers easily mounted on either side. Board has metal banding around outside. Metal hook on back for hanging. 18" diameter, 1/4" thick.

6N2513—Delivered 3.95

Dart Board Only as above.
6N2500—Delivered . . . 3.29

R Set of Three Darts Only.
6N2511 - Del'd. . . . 79c

CHRISTMAS SPECIAL

Complete Ski Outfit
Specially Priced
for the Beginner

13.50

Mahogany-finished
maple skis with flat
tops and round tips

Bargain Outfit

Everything for the beginner to start skiing right away and specially priced too! A pair of maple skis with Mahogany finish, matched in grade, weight, flexibility. Flat tops, round tips. (Minor blemishes or imperfections which in no way affect the ski's performance or your safety make this exceptionally low price possible). Skis are sturdy, easy to control.

Chalet Senior harness, easy to adjust, mounted on skis. Strong tonkin cane poles have aluminum snow-rings, tapered steel points, leather wrist straps. Ski size with boots, ski wax, waxing cork.
6N1281 DL—Ski, 6 1/4, 6 1/2, 6 3/4, 7' long. 13.50

ABC SKI OUTFIT

Laminated Skis with
Steel Edges,
Harness and Poles

32.95

Skis are of fine
laminated construction,
red maple finish

Special Outfit

You'll save dollars by buying this fine laminated ski outfit. Set consists of skis with steel edges, harness, aluminum poles. Skis are made of fine laminated construction and finished in a rich Red Maple. Tempered steel edges give better control. Kandahar harness has ladder-type cable adjustment, steel toe irons and heel spring.

Front row cable. Ski lengths 6 1/4, 6 1/2 and 6 3/4 feet. Don't miss this exceptionally fine ski value. The various pieces individually bought would cost you dollars more. Please state your ski length.
6N1286 DL—Set, delivered. 32.95

A J. C. Higgins Standard Ski 15.50

B J. C. Higgins De Luxe Ski 21.95

C J. C. Higgins Ski with Steel Edges 24.95

D

E

F

G Car-Top Ski Carrier
Fits All Standard Cars

9.95

J. C. HIGGINS SKI OUTFITS—A STYLE FOR LEARNER OR EXPERT

A J. C. Higgins Standard Maple Ski Outfit. Carefully graded maple skis in finest style, rich Mahogany finish. Chalet Senior tonkin cane poles, bindings adjust for length and width. Mounted with metal footplates. 6, 6 1/4, 6 1/2, 6 3/4, 7' lengths.
6N1284 DL—Price, delivered 15.50

B J. C. Higgins De Luxe Maple Ski Outfit. Selected Canadian maple skis in Natural finish with Red edges and bottoms. Black and Red tonkin poles. Flat top style. Chalet double spring front binding, ladder binding with toe straps, metal footplates. Skis are lengths of 6 1/4, 6 1/2, 6 3/4, 7'. 2.00 down.
6N1280 DL—Price, delivered 21.95

C J. C. Higgins Regular Maple Ski Outfit. Fine quality Canadian maple skis in flat top design. Mahogany tips, Red sides and bottoms, parallel edges. Chalet cable toe strap binding with metal footplates. Ladder type steel edges. Ski lengths 6, 6 1/4, 6 1/2, 6 3/4, 7'. Skis size 2.00 down.
6N1276 DL—Price, delivered 24.95

D Tonkin Cane Ski Poles with leather sleeve grip. 42, 45, 48" long. See below for measuring instructions.
6N1240 DL—Pair, delivered 8.59

E Duraluminum Ski Poles. Leather sleeve grip. Skis 43, 45, 48" long.
6N1242 DL—Pair, delivered 3.95

F Telescopic Aluminum Ski Poles. You can adjust them from 32" to 51" by turning and sliding in and out.
6N1243 DL—Pair, delivered 7.50

G Special Car-Top Ski Carrier. Holds 3 pairs of skis and a toboggan. Channel steel with plastic pads to protect skis. Fits all standard cars.
6N1296 DL—Price, delivered 9.95

H J. C. Higgins Children's Ski Outfit 5.29

J J. C. Higgins 4 1/2' Junior Ski Outfit 7.29

K J. C. Higgins 5' Junior Ski Outfit 8.29

L Better Quality 5 1/2' Junior Ski 9.95

M Chalet Junior Cable Harness 4.29

N Chalet Senior Cable Harness 6.79

COMPLETE JUNIOR SKI OUTFITS, STURDILY CONSTRUCTED, LOW-PRICED

H Children's Hardwood Skis with leather harness, tonkin poles. Mahogany finish. Adjustable 3-piece binding for children's shoes. Length 3 1/2'.
6N1270 DL—Pair, delivered 5.29

J Junior Hardwood Skis with harness and ski poles. Mahogany finish. Flat tops with rounded tips. Adjustable leather harness for up to size 5 shoes. 36" tonkin poles. Length 4 1/2 feet.
6N1283 DL—Pair, delivered 7.29

K Junior Maple Ski Outfit. Mahogany finish. Adjustable junior touring harness for up to size 5 shoes. 36" tonkin poles. Length 5 feet.
6N1298 DL—Pair, delivered 8.29

L Better Quality J. C. Higgins Junior Maple Skis. Mahogany-finished Canadian maple skis in a flat-top design. Length 5 1/2'. Fine quality junior cable harness with metal toe strap binding and metal plates. A wonderful Christmas gift.
6N1299 DL—Pair, delivered 9.95

M Chalet Junior Cable Harness. Cadmium-plated finish resists rust. Cable toe strap binding with steel spring clip. Metal tread, adj. front tension.
6N1249—Price, delivered 4.29

N Chalet Senior Cable Harness. Cable binding with steel spring and heel clip. Ladder-type adjustable front tension. Micro bolts for minor adjustments. Toe clip adjusts to fit various foot widths and foot heights. Metal footplates. Cadmium-plated finish for rust resistance.
6N1250—Price, delivered 6.79

TO MEASURE FOR SKIS AND POLES

Skis. Stand erect and raise arms above head. Tip hand slightly. Have someone measure from floor to palm of hand. Choose length closest to that distance. Poles. Relax arms at side of body. Order pole 2 in. longer than distance from elbow to floor.

FOR A THRILLING CHRISTMAS

A. J. C. Higgins Toboggan

4-ft. Model
5.98

3-ft. Cushion
1.98

NEW . . . IT'S JET ALLOY ALUMINUM!

Stronger than steel, lighter than wood . . . needs no maintenance

4-ft. Model
10.49

3-ft. Cushion
2.79

Only a Toboggan Gives Such Fun and Excitement

J. C. Higgins toboggans of top quality Canadian maple. Varnished finish, solid maple joints, metal screws. Chained-down tapered hood. Strong rope handrail and pull rope. Order cushion from column at right.

J. C. HIGGINS TOBOGGANS

Length	Cat. No.	Del'd.
3-ft.	6N1218DL	4.25
4-ft.	6N1219DL	5.98
5-ft.	6N1220DL	7.49
6-ft.	6N1221DL	9.49
7-ft.	6N1222DL	10.98
8-ft.	6N1223DL	12.95

To complete the enjoyment you obtain with your toboggan you need a cushion to sit. It helps absorb the "bump", keeps clothes drier and more comfortable. Strong, colorful cotton drill with no cords. Order cushion 1 ft. shorter than toboggan.

TOBOGGAN CUSHIONS

Length	Cat. No.	Del'd.
3-ft.	6N1224DL	1.98
4-ft.	6N1225DL	2.69
5-ft.	6N1226DL	3.45
6-ft.	6N1227DL	4.25
7-ft.	6N1228DL	4.79

A Brighter, Lighter Toboggan . . . ■ Better Cushion

A brand-new toboggan—of jet alloy aluminum. Will never deform or splinter, needs no maintenance, waxing or varnishing. Built-in runners give better steering control. Hood securely roped down, strong rope handrails secured by webbing riveted to wood slats—pull rope. Smart, permanent aluminum finish.

ALUMINUM TOBOGGANS

Length	Cat. No.	Del'd.
4-ft.	6N1214DL	10.49
5-ft.	6N1215DL	13.49
6-ft.	6N1216DL	17.49

Better quality toboggan cushion designed especially to go with our new aluminum toboggan though it is equally suited to any other toboggan. Made of extra sturdy, vat-dyed, water-repellent 9 oz. duck. Box-type design, flock filled. Lily joint construction for longer wear, greater comfort. Green color.

TOBOGGAN CUSHIONS

Length	Cat. No.	Del'd.
3-ft.	6N1229DL	2.79
4-ft.	6N1230DL	3.69
5-ft.	6N1231DL	4.69



A
Our Lowest-Priced Ski Boots
As low as
6.69



B
Good Quality Ski Boots
Adult Sizes
9.95



C
Best Quality Canadian Ski Boots
16.95



FINEST QUALITY
19.95

Same style as worn by Olympic champions

A Our Lowest-Priced Ski Boots. Wine split-leather uppers, genuine Brown Fox, steel shank reinforcement. Full snow, rubber leather linings. Compression rubber soles, grooved rubber heels.
6N1202—Men's sizes 6-12 . . . 6.95
6N1204—Women's 5-8 . . . 6.95
6N1203—Children's 1-5 . . . 6.69

B Ski Boots. Comfortable, long-wearing, masterfully priced for Christmas. Top-grain Brown leather uppers, reinforced compression sole, grooved heels. Steel shank reinforcement. Ankle straps, full-lined suede leather linings, plus snow cuffs for extra warmth and comfort.
6N1205—Men's sizes 6-12 . . . 9.95
6N1207—Women's 5-8 . . . 9.95
6N1206—Children's 1-5 . . . 8.98

C Brand-New Canadian-Made Ski Boots, with all the most wanted features of a master quality European boot. Compare the style and quality . . . and truly realize for these boots to be a top-down line at this price. Finely constructed, double-stitching compression rubber platform soles, harness-uppers in heels. Top-grain Black leather uppers with special reinforcement for longer wear and more attractive appearance. Soft calf-kick, lining, tongue, and knee padded with genuine rubber for superior shock. Overlapped linings with outside covering for complete snow protection. Built-in special Gator-pedal-type ski toe bar to give true support and line comfort to either man or woman. Full sizes 5 to 17.
6N1208—State size Del'd. . . 16.95

SPECIALLY IMPORTED EUROPEAN SKI BOOTS

- Fully lined, soft pliable leather
- Double-lined inside and out to give support to entire foot

- Select, top-grain leather uppers
- Toe plate over rubber-ribbed outsole and heavy leather sole

A wonderful Christmas gift is a magnificent last—the finest value we have ever offered with features and styling as worn by Olympic ski champions. Built-in special, non-snow heel bar for comfortable, firm support for both men and women. Specially constructed, double-stitched, heavy leather soles and

heels with full-ribbed rubber outsoles. Two "Kandahar" grooves for cross-country or downhill skiing. Toe and heel plates, firm ankle and cross straps. Double tongue and lining completely exclude snow. Black top-grain leather uppers. Full sizes 5 to 12 for men and women.
6N1210—2.00 down. Del'd. 19.95

Fine Skiing and Skating Togs Make Wonderful Christmas Gifts

D Specially Designed Skiing and skating sweaters. European-style Jacquard design across chest and arms. Made of beautifully warm double-weight pure Batavia wool. Waistband, cuffs and V-neckband are all one piece. Moistproof. Fitted in generous uniform sizes by one of Canada's leading manufacturers. Suitable for men or women. Small (34-36), Medium (38-40), or Large (42-44). State size and color number.
88(Navy) . . . or 00(White).
6N8505—Price, del'd. . . 9.95

E Good Quality Ski Pants. In proportioned leg lengths. Water-repellent blend of 95% viscose and 5% nylon. 2 buck-flap pockets. 2 zippered side pockets, zipper fly, self belt, shirt returner. Wide rubberized band under inseam. Waist sizes 30, 32, 34, 36, 38, 40.
6N8501—in 88(Navy) only. . . 9.95

F Warm Ski Mitts. Ribbed-knit back. Leather palms, reinforced low straps. Elasticized wrist cuffs. Fully lined. S, M, or L.
6N8508—in 88(Navy) only. . . 2.98

G Nylon Ski Parka. 100% lightweight, hard-wearing nylon. Long full style can be worn inside trousers or out. Hood, drawstring closure, short front zipper protected by flaps. Handy zippered pouch-type front pocket, button cuffs. S, 34-36, M, 36-40, L, 42-44.
6N8503—in 88(Navy) only. . . 9.95

H Better Quality Ski Socks. Long-wearing, warmer blend of 60% woolen, 40% nylon. Proportioned leg lengths. 2 zippered side pockets, 2 button-flap back pockets. Zipper fly, self belt, short returner. Rubberized band under instep. Waist sizes 30, 32, 34, 36, 38, 40.
6N8502—in 88(Navy) only. . . 14.95





J. C. HIGGINS FINE FIGURE SKATES

Full, Half Sizes 3-10 **9.49** Full Sizes 11-2 **8.49**

You'll feel the difference on your feet, and in your purse, with these amazingly low priced J. C. Higgins skates. The fully suede leather lined (00) White uppers are selected of superior quality split leather. Made in a narrow heel construction for extra support and comfort and support. Fine laces reinforced with blue buckers. Laces with stay fast on a locking back and eyelets. Waterproof composition soles are smooth and weather resistant and reinforced with solid chunks. Precision blades two and a half centimeters wide and sharpened to heels.

6N860 Women's full and half sizes 3 to 10. Pair, delivered. **9.49**
6N861 Misses' full sizes only, 11 to 2. Pair, delivered. **8.49**



J. C. HIGGINS "POPULAR"

- Skate edges stay razor keen
- Heat-treated and tempered
- Nickel-plated, hollow-ground

Fashionable line makes expensive skates these popular models are most liked by young people. Attractive

9.95

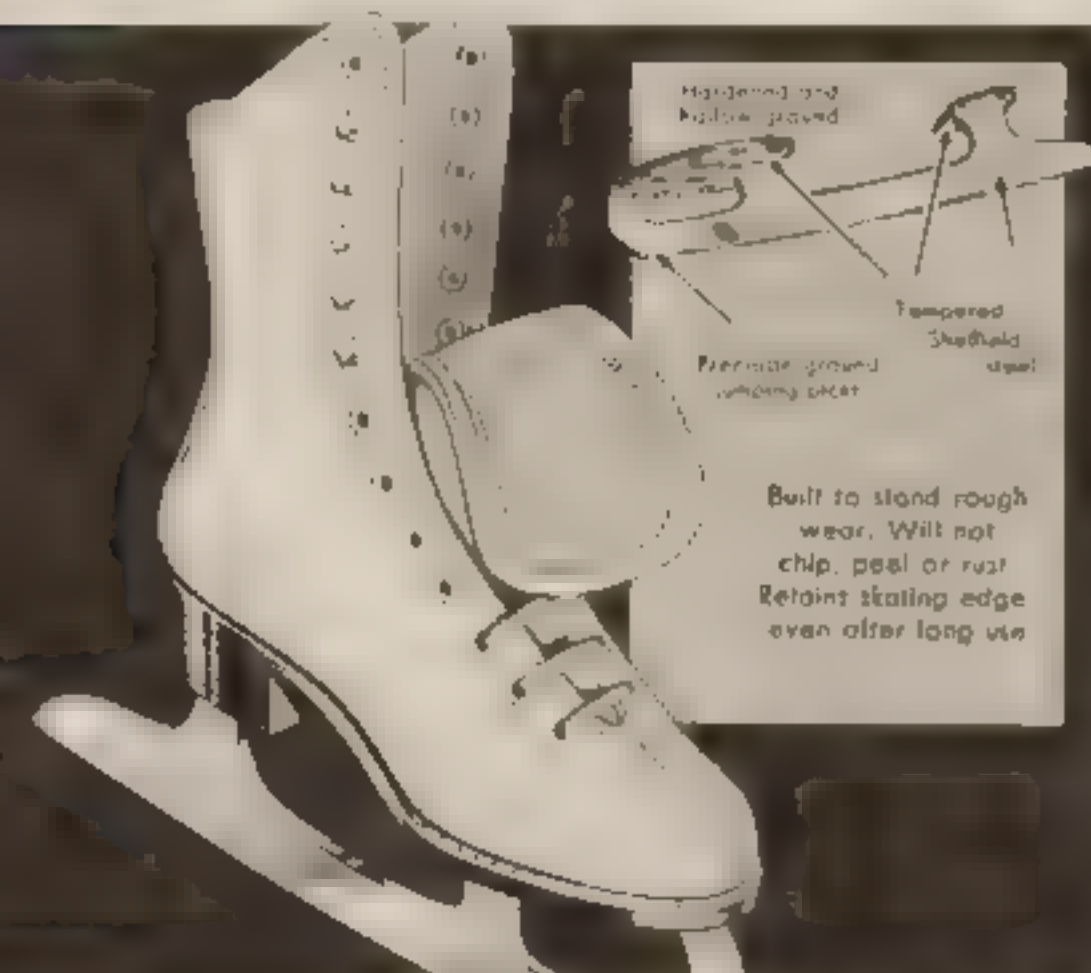
(00) White. The blades are made upper of nickel-plated, hollow-ground. Fully heat-treated. Nylon foot support and support and support where it is needed around arch, heel and toe. Long water-resistant ground. Precision-ground, support blades. Sheffield steel blades, the middle exclusively for Simpsons-Sears and imported from England. Nickel-plated, heat-treated and tempered. Heat-treated and tempered to make and keep a sharper skating edge. Blades have a special finish, applied to heels, secured to heels. Well built, last for years.
6N862 Full, half, 3-10 **9.95**
6N863 Misses' full, 11-2 **8.95**

J. C. HIGGINS "SPECIAL"

- Scientifically heat-treated
- Highly finished nickel plate
- Precision hollow-ground

This remarkable outfit is outstanding with its superior features. **12.95**

Sponge rubber ankle padding strengthens support. Special extra sole well made, moisture, cushioned. Heavy composition sole reinforced with steel shanks to give rigidity and prevent "give" when performing on ice. Foam rubber lined insole ensures snug, comfortable and comfortable under foot, while permitting freedom of foot movement. High-cut uppers of (00) White top grain leather, suede lined, for utmost pliability, comfort and warmth. Specially imported Sheffield steel blades are precision-ground, heat-treated and nickel-plated to with stand rust, jumping picks.
6N864 Full, half sizes, 3-10. **12.95**



LOW-PRICED SKATES

Hollow-ground skating edge

Misses' full sizes 11-2 **7.89** Full sizes 3-10 **8.89**

A J. C. Higgins figure-skating outfit that will give you years of fun and good exercise. Blades have rugged and strong, hollow-ground to save continual sharpening... hardened and tempered to withstand years of rough wear. (00) White split leather uppers are fully suede lined, left inside lining and left-lined tongue all add to your comfort. Staple welt construction, composition rubber soles are waterproof and scuff-resistant. Leather heels. Blades secured securely to soles and heels.

6N918 Women's full and half sizes 3 to 10. Delivered. **8.89**
6N919 Misses' full sizes 11-2. Delivered. **7.89**



BARBARA ANN SCOTT 4-STAR SKATES

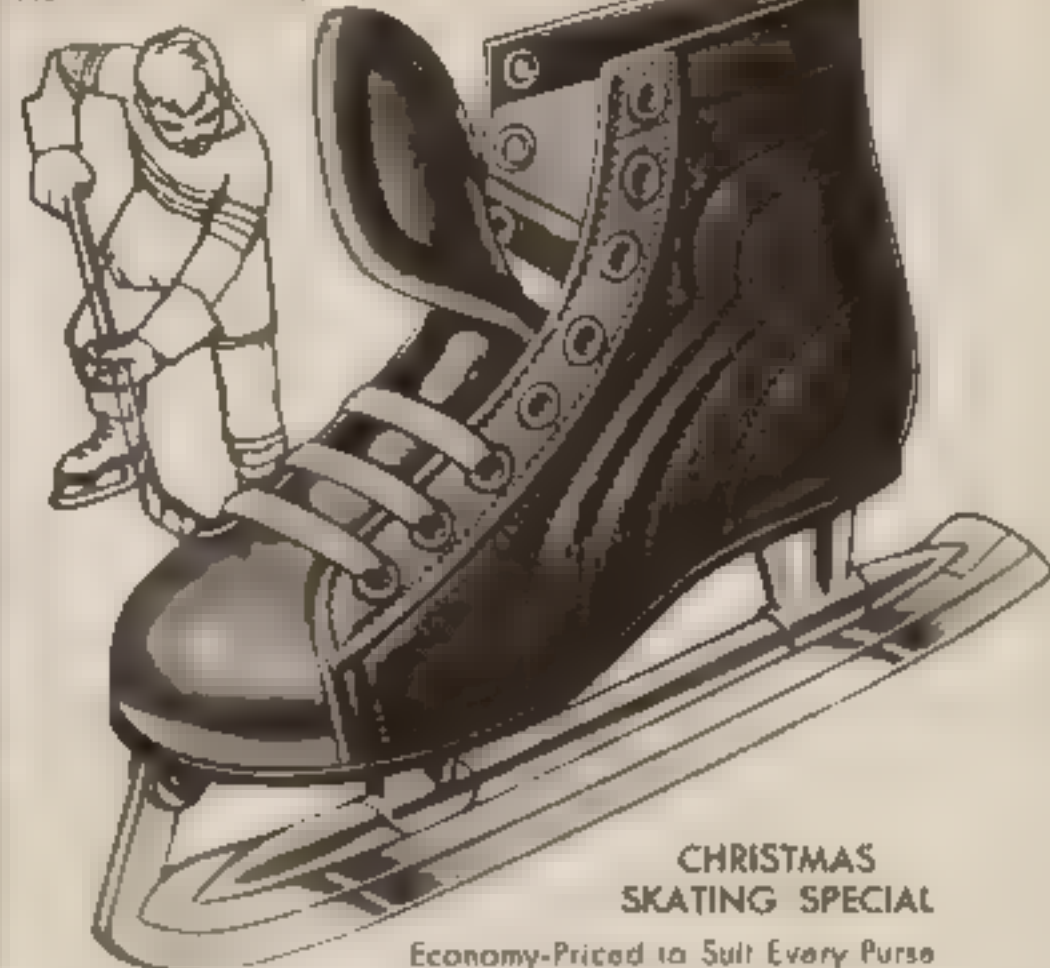
Best Figure Skates **15.95**
 Professional Outfit **23.95**

Figure skates with Barbara Ann Scott blades. Made from finest materials—scientifically treated to attain the highest quality in craftsmanship and precision. Hardened and tempered Sheffield steel blades have an edge that seldom needs re-sharpening. Toe-rates designed for graceful, pleasurable skating, well designed, smooth turning. Sole and heel plates turned and chamfered. All superbly finished in chromium plate. Fine (00) White top grain uppers, split leather lined, sponge rubber jumping pads in heels.

6N870 Full and half sizes 3-10. Outfit, delivered. **15.95**
Barbara Ann Scott Professional Outfit (not shown) is the best in quality and design. Soft White buck toe and uppers, split leather lined, made by Goodrich with pockets. Leather soles, cork insoles. Tongue cut, crimped and foam-rubber cushioned. (00) White.
6N872 Full and half sizes 3-10. Outfit, delivered. **23.95**



Good quality, low-priced skates to fit all the men in the family



A PLEASURE-PACKED CHRISTMAS FOR YOUNG SKATERS

Girls' and Boys' Skates in Full Sizes 7-13

A Little Girls' Skating Outfit. Ideal for learning to skate. Fine quality split leather uppers with kid toes. Web reinforced ankle supports. Non-scaff rubber composition soles. Built low to low to aid balance. Order one size larger than shoe size. White.
6N841—Full sizes 7-13. Del'd . . . 4.98

B A De Luxe Shearling-Cuff Outfit for girls aged 2-6. Uppers of fine White split cowhide with soft shearling. Cuffs built-in ankle supports, top grain strap, buckle. Inside eyelet pairs, felt insoles. Low-cut blades riveted to weatherproof rubber composition soles help to keep balance and gain confidence.
6N842—Full sizes 7-13. Del'd . . . 5.59

C Little Boys' Skating Outfit. Uppers of finer quality Black split leather. Special children's soles built low to low to help keep balance. Kip toe, web ankle supports. Composition soles help keep his feet dry.
6N840—Full sizes 7-13. Del'd . . . 4.98

D Little Boys' Tendon Guard Outfit. Black split leather boot. Brown kip toe and tendon guard. Top grain and back strap. Inside upper reinforced with web for extra ankle support. Gilt eyelets. Black composition soles won't warp or scuff—are water and weather resistant. Inevitable skates, but he'll feel grown up with them.
6N848—Full sizes 7-13. Del'd . . . 5.59

Boys' Skates
Full sizes 11 to 13

5.69 pr.

Youths' Skates
Full sizes 3 to 5

6.19 pr.

Men's Skates
Full sizes 6 to 9

7.19 pr.

- Specially hardened blades are rust-resistant
- Split leather uppers stitched at points of strain
- Felt-lined leather tongues give added comfort

Give Dad and the boys a wonderful gift of matching skates. They'll appreciate the hard-wearing Black uppers and rugged Tan top grain leather toe caps. Felt-lined leather tongues and felt insoles give maximum warmth and a snug fit. Inside web ankle supports are securely attached to support three not so strong ankles. Strongly stitched at points of strain. Composition soles won't warp or scuff. Blades made of specially hardened steel with genuine zinc plating to give high corrosion resistance. Tube skates spot-welded and soldered for strength, securely riveted to a base.

6N810—Boys' full size 11-13. Pair, delivered . . . 5.89
6N811—Youths' full sizes 3-5. Pair, delivered . . . 6.19
6N812—Men's full sizes 6-9. Pair, delivered . . . 7.19



WOMEN'S SKATES

Popularly Priced
Pleasure-Skating Outfit
Strongly Made with
Fine Styling

Girls' full
sizes 11-12
5.89

Misses' full
sizes 3-5
6.39

Women's full
sizes 6-9
6.98



WOMEN'S BALMORAL-STYLE

Girls' full sizes 11-12	Misses' full sizes 3-5	Women's full sizes 6-10
6.49	6.95	7.95

Smart, Balmoral-style skates at a budget price. High-cut uppers of fine quality White split leather for ankle support. Hard top-grain leather toe caps, fleece lined throughout for comfort. Crimped leather tongue fits under lacing. Hook and eye lacing, rugged stitching. Warm felt insoles. Rust-resistant steel tube skates riveted to waterproof composition soles for long-lasting comfort.

6N878—Full size 11-12. Del'd . . . 6.49
6N879—Full sizes 3-5. Del'd . . . 6.95
6N880—Full sizes 6-10. Del'd . . . 7.95

DE LUXE SHEARLING CUFF

Girls' full sizes 11-12	Misses' full sizes 3-5	Women's full sizes 6-9
6.59	6.99	7.99

Fine skates with the look of luxury. Quality White split leather uppers with attractive shearling cuffs trimming top of shoe. Top-grain leather toes. Built-in ankle supports with buckle and strap. Leather tongue is felt lined for warmth and comfort. Rust-resistant hardened steel alloy blades riveted to waterproof and weatherproof rubber composition soles. Please state size. Delivered.

6N844—Girls' full size 11-12 . . . 6.59
6N845—Misses' full sizes 3-5 . . . 6.99
6N846—Women's full sizes 6-9 . . . 7.99

Prepare for a Happy Winter of healthy, invigorating exercise with these low-priced skates. We know of no finer value, feature for feature at this price, anywhere in Canada. The finely styled demi-high-cut uppers are made of White split leather, long-lasting and hard-wearing. Well-rimmed toe caps are of top-grain leather to give maximum durability. Inside web ankle supports provide additional strength for the foot and ensure adequate support. Extra warmth and comfort are provided by the felt lining on the leather tongues and the felt insoles. Metal eyelets made of strong white metal. Boots are strongly stitched at all points of strain to ensure long life and satisfaction. Rubber composition soles will not warp or scuff. Tube skates are of special-alloy hardened steel to allow extra sharpness. Skates are riveted securely to soles. Genuine zinc plating gives high corrosion resistance. Spot-welded and soldered for strength. Good skates at a reasonable price.

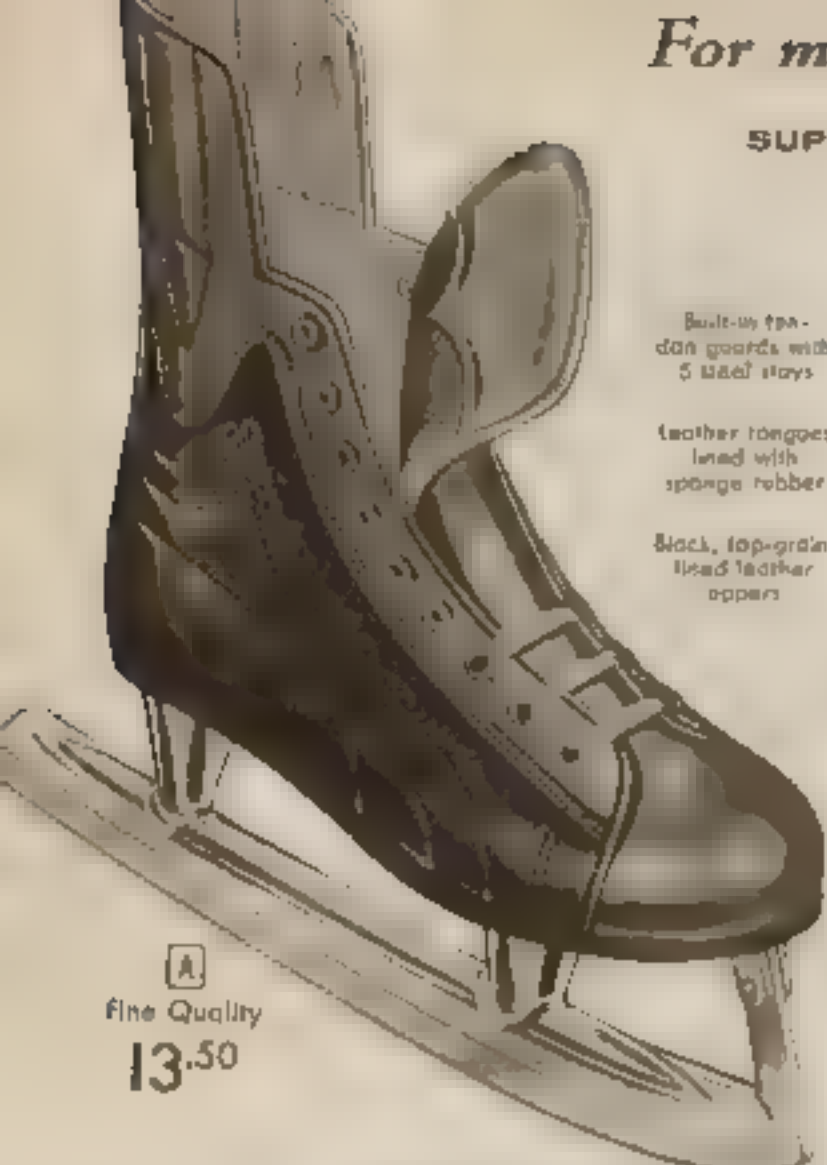
6N875—Girls' full sizes 11-12. Pair, delivered . . . 5.89
6N876—Misses' full sizes 3-5. Pair, delivered . . . 6.39
6N877—Women's full sizes 6-9. Pair, delivered . . . 6.98

NOTE: WE RECOMMEND ORDERING ONE SIZE LARGER THAN ACTUAL SHOE SIZE.

at SIMPSON'S-SEARS . . 169

For more thrills this Christmas

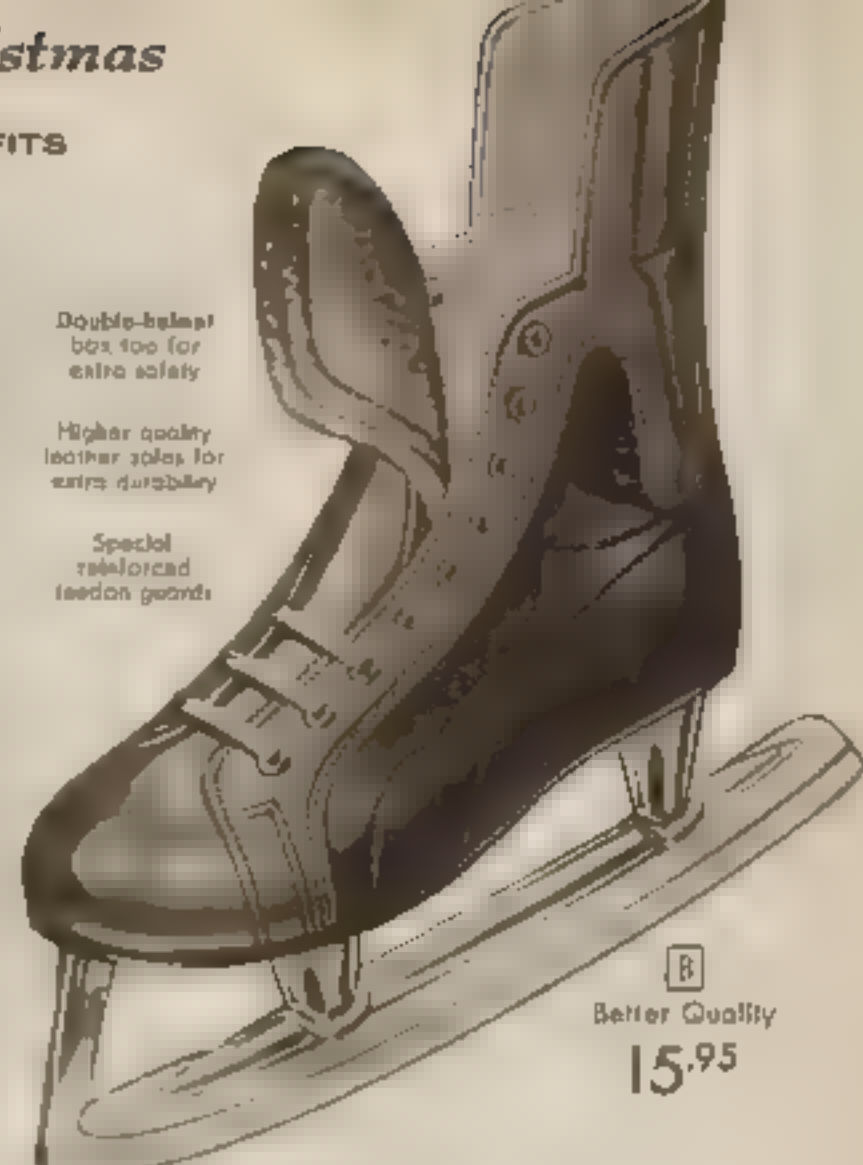
SUPERIOR QUALITY HOCKEY OUTFITS



A Syl Apps Sportsman Hockey Outfit. Expertly fashioned boots of finest quality Black top-grain cowhide with handsome Cherrytone trim. Fully leather-lined and padded. Top-grain leather tongues lined with sponge rubber for maximum protection. Long, tough fibre counters fully protect instep. The telescopic eyelets will not loosen or tear out. The double-special box toes completely guard the front of the foot. Built-in leather tendon guards with steel stay inserts protect tendons. Fibre insoles reinforced with fibre ladders and lined with soft felt for extra warmth and comfort.

Soles of Tough, Rugged Leather for long wear are supported by strong steel shanks. The nickel-plated tube blades are made of heat-hardened steel to provide a razor-sharp edge.

6N809—Full sizes 6 to 12... 13.50



B J. B. Higgins All-Star Hockey Outfit. For only 2.45 more you get all the features described above plus the following desirable extras: higher quality leather soles for longer wear; double-helmet box-toes to provide extra protection; tendon guards with 6 steel stays for greater protection; extra padding on ankles plus extra-thick felt tongues to protect sensitive areas. Please see "How to Order" at bottom of this page.

6N804—Full sizes 6 to 12... 15.95

A
Fine Quality
13.50

B
Better Quality
15.95

VALUE-PACKED HOCKEY UNIFORMS AND EQUIPMENT SHOWN ON OPPOSITE PAGE

1 to 6 Boys' Famous NHL Club Sweaters with crests. Choose the colors of your favorite NHL team: 1 (Montreal Canadiens), 2 (Toronto Maple Leafs), 3 (New York Rangers), 4 (Detroit Red Wings), 5 (Boston Bruins), 6 (Chicago Black Hawks). Blended wool sweaters, with double-knitted neckbands, cuffs. Washable. Chest sizes: Small (25-28); Medium (30-32); Large (34-36). See below for ordering instructions.

6N1171—State team number, chest size... 2.95

Important: Please state catalogue no., team no. and size when ordering. (For example, 6N1171, 4 (Detroit Red Wings), Size Large.) If hockey sweaters are to be worn over pads please order one size larger than normal.

7 White Felt Numbers. 8" high. Numbers 0-9. 6N1199—State numbers req'd. Each... 25c

8 Tackle NHL Team's Colors. Extremely warm, comfortable, long-wearing. Easily washable. Made of wool, cotton and rayon. State team number 1, 2, 3, 4, 5 or 6 when ordering. 6N1172—Price, delivered... 79c

9 Footless Stockings in NHL Team's Colors. A blend of wool and cotton for strength, warmth and washability. Choice of 31" or 38" lengths. Please state team number on order. 6N1180—31" long. Price, delivered... 1.59
6N1181—38" long. Price, delivered... 1.85

Combination Offer NHL Boy's Sweater, Tackle and 31" Stockings. Choose his favorite NHL team's color. State chest size, team no. (see above). 6N1174G—Set, delivered... 4.59

Men's Sweaters (Less Crest). (Not shown). Wool blend. Please state chest size. Chest sizes: Small (36-38); Medium (40-42); Large (44-46). 6N1111—Toronto Maple Leafs. Del'd... 3.65
6N1112—Montreal Canadiens. Del'd... 3.65

10 Hockey Stick, Puck and Tape Combination. Finely balanced all-star hockey stick. Northern white ash handle; laminated rock elm blade. Neutral—50-53" long. Regulation size puck. 4 oz. friction tape 24" long. 6N1039LG—Set, delivered... 1.29

11 to 16 For Boys up to 9 Years of Age. (11) Hockey Gloves of genuine cowhide. Heavily padded fingers plus 3 back rolls and extra roll at thumb. Molded fibre thumb for extra protection. Simulated leather cuffs with 8 fibre inserts. Length about 11½". 6N1009—Pair, delivered... 3.85

(12) Shinguards of thick Grey felt. Strong leather knee caps. Cane inserts at front. 6N1020—Length abt. 14½". Pair, del'd... 1.49

Combination Offer of Above Shinguards, Gloves. 6N1148G—Set, delivered... 4.98

(13) Shoulder Pad of thick felt with leather facings. Molded fibre shoulder guards. Elastic straps. Laced front and back. 6N1040—Price, delivered... 1.98

(14) Hockey Pants: Long-wearing cotton drill. Extra-thick quilted padding all the way round. Waist sizes: Small (24-26); Medium (28-30); Large (32). State waist size. Order one full size larger than actual waist size.

6N1050—80 (Blue with White stripe)... 2.69

6N1053—70 (Red with White stripe)... 2.69

(15) Bantam Hockey Stick, Strong hardwood. 6N1090L—Each. 38" to 44" long... 65c

(16) Junior Size Puck. 1½ x 1¼ inches. 6N1083—Price, delivered... 12c

17 to 22 For Boys 9 to 13 Years of Age. (17) Hockey Gloves. Top-grain willow leather back and suede leather palms. Fingers

reshaped. 3 rolls at back, extra roll at reshaped fibre thumb. 8 fibre inserts in cuff. 6N1036—Length about 13". Pair, del'd... 5.69

(18) Shinguards with edged fibre kneecaps. Strongly attached to felt. About 16" long. 6N1023—Flexible padded knee roll... 2.98

Combination Offer of Above Shinguards, Gloves. 6N1016G—Set, delivered... 8.39

(19) Junior Pro Shoulder Pad. Well-padded cotton base. Fibre facings and shoulder guards. Large fibre cape hinged with leather. Padded cotton biceps protectors, fibre inserts. 6N1044—Price, delivered... 4.98

(20) Syl Apps Junior Pro Pants. Heavy quilted padding completely encloses pants. Fibre thigh guards. Thick pads protect spine. Waist sizes 26-36. Order one size larger than actual waist. Delivered.

6N1059—70 (Red with White leg stripe)... 4.69

6N1054—80 (Blue with White leg stripe)... 4.69

(21) J. B. Higgins Senior Hockey Stick. Rock elm laminated blade. Northern white ash handle. Slip-shot resistant. Left or right. 53" long. 6N1092L—Price, delivered... 1.35

(22) 6N1082—Reg. size puck 3 x 1"... 20c

(23) Syl Apps Junior Pro Hockey Gloves. Genuine top-grain cowhide. Armored wrists with fibre inserts in cuff. Heavily padded fingers, 3 back rolls, extra pad at thumb. Guard at thumb; strong leather strap at cuff. Black leather backs and cuffs. Abt. 13½" long. 6N1008—Cream palms, wrists. Pair... 6.75

(24) Syl Apps Special Shinguards. Fibre fronts, kneecaps. Padded leather knee roll; extra felt at sides and top. Canvas lining. 6N1033—Abt. 18" long. Pair, del'd... 3.69

Combination Offer of Above Shinguards, Gloves. 6N1019G—Set, delivered... 10.19

(25) Syl Apps Pro Shoulder Pads. Strong padded cotton base with molded fibre attached on leather-hinged shoulder caps and epaulettes of molded fibre. Fibre-reinforced biceps protectors. 6N1047—Price, delivered... 8.79

(26) J. C. Higgins Senior Hockey Pants. Long-wearing cotton drill. Thick quilted padding around whole garment, with tough removable fibre thigh guards. Even waist sizes 30-42. Order one size larger than actual waist. 6N1056—80 (Blue with White leg stripe)... 7.15

6N1064—70 (Red with White leg stripe)... 7.15

(27) J. C. Higgins Champion Hockey Stick. Northern white ash handle. Lacquered, laminated rock elm blade. 53" long. Left or right. 6N1093L—Ice lays 4, 5, 6, 7. Del'd... 1.85

SPECIAL LOW-PRICED HOCKEY OUTFITS SHOWN ON OPPOSITE PAGE

Even with our lowest-priced hockey outfit you still get these value-packed features:

- Best quality Black split leather uppers
- Felt-lined leather tendon guards, steel stays
- Black composition rubber soles
- Nickel-plated tempered steel tube blades

28 We believe this is the lowest-priced hockey outfit anywhere in Canada today. In addition to the above features you get long-lasting leather toe caps, plus inside web ankle supports. The felt-lined tongues and felt insoles add to your comfort. Strong, well-set eyelets. Tempered steel blades. Remember, order one size larger than actual shoe size for growing boys.

6N820—Boys' full sizes 11-12. Del'd... 6.29

6N821—Youths' full sizes 3-5. Del'd... 6.79

6N822—Men's full sizes 6-10. Del'd... 7.89

It costs you very little more than our lowest-priced outfit to enjoy these extras:

- Black lined top-grain cowhide uppers
- Reinforced box toes for maximum protection
- Built-in leather tendon guards
- Fibre insoles that are lined with soft felt

29 Yes, you enjoy many extra features for your comfort and protection. Smarter appearance is emphasized by facings and tendon guards of contrasting tan leather. The leather uppers are fully lined with felt padded tongues. Strongly reinforced box toes. Moisture-resistant Black composition rubber soles are riveted to non-rust, alloy-hardened steel blades.

6N835—Boys' full sizes 11-12. Del'd... 6.59

6N836—Youths' full sizes 3-5. Del'd... 7.39

6N837—Men's full sizes 6-11. Del'd... 8.59

For just a little extra you get our best value with these additional features:

- Top-grain cowhide uppers, lined and padded
- Fibre counters for heel supports extend 3/8 arch
- Composition rubber soles with solid shanks
- Telescopic eyelets, won't loosen or tear out

30 J. C. Higgins special hockey outfit has all the "worthwhile" features... at a reasonable price. Hard box toes reinforced for extra protection. Heavy felt-lined, padded tongues. Felt-lined fibre insoles reinforced with fibre ladders. Smart Cherrytone tongues, toes and tendon guards. Polished, rust-resistant tube blades are of alloy-hardened steel.

6N802—Boys' full sizes 11-12. Del'd... 8.29

6N801—Youths' full sizes 3-5. Del'd... 8.69

6N800—Men's full sizes 6-12. Del'd... 9.69

N.H.L.
SWEATERS, TOQUES
AND STOCKINGS

SAVE
Buy the Complete
Set for Only
4.59

REGULAR PRICES
Sweater 2.95
Toque .79
Stockings 1.59
Total 5.33

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

SPECIAL OFFER
Stick, Puck
and Toque
for Only
1.29

FOR BOYS UP TO 9

Shinguards	1.49
Gloves	3.85
Total	5.34
Buy Both for Only	4.98

FOR BOYS 9 TO 13

Shinguards	2.98
Gloves	5.69
Total	8.67
Buy Both for Only	8.39

FOR BOYS 13 TO 18

Shinguards	3.69
Gloves	6.75
Total	10.44
Buy Both for Only	10.19

OUR LOWEST-PRICED
Tendon Guard
Hockey
Outfit
6.29
Boys' Sizes 11-2

POPULAR-PRICED
Top Grain
Cowhide
Hockey Outfit
6.69
Boys' Sizes 11-2

OUR BEST VALUE
Perfect Gift
for the Young
Enthusiast
8.29
Boys' Sizes 11-2



SAVE OVER 35%
100% Nylon Yarn
4 for 1.29

Crimped 3-ply shrink-proof, mothproof, color-fast. 00(White), 30(Yellow), 01(Sky), 60(Pink), 20(Azure), 40(Wine), 25(Lt. Green), 88(Navy), 01(Grey), 86(Royal), 04(Grey Mix), 26(Dk. Green), 73(Scarlet), 00(Black), 50(Dk. Brn), Reg. 50c a ball, 1-oz. balls. 36N5633-4 for 1.29

Best Nylonangora

Regularly 49c Ea

80% Angora and 20% nylon. To make bunny-suit, non-shed, bonnets, mitts, sweaters for Christmas. Unshrinkable, non-mattling. 00(White), 30(Yellow), 60(Pink), 81(Sky), 80(Tan), 43(Coral), 02(Lt. Grey), 25(Lt. Green). State color no. 1/2-oz. balls. 36N5634-3 for 1.19

Wool/Rayon Yarn

4 for 1.08

Nylon-reinforced. 3-ply 1-oz. balls. 00(White), 30(Yellow), 73(Scarlet), 01(Grey Mix), 48(Wine), 00(Pink), 99(Lt. Blue), 26(Lt. Green), 86(Royal), 50(Brown), 38(Beige), 69(Red), 88(Navy), 37(Azure), 09(Black). Please state color by number. 36N5608-4 for 1.08

Baby Wool

Normally 4/2.00

To make the cosiest baby clothes etc. for gifts. Nylon reinforcing prevents shrinking, keeps wool durable. Machine washable, non-mattling, non-resealing. 00(White), 60(Pink), 85(Baby Blue), 30(Yellow), 90(Turquoise). State color no. 3-ply 1-oz. balls. 36N5635-4 for 1.49

Make your gifts or buy them



1 Baby Deer—a lovable toy and handy pin cushion. Tail pulls out to a 36" tape measure. 36N5258—Size about 7 x 3 1/2". Del'd. 2/1.49

2 Smart Sewing Kit. So compact, yet it's fitted with 8 sewing needs. Genuine morocco leather, 3-sided zipper. Gift boxed. 70(Red) or 80(Pastel Blue). State color by number. 36N5255—Size about 4 1/2 x 2 1/2". Del'd. 98c

3 Neat Morocco Leather Sewing Kit. Has thread, needles, measure, scissors, thimble, etc. (15 essential). 3-sided zipper. Gift boxed. 70(Red), 80(Pastel Blue). State color no. 36N5197—Size closed 8 x 3". Del'd. 1.98

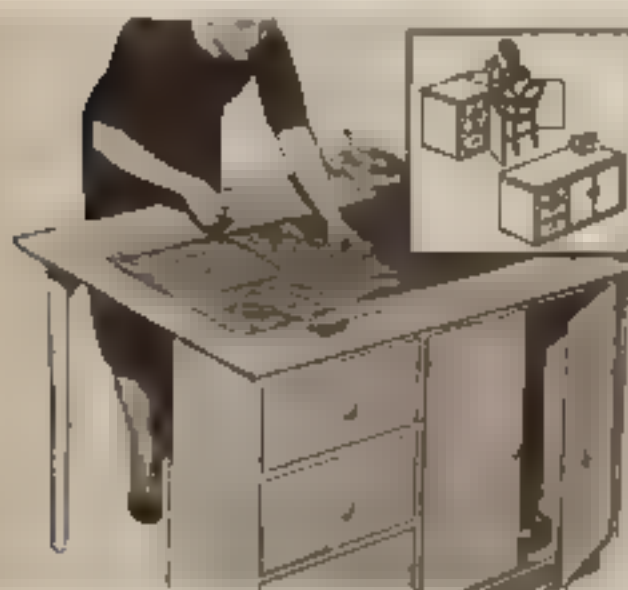
4 Novelty Pin Cushion Dogs. In assorted colored velveteen. Tail is a 36" tape measure. 36N5195—(Sold in lots of 3 only). Del. 3/1.19

5 Sewing Kit Clothes Brush. Suede-lined genuine leather top with scissors, assorted colored thread, pins, needles etc. Zipper closing. 36N5256—Apt. 4 x 2". White nylon brush. 1.49

6 Handmade Wicker Workbasket. Fitted with pin cushion and thimble 1-up. Lustrous rayon satin lining. Tartan top. Gift idea for mother. 36N5257—Size abt 11 1/2 x 8 x 5 1/2". Del'd. 4.49

7 "Merry Wheel" Spool Holder spins but never spills. In pastel plastic. 4 racks hold 16 spools, 2 trays for thimbles, needles etc. 36N5194—Apt. 7 1/2" x 8". Each, del'd. 1.98

8 Hand-Woven Wicker Sewing Basket with rayon satin lining in assorted colors. Padded hinged top. Built-in pin cushion. Natural shade. 36N5144—Size about 10 x 6 x 4". Ea., del. 2.98



Fairloom Sewing Centre. Versatile and complete—a joy to dressmakers. Roomy working surface at just the right height, and ample space to store machine head and all sewing needs. 3 drawers 7 x 16". With leaf up, working surface is 40 x 42". Cabinet with leaf down is 15 x 42 x 30" high. Sturdy wood construction. Assembled ready for paint, stain, varnish. 36N5250L-4.00 down. Del. 39.95



GENUINE MINK

Give Her Mink for Christmas. A smart, easy collar of genuine mink, to delight her luxury-loving heart. Excellent quality, so becoming with sweaters, dresses. Med. Brown. Full 2" wide. Covered hook-and-eye fastener. 36N1422—Del'd. 7.50



Gay Pajama Suede for bright easy pyjamas. Mediumweight cotton with fleecy suede finish. Reduced from 59c. Washfast stripes. Predominating colors: 80(Blue), 48(Wine), 30(Green), 52(Tan). State color no. 36N4107—36" wide 54c 10 yards or more Yd. 49c

ITEMS SHOWN ON OPPOSITE PAGE

A Reversible Quilted Cotton for delightful expensive-looking housecoat and skirts, smart too for card table covers, children's clothes and hosts of household gifts. Exquisitely color co-ordinated. Sturdily stitched. Pure white cotton batting lining. At a special low price was 1.98 yd. State color no. 36N3351—36" wide. Yard, del. 1.69

B Simplicity Pattern 39N1785. Girls' lounge coat. Sizes 1 to 6. (Size 6 requires only 1 1/2 yards 36" fabric). 35c

C Simplicity Pattern 39N1908. Wrap-around skirt. Waist sizes: 24 1/2-30". (25" needs 2 1/4 yards 36" fabric). Del. 35c

D Fleecy Bedtime Flannellette for the cutest Christmas nightwear. Made from highly absorbent durable cotton in adorable pattern choice. Washes well. State color number. 36" wide. 36N4218—Wash 59c. Yard, del'd. 54c 10 yards or more, yard 49c

As above—in washfast solid colors. 36N4123—Delivered. Yard. 47c 10 yd. or more. Yard 43c

E Simplicity Pattern 39N2541. Boys' pyjamas. Sizes 4 to 14. (Size 14 requires 3 1/2 yards of 36" fabric). Del'd. 25c

F Simplicity Pattern 39N1824. Girls' pyjamas. Sizes 1 to 6. (Size 4 requires 2 1/2 yards 36" fabric). Del'd. 35c

G Fine Pinwale Corduroy, so smart for suits, jackets, dresses, etc. Medium-weight sturdy cotton in a fine uniform weave. Wash separately. A choice of bright washfast colors. State color no. 36N9110—Width 19 3/8" wide. Yd. 99c

H Imported 36-Inch Velveteen for rich-looking dresses, suits, skirts, or children's party clothes. Special purchase in time for Christmas gift giving. Good-looking with deep pile. Dry-clean. State color choice by number. 36N9118—Yard, delivered. 1.69

J Butterick Pattern 39N7943. Dress. Sizes 11 to 18 (size 14 requires 4 yards of 36" fabric to complete). Del. 50c

K A Special Low Price for Christmas. Imported brushed fleecy-corduroy. 75% wool, 20% cotton and 5% linen lining. A good-wearing quality that looks and feels like all-wool. For dress, coat, navy and duille coats. 54" wide. Was 2.98 yd. Please state color by number. 36N7738—Reduced 42c. Yard. 2.57

L Low-Priced 72" Fashion Felt produced for Christmas sewing. Good quality, made of rayon and wool. For gay skirting of slippers, toys, skirts etc. Easy to sew, no hemming. State color by number. 36N7722—Wash 2.98 yd. Yard. 2.57

M Simplicity Pattern 39N4884. Skirt. Sizes 23 1/2, 26, 28, 30, 32, 34, 36. (26" waist requires 2 yd. 72" fabric). 35c

N Iron-On French Poodle felt applique. 09(Black) or 00(White). State color no. 36N5185—7 x 6 1/2". (Instn.). Ea. 78c

P Tartans at a Low Price. 1.98 quality rayon-and-wool tartans at 1.79. A favorite fabric at Christmas and all year 'round for casual wear, dresses, skirts, suits, slacks etc. Clear designs woven in the pre-dyed yarns. State tartan choice by number. About 56" wide. 36N7716—Was 1.98. Yard. 1.79

R Butterick Pattern 39N8088. Men's robe. Chest sizes: Small (34-36); Medium (38-40); Large (42-44). Del'd. 50c

T Fairloom Sista Afghan Kit keep you cozy on winter evenings. It's fun to make a bright, hand-washable afghan, and easy too. Kit contains enough luxurious lightweight 100% 3-ply, worsted wool to crochet an afghan abt. 45 x 60". Two color combinations. A blending shade. 30(Yellows to Brown) or 31(Greys to Red). State color by no. 36N5636—Kit, delivered. 10.95

U Jelly Pyjama Bag Dolls. A lovable bedtime toy for kiddies; a delightful gift for adults or teenagers, too. Handy for nightclothes. In fine quality heavy-weight cotton with 3/4-length back zipper. Guaranteed washable; head is removable. State 82(Jumbo the Elephant), 83(Dopey the Dog) or 84(Claw). 36N3743—Were 4.95. Each, del. 3.95

STATE COLOR BY NUMBER

When stating color choice on order be sure to include color no. EXAMPLE: 08(Chocolate). It helps us to ship your order without delay.

Yuletide specials

TAILORED DACRON PANELS OR PAIRS

- Beautifully sheer, easy-care curtain styles
- Easy to launder, no ironing, dry in a twinkling

A Good quality tailored Dacron marquisette curtains in a choice of three widths. Exquisitely sheer; neatly hemmed. Easy to wash, quick drying. Please state size required.

30 inches Wide. 51 (Ivory-White only).
24N4105—63 inches long. Pair, del'd. . . . 2.89
24N4106—72 inches long. Pair, del'd. . . . 3.19
24N4107—81 inches long. Pair, del'd. . . . 3.39
24N4108—90 inches long. Pair, del'd. . . . 3.59

40 inches Wide. 51 (Ivory-White only).
24N4076—63 inches long. Pair, del'd. . . . 3.59
24N4077—72 inches long. Pair, del'd. . . . 3.98
24N4078—81 inches long. Pair, del'd. . . . 4.29
24N4079—90 inches long. Pair, del'd. . . . 4.69

Panel—fold singly. 56" wide. 51 (Ivory-White).
24N4188—63 inches long. Each, del'd. . . . 2.49
24N4189—72 inches long. Each, del'd. . . . 2.78
24N4190—81 inches long. Each, del'd. . . . 2.99
24N4191—90 inches long. Each, del'd. . . . 3.19

NEW . . . DURALON PANELS

- Elegance of delicate lace net with Lurex
- In Duralon (rayon) with permanent finish

B Duralon lustrous rayon that requires little or no ironing, makes these beautiful lace net panels a favorite. Finest quality ever offered in this type of curtain, so exquisitely patterned and interwoven with Gold-color Lurex. Resists soil, stains; hand wash, no stretching or stretching. Ultra-wide 54-in. panels. Colors: 51 (Ivory-White), 60 (Pink), 80 (Blue), 30 (Yellow). State color number.

24N4080—About 54 x 81" long. Each, del'd. 2.98
24N4081—About 54 x 90" long. Each, del'd. 3.29

FIRST TIME OFFERED

- Scalloped veil-sheer nylon curtains
- With allover embroidery-like flocking

C Long wearing veil-sheer nylon curtains, with dainty allover blossom design backed on to withstand repeated hand washings. Scalloped edges, deep bottom hem. Width about 38". White with choice of pastel flocking: 60 (Pink), 81 (Aqua), 30 (Yellow). Also 00 (White on White). State color by no.

24N4082—63 in. long. Pair, del'd. . . . 3.49
24N4083—81 in. long. Pair, del'd. . . . 3.98
24N4084—90 in. long. Pair, del'd. . . . 4.49

B MIRACLE DURALON
lace Net with Lurex 2.98
Ea. Up

A TAILORED DACRON
Stay-Crisp Sheer
In Pairs or Panels 2.49
Ea. Up

C FLOCKED NYLON
Long-Wearing Quality
with Scalloped Edges 3.49
Pr. Up

DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

1 "Garden" Draperies—A delightful new scenic-leaf design on our best quality cotton burlcloth. Unlined or lined with cotton saten. Pre-shrunk; washfast color. Pinch-pleated heading for even, graceful folds; hooks included. Overall pleated widths per pair quoted. Choice of 04 (HH Dawn Gray), 51 (HH Parchment beige) backgrounds, or White around with 61 (HH Frosty Pink) pattern. State color number shown before color name.

Unlined, 84 inches long. Del'd.
24N3956T—48" wide. Pair, 10.50
24N3957T—78" wide. Pair, 17.50
24N3958T—108" wide. Pair, 22.50
24N3959T—138" wide. Pair, 28.50

Lined, 84 inches long. Delivered.
24N3960T—48" wide. Pair, 17.50
24N3961T—78" wide. Pair, 26.50
24N3962T—108" wide. Pair, 33.50
24N3963T—138" wide. Pair, 43.95

2 "Pleasant" multi-width drapes of textured rayon, in our newest modernistic floral leaf design with lined Gold color. Pleated cotton lining. Pinch-pleated. Hooks included. Washfast, but dry cleaning recommended. Overall pleated widths per pair quoted. White ground with 70 (Red), or 81 (Aqua). Please state color by no. Del'd.
24N3964—48 x 84". Pair, 7.50
24N3965—94 x 84". Pair, 16.50
24N3966—134 x 84". Pair, 25.50

3 Corduroy Cushion Covers of long-wearing fine white cotton. Zipper makes removal for washing easy. 2" box edge. 28 (Cherry Red), 62 (Cherry Red), 80 (Electric Blue), 35 (Gold), 90 (Turquoise), 20 (Green). Please state color by number. Round—10 1/2" diam. Fits 24N1865. 24N1871—Each, delivered 1.49
Square—10 1/2" x 10 1/2". Fits form 24N1866. 24N1872—Each, delivered 1.49

4 Textured Cushion Covers. Velvety, pre-shrunk cotton. 2" box edge with heavy cord piping. Zipper. 90 (Turquoise), 35 (Gold), 70 (Red), 20 (Green). Each, delivered.
24N1891—Round 10 1/2" diam. 1.98
24N1892—Square 10 1/2". Ea. 1.98

5 Foam Rubber Cushion Forms in Natural tone, to fit cushion covers 24N1871, 1872, 1891, 1892. Square 10 1/2" x 10 1/2" x 2 1/2" deep. 24N1866—Each, delivered 1.89
Round 10 1/2" diam. x 2 1/2" deep. 24N1865—Each, delivered 1.89

6 Cotton Corduroy Cushions. Cotton filled. Knife edged, double cord piping. Large square center buttons. 16 x 16" square. 20 (Green), 35 (Gold), 62 (HH Cherry Red), 90 (Turquoise), 64 (HH Cherry Red). 24N1897—Each, delivered 2.89
As above, but oblong, size 17 x 12". 24N1898—Each, delivered 2.89

7 Bright Scatter Cushions of textured rayon-and-cotton. Cotton filled. Knife edge; center button. About 11 x 13". 70 (Red), 60 (Pink), 28 (Charcoal), 20 (Green), 90 (Turquoise), 50 (Taupe), 35 (Gold).
24N1899—90, 2/1.95; 3/2.89

8 New . . . Toss Cushions in cotton corduroy with Lurex. Cotton filled, 5 1/2" waving; 2" box edge. 70 (Red), 80 (Electric Blue), 20 (Green), 09 (Black). State color by no.
24N1895—12" square. Each 1.79
24N1896—Round 12" diam. 1.79

9 Printed Cotton Burlcloth cushion, zipper. White with floral. Cotton form, shredded foam rubber. 24N1847—Abt 14 x 14". 1.98

10 It's New! Cushion of corduroy with Lurex, contained to fit neck. Shredded foam rubber filling. Plastic bag 70 (Red), 80 (Electric Blue), 20 (Green), 09 (Black).
24N1886—13 x 8 x 3". Del'd. 1.77

<p>State style letter (B)</p> <p>Wide thick back Wide flat arm up to 10"</p> <p>CURVED ARM Square cushion</p>	<p>Full width of arms extends to back of chair</p> <p>State style letter (C)</p> <p>NARROW-BACK MODERN</p>
<p>State style letter (A)</p> <p>Roll arm</p> <p>CLUB Square cushion</p>	<p>State style letter (D)</p> <p>Open arm</p> <p>COGSWELL No cushion</p>

<p>State style letter (F) or (G)</p> <p>Rounded back, square cushion</p> <p>Regular Club 65-76" long Large Club 77-84" long</p>	<p>State style letter (K)</p> <p>Square back</p> <p>TWO-CUSHION LAWSON Fits sofas 65 to 74" long Straight cushion</p>
<p>State style letter (H)</p> <p>Wide thick back</p> <p>CURVED-ARM MODERN Fits sofas 65 to 74" long Square cushion</p>	<p>State style letter (J)</p> <p>Full width of arms extends to back of chair</p> <p>NARROW-BACK MODERN Fits sofas 65 to 74" long Square cushion</p>

MODERN NUBBY TEXTURE

- Gives appearance of real upholstery
- Sewn with nylon thread for strength

11 Superbly tailored slip covers of durable cotton, give an upholstery look. Nubby-textured, and sparked with strands of Gold color Lurex, the metal thread that does not tarnish. Adjustable, ruffled skirt. Concealed draw-cord holds cover smoothly in place. Wrinkleproof treated with "Drex" to repel dust and liquids. Reversible cushions for longer wear. Washable. Order now . . . and have your furniture look sparkling new for Christmas. Colors: 50 (Brown), 20 (Green), 01 (Grey). Please state color choice by number shown below color name.

State Style Letter from Chart at Left.

Chair Cover. State style letter A, B, C or D.
24N2141—Price, delivered 15.98

Sofa Cover. State style letter F, G, H, J or K.
24N2142—Price, delivered 29.98

Daybed or Sofa-Bed Cover. Standard size. (Not shown.)
24N2143—Price, delivered 22.98

ITEMS WITH "T" IN CATALOGUE NUMBER
SHIPPED FROM TORONTO



2 REMOVED BAYON FRONT
Lined Blinds - Choice
of Three Widths 7.50 Fr. Up

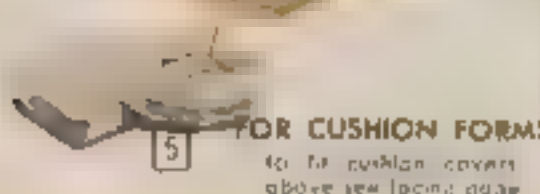


1 OUR BEST QUALITY
Lined Blinds - Choice
of Four Popular Widths 10.50 Fr. Up



Gift your home with bright new furnishings

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



FOR CUSHION FORMS
to fit cushion covers
above see facing page



7 99c Ea. 3 Ea. 2.89



8 Foam-Rubber Filled 1.98 Ea.



TV CUSHION



WATCHING TV
Cushioned to hold
your head restfully



READING
Relaxing comfort
for back lovers



INVALIDS
Styled for rest...
reclining or upright

COTTON SLIP COVERS SPARKED WITH LUREX

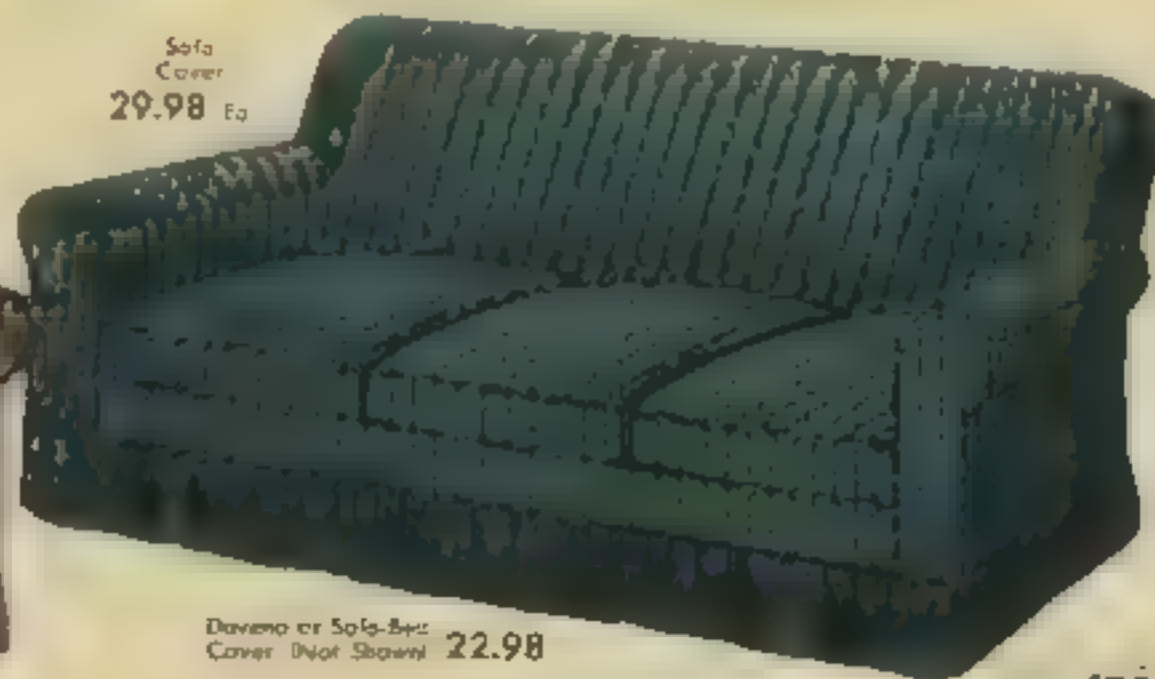
CHOICE OF
3 COLORS



501 Brown
201 Green
01 Grey



11



12 Davenport or Sofa-Size
Cover (Not Shown) 22.98



WOVEN "HEARTLOOM" SPREAD

Double or Single-Bed Size
in a Special Christmas Offer

REGULAR \$4.95 VALUE

11.98 Ea.

A

ITEMS (A) TO (D) SHOWN ON THIS PAGE

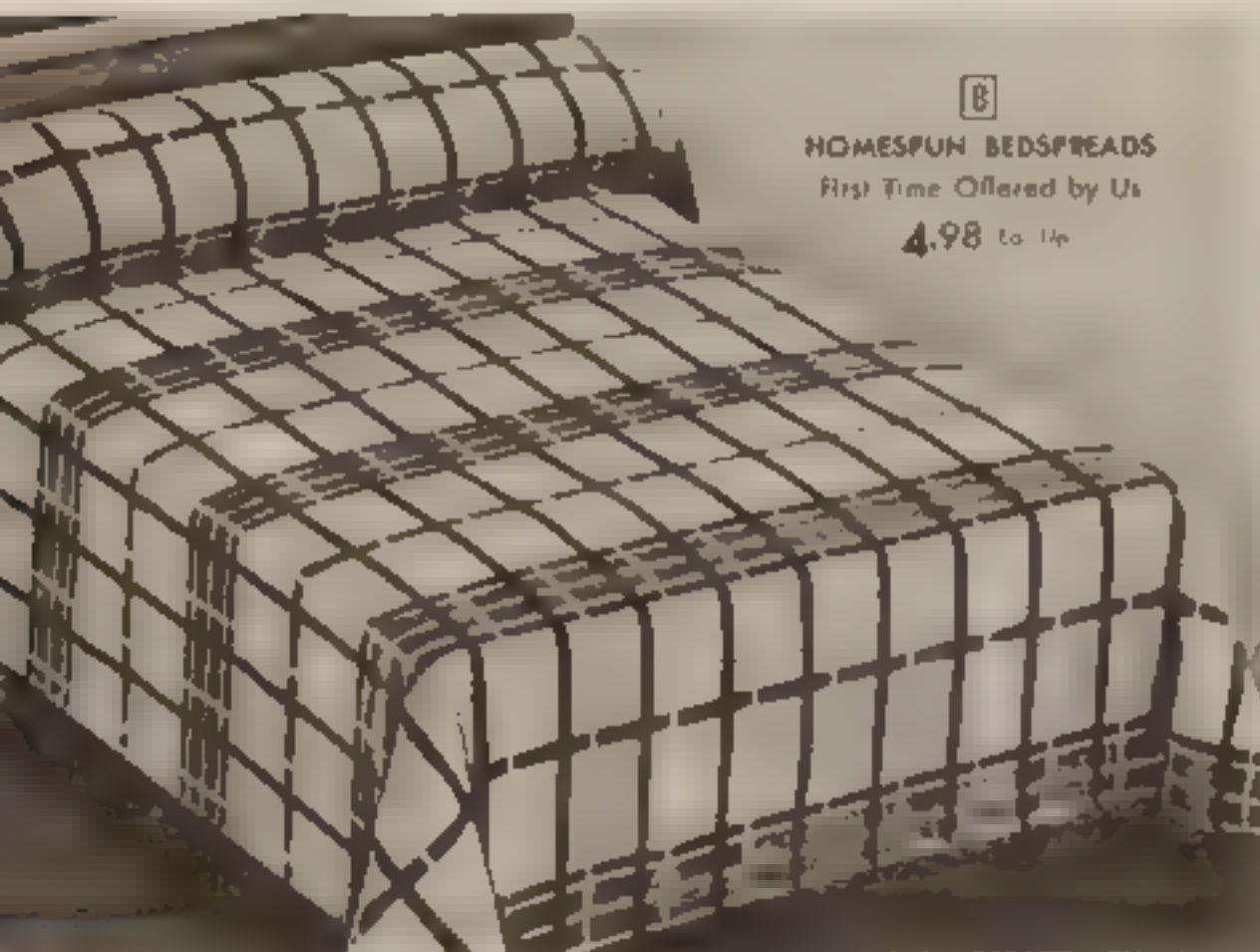
A Reversible Woven "Hearthloom" Bedspread featuring a lovely "sunburst" centre medallion pattern, and offered at our lowest price for a spread of this fine quality. Full-draping super sizes, graceful rounded corners. Reversible for 2 charming views of the finely detailed design, gives twice the wear. Finished on 3 sides with luxurious bullion fringe, this exquisitely dyed cotton spread is easy to care for too... completely washable, pre-shrunk, never needs ironing. A delightful spread to own, a gift to be remembered. Silvery or 00(White). State color number.
24N1177—Double-bed size 95 x 105". Each, del'd... 11.98
24N1178—Single-bed size 82 x 105". Each, del'd... 11.98

B Homespun Bedspread with Bold Cross-Plaid Design on Beige ground. Choice of 4 bright colors accented by an overlay of Black yarns. The first time we have offered this good quality woven cotton homespun, a sturdy material that is slow to soil, washes easily, needs little ironing. Buy a second spread for matching drapes. Comes in polyethylene bag. Stripes in 70(Red), 90(Turquoise), 20(Green) or 35(Gold). Please state color number.
24N1019—Double-bed size 80 x 100". Each, del'd... 5.79
24N1020—Single-bed size 70 x 70". Each, del'd... 4.98

C Solid Ripple Chenille Spread. A wise buy for the thrifty shopper, this pre-shrunk spread has rows of wavelike chenille tufted on good quality cotton backing. Edged on 3 sides with bullion fringe. Wears and washes well, needs no ironing. HH colors: 33(Ming Blue), 31(Frosty Pink), 23(Sage Green), 37(Sunshine Yellow); also 00(White).
24N231—Double-bed size 83 x 103". Each, del'd... 4.98
24N232—Single-bed size 70 x 103". Each, del'd... 4.98

D Overlay Scroll Design is formed by chains of dots in high-pile cotton chenille on a ground of wavelike baby chenille. This soft one-tone spread is economically priced, needs only the simplest care: pre-shrunk, fluffs dry without ironing. HH colors: 37(Sunshine Yellow), 31(Frosty Pink), 33(Ming Blue), 23(Sage Green); also 00(White).
24N234—Double-bed size 84 x 103". Each, del'd... 5.98
24N235—Single-bed size 77 x 103". Each, del'd... 5.98

Give her a beautiful bedspread



B

HOMESPUN BEDSPREADS

First Time Offered by Us

4.98 Ea. Up

ITEMS (1) TO (6) SHOWN ON OPPOSITE PAGE

1 Ensemble in Lustrous Chromspun rayon tulle (color-backed acetate fibre) that stays crisp, resists fading. The tiled spread has quilted top in multicolor floral on plain color. Matching unlined drapes in multicolor organdy have pinch-pleated tops. Dry cleaning recommended. 00(Turquoise), 64(Rose), 20(Green) or 30(Yellow). State color no.
24N911—Double-bed size 84 x 108". Each, del'd... 9.98
24N912—Single-bed size 70 x 108". Each, del'd... 9.98
24N913—Drapes, each 22 x 90". Pair, del'd... 6.98

2 Striking "Starburst" Overlay in deep pile cotton chenille highlights this ensemble. Row on row of velvety baby chenille tufted as closely as possible, forms the ground for the exquisitely detailed centre design. The super-size spread has graceful rounded corners for full, deep draping, non-tangle bullion fringe trim. Washable, pre-shrunk, dries soft and fluffy without ironing. Matching unlined drapes have Simpleat tops. HH colors: 31(Frosty Pink), 33(Ming Blue), 23(Sage Green), 37(Sunshine Yellow); also 00(White). State color number.
24N643—Super double size 95 x 103". Each, del'd... 12.98
24N644—Super single size 78 x 103". Each, del'd... 12.98
24N645—Drapes, each 36 x 90" long. Pair, del'd... 12.98

3 Virtually Lint Free—a new chenille ensemble of viscose rayon yarn that will not shed. Rowbed and scroll motif stands in relief against a ground of smooth wavelike baby chenille. Rounded corners for full draping. Washable, pre-shrunk, dries flat, remains fluffly without ironing. Matching unlined drapes have Simpleat tops. HH colors: 31(Frosty Pink), 33(Ming Blue), 23(Sage Green), 37(Sunshine Yellow); also 00(White). State color number.
24N646—Double-bed size 90 x 103". Each, del'd... 9.98
24N647—Single-bed size 78 x 103". Each, del'd... 9.98
24N648—Drapes, each 36 x 90" long. Pair, del'd... 9.98

4 Reduced, Super-Size Spread makes this one-tone ensemble a wise buy. Close rows of cotton chenille with high pile overlay in rowbed and diamond design. Spread has fringe on 3 sides, rounded corners. Washable, pre-shrunk, needs no ironing. Matching unlined drapes have Simpleat tops. HH colors: 31(Frosty Pink), 33(Ming Blue), 37(Sunshine Yellow), 23(Med. Sage Green); also 00(White).
24N633—Super double size 95 x 103". Wash 11.98. Ea. 10.98
24N634—Super single size 78 x 103". Wash 11.98. Ea. 10.98
24N635—Drapes, each 36 x 90". Wash 11.98. Pair... 10.98

5 Finest Solid Ripple Chenille Ensemble has twice as much tufting as item (C) on this page. Rows of velvety baby chenille woven on backing of long wearing cotton. Bullion fringe on 3 sides of spread. Washable, pre-shrunk, never needs ironing. Matching drapes have Simpleat tops. HH colors: 37(Sunshine Yellow), 31(Frosty Pink), 33(Ming Blue), 23(Sage Green); also 00(White). Del'd.
24N400—Double-bed size 90 x 103". 7.98 line. Ea. 6.98
24N401—Single-bed 78 x 103". 7.98 line. Ea. 6.98
24N402—Drapes, each 36 x 90". 7.98 line. Pair... 6.98

6 Gay Multicolor Floral Blooms and graceful scroll design in deep pile chenille create a lovely contrast to the snow white ground of soft wavelike chenille. Pretty-up your bedroom with this washable, pre-shrunk cotton spread that fluffs dry without ironing. Predominating colors: 33(Blue), 30(Pink), 20(Green), or 30(Yellow).
24N414—Double-bed size 85 x 100". Each, del'd... 8.98
24N415—Single-bed size 72 x 100". Each, del'd... 8.98

STATE COLOR BY NUMBER

When stating color choice on order be sure to include color number. EXAMPLE: 30(Yellow). It helps us to ship your order without delay.



C

Super-Size Buy
4.98 Ea.

D
Scroll Overlay
5.98 Ea.



1
Light Blue
Bedspread Only
9.98



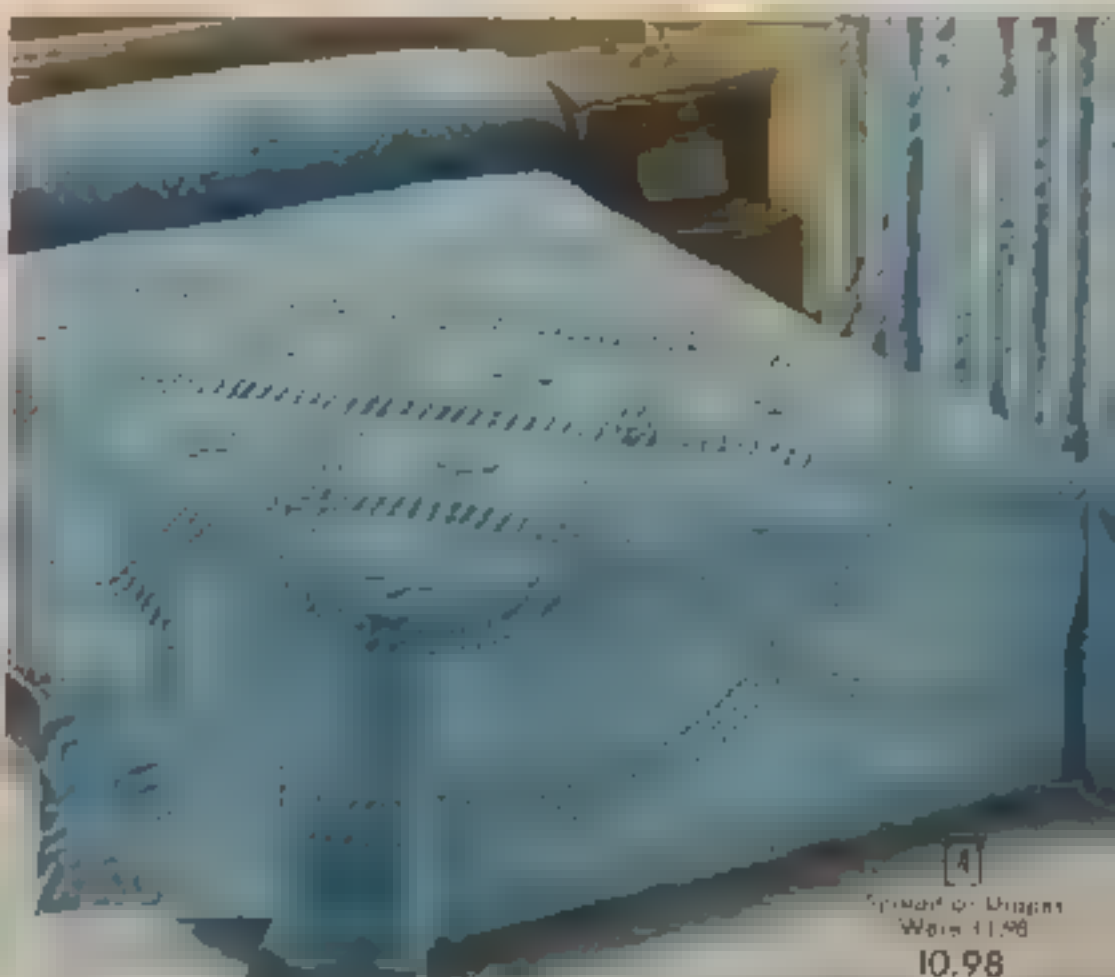
2
"Starburst"
Bedspread or Drapes
12.98

Yuletide charm for your bedroom

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



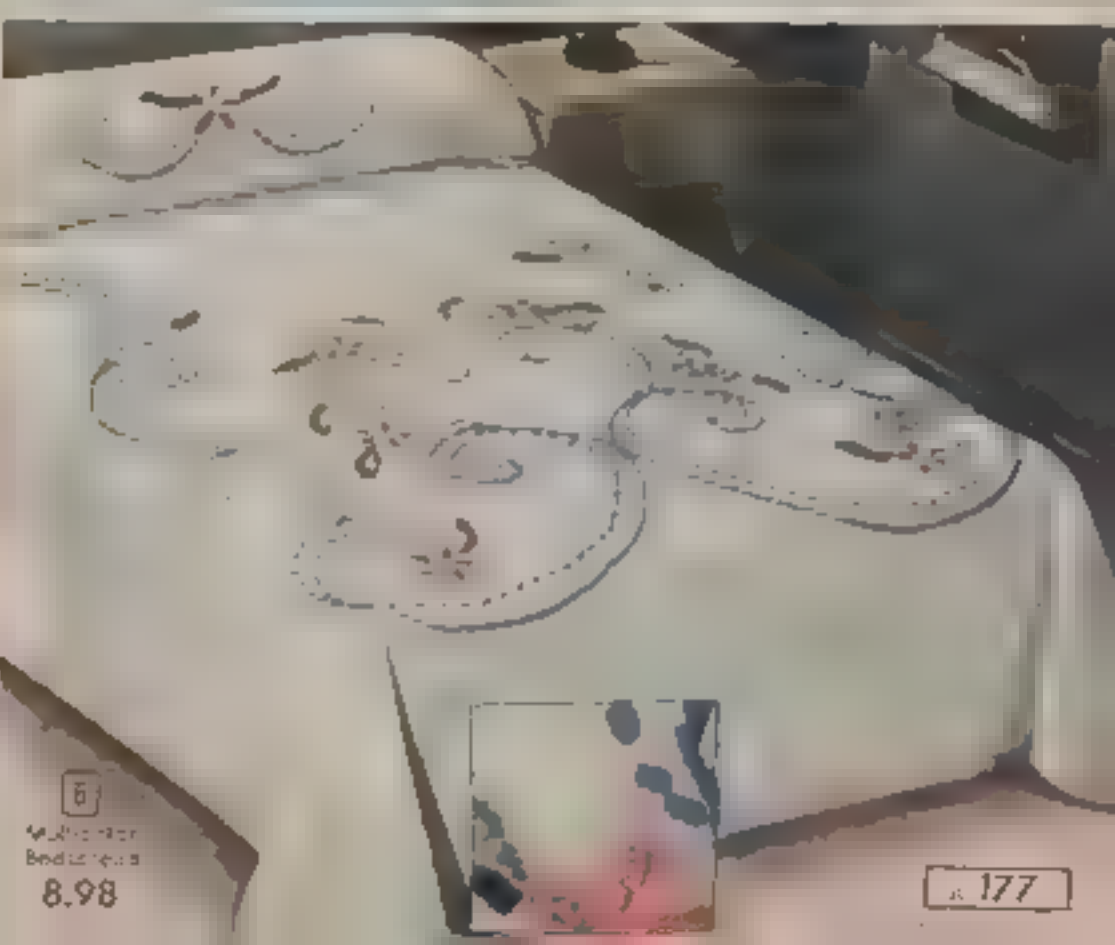
3
Pink
Bedspread or Drapes
9.98



4
Light Blue
Bedspread or Drapes
10.98



5
Yellow
Bedspread
6.98



6
White
Bedspread
8.98

For Christmas giving

GIFTS FOR THE LINEN CLOSET

These Items Are Shown on the Opposite Page

1 Harmony House Blanket in a blend of 30% rayon and 100% nylon. Rayon is soft and lustrous. Washable. Washfast. 54 x 84". Cello-wrapped. Yellow. 100% Nylon. 54 x 84". 96N8210—Abt. 72 x 84". Pair. 5.69

2 100% Acrylic Blanket. Light weight. Machine washable. Washfast. 54 x 84". Cello-wrapped. 100% Acrylic. 54 x 84". 96N8233—Abt. 72 x 84". Pair. 16.95

3 Harmony House Pastel Sheets woven from mediumweight cotton. Colorfast. Washable. 70 x 90". 96N6750—Abt. 72 x 100". Pair. 7.50
96N6751—Abt. 81 x 100". Pair. 8.50

4 Fitted Muslin Sheets. 100% cotton. Sanitized for permanent use. Washable. 70 x 90". Cello-wrapped. 96N8014—Single bed size. Ea. 3.69
96N8015—Full bed size. Ea. 3.98

5 Harmony House Pastel Pillowcases. 100% cotton. 20" x 26". Cello-wrapped. Same colors. 96N6700—Abt. 42 x 33". Pair. 1.79

6 Pastel-Border Hemstitched Set. 100% cotton. 42 x 33". 96N7854—Boxed. Ea. 5.99

7 Solid Pastel Color Set. 100% cotton. 42 x 33". 96N7860—Boxed. Ea. 5.99

8 Colored Pillowcases. 100% cotton. 20" x 26". 96N6907—Abt. 42 x 33". Pair. 1.59

9 "Mr. and Mrs." Pillowcases. 100% cotton. 20" x 26". 96N7821—Abt. 42 x 33". Pair. 1.89

10 Appliqued Cotton Pillowcases. 100% cotton. 20" x 26". 96N7831—Abt. 42 x 33". Pair. 1.09

11 Chinese Hand-Embroidered pillowcases of textured cotton with delicate hand-stitched embroidery. Scalloped ends. 20" x 26". 96N7800—Abt. 42 x 33". Pair. 1.98

12 Chinese Hand Applique pillowcases in good quality cotton with lovely hand embroidery. Fine applique work. 20" x 26". 96N7828—Abt. 42 x 33". Pair. 2.79

13 "Tex-Made" Candy Stripe Sheets. 100% cotton. 70 x 90". 96N6626—Abt. 72 x 100". Pair. 7.98
96N6627—Abt. 81 x 100". Pair. 8.98

14 "Tex-Made" Candy Stripe pillowcases. 100% cotton. 20" x 26". 96N6625—Abt. 42 x 33". Pair. 1.98

15 Printed Pillowcases. 100% cotton. 20" x 26". 96N7835—Abt. 42 x 33". Pair. 1.49

16 Imported Wool Plaid Motor Rug. 100% wool yarn. Plaid design woven into fabric. Machine washable. 54 x 72". 96N8710—Each, delivered. 4.98

17 Harmony House Blankets of closely woven cotton flannel in super-soft weight. Soft, fluffy nap on both sides. Yarn-whipped ends. Washable. 54 x 84". 96N8372—Abt. 70 x 90". Each. 3.19

18 Reversible Rayon Sofa Comforter. 100% rayon. 72 x 84". 96N1836—Abt. 72 x 84". Each. 7.50

19 Orion-Filled Comforter. Made in China. 72 x 84". 96N1837K—Abt. 72 x 84". Ea. 11.98

20 Printed Floral-Design Blanket. 100% cotton. 54 x 84". 96N8220—Abt. 72 x 84". Each. 9.98

Items Described Below Shown On This Page

C Good Quality Electric Blanket. 100% nylon. 54 x 84". 96N8256K—2.00 down. Ea. 24.95

D "Sportsman" Blanket. 100% wool. 54 x 84". 96N8132—72 x 84". Ea. 10.95

E Kenwood "Ramcrest" Blanket. 100% wool. 54 x 84". 96N8110—Abt. 72 x 84". Ea. 12.95
96N8111—Abt. 81 x 84". Ea. 14.95
96N8134—Abt. 72 x 90". Ea. 16.50

F Reversible "Esmond" Indian-style blanket woven from good quality viscose rayon yarn. Hemmed ends. Washable. Cello-wrapped. 72 x 84". 96N8904—Abt. 80 x 90". Each. 3.98

G Harmony House Better Quality. 100% cotton. 72 x 84". 96N7266—Abt. 63 x 100". Pair. 6.98
96N7259—Abt. 72 x 104". Pair. 7.08
96N7260—Abt. 81 x 104". Pair. 8.98
96N7293—Abt. 90 x 104". Pair. 9.98

H Harmony House Better Quality. 100% cotton. 72 x 84". 96N7209—Abt. 42 x 33". Pair. 1.79

J Good Quality Pillow filled with chicken and duck feathers. Linen-woven floral cotton ticking. 17 x 25". 96N5811—Abt. 17 x 25". Ea. 2.89
96N5812K—Abt. 17 x 25". Pair. 5.29

K Harmony House Pillow filled with select chicken feathers. Linen-woven floral cotton ticking. 17 x 25". 96N5800—Abt. 17 x 25". Ea. 2.39
96N5801K—Abt. 17 x 25". Pair. 4.29

L Our Best Foam Latex Pillow. Full body support for easy washing. Flared outer covering. Extra large size. 17 x 25". 96N5820K—Each, delivered. 7.95

WARM AS THE SPIRIT OF CHRISTMAS

A Harmony House Colored-Border Blanket. 100% cotton. 54 x 84". 96N8361—70 x 84". Ea. 6.25
96N8344—70 x 90". Ea. 6.50

B Harmony House Plaid Blanket. 100% cotton. 54 x 84". 96N8350—70 x 80". Ea. 2.59
96N8352—70 x 90". Ea. 2.89

D 7.95

I 3.98

C 24.95

I 12.95

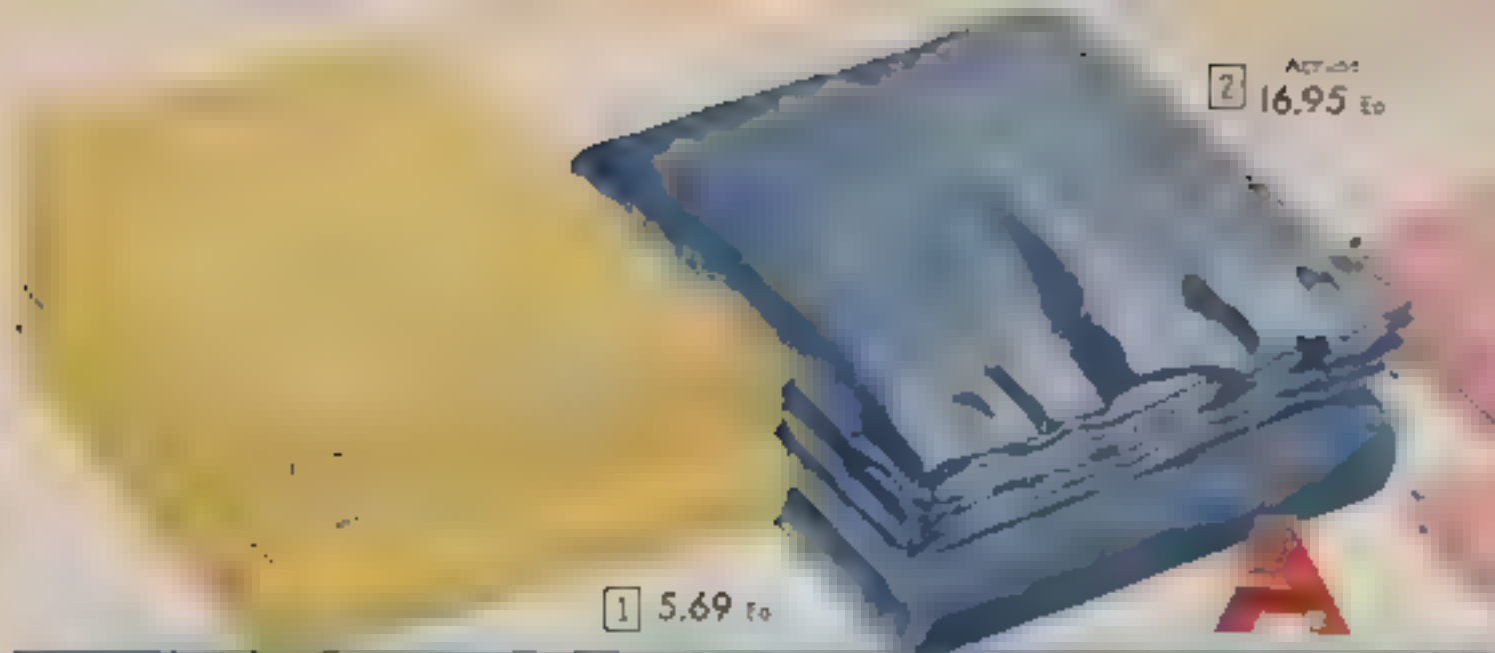
G 4.98

H 1.79

J 2.89

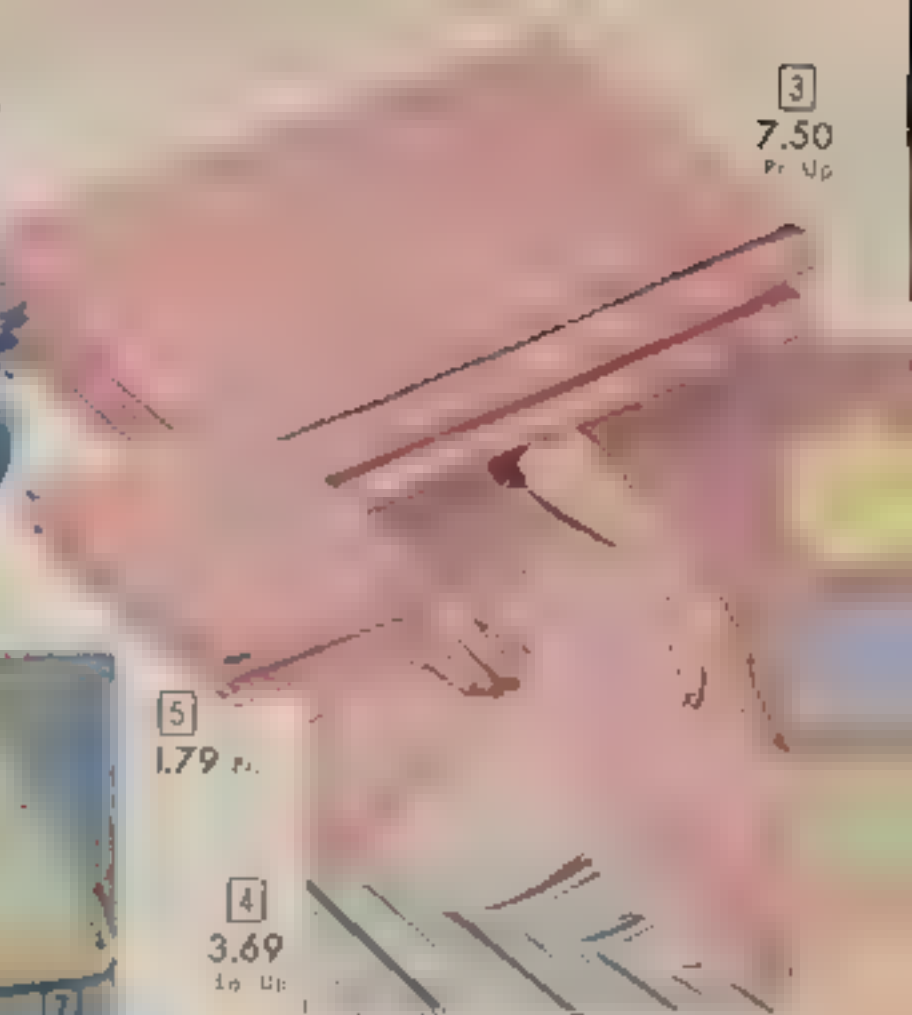
K 2.39

L 7.95



2 16.95 Ea

1 5.69 Ea



3 7.50 Pr Up

5 1.79 Ea

4 3.69 Ea Up

HARMONY HOUSE PASTELS

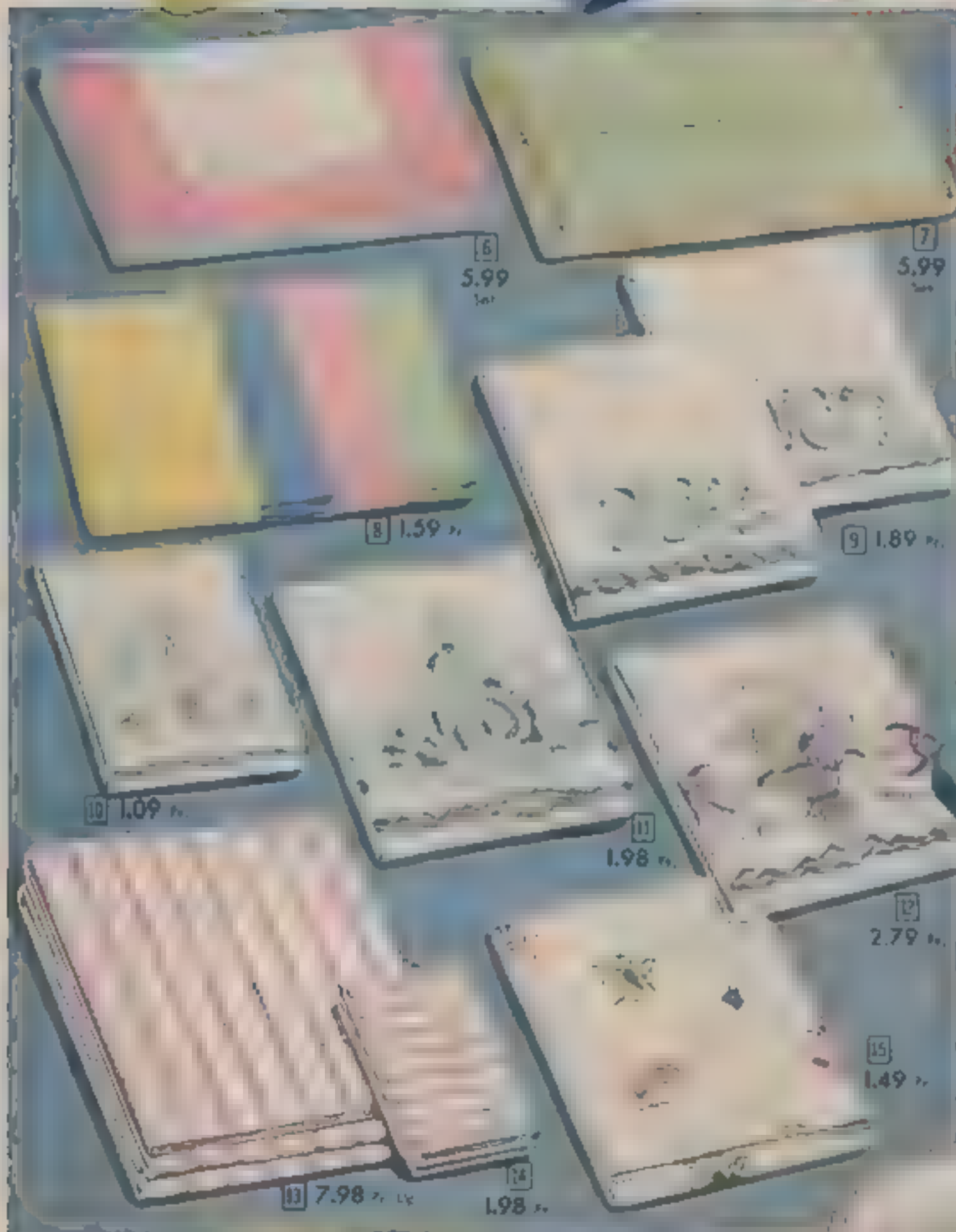
A "luxury look" in Matched Bedding

16 4.98 Ea



17 3.19 Ea

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



6 5.99 Ea

7 5.99 Ea

8 1.59 Ea

9 1.89 Ea

10 1.09 Ea

11 1.98 Ea

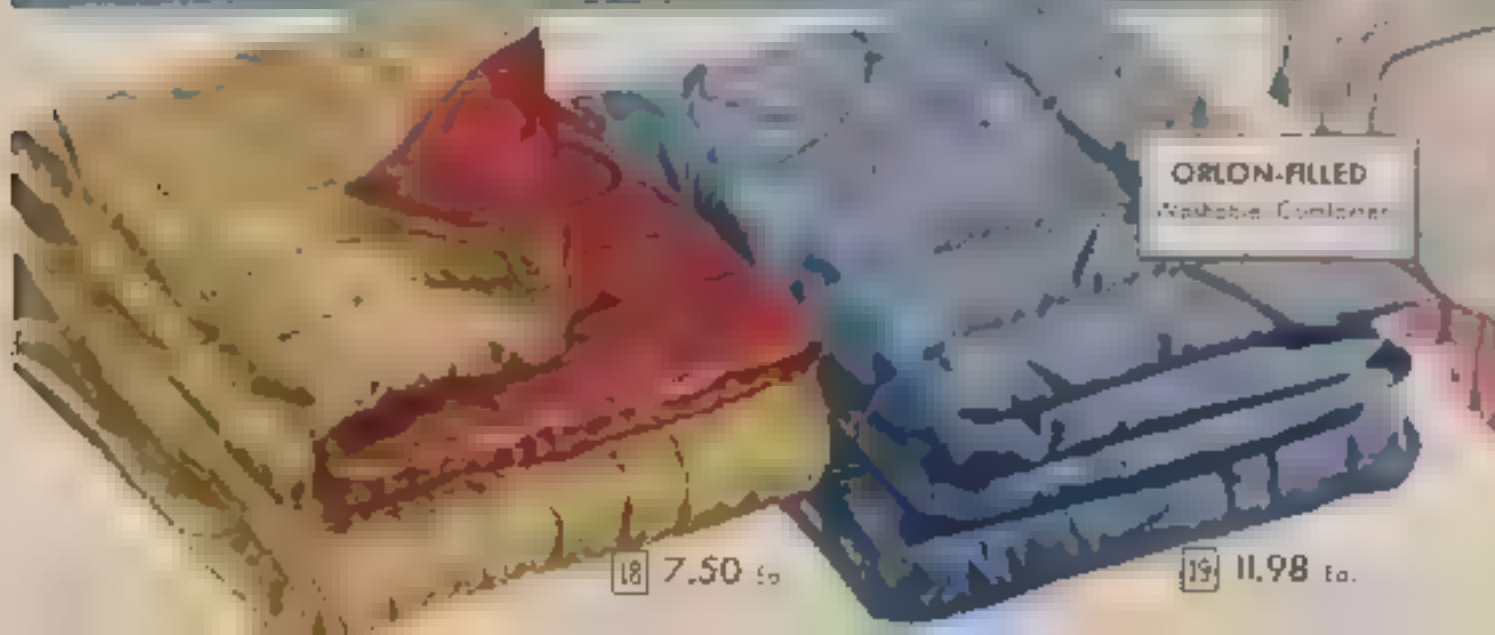
12 2.79 Ea

15 1.49 Ea

13 7.98 Ea Up

14 1.98 Ea

20 Floral Linen Accent Pillow 9.98 Ea



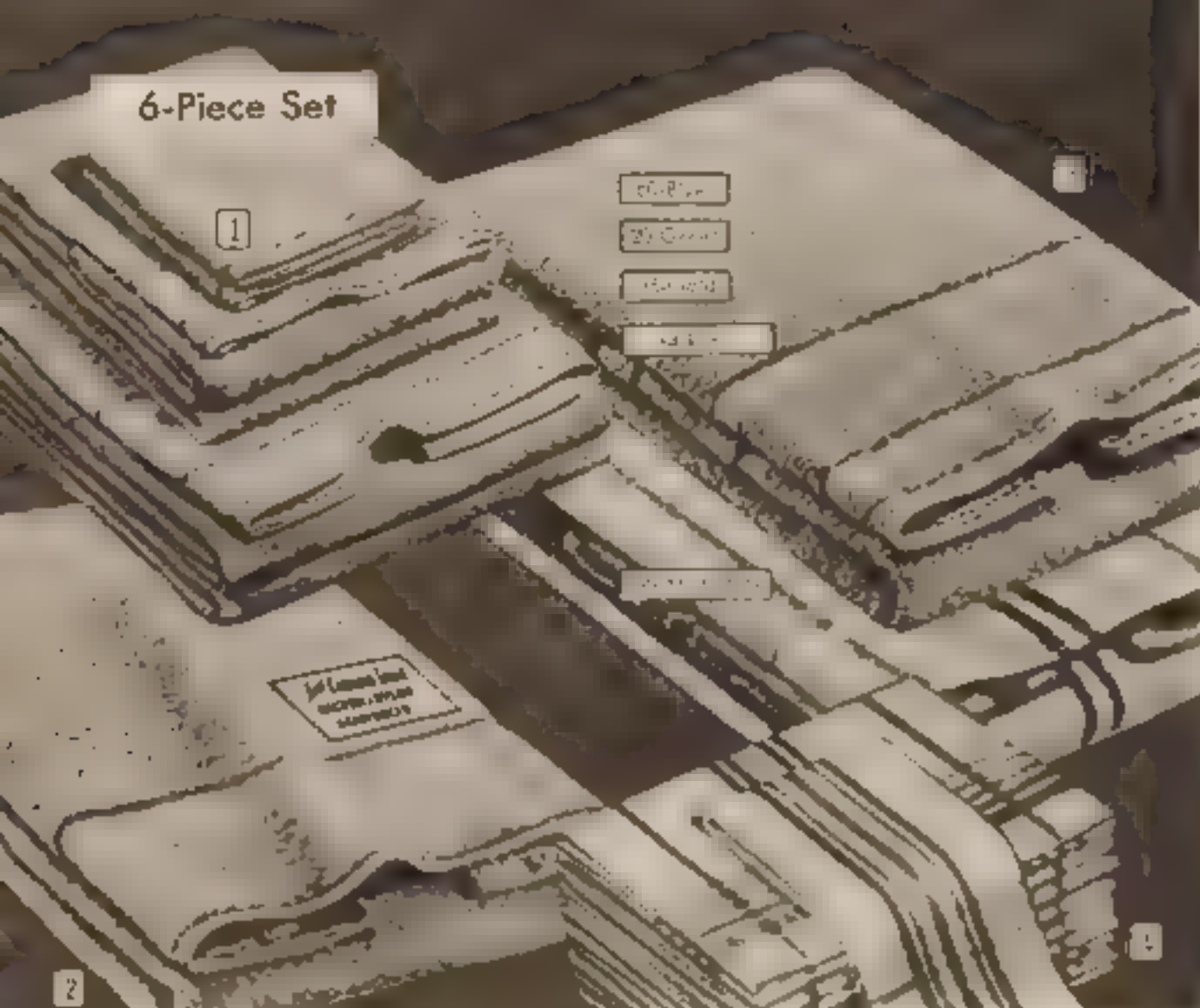
ORLON-FILLED Washable Comforter

18 7.50 Ea

19 11.98 Ea

179

6-Piece Set

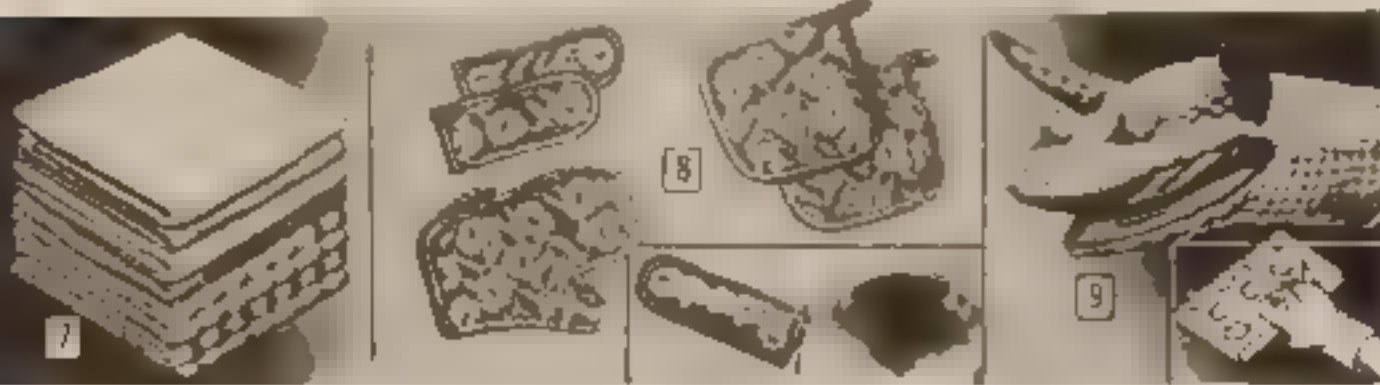


GIFTS GALORE TO SAY "MERRY CHRISTMAS"

- 1 Thick 'n' Thirsty Terry Towel Set**—12 pieces, 4 each and Rally cotton, 1 each for Christmas giving. Includes 2 bath towels, 20 x 40", 2 guest towels, 13 x 26", 2 handkerchiefs, 11 x 11", 60(Rose), 60(White), 60(Black), 60(Green), 60(Pink). State color by number. **96N3341**—3-piece set, delivered. **1.99**
- 2 Special Extra-Large "Cannon" Bath Towels** with reinforced double outside edges of terry and nylon. Thick cotton terry, bearing a brand name large for privacy. Abt. 22 x 44". 64(Camellia Rose), 64(Pink Whisper), 70(Powder Blue), 80(Green Mist), 80(Yellow). **96N3162**—Reg. 2.49. Each, del'd. **1.99**
- 3 Christmas Special**—4 cotton terry bath towels in coordinated colors of gay multi-color stripes. Includes 2 bath towels, 20 x 40", 2 guest towels, 13 x 26", 2 handkerchiefs, 11 x 11", 60(Rose), 60(White), 60(Black), 60(Green), 60(Pink). State color by number. **96N3182**—20 x 40" bath towel, del'd. **1.00**
- 4 Giant-Size Linen Tea Towels**—Last these... quick drying, leave-chin, give and get, with sparkling dry in seconds. A perfect gift or stock up for yourself at our wonderful price. Size about 24 x 36". 20(Multicolor). Buy them by three and save. **96N3868**—Each, del'd. **69c**, 3 for **1.89**



- 5 Cotton Chenille Bath Mat Set**—no velvet, soft, in 5 luscious colors. Plush pile border with multicolor overlay. A wonderful gift idea... or to sparkle in your own bathroom. Set includes mat abt. 20 x 34", 1 standard size towel, 13 x 26", 2 handkerchiefs, 11 x 11", 60(Rose), 60(White), 60(Black), 60(Green), 60(Pink). State color by number. **96N2806**—3.49 line. 2-pc. set, del'd. **2.98**
- 6 Three-Piece "Trio" Bath Mat Set** of cotton chenille. Mats have skid-resistant latex backing, raised cut-pile borders. Washable. A perfect gift for the home. Includes 1 mat abt. 21 x 34", 1 contour mat abt. 21 x 35", matching lid cover. HH colors: 37(Sunshine Yellow), 85(Honey Blue), 61(Frosty Pink), 23(Mini Green), 25(Light Green). Please state color by number. **96N2872**—3-piece set, delivered. **5.98**



- 7 Good Quality Facecloths** in soft cotton terry. Abt. 11 1/2 x 11 1/2". In 4 lovely patterns: 60(Pink), 20(Green), 80(Blue), 80(Yellow). State color number. **96N3328**—Solid. **8/1.00**
96N3327—Striped. **8/1.00**
- 8 5-Piece Pot 'n' Pan Holder Set**. Assorted cotton prints, quilted for protection. 2 pot holders, 2 handle holders, 1 oven mitt. 78(Rose), 80(Blue), 80(Yellow), 80(Green). **96N4112**—5-piece set. **1.00**
- 9 Puppet-Type Pot Holder**. Heavily padded mouth, proven hands, giant eyes. Washable, colorful outer. Multicolor. Abt. 5 1/2 x 12". 80(Black/White), 80(Red/White). **96N4109**—Each, del'd. **98c**

ITEMS SHOWN ON OPPOSITE PAGE

- A HH Jacquard Reversible Towels**, cotton terry with floral designs. 48(Wild Rose), 21(Frost Blue), 20(Yellow), 21(Sea Green). **96N3329**—22 x 44". Reg. 2.99. Pair. **1.99**
- B Extra-Large "Cannon" Bath Towels**—heavy-pile cotton terry with "Bright-Flair" finish. Wide border. Abt. 24 x 46". 64(French Rose), 60(Pink Whisper), 30(Yellow), 20(Green Mist), 80(White), 80(Silver Gray), 38(Pink Beige). **96N3330**—Regular 3.95 line. Pair. **2.98**
- C "Swan and Carrot" Towel Ensemble** of "Wonder-Flair" cotton terry. Jacquard woven border. 1 bath towel 24 x 40", 1 guest towel 15 x 26", 1 facecloth 12 x 12". HH colors: 80(Frosty Pink), 85(Honey Blue), 37(Sunshine Yellow), 80(Bronze Green), 80(White/Black). **96N3403**—Wts 4.39, 3-pc. set, del'd. **3.59**
- D "His and Hers" Cotton Terry Towel Set**. Gilt-based. Abt. 15 x 28". Screen-printed design on 80(White), 64(Rose), 80(Blue), 25(Lt. Green), 30(Yellow). State color number. **96N3331**—2-piece set, delivered. **1.69**
- E 3-Piece Towel Set** of good quality cotton terry. 1 bath towel 20 x 40", 1 guest towel 15 x 26", 1 facecloth 11 1/2 x 11 1/2". 70(Christmas Red-and-White). **96N3332**—Gilt-based, 3-pc. set, del'd. **1.98**
- F Hand-Screened Finger-Tip Towels** of cotton terry, one chair boy, one chair girl pattern. 11 x 18". 98(Black and White). **96N3333**—3-pc. set (Pillbox-wrapped). **1.00**
- G Luxurious Cotton Terry**, screen-printed design. 1 bath towel 20 x 40", 1 guest towel 15 x 26", 1 facecloth 12 x 12". 80(White), 60(Pink), 25(Lt. Green), 30(Yellow), 80(Blue). **96N3187**—Gilt-based, 3-pc. set, del'd. **2.49**
- H 6-Piece Towel Set** of fine cotton terry with "weedy" design. 2 bath towels 20 x 40", 2 handkerchiefs 11 x 18", 2 facecloths 12 x 12". 48(Wild Rose), 30(Yellow), 20(Green). **96N3334**—6-pc. set (gilt-based), del'd. **2.98**
- J Rose and Bud Design** embroidered on cotton terry. One bath towel 20 x 40", 1 guest towel 15 x 26", 1 facecloth 12 x 12". 80(White), 60(Pink), 20(Yellow), 80(Blue), 25(Lt. Green). State color number. **96N3335**—3-piece set, gilt-based. **3.98**
- K HH "Motorcade" Shower Set**. 6 gauge plastic. Christmas shower 72 x 72", tailored window, 60 x 54". HH colors: 80(White), 37(Sunshine Yellow), 61(Frosty Pink), 80(Blue), 80(Black), 80(White/Red). **96N2064**—3-piece set, delivered. **8.98**
96N2062—Shower curtain. Early, del'd. **4.98**
96N3061—Window curtain, Pair, del'd. **4.98**
- LI HH "Motorcade" Bath Mat Set**. Cotton chenille skid-resistant mat 22 x 34", and standard size lid cover. Same colors as shower set. **96N2863**—State color no. 2-pc. set. **5.98**
- (M) HH "Motorcade" Towel Ensemble** of "Wonder-Flair" cotton terry. Colors as shower set. **96N3495**—Abt. 24 x 40". Wts 3.49. Ea. **2.99**
96N3496—Abt. 11 x 28". Wts 1.79. Ea. **1.59**
96N3497—Facecloth 13 x 13". Wts 59c. Ea. **49c**
96N3498—3-pc. set. Wts 5.09. **4.99**
- N HH Scatter Mats** of thickly looped chenille, skid-resistant back. 11 1/2 x 11 1/2". 30(Yellow), 80(Blue), 80(Black), 80(White), 80(Green), 80(Pink), 80(Yellow). **96N2807**—Abt. 24 x 24". Each, del'd. **2.98**
96N2808—Abt. 24 x 44". Each, del'd. **4.98**
96N2809—Abt. 24 x 70". Each, del'd. **6.98**
96N2810—Contour mat 24 x 35". Ea. **2.98**
96N2811—Matching lid cover. Ea. **1.49**
- W Hand-Screen Print Tablecloth** of good cotton. Washable. Washable border pattern. 90" flat panel. 60(Green), 60(Pink), 30(Yellow). **96N128**—Abt. 52 x 52". Each, del'd. **1.98**
96N129—Abt. 52 x 72". Each, del'd. **2.79**
- X New "Spin-Gold" Metallic-Striped Cloth**. Washable spun rayon with gold-color Lurex. Easy pattern. 60(Cameo Pink), 50(Honey Beige), 50(Light Green), 80(White). State color number. **96N137**—Abt. 52 x 52". Each, del'd. **3.98**
96N138—Abt. 52 x 70". Each, del'd. **4.98**
- Y Imported Hand-Embroidered Tea Set** of fine cotton with delicate artwork and Madras-type hand embroidery. Please state color and price number. 80(White), 50(Ecru). **96N617**—Tea set, 15 x 35", 4 napkins 10 x 10". **1.98**
96N619—Cloth 50 x 50", 4 napkins 12 x 12". **3.98**
- Z Imported Hand-Painted Tablecloth** of washable rayon and cotton damask. 80(White), 60(Green), 60(Blue), 25(Gold), 20(Green). **96N607**—Abt. 52 x 50". Each, del'd. **1.89**
96N608—Abt. 52 x 46". Each, del'd. **2.49**
96N609—Abt. 54 x 76". Each, del'd. **2.98**
96N620—Banquet size 90 x 90". Each. **3.98**
- AA Imported 5-Pc. Pure Linen Table Set**. Cross-stitch cotton embroidery. Washable. Set includes: 80(Ecru) with Multicolor stitching). **96N831**—Cloth 52 x 50", 4 napkins 12 x 12". **2.98**
96N832—Cloth 50 x 68", 6 napkins 12 x 12". **3.98**
- BB Fringed Tablecloth**—round, square, oblong. Washable rayon, butcher liner, 5" white cord fringe. 28(Mini Green), 80(Charcoal Gray), 50(Lt. Yellow), 60(Pink), 24(Aqua Blue). **96N612**—Square, abt. 54 x 54". Ea., del'd. **3.98**
96N613—Oblong, abt. 54 x 70". Ea., del'd. **4.98**
96N614—Round, abt. 65" diam. Ea., del'd. **5.98**



A HH JACQUARD TOWELS 1.99 Pr.
Regular 2.69 line



B LARGE "CANNON" BATH TOWELS 2.98 Pr.
Reg. 4.95 line



C "SWAN-AND-CATTAIL" 3.59 Set
Was 4.39 Spring '37



D 1.69 Set



G 2.49 Set



E 1.98 Set



H 2.98 Set



F 1.00 Set



J 3.98 Set



Travel Ensemble
Reg. 5.49
4.99

Shower
Set
8.98



Rush Mat Set
5.98



ITEMS DESCRIBED ON OPPOSITE PAGE



Set
2.98 Up



W 1.98 Up



Y 1.98 Up



AA 2.98 Up

X 3.98 Up

Z 1.89 Up

BB 3.98

The Christmas gift shop

7 2.98 Set

11 12 Terry Cloth Towel, Apron 2.59 Set

6 1.00

10 1.98 Set

8 1.98 In.

CLOTHS TO CAPTURE A HOLIDAY MOOD

1 Rayon and Cotton
denim cloth and
satin Washable. 60" Pink,
Blue, Yellow, White and
35" (44"), 60" (White)
96N800-50x50" E. 1.49
96N801-50x50" E. 1.98
96N602-50x70" E. 2.59
96N618-60x60" E. 3.98
5-pc. set. Cloth 50 x 50",
4 napkins 12 x 12"
96N606 Sat. dot 1.89
7-pc. set. Cloth 56 x 76",
6 napkins 16 x 16"
96N605 Sat. dot 3.59

2 Colorful Christmas Cloth
Cheerful as a sparkling
card and as attractively priced,
colorful Christmas-themed table
linens, placemats and cloth are festive
and festive. A colorful holiday table setting
can holiday table. Red and
Red and Green print set a
Snow White, and Wash
festive as really beautiful.
Two colors, order now for
your favorite holiday
96N139-52 x 52" E. 1.98
96N140-52 x 72" E. 2.79

-
- A black and white photograph of a woman in a light-colored dress sitting on a patterned rug in a room with a large window and a lamp.


SPECIAL "WABASSO" COTTON PRINTS

3 Colorful "Solid Bowl" design cotton print. Make it up into tablecloths, curtains, and dish towels to freshen your kitchen. 99¢

4 Gay "Fruit Bowl" design cotton print. Make it up into curtains, dish towels, etc. Cream background with bright colors in 4 colors. Three of 2 widths.

96N3000—17" Yd. .59¢
96N175—52" Yd. 1.49

96N3903—17" Yd. .59¢
96N178—52" Yd. 1.49

- Madeira-Type
Runner Set**
- 3-PIECE SET 1.98**
- 5** Hand embroidered runner set woven from White cotton. An imported 3-pc. set with line details in hand embroidered Madeira-type cutwork. Graceful scalloped edges. Set consists of 1 runner 16 x 32", 1 runner 16 x 42", and 1 runner 16 x 50". A pleasing Christmas gift. OO(White) background with delicate Ice Blue embroidery. 96N250—Set., 1.98
- 

3-PIECE SET 1.98

8 1.98 in. **9** 2.98

6 **Embroidered Fringed "Guest" Towels.** Washable cotton terry. Fine quality with design on reverse. (Select design. 30 yellow, 30 green, 30 blue, 30 white) 96N3936 Each set, 11 x 18" Pair 1.00

7 **Novelty "Days of the Week" Tea Towels.** 14-piece set of good quality. White cotton with day of the week printed on. Washable. Attractive design. 96N4002 4-piece set, delivered. 2.98

8 **"Toosie" Doll Cover.** Toddler doll cover. Cover up, protects doll, all standard size dolls. Cotton with a 1/2" flannel back. Washable. 96N4003 4-piece set, delivered. 1.98

9 **7-Piece Salad Serving Set.** Attractive set, 7-piece. Includes spoon and salad fork, with handle. Includes tongs, a pair of tongs and perforated strainer. 96N4004 7-piece set, delivered. 2.98

10 **6-Pc. Dutch Girl and Boy Set** consists of 2 bath towels, 2 dish towels, 1 pair of socks and 1 pair of slippers. Washable. 96N4005 6-piece set, delivered. 1.98

11 **12** **"Kitchen Dry" Fringed Apron and Towel Set.** Heavy duty, fine quality. Washable. Cotton terry. Good looking. Towel dries your dishes in half the time, leaves them lint-free. 96N4006 12-piece set, delivered. 1.98

11 **96N3196 Apron, 20 x 20", Ea. 1.79**
12 **96N3197 Towel, 18 x 20", Ea. 98c**
96N3198G 2-piece set, delivered. 2.59

13 **5-Pc. "French Bread" Basket Set.** Woven, willow basket and 4 checked cotton tea towels. 96N4007 5-piece set, delivered. 1.98

14 **3-Pc. Tea Towel and Bun Basket Set.** Woven willow basket with 2 striped cotton tea towels in 2 different colors. 96N4008 3-piece set, delivered. 1.00

15 **"Mom's and Pop's" Crying Towels.** Novel printed pattern. Numerous sayings will make a hit in recreation room or living room. Size 18 x 27". 96N4009 12-piece set, delivered. 1.00

16 **Novelty 3-Pc. Apron Set.** Popular pattern cotton apron with removable napkin. "Pussy Cat" pattern, and reversible 11 x 18" fingerless towel. White with dots on ground of 70 Red, 70 Green, 80 Yellow. 96N4010 3-piece set, delivered. 1.98

17 **Imparted Beechwood Place Mats.** Set of four. Complete washable. About 12 x 18 inches. 96N4011 4-piece set, delivered. 1.00

18 **Novelty Reversible Bridge Table Cover.** New type quilted plastic cover with practical pocket containing score pad. 2 reversible, 31 x 60 inches. Green at a 31 inches. Reversible 48" wide with Green. 96N4012 2-piece set, delivered. 1.98

18 Noonty Reversible Bridge Table Cover
New type quilted plastic cover with
functional, padded, adjustable, padded, 2 per-
cent, 11 inch 12 inch, price. Silver at a 31 inch
Reversible 48 1/2 inch with Green.
96N252—Price delivered 1.9

13 1.98 Set

14 1.00 Set

14.100 $\frac{1}{2}$

1.00 r

16
1.98
5¢



1.00 5.

18

1.98

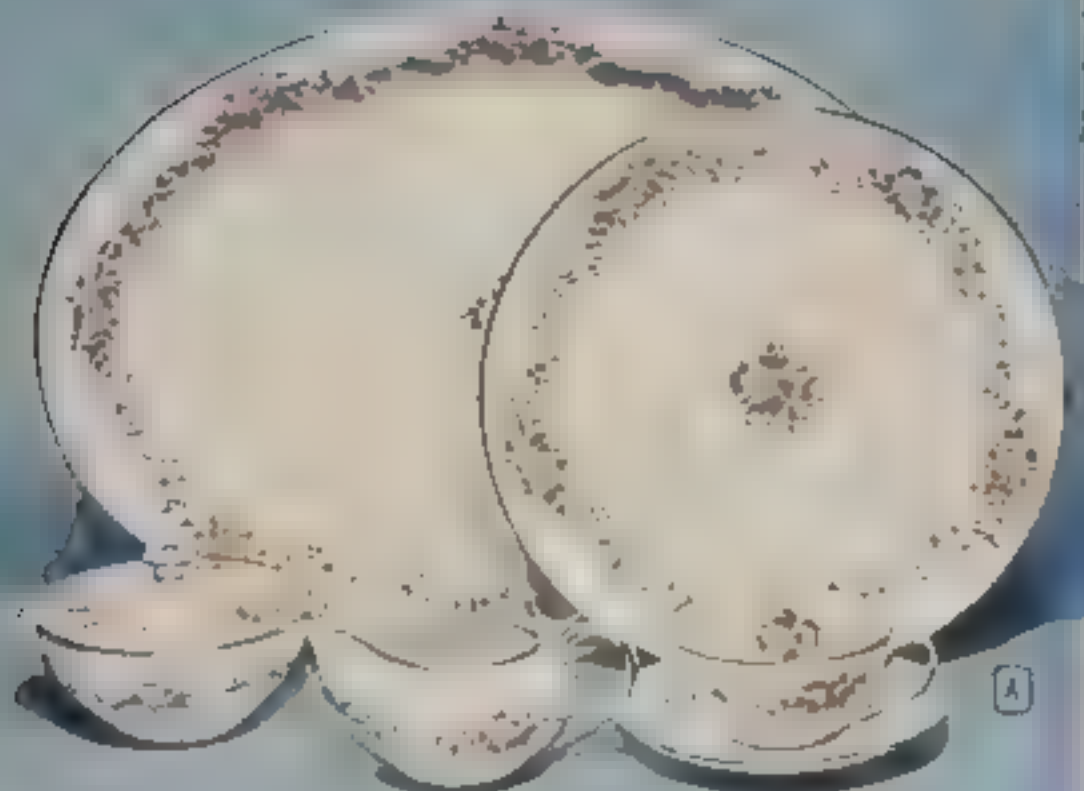
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18
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IMPORTED FINE CHINA

98-Pc. Dinnerware
Service for 12 . . 6 Extra Cups

48.88
S.D.U. Down



This Quality Normally Sells for 79.95

ALSO AVAILABLE IN 57-PC.
SERVICE FOR 8
Only 29.88

- Fine translucent china
- Chip-resistant
- Hard glaze
- Craze proof
- Resists scratching
- Imported from Japan



B 17-Pc. Coffee Set 8.95

C 11-Pc. Snack Set 4.95



D Coffee Set 3.95

E 12-Pc. Tea Set 3.95

F 8-Pc. Snack Set 3.95

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



G 6 Assorted Cups and Saucers of Fine Imported China 5.95



H Set of 6 Cups and Saucers in Assorted Shapes and Decorations 3.95



J Tiddit Tray 3.29

K Turkey Platter 9.95

DECORATIVE WALL GIFTS TO PLEASE EVERYONE



TABLE TOP ACCESSORIES

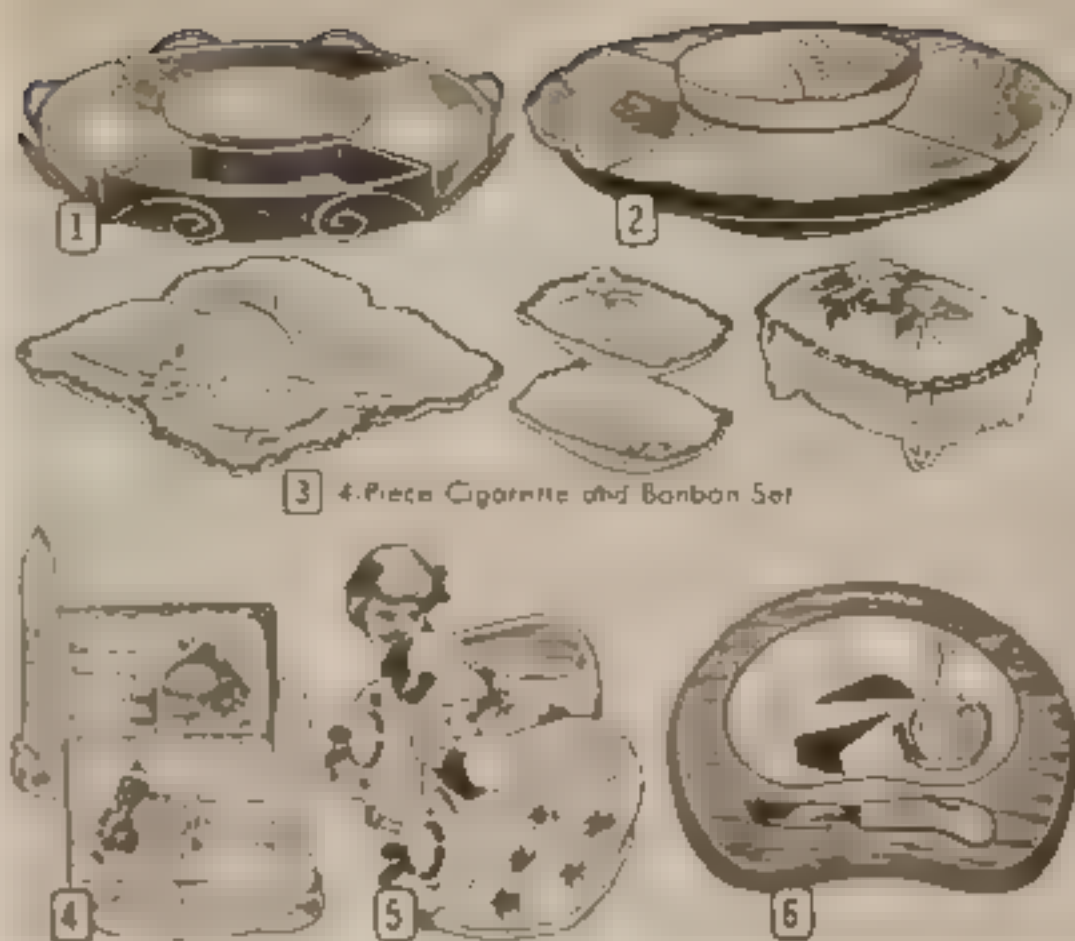


Christmas giftware

BOTH PRACTICAL AND BEAUTIFUL

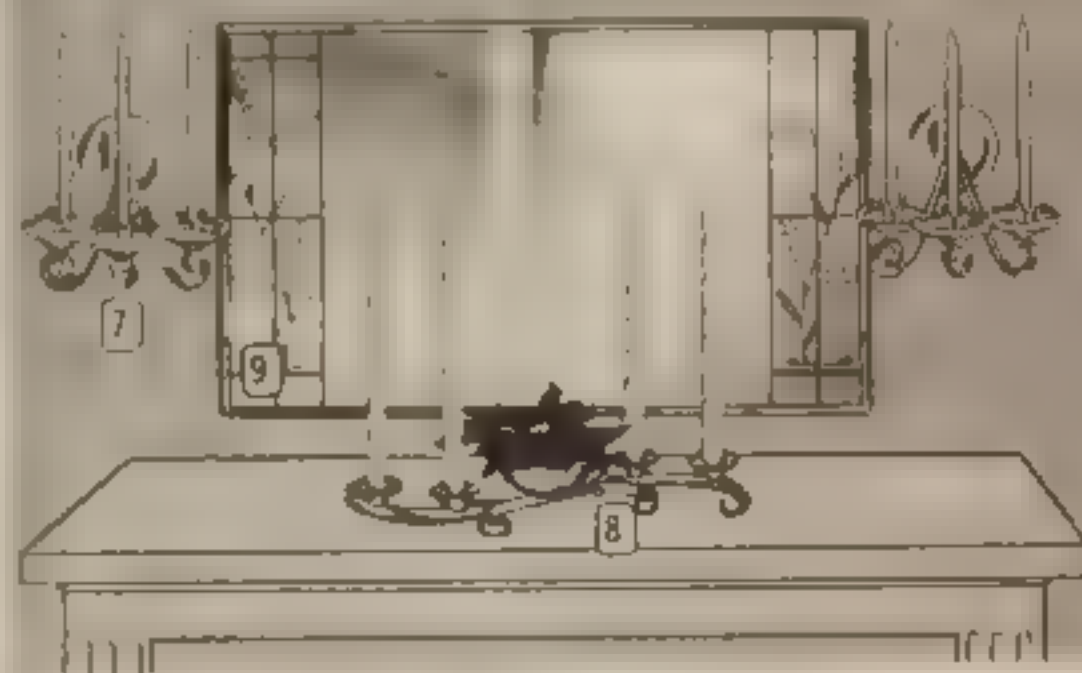
Items Shown on Opposite Page

- A** Fine Imported China Dinnerware in popular coupe shape. Gives long service and lasting beauty at budget prices. Gleaming White ground with garland of roses and center rose spray. Heavy platinum trim. See Page 217 for details of Easy Payment Plan.
98-Pc. Service for 12... with 5 extra cups. Consists of 18 cups, 12 each of: saucers, bread/butters, tea plates, dinner plates, coupe soups, fruit nappies; 1 each of: covered sugar, creamer, gravy boat, medium platter, large platter and 2 open salad bowls.
21N2396L—98-pc. service, \$5.00 down, \$5.00 monthly... 48.88
- 57-Pc. Service for 8... with 4 extra cups. Consists of 12 cups, 8 each of: saucers, bread/butters, dinner plates, coupe soups, fruit nappies; 1 each of covered sugar, creamer, open salad bowl, medium platter. Only \$3.00 down and \$5.00 monthly.
21N2394L—57-pc. service for 8. Cash price, delivered... 29.89
- B** Our Best Coffee Set of quality imported china. Delicate Wheat design in Platinum and Gold color on White background; rich-looking Gold color handles. Consists of 8-cup coffee pot, 6 cups and saucers, 1 covered sugar and creamer. An ideal gift.
21N9189L—12-piece set, Delivered... 8.95
- C** 11-Pc. Snack Set in same china and delightful pattern as (B). 8" plates are grooved to hold cup leaving plenty of room for snacks. Includes 4 plates, 4 cups, 1 covered sugar, creamer.
21N9264K—11-piece snack set, delivered... 4.95
- D** China Coffee Set. Modern shape with White background and Turquoise design, Platinum trim. 6-cup pot, sugar, creamer.
21N9259K—12-piece set, delivered... 3.95
- E** 12-Pc. China Tea Set to match (D) above. Four each of: cups, saucers, tea plates. Makes a handsome, thoughtful gift.
21N9280K—12-piece set, delivered... 3.95
- F** 8-Pc. Snack Set. Again in the delightful shape, design, china as (D) and (E). 8" plates are grooved to hold cups with plenty of room left for snacks. Includes 4 plates and 4 cups.
21N9261K—8-piece set, delivered... 3.95
- G** Set of 6 Cups and Saucers, each one a worthy addition to any collection. Imported china with rich Gold color decoration. 6 different shapes and styles in each set. Ass'd. colors.
21N4050K—Complete set, delivered... 5.95
- H** Low-Priced Set of 6 Cups and Saucers. Good imported china in 3 different shapes and designs; saucers have pierced rims.
21N4051K—Set of 6 cups and saucers. Delivered... 3.95
- J** 3-Tier Tiddie Tray about 14" high. Plates have White ground with attractive "Blue Lip" design. Blue plastic center post.
21N9285K—Price, delivered... 3.29
- K** "His Majesty" Turkey Set made of porcelain by Johnson. Base of 12" and 10" Genuine hand-engraving, all decoration under the glass; detergent and acid-resistant colors. Buy the complete set and save over 10%. Dinner plates each 10 1/2" diam.
21N2430L—Platter only, 20 1/4" long. Delivered... 9.95
21N2431K—Set of 8 dinner plates. Delivered... 7.95
21N2432L—Platter and 8 dinner plates. Complete set... 15.98
- L** Decorative Brass Hurricane Wall Sconces. Glass chimneys.
21N9452K—Candles not included. Del'd. 2 sconces... 4.95
Set of Two 6" candles. 70(Red) or 00(White). State color no.
21N9946—Set of two candles, delivered... 2.95
- M** Two Colorful Planter Plaques of lustrous ceramic Hummel reproductions mounted on short black wrought-iron frame. Abl. 11 x 6".
21N9428K—Ideal for plants or flowers. 2 plaques. Del'd... 2.49
- N** Gay, Useful Salad Set to brighten any kitchen wall. Wooden rack has fashionable brass trim and holds salad bowl, 2 servers, oil and vinegar containers and salt and pepper shakers. Hand-painted decoration on all ceramic pieces. About 11 x 10". A handsome gift.
21N9448K—Complete salad bowl set, delivered... 4.95
- P** Pair of Wall Plaques. 10" china plates, colorful raised decoration. Chinese river scenes in tones of Pink, Gold, Green.
21N9258K—Ready for hanging. 2 plaques. Delivered... 3.95
- R** Pair of "Blessing" Plaques. 7" china plates have multi-color floral design on White background, Gold color line trim. Set consists of a house blessing and a child's prayer.
21N9429K—Beautiful Old French folk art. Set, delivered... 1.29
- T** Hutch Spice Cabinet. A practical, decorative wall accessory and a very thoughtful gift choice. Wooden cabinet has 8 separate compartments for spices, plus oil and vinegar containers. Ceramic pieces are hand-painted. Size about 10 1/2 x 12".
21N9447K—Cabinet, delivered... 3.95
- U** Set of 3 Flying Ducks. Each of porcelain with a pocket behind the wings. Set has one 8", one 7" and one 5" duck.
21N9756K—Hang on wall for flowers or ivy. 3 ducks... 1.79
- W** Christmas Candles and Holders. Each set has 12 holly-decorated candles and 12 star-shaped holders. Long-burning 4" candles will also fit angel chimneys. Gold color metal star holders.
21N9263—Set of 12, delivered... 2.00
- X** "Blue Willow" Candle and Napkin Set. Two 11" candles in "Blue Willow" design and 20 luncheon-size paper napkins. 100% wax candles are long-burning; napkins charmingly printed.
21N9262—2 candles and 20 napkins, set, del'd... 2.00
- Y** Coffee Carafe in famous Pyrex glass. Hot modern brass-plated trim and warmer stand. Eight cup capacity.
21N9266K—Carafe and stand. Price, delivered... 4.75
- Z** Coffee Trio. New, clever, practical. Smart brass-plated stand holds 8-cup capacity Pyrex carafe with warmer, matching sugar and cream. An attractive entertaining accessory; a welcome gift.
21N9267K—Coffee trio, complete, delivered... 8.95
- AA** Casserole with Warmer Stand. Pyrex casserole is divided into 2 sections for convenience. Set a smart brass-plated warmer stand with cut-out star design. Carrying handles on sides.
21N9268K—Holds about 1 quart. Casserole and stand... 4.95
- BB** Brass-Plated Ice Bucket Stand Holds Milk-White glass tub, large enough to hold two full trays of ice cubes. Includes brass-plated ice tongs. A useful gift for all party givers.
21N9289K—Set complete, delivered... 4.75



GIFTS FOR YEAR-ROUND USE

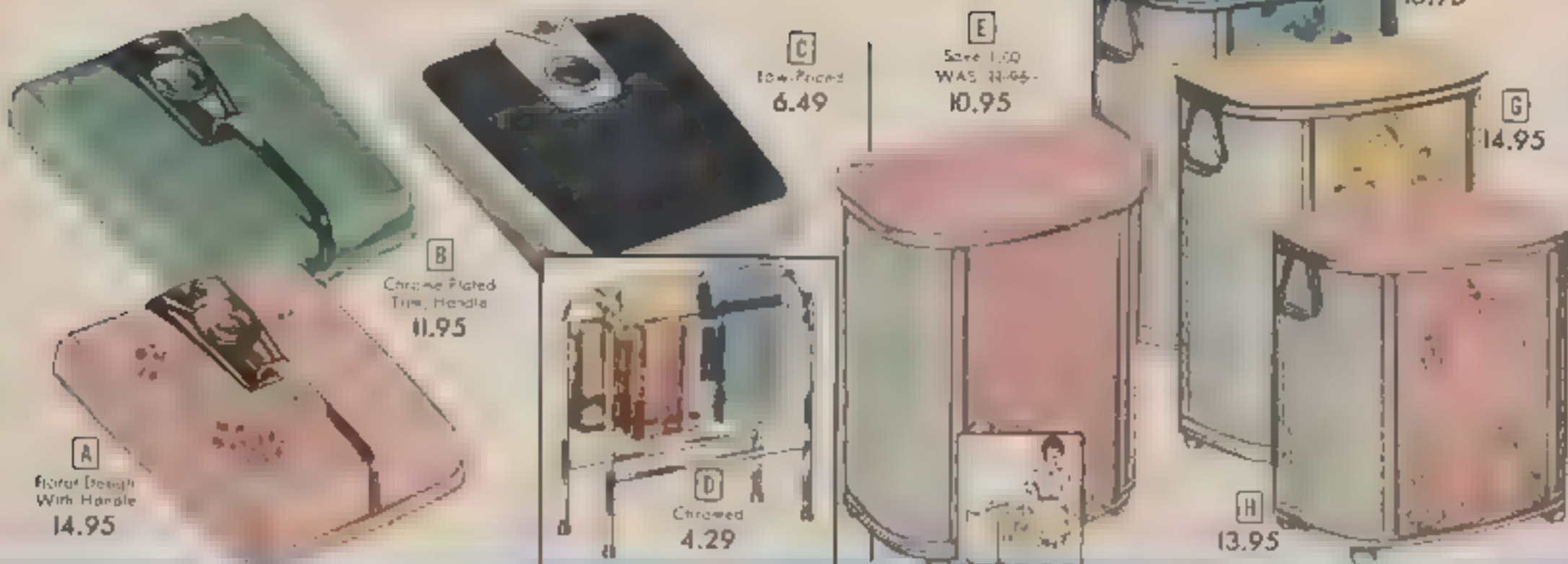
- 1** Lazy Susan with unusual brass-plated tray which holds 5 big serving dishes. Revolves easily on ball-bearing base. Turquoise and Maple glazes. Overall diameter about 14 1/2 inches.
21N9270K—Complete... 7.95
- 2** California Susan, a necessary extra for today's living. 5 sectional dishes of attractive Pink and White pottery have interesting raised leaf design. Revolves smoothly on wooden tray. Overall diameter about 16 inches.
21N9271K—Complete... 7.95
- 3** Ceramic Cigarette and Bonbon Set... cigarette box, 2 ash trays, 4-compartment bonbon dish, all in soft Pink shade with Gold color edges. Raised floral design.
21N9449K—4-piece set... 1.98
- 4** 2 "Blessing" Planters. White ceramic boy and girl kneeling before bedtime prayer on book. Pocket behind book for plants. Approximately 5 1/2 x 6" high.
21N9542K—2 planters... 2.49
- 5** 2 "Flower Girl" Planters. A pair of gaily colored ceramic flower girls with good-sized pockets for plants or ivy. Delivered.
21N9450K—2 planters... 1.98
- 6** Cheese Set has smoothly lined and lacquered multi-gaily colored wood cheese board with ceramic cutting knives and bright hand-painted design. Matching cheese knife. Abl. 8 1/2 inches long. A wonderful idea for TV snacks or as a special gift for someone who is hard to please.
21N9448—Complete set... 3.98



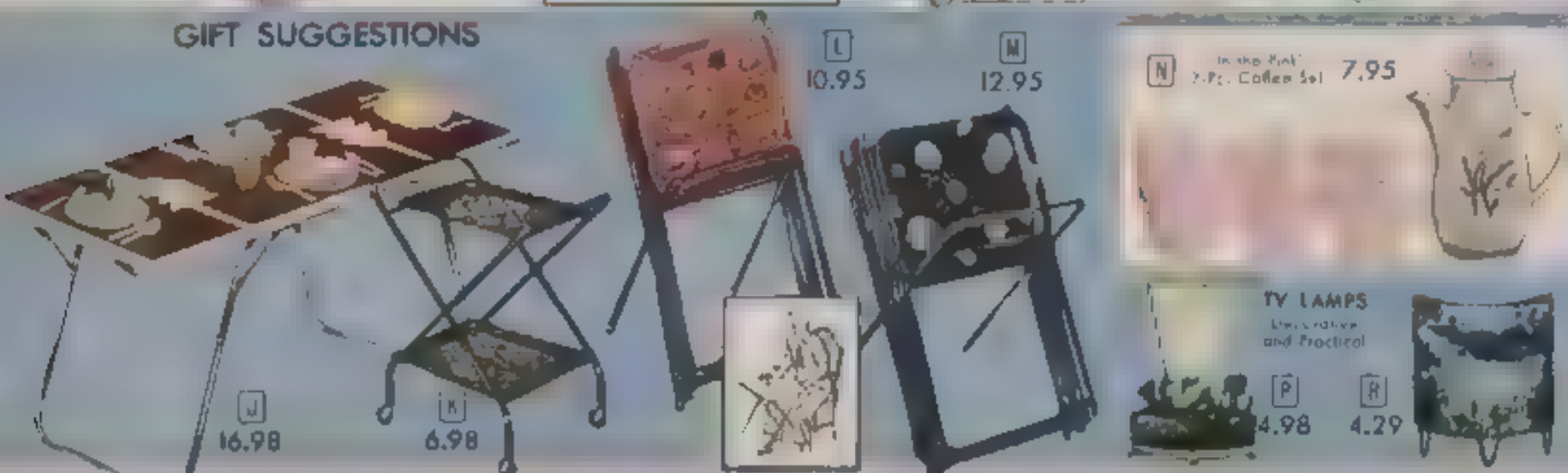
HARMONY HOUSE MIRRORS REDUCED 10 TO 15%

- 7** Pair of Wall Sconces for that air of luxury, that mark of your own good taste. Made of brass with three arms on each sconce. Includes six 9" White taper candles. Ready to hang.
21N9451K—2 wall sconces... 4.95
- 8** Brass Candelabra. Handsomely designed, beautifully finished, it holds four candles (not included). Includes brass planter for holding plants or ivy. About 20" long overall. Foliage not included.
21N9545K—Candelabra... 6.95
- 9** Set of 3 Twisted Candles each 14" long. In 00(White) or 70(Red). State your color choice by number on your order. Stock up on these for the Christmas season.
21N9948—Set of 2 candles... 75c
- 9** Harmony House Mirrors create a new feeling of spaciousness and beauty in any room. Expertly made and twin-ground for non-distorted image. These engraved mirrors have full 3/4" beveled edges, smoothly tapered for added highlights and highly polished to a rich gleaming finish. Edges are carefully rounded so that there are no rough or uneven spots to mar the mirror's beauty. Delicate wheat sprays trim mitre-cut panels on each side. Clips and hangers included.
Size 18 x 30 inches long.
21N5872L—Was 19.95... 16.95
Size 24 x 36" long. Was 23.95.
21N5873L—2.00 down... 21.55
Size 32 x 44" long. Was 41.00.
21N5874L—3.00 down... 34.85

HARMONY HOUSE BATHROOM SCALES



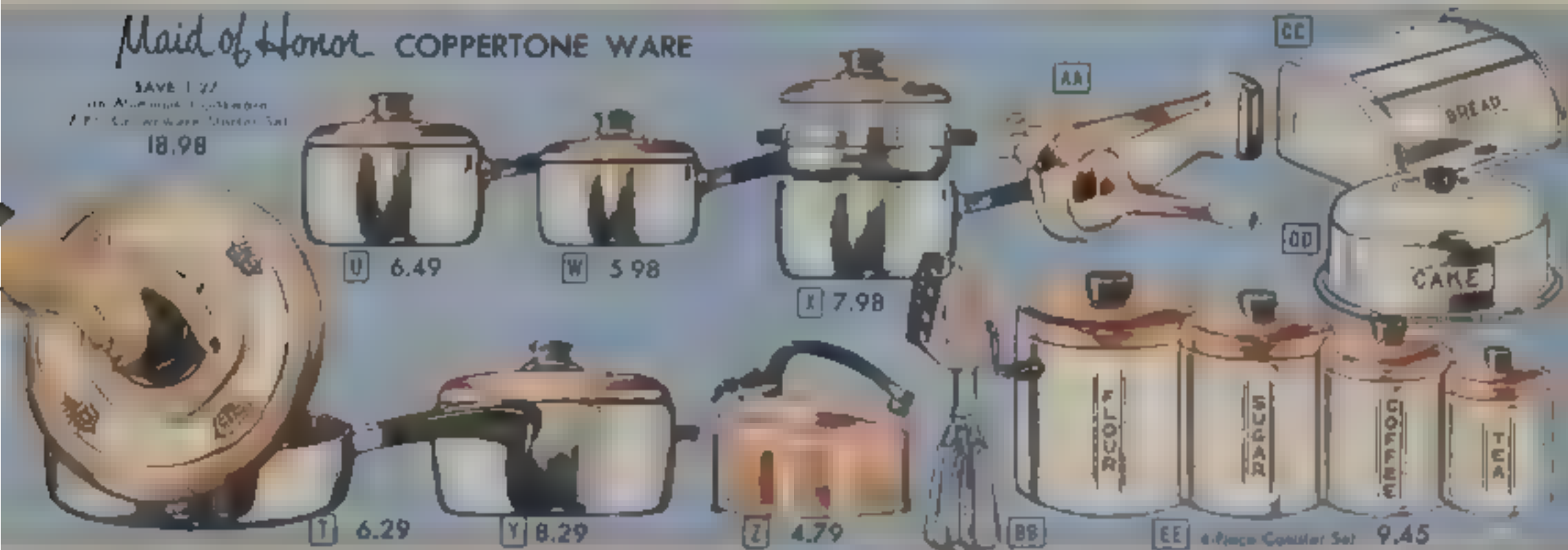
GIFT SUGGESTIONS



THESE ITEMS DESCRIBED ON OPPOSITE PAGE

Maid of Honor COPPERTONE WARE

SAVE 1.27
on Aluminum Cookware
7-Pc. Copperware Master Set
18.98



FF Our Finest
with Cutlery
13.95



Attractive household gifts

ITEMS SHOWN ON OPPOSITE PAGE

- A** Exclusive Floral-Decorated Bath Scale with vinyl mat. Gold color dial head, carrying handle. Magnified illuminated dial. Dustproof enameled steel case. Weights 0-250 lb. 00(White), 20(Green), 60(Pink), 90(Turquoise), 09(Black). 11N7699L—Size 17½ x 12 x 10". State color number. Del'd. 14.95
- B** Harmony House Scale with enameled steel case. Chrome-plated head, carrying handle; smooth vinyl mat. Weights 0-250 lb. 60(Pink), 90(Turquoise), 30(Yellow), 20(Green), 00(White). 11N7674L—Size 17½ x 12 x 10". State color number. Del'd. 11.95
- C** Low-Priced Bath Scale of enameled steel. Magnified dial. Black vinyl mat with Grey stripes. 21(Mint Green), 37(Sunshine Yellow), 61(Frosty Pink), 85(Horizon Blue), 00(White). 11N7672L—Size 11 x 9½ x 17½". State color number. Del'd. 6.49
- D** Towel Rack with smooth chrome finish. Rubber-tipped feet. 11N7500L—24" high, 24" wide. Delivered. 4.29
- E** Save 1.00 on Portable Hamper of practical Durawave construction. Pearl-like quilted front panel. Removable Polyethylene lid. Fold-away handle. 23(HH Sage Green), 51(HH Horizon Blue), 61(HH Frosty Pink), 37(Sunshine Yellow), 09(Black). 11N7259L—Abt. 17 x 11 x 25". Was 11.95. 10.95
- F to H** Harmony House Bathroom Hampers of steel-ribbed Durawave. Side towel rings. Plastic-covered front panel and lid. Gold color butterfly trim on background choice of 90(Turquoise), 60(Pink), 30(Yellow), 20(White), 09(Black).
- F** Jumbo Hamper. Holds 20 lb. of laundry. 11N7284L—Size 12 x 21 x 28". Delivered. 15.95
- G** Upright hamper. Holds 15 lb. of laundry. 11N7283L—Size abt. 12 x 21 x 25". Delivered. 14.95
- H** Bench hamper. For use in bathroom or boudoir. 11N7282L—Size abt. 12 x 18 x 30½". Delivered. 13.95
- J** Portable Utility Table for picnic, recreation rooms. Stain-resistant Masonite top; 60 x 24". Aluminized steel legs. 11N7084L—40" high. Lightweight. Foldable. Delivered. 16.98
- K** Useful Hostess Cart. Two removable trays (17½ x 12¾"). Floral design on Black background. Black ¾" steel legs. 11N7030L—2" casters. Folds flat. Delivered. 6.98
- L** **M** TV Tray Tables. Stain-resistant 14 x 18" trays. 4 plastic clips hold table steady. Plastic-tipped steel legs.
- (L)** Set of 4 TV tables. Non-slip mat. 1 set of 4 serves as storage rack. 72(Black Red), 59(Sandalwood-Tan), 90(Turquoise). 11N7033L—State color number. Set, delivered. 10.95
- (M)** 5-pc. TV tray table set. Panel floral design on Black tray. 11N7034L—Set of 4 with storage rack. Delivered. 12.95
- N** Semi-Porcelain Coffee Set. 8-cup pot in attractive "In the Pink" decoration on speckled White ground, with 6 Pink mugs. 21N1859K—Set, delivered. 7.95
- P** TV Planter Lamp of ceramic pottery. Lattice-plated base. Cone-shaped White Fibrel in shade. Gold color trim. Ivy attached. 21N2160K—09(Black), 20(Green), 59(Chocolate). Del'd. 4.98
- R** Spectacular Full-Color Kodachrome Scenes give this TV lamp a 3-dimensional effect when in Black wire legs. Choice of Mountain Trail (Illustrated), or Cypress Gardens. 21N2158K—Size abt. 9½ x 12". Delivered. 4.29
- T to Z** Our "New Look" Crownware. Triple-thick hard-rolled aluminum. Crown design on 2-tone copper modized covers. Buy individual pieces or save 1.27 by buying starter set.
- (T)** frying pan, **(V)** 3-pt. saucepan, **(X)** combination cooker. 11N1037LG—7-pc. starter set. Separately cost 20.25. 18.98
- (U)** 11N1043K—3-pt. covered hypan. Delivered. 6.29
- (V)** 11N1039K—5-pt. covered saucepan. Delivered. 6.49
- (W)** 11N1042K—3-pt. covered saucepan. Delivered. 5.98
- (X)** 11N1041K—Combination cooker (5-pt. base, 3-pt. top) 7.98
- (Y)** 11N1045K—9-pt. Dutch oven. Delivered. 8.29
- (Z)** Whistling Tea Kettle. Copper-anodized aluminum. 4-pt. 11N1170K—Heat-resistant black handle, trigger. Del'd. 4.79
- AA** Coppertone Can Opener. White enamel body, coppertone top and handle. Opens all sizes of cans, leaves smooth edge. 11N4086—Wall bracket included. Delivered. 8.25
- BB** Coppertone Egg Beater. Stainless steel blades, nylon gears. 11N3608—Easy-grip handle. Delivered. 2.98
- CC** Mold of Honor Roll-Top Breadbox of Sunray aluminum. 11N3014L—15½ x 11½ x 7 in. Coppertone letters. Del'd. 10.50
- DD** Aluminum Cake Cover and grooved glass tray. 11N3015K—4½" high, 12½" diameter. Delivered. 5.69
- EE** Mold of Honor 4-Pc. Canister Set. Aluminum canisters hold 5 lb. sugar, 5 lb. flour, 1¼ lb. coffee, ½ lb. tea. 11N3012K—Coppertone letters and covers. Del'd. 9.45
- Save 2.00 on Combination Offer of (EE) and (CC). 11N3040L—Separately cost 19.95. Set, delivered. 17.95
- For additional items see p. 590, Fall Catalogue.
- FF** Our Finest Picnic Basket of Maple finish woven fibre. Contains insulated beverage cooler. With 6 each of nickel-plated fork, knife and spoon, plastic cups, plates. Fully lined. 11N2737L—Large size abt. 14 x 22 x 12". Del'd. 13.95
- GG** Medium Quality Picnic Basket, Green woven fibre. 3" inset tray. 6 nickel-plated forks, spoons, plastic plates, cups. 11N2749L—Size abt. 13 x 20 x 11". Delivered. 9.95
- HH** Good Quality Picnic Set. Green woven fibre. 18 x 12 x 10". 11N2741L—4 plastic tumblers, forks, spoons, plates. 6.95
- JJ to PP** Mold of Honor Pantryware of Polystyrene plastic. 37 (Sunshine Yellow with White), 62 (Cherry Red with White), 61 (Frosty Pink with Grey), 91 (Turquoise with White).
- (JJ)** 11N5078K—Shower cap. 11-oz. capacity. 6.39
- (KK)** 11N5077K—Breadbox drop door. 14¼ x 13½ x 7½". 5.59
- (LL)** 11N5080K—Paper dispenser. 14½ x 5½ x 12". Del'd. 4.98
- (PP)** 11N5076K—4-pc. canister set. 6 to 6 ½" tall. 4.19
- 4-Pc. Canister Set (not shown). As above but 1 set for 1000. 11N5087K—Set, delivered. 4.19
- Save over 8% on Starter Set. (KK) breadbox and (PP) canister set. 11N5075LG—Separately would cost 9.78. 8.98



SPECIAL
VALUE

Stainless Enamel
Exterior Handy
Inner Pot

6.44

SAVE
6.07

3½-Qt. Presto
Cast-Aluminum
Pressure Cooker

12.88

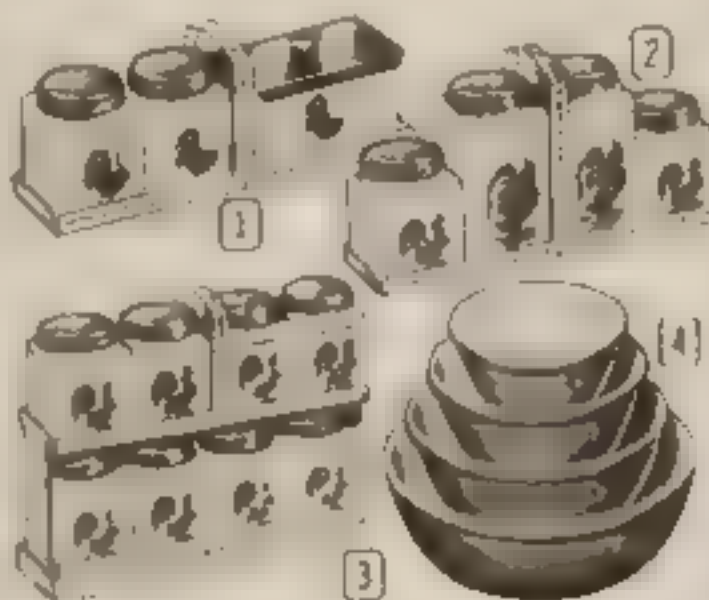


Economy-Priced Step-On Can

This useful step-on can is specially priced to suit your Christmas budget. Made of metal with gleaming White enamel finish. Modern square shape. Heat-resistant aluminum inner pot. Recessed tool pedal raises lid easily. Rubber bumper on lid allows it to fit snugly and close quietly. A handy kitchen article this can is easy to empty, easy to clean. Size abt. 9½ x 11 x 12". 00(White only). 11N2876L—Price, del'd. 6.44

Presto Cooker—Was 18.95

For speedy healthful cooking, this Presto pressure cooker is the ideal household gift. Thick, durable cast-aluminum alloy; won't warp, nor dent in normal use. Pressure gauge tells you exactly when the most efficient pressure is reached. Safety plug valve on cover. Heat-resistant black plastic handle. Fast cooking helps preserve natural flavors and vitamins. Holds 3½ qt. 11N4685L—Price, del'd. 12.88



1 to 3 Colorful and Useful range pots. Milk-White glass jars on White enamel steel holder. 3-color ceramic decorations. Caps in 09(Black), or 90(Yellow).

4 4-piece range set. Salt and pepper shakers and covered jar. 11N4176—8½ x 2½ x 3¼". 1.98

(2) 5-pc. range set. 4 jars for salt, pepper, sugar and flour. 11N4175—8½ x 2½ x 4¼". 2.29

(3) 9-pc. spice set. 8 jars for allspice, cinnamon, nutmeg, red pepper, ginger, nutmeg, mustard, cloves. 11N4178K—8½ x 4¼ x 5½". 3.98



4 4-Pc. Pyrex Mixing Bowl Set. One each of 125-oz., 72-oz., 40-oz., 16-oz. bowls. Choice of 90(Turquoise), 09(Black), or 99(Assorted colors). Please state color number. 11N3408K—Set of 4, del'd. 4.95

5 Combination Tea and Coffee Maker. 8-cup percolator, 12-cup tea-maker. Flameproof glass. Colored collar and cover. Gold color handle and knob. Large steep-type aluminum tea ball 3½" high, 3½" wide neck for easy cleaning. Choice of 09(Black), 90(Turquoise), or 60(Pink). 11N3170K—State color no. 6.98



Mold of Honor Jumbo Roaster. Holds 20-lb. fowl—plenty of room for the Christmas turkey. Made from aluminum to give quick conductivity and circulation of heat. Swivel handles on sides, snug-fitting cover with handle. Mirror finish. Size 17 x 12 x 9 inches. 11N1250K—Delivered. 5.39



Economical Kitchen Set. 6-piece set of easy-to-clean stainless steel with black plastic handles. Consists of: boiling spoon, pot fork, narrow spatula, pancake turner, potato masher, and 5-hook stainless steel rack. All packed in attractive gift box. An excellent buy. 11N3843—Price, del'd. 4.98

Exquisite Taperlite Luggage Gift Set

3 PIECES FOR THE PRICE OF 2

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



1
Vanity Case

taperlite



2
Weekend Case
22.95

3
Pullman Case
28.95



5

4

4
Trunk Case Has Cosmetic
Troy, Mirror, Vinyl Lining 19.95

5
Wardrobe Case Has 4-Prong
Aluminum Folding Hangers 31.95

YOU SAVE 19.95

11) Vanity Case.....	19.95
12) Weekend Case...	22.95
13) Pullman Case....	28.95
Actual Value.....	71.85
You Pay Only.....	51.90
You Save.....	19.95



6 21.95

Women's Sturdy Two-Piece Luggage Set



7 29.95

Top Value Men's 2-Suiter Case



8 24.95

Handsome Matching Companion for (8)



GOOD

9 Brief Case 10.50 10 Gladstone 25.95



BETTER

11 Brief Case 14.95 12 Gladstone 29.95



BEST

13 Brief Case 20.95 14 Gladstone 39.95



15 27.50

VERSATILE
VAL-A-PAKS
Hang...
Pack...
Zip...
Fold!



17

29.95

Nylon Flight Bags

18 Women's Model
29.95



NEW!

"Grasshopper" Luggage
Very Light and Strong

DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

- 1 to 3** Set of 3 Superb Taperlite Pieces for the Price of 2. We know of no better way to choose a truly wonderful and appreciated gift for her. You win two ways, first you prove from great saving, and second the recipient will prize this valuable gift through years of pleasure and service. Our top value in luggage, union and sleek in tapered design, and very strong. With the exclusive "Longway-End" binding, covers impregnated with vinyl plastic for scuff-resistance and easy cleaning. Exclusive linings, and every conceivable useful feature for travel. The three Taperlite pieces are superb at any time. Now, however, by buying the weekend and Pullman cases, you get the vanity case at no extra cost. In delightfully assorted colors of 50 (Dawn Blue), 60 (White), 20 (Mist Green), 30 (Lemon Yellow), 40 (Orange), 50 (Peach), 60 (State color by number). Each piece may be bought separately.
- 6N9095L—Set of 3 pieces (vanity, weekend, Pullman) 51.90
 (1) 6N9191K—Vanity case, Abt. 16 x 11 x 7 1/2". Del'd 19.95
 (2) 6N9192L—Weekend case, Abt. 21 x 14 1/4 x 8". Del'd 22.95
 (3) 6N9193L—Pullman case, Abt. 26 x 17 x 8 1/2". Del'd 28.95

- 4 5** Other Style-Leading Taperlite Pieces to round out the group. Same colors and quality.
- (4) 6N9190K—Toilet case, Abt. 14 x 9 1/2 x 8". Del'd 19.95
 (5) 6N9194L—Wardrobe case, Abt. 31 x 18 x 8 1/2". Del'd 31.95

- 6** Women's Two-Piece Luggage Set. Here's a happy all-in-one strong plywood construction, chipboard panels, covered in heavy color vinyl. Leather-bound edges in Reddish Brown, plastic handle and nickel-plated exterior hardware. Lined in plain shade of rayon. Overnight case (about 18 x 12 x 6 1/4") has 2 pockets. Wardrobe case (about 21 x 16 x 8") has 1 pocket, 2 plastic hangers and 2 straps. 2 pieces to a set. Ivory color.
- 6N9049L—Two piece set, delivered 21.95

- 7 8** Men's 2-Suiter and Companion Cases feature excellent quality at low cost. Each is made of plasticized simulated leather in a pleasing shade of tan. Steel frame is fabric-covered, with polished brass hardware. Reinforced side, inlets, wrap-around corners, padded bottom, plastic welded edges and leather post-style handle. Attractive color lining. 2-suiter has spacious interior with hangers, divider and tie bar. 53 (Light Tan).
- (7) 6N9467L—Men's 2-suiter case, About 24 x 18 x 8". 29.95
 (8) 6N9468L—Matching case, no fixtures. 21 x 14 x 7". 24.95

- 9** Good Quality Brief Case comes in smooth, pigmented split cowhide with leather-covered steel frame. Inside has 2 dividers, takes standard papers, brass-plated 3-position lock.
- 6N9353K—About 18 1/2 x 11 x 12". In 53 (Tan). Del'd 10.50

- 10** Good Quality Men's 1-Suiter Gladstone. Made of ordinary dyed split cowhide, this bag in smart design is built for years of service. Fabric-covered steel frame with brass-plated hardware. Features such as reinforced corners, padded bottom, leather post-style handle and (left) flap emphasize its excellent value. Cotton-lined interior has fixture with hanger, divider and tie bar for big accessory packing space.
- 6N9167L—About 30 x 14 1/4 x 8 1/4". 53 (Tan color) 25.95

- 11** Better Quality Brief Case. This is our lowest-priced brief case of aniline dyed genuine top-grain cowhide, made to last. Smartly styled with post-style handle, leather covered frame, reinforced leather corners, brass flap lock.
- 6N9356K—Abt. 17 1/4 x 4 x 12 1/4". In 53 (Tan). Del'd 14.95

- 12** Better Quality Men's 1-Suiter Gladstone will make a handsome and lasting gift. Made of genuine smooth top-grain cowhide in smart design. It's built on a steel frame with French edge over-back design. Hardware is brass-plated steel, corners are reinforced, bottom is stuffed. Handle is top-grain leather, as are 2 utility straps. Roomy cotton lined interior. Four folding fixture, divider with shirt fold. Finished in 53 (Tan).
- 6N9168L—Abt. 24 x 13 1/4 x 8". Price, delivered 29.95

- 13** Our Best Brief Case for truly professional distinction. The finest aniline-dyed top-grain cowhide encases leather-covered steel frame. Wide opening. 3" in 3-position lock, 3 inside sections drop bottom. Takes legal-size papers.
- 6N9358K—About 18 1/2 x 4 x 13". In 53 (Tan). Del'd 20.95

- 14** Best Quality Men's 1-Suiter Gladstone is tops in every respect styling, construction, quality. There's a beautiful finish on the genuine, aniline-dyed top-grain cowhide. One-piece design with reinforced side panels. Leather-covered steel frame, padded bottom. Top-grain post-style handle. Truly fine interior for genuine Irish linen lining. 1-suit fixture with plastic hanger, center divider with shirt fold, 2 utility pockets. Snap-out plastic-lined toilet case. Polished brass hardware.
- 6N9169L—About 30 x 14 1/4 x 7 1/4". In 53 (Tan). Del'd 39.95

- 15 16** New! Men's and Women's Val-a-Paks are a great step forward in lighter weight and greater utility. So convenient—just hang up the Val-a-Pak, pack it, zip it closed, fold it, and away you go! No need to unpack upon arrival, just hang in closet and there's your wardrobe. Well made of waterproof rubberized viscose rayon, authentic 18 (Macpherson) plaid. Built for wider coats, longer dresses.
- (15) 6N9623L—Women's model (takes 3 dresses). Del'd 27.50
 (16) 6N9624L—Men's model (takes 4 suits). Del'd 27.50
 6N9626—Extra hangers (four). Delivered 1.99

- 17 18** Men's and Women's Nylon Flight Bags are designed to give top satisfaction and convenience. Easy to pack, light to carry. Will keep clothes-creasing down to a minimum. Excellent for air, car or train travel. They fold over once for carrying, with 2 side-pockets on men's model, 1 pocket on women's model. Rubberized inside. Men's closed abt. 22 x 16 x 15", open abt. 22 x 38 x 4". Women's closed abt. 22 x 23 x 11", open abt. 22 x 38 x 4". Both have 3 hangers, shoe pocket, appor. Choice 1150 (Brown) or 88 (Navy Blue).
- (17) 6N9409L—Men's model, delivered 29.95
 (18) 6N9410L—Women's model, delivered 29.95

- 19 to 22** New "Grasshopper" Lightweight Luggage weighs less than ordinary luggage of comparable size. The Vulcanite frame is exclusive. Easy to pack—easy to carry—smart and durable. Easy-glide zipper closing. Coverings of rubberized 100% woven viscose rayon in 18 (Macpherson) plaid, black trim. For space-saving all pieces sized to nest.
- (19) 6N9621L—Weekender. Abt. 24 x 18 x 6 1/4 in. 17.95
 (20) 6N9622L—Fortnighter. Abt. 26 x 20 x 7 1/2 in. 21.00
 (21) 6N9623L—Overseer. Abt. 29 x 23 x 9 in. 27.50
 (22) 6N9620L—Overnighter. Abt. 31 x 18 x 5 1/2 in. 15.50

CHRISTMAS FAVORITES

for Traveling Convenience

Save Over 10% by Buying Travel Ensemble Bag (A) and Either Case (B) or (C)

- A to C** Distinctive Matching Travel Ensembles of 6-ply luggage, water-resistant, heavy brass zipper, sturdy, or 30 (Tan). Please check our number 117811.

- A**—Square longish travel ensemble bag. See (B) and (C) for matching cases. 11N8110—4-ply bag, Del'd 6.95

- B**—Square travel case with mirror. 11N8112—12 x 7 x 6 1/2" 4.95

- C**—Small round case as above. 11N8113—10 1/2 x 10 x 4 1/2" 4.95

- Save 1.41 on Combination Offer of 11N8110 and either 11N8112 or 11N8113. 11N8228G—Set cost 11.90, 10.49

- Save 1.41 on Combination Offer of 11N8111 and either 11N8112 or 11N8113. 11N8229G—Set cost 10.90, 9.49

- D to G** Dual-Purpose Garment Bag Ensemble of 4-ply water-resistant nylon. Full-length zipper. On back, metal for neck, crystal. 11N8417—Set cost 10.90, 8.99

- H** Extra Large Jumbo Bag of 3-ply vinyl. Quilted top, front. 20 (Forest Green), 60 (Pink), 90 (Orange). 11N8196—57 x 20 x 14" 2.98

- I** Clothes Rack of chrome-plated 1" tubular steel. On base, heavy duty. Hat shelf, utility hook, shoe rail. Shipped flat. 18 x 40 x 86". 11N7893L—Inn. 13.95

- Combination Offer: (H), (I). Bought separately costs 18.95. 11N7899LG—Del 14.49

- J** Economy Priced Blouse Rack. Chrome-plated steel, plastic top. 11N7819—6 hangers. Ea. 1.19, 2/1.96

- K** Economy Priced Skirt Rack. Rust-resistant steel, 5 hangers. 11N7800—Del'd Ea. 98c, 2/1.85

- Combination Offer of Blouse rack (J) and skirt rack (K). 11N7812G—Price, del'd. 1.98

- L** Our Best Blouse Rack for 5 blouses. Chrome-plated steel. 11N7952—Del'd Ea. 2.19, 2/4.19

- M** Our Best Skirt Hanger. Chrome-plated steel, rust-resistant. For 12 skirts. 11N7808—Del'd Ea. 2.19, 2/4.19

- Combination Offer of (M) and (N). 11N7822G—Price, del'd. 3.89

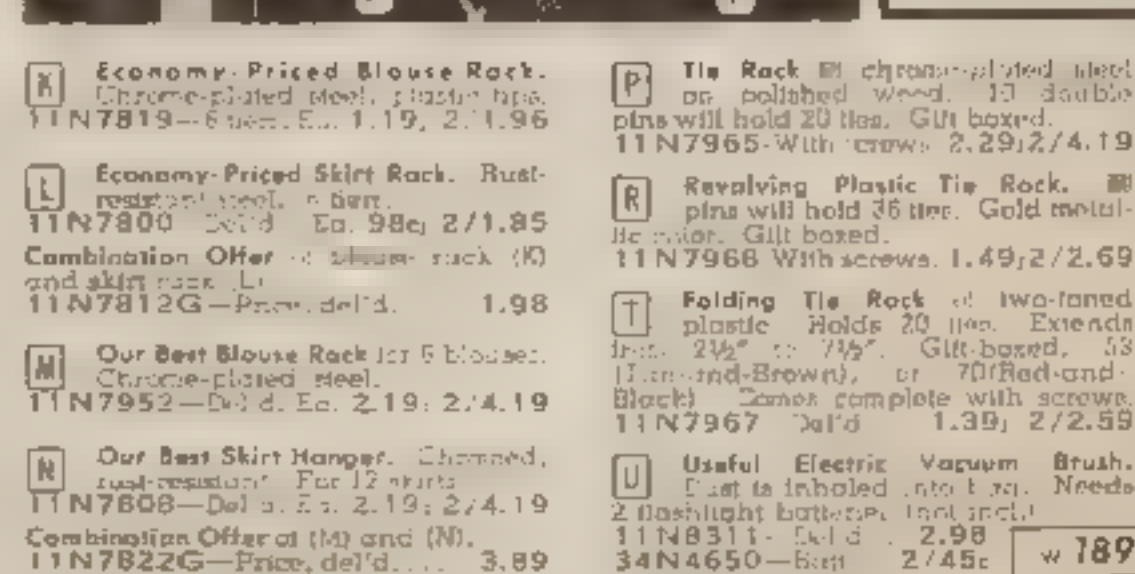
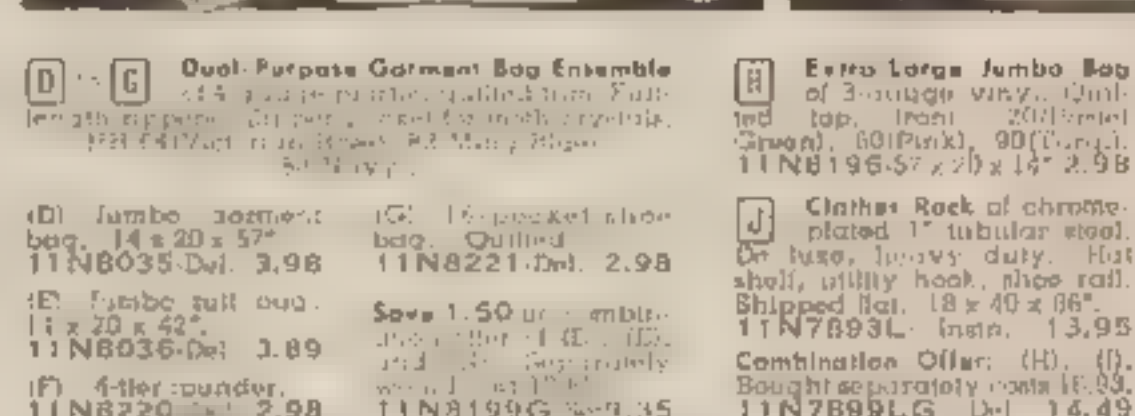
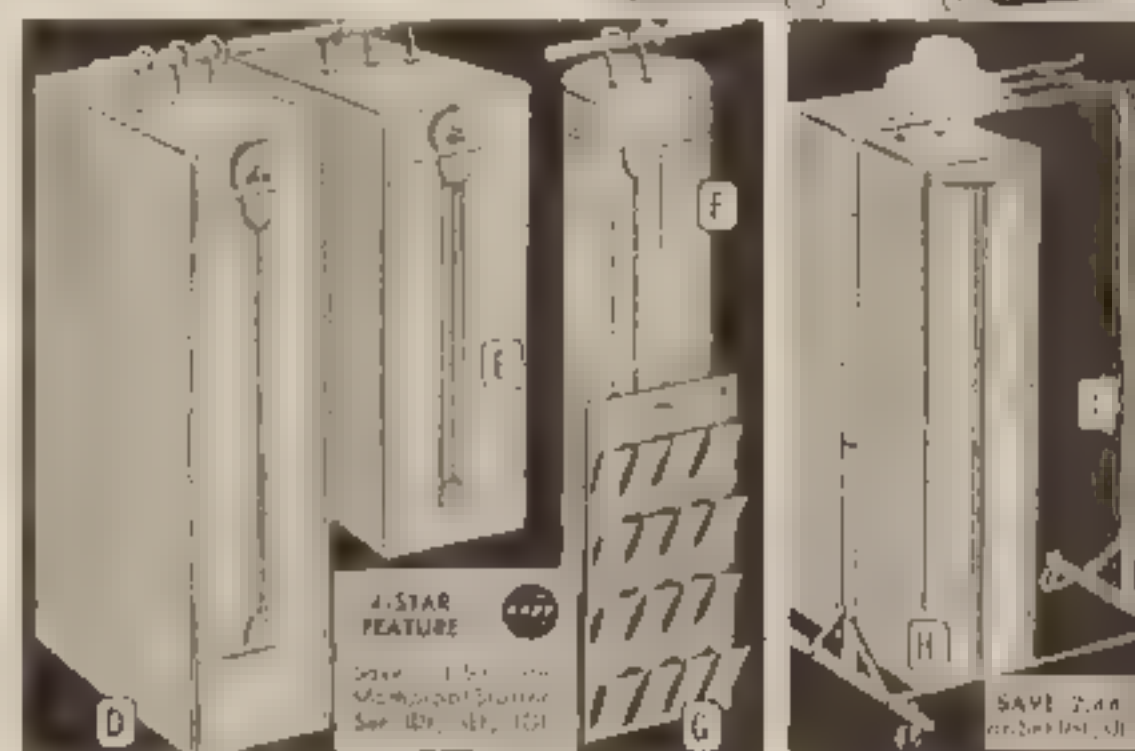
- P** Tie Rack in chrome-plated steel on polished wood. 10 double pins will hold 20 ties. Gift boxed. 11N7965—With screws 2.29, 2/4.19

- R** Revolving Plastic Tie Rack. 30 pins will hold 36 ties. Gold metallic color. Gift boxed. 11N7968—With screws 1.49, 2/2.69

- T** Folding Tie Rack of two-toned plastic. Holds 20 ties. Extends from 2 1/2" to 7 1/2". Gift boxed. 53 (Tan and Brown), or 70 (Red and Black). Comes complete with screws. 11N7967—Del'd 1.39, 2/2.59

- U** Useful Electric Vacuum Brush. Easy to inhale into. Needs 2 flashlight batteries. Not sold. 11N8311—Del'd 2.98

- 34N4650—Ea. 2/4.5c



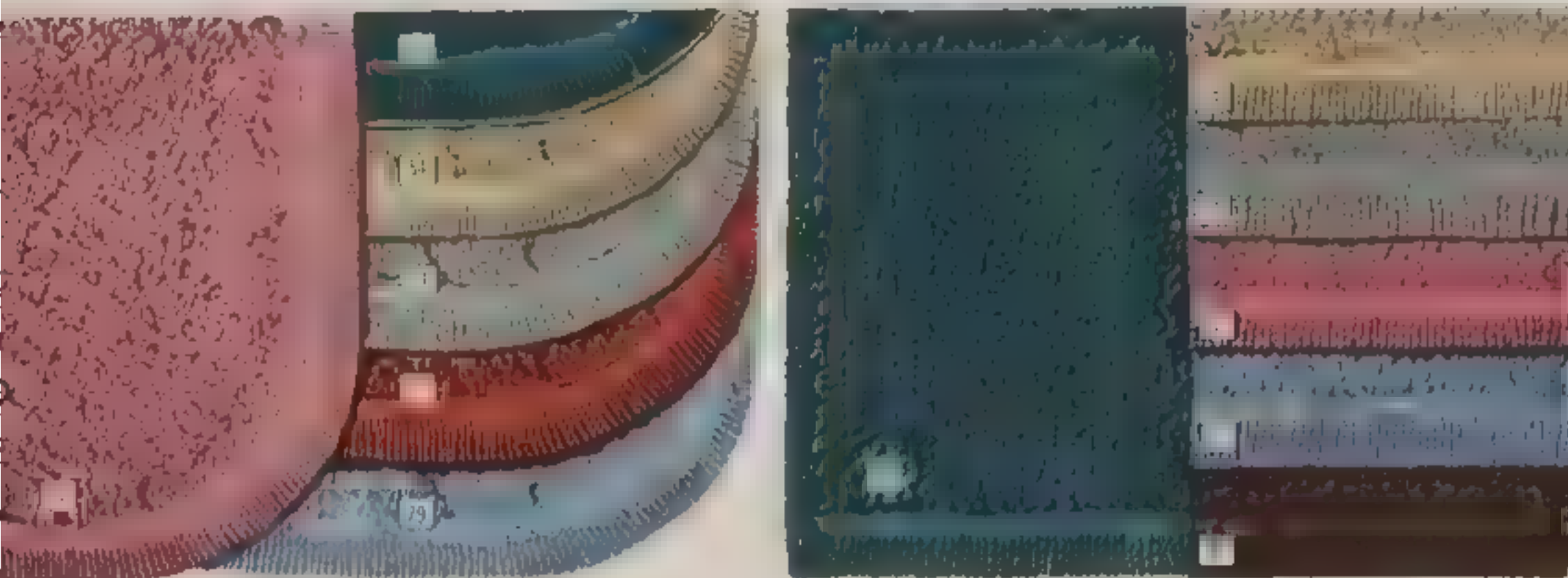
YOUR CHOICE—TWEED OR FRIEZE BROADLOOM

All-Wool Pile for Modern Beauty, Extra-Long Wear

9.95

PER FOOT
9' WIDE

Pay Only 5.00 Down
on Rugs up to 200.00



SAVE FROM 13% TO 21%

D Our Best Quality Cotton Rugs
24" x 45" Was 6.95 **5.69**

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

SAVE FROM 13% TO 20%

E Our Better Quality Cotton Rugs
24" x 45" Was 4.95 **3.98**



OUR BEST QUALITY LINOLEUM TILES

YOUR CHOICE **14c** PER TILE

TWEED OR FRIEZE ALL-WOOL BROADLOOM

- The family gift that gives years of enjoyment
- Your choice of gay tweed or rich frieze styles

A All-Wool Tweed . . . this distinctively new and different carpeting offers sparkling color and rich, exciting texture to give your home a real lift. Glamorous tweed hides soil, footmarks far better than any other style. Tightly twisted loops form a dense, nubby, multi-level surface.

B All-Wool Frieze . . . this expensive-looking broadloom will give a look of luxury to your floors. The exceedingly beautiful solid colorings will provide a perfect contrast for any type of drapes or upholstery. The tightly twisted all-wool pile is slow to show soil.

These deluxe quality tweed and frieze carpets are extra heavy, give extra-long wear. The lively all-wool tufts spring back underfoot . . . keep your carpet lovely looking.

(A) "Tweed" Colors: 23(HH Sage Green); also (B) (Grey), 38(Beige), 10(Heather).

(B) "Frieze" Colors: 04(HH Dawn Grey), 54(HH Spice Beige), 29(HH Dark Sage Green); also (C) (Valley Road).

State Catalogue Number and Color Number When Ordering.

37N1090DLT—Approx. 27" wide. Per ft., del'd. . . . 2.50

37N1092DL—Approx. 8' wide. Per ft., del'd. . . . 9.95

37N1093DL—Approx. 12' wide. Per ft., del'd. . . . 13.25

Room Sizes: seamless, finished, ready to lay. If the exact size you want is not listed below, order the lengths you want from the widths above and add the following workroom charges (per sq. ft.): 27 in. 75¢, 9 ft. 3.00, 12 ft. 4.00

Col. No. 37N1092DL	Col. No. 37N1093DL
Size (in.) x Down	Size (in.) x Down
3' x 6' 3"	5.00
3' x 7' 6"	5.00
3' x 9'	5.00
3' x 10' 6"	5.00
3' x 12'	5.00
3' x 13' 6"	5.00
3' x 15'	5.00
3' x 18'	5.00
73.16	140.50
80.62	153.75
95.55	166.95
110.47	180.25
125.40	193.50
140.32	206.75
155.25	219.95
185.10	246.50

C Rubber Rug Cushion. Thick and luxurious, cushions your step, gives longer wear to your carpet.

37N8257DL—About 9' wide, per foot, del'd. . . . 1.98

37N8258DL—About 12' wide, per foot, del'd. . . . 2.65

OUR BEST QUALITY COTTON RUGS

- Lush, plush-textured pile for underfoot comfort
- Save 13% to 21%—special reductions for Christmas

D Thicker and more luxurious than our better quality (below), these plush-textured cotton rugs will add new life and interest to your rooms. Rubber coating on back holds rug firmly to the floor. Rug is finished all round.

State Catalogue Number and Color Number When Ordering.

52(HH Tuscan Rose), 26(Spruce Green), 54(HH Spice Beige),

04(HH Dawn Grey), 25(Brilliant Red), 29(Powder Blue).

37N8401D—About 21 x 36 inches. Was 4.95 . . . 3.89

37N8403D—About 24 x 45 inches. Was 6.85 . . . 5.89

37N8405D—About 30 x 54 inches. Was 9.95 . . . 8.59

Rug about 4 x 6 feet in colors 52, 26, 54 and 04 only.

37N8407DL—Delivered, was 19.95 . . . 16.98

OUR BETTER QUALITY COTTON RUGS

- Modern soft frieze-textured loop pile
- Save 13% to 20%—special reductions for Christmas

E You can have floor beauty in every room in your home at a bargain price with these decorative and practical rugs. Frieze-textured to make them longer wearing, easier to clean than most cotton rugs. Back is rubberized for safety.

State Catalogue Number and Color Number.

26(Hunter Green), 54(HH Spice Beige), 04(HH Dawn Grey),

52(HH Tuscan Rose), 25(Powder Blue), 50(Cocoa Brown).

37N8381D—About 21 x 36 inches. Was 3.25 . . . 2.59

37N8383D—About 24 x 45 inches. Was 4.95 . . . 3.98

37N8385D—About 30 x 54 inches. Was 6.85 . . . 5.98

Rug about 4 x 6 feet in colors 26, 54, 04, 56, only.

37N8367DL—Delivered, Was 14.95 . . . 12.98

BEST QUALITY LINOLEUM TILES

- Choice of top styles . . . "Spotline" or "Textured Jasper"
- Our thickest, most durable inlaid linoleum tiles

F "Spotline" Linoleum Tile . . . in a new, gay, interesting style . . . bright multicolor flecks accent each tile. A colorful "carnival effect" styled for modern homemakers.

G "Textured Jasper" Linoleum Tile . . . styled for gracious living. Seven colors, each featuring broad, bold color strokes against soft background shades.

Both Spotline and Textured Jasper tiles have a smooth, dense, factory-sealed surface that resists dirt. The bright colors are inlaid for longer wear, they cannot wear off.

(F) "Spotline" Colors: 47(Off White), 38(Beige), 09(Black),

05(HH Smoke Grey), 62(HH Cherry Red), 23(HH Sage Green), 80(Blue).

State Catalogue and Color Numbers.

37N8930DL—9 x 9 inch tile, standard weight, each. . . 14¢

(G) "Textured Jasper" Colors: 38(Beige Mott), 20(Spruce Green), 04(HH Dawn Grey), 51(HH Parchment Beige),

41(Salmon), 64(Rosewood), 96(HH Aquamarine). State

Color Number.

37N8995DL—9 x 9 inch tile, standard weight, each. . . 14¢

TILE INSTALLATION ACCESSORIES (not shown)

Tool Kit. Trowel, knife, chalk, chalk line and undercutter.

37N8980D—Tool kit delivered. . . . 1.49

Semi-Saturated Lining Felt. 36 inches wide.

37N8951DL—Per yard, delivered. . . . 15¢

Linoleum Tile Cement. 1 gallon installs about 210 tiles.

37N8952D—One quart, delivered. . . . 69¢

37N8953DL—One imperial gallon, delivered. . . . 1.98

MAID OF HONOR "LEG ROOM" ADJUSTABLE

- Legs offset for sit-down ironing
- Steel mesh top for cooler ironing
- Rubber-tipped feet, sturdily built

14.95

FREE MAID OF HONOR Two-Layer Pad and Milum Cover Reg. 3.98



DURAFOAM PAD, MILUM COVER
For Smoother, Speedier Ironing

Rubber-tipped feet
to protect floors,
prevent sliding

Top quality Maid of Honor "leg room" adjustable board—the ideal gift for the busy housewife. Steel mesh top (14 x 54") for maximum ventilation, speedier ironing. Table adjusts up to 36" high. Smoothly enameled. Also free Durafoam and Milum pad and cover set (see below).

11N420L—Board, free pad and cover. Delivered. . . 14.95

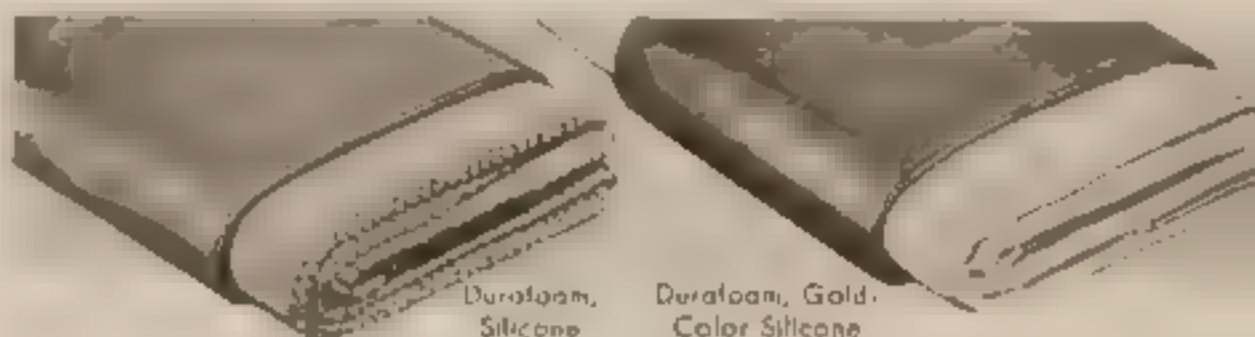
Pad and Cover Set. 2-layer Durafoam and cotton pad. Heat-reflecting Milum cover. Drawstring edge.

11N5681—Fits boards up to 15 x 54". Del'd . . . 3.98

Milum Cover Only. 11N420L.

11N5682—Price, delivered . . . 1.48

Carrots, beans, eggs, etc.
You'll find right up to
board—let them slide on
top and stay



Pad and Cover Set. 2-layer Durafoam and cotton pad. Silicone cover is scratch-resistant, non-slip. Fits 15 x 54". 11N5805—Drawstring edged. Set. 1.99

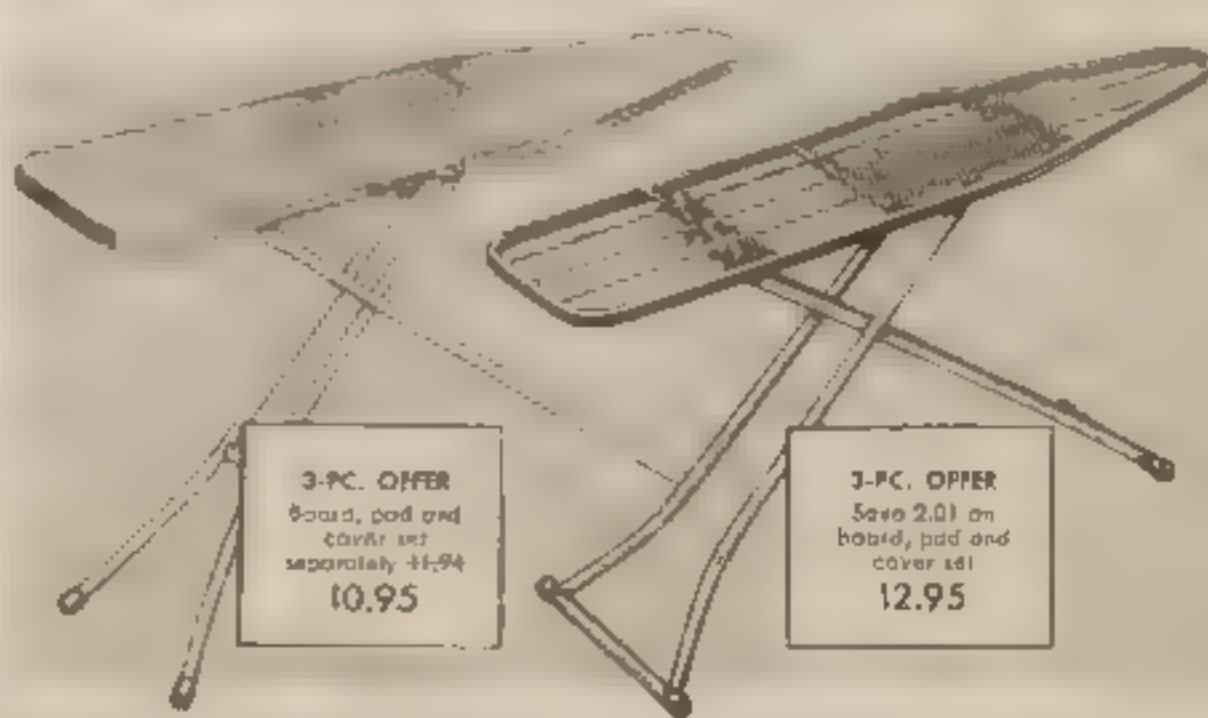
Silicone cover only. . . . 98¢

11N5658—Price, delivered . . . 98¢

Better Pad and Cover Set. 2-layer Durafoam and cotton pad. Gold color Silicone cover is scratch-resistant for longer wear, heat-reflecting for faster ironing.

11N5684—Fits 15 x 54". Set . . . 2.98

11N5685—Cover only. Delivered 1.29



3-PC. OFFER
Board, pad and
cover set
separately \$1.94
10.95

3-PC. OFFER
Save 2.01 on
board, pad and
cover set
12.95

Good Quality Board, Pad, Cover Set

Specially priced for the holiday season, this all-steel adjustable ironing board is practical throughout the year. Big 15 x 54" top is perforated to help steam and moisture escape. Sturdy tubular steel legs are rubber-tipped to prevent slipping . . . won't mar or scratch floors. Adjust smoothly up to 36" high. Smoothly enameled. Buy the combination offer and save—includes board, Durafoam and Silicone pad and cover set (see No. 11N5635 described above).

11N410L—Board, pad and cover. 10.95

11N5633L—Board only. Del'd. . . 9.95

Our Better Quality Set

Save on this Christmas special. Adjustable ironing table with enameled tubular steel undercarriage. Expanded metal top is 60% ventilated for cooler, speedier ironing. Undercarriage adjusts smoothly up to 36 inches high . . . select your own comfort lever whether sitting or standing. Rubber-tipped feet prevent slipping or marking floors. Top about 14 x 54 inches. Combination offer includes board, pad and cover set (see 11N5884 above). Separately cost 14.36.

11N415L—Board, pad and cover. 12.95

11N5643L—Board only. . . . 11.98

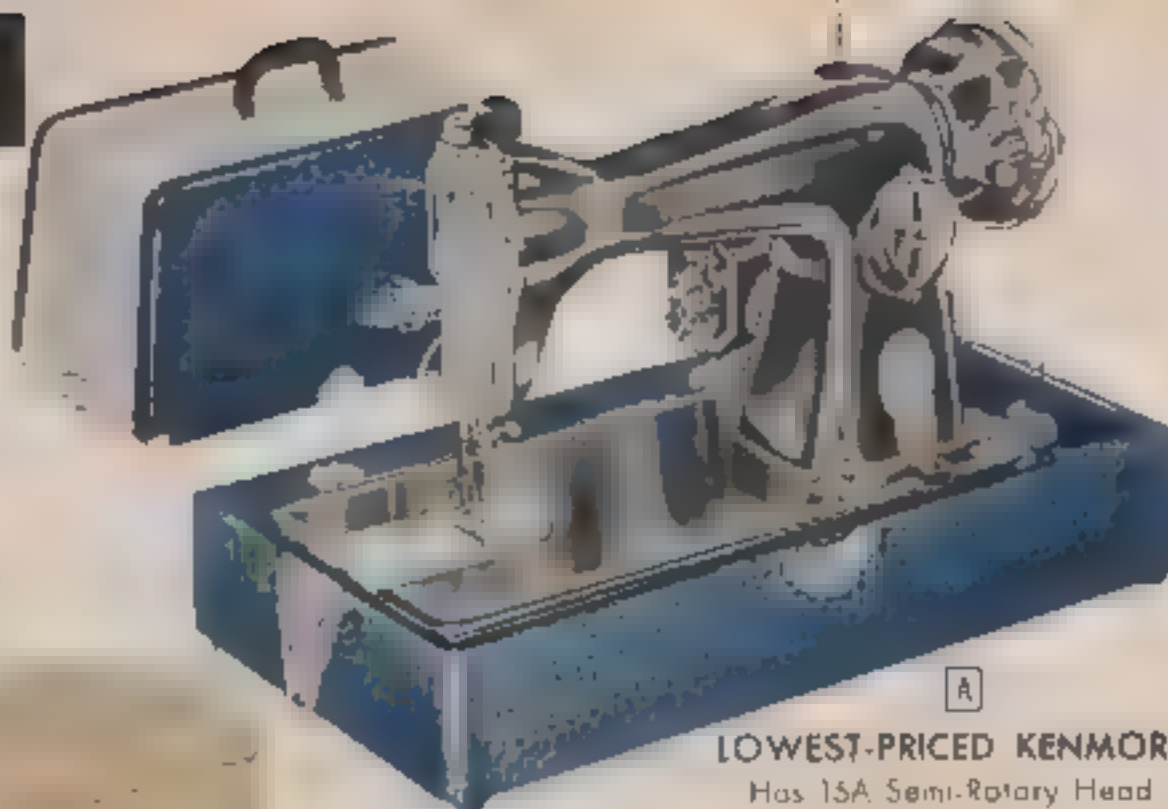
FREE CHRISTMAS BONUS



With Any Sewing Machine on This Page

You get 19-piece attachment set for quilting, binding, hemming, etc., plus a Greist buttonhole maker... turns out beautiful buttonholes on all types of fabric.

GREIST "Magic Key"
 Buttonhole Maker..... 9.95
 19-Pc. Attachment Set... 4.95
TOTAL VALUE 14.90



A

LOWEST-PRICED KENMORE

Has 15A Semi-Rotary Head

72.95 5.00 Down
 cash 5.00 Monthly



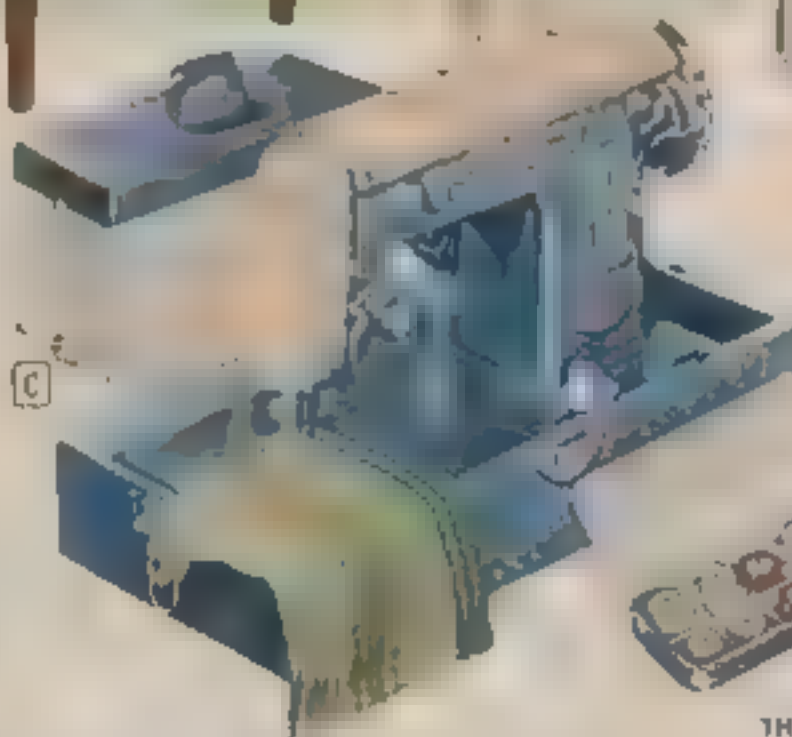
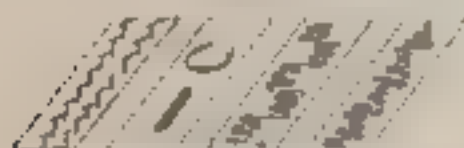
D

Kenmore Low-Boy
 Walnut Cabinet with
 Choice of 3 Heads
104.95 up

SPECIAL Introductory Offer

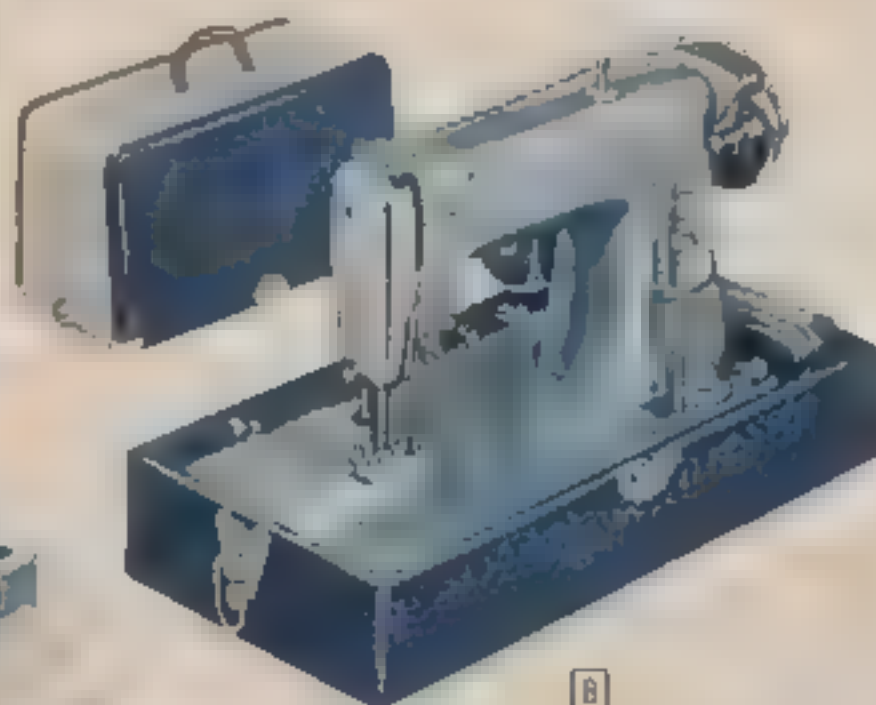
109.95 5.00 Down
VALUE 164.88 cash
 5.00 Down, 8.00 Monthly

Just look at the variety of stitches shown below. You merely insert a disc... new fashion designs appear like magic, automatically.



C

E
 Lowest-Cost
 Cabinet at
 3.95 up
109.95 up



B

DE LUXE KENMORE PORTABLE

With "50" Head for Smoother Sewing Action

92.95 5.00 Down
 cash 5.00 Monthly

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

CHRISTMAS BONUS

F FREE YOUR CHOICE

Kenmore Radiant-Control Toaster (value 18.95) or Kenmore Electric Fry Pan (value 18.95) with purchase of Ken-Kart Cleaner.

BRAND-NEW KEN-KART CLEANER

129.95 5.00 Down
 cash 7.00 Monthly

AN INDUSTRIAL MIRACLE—REVOLUTIONARY ALL-NEW KENMORE

Never Before Such Compact, Lightweight, Easy-to-store Cleaners

So versatile with
 7 attachments



VANGUARD 69.95 5.00 Down
 1/4-HP MOTOR cash

G



So easy to carry with
 new carrying handle. Such handy power,
 both are 13 1/2 x 7 1/2"

"HORIZON" 89.95 5.00 Down
 9 10-M.P. cash

H



193



Add charm and distinction

TO YOUR HOME THIS CHRISTMAS

Beautiful 5-Pc. Bedroom Ensemble in Seamist Mahogany-Grain Finish

Ensemble Complete with Extra Quality Bedding and a Bonus Gift of 2 Good Quality Pillows

199.95
cash

5.00 Down
13.00 Monthly

Best construction. Contemporary lines. Glass-topped, glazed, finished for rigidity. Glass-top quality. Teamed, tapered, solid, bedstead, solid, drawers. Silver color pulls. **Double Dresser**. 4 drawers. Top abt. 47 x 17". Base with long mirror. 36 x 28". **Chest**. 4 drawers. Abt. 37 x 17 x 41" high. **Bookcase Bed**. 44 or 54" width. 2 sliding panels. 4 compartments. 9" high shelf.

Spring-Filled Mattress. 220 coils (54" size). Cotton damask ticking. Colored fiber felt. For softness. Beveled edge.

High-Riser Ribbon Slat Spring.

5-Piece Bedroom Suite, plus 2 free pillows.

1N6283W State bed width. Del. **199.95**

3-Piece Suite. Drawers, chest, bed.

1N6287W State bed width. Del. **169.95**

1N6286W Night table. Del. **17.95**

Exclusive Harmony House Cedar Chests Walnut or Mahogany Veneers

A Console Style. Takes less than 10 min. to give to the all-time classic. 50"W x 14"D x 30"H. Seamist Mahogany finish. Solid 1/2" wood. Workbench-style drawers. Full-width, wide drawers. Beveled pulls. Top. 17" x 17" x 17" high. Rubber-ink seal. Lock key. 17 x 17 x 20" high. 5.00 down. **1N4648DL** State finish. Del. **74.95**

B Modern Style Cedar Chest. In your choice of 52(Walnut) or 141(Seamist) Mahogany finish. Solid 1/2" Red cedar interior. Self-storing top. Full-width lower drawer. Beveled pulls and trim. Rubber-ink seal. Lock and key. Size 48 x 18 x 31" high. Buy now for Christmas. 5.00 dn. **1N4647DL** State finish. Del. **64.95**

Wide Choice of Colorful Hassocks Gift Priced for Christmas

C Record Box Hassock. Washable and lined plastic cover in 20(Red) or 20(Green) with Grey trim. Black piping. Embossed design. Padded top and sides with extra sewing. 14" x 14" x 15" high. Price, delivered. **7.45**

F Pillow Top Hassock with washable em. bonded plastic cover. Cotton filled. Pillow top. 20(Red) or 20(Green) with Grey trim. Black piping. 14" x 14" x 15" high. **1N4293DK** Price, delivered. **7.45**

D Sewing-Box Hassock. A new lifting top. Washable and lined plastic cover in 141(Green) or 141(Red) with Grey trim. 20(Red) or 20(Green) with Grey trim. Black piping. **1N4248DK** 14" x 14" x 15" high. **10.95**

G Round Hassock. Washable 20(Red) or 20(Green) em. bonded plastic cover with Grey trim. Black piping. 2-em. top, solid color base. 14" diam., 10" high. **1N4292DK** Price, delivered. **3.79**

E Kidney-Shaped Bench Hassock. Plastic-covered seat in "Seamist" pattern. Washable and lined tapered wood legs. Brass base. 20(Red) or 20(Green) with Grey trim. **1N4208DL** 24 1/2" x 16 1/2" x 15" **13.95**

H Square Hassock with padded top. Embossed plastic cover in 20(Red) or 20(Green) with Grey trim. 14" x 14" x 14" high. **1N4289DK** Price, delivered. **5.45**

J 3 Nesting Stools. Black wrought-iron. Fresh plastic frames. Padded plastic seat in "Seamist" pattern. One stool each in White, Blue, Pink. 16" x 12" x 15". **1N3560DK** -Set of 3, del'd. **11.50**

BE SURE TO STATE COLOR NUMBERS

SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.



A
74.95



B
64.95

Both Chests Available in Colors as Shown. Also in Walnut Finish.

BONUS OFFER WITH HASOCK

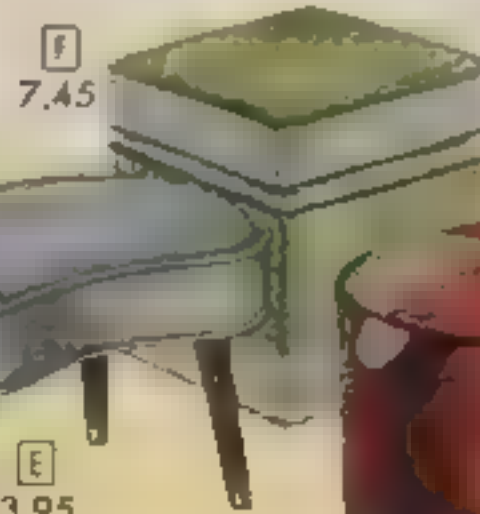
Included with every hassock (C) and (D) record albums each with envelopes to hold twelve 10" records.



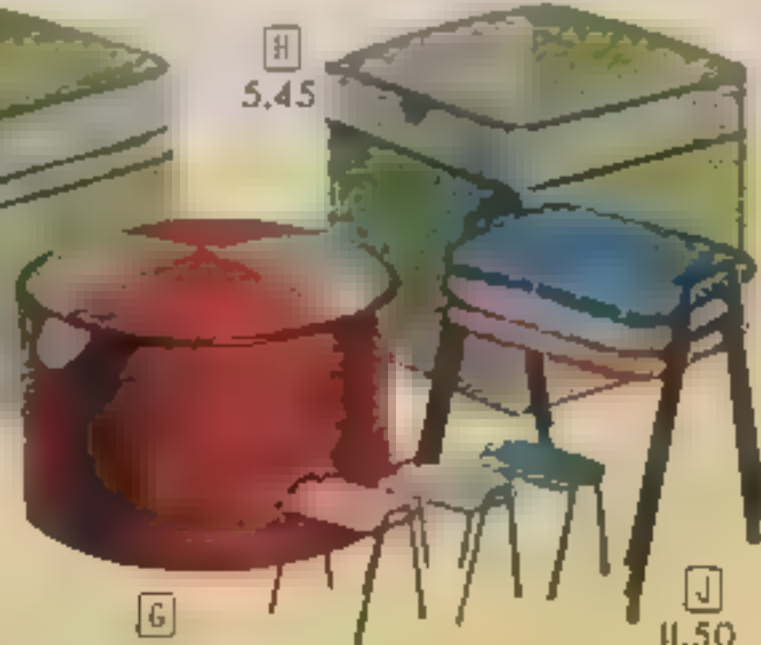
C
11.95



D
10.95



E
13.95



G
3.79

J
11.50



B
Better
Quality
Cellarette

39.95 +.00
cash Down

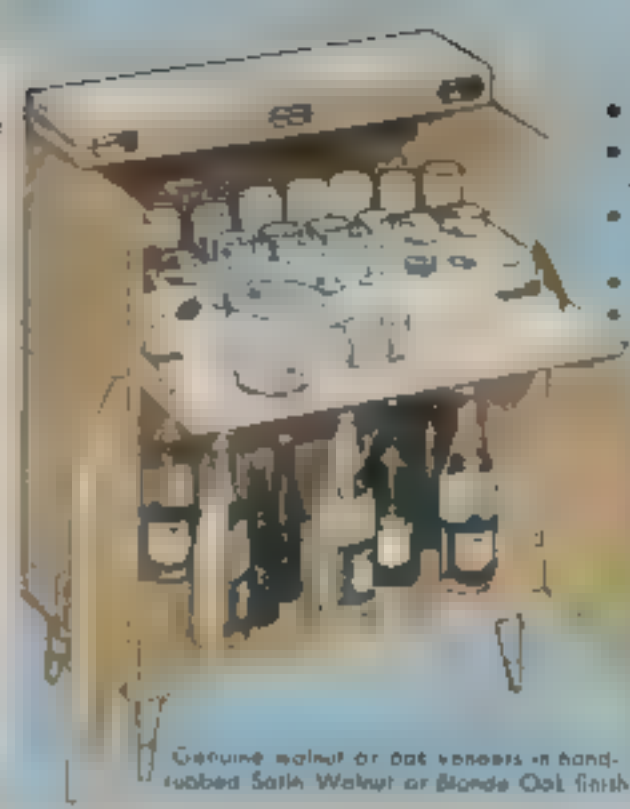


BONUS OFFER

**19-Pc. Glassware Set
with Each Cellarette**

4 each—Collins, old-fashion-
ioned, highball, cocktail
glasses, 2 jiggers, ice bowl.
Popular Grape Pattern,
hand-cut glassware with
our de luxe cellarette
cabinet (A). Plain glass-
ware set with cellarette
cabinet (B).

**DAD WILL LOVE THESE
MODERN CELLARETTES**



- Extra large size . . .
- Top front opens to form service bar
- Genuine white plastic service areas
- Sliding glassware rack
- Brass-plated hardware

59.95
cash
5.00 Down



For party time or just relaxing

Better Quality and De Luxe Quality Cellarette Cabinets

A New, Exclusive De Luxe Console Cellarette—has extra features, extra size. 26 x 14 x 34" high. White plastic service area in completely practical . . . stain and acid-proof . . . wipe clean with a damp cloth. Glass rack and top interior finished in acid-resistant White enamel. Brass-finished frame forms an extra front service or rigid work surface. Large storage shelf keeps all your supplies ready-to-hand. The latest cabinet design with ultra-fine brass-plated hardware follows the current trend in modern taste. A sought-after gift which gives a lifetime of pleasure and service.

Complete with 19-pc. set of hand-cut Grape pattern glassware. State choice of 52 (Walnut) or 59 (Oak) finish.
1N3513DW—Price, delivered . . . 59.95

B Modern Cellarette Cabinet of genuine Walnut or oak veneers in 52 (Blende Walnut) or 59 (Blende Oak) finish. 23 x 14 x 31 1/2" high. Removable serving tray inside, pull-out glass rack shelf, deep lower storage shelf for bottles, etc. Brass-plated door pulls and leg ferrules. Included is 18-piece set of glassware.
1N3514DW—State finish Del'd . . . 39.95

The Finest in Bridge Furniture for Holiday Entertaining

C Good Quality Folding Card Table with colorful washable picture top. All-hardware frame and legs with 01 (Grey) enamel finish. Heavy corner supports. Metal leg folding action, protective steel covers. Size 30 x 30 x 27" high.
1N3704DW—Price, delivered . . . 6.95

D New Folding Card Table with a modern colorful Red Spanish-grain Leather-like top and rim. All-hardware frame. Legs and supports. Square metal corner braces. Metal leg-folding action. Red top, Black legs. Size 30 x 30 x 27" high.
1N3705DW—Price, delivered . . . 4.95

E Our Best Folding Card Table with strong all-steel frame and legs. Grey baked-on enamel finish. Hardboard top has Platinum Walnut border with 25 (Lime Green) or 43 (Coral) center. 30 x 30 x 27" high.
1N3738DW—Price, delivered . . . 7.95

F Good 5-Piece Bridge Set. All-steel frames finished in Grey baked-on enamel. Table top has 25 (Lime Green) or 43 (Coral) center. Platinum Walnut border. Metal corners. Folds easily. Chairs are contour shaped, have leatherette panel on seat matching table center. 30 x 30 x 27" high.
1N3737DW—Table only, Del'd . . . 22.95
1N3738DW—Table only, Del'd . . . 7.95
1N3739DW—Chair only, Del'd . . . 3.95

G De Luxe 5-Piece Folding Bridge Set. All tubular steel construction, finished in baked-on enamel. Table top and chair seats upholstered in a washable embossed plastic. Table top 30 x 30 x 27" high. Chairs have padded seats, contour-shaped backs. (Choose of 43 (Coral-and-Black) or 25 (Green-and-Grey). 3.00 down, 5.00 monthly)
1N3754DW—Save . . . Buy 5 pc set 32.95
1N3755DW—Table only, Del'd . . . 10.95
1N3756DW—Chair only, Del'd . . . 5.95

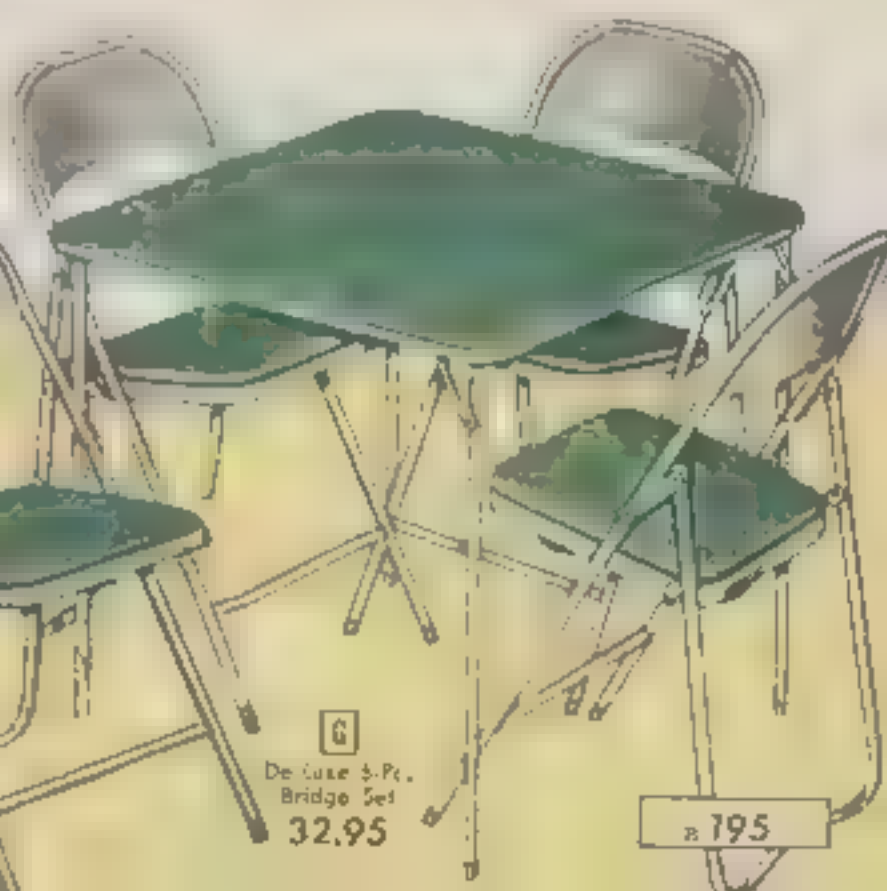
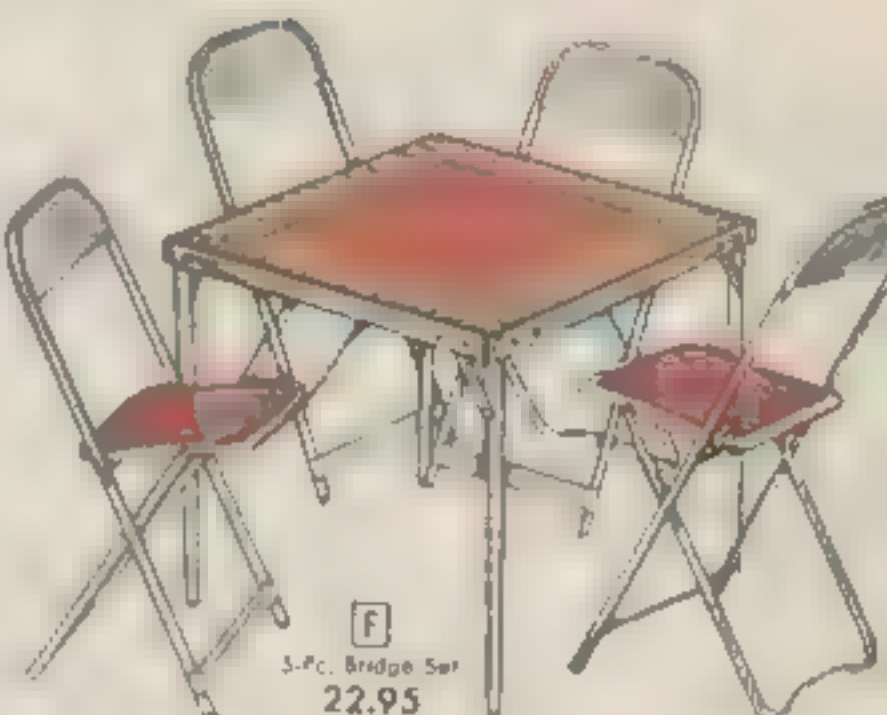
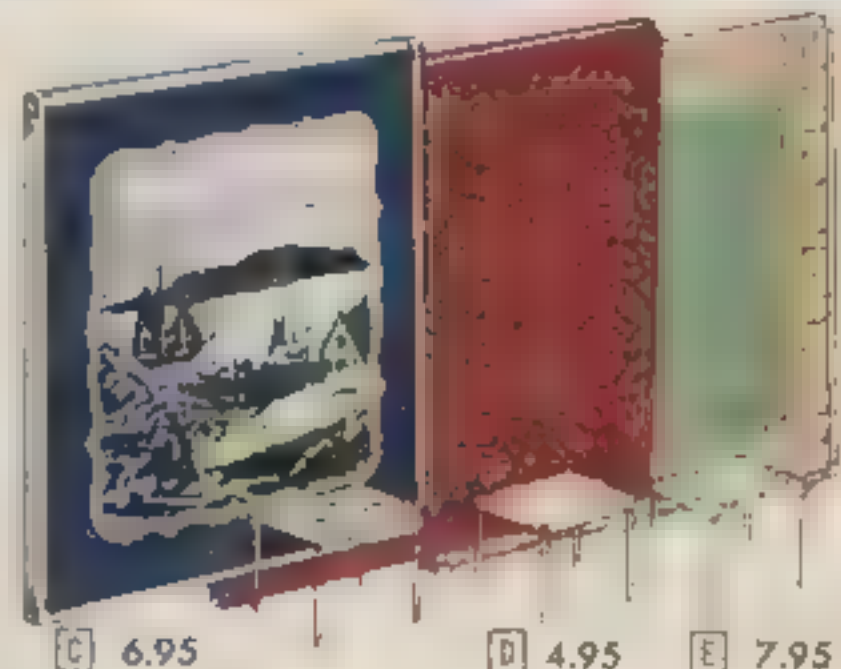
Novelty and Casual Chairs Make Charming Christmas Gifts

H Shell Basket Chair. Natural finish rattan seat. Wrought-iron-effect base. Plastic leg tips. Light open-weave back, strong close-weave seat. 30" diameter.
1N8985DW—Each, delivered . . . 9.95

Buy a Pair of Chairs—Save 1.02.
1N8986DW—Pair, delivered . . . 18.88

J Folding Aluminum Chair. Cotton duck cover, double seat and back. Ribbed aluminum armrests. Seat 18 x 18", back 24" high from seat. 80 (Blue), 20 (Green) or 70 (Red). State color number.
1N9183DW—Each, delivered . . . 8.95

Buy a Pair of Chairs—Save 1.02.
1N9176DW—Pair, delivered . . . 16.88



Buy a Pair
and Save
18.88 Pr.



Buy a Pair
and Save
16.88 Pr.

SHOP FOR CHRISTMAS ON OUR EASY PAYMENT PLAN.

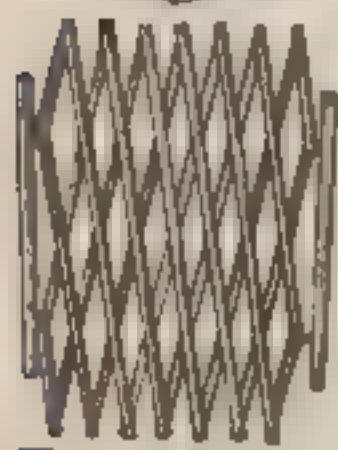
2.95



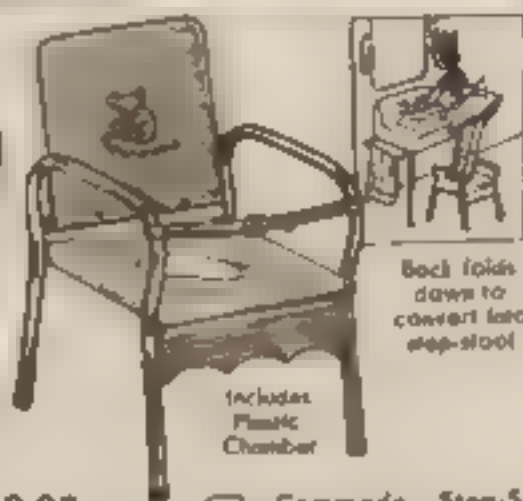
BABY'S PLAY PEN

- Popular 27 x 45" size
- Hardwood construction
- Harmless non-toxic finish

This sturdy play pen goes through a standard door without folding. Folds flat for compact storage. Masonite floor, round dowels, one row of colored play beads. Positive locking corners. One-piece sides and ends. Natural finish.
1N8469DL—Del'd... 10.95



B Keep Toddlers Away from Dangerous Spots 2.29 Up



2-in-1 Commode Ensemble

Can be used as a commode trainer or is easily converted into a step-stool

6.29

A Commode Step-Stool. Chrome-plated tubular arms and legs, plastic tips. Molded plastic seat. Attractive natural-finished scalloped wood front rail. 10" sq. Plexiglas (mottled grey) back with nursery decal. Safety strap. Black non-slip rubber tread on outside back. Ensemble includes plastic chamber.
1N8764DW—Delivered... 6.29

B Folding Safety Gates to safeguard your toddler from stairs, doors or windows. Strongly constructed of hardwood, finished in Natural color varnish that will not harm baby. Fits standard doorways.
1N8465DL—Ext. up to 4 ft. Del'd... 2.29
1N8466DL—Ext. up to 6 ft. Del'd... 2.59
1N8467DL—Ext. up to 8 ft. Del'd... 2.79

C Plastic Folding Training Seat with built-in deflector. Safety strap and nursery decal. 60(Pink), 80(Blue), 00(White).
1N8773DW—State 2nd color choice... 2.98



Folding Plastic Training Seat 2.98

Folds compactly for traveling

2-Piece Ensemble

Crib mattress. 42 tempered steel coils overlaid with posture board. Padded with colored felt. Heavy gauge washable sanitized vinyl plastic cover in "Rug Doll" pattern—printed top, plain bottom. Ventilators, taped edges. 24 x 49", fits crib 27 x 51". High-back bumper pad. Tulle-filled. Cover matches mattress. Tape ties. Back 26 x 11", arms 26 x 7".
1N82050DW—Del. 14.95
As above, but larger mattress. 27 x 52", fits crib 30 x 54".
1N82051DW—Del. 15.95

ATTRACTIVE, MODERN TV HOSTESS TABLES

Make Entertaining Fun for the Host and Hostess



D Set of 4 Stacking Tables 9.95



Convenient... Colorful... Inexpensive Tables Just Made for Casual Living and Entertaining



E Set of 4 10.95

D Entertain the Easy Way this Christmas with a set of these inexpensive hostess tables. Also ideal for those informal "TV suppers" at home. Can be conveniently stacked as shown when not in use. Strong tubular Black metal legs. Delightful Rose pattern on Black metal tray. Size 12 x 17 x 24" high.
1N3530DW—Set of 4. Del'd... 9.95

E Wood Hostess Tables. Black enamel table and stand. Hardboard top on folding "X" type legs. Metal clip holds tables firm when set up. Attractive Gold color motif on top. Stand has carrying handle and sturdy base. Size 18 x 14", height: 20 1/2" when open. Can be folded up neatly and compactly.
1N3529DW—Set of 4. Del'd... 10.95

Santa recommends them

AS GIFTS FOR BABY AND FOR HOME

Description of Items Shown on Opposite Page

1 3-Piece Youth Bed Ensemble. Bed 26 x 66", select kiln-dried wood. Ribbon slot spring, steel side rails. Cotton layer felt-tufted mattress. "Chlorophresh"-treated cotton cover. Pink-and-Blue nursery pattern cover. 54(Honey Maple), 00(White).
1N8360DW—3-pc. ensemble. State color no. Del'd... 39.95

2 3-Piece Crib Ensemble with Bonus Offer toy spaniel puppy. Apartment size crib 28 x 51" made of kiln-dried lumber finish in Honey Maple. Safety drop side. Easy-rolling casters. Sturdy Cable Fabric Spring of strong angle iron. Spring-Filled Mattress 25 x 49". 42-coil construction with colored felt layer and posture board for firm support. Ventilators. Taped edges. Vinyl cover in Multicolor nursery pattern.
1N8452DW—3-pc. ensemble. 3.00 down, delivered... 29.95

3 4-Piece Crib Ensemble with Bonus Offer of large, cuddly panda bear (18" high). Ensemble includes: Crib size 30 x 54" with single safety drop side and button catch releases. Sanitary plastic bathing rails on all 4 sides. Colorful plastic swirl balls, line decoration around decals on foot end. Large, easy-running plastic casters. Select kiln-dried lumber. State choice of 54(Honey Maple) or 00(White).
4-Position Ribbon Slot Spring. Easily adjustable. Spring Filled Mattress. Size 27 x 52". 42 tempered steel coils overlaid with posture board for firm support. Well padded with colored layer felt. Washable Sanitized vinyl plastic cover in Multicolor nursery pattern. 4 ventilators. Taped edges. High-Back Bumper Pad, Tulle-filled. Vinyl plastic cover matches mattress. Tape ties. Back 26 x 11", arms 26 x 7".
1N8453DW—4-pc. ensemble. 5.00 down, delivered... 49.95

4 Convertible Baby Carriage with Heinz Bonus Offer. Chrome-plated tubular undergear. Painted anti-tip stand and brake. 2-tone color, 4-bow lined hood; streamlined, chrome-plated hood arms. Sun visor. 36" padded body with soft boot. Simply remove boot to convert to stroller. No-draft plastic apron in contrasting color with clear plastic windscreen. Chrome-plated, adjustable pusher, levers and hubcaps. 8" wheels with 1/2" rubber tires. Folds compactly. State color choice of 88(Silver White with Blue) or 80(Blue with Silver White).
1N8503DW—4.00 down, 5.00 monthly. Delivered... 42.95

5 Combination Play Table and Chair with Heinz Bonus Offer. Chair back folds down to form play table. Grey laminated plastic table top banded in aluminum. Padded chair seat and back. State choice of 70(Red), 88(Grey), or 80(Yellow).
1N8812DW—Shipped legs detached. Delivered... 20.95

6 Chrome-and-Plastic High Chair with Heinz Bonus Offer. Converts to youth chair by removing tray. Raised sides and back for easy cleaning. Non-spill, 3-position adjustable tray, 15 x 8 1/2" deep. High padded back, padded seat and sides. Safety strap. 3-position adjustable footrest faced with plastic, banded with aluminum trim. Chrome-plated tubular legs, non-marring tips. Black-and-White piping on back and arms. Attractive patterned vinyl on seat, arms and back in choice of 80(Blue), 01(Grey), or 30(Yellow). Laminated plastic footrest and tray in matching pattern but Grey only. Seat 11 1/2" square.
1N8747DW—Price, delivered... 16.95

7 Child's Basket Chair with Heinz Bonus Offer. Rattan peel woven over solid satsum pole with Golden color varnish finish. Metal-capped feet. Diameter 18 1/2", overall height 20".
1N8748DW—Price, delivered... 3.99

8 3-Piece Commode Chair Ensemble with Heinz Bonus Offer. Natural finish wood chair, swingover tray, colorful nursery decal. Pink-and-Blue vinyl plastic seat pad, cover, tape ties.
1N8760DW—Complete with plastic chamber. Del'd... 5.29

Beautiful Dinettes and Kitchen Stools

9 High-Back Step Stool. Chrome-plated tubular steel frame, padded seat and back upholstered in "Mother-of-Pearl" pattern. 2 stool steps with non-slip rubber treads; fold in when not in use. Plastic caps on legs. 62(HH Cherry Red), 04(HH Dawn Grey), 23(HH Sage Green), 37(HH Sunshine Yellow).
1N2918DW—Seat ht. 24". Delivered... 12.49

10 Step Stool as above but less high back. Colors as above.
1N2921DW—Price, delivered... 8.98

11 Utility Stool. Chrome-plated tubular legs, circular footrest. Padded, vinyl-covered seat in "Scandia" pattern. Choice of 02(Light Grey), 90(Turquoise), 60(Pink).
1N2938DW—24" high. Delivered... 6.95

12 7-Pc. Chrome Dinette Suite. Table 36 x 48", extends to 60" with centre leaf. Surfboard sides and bowed ends. Polished, flared apron with contrasting Black insert. Chrome-plated tubular legs are tapered and have chrome-plated supports. Chromed self-leveling floor protectors. Chairs: 3/4" tubular chrome-plated frame. Posture form, concealed back posts. Comfortable well-padded seat and back. Colors: 01(Grey) table top with 2-tone Grey and Red chairs, 60(Pink) table top and chairs. 88(Yellow) table top and chairs.
1N28054F—Table and 6 chairs. 5.00 down, del'd... 119.95

5-Pc. Chrome Dinette Suite. Table as above but 30 x 42", extends to 48" with centre leaf. Chairs and colors as above.
1N28053F—Table and 4 chairs. 5.00 down, delivered... 89.95
1N29053F—Extra chairs for extra seating. Pr., del'd... 22.95

5-Pc. Black-and-Bronze Dinette Suite. Table 30 x 42", extends to 48" with 1 leaf. Surfboard sides, bowed ends. Flared brass anodized apron, contrasting Black insert. Black-finished, tubular, tapered legs have brass supports. Brass-plated self-leveling floor protectors. Chairs: 3/4" tubular Black-finished frame. Posture form, concealed back posts. Self-leveling brass-plated floor protectors. Well padded seat and back. Colors: 30(Yellow) table and chairs; 60(Pink) table and chairs; 02(Light Grey) table and chairs. State color number.
1N28055F—Table and 4 chairs. 5.00 down, delivered... 89.95
7-Pc. Black-and-Bronze Dinette. Table as above but 36 x 48", extends to 60" with centre leaf. Chairs as above. Same colors.
1N28056F—Table and 6 chairs. 5.00 down, delivered... 119.95
1N29055F—Extra chairs for extra seating. Pair, del'd... 22.95

1

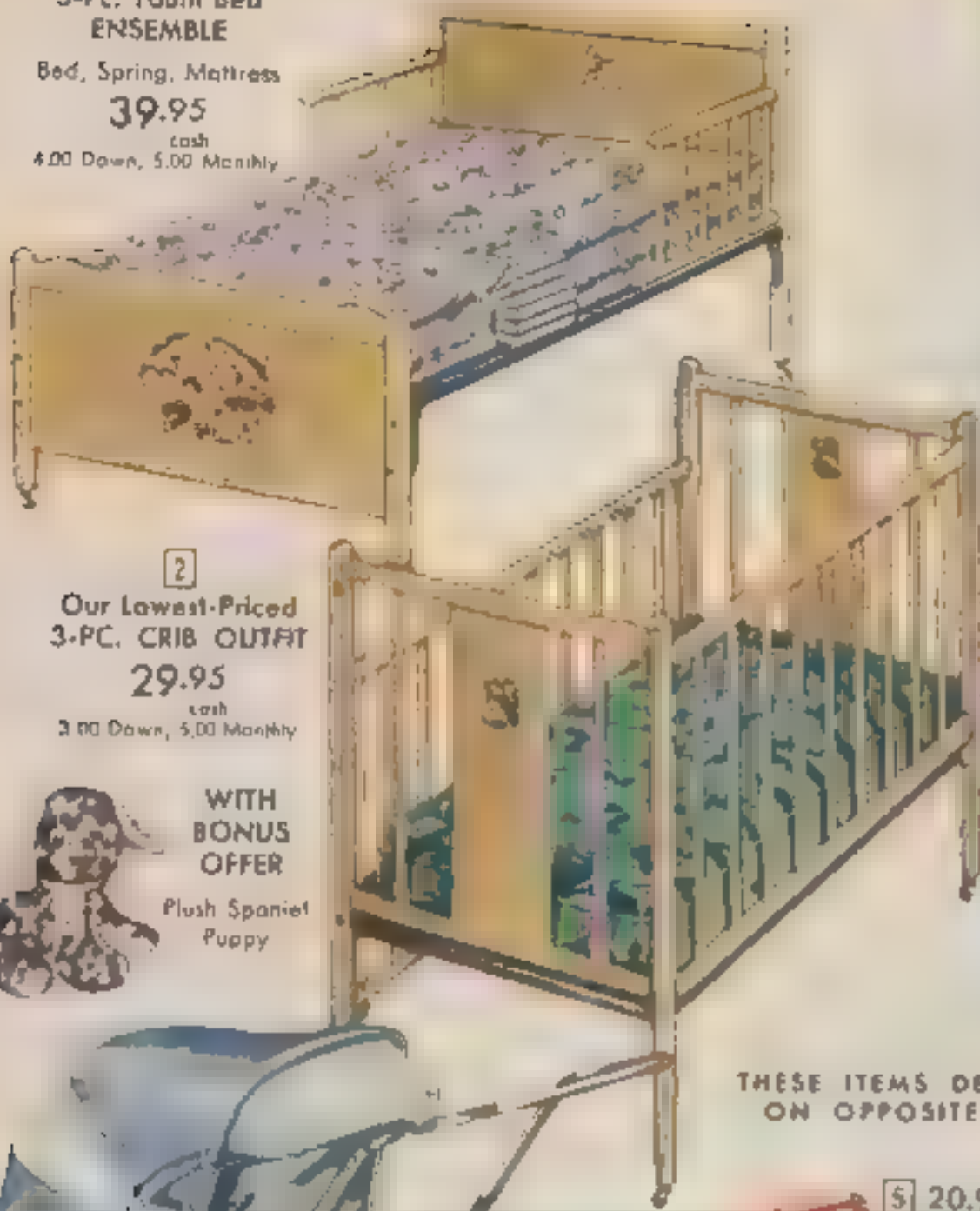
3-Pc. Youth Bed ENSEMBLE

Bed, Spring, Mattress

39.95

cash

4.00 Down, 5.00 Monthly



2

Our Lowest-Priced 3-PC. CRIB OUTFIT

29.95

cash

3.00 Down, 5.00 Monthly



**WITH
BONUS
OFFER**

Plush Spaniel
Puppy

OUR CHRISTMAS
FEATURE
CRIB OUTFIT

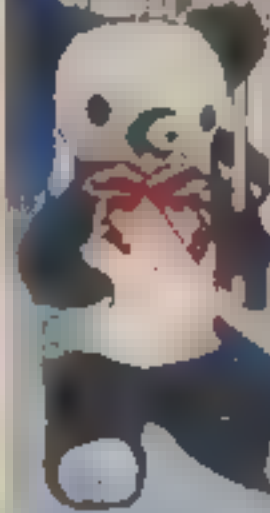
3

4-PC. CRIB OUTFIT

49.95

cash

5.00 Down,
5.00 Monthly
With Bonus Offer Panda Bear



THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

5

20.95



7

3.99



6

16.95



8

5.29



4

42.95

HEINZ BONUS OFFER: with items 14, 15, 16, 17 and 18 you receive a Gift Certificate which entitles you to 12 cans of Heinz Baby or Junior Food and two 8-ounce boxes of Heinz Cereal obtainable from your local dealer

PRACTICAL GIFTS

10

8.98



9

12.49



11

6.95

YOUR CHOICE Chrome or Black-and-Brass

2-PC. SET

119.95

cash

3.00 Down

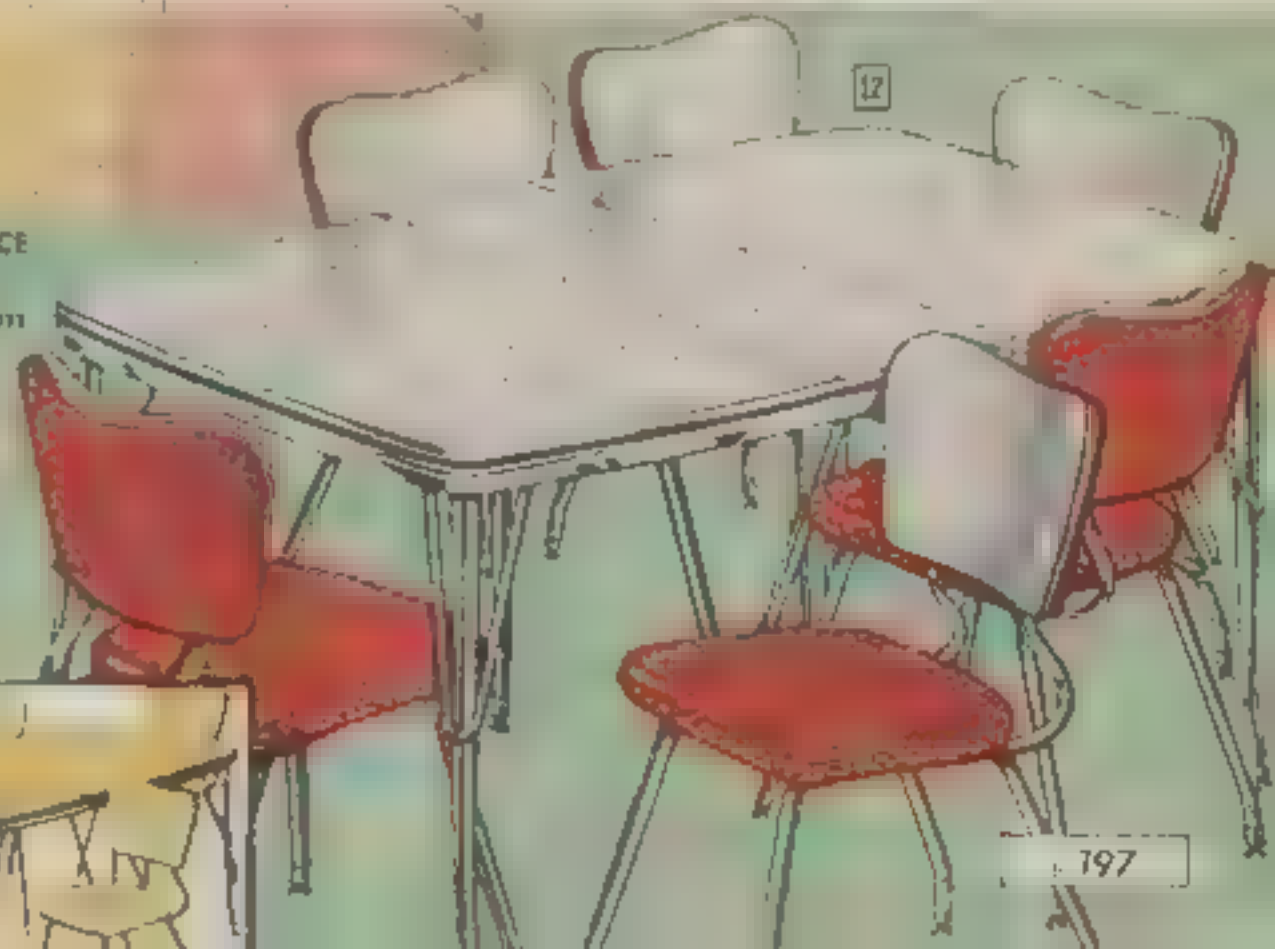
5-PC. SET

89.95

cash

5.00 Down

13



12

Feature chair value



Turns at a touch to face conversation or TV—no moving of big heavy chairs

THE "BUY" OF THE YEAR!

Save Now . . . Normally
Sells from 64.95 to 74.95

44.95

4.00 Down
5.00 Monthly

Famous Kroehler TV Swivel Chair

We are convinced this swivel chair is one of the finest Christmas values you will find anywhere! Let the well-known name "Kroehler" be your guide for superb construction and relaxing comfort. This chair in equivalent quality smoothed fabrics was nationally advertised last year at 64.95 to 74.95. Call spring base, curved padded back. Complete 360° swivel lets you turn easily to face any direction. Covered in the latest high pile fabrics in assorted patterns in 76 (Dark Red), 23 (Medium Green), 38 (Beige) or 50 (Brown). Walnut-finished base. Seat size 20 x 26", back 27" high. Don't miss out on our Feature Chair Value. Order today—remember our Easy Payment Plan is your convenient way to shop. Full details of credit terms are described on Page 217.

1N4540DW—Price, delivered. 44.95



Desk Only
32.95

Chair Only
11.95

Modern Style
Desk Ensemble
Extra-Low Price

42.95

4.00 Down, 5.00 Monthly

- Adaptable styling for den, living room, hall
- Extra-wide size desk—42 x 18 x 30" high
- Genuine plastic top and lower shelves
- Brass-plated ferrules, shelf supports, pulls
- Buy ensemble and save

Desk: top and shelves in 30(Oak) or 32(Walnut) wood-grain with walnut-finished hardwood frame and legs. Two drawers. Shipped with legs detached.

Chair: Grey washable padded plastic seat. Walnut-finished hardwood construction. Seat 14 x 14". Shipped unassembled easy-to-follow instructions.

1N4147DW—Ensemble . . . 42.95
1N4146DW—Desk . . . 32.95
1N4139DW—Chair . . . 11.95

Traditional-Style Desk Ensemble

Desk and Matching Chair **54.95**

5.00 Down
5.00 Monthly

Popular, traditional-style desk ensemble, ideal for all the family. Medium, walnut-finished hardwood. Back of desk is finished. Double-pedestal style desk has three drawers on each side, two of which are file size; center drawer has handy pencil tray. Plank-type top, smooth shaped edge. Antiqued metal pulls. Lyre-back chair constructed and finished to match desk. Comfortable padded seat with Wine cotton fabric seat cover. Desk 40 x 20 x 30" high.

1N4113W—Desk and chair, Del'd. 54.95
1N4111W—Desk only, Del'd. . . . 44.95

A
PLATFORM ROCKER
49.95 Up

Quality
Rayon/Wool
Frieze

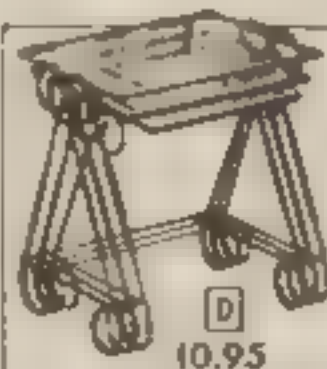
B
ROCKER, OTTOMAN
79.95 Up



Frieze, or Frieze with
Plastic Trim

C
TELEPHONE
AT YOUR EASE
2-PC. TELEPHONE SET
Walnut Veneer Table Top
Candy Padded Seat

18.95



D
10.95



E Wrought Iron 1.98
Bronze Finish 2.69



F
9.95



G
13.95



H
5.95



I **7.95**

A Platform Rocker. Spring-filled seat and back. Walnut-finished show-wood parts. Seat 22 x 21", back 34" high. Cover in assorted self patterns. Please state 70(Red), 20(Grn.), 38(Beige). 1N4323DW—Del. . . 49.95
With Foam Rubber Seat. 1N4326DW—Del. . . 59.95

B Rocker Recliner and Ottoman. Double-spring seat, back. Lock holds rocker in reclining position. Seat 22 x 21", back 35" high. Ottoman 22 x 18", has spring top. Covered in rayon-and-wool frieze or in frieze with plastic trim. 21(HH Mini Green), 54(HH Spice Beige), 76(Dk. Red). State color no.
With Wool Frieze Only. 1N4321W—Spring. 79.95
1N4324W—Foam. 89.95
With Plastic Trim (see inset). 1N4337W—Spring. 84.97
1N4338W—Foam. 94.95

C 2-Pc. Telephone Set. Table top of Walnut veneer, remainder of Walnut finish birch. Seat padded and covered in candy stripe upholstery fabric, fretwork on back of chair. Top 20 x 15 in., height 30 in. Seat size 14 x 12 in. 1N3504DW—Del. . . 18.95

D Nest of 3 Tables. Black wrought iron effect frame and legs. Glass tops have etched design. Sizes 13 x 13 x 16" high; 15 x 15 x 18" high; 17 x 17 x 19". 1N3562DW—Del. . . 10.95

E Magazine Rack. Black wrought iron finish. White plastic woven over wrought iron handle. Plastic tips on legs. Size 15 x 9 x 11" high. 1N3567DW—Del. . . 1.98
Magazine Rack as above but with modern brass finish. 1N3568DW—Del. . . 2.69

F "Petite" Chair. Brass-plated metal rod construction. Semi-back. Cotton-filled round box-edge cushion with Red corduroy cover. Seat is 15" diameter; overall height is 20 1/2". 1N3575DW—Del. . . 9.95

G Gossip Bench. Black-finished tubular steel frame. Steel rod back shell. Woodgrain plastic phone shell. Padded seat, back upholstered in Coral embossed plastic. 28 x 15 x 31" high. 1N3505DW—Del. . . 13.95

H 3-Tier Stand. Black wrought iron finish. Black plastic tips on legs. 11 x 20 x 27" high. 1N3553DW—Del. . . 5.95

I Record Stand with Bases of 2 record albums. Black wrought iron finish. 19 x 15 x 23" high. 1N3539DW—Del. . . 7.95

It's entertainment time . . . with Silvertone

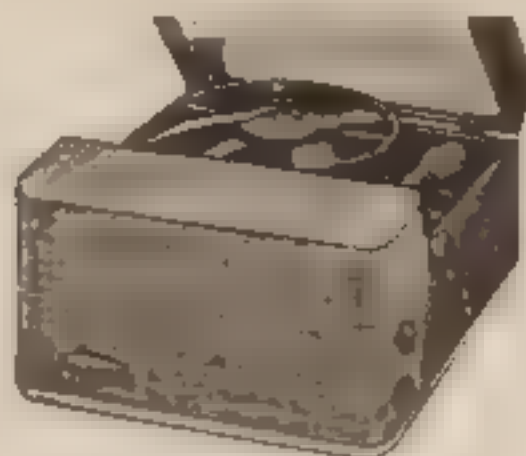


Our Finest Hi-Fi Portable Phono

Brings to your parties all the richness and power of Hi-Fi sound. Powerful 3-tube amplifier with variable tone controls that adjust at the touch of a finger . . . even when the lid is down. Fits a beautiful streamlined cabinet. Plays and interprets all size records.

99.95

Cash
5.00 Down



Silvertone 4-Speed Automatic

Dual 5 1/4" dynamic speakers give full, rich tone. Ceramic cartridge with dual-point sapphire stylus. New tone-balanced printed circuit amplifier has 3-tube performance. Variable tone control. 4-speed record changer for 16, 33, 45 and 78 r.p.m. records. Rubber-padded turntable. Lightweight plastic tone arm. 33 r.p.m. spindle included. Attractive case with wrap-around speaker grille has 2-tone Chocolate Brown-and-Beige finish. 60 cycles.

79.95

Cash
5.00 Down

De Luxe 4-Speed Hi-Fi Portable. Shown on back cover, described on Page 200. 57N8244DL—60 cycles **89.95**



Attractive cabinets can be separated to harmonize with your room furnishings



or placed beside back other to give greater convenience and fingertip control



259.95

Cash Up
10.00 Down, 13.00 Monthly

Dual Speaker Hi-Fi System: one 6" and one 5 1/4" speaker. De Luxe Hi-Fi syntonic changer with "floating" turntable. Super-syntonic dynamically balanced tone arm. Improved ceramic cartridge, dual sapphire stylus. 2-tone Silver Grey-and-Black leatherette finish. 60 cy. Only 5.00 down and 5.00 monthly. 57N8245DL—Cash, del'd. **99.95**

Our Finest Table Model Hi-Fi

Surround your guests with music as they would hear it naturally—in the ballroom

4-Speed Syntonic Changer plays all size records. Includes 45 r.p.m. spindle. Shuts off after last record. Ceramic cartridge, dual-sapphire stylus. Floating table minimizes distortion, vibration. 3-tube amplifier.

2-Speaker Hi-Fi System: one 8" and one 5 1/4", gives dynamic bass and pleasant treble. Range of 60 to 13,000 cycles. Furniture-styled wood cabinet 16 1/2 x 24 x 10 1/2" high. 60 cy., A.C.

57N8246DL—Mahogany **119.95**
57N8247DL—L. Oak **124.95**
57N8248DL—Walnut **119.95**



119.95

Cash up
5.00 Down
4.00 Monthly

OUR FINEST SILVERTONE HI-FI PHONOGRAPH

Here's the answer to the discriminating high-fidelity enthusiast and the serious music lover. A startling new sound success in Hi-Fi realm by Silvertone with a down payment of only 10.00. You'll see why Hi-Fi performance doesn't have to be expensive to be good; just look at these features: Improved 4-Speed "Syntonic" Changer has dual-point, turn-over diamond-sapphire stylus. Dynamically balanced tone arm eliminates "warp wow". New high-fidelity "filter-III" ceramic cartridge minimizes "rumble" and mechanical noises. Dynasonic 5-Tube Hi-Fi Amplifier with push-pull output. Covers frequencies between 20 and 20,000 cycles. At 10-watt level has only 1 1/2% distortion. Peak output of 20 watts. 3-Speaker Hi-Fi System with Crossover Network, one 12" "woofer" and two 5" "tweeters". Infinite baffle-type speaker enclosure is acoustically designed to give maximum efficiency. Bowed front speaker baffle gives wide angle dispersion of high notes. Just listen to this magnificent Silvertone console . . . hear the startling clarity of the strings . . . the richest, fullest tones of the basses. Amplifier-changer cabinet is 28 x 17 x 21" high; speaker cabinet 28 x 18 x 23 1/2" high . . . cabinets can be placed together, or up to 50" apart.

57N8249DW—Walnut veneer, 60 cy. Cash, del'd. **259.95**
57N8250DW—Mahogany veneer, 60 cy. Cash, del'd. **259.95**
57N8251DW—Lined Oak veneer, 60 cy. Cash, del'd. **269.95**

A Good 4-Speed Manual Phono **24.95**



B Better 4-Speed Manual Phono **32.95**



C Best 4-Speed Manual Phono **39.95**



D Our Finest "Monumatic" **64.95**



FASHION-STYLED SILVERTONE PHONOGRAPHS DESIGNED FOR THE YOUNGER SET

A Good 4-Speed Manual Phono. Plays all size records at 78, 45, 33 and 16-r.p.m. singly. 4" speaker, 2-tube amplifier. Ronette cartridge, single sapphire needle. 2-tone Brown-and-White Cabinet. 57N8232DL—60 cy. **24.95**

B Better 4-Speed Manual. Has all the features of (A) plus continuously variable tone control, exposed side-mounted speaker. Largest 2-tone Blue-and-Grey cabinet. 60 cy. A.C. 57N8233DL—Del'd. **32.95**

C Best 4-Speed Manual. Dual front-mounted 4" speakers for crisp tone. Crystal cartridge with dual-sapphire stylus. Variable tone control. Tone-balanced 2-tube amplifier. Smart 2-tone Orange-and-White case. 57N8234DL—60 cy. **39.95**

D Our Finest "Monumatic". Silvertone's striking new success story assures you a place in the limelight this Christmas. Not only will your parties be a triumph with its convenient "2-in-1" utility, but you'll be in great demand elsewhere. It's so compact . . . so easy to tote to other parties. It's our exclusive "monumatic" operation—plays up to fourteen 45 or 16 r.p.m. records automatically and 33 or 78 r.p.m. records manually. Yet it's priced no higher than an ordinary manual phonograph.

Two Speakers—one 4" and one 5 1/4"—give thrilling crystal-clear sound. 3-tube performance. Separate volume and tone controls, twin sapphire needles. 2-tone White-and-Gold cabinet. 14 x 15 x 8 1/2". 60 cycles A.C. 57N8239DL—Del'd. **64.95**

De Luxe "Monumatic". Shown on back cover, described on P. 200. 57N8238DL—60 cy. **49.95**

E "Monumatic" Table Model. Combines the features of a 45-r.p.m. automatic with those of a manual phono. Plays 45 or 16-r.p.m. records automatically, 33 and 78 r.p.m. singly. 2-tube amplifier. Clear-toned 4" speaker. Smart Black plastic base with Yellow playing deck. 60 cycles A.C. 4.00 down, 5.00 monthly. 57N8236DL—Del'd. **39.95**

Hi-Fi 4-Speed Plug-In Changer (not shown). Must use with any radio or TV set with phono input-jack. Shuts off after last record. Interprets 7, 10 and 12" records of same speed. Has ceramic cartridge with dual sapphire needle. Metal finish. 60 cycles A.C. Only 5.00 down, 5.00 monthly. 57N8259DL—Del'd. **49.95**



Silvertone "Monumatic" Table Model

39.95

Regular Value 1.98
4.00 Each 6a.

Finest 12" Hi-Fi, 33 1/2 L-P's we know of at this price, up to 24 selections on each record.

- 00(Square Dance Party)—Take a Little Peek, My Pretty Girl.
01(Lena Horne)—More Than You Know, Frankie and Johnny, etc.
02(Nutcracker Suite)—Warsaw Concerto, Ritual Fire Dance, etc.
03(Classic Favorites)—Song of India, Carmen Overture, etc.
04(The Al Sack Concert Orchestra)—Smoke Gets in Your Eyes, April in Paris.
05(Porter-Berlin Favorites)—Easy to Love, Blue Skies, etc.
06(Hanky Tonk Piano)—12th St. Rag, Peg a' My Heart, Pony Boy.
07(Music to Love by)—Make Believe, These Foolish Things, etc.
08(Inez Groves)—Some of These Days, China Boy, Quiet Please.
09(Organ Favorites)—Exactly Like You, The Very Thought of You.
10(Favorite Hymns)—Lord's Prayer, Onward Christian Soldiers.
11(AI-Time Favorites)—Jealousy, Melody of Love, Blue Tango.
12(World's Greatest Overtures)—William Tell, Merry Widow, etc.
13(Piano Recital)—Liebestraum, Minute Waltz, Nocturne, etc.
14(Hawaiian Favorites)—Song of the Islands, Naka Pua, etc.
15(Rock and Roll)—Off Beat, Rock That Boogie, No Name Rock.
16(Moder Jazz)—Devil and the Deep Blue Sea, How About You.
17(Movie Themes)—Stranger in Paradise, 3 Coins in Fountain.
18(Strauss Waltzes)—Blue Danube, Tales from the Vienna Woods.
19(Sweet Georgia Brown)—What Is This Thing Called Love, Don't Blame Me.
20(Page Cavanaugh)—Nobody's Sweetheart, My Ideal, etc.
21(Music for a Lonely Night)—Begin the Beguine, Body and Soul.
22(Party Favorites)—You Made Me Love You, Blues Serenade.
23(Music for Day-Dreaming)—Pagan Love Song, Too Romantic.
24(Charlie Ventura)—Running Wild, Honey Suckle Rose, Dark Eyes.
25(Kiddle Favorites)—Little Red Riding Hood, Pop Goes the Weasel.
26(Time on My Hands)—How High the Moon, Sbooney, Tia Juana.
27(Concert in Jazz)—Oh, You Beautiful Doll, Rhapsody in Boogie.
28(Meads "Luk" Lewis)—Someday Sweetheart, Bugle Call Rag, etc.
29(Hi-Fi Piano)—Delilah, These Foolish Things, What'll I do.
30(A Night in Havana)—I'll Always Love You, Mambo Jambo.
31(My Fair Lady)—I Could Have Danced All Night, Embassy Waltz.
32(Holiday in Italy)—Oh Mario, O Sole Mio, Vieni, Vieni, etc.
57N5825—State cat. no. and selection no. Each, del. 1.98

DESCRIPTION OF ITEMS SHOWN ON BACK COVER

A Hi-Fi Tape Recorder. Christmas is a time of excitement... laughter and song and gaiety... you can capture that spirit so easily with this versatile tape recorder. You'll love to relive those precious moments... hear them reproduced through the dual 6" high-fidelity speaker system. You get 2-speed operation: 3 1/2" per sec. for normal speech, 7 1/2" per sec. for musical reproduction. Portable meter shows amount of tape used. Special editing button. Hi-Fi amplifier has 3-tube performance. Recording indicator, variable tone control. Dual output jacks. Chrome Black-and-Grey leatherette finish. 17 x 15 1/2 x 8 1/2" high. See P. 555 in our Fall Book for tape recorders beginning at 94.95. 57N8074DL—60 cy. 5.00 down, 10.00 monthly 199.95

B New 17" Portable TV. Give her this brand-new Silverstone portable for Christmas... It features a new 3-tone color scheme... "picture pretty" styling as odd a touch of beauty wherever she goes. Its slim tapered design means that it's easier to carry. Then, just look at that cabinet... It's made of fibre glass, weighs only 31 lbs. Just think, it's so light in weight that even a child can carry it. Big 17" aluminumized picture tube gives true tones of black and white. Powerful Tetrode tuner, removable curved safety glass, 4" speaker. De luxe chassis provides excellent local and suburban reception. Built-in antenna. 17 x 16 1/2 x 14". Your choice of bright Harmony House colors, all have Black-and-White trim. 60 cycles. 57N8102DW—HH Aquamarine. 5.00 down... 199.95
57N8103DW—HH Sunshine Yellow. 5.00 down... 199.95
57N8104DW—HH Malibu Coral. 5.00 down... 199.95

C Silverstone Pocket-Sized Transistor Radio. This midget portable fits into your hand... slides easily into purse or pocket. Features 5 powerful transistors plus diode chassis—no more tubes to burn out; many added hours of battery life. Tunes standard AM with thumb-control knob. 2 1/2" speaker. Non-breakable "Dur-Pac" case is 3 1/2 x 1 1/2 x 5 1/2". Battery incl. 57N8204D—HH Smoke Grey. 5.00 down, 5.00 mthly 49.95
57N8206D—HH Malibu Coral. 5.00 down, 5.00 mthly 49.95
57N8000D—Earphone attachment for above. Delivered. 4.95
57N8001D—Tan leatherette carrying case for radio 4.95
57N8418D—60-hr. battery for radio. Delivered. 1.40

D New Low-Priced Silverstone Portable Phonograph. Plays all size records at 78, 45 and 33 r.p.m. singly. Has 4" protected hump size speaker. Flocked turntable protects records. Long-life needle and cartridge. 60 cy. 2.00 down. 57N8231DL—Red-and-White leatherette finish. Del'd. 23.95

E Silverstone "Monomonic" Phonograph. You get the outstanding features of a 45 r.p.m. automatic plus a manual phonograph... all in one compact cabinet. Yes—and it's at the price of an ordinary manual too. Plays up to fourteen 45 or 16 r.p.m. records automatically on one loading... perfect for your Christmas parties. Plays 33 and 78 r.p.m. singly. Two king-size 4" speakers give rich tone. Powerful 2-tube performance. Lightweight plastic tone arm with single sapphire needle. Floating turntable. Controls are "up top". 60 cy. 57N8236DL—2-tone Lt. Grey-and-Blue. 5.00 down... 48.95

F Silverstone 4-Speed Hi-Fi Phonograph. It's just like being present at a "live" performance. Plays all size records and will intermix automatically. Dual front-mounted hi-fi speaker system: one 6" and one 5 1/2". Powerful 3-tube amplifier. High-fidelity Syntraonic changer with rubber-matted "floating" turntable. Lightweight tone arm has dual-sapphire stylus with ceramic cartridge. Separate bass-treble tone and loudness controls are placed "out front". 2-tone Lt. Grey-and-Blue leatherette finish. 60 cycles. 5.00 down, 5.00 monthly. 57N8244DL—Cash, delivered. 89.95

Description of Items Shown on Opposite Page

1 Super Entertainment Centre. For "That Magic Moment"... something extra special for someone special... a wonderful home entertainment centre in one luxury "low-boy" cabinet. Enjoy unlimited pleasure for years... relax to your favorite TV shows... hear enchanting recorded music for hours—all yours at the flick of a switch. Thrill to 24" "big-screen" viewing. New removable safety glass is specially curved to give you wide-dimensional viewing from any angle of the room. Level in the convenience of the illuminated channel indicator, with "push-button" tuning on top. Even the height of the cabinet has been reduced to give you the new "low" Silverstone look for '59.

24" TV with Aluminumized Picture Tube. You get blacker blacks, whiter whites and a truly natural range of intermediate shades. Pre-set Tetrode tuner locks in picture... eliminates need for fine tuning. Keyed automatic gain and frequency controls prevent fading, drift.

4-Speed Hi-Fi Record Changer. Plays all sizes automatically and will intermix them. Has sensitive Ronette cartridge, twin sapphire stylus and true-tracking arm. Rubber-matted turntable.

High-Fidelity Sound System. Sound is diffused evenly around the room by three speakers—two 4" and one 14 x 3"—are placed on opposite sides of the picture tube; you get thrilling concert-hall realism. High-styled luxury "show-piece" cabinet of select hardwood has beautifully polished furniture finish. 36 1/2 x 23 x 34 1/2 in. 60 cy. A.C. 57N8190DW—Walnut finish. 399.95
57N8192DW—Lined Oak fin. 409.95
57N8194DW—Mahogany fin. 399.95

2 "Medallion" 21" TV Console. Surprise the family with this stunning gift... they'll use it 365 days in every year. Think of the pleasure they'll get... new curved safety glass allows better viewing from any angle of the room. Think of the convenience with the handy push-button tuning and lighted channel indicator located "up top". Aluminumized picture tube gives greater contrast, and high definition pictures. Exceptional edge-to-edge focus. Removable safety glass.

Three Speaker Hi-Fi System: two 5" "tweeters" plus giant 9 x 6" "woofer"... hear booming bass and soaring imble notes. Super-powered long-range chords with powerful Tetrode tuner. De luxe hand-rubbed Hardwood cabinet 26 1/2 x 22 x 38 1/2". 60 cy. A.C. 57N8160DW—Walnut finish. 309.95
As Above Only 24". 20 1/2 x 22 x 38 1/2". 57N8184DW—Walnut finish. 339.95
57N8186DW—Lined Oak. 349.95
57N8188DW—Mahogany. 339.95

Add a Clock Timer, AM Radio, or a remote control unit to the above items. See the descriptions on opposite page.

3 De Luxe 21" TV Console. Say "Merry Christmas" with this sparkling Silverstone combination of long-range viewing and high-fidelity sound. Super aluminumized picture tube gives perfect contrast. Tinted safety glass stops glare. New Tetrode tuner acts as a built-in booster for weak signals. Automatic focus. 2-speaker hi-fi system; two 5" speakers give thrilling resonance. Wood-grained hardboard cabinet is 23 1/2 x 20 1/2 x 34" high. Top-tuning and lighted channel indicator. Distinctive low look to harmonize with contemporary room setting. 60 cy. A.C. 3 finishes. 57N8154DW—Walnut. 279.95
57N8156DW—Lined Oak. 289.95
57N8158DW—Mahogany. 279.95

As Above Only 24". 25 1/2 x 22 1/2 x 38 1/2". 57N8182DW—Walnut. 309.95

4 Lowest-Priced 21" TV Console. An excellent gift for someone who is hard to please. Designed to give years of viewing pleasure. Special-chassis circuit combats interference. Keyed automatic gain and frequency controls. Mellow-toned 4" speaker gives ample volume. Expanded 21" aluminumized picture tube has razor sharp, edge-to-edge focus. Automatic focus keeps picture sharp. Safety glass. Walnut wood-grained finish on steel cabinet. Size 20 1/2 x 20 1/2 x 32 1/2" high. 60 cy. A.C. 57N8150DW—10.00 down. 239.95

5 Our Finest Table Model. A magnificent gift to be remembered by as the years roll on. The greatest of our wonderful Silverstone table model lines. Super 21" Aluminumized Picture Tube gives greater contrast. Exceptional edge-to-edge focus... no "blur" at edges... no "smear" in the centre. Tinted, tilted safety glass is removable, minimizes glare and reflections, easy to clean. Pre-set Tetrode tuner locks in picture... eliminates need for fine tuning. Automatic focus, gain and frequency control. Long-range chords gives super sensitivity. Silverphonic wide-range FM sound produced through full-fidelity 5" speaker. Top tuning plus lighted channel indicator. "Picture-frame" hardboard cabinet has the new Silverstone "low" look. 24 1/2 x 21 x 21 1/2". 60 cy. T.V. can't be included. 57N8114DW—Walnut. 239.95
57N8116DW—Lined Oak. 249.95

6 De Luxe Silverstone 21" Table Model. A value-packed Silverstone with all the worthwhile features—big screen, "portrait-like" pictures and above average range. Aluminumized 21" picture tube, automatic focus. Powerful Tetrode tuner. Automatic gain and frequency controls. 4" speaker.

Space-Saver Metal Cabinet is hardly bigger than the picture screen—21 1/2 x 18 x 49" high. Walnut color wood-grain finish. 60 cy. A.C. 57N8110DW—5.00 down... 199.95



Low-Priced Skyranger 17" Portable

Lowest price we know of for a 17" portable TV. You enjoy 143 sq. in. of viewing area. Chassis has adequate sensitivity for local and suburban areas. Automatic frequency controls combat fading and drift. 3" speaker. Convenient side tuning. Sturdy, compact metal cabinet has Brown spatter finish. Size 17" wide x 17" deep x 14 1/2" high. 60 cy. A.C. Why not order one today? 57N7144DW—Del'd. 139.95

Silverstone 17" Standard Portable

For only 1.00 a month more than our low-priced model at left enjoy bigger pictures plus better sound reproduction. Aluminumized picture tube gives 155 sq. in. of "live" picture. Chassis provides adequate sensitivity for local and suburban reception. Full-toned 4" speaker. Automatic gain, frequency. Metal cabinet 17 1/2 x 16 x 16 1/2". 60 cy. A.C. 57N8100DW—HH Sage Grn. 169.95
57N8101DW—HH Parch. Bge. 169.95

Give a Silvertone TV

THE GIFT YOUR FAMILY WILL LOVE

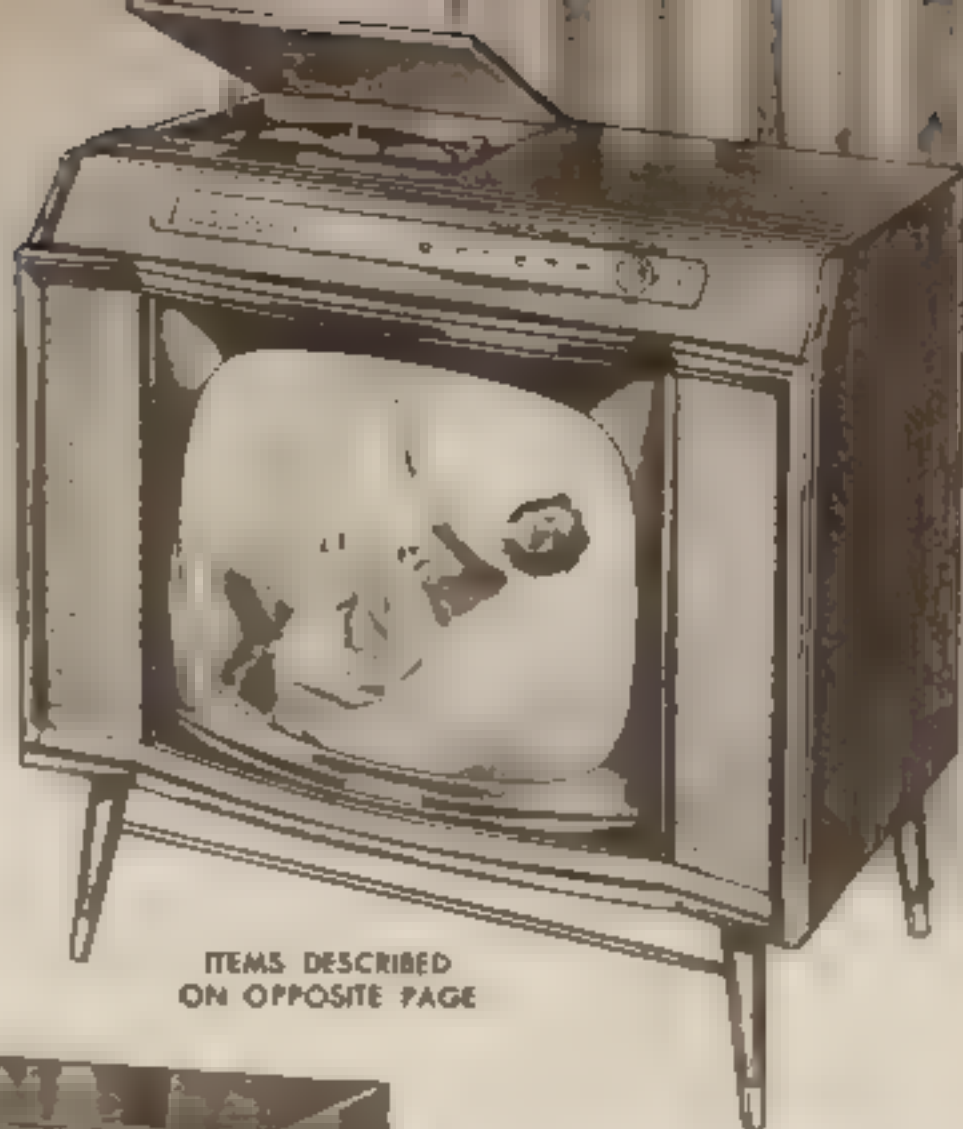
Make it a Television Christmas. For a tiny down payment, you can enjoy new low luxury styling . . . conveniently lighted channel indicators . . . ease of top tuning and many other outstanding Silvertone features

1

"MEDALIST" SUPER ENTERTAINMENT CENTRE

Three-Speaker 24" TV Plus High-Fidelity Phonograph

399.95 10.00 Down
cash up 19.00 Monthly



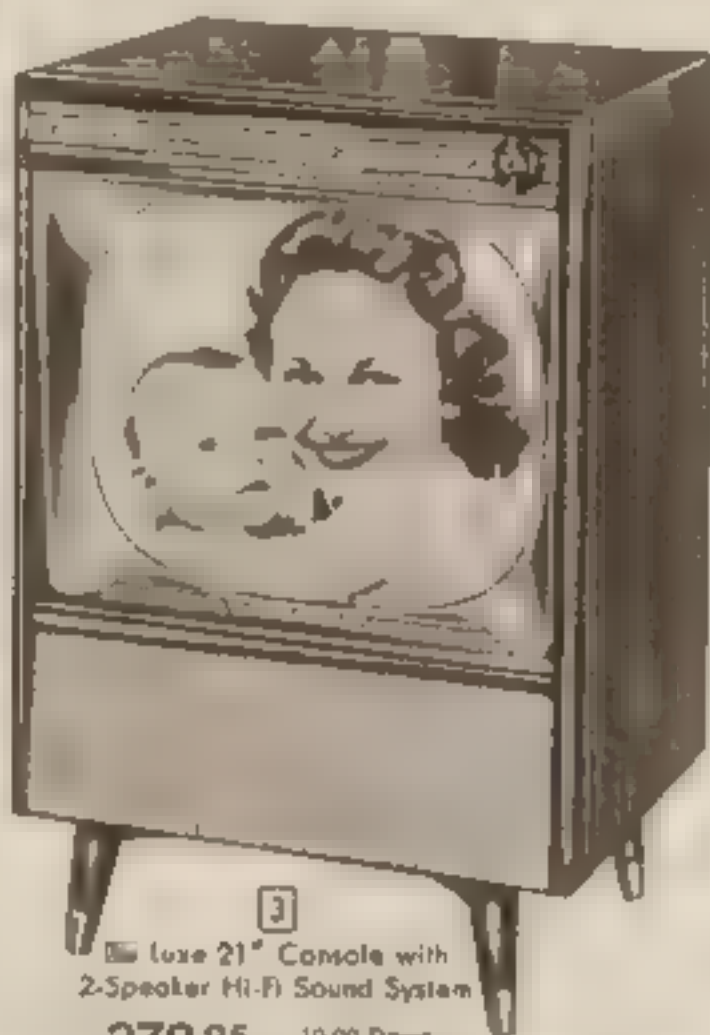
ITEMS DESCRIBED
ON OPPOSITE PAGE



2

"Medalist" 21" Console with
3-Speaker Hi-Fi System

309.95 10.00 Down
cash up 15.00 Monthly



3

De Luxe 21" Console with
2-Speaker Hi-Fi Sound System

279.95 10.00 Down
cash up 14.00 Monthly



4

Our lowest-priced 21" Console
with 261 Sq. In. Viewing Area

239.95 10.00 Down
cash up 12.00 Monthly



5

Our finest 21" Table Model
with Super Long-Range Chassis

239.95 10.00 Down
cash up 12.00 Monthly

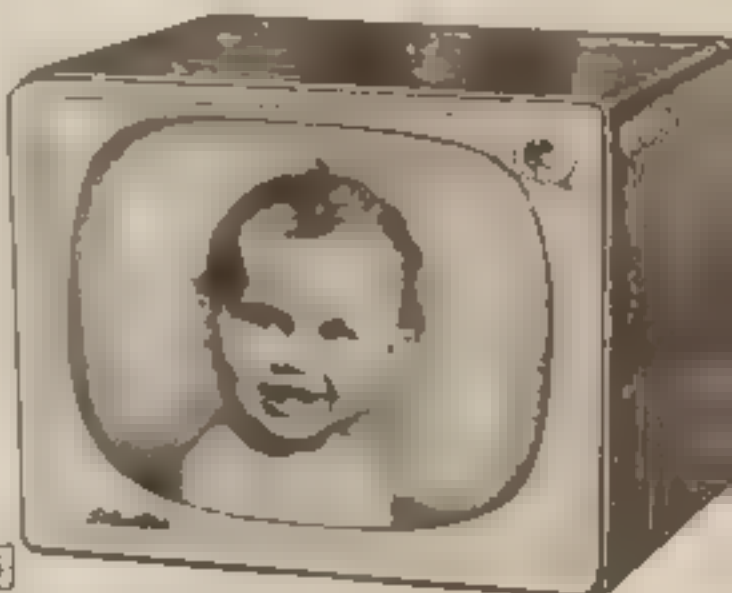
SILVERTONE TV ACCESSORIES



AA Clock Timer. Don't miss your favorite TV programs; get children to bed on time. Clock turns TV set "on" and "off" automatically. Simple to install with instructions included. 57N7778DL—Fits all TV sets. 14.95

BB AM Radio Insert. Add a radio to your TV set; no extra down payment. Order with TV set only, not sold separately. Use the large TV speakers for full-fidelity sound, 5-tube performance. Fits all Silvertone sets listed under items (1), (2) and (3). 57N7777DL—Price, del'd. . . 27.95

CC "Medalist" Remote Control TV Unit. You can turn set "on" or "off", select channels . . . from your own chair. Fits all "Medalist" sets; see items (1), (2). Not sold separately. 57N7776DL—With TV only. 11.95



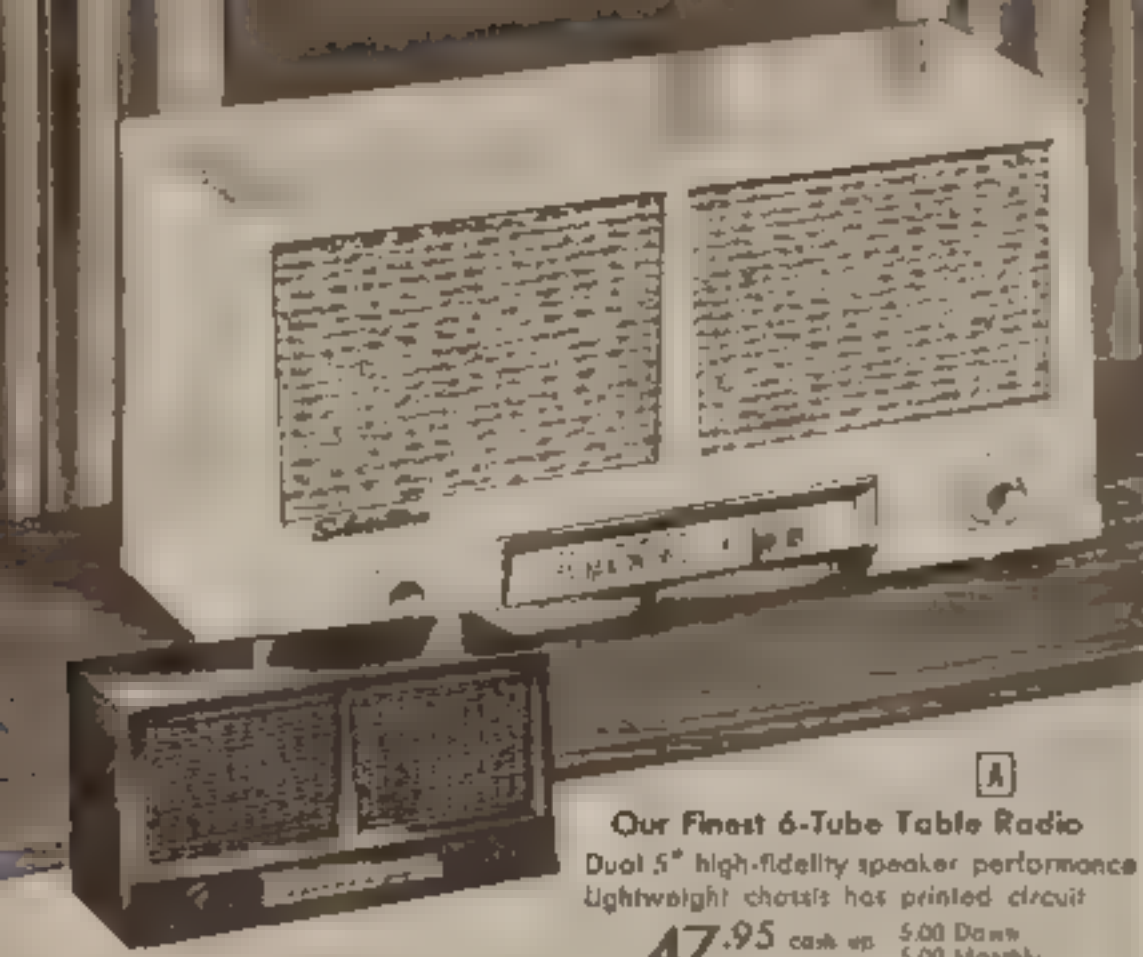
6

De Luxe 21" Table Model with
Channel Indicator "Our Front"

199.95 5.00 Down
cash up 10.00 Monthly

TABLE RADIOS WITH THE 1958 "THIN" LOOK

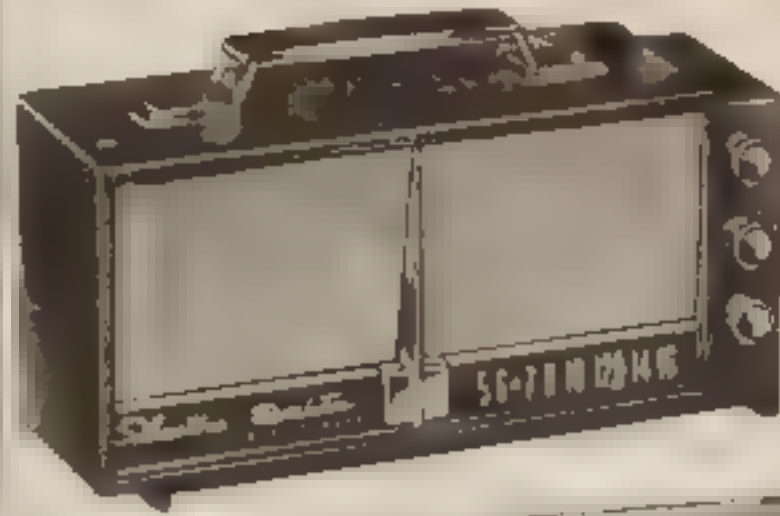
Capture the Christmas Spirit with a Silvertone Gift



A

Our Finest 6-Tube Table Radio
Dual 5" high-fidelity speaker performance
Lightweight chassis has printed circuit

47.95 cash up 5.00 Down 5.00 Monthly



B

Six Transistors
and Twin Speakers
for Best Performance

69.95 Up



F

Lowest-Priced Sky-
ranger Radio. Has
Large 4" Speaker

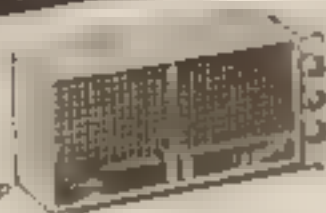
17.95



C

Our Finest 5-Tube Radio
with Twin 4" Speakers

37.95 Up



D

De Luxe 5-Tube Radio
with Large 5" Speaker

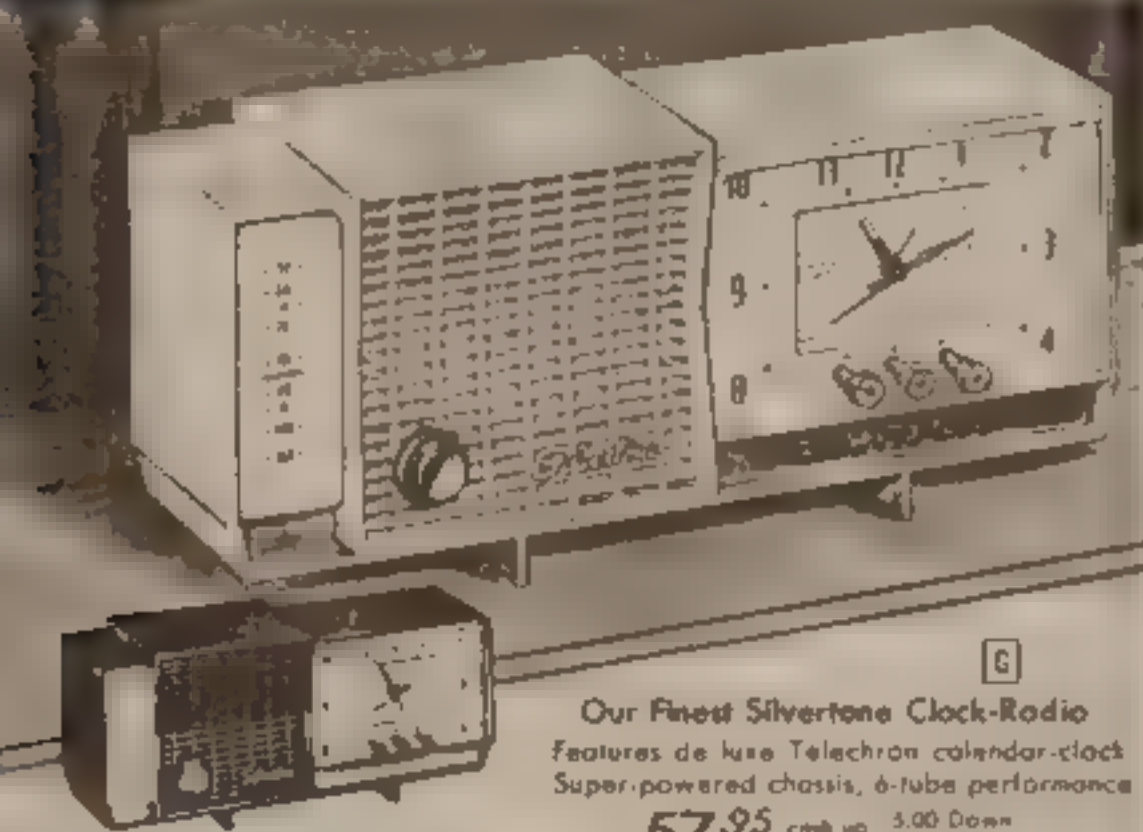
29.95 Up



E

Lowest-Priced 5-Tube
Radio with 5" Speaker

22.95 Up



G

Our Finest Silvertone Clock-Radio
Features de luxe Telechron calendar-clock
Super-powered chassis, 6-tube performance

57.95 cash up 5.00 Down 5.00 Monthly



THESE ITEMS DESCRIBED ON OPPOSITE PAGE

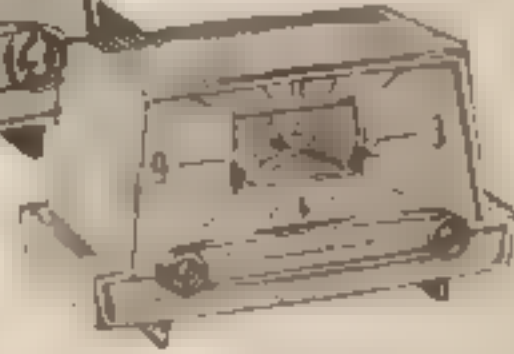
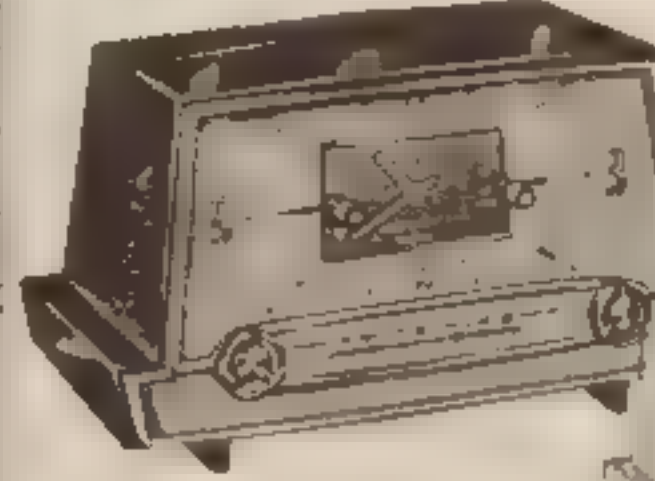
CLOCK-RADIOS WITH THE LOOK OF TOMORROW

A Gift That's Sure to Make the Whole Family Happy

H

Our Finest 5-Tube
Clock-Radio for 4.00 Down

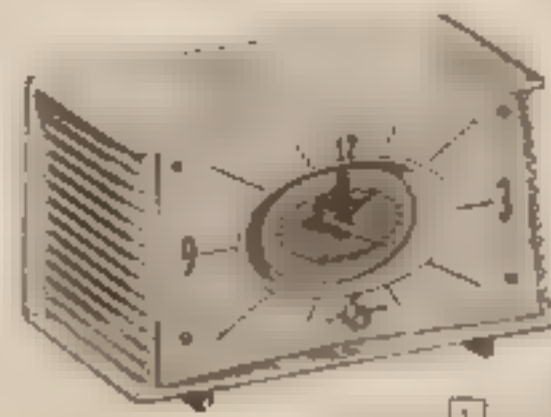
44.95 Up



K

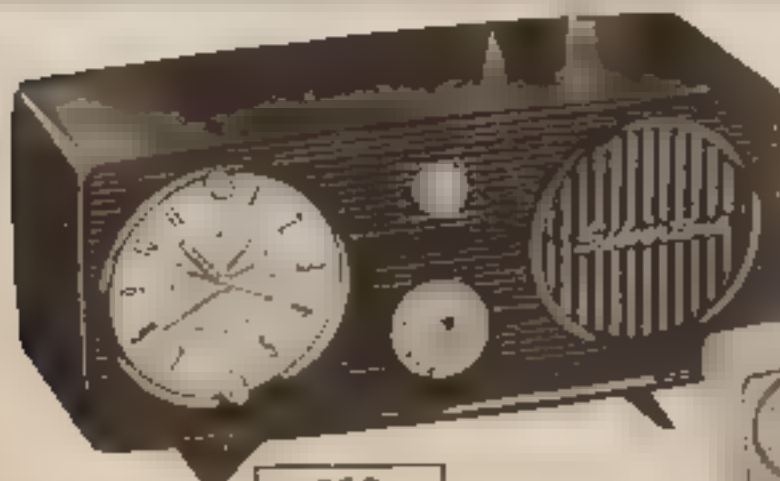
Lowest-Priced
5-Tube Clock-Radio

34.95 Up



L

Clock-Radio
27.95



J

New Popular-Priced
5-Tube Clock-Radio

37.95 Up



202 A

Gift ideas by Silvertone

... FOR THAT MAGIC MOMENT

Items Shown on Opposite Page

A Our Finest 5-Tube Radio. You'll add excitement to Christmas and have pleasure for years to come with this handsome Silvertone table radio. Has built-in booster, plus Radiolux antenna. 3-gang tuning filters out interference. Chassis has compact printed circuit. Lighted, micro-accurate slide rule dial tunes standard AM broadcasts. Adjustable tone control.

Dual Hi-Fi Speaker System: two 5" speakers give you the thrilling realism of high-fidelity sound. Phonofac in rear. Modern "showpiece" plastic cabinet features the new 1958 Silvertone "thin" look. Brass metal-plated trim. $15\frac{1}{2} \times 8 \times 8\frac{1}{2}$ " high. 25-60 cy. 57N8013 DL—Brown. 5.00 down, 5.00 mthly. 47.95 57N8014 DL—Ivory. 5.00 down, 5.00 mthly. 49.95 57N8015 DL—2-tone Beige-and-Ivory. 5.00 dn. 49.95

B De Luxe Transistor Table Radio. The ideal Christmas gift... enjoy outstanding battery economy plus long-range reception. Printed wire circuit with 6 transistors and 2 germanium diodes for the finest performance. Twin 4" speakers give thrilling hi-fi tones. Lighted slide-rule dial tunes standard AM broadcasts. Plastic cabinet features the new Silvertone "thin" look. Carrying handle. 700-hr. battery included. Size $14 \times 4\frac{1}{2} \times 8\frac{1}{2}$ " high. 25-60 cy. 57N8228 DL—Brown. 5.00 monthly. Del'd. 69.95 57N8229 DL—Ivory color. 5.00 monthly. Del'd. 71.95

C Our Finest 5-Tube Radio. Here's a gift that is sure to please. Automatic bass compensation. Chassis has printed wire circuit. Twin 4" speakers, phonofac. Slide-rule dial tunes standard AM broadcasts. Plastic cabinet has the new Silvertone "thin" look. $14 \times 4\frac{1}{2} \times 8\frac{1}{2}$ " high. 25-60 cy. 4.00 down. 57N8009 DL—Brown. 5.00 monthly. Del'd. 37.95 57N8010 DL—Ivory color. 5.00 mthly. Del'd. 39.95 57N8011 DL—Hi-Ming Blue. 5.00 mthly. Del'd. 39.95

D De Luxe 5-Tube Radio. You'll give the family years of entertainment with this gift. Tunes standard AM broadcasts... reproduces through 5" speaker. Printed wire circuit, built-in Radiolux antenna. Plastic cabinet $13\frac{1}{2} \times 5\frac{1}{2} \times 8\frac{1}{2}$ " high. 25-60 cy. 5.00 mthly. 57N8005 DL—Brown. 3.00 down, Del'd. 29.95 57N8006 DL—Ivory color. 3.00 down, Del'd. 31.95 57N8007 DL—Hi-Sage Green. 3.00 down, Del'd. 31.95

E Lowest-Priced 5-Tube Radio. An ideal gift for teenagers or for the family den. Chassis has printed wire circuit, built-in antenna. Mellow-voiced 5" speaker. Plastic cabinet $10\frac{1}{2} \times 5\frac{1}{2} \times 5\frac{1}{2}$ " high. 25-60 cy. 57N8002 DL—Brown. 2.00 down, 5.00 mthly. 22.95 57N8003 DL—Ivory color. 2.00 dn. 5.00 mthly. 24.95

F Lowest-Priced Skyraider Radio. This "extra" radio makes a magnificent gift for anyone. 4" speaker, 4-tube performance. Plastic cabinet is $9\frac{1}{2} \times 4\frac{1}{2} \times 5\frac{1}{2}$ " high. 25-60 cy. A.C. Wry. 57N7000 DL—Price, delivered. 17.95

G Our Finest Clock-Radio with Calendar. Looking for something special to give this year? Here's a timely gift that your family or friends will never forget. Built-in electric calendar shows date and day of week. Self-starting Telechron movement. Sleep switch turns radio "off"... turns "on" automatically at the morning at any pre-set time. Buzzer alarm sounds 10 minutes later. Appliance outlet takes appliances up to 1100 watts. Radio tunes standard AM.

Super-Powered Chassis Has 6-Tube Performance and printed wire circuit. Full-fidelity 5" speaker. "Showpiece" plastic cabinet features the new Silvertone "thin" look for 1958. Has rich Gold color trim. Size is $14\frac{1}{2} \times 5 \times 8\frac{1}{2}$ " high. 60 cy. only. 5.00 down. 57N8025 DL—Brown. 5.00 monthly. Del'd. 57.95 57N8026 DL—Ivory color. 5.00 monthly. Del'd. 59.95 57N8027 DL—Pink. 5.00 monthly. Del'd. 59.95

H Our Finest 5-Tube Clock-Radio. If he's hard to please he'll appreciate this gift. Self-starting Telechron movement... you just set it and forget it. Sleep switch turns radio off after 1 hour of listening. Buzzer alarm. Appliance outlet for appliances up to 1100 watts. 4" speaker. Tunes standard AM broadcasts. Plastic cabinet. Gold color trim $10\frac{1}{2} \times 5\frac{1}{2} \times 6\frac{1}{2}$ " high. 60 cycles only. 5.00 monthly. 57N8021 DL—2-tone Brown. 4.00 down. 44.95 57N8022 DL—2-tone Ivory color. 5.00 down. 46.95 57N8023 DL—2-tone Aquamarine. 5.00 dn. 46.95

J New, Popular-Priced 5-Tube Clock-Radio. Every day will be a holiday if you give this handsome Silvertone clock radio. Ultra-modern design. Telechron movement turns radio on at any pre-set time. Sleep switch and buzzer alarm. 4" speaker. Tunes standard AM broadcasts. Printed wire circuit. Plastic cabinet is $10\frac{1}{2} \times 4\frac{1}{2} \times 5\frac{1}{2}$ " high. 60 cy. 4.00 down. 57N8019 DL—Brown. 5.00 monthly. Del'd. 37.95 57N8020 DL—Ivory color. 5.00 mthly. Del'd. 39.95

K Lowest-Priced 5-Tube Clock-Radio. Make it a Christmas to remember with this Silvertone. Self-starting Telechron movement turns radio on at any pre-set time. 4" speaker reproduces standard AM broadcasts. Plastic cabinet with Gold color face. Size is $9\frac{1}{2} \times 5\frac{1}{2} \times 5\frac{1}{2}$ " high. 60 cycles only. Just 5.00 monthly. 57N8017 DL—Brown. 3.00 down, Del'd. 34.95 57N8018 DL—Ivory color. 4.00 down, Del'd. 36.95

L Our Lowest-Priced Clock-Radio. Has same features as (K) above only chassis has 4-tube performance. Brown plastic cabinet is $9\frac{1}{2} \times 5\frac{1}{2} \times 5\frac{1}{2}$ " high. 57N7016 DL—60 cy. 3.00 down, 5.00 mthly. 27.95

WE PAY ALL SHIPPING CHARGES.



7-REGISTER ACCORDION

SAVE 20.00
Was 204.50 **184.50**

Made by master Italian craftsmen. Includes 41 treble, 120 bass keys, individually mounted. 3 sets treble, 5 sets bass steel reeds. 5 treble switches, 2 bass switches work in aluminum channels. 2-tone finish, carrying case. 18.00 down.

57N4807L—Black/White... 184.50
57N4808L—Red/White... 184.50



IT'S NEW
Autoharp
32.95
cash

Amazing New Silvertone Autoharp. It's so easy to play that even a 3rd Grade child can learn. You just touch a button and strum the strings for beautiful musical tones. 18 chords. Hardwood body. 57N1845L—Size 22x11" Del'd. 32.95

Roy Rogers

GUITAR OUTFIT

18.95
Set



Standard Size Guitar. Endorsed by Roy Rogers... "King of the Cowboys". Fun and pleasure for the whole family. You'll learn easily with this complete Roy Rogers outfit. Made of selected birch with handsome all-black finish. Has a colorfully sketched Western scene on top. Complete with neck cord and extra set of strings. Hawaiian accessories, 2 E-Z method instruction books, book of cowboy songs. Gives excellent tone reproduction. 57N6840L—Complete set, delivered. 18.95 57N6844L—Guitar, neck cord only 14.95



NEW... SILVERTONE BLACK FLAT-TOP GUITARS

1 Lowest-Priced Guitar. A good beginner's guitar; fine for home entertainment... a real musical instrument, accurately fretted. Made of aged, seasoned hardwood throughout with handsome all-black finish. Metal tailpiece. Smart White striping around sound hole. An ideal gift for the boy on your list. 57N6841L—Del'd. 14.95

2 Better Quality Model. Gives fuller, richer tone than our lowest-priced standard guitar at left. Made of seasoned hardwood with Black finish. White trim around top and sound hole. White pick guard, pin bridge. Will give years of musical enjoyment, order yours today! 57N6842L—Del'd. 19.95

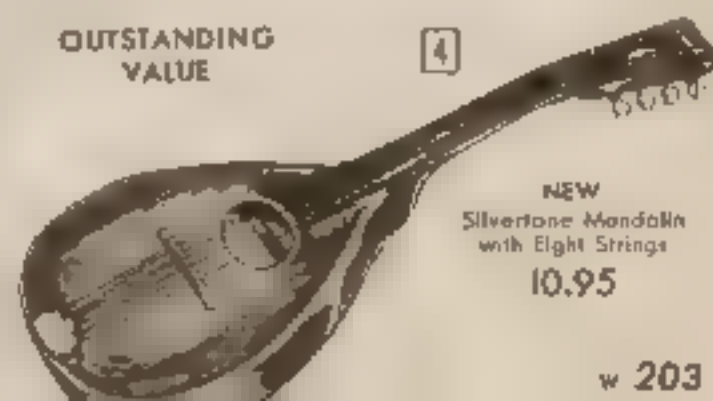
3 Our Finest Model—it's concert size... the lowest price we've seen anywhere for a concert-size flat-top guitar. Has protective binding around top and bottom edges, sound hole and neckpiece. Black finish hardwood. Pin bridge, non-slip tuning pegs. White pick guard. 3.00 down, 57N6843L—Del'd. 34.95

A Silvertone Mandolin for Christmas!

4 Exceptional value at this low price. Made of seasoned birch with rich shaded Mahogany finish and White pin stripe around top edge and sound hole. 8 strings, 4 position markers. 57N6845L—Price, delivered 10.95

OUTSTANDING VALUE

4



NEW
Silvertone Mandolin
with Eight Strings
10.95



TO ORDER BY PHONE

See Page 741

Fall and Winter '57



A 19.95

B 14.95

C 11.95

Electric Coffee Makers

A Our Best Kenmore Fully Automatic Percolator helps you make delicious coffee every time. Handy flavor control dial, signal light. Chrome-plated copper, Bakelite trim. 8-cup size. Cord, plug included. 25/60 cy. A.C. only. 34N6326K—2.00 down, 5.00 monthly . . . 19.95

B Automatic Kenmore Percolator perks coffee, then switches to "low" to keep it hot. Highly polished aluminum body. Bakelite handle. 25/60 cycles, A.C. only. Cord, plug included. 34N6314K—Price, delivered . . . 14.95

C 6-Cup Silex Carafe with "table handsome" copper and wrought-iron electric trivet . . . keeps coffee hot for as long as you like. Cord, plug included. 25/60 cycles, A.C. only. 34N6324K—Price, delivered . . . 11.95



D 18.95



E 19.95
2.00 Down

F 14.95

Automatic Toasters

D "Radiant Control" Kenmore Pop-Up automatically adjusts for different breads. Color selector, crumb tray. Chrome-plated body. Black plastic trim. 10 1/4 x 5 1/2 x 7 1/2" high. 34N6121K—Cord incl. 25/60 cy. A.C. 18.95

E Kenmore De Luxe Spaceover with "hi-pop" action. Dial-operated color control. Switches off when finished. Handmade chrome-plated. Brown Bakelite trim; hinged crumb tray. 8 3/4 x 5 x 6 1/4" high. Cord incl. 2.00 down. 34N6130K—25/60 cy. A.C. Del'd . . . 19.95

F Kenmore Clockwork Pop-Up with quiet clock timer. Color selector. Handy crumb tray. Current switches off automatically when toast is done. Chrome-plated finish. 25/60 cy. A.C. 34N6115K—Cord included. Del'd . . . 14.95



G 17.95

H 12.95

J 12.95

Work-Saving Irons

G Our Best Automatic Steam-Dry Iron . . . no more clothes dampening. Fabric-indexed dial; beveled edges, button nooks. Chrome-plated steel body, cool Bakelite handle. Non-tip heel rest. 1100 watts, 110-120 v. A.C. only. 34N6011K—Cord included. Del'd . . . 17.95

H Kenmore De Luxe Lightweight Dry Iron. Signal light. Big fabric dial for proper heats. Weighs only 3 lb. means tireless ironing. Chrome-plated body, cool Bakelite handle. A.C. 34N6012K—Cord incl. Del'd . . . 12.95

J Kenmore Automatic Steam-Dry Iron reduced 2.00! Dial control for proper heats. Easily changes from dry to steam. Aluminum body, Bakelite handle. 110 v., A.C. only. 34N6019K—With cord. Was 14.95 . . . 12.95



K 49.95
5.00 Down

L 32.95
3.00 Down

M 24.95
2.00 Down

N 17.95

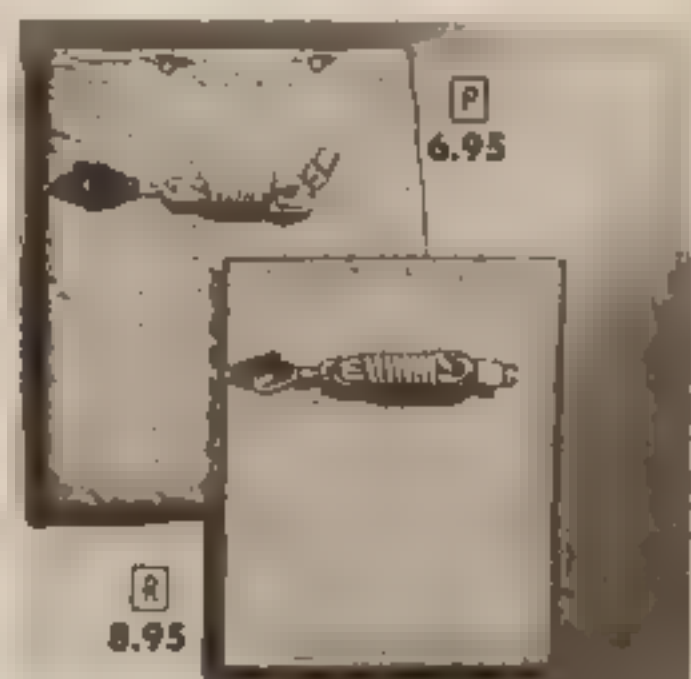
KENMORE FAN HEATERS . . . COSY COMFORT WHEREVER YOU WANT IT

K Our Finest Automatic gives fan-forced and radiant heat. Automatically holds the heat you dial. Electric timer permits pre-setting. Extra-safe even with children. 2 heat levels for comfort. Beige case. 34N6929L—5.00 down. Cash, del'd . . . 49.95

L De Luxe Automatic with dial heat control at your fingertips. Thermostat-controlled. Safeguard safety switch. Two Calrod elements. Attractive enameled steel. Gold color trim. Beige case. 34N6926L—3.00 down. Cash, del'd . . . 32.95

M Medium-Price Automatic. Fan-forced and radiant heat, thermostat-controlled to keep heat you set. Many features of higher-priced lines. Blows 60 cu. ft. warm air per minute. Beige case. 34N6927L—2.00 down. Cash, delivered . . . 24.95

N Automatic Heater with thermostat control. Fan and heating element fully gridded for safety. Sturdy steel cabinet in Samoa Beige. 34N6924L—Price, delivered . . . 17.95
See P. 613, Fall Book for more details of these heaters.



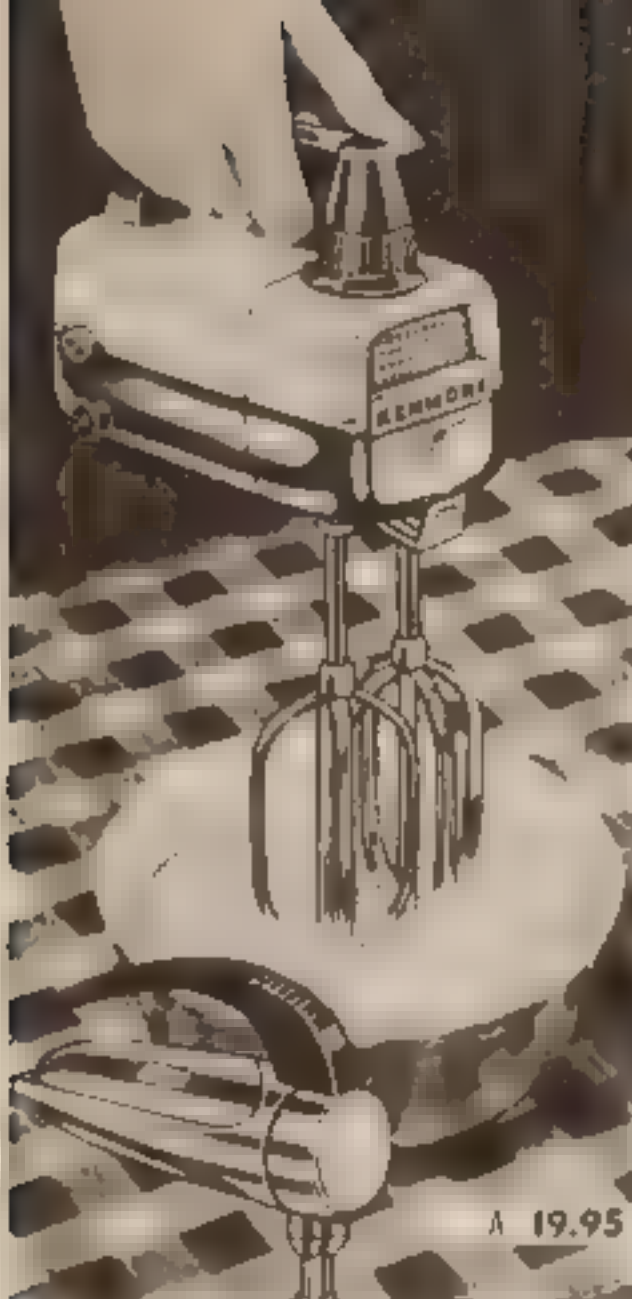
P 6.95

R 8.95

Luxurious Heating Pads

P 3 Automatically Controlled Heats. Removable wool cover; 4 safety thermostats. Slate (Rose) or 20 (Green). 34N6611—Price, delivered . . . 6.95

R Our Best. Quilted rayon satin cover. 3 heats, 4 safety thermostats. Water-repellent, rubber-lined. Cover has handy slide fastener. Cord, plug incl. Slate 61 (Peach) or 90 (Turquoise). 110-120 volts. 34N6612—Price, delivered . . . 8.95



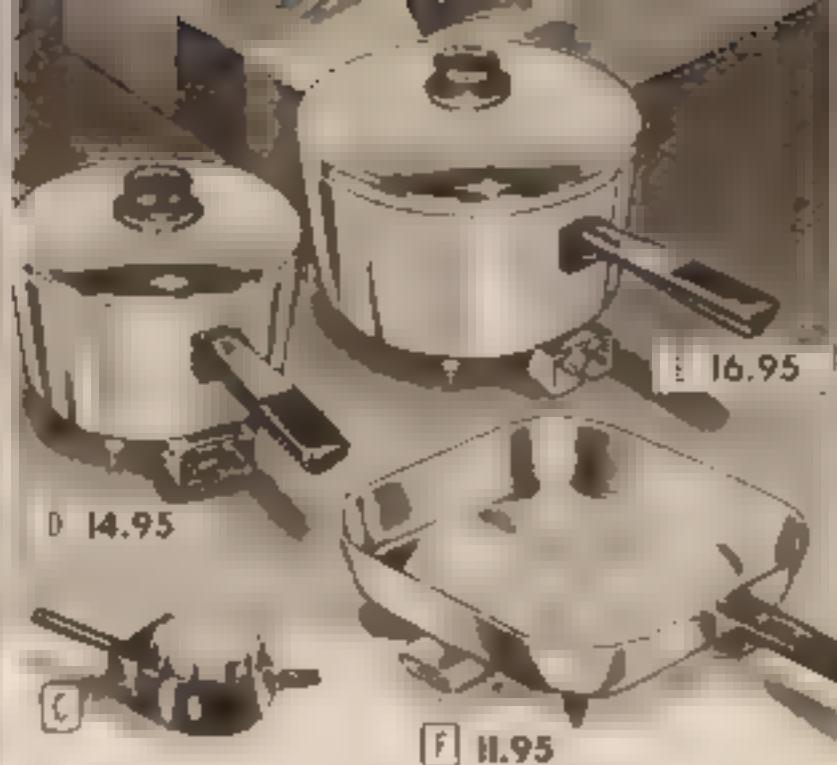
A 19.95

B 25.75

Super-Powered Mixers

A Kenmore 3-Speed Hand Mixer for all mixing jobs. Thumb control dial. Big chrome-plated beaters erect for easy cleaning. Swivel firmly on heel rest or hang from wall. (Finger supplied). White enamel finish. Grey plastic handle. Recipes, cord, plug incl. 2.00 down, 5.00 monthly. 34N7480K—25/60 cy. A.C. 19.95 34N7481K—Chrome finish. 22.95

B Famous Sunbeam Junior Portable. Light in weight but rugged enough to do all your mixing jobs. Handy 3-speed thumb control. Chrome-plated beaters erect for easy cleaning. White plastic body. Heel rest. Only 3.00 down, 5.00 monthly. 34N7496K—Price, del'd. 25.75



D 14.95

F 11.95

Now—1 Automatic Heat Control for 3 Appliances! It detaches so that appliance can be completely immersed for easy cleaning. (D), (E), (F) are cast aluminum, have cooking guide on handle. Check below for our special Christmas price on the complete set... a gift which she'll use for years to come.

C Automatic Heat Control. 25/60 cy. A.C. only. 34N6530K—Price, delivered. 4.95

D 3-Quart Saucepan. No burning, over-cooking. 34N6532K—Lid incl. Delivered. 14.95

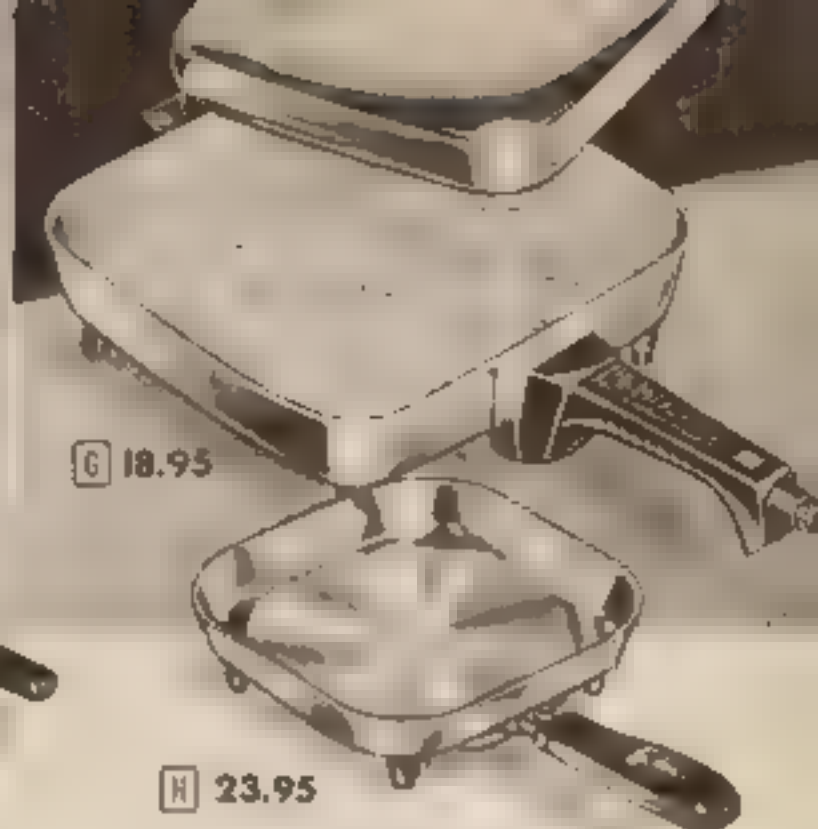
E 5-Quart Saucepan with deep-frying basket. 34N6533K—Lid incl. Delivered. 16.95

F 11-Inch Square Frypan. Cover extra. 34N6531K—Price, delivered. 11.95

34N6541K—Aluminum cover for (F). 2.50

Special Gift Package—Set (C) to (F), including lids.

34N6528L—Save 6.35! 4.00 down. Cash. 44.95



G 18.95

H 23.95

Automatic Skillets

G Immersible 11 1/2" Square Skillet, 2" deep, with dial-operated heat control for easy frying. Cast aluminum body. "helper" handle for easier lifting. Aluminum cover, recipes, cord, plug included. Fry guide on handle. 25/60 cy., A.C. 34N6559L—Price, delivered. 18.95

H Sunbeam 10 1/2" Square Skillet. Dial-controlled heat, pilot light. Fry guide on black plastic handle. With cord and plug. Lid extra. 25/60 cy., A.C. only. A gift she'll be proud to own and use. Only 2.00 down, 5.00 monthly.

34N6581L—Cord, plug, delivered. 23.95

34N6582L—Fry guide (not shown). Del'd. 2.95



11.95



26.95

Combination Sandwich Toaster-waffle maker. Toasts 2 big sandwiches or 2 waffles. Heat indicator. 34N6274K—No cord. Del'd. 11.95

Sandwich Toaster Only with no heat indicator. Cord not incl. 34N6244K—No cord. Del'd. 7.45

34N4933—Cord (not shown). 59c

De Luxe Combination Grill-Waffle. Set of reversible grids makes 4 big waffles at once. Thermostat-controlled heat selector dial and pilot light. 162 square inch cooking area for making your favorite grilled sandwiches. Cord included. 3.00 down, 5.00 mthly. 34N6265L—Cash, del'd 26.95

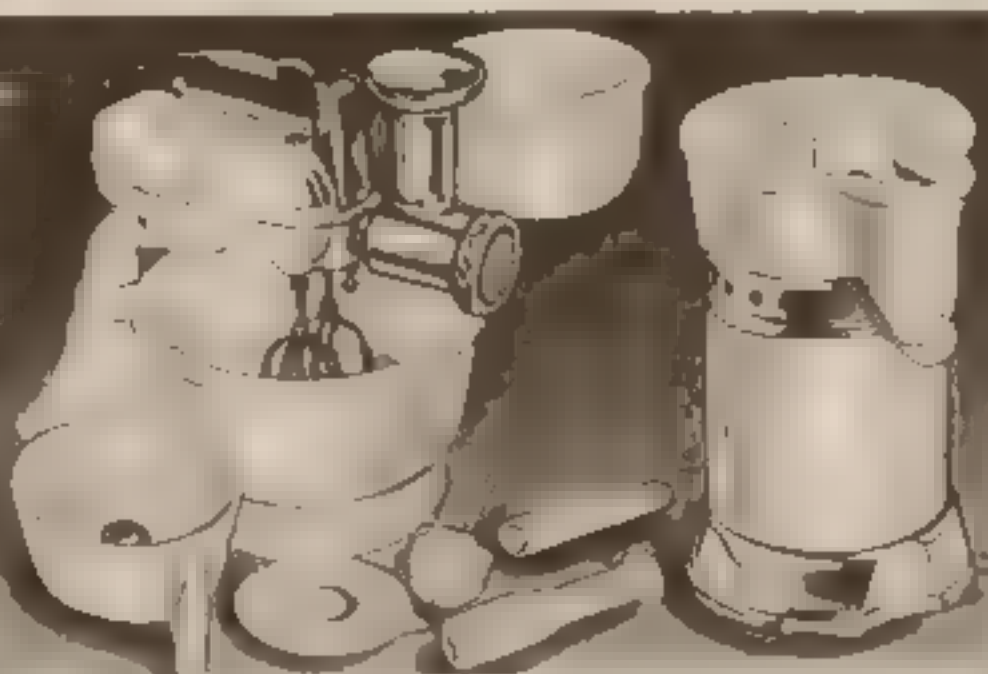


J 9.95

G.E. Kenko

J 2-Qt. Kenmore Kettle. Seven time, fast. Chrome-plated. Black plastic handle. Cord, plug incl. 34N6809K—25/60 cy. A.C. 9.95

K 2-Quart G.E. Kettle. Heavy chrome-plated brass body. 1500-watt Calrod element. Cord incl. 34N6817K—25/60 cy. A.C. 13.50



SIMPLIFY COOKING WITH KENMORE MIXERS AND BLENDERS

Our Best Electric Mixer with 12 speeds from "very slow" to "very fast"... the right speed for any mixture. Adjusts to any bowl size. Lift-off mixing head. Removable beaters. White enamel finish. Grey trim. With juice extractor, 1 and 3-qt. bowls with spoons, handles (small bowl marked 1, 2, 3 cups). Recipe book, cord, plug 25/60 cy. A.C. 34N7400L—5.00 down, Del. 48.95

10-Speed Mixer means a right speed for any mixing job. Comes with meat grinder, juice bowl, creamer, stirrer, large and small mixing bowls. Chrome-plated beaters detach for easy cleaning. Adjustable stand. Handy dial controls. A gift she'll want to use every day. 110-120 v. 25/60 cy. A.C./D.C. 4.00 down, 5.00 monthly. 34N7435L—Cash, del'd. 39.95

Electric Juicer helps you enjoy nutritious, vitamin-rich fresh fruit even more. Approved by "Sunkist". Sparkling chrome and enamel finish with glass bowl and 2 porcelain reamers for oranges, grapefruit, lemons or limes. Washes clean quickly, easily. Makes a useful, practical gift the whole family will enjoy year in, year out. 60 cy. 34N7451L—Price, del'd. 18.95

ELECTRIC CORN POPPER

Luscious, mouth-watering popcorn is easy and fun to serve with this 1 1/2-qt. capacity Kenmore popper. Simply pre-heat, then add oil and corn... no stirring needed. Bowl doubles as handy utility cooker for stewing, boiling, etc. Polished aluminum body, plastic handles. 450-watt. 34N6511K—Price, del'd. 3.95 34N4933—Cord, del'd. 59c



CABINET SINK OUTFIT

Smart, Modern, Easy to Care for

54" Cabinet Complete
with Basin and Fittings

112.00

5.00 Down
4.00 Monthly

Harmony House 54" steel cabinet sink outfit with single basin, 16 x 16 x 7" deep. 2 drainboards, each 22 x 17" for extra work area. Titanium porcelain sink top resists acids, stains and chipping. 2 drawers for cutlery and linens; 2 roomy storage compartments. Sound-dampened doors and drawers—open and close at a touch. Complete with chrome-plated faucet and strainer. Heavy-gauge all-steel cabinet with sparkling, easy-to-clean, baked-on White enamel finish. 65N5517DW—Size 54 x 28 x 36" high. **112.00**



Sink (as shown)
Was 37.50

34.45

**Titanium Vitreous Enamel
Always Sparkling Bright**

It's not just porcelain—it's titanium vitreous enamel on this Harmony House sink—glass-smooth, acid, stain and chip-resistant, so easy to keep clean and sparkling bright. Extra-deep steel sink, 24 x 21 x 8". Complete with stainless steel frame; heavily chrome-plated faucet, inner spray, removable basket strainer. 65N1021DW—Was 37.50. 3.00 down. **34.45** As above, but single-lever faucet (see below). 65N1022DW—Was 41.50. 4.00 down. **37.45**



Double-Basin
Sink (as shown)

49.45

Go modern—have two sinks in your kitchen! Harmony House twin-bowl steel sink with same features as sink at left, but 2 basins, 14 x 15 x 7 1/2"; extra capacity, extra convenience. Stainless steel frame; chrome-plated faucet, spray and basket strainers. Instructions included. 65N1035DW—32 x 20". 5.00 down. **49.45** Go really modern, order above twin-bowl sink with wonderful single-lever faucet (see below). 65N1036DW—5.00 down, 5.00 mthly. **53.45**



A Modern Swing-Spout mixing faucet with strainer. Polished, chrome-plated brass construction—and now at a really low price, too. Strainer helps to eliminate splash 2 inches between centres. Takes 1/2" supply pipes. Was 10.95. **42N502D—Del'd. 9.88**

B Single-Lever Kitchen Faucet—controls water temperature and pressure with only one hand! Polished chrome-plated brass. Non-splash swing spout, aerator, pull-out rinsing spray. 8" centres. Takes 1/2" supply pipes. Was 21.95. **42N524D—Del'd. 19.88**



C Was 54.50
51.50

D Was 41.50
38.50

E Was 28.50
25.95

Budget-Priced Utility-Weight Steel Cabinets

C to E Just in time for Christmas—special low prices, too! That extra storage space you need so badly in your kitchen, laundry, utility room—even in your office. Basic cabinets of utility-weight steel, as heavy as our best quality (P. 566, our big Fall Catalogue) but will give excellent service. Welded construction, gleaming White enamel finish, chrome-plated handles. Smart, easy-to-clean Gray plastic tops resist heat, stains and scratches.

(C) 65N5003DW—30" wide, 30" high, 20" deep. 5.00 dn. **51.50**
(D) 65N5002DW—24 x 36 x 20". 4.00 down, 5.00 monthly. **38.50**
(E) Size 18 x 36 x 20", with right or left-hand door. 3.00 down. **25.95**
65N5000DW—Rt.-hand, 25.95 65N5001DW—Left-hand, 25.95



Price Reduced for Christmas
Was 34.50 **32.50**

Special Reduced 7 to 10%
Was 19.50 **17.50** (42N)

Good Quality All-Steel Wall Cabinets at Low Prices

A full 54" wide—and loaded with plus features. Same all-steel construction and finish as cabinet at left. The double-wall centre doors have 24 holes for utensil hooks (12 hooks included) for holding kitchen gadgets within easy reach. Left end has open radio shelf with knock-out plate in side for radio cord. Spice shelf in centre with towel bar under. Complete with 6 plastic containers. Size 54 x 24 x 12" deep. **65N5252DW—3.00 down, del. 32.50**

Budget-priced wall cabinet. Made of utility-weight welded steel with a brilliant, washable, White baked-on enamel finish inside and out. Handsome design with centre shelf and towel bar. Non-sag steel doors won't stick or jam. Chrome-plated handles, positive door catches. Easy to install and keep clean. 44 x 20 x 8" deep. White only. **65N5251DW—Was 19.50. Del. 17.50** As above but 52 x 24 x 10". Was 26.50. **65N5250DW—2.00 down, Del. 24.50**

YOUR BIG CHANCE TO SAVE MONEY ON A HOMART SHALLOW WELL PUMP

Homart Direct-Pressure Shallow-Well Jet Pump

Ideal for Small Homes or Trailers, Ready to Install



Special Low Price
87.88
cash
9.00 Down
8.00 Monthly

Fresh water at the turn of a faucet; quick, easy installation; smooth operation; long, trouble-free service—all these advantages are yours with this direct-pressure shallow-well pump.

Up to 450 gal. per hour—pumps from depths up to 23' at 20-40 lb. pressure. 1/3-h.p. capacitor motor; 1-gallon surge tank; pressure gauge and switch; air volume control; foot valve. Thermal overload protector. No gears—never needs oiling. At 20 lb. pressure delivers 410 gal. per hour from 10' depth; 350 gal. from 15'; 290 gal. from 20'. Size 23 x 16 x 23" high. 110-120 volts, 60 cycle. **42N2360DW—87.88**

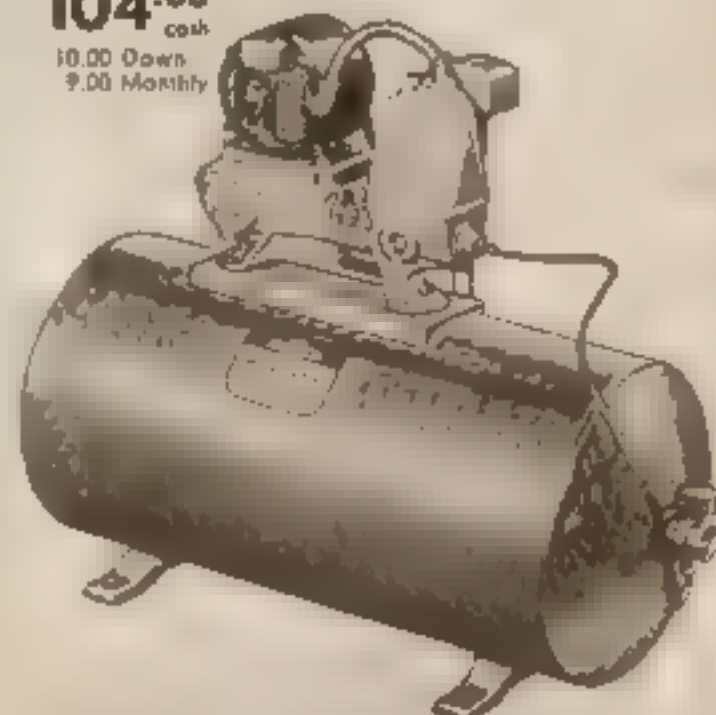
"Torture-Tested" Shallow-Well Piston Pump

For Any Well up to 22 Feet Deep

"Torture-Tested" under conditions far tougher than it will ever have to contend with in normal use, to assure you of years of care-free service.

"Square deck" design. Fully automatic—pumps 250 gal. per hour at 20-40 lb. "city mains" pressure. Offsets up to 600 ft. from well. Cast-iron pump with 1/4-h.p. motor on 12-gal. galvanized tank. Thermal overload prevents burnouts. Pump lapped for 1" suction, 1" discharge pipes. Pressure tank; air volume control; pressure gauge and switch; relief valve and foot valve with strainer. CSA approved. 110-120 volts. Size abt. 31 x 14 x 28". 60 cycles, A.C. Only 10.00 down on our easy Payment Plan—See P. 217. **42N2310DW—104.88**

104.88
cash
10.00 Down
9.00 Monthly



SENSATIONAL VALUE

Special Offer—New
3-Pc. Bathroom Ensemble

122.88 12.00 Down
cash 10.00 Monthly

- lowest price in years for a 3-pc. bathroom ensemble of this quality
- Compare the quality . . . the wonderful value . . . it's the buy of the year!

Here's the chance you've been waiting for—now you can install a brand-new, beautiful modern bathroom ensemble at a price lower than you thought possible! Offer includes a modern, recessed heavy-gauge steel tub finished in sparkling White porcelain enamel with vitreous china washdown toilet and china basin—complete with chrome-plated faucets and drain fittings for tub and basin. The lowest price we know of for such lasting beauty, easy-in-care-for convenience. Description of individual pieces at right. A "once-only" offer.

42N6794DW—Right drain. 122.88
42N6795DW—Left drain. 122.88

Ensemble as above, but with shower.
42N6796DW—Right drain. 129.50
42N6797DW—Left drain. 129.50



WASHDOWN TOILET

Modern Styling at a Low Price

Yes—modern styling at a really low price. If you're planning to remodel or to add a second bathroom this is ideal. Made of stainproof, easy-to-keep-clean White vitreous china. Complete with White plastic toilet seat. Overall height 30½", width 21". Rough-in of 12" or more.
42N4977DW 4.00 down. 38.50

WHITE STEEL BATHTUB

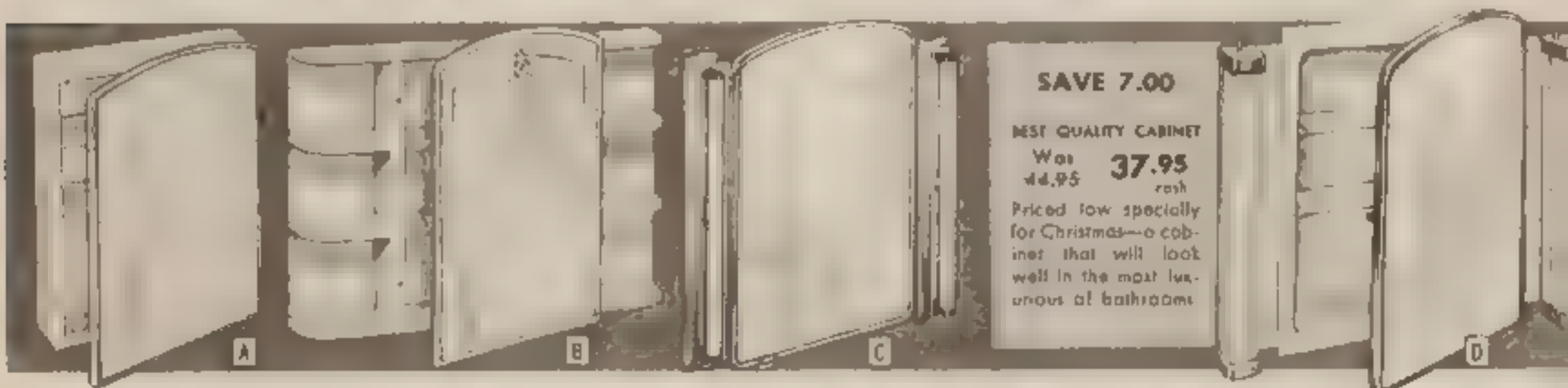
Reduced 5.00 . . . Was 82.50

A modern, straightline design, recessed tub. Made of heavy-gauge steel—undercoated to deaden sound. Finished in White porcelain enamel. 5-ft. long, overall width 30½". Chrome-plated tub filler, drain, overflow, chain, stopper.
42N5696DW—Rt. drain. 77.50
42N5697DW—Lt. drain. 77.50

WHITE CHINA BASIN

Save 3.00. Was 19.95 Last Fall

Styled to harmonize with any bathroom, priced to meet every budget. Ideal for small bathroom or washroom. Modern styling includes concealed overflow, ledge back design. Includes chrome-plated brass mixing faucet, drain with chain and rubber stopper. Popular 18 x 15" size.
42N6527DW—Price, del. . . 16.95



A Price Reduced on Steel Cabinet. Was 8.45. Attractively designed, wall-mounted and inexpensively priced. Has 14 x 18¾" mirror, painted steel frame. Steel built hinges. Two welded-in steel shelves. Gleaming White enamel finish. Overall size 13½ x 18½ x 4" deep.
42N1810DL—Price, del'd. . . 5.95

B Save 1.00 on Credenza Cabinet. Was 7.45. Wall hung with 12 x 10" decorated mirror. Sturdy steel construction is finished with gleaming White baked-on enamel finish. Full length piano-type hinge, 3 shelves, 2 rubber door bumpers. End shelves. 22 x 16½ x 4" deep.
42N1860DL Price, del'd. 6.45

C Save 2.45 on Built-In Cabinet with 18" Luminae lights. Was 19.95. Mirror has stainless steel frame. White baked-on enamel finish. Size 17½ x 18 x 4½". Wall opening req'd. 12½ x 16¾ x 3½".
42N1931DL Price, del. . . 17.50
As above, less lights. Save 1.45.
42N1930DL—Was 10.95 . . . 9.50

D Save 7.00. Best quality built-in wall cabinet. White baked-on enamel finish. Polished, stainless-steel light brackets, plastic shelves, fluorescent bulbs. Plate-glass mirror in stainless steel frame. Glass shelves. 15¾ x 19¾" overall. Wall opening req'd. 14½ x 18½ x 3½". Was 44.95
42N1956DL—Price, only. 37.95



Save on Homart Toilet Seats

E Save 1.00 on Du Luxe Toilet Seat. Marbleized design in solid plastic. Colors go all the way through. 14¾" at widest point, 5½" between bolts. State color number, see below.
42N4680D—Was 8.95. Del'd. 7.95

F Save 2.00 on Our Best Toilet Seat. Made of solid plastic with pearl design. Color goes all the way through. Resists chipping, household stains. Exclusive posture-type seat design. Fits standard bowls. Please state color number, see below.
42N4685D—Was 11.95. Del. 9.95

State Color Choice by Number. D0(White), 25(HH Horizon Blue), 48(HH Tuscan Wine), 04(HH Dawn Grey), 37(HH Sunshine Yellow), 21(HH Mint Green), 54(HH Spice Beige), 60(HH Shell Pink) or 09(Black).

BIG REDUCTIONS ON OUR FINEST AUTOMATIC WATER HEATERS

Over 2,000,000 Already Use in Canada and the U.S.A.

Save 19.62—29.62

Electric Water Heaters
Guaranteed 10 Years

SAVE 14.62—19.62

On Gas Water Heaters
Guaranteed for 10 Years

22 GAL. MODEL

WAS 124.50
104.88
cash

22 GAL. MODEL

WAS 139.50
124.88
cash

For Full Selection See Our Fall Catalogue.

G Homart Glass-Lined Electric Water Heater. Super-fast twin thermo-band elements—tank never needs scaling. Automatic thermostat gives complete control over water temperatures. Exclusive glass lining cannot crack, chip, peel or corrode. 3" thick, long fibre insulation. Temperature, pressure relief valve incl. 220 volts, A.C.

Catalogue Number	Imp. Gal.	Warranty		Height (in.)	Price Was	Price Now
		Upper	Lower			
42N3607DW	22	1500	1500	45½	134.50	114.88
42N3608DW	30	1500	1500	62½	154.50	129.88
42N3609DW	40	1500	1500	62	174.50	144.88

H Homart Glass-Lined Gas Water Heaters. Engineered for safe operation. Eye-level thermostat control, accurate from 90-160°F. 100% safety cut-off shuts off all gas if pilot flame goes out. Centre flue with spiral baffle slows down rising hot gases, directs them outwards.

Cat. No.	Gal.	Gas Used	Dimensions	Was	Now
42N3550DW	28	Natural	16½ x 60½"	139.50	124.88
42N3551DW	30	LP (bottled)	16½ x 60½"	139.50	124.88
42N3553DW	30	Natural	18¾ x 65½"	159.50	139.88
42N3555DW	30	LP (bottled)	18¾ x 65½"	159.50	139.88



SAVE 30.00

DE LUXE AUTOMATIC WASHER

Ordinarily **289.95** 10.00 Down
259.95 cash 13.00 Monthly

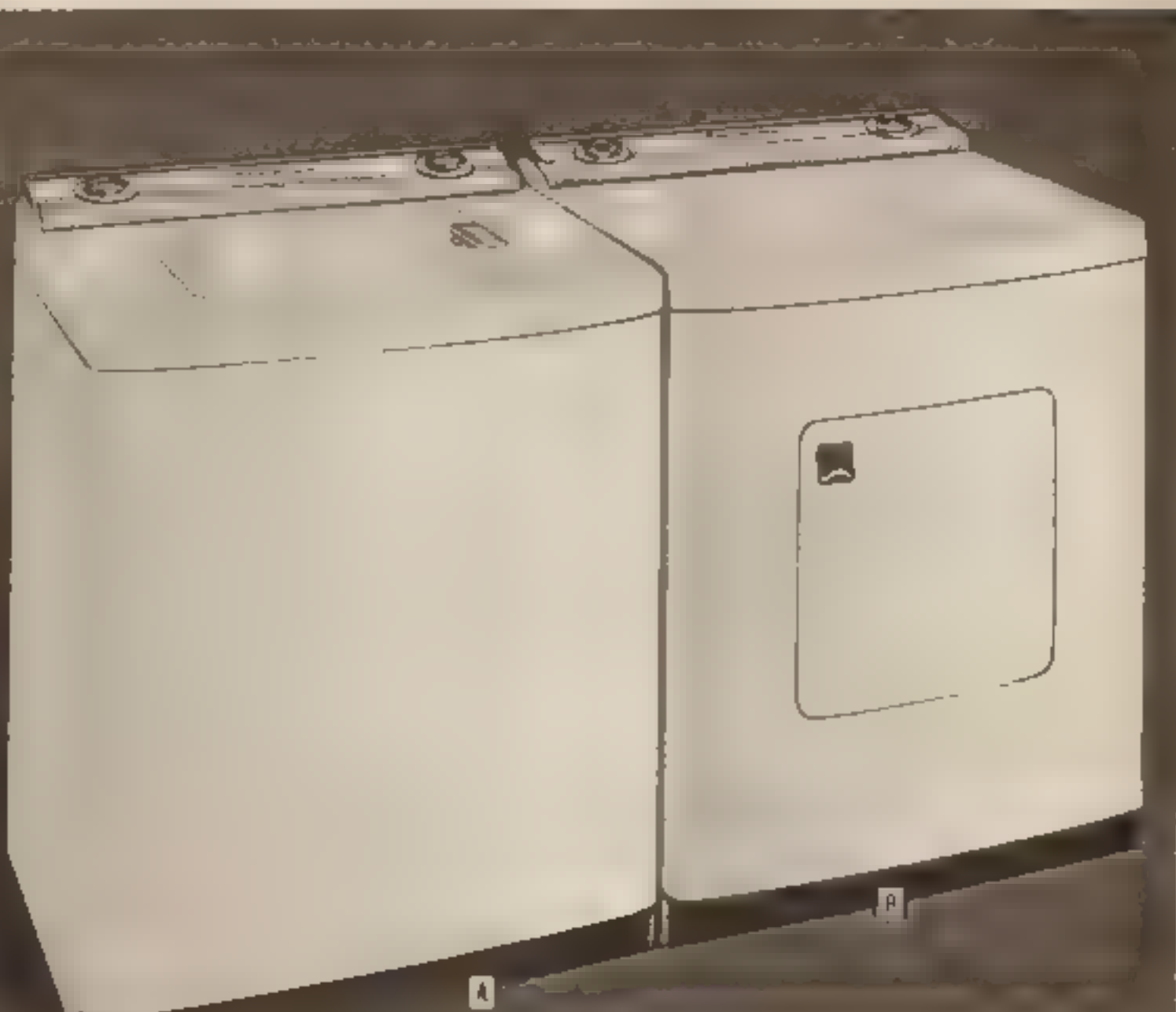
- Load it, set it, forget it—automatically washes, rinses, damp-dries
- 3 water temperatures provide warm, medium or hot water for washing all fabrics
- Safety switch on lid stops spin action

SAVE 20.00

KENMORE AUTOMATIC DRYER

Ordinarily **209.95** 5.00 Down
189.95 cash 10.00 Monthly

- Dial the temperature, set machine—clothes dry automatically
- 3 temperature selections—warm, medium, hot—safe drying for all types of fabrics
- Safety door-switch stops drum, shuts off heat when door is opened



KENMORE MAKES EVERY WASHDAY A HOLIDAY

A Why Not Let Her Enjoy Greater Leisure from now on... start this Christmas! Here's a gift to turn her washdays into wash minutes. You save too! You save 30.00 over the ordinary price.

She Just Sets the Dial and then lets the wash action match the fabrics. Washes, rinses 7 times, damp-dries. Spray rinses and spins, dries without being touched, without even being watched. Simple isn't it? She just loads it, sets it, forgets it... for perfect washes every time.

She'll Enjoy Cleaner Washes... precious clothes will no longer be torn. Kenmore's exclusive Roto-Swirl agitator is constructed of tough stainless steel. It won't snag or tear your clothes. It's designed to give all your garments a uniform cleaning... eliminates "no wash" areas. White porcelain tub has giant 10-lb. capacity. Snowy White, baked-on enamel finish with gleaming chrome-plated and Copper-tone trim. 1/2-h.p. motor. Size 29 x 25 1/2 x 36" high. 110-120 v. 60 cy. A.C. Order today, remember—price includes normal installation. **26N7520DW—10.00 dn. Del'd... 259.95**

As Above Plus Sudsomatic Suds-Saver. Saves detergent and up to 3 tubs of water. **26N7530DW—10.00 dn. Del'd... 279.95**

For Details of Normal Installation See Page 634 in Our Big Fall Book.

B This Kenmore Automatic Dryer makes the perfect work-saving twin for your Kenmore automatic washer. Not only do you get Kenmore's superior quality and dependability, but you enjoy a special big 20.00 Christmas saving.

No Need for Her to Change Washdays because of bad weather anymore... she'll enjoy sunshine drying any day in your home... save many hours of dreary work. Damp or fluff dries your clothes in a matter of minutes. She simply sets the dial for drying time, selects from 3 different temperature settings for all fabrics.

Clothes Come Out as Fresh as Outdoors... actually they're improved too. You see, the gentle convection heating system, with increased air flow over ordinary dryers, handles your clothes faster. Drying in this manner improves the texture and fluffiness of your clothes. The smooth drum will hold and dry your clothes... holds giant 10-lb. load in match your washer. Has 4" diam. power vent. Gleaming White baked-on enamel finish with Copper-tone and Chrome trim. 1/2-h.p. motor. Size 29 x 25 1/2 x 36" high. Requires 3-wire, 220 volt, 60 amp. service. 60 cy. **26N7630DW—5.00 dn. Del'd... 169.95**

Kenmore Guarantee. The sealed gear cover in our automatic washers are guaranteed 5 years, all other parts and Kenmore dryers are guaranteed 1 year.

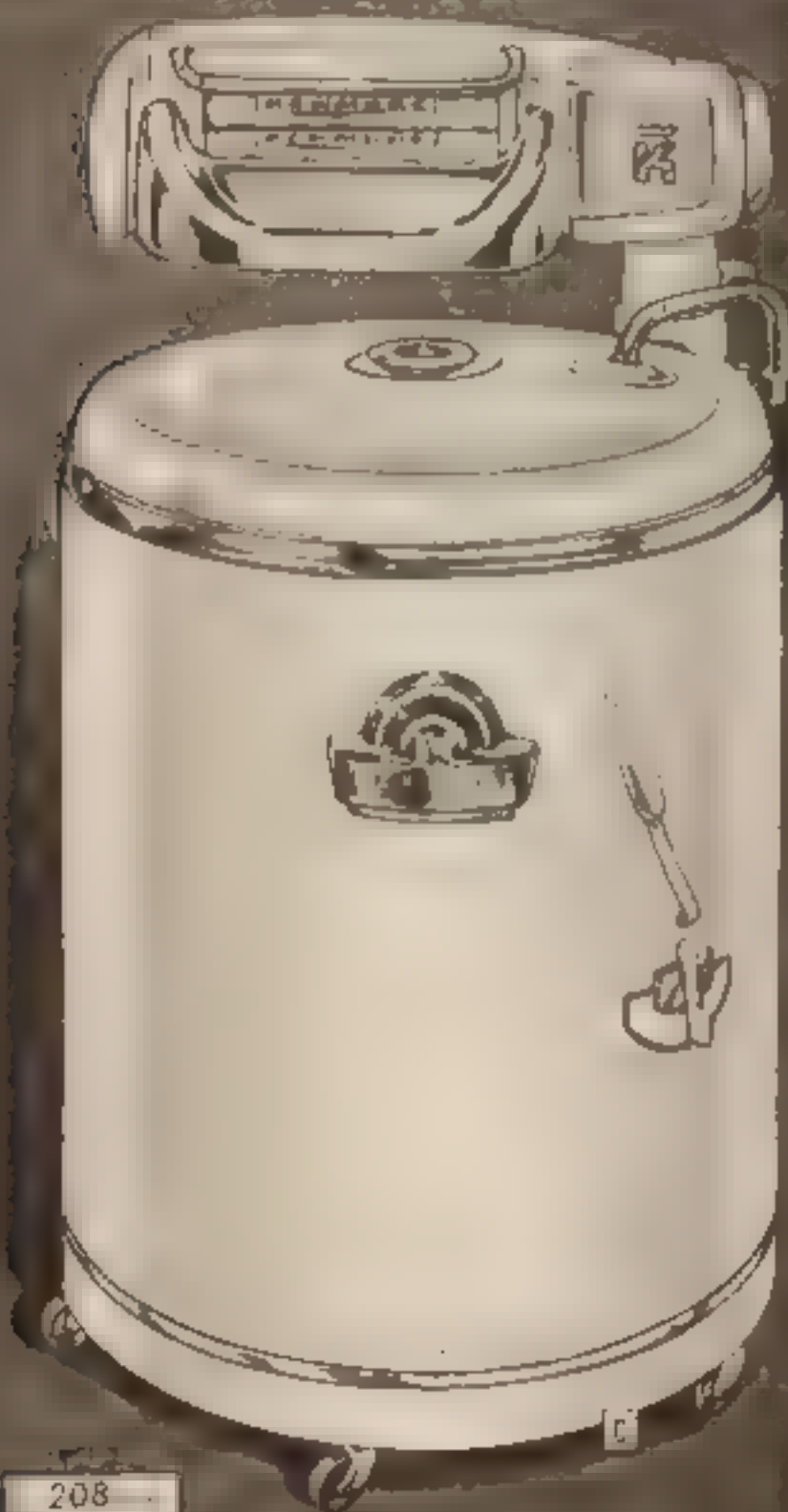
SAVE 20.00

189.95 5.00 Down,
 Line **169.95** cash 9.00 Monthly

KENMORE WRINGER-WASHER WITH CHOICE OF 2 COLORS

C Another Kenmore first... a brand-new de luxe wringer-washer with new sparkling colors to choose from... adds new personality to your home. Buy now and take advantage of our special Christmas offer—20.00 off regular price. Built-in lint filter gives your clothes a new look... they swirl through the clearest wash water possible without any of the normal lint, grit, thread or soap scum that weakens fabrics and dims colors. Kenmore's exclusive Roto-Swirl agitator with improved curved vane design washes water into every part of the tub... eliminates no-wash areas. Giant 10-lb. capacity tub does more clothes quicker... the porcelain-enamelled, double-walled tub keeps your washwater hot, longer.

Long-top wringer gives constant pressure—adjusts automatically to all fabrics... means less wear and tear on your clothes. Chrome-plated drainboards, chrome release bars, 2 1/4" wringer rolls. Adjusts and locks in 8 different positions. Save Yourself Time and Work: built-in drain pump empties the whole tub automatically through centre drain in 2 mins.; automatic timer shuts off washer, rings bell when washing period is over. Five 2 1/4" smooth-rolling casters. 1/2-h.p. motor. Steel rust-resistant frame with gleaming baked-on enamel finish in your choice of color. Choose from 00(White), or 60 (Candy Pink). State color by number. Only 5.00 down and 9.00 monthly. **26N7290DW—60 cy. Del'd... 169.95**



LOW-PRICED COLDSPOT CHRISTMAS SPECIALS



SAVE 20.95 Was 354.95
334.00 10.00 Down
 cash 14.00 Monthly

10.1-CU. FT. REFRIGERATOR-FREEZER

- Separately insulated zero-cold freezer holds 52 lb.
- Separately sealed refrigerator is fully automatic

It's like getting two appliances combined into one... yet at this low price it's comparable to many refrigerators without "2-in-1" ability. The refrigerator section is separately sealed, insulated and refrigerated to keep fresh foods fresh and flavorful with properly maintained moisture. Fully automatic defrosting means there's nothing for you to do or remember. The freezer section holds constant zero cold... freezes foods and keeps them safely stored up to one full year.

Consider These Advantages: twin lifetime porcelain crispers store 18 qt. of vegetables at proper temperatures; over 15 sq. ft. of shelf area; roll-out bottle basket; portable weather meat drawer takes up to 9.2 lb. of fresh meat. Door has 3 racks for 18 eggs, snack and dairy chest; 2 deep door shelves; built-in full shelf. Lifetime aluminum shelving throughout. White baked-on enamel exterior, porcelain enamel color-tone interior.

46N1730DW - 60 cy. Size 28 1/4" wide x 28 1/2" x 59" high. Del'd. **334.00**

CLEARANCE Now Only
238.00 10.00 Down
 cash 12.00 Monthly

9.5-CU. FT. COLDSPOT REFRIGERATOR

- Giant full width freezer stores 35 lb. of food
- Extra-deep twin crispers store 17 qt. of fruit, etc.

Big, beautiful and low-priced... that's the thrilling story of this 9.5 cu. ft. Coldspot. Never before have we been able to offer this size with so many advantages at this low, low price. Order today; take advantage of the special Christmas offer... supply is limited.

Multi-Position Cold Control is quick and simple to operate... includes "defrost" and "vacation" settings. 2 ice-cube trays hold 28 cubes. Convenient door storage has specialized storage for eggs, butter and full bottles. Total shelf area gives you 16.1 sq. ft. storage... ample room for your Christmas turkey, gallon bottles... plus two "moisture-seal" crispers to give "defrosted" temperature to golden-fresh fruits and vegetables. White DuraBond enamel exterior with porcelain enamel interior. 28" wide x 29 x 57" high. Sealed refrigeration system guaranteed 5 years.

46N9500DW - 60 cycles. A.C. 110-120 volts. Delivered... **238.00**

SAVE 20.95 Was 359.95
339.00 10.00 Down
 cash 14.00 Monthly

DE LUXE 15-CU. FT. COLDSPOT FREEZER

Stores 525 Lb. of Frozen Food... or 262 Complete Meals

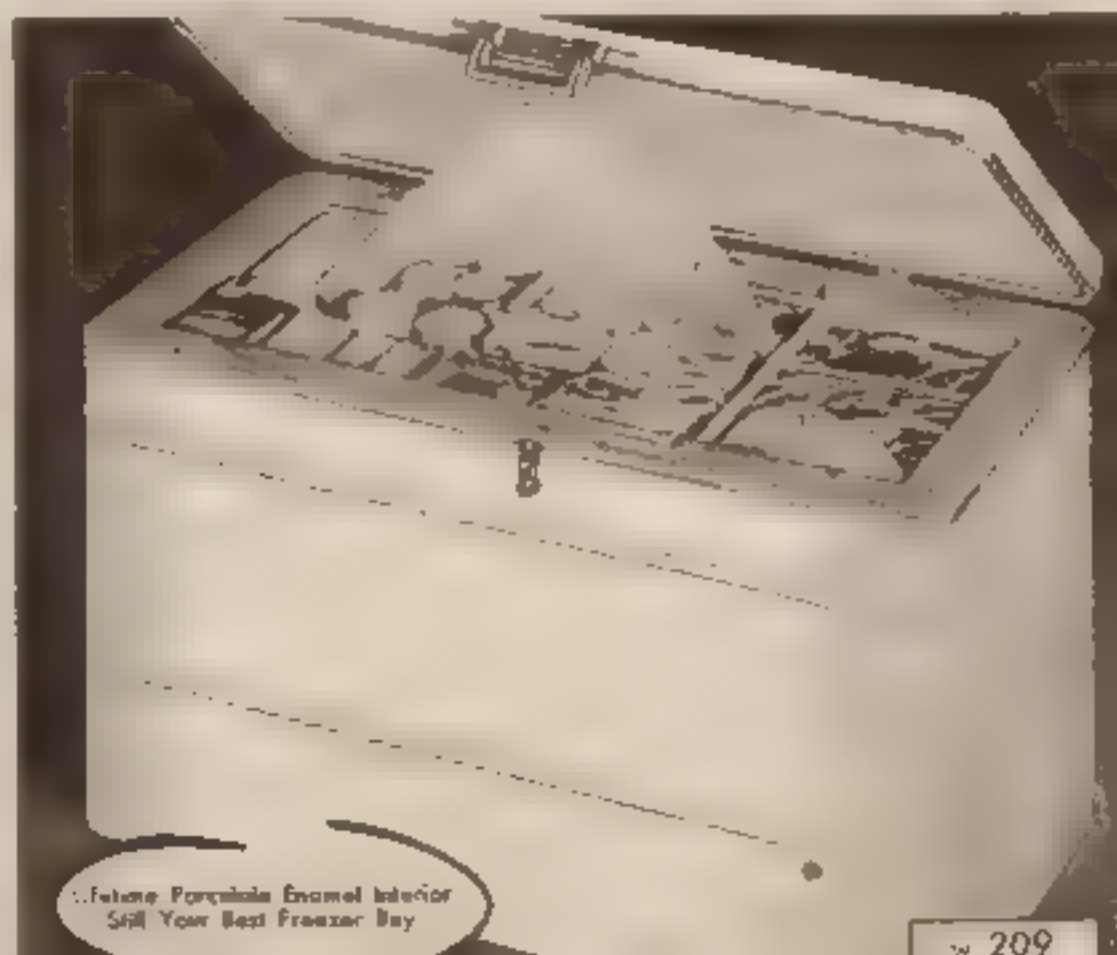
You'll be "meals ahead" for your family when you invest in this de luxe 15-cu. ft. Coldspot... and "dollars ahead" with this low sale price. Remember... Coldspot's superior construction is your guarantee of the very finest performance. Check these "proved-performance" features.

Direct-Contact Freezing Coils, on all sides and bottom, mean faster freezing, safer food storage. Lifetime porcelain enamel interior... as smooth and easy to clean as a china dish. Superwall circulation system stops cabinet from sweating. 3" super-dense Fiberglas insulation keeps cold in, heat out, costs down. Vacuum-sealed cabinet prevents rusting from within. One-piece molded rubber breaker collar keeps cold in, retards frosting up, saves power. Hard-wearing 2-coat DuraBond enamel exterior stays gleaming bright. Counter-balanced lid opens effortlessly, stays in desired position. Recessed toe space at base. Automatic interior light. All's-well warning light. Interior sectioned by 1 sliding basket and 1 adjustable divider. Large quick-freeze section.

Stores 525 Lb. of Frozen Food. Quick-freeze section holds 87 lb. Exclusive Star-Eze interior. 54 1/4" long x 33 1/4" wide x 37" high—passes through 29" door with lid removed. 1/4-h.p. unit. 60 cy. 110 volts.

47N71715DW—10.00 down, 16.00 monthly. Cash, del'd. **339.00**

3-Way Guarantee. We guarantee the Coldspot sealed refrigeration system for 5 years against any defect in materials and workmanship; all other parts carry a 1-year guarantee. We insure the food, up to 200.00 in value, in your Coldspot freezer against spoilage due to mechanical or power failure, or any other conditions over which you have no control.



Feature Porcelain Enamel Interior
 Still Your Best Freezer Buy

PRICES SLASHED ON FINEST KENMORE RANGES

Our Buyers Bought Train-Load Quantities to Give You These Special Prices

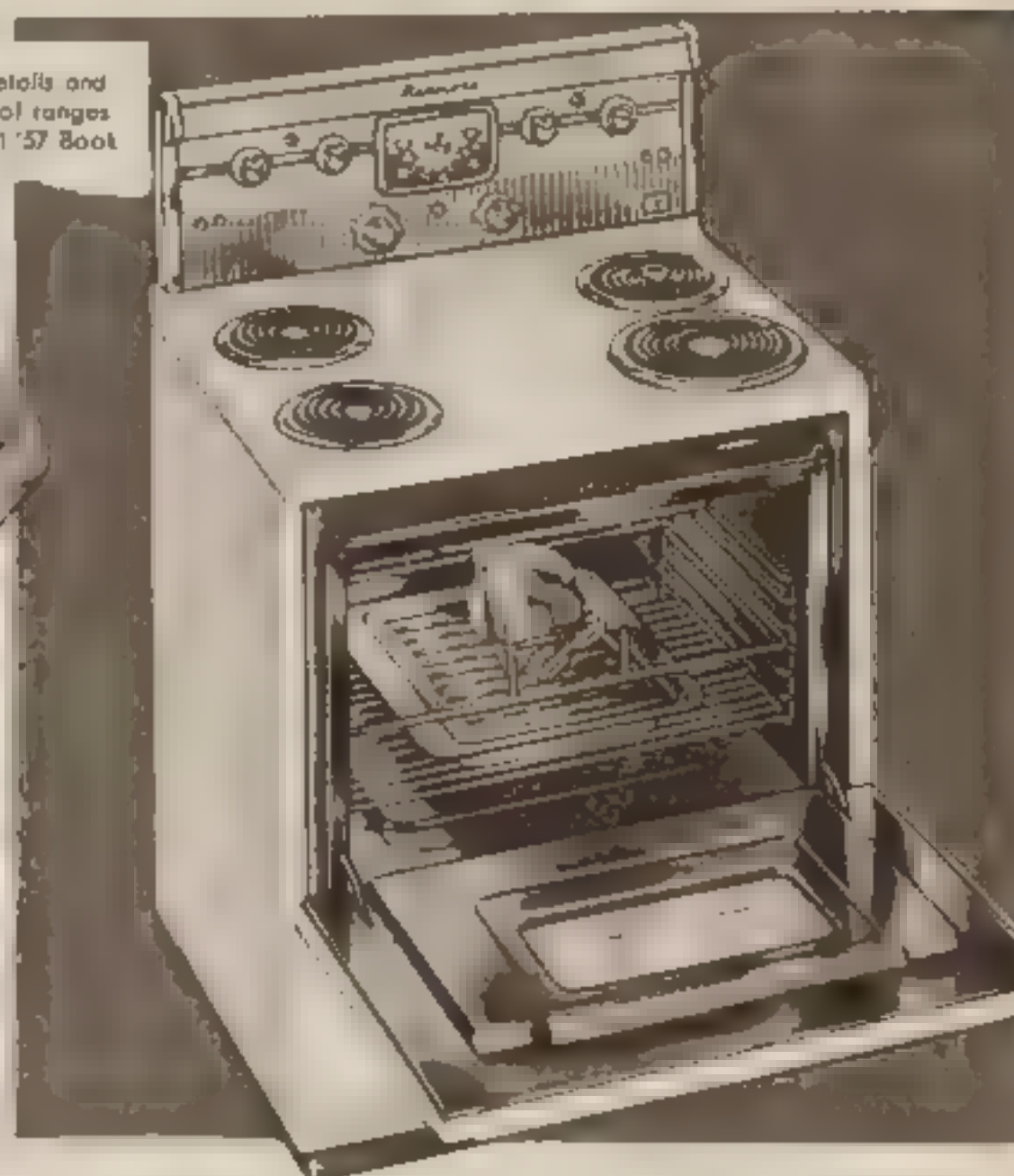
SAVE 35.00

WAS 259.95 **224.95** 10.00 Down
cash 11.00 Monthly

DE LUXE 30" ELECTRIC RANGE



For details and
color of ranges
see Fall '57 Book



WAS 319.95
SAVE 35.00 284.95 10.00 Down
cash 14.00 Monthly

KENMORE FINEST 30" ELECTRIC RANGE

Sheer cooking luxury at an honest-to-goodness sale price. This Kenmore with all the desired features is, we believe, Canada's finest 30" range. Basically the same as (A) plus many exciting extras. Infinite heat control on all burners and broiler unit... not the usual 7-position switches but any heat you select from simmer to sear. Huge, luxurious 24" wide "Golden Oven" with porcelain enamel finish has automatic roller unit... slowly turns roast or sear, seals in vitamins and meat juices, preserves flavor and tenderness. Clock control turns oven on or off automatically... so simple, so sure, so convenient. High rear burner is thermostatically controlled, does away with scorching and burning. Titled appliance outlet; full-width fluorescent backguard light. Extra deep storage drawer below oven. Dimensions: 30 x 24 x 47" high, 36" to cooktop. 220 v., 60 cy. A.C. Use our Easy Payment Plan see Page 217. Only 10.00 down, 14.00 monthly. 22N4056W—Cash, delivered 284.95

SAVE 25.00

WAS 244.95 **219.95** 10.00 Down
cash 11.00 Monthly

KENMORE DE LUXE 23" RANGE

A B Take Advantage of Our Sale Prices to put one of these fine Kenmore automatic ranges into your kitchen.

(A) Roomy Cooktop houses 4 superheat Microtube units (1-2100, 1-1500, 2-1250-watt) with 7-heat push-button controls pilot lights, electric clock, Minute Minder for timing, clock-timed appliance outlet built into backguard, with light.

Spacious Thermostatically Controlled Oven (24 x 16 x 16") with modern porcelain enamel finished interior. It has a non-log window, oven light and is fully insulated for cool kitchen cooking. Fast, searing heat from 3000-watt removable smokeless broiler, and 2000-watt hinged bake unit. 2 non-tilt nickel-plated oven racks, removable rack supports. Porcelain-enamelled broiler pan and rack. Handy extra-deep storage drawer.

Heavy-Gauge Steel Construction with glittering White porcelain enamel finish (so easy to clean) and modern Copperlone-and-Charcoal trim. Top elements guaranteed 3 years. Dimensions: 30 x 24 x 47" high, 36" to cooktop. Operates on 220 volts, 60 cycles, A.C. Use our Easy Payment Plan—for full details see Page 217. Only 10.00 down, 11.00 monthly. 22N4053W—Cash, delivered 224.95

(B) There's a Big Price Cut on this de luxe 23" range, an up-to-date space-saver for the smaller kitchen. Fully automatic with clock-controlled oven and thermostatically controlled burners—all the outstanding features of (A) but @ 23" wide. Dimensions: 23 x 24 x 47" overall height, 36" to cooktop. 220 v., 60 cy. A.C. Only 10.00 down, 11.00 monthly on our Easy Payment Plan. 22N4050W—Cash, delivered 219.95

WAS 389.95
SAVE 35.00 354.95 10.00 Down
cash 17.00 Monthly

Finest 36" Kenmore Range

Save 35.00 and have one of the finest electric ranges in Canada working for you—it's fully automatic, designed and built to give you perfect results year after year. 2 infinite heat burners, one with flasher unit for instant red-hot heat, the other thermostatically controlled. Two 7-heat Microtube 2100-watt units with pushbutton controls, thermostatically controlled 1500-w. grill in centre. 2 appliance outlets, 1 timed, full-width fluorescent light floods cooktop area. Giant "Full-Vu" oven (20 x 16 x 10") has full-width tempered glass door... shows the whole oven. Clock turns oven on, off... set it, forget it, and the meat is cooked for you. 8-position Hi-Lo-Matic broiler. Full-width storage drawer opens easily at the touch of your toe, roomy side storage compartment. Brilliant White porcelain enamel finish, Copperlone-and-Charcoal trim. Size: 36 x 24 x 47" high, 36" to cooktop. 220 v., 60 cy. A.C. Only 10.00 down, 17.00 mthly. 22N4046W—Price, del'd. 354.95

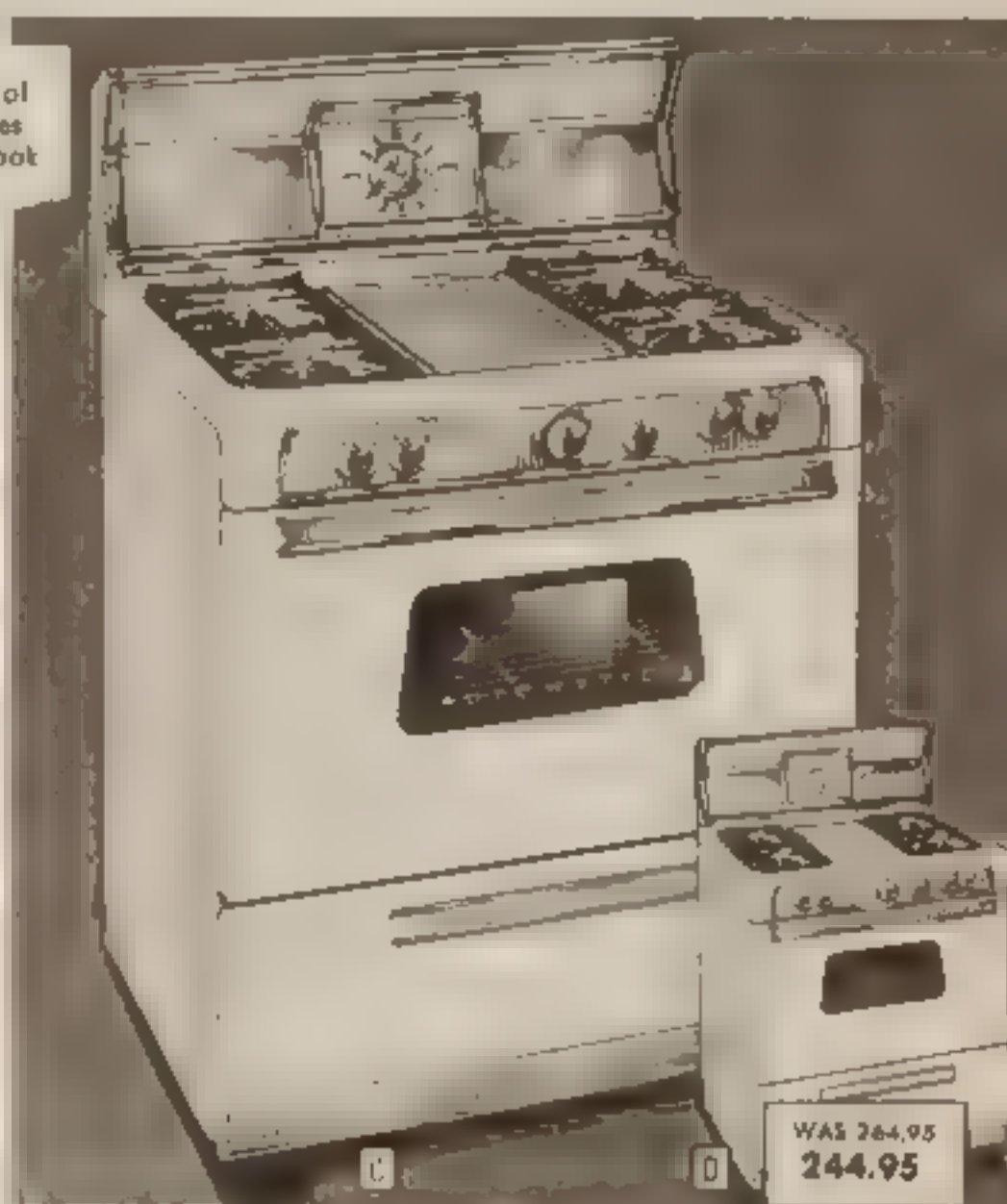


SALE PRICES SPELL BETTER-THAN-EVER VALUES

Our Train-Load Buying Means Lower Prices, Bigger Savings for You, More for Your Dollar



For full details of
Kenmore ranges
see Fall 1957 Book



SAVE 25.00 WAS 284.95 **259.95** 10.00
cash Down

KENMORE AUTOMATIC 36" GAS RANGE

A Here's that super range you promised yourself . . . at a special sale price. Cooktop houses versatile triple top with griddle, 2 standard, 2 super burners—no matches needed. Clock, Minute-Minder and light in backguard. Clock-controlled oven (20 x 16 x 16") has porcelain enameled interior, with "Vis-Bake" window, handy light, peak switch. Smokeless broiler for tasty snacks, chops. Easy-to-clean White porcelain enamel finish. For use with natural, manufactured, mixed, or L.P. gas. 22N1727DW—Size 36 x 25", 36" to cooktop. Delivered. **259.95**

B Kenmore Standard 36" Range. At a saving of \$25.00 you can't afford to miss this big beauty! Automatic ignition on 4 burners. Minute-Minder, lamp on backguard. Big 20" thermostatically controlled oven. Practical White porcelain enamel finish. 36 x 25", 36" to cooktop. 22N1716DW—Only \$5.00 down, \$8.00 monthly. Cash, del'd. **149.95**

SAVE 30.00 REG. 264.95 **209.95** 10.00
cash Down

KENMORE "GRIDDLE TOP" 30" GAS RANGE

C Griddle top 30" range would normally sell for 269.95, is reduced for this sale to 209.95. Spacious cooktop has griddle and cover, 2 fast 12000, 2 9000 B.T.U. burners with automatic ignition, 2 centre simmer burners. Removable porcelain-enameled derivation pans, grates. Do Luxe Minute-Minder, clock, light, built into backguard. Modern banquet size 25" "Golden Oven" with easy-to-clean porcelain enamel finish, has chrome-plated safety-stopped racks; "Vis-Bake" window lets you see cakes baking. Steaks and chops cook quickly, retain flavor, in full-width smokeless broiler. Steel construction with White porcelain enamel finish, Copper tone trim. Designed for natural, manufactured, mixed, or L.P. gas. 22N1736DW—Size 30 x 25", 36" to cooktop, 48" overall. **209.95**

D As (C) but with automatic oven ignition and clock-controlled oven. 22N1725DW—Only 10.00 down, 12.00 monthly. Cash . . . **244.95**

SAVE 21.07 WAS 199.95 **178.88** 5.00
cash Down

Coal-Wood Range

E Specially reduced, this Kenmore model is the finest investment you'll ever make in your kitchen. With ultra-smart appearance, space-saving design, easy-to-care-for finish, it'll serve you for years. Rustproof porcelain-enameled steel and cast-iron construction. Polished gunmetal cooktop, big porcelain-enameled oven (16 x 18 x 12") with heat indicator, handy warmer drawer. Large firebox (16 1/2 x 7 1/4 x 12") has duplex roller grate. 20-qt. copper lined water reservoir. With mirror, Minute-Minder, and range-size salt, pepper shakers. Size 39 1/4 x 21 1/4 x 59 1/4" high, 31 1/2" cooktop. 22N233DW— **178.88**

F As (E), less reservoir. 22N235DW— **149.95**

Popular 30" Model

This fine Kenmore range is a leader in design, performance and value—a super bargain at this sale price. Roomy cooktop has 3 standard, 2 fast burners with automatic ignition. Removable porcelain enamel grates, derivation pans. Electric Minute-Minder, and light built into backguard. Family size oven (25 x 18 x 14") is porcelain-enameled. Slide-out smokeless broiler. Sturdy all-steel construction, smart White porcelain enamel finish. Copper tone trim, hardware. Size 30" wide, 25" deep, 36" to cooktop, 46" overall height. 22N1723DW— **189.95**

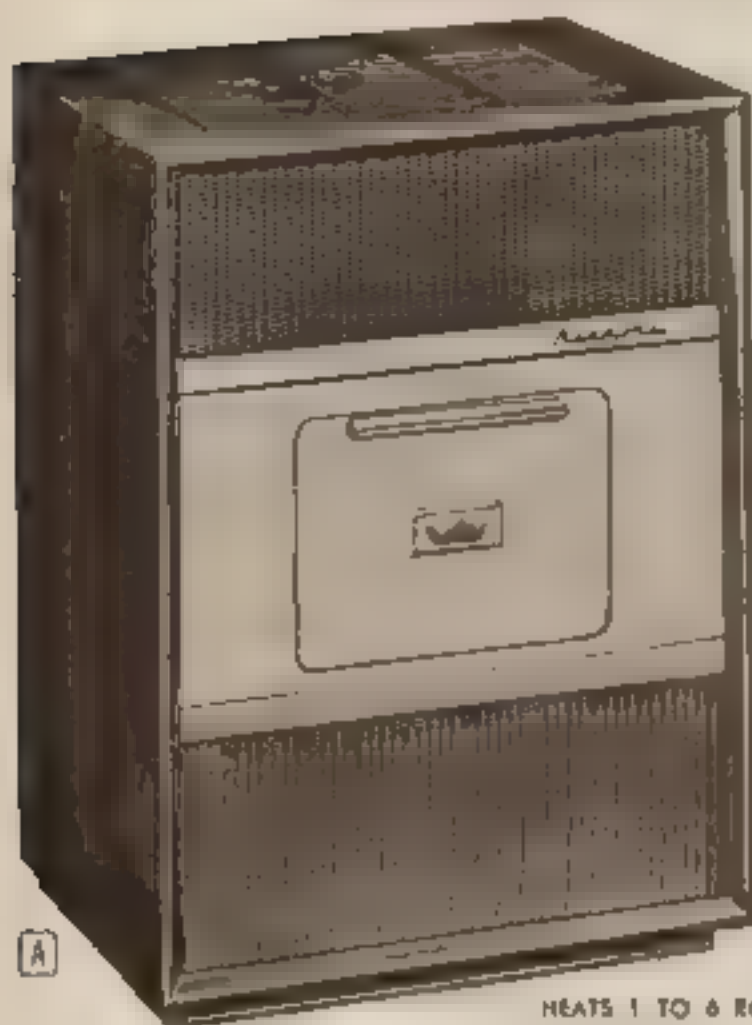
Not Shown. As above but with 100% automatic oven ignition. Only \$5.00 down. 22N1733DW— **189.95**



SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.

GET MORE FOR YOUR HEATING DOLLAR!

Reductions on All These Kenmore Heaters . . . Make Certain Now of Winter Warmth



HEATS 1 TO 6 ROOMS

SAVE 15.00

Was 146.95 **131.95** 5.00 Down 7.00 Monthly

OUR FINEST OIL SPACE HEATER

A For heating convenience and comfort Kenmore offers you this fully automatic heater at a rock-bottom price. A 72,000 B.T.U. model gives enough heat to keep 6 rooms snugly warm. Automatic electric ignition is fast and simple. Just plug in and heater ignites immediately to give odorless, radiant heat. Built-in thermostat automatically keeps room temperature at the level you set. Built-in blower puts all the heat to work . . . quickly circulates warm air in your home . . . burns oil, oil automatically. Automatic fuel control and draft regulator economize on oil. All-welded heavy gauge steel construction finished with 2-tone Walnut-and-Brown enamel finish. Burns 1.5 qt. per hr. Size 26 x 20 1/2 x 38 1/2" high. 22N1553DW—7.00 monthly. Cash, del'd. . . 131.95

As above plus 4-gal. seam-welded tank, filter, gauge. 22N1554DW—8.00 monthly. Cash, del'd. . . 141.95



HEATS 4 TO 6 ROOMS

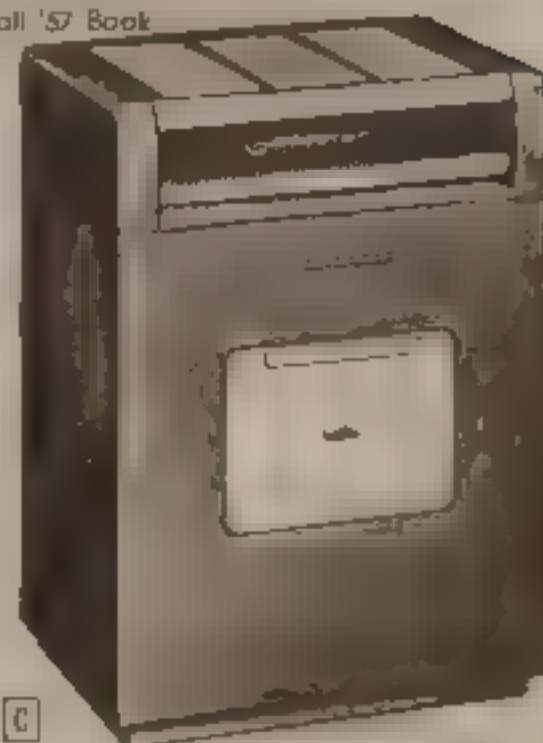
SAVE 10.00

Was 102.95 **92.95** 5.00 Down 5.00 Monthly

B De Luxe Kenmore Oil Space Heater. Advanced design gives 70,000 B.T.U. capacity, enough for 4 to 6 rooms. Automatic fuel control, draft compensator, constant level valve, electric control, burning . . . valuable heat is not wasted. All-welded heavy gauge steel construction, modern style cabinet with Walnut-and-Brown enamel finish. Oil consumption: at high flame 2.15 qt. per hr., at low flame .50 qt. per hr. Size 28 x 20 1/2 x 38 1/2" high. 22N1551DW—5.00 monthly. Cash—92.95

As above plus 4-gal. seam-welded tank, filter, gauge. 5.00 down, 5.00 monthly. 22N1552DW—Cash, del'd. . . 102.95

For details of heaters see Fall '57 Book



HEATS 3 TO 5 ROOMS

SAVE 8.00

Was 87.95 **79.95** 5.00 Down 5.00 Monthly

C Popular Kenmore Oil Heater . . . budget-priced for young homemakers. Has 60,000 B.T.U. input, sufficient for 3 to 5 rooms. Automatic fuel control regulates flow of oil and automatic draft control helps cut oil cost. All-welded heavy gauge steel construction with Walnut enamel finish. Fuel consumption: at high flame 2.15 qt. per hr., at low flame .50 qt. per hr. Size 26 x 20 1/2 x 38 1/2" high. Only 5.00 down on our Easy Payment Plan. 22N1549DW—5.00 monthly. Cash—79.95

As above plus 4-gal. seam-welded tank, filter, gauge. 5.00 down, 5.00 monthly. 22N1550DW—Cash, delivered . . . 89.95



Easy-to-Install Kenmore Accessories

Electric Blower circulates warm air; can be fitted to models (B) and (C) only. 22N1501D—Price 24.95

Finger-Tip Thermostat. Can be fitted to models (B), (C), (D) and (E) only. 22N1504D—Price 13.95



SAVE 5.00

Was 67.95 **62.95**

HEATS 4 ROOMS



SAVE 3.00

Was 52.95 **49.95**

HEATS 3 ROOMS



SAVE 5.00

Was 44.95 **39.95**

HOLDS 45 LB. COAL



SAVE 7.00

Was 79.95 **72.95**

HEATS 4 ROOMS

D 57,000 B.T.U. Model heats up to 4 rooms. Automatic fuel control and draft control save fuel. Louvered steel cabinet has Golden-Brown enamel finish. High flame uses 1.77, low flame .38 qt. per hr. Dimensions: 20 x 17 x 38". 22N1547DW—Cash, del'd. 62.95

As above plus 4-gal. welded tank, filter and gauge. 5.00 down, 5.00 mthly. 22N1548DW—Cash, del'd. 72.95

E Our Lowest-Priced Oil Heater has 49,000 B.T.U. capacity, heats 3 rooms. Burner gives clean uniform flame. Automatic draft control stops heat loss. Louvered cabinet finished in Golden-Brown enamel. Size 16 x 14 x 33" high. 22N1545DW—Cash, del'd. 49.95

As above plus 4-gal. welded tank with filter and oil gauge. 22N1546DW—Cash, del'd. 59.95

Enjoy Extra Comfort This Winter with this budget-priced Kenmore coal-wood heater. Square design allows 17% more radiation surface . . . for faster warm up. Handy front feed; burns coal, coke, wood, trash. Has large ashpan, flat top for cooking. Durable cast-iron and steel construction. Attractive Black enamel finish. Overall size 18 x 17 x 36 1/2" high. Only 3.00 down, 5.00 monthly. 22N2302W—Cash, del'd. 39.95

Our Finest Coal-Wood Heater is labor-saving, economical, attractive. Heats 3-4 rooms. Burns coal, coke or wood in 65-lb. magazine; one pound of hard coal per hour at low flame, real low-cost heating. Steel and cast-iron body won't rust, burn. Smooth porcelain-enamelled Brown-and-Fawn finish is easy to clean. Size 24" wide, 19" deep, 39" high. 5.00 down, 5.00 monthly. 22N2313W—Cash, del'd. 72.95

SAVE ON NYLON TIRES

ALLSTATE SUPER-SAFETY NYLON

Guaranteed 20 Months against All Road Hazards

- Heat-tempered nylon cord, lb. for lb. stronger than steel
- New—new low, low price on super-strong nylon tires
- Tubeless safety—blowouts become slowouts—run cooler

SUPER-SAFETY CUSHION NYLON BLACK SIDEWALL, TUBE-TYPE				
4-Ply Size	Catalogue Number	Wear Each	Each Del.	With Trade-In
6.70-15	95N9637DL	21.95	20.45	18.45
7.10-15	95N9644DL	23.95	22.45	20.45
7.60-15	95N9630DL	25.95	24.45	22.45
SUPER-SAFETY CUSHION NYLON BLACK SIDEWALLS, TUBELESS				
6.70-15	95N9737DL	25.95	24.45	22.45
7.10-15	95N9744DL	27.95	26.45	24.45
7.60-15	95N9730DL	29.95	28.45	26.45

ALLSTATE PREMIUM NYLON

Guaranteed 22 Months against All Road Hazards

- Heat-tempered nylon virtually eliminates tire failure
- 35% deeper X-41 "cold rubber" tread gives 35% more miles
- Added riding comfort and additional safety against impacts

ALLSTATE PREMIUM NYLON BLACKWALLS, TUBE-TYPE			
4-Ply Size	Catalogue Number	Each Del.	With Trade-In
6.70-15	95N4637DL	22.95	20.95
7.10-15	95N4644DL	24.95	22.95
7.60-15	95N4630DL	26.95	24.95
8.00-15	95N4637DL	28.95	26.95
ALLSTATE PREMIUM NYLON BLACKWALLS, TUBELESS			
6.70-15	95N4137DL	25.95	23.95
7.10-15	95N4144DL	27.95	25.95
7.60-15	95N4130DL	29.95	27.95
8.00-15	95N4132DL	31.95	29.95

*See Page 215 for Tubeless Tire Valves

Super Safety
Tube-Type
6.70-15, 4-PLY

WAS 19.95
18.45
with Trade-In

Premium
Tube-Type
6.70-15, 4-PLY

20.95
with Trade-In

ALLSTATE Heavy-Duty Tubes

6.70-15
Each in Pairs **3.19**



An old tube becomes too large for a new tire, and when inflated will fold and chafe, often causing a dangerous blowout. Install ALLSTATE Heavy-Duty Tubes with your new tires. Guaranteed against defects in material and workmanship for life of tube.

ALLSTATE HEAVY-DUTY TUBES

Size	Cat. No.	Est.	Est. in Pr.
5.00-14	95H5150L	2.99	2.49
7.50-14	95H5470L	3.79	3.29
5.50/7.50/7.50-15	95H5340L	3.10	2.79
8.00/8.40-15	95H5340L	3.10	2.79
8.50/8.70-15	95H5440L	3.49	3.19
7.10-15	95H5440L	3.49	3.19
7.60/8.00/8.20-15	95H5450L	3.85	3.49
5.00/5.20-16	95H5160L	2.60	2.49
8.00-16	95H5330L	3.95	3.89
8.50/8.70-16	95H5360L	3.65	3.49

ALLSTATE "50" and "30" Batteries, the Power Leaders of the Industry

TRADE IN YOUR OLD BATTERY AND SAVE 2.50—USE OUR EASY PAYMENT PLAN. SEE PAGE 217

ALLSTATE "50" 6-VOLT BATTERY CHART

Cat. No.	No. of Plates	Ampere Rating		Case size in inches			Price Del.	With Tr.-In
		20 Hr.	20 Min.	Length	Width	Height		
28N16DW	51	120	183	9-1/2/16	7	8-13/16	19.45	16.95
28N17DW	57	115	144	10-17/32	7 1/8	8-5/16	19.45	16.95
28N18DW	57	130	163	10-5/16	7	9-13/16	21.95	19.45
28N19DW	57	135	169	10-5/16	4 1/2/16	8-13/16	20.45	17.95
28N20DW	57	150	183	10-5/8	7-5/16	9-1/16	24.45	21.95

ALLSTATE "30" 12-VOLT BATTERY CHART

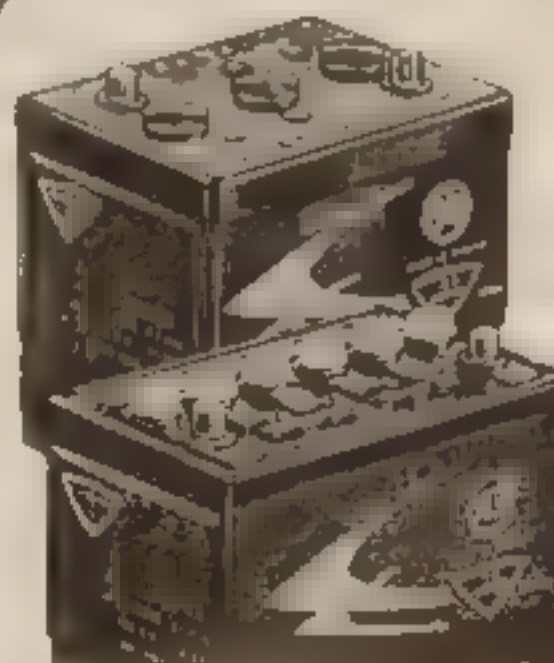
Cat. No.	No. of Plates	Ampere Rating		Case size in inches			Price Del.	With Tr.-In
		20 Hr.	20 Min.	Length	Width	Height		
28N41DW	88	70	87	19-5/16	4 11/32	8-7/8	22.45	19.95
28N42DW	88	70	87	13-1/16	6-17/64	8-7/8	22.45	19.95
28N43DW	54	60	75	10-1/4	6-13/16	8-7/8	21.45	18.95
28N44DW	66	70	86	12-1/32	6-13/16	8-7/8	22.45	19.95
28N45DW	88	55	88	13-1/2	5-5/8	8-7/8	22.45	19.95

ALLSTATE "50" **16.95** FORD '64-54
50 Month Guarantee With 6-VOLT Tr.-In

- 13 to 30% more power than original equipment type batteries
- Guaranteed cold weather starting: At 0°F. the ALLSTATE "50" will crank your engine for over 5 minutes
- Thicker plates give more power

ALLSTATE "30" **18.95** CHEV '55-57
30 Month Guarantee With 12-VOLT Tr.-In

- The ALLSTATE "30" is equal to, or better than new car equipment
- At 0°F. the ALLSTATE "30" will crank your engine 3½ minutes or more
- Complete range of 12-volt batteries for popular car models



ALLSTATE Triple Guarantee

- (1) If any ALLSTATE battery proves unsatisfactory within 3 months of purchase date, we replace it free.
- (2) If after this period it fails to give service specified, we replace it, charging proportionately only for the time in your possession.
- (3) Satisfaction or money refunded.

How-to-Order and Trade-In Instructions

Find make, year, model of car in battery chart below—and order correct battery by cat. no. in the 50-Month 6-Volt or 30-Month 12-Volt Chart. Give series number when applicable. Refer to Motor Vehicle Permit and give car's make, model, serial number. If car is not listed below, choose a battery similar to present one.

Measure case dimensions of present battery and choose a battery with similar case dimensions from battery charts. Trade In Your Old Battery and Save 2.50 on the price of a new ALLSTATE. A return label is attached to your new battery—ship your old one prepaid to the address shown on this label. Send full price with order. When we receive old battery, we send you 2.50 if you paid cash, or credit your account with 2.50.

Battery Chart—Choose the battery for your car from listings below

Make	Year	Model	"50" Mo. 6-V.	"30" Mo. 12-V.	Make	Year	Model	"50" Mo. 6-V.	"30" Mo. 12-V.	Make	Year	Model	"50" Mo. 6-V.	"30" Mo. 12-V.
Anglia	'48-52	All	28N16DW	—	DeSoto	'56-57	All	—	28N43DW	Morris	'48-52	All	—	28N43DW
'53-57	All	—	—	28N43DW	'58-59	All	—	28N16DW	—	'49-52	6-cyl. Hydra	28N18DW	—	—
1A Buick	'48-57	All exc. A 30	—	28N43DW	'59-60	All std. Trans.	—	28N16DW	—	—	and all 8-cyl.	28N18DW	—	—
Buick	'38-52	All	28N19DW	—	'53-55	6-6 cyl. w/ P/F	28N18DW	—	—	—	All	—	—	28N41DW
'53	Series 40	—	28N19DW	—	'56-57	All	—	—	28N43DW	—	'54-57	All	—	28N42DW
'53	Series 45-50	—	—	28N41DW	'58-59	V-8	28N17DW	—	—	Plymouth	'41-55	All exc. '54-55	—	—
'54	All	—	—	28N42DW	'59-60	—	28N17DW	—	—	—	with Power Flite	28N18DW	—	—
'55-57	All	—	28N17DW	—	'46-54	All V-8	28N20DW	—	28N43DW	—	'54-55	All w/ P/F/Flite	28N18DW	—
'57-59	All	—	28N16DW	—	'56-57	—	—	—	—	—	'56-57	All	—	28N43DW
Chev.	'40-54	All	—	28N43DW	'58-59	—	28N16DW	—	28N43DW	—	'46-49	All	28N19DW	—
'55-57	All	—	—	28N43DW	'49-56	—	—	—	28N43DW	Pontiac	'49-54	Series 20, 21	28N16DW	—
Chry.	'49-55	All exc. C59 Imp.	28N16DW	—	'57-58	—	—	—	28N43DW	—	'55-57	Series 25, 27	28N19DW	—
'56-57	All exc. Windsor	—	—	28N44DW	'46-55	—	28N17DW	—	—	—	All	—	—	28N43DW
'56-57	Windsor	—	—	28N43DW	'56-57	—	28N20DW	—	—	—	'59-60	All	28N16DW	—
Consul	'51-54	All	—	28N43DW	'58-59	—	—	—	28N45DW	Stude.	'56-57	All	—	28N43DW
DeSoto	'25-55	All	28N18DW	—	'47-55	All	—	—	28N43DW	Willys	'36-57	All	28N16DW	—

*Cars in these years use 2 different size batteries. Check case dimensions of old battery before ordering.
†Not exact same case dimensions as old battery. Will be necessary to trim before tightening holdowns.

SAVE 10% OR MORE IN PAIRS



Don't throw away your worn tires. If your casings are sound they're worth 4.00 a pair as a trade-in. See Page 215 for complete Trade-In instructions.

STORM KING SAFTI-CAP

RETREADS
6.70-15, 4-PLY **12.99**
Each in Pair with Trade-In

12-Month Road Hazard Guarantee

- Extra rubber, extra traction, extra mileage, for a smoother quieter running tire.
- Rugged design for all winter road conditions
- Some tread depth as new winter tires
- Carefully selected casings; fully retreaded from sidewall to sidewall for maximum wear

TOP QUALITY STORM MASTER SAFTI-CAP

12-Month Road Hazard Guarantee

- A deep biting proven winter recapped tire designed for tougher, harder winter driving
- Full, new winter-tire tread depth
- Positive traction in snow, slush or mud
- Carefully selected top quality casings fully retreaded from sidewall to sidewall
- A natural for the suburban commuter

RETREADS
4.70-15, 4-PLY **11.88**
Each in Pair with Trade-In

Your Storm Master or Storm King recap snow tire may have a section, or sidewall spot repair—in no way affecting the tire quality, service or full 12 month guarantee.

STORM KING SAFTI-CAPS—GUARANTEED 12 MONTHS					
All 4-Ply		Full Price		W/Trade-In	
Size	Catalogue Number	Each Del.	Each in Pr.	Each Del.	Each in Pr.
6.70-15	95N1337DL	16.95	14.99	14.95	13.99
7.10-15	95N1344DL	17.95	15.99	15.95	13.99
7.80-15	95N1330DL	18.95	16.99	16.95	14.99
8.00-15	95N1332DL	19.25	17.53	17.55	15.53
8.20-15	95N1333DL	19.95	17.88	17.95	15.88

STORM MASTER SAFTI-CAP—GUAR. 12 MONTHS					
All 4-Ply		Full Price		W/Trade-In	
Size	Catalogue Number	Each Del.	Each in Pr.	Each Del.	Each in Pr.
5.50-15	95N1024DL	14.95	13.44	13.95	11.44
5.90-15	95N1031DL	14.95	12.93	13.95	10.93
6.40-15	95N1034DL	14.95	13.44	12.95	11.44
6.70-15	95N1037DL	15.95	13.88	13.95	11.88
7.10-15	95N1044DL	16.95	15.32	14.95	13.32
7.80-15	95N1030DL	17.95	16.15	15.95	14.15

ALLSTATE TRIPLE GUARANTEE. 1. Every ALLSTATE passenger car tire is guaranteed to give satisfactory service for a specified period from date of purchase—12, 20 or 25 months, depending on the tire. If it proves unsatisfactory within the guaranteed period, return it to our nearest Mail Order House or Retail Store and we repair it or replace it with a new tire, charging you a proportionate part of the current price for each month you have had the tire. 2. If it fails after the replacement period due to defect in material or workmanship regardless of time or mileage, we repair it without cost to you, or replace it with a new tire, charging only for wear received. 3. Satisfaction or money refunded. Guarantee on passenger tires used in Commercial service reduced by 50%; guarantee against defects in material or workmanship for the life of the tire; not guaranteed when used on trucks. Passenger tires used on taxi cabs guaranteed against defects in material and workmanship only.

ALLSTATE Load Rated Rugged Lug Truck Tires

6.50-16, 6-Ply **35.95** 7.00 Down
EACH IN PAIRS cash 5.00 Monthly

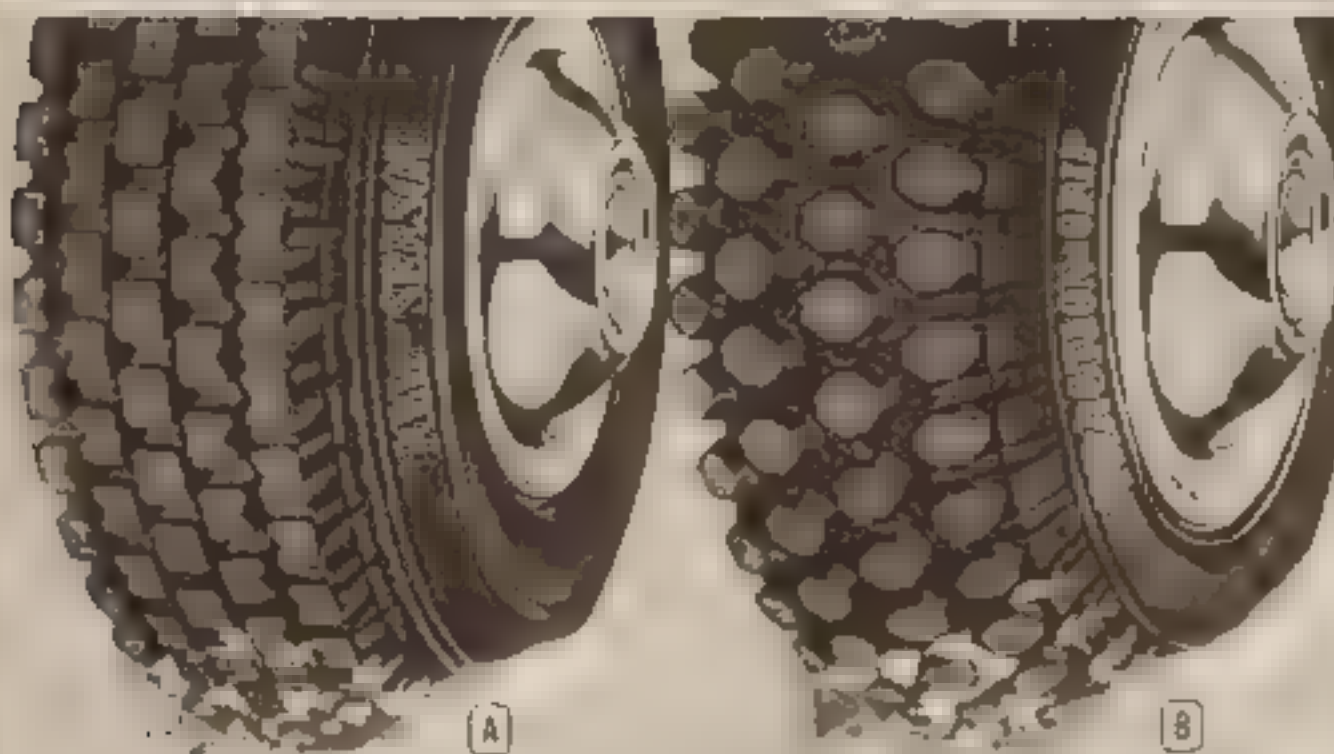
- All-purpose—tough and dependable, with premium anti-skid tread for all kinds of road conditions in any type of weather
- 65% deeper skid depth gives extra payload miles
- Extra-heavy dual-bead construction, highest tensile strength steel wire lessens rim wear
- Non-directional—the big cross sections dig in and pull with all your engine's power
- Fleet-tested over thousands of rugged miles
- Backed by ALLSTATE lifetime guarantee

Size	Ply	Cat. No.	Each	Ed. in Pr.
6.00-16	6	95N8532DL	31.95	28.75
6.50-16	6	95N8536DL	39.95	35.95
7.00-16	6	95N8540DL	44.95	40.43
7.50-16	8	95N8570DL	64.00	57.00
7.00-17	8	95N8565DL	59.00	53.00
7.50-17	8	95N8571DL	69.00	62.00
7.00-20	10	95N8543DL	89.00	82.00
7.50-20	10	95N8549DL	87.00	78.00
8.25-20	10	95N8558DL	103.00	91.00
8.25-20	12	95N8557DL	124.00	111.00
9.00-20	12	95N8581DL	132.00	118.00
9.00-20	12	95N8562DL	159.00	143.00
10.00-20	12	95N8580DL	169.00	151.00

ALLSTATE Truck Tires are guaranteed free from defects in workmanship and materials regardless of time or mileage. If our examination shows tire or tube has failed under this guarantee, we repair it free, or make an allowance on the purchase price of a new tire. Further guaranteed against bruise breaks before 25% non-skid tread worn.



SAVE 10% ON PAIR PRICES



(A) ALLSTATE All-Season "Two-In-One"

ALL-SEASON
6.70-15, 4-PLY

16.85
Each
In Pairs
with Trade-In

20-Month Road Hazard Guarantee

- Two treads for one low, low price
- Deep-biting blocks give powerful winter traction
- Conventional zigzag summer tread underneath, good for year-round use and gives thousands of miles of safe driving
- Strong 4-ply bonded rayon cord construction
- A fine tire for year-round use

ALLSTATE ALL-SEASON TUBE-TYPE GUAR. 20 MONTHS					
All 4-Ply		Full Price		W/Trade-In	
Size	Catalogue Number	Each Del.	Each In Pr.	Each Del.	Each In Pr.
6.70-15	95N3237DL	20.95	18.85	18.95	16.85
7.10-15	95N3244DL	22.95	20.65	20.95	18.85
7.50-15	95N3222DL	25.95	19.70	19.95	17.70
8.00-15	95N3232DL	33.95	31.55	21.95	19.55



Conventional summer tread remains after winter traction tread is gone

(B) ALLSTATE TRACTION GRIP

TRACTION GRIP
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26.01 to 28.00	3.00	
28.01 to 30.00	3.25	
30.01 to 32.00	3.50	5.00
32.01 to 34.00	3.75	
34.01 to 36.00	4.00	
36.01 to 38.00	4.25	
38.01 to 40.00	4.50	
40.01 to 42.00	4.75	
42.01 to 44.00	5.00	
44.01 to 46.00	5.25	
46.01 to 48.00	5.50	
48.01 to 50.00	5.75	
50.01 to 52.00	6.00	6.00
52.01 to 54.00	6.25	
54.01 to 56.00	6.50	
56.01 to 58.00	6.75	
58.01 to 60.00	7.00	7.00
60.01 to 62.00	7.25	
62.01 to 64.00	7.50	
64.01 to 66.00	7.75	
66.01 to 68.00	8.00	
68.01 to 70.00	8.25	
70.01 to 72.00	8.50	
72.01 to 74.00	8.75	
74.01 to 76.00	9.00	8.00
76.01 to 78.00	9.25	
78.01 to 80.00	9.50	
80.01 to 82.00	9.75	
82.01 to 84.00	10.00	
84.01 to 86.00	10.25	
86.01 to 88.00	10.50	
88.01 to 90.00	10.75	9.00
90.01 to 92.00	11.00	
92.01 to 94.00	11.25	
94.01 to 96.00	11.50	
96.01 to 98.00	11.75	
98.01 to 100.00	12.00	10.00
100.01 to 102.00	12.25	
102.01 to 104.00	12.50	
104.01 to 106.00	12.75	
106.01 to 108.00	13.00	
108.01 to 110.00	13.25	
110.01 to 112.00	13.50	
112.01 to 114.00	13.75	
114.01 to 116.00	14.00	
116.01 to 118.00	14.25	
118.01 to 120.00	14.50	11.00
120.01 to 122.00	14.75	
122.01 to 124.00	15.00	
124.01 to 126.00	15.25	
126.01 to 128.00	15.50	
128.01 to 130.00	15.75	
130.01 to 132.00	16.00	12.00
132.01 to 134.00	16.25	
134.01 to 136.00	16.50	
136.01 to 138.00	16.75	
138.01 to 140.00	17.00	
140.01 to 142.00	17.25	
142.01 to 144.00	17.50	
144.01 to 146.00	17.75	
146.01 to 148.00	18.00	13.00
148.01 to 150.00	18.25	
150.01 to 152.00	18.50	
152.01 to 154.00	18.75	
154.01 to 156.00	19.00	
156.01 to 158.00	19.25	
158.01 to 160.00	19.50	14.00
160.01 to 162.00	19.75	
162.01 to 164.00	20.00	
164.01 to 166.00	20.25	
166.01 to 168.00	20.50	
168.01 to 170.00	20.75	
170.01 to 172.00	21.00	15.00
172.01 to 174.00	21.25	
174.01 to 176.00	21.50	
176.01 to 178.00	21.75	
178.01 to 180.00	22.00	
180.01 to 182.00	22.25	
182.01 to 184.00	22.50	
184.01 to 186.00	22.75	
186.01 to 188.00	23.00	16.00
188.01 to 190.00	23.25	
190.01 to 192.00	23.50	
192.01 to 194.00	23.75	
194.01 to 196.00	24.00	
196.01 to 198.00	24.25	
198.01 to 200.00	24.50	17.00
200.01 to 202.00	24.75	
202.01 to 204.00	25.00	
204.01 to 206.00	25.25	
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210.01 to 212.00	26.00	
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216.01 to 218.00	26.75	
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632.01 to 634.00	78.75	
634.01 to 636.00	79.00	
636.01 to 638.00	79.25	
638.01 to 640.00	79.50	
640.01 to 642.00	79.75	
642.01 to 644.00	80.00	
644.01 to 646.00	80.25	
646.01 to 648.00	80.50	
648.01 to 650.00	80.75	
650.01 to 652.00	81.00	
652.01 to 654.00	81.25	
654.01 to 656.00	81.50	
656.01 to 658.00		



SUNBEAM SHAVEMASTER

Our Lowest Price
Ever . . . New Only **18.75**

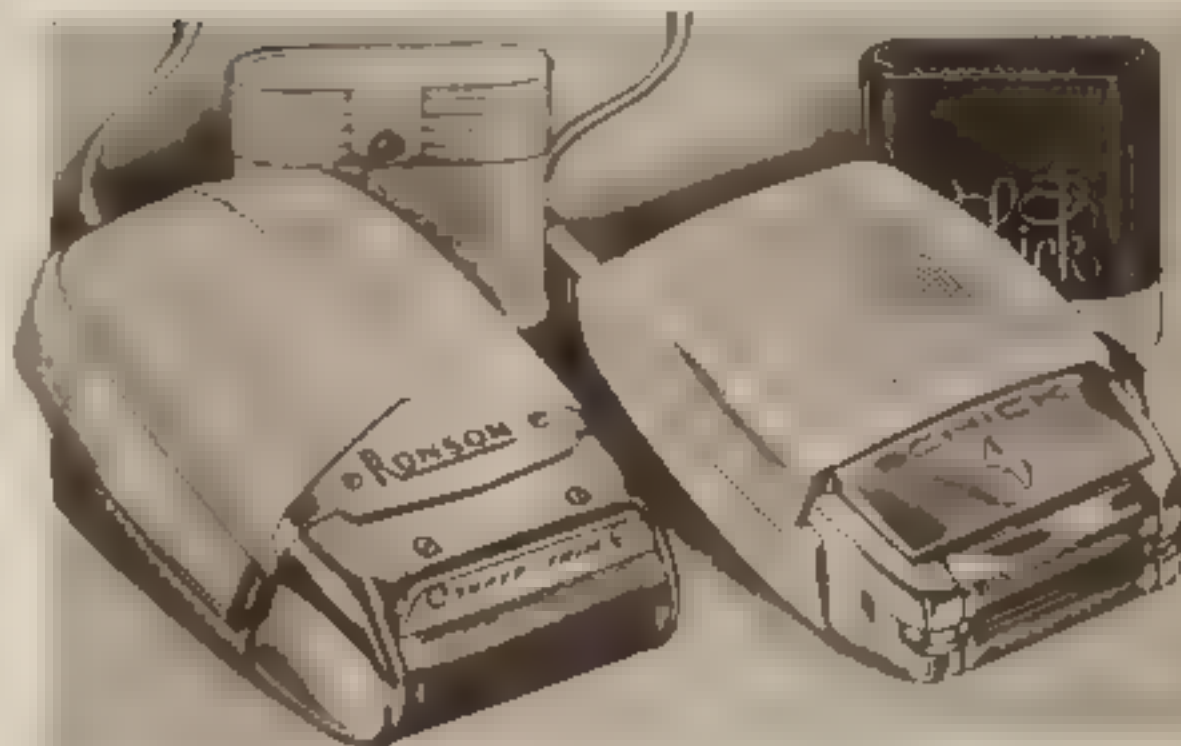
- Shavemaster gives you the big, rounded head for speedy shaving
- Shavemaster gives you the super-thin comb for closest shaving
- Shavemaster gives you modern design for smoothest shaving

The low, low price of 18.75 is offered you at this time, to make this top quality, guaranteed Sunbeam shaver a perfect Christmas gift. Just see the shadow disappear. The Shavemaster is extra light on the face too . . . cannot nip, pinch or cut. Exclusive wide, rounded head is only 2/100th of an inch thick—gives closer, quicker shaves with much more comfort.

Special apertures in head take care of longer hairs. This is a shaver that caters to all types of beards . . . no beard is too tough, no skin is too tender. Sunbeam Shavemaster carries a manufacturer's guarantee for 1 full year. Smart Grey plastic case with cord and plug; leather carrying case. 110-120 v., 25-60 cy. A.C.-D.C. 9N9610—Price, del'd **18.75**

SO S-M-O-O-T-H

Save on Famous Brand Electric Shavers



RONSON—SAVE 9.00!

SCHICK—SAVE 6.00!

Regular list price 28.50. For the first time, an electric razor that shaves closely AND super-trims all those hard-to-get areas. Micro thin, FLEXIBLE head gives smooth, close shave. Ronson "66" is lubricated for life and fully guaranteed. White plastic case, cord and plug; White plastic carrying case. 110-120 v., 25-60 cy. A.C.-D.C. 9N9626—Price, delivered **19.50**

Regular list price 31.95. A smashing reduction for a Merry Christmas. Schick has super-honed head with curved combs to depress skin around whiskers for gentle smooth shaves. Snow White plastic houses high power motor. 110-120 v., 25-60 cy. A.C.-D.C. With cord and cleaning brushes in Black and White carrying case. 9N9635—Price, delivered **25.95**

2 SENSATIONAL CHRISTMAS GIFT OFFERS

His and Hers

Schick "25" and Lady Schick
Bright White Combination
SAVE 9.00

Now a gift for him and for her, that will be welcome in any household. With the Schick "25" described above, is a colorful, efficient mate, gentle yet effective in operation. The super-honed double head of the Pearl White Lady Schick removes untidy hairs so smoothly skin-close feather-touch shaves at the touch of a switch. Curved combs give new precision and cut out irritation. Comb guides each hair into place no matter which way it grows. We offer this combination at an extra-low price for your Christmas budget. 9N9637-Combination, **37.90** 8N7389-Lady Schick, **14.95**

Famous Ronson

De Luxe "66" Shaver Plus
New "Windlite" Lighter
SAVE 10.00

A gift to delight the discriminating man of your heart. The New Ronson "66" Super-Trim shaver, described above, together with this new Windlite lighter make an ideal gift combination for the outdoors man. The "Windlite" will battle the stiffest breeze and light with the merest flick. Fiberglass wick will last indefinitely; so easy to refuel and to change flints. With your "Windlite" the minimum care will ensure the longest life for your lighter. Take advantage of this special offer, give your man a real man's gift, price-tailored for your budget. 9N9627—Delivered **22.95**



LADY SCHICK
Regular 14.95
SCHICK "25"
Regular 31.95
Combination
37.90



RONSON "66"
Regular 28.50
WINDLITE LIGHTER
Regular 4.50
Combination **22.95**



Economy
Clipper
Set
11.95



Allover
Clipper
Set
16.95



Craftsman
Barber Set
3.49



Oster
Barber Set
4.98

It's Easy to Cut Hair at Home—You Save Too! Average Family of 3 Boys can Save up to 50.00 a Year

Economy Electric Clipper Set. Guaranteed 1 full year. Ivory plastic housing gives comfortable grip, has handy on-off switch. Magnetic motor, 110-120 v., 60 cycles A.C. only. Cord and plug. Includes electric clipper, 7 1/2" shears, 7 1/2" comb. 9N9805—Set, delivered **11.95**

Allover Hair Clipper Set—perfect for home hair cutting . . . no other tools needed. Adjusts in different cutting lengths. Blade width is 1-11/16", overall length 5 1/4". 110-120 volts, 25-60 cy. A.C. only. Complete with 8-ft. cord, shears and comb. 9N9807—Set, delivered **16.95**

Craftsman 3-Pc. Professional Barber Set. Precision-made clippers have spiral and side spring adjustment for easy hand movement. Fine tempered steel blades; size 000 head (fine), forged steel barber shears, hard-rubber comb, instructions. 9N9870—Set, delivered **3.49**

Oster Model "B" Hair-Cutting Set. Professional clippers have spring action that gives easy hand movement. Size 000 head, (fine). Thickly chrome-plated. Set comes with clippers, 7 1/2" barber shears, tapered comb and instructions. 9N9881—Set, delivered **4.98**

SO S-M-A-R-T

Reduced to Fit Every Christmas Budget

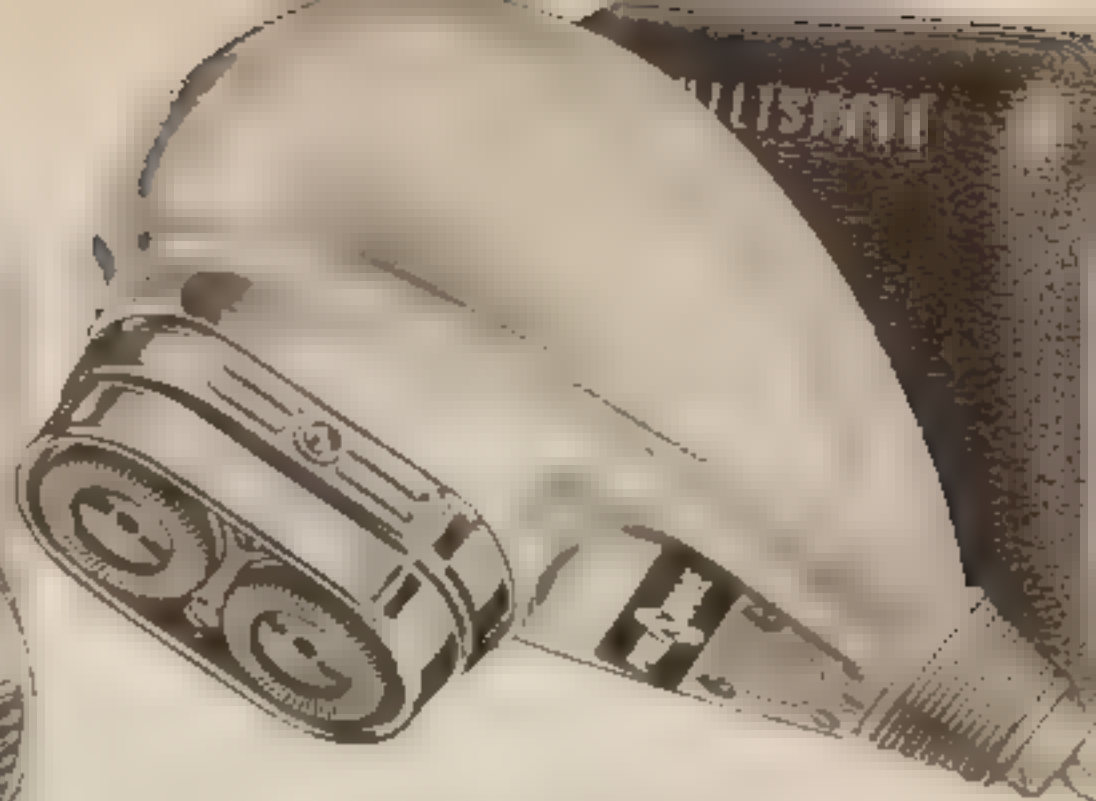


SUNBEAM—SAVE 5.00

Regular list price 10.75. This wonderful Golden Glide features the amazing, micro-thin head for closer shaves. Lightning-fast double-action cutter and faster 16-bar armature type motor. Handsome black housing fits hand contour. Yellow color head. 110-120 v. 25-60 cy. AC-DC. With leather case, cord and plug. 3.00 down. 9N9612—Price, delivered... 25.75

REMINGTON—SAVE 7.00

Regular list price \$13.95. This Remington Rollectric has "NEW" unique roller comb that "kneads" whiskers into ideal cutting position. Four polished chrome rollers level skin valleys. Ground-tooled cutters on silent pressure springs are driven by powerful 110 v. 25-60 cy. AC motor. With case, cord and plug. 3.00 down. 9N9604—Price, delivered... 26.95



PHILIPS SPEED-SHAVER

SAVE 10.00 Now Only 19.95

- Philishave gives you exclusive, whirlwind rotary blade
- Philishave gives you easy-to-hold shape
- Philishave needs no blade sharpening or lubrication

Regular list price of 29.95. Reduced to 19.95. The "natural" action of Philishave spins your whiskers off whichever way they grow. On different parts of the face whiskers grow in different directions. Philishave have designed a special head to take care of this, and you can be sure, any way your whiskers grow, that they won't escape your Philishave.

Philishave gives you a smoother shave as well. Rim around circular cutters has the effect of stretching and smoothing skin, for irritation-free shaves. Blades need no sharpening; easy-to-clean and self-lubricating. Real brush-type motor operates on 110-120 v. 25-60 cy. AC-DC. Complete with leather case, cord and plug. 9N9622—2.00 down, Del. 19.95

INTRODUCING "USE-THEM-ANYWHERE" SHAVERS

Power Provided by Ordinary Flashlight Batteries

You don't need to be dependent on electric current. Shave anywhere any time with convenience and safety.

NEW! DISTLER

It's unbelievable how simple shaving can be when you have a Distler Town 'n' Country. Convenient shape permits effortless razor-sharp shaving of the beard on face and neck. Even in your bath, shaving is safe as 4½ volt electricity is quite harmless. Minimum consumption of current and the fact that no servicing is required are most outstanding characteristics. You will find that one set of batteries will last for months. A shave will cost a fraction of a cent. Compact and lightweight, shaver comes complete with cord and plug and batteries. 9N9631—Price, del'd. 6.95

NEW! PHILISHAVE

Philishave Sportsman—a razor designed and built for the outdoor man. Combines all the features of the regular Philishave with the added convenience of enabling you to be independent of power outlets. You carry your own power-house with the razor. Shave anywhere at anytime! Philishave Sportsman operates on three ordinary flashlight batteries or plugs into cigar lighter on any car by means of special adapter on both 6 v. and 12 v. systems. One set of batteries lasts months. With pigskin travel-pack, mirrored battery case and plug. 9N9623—2.00 down. 22.95



6.95



Regular List Price 29.95
22.95

NEW! 30-PC. DRILL KIT AT A SENSATIONAL CHRISTMAS BUDGET PRICE

Our Buyers Know of No Greater Value in Canada for Complete Kit with Powerful Drill

CHOOSE EITHER SAW OR PISTOL GRIP **14.99**

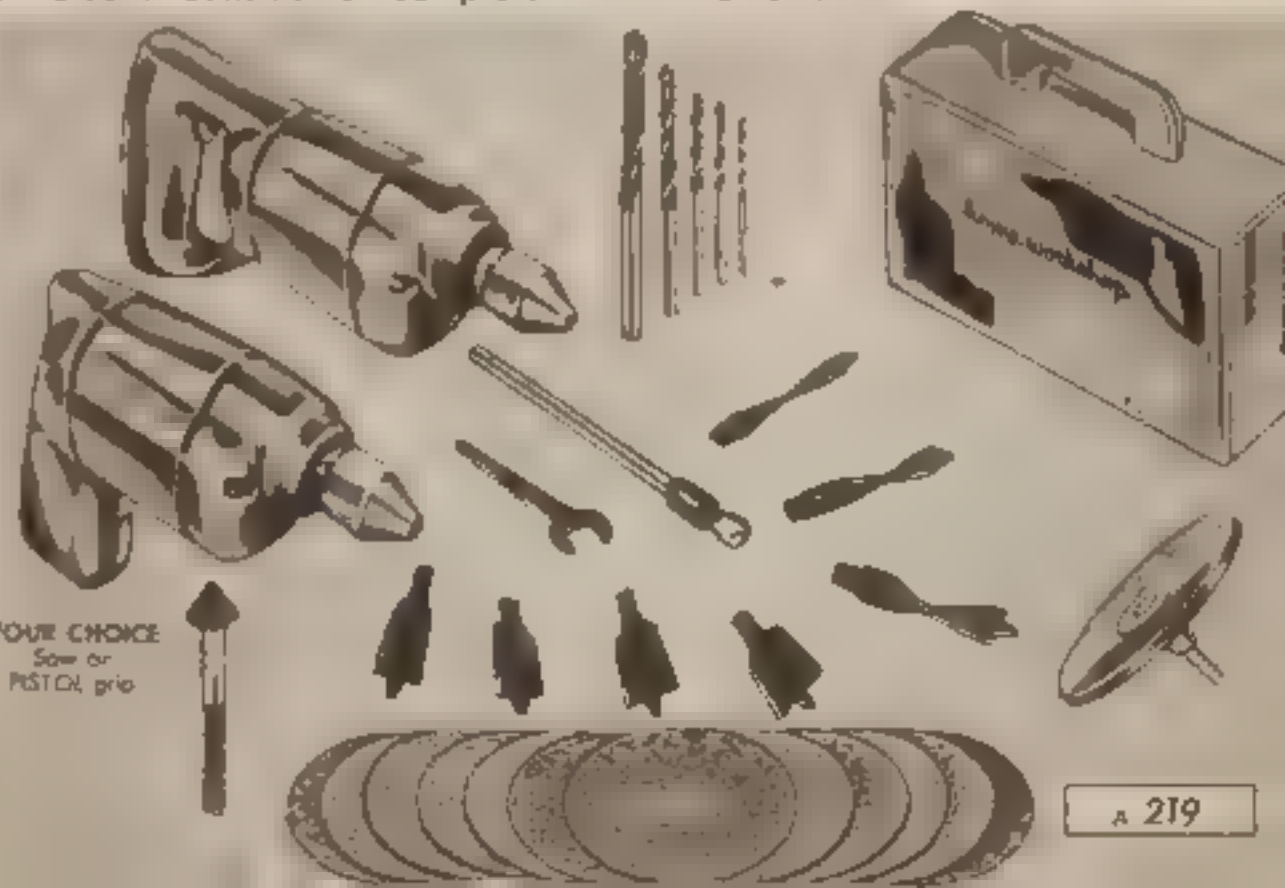
- Dunlap drill carries full 1-year guarantee
- Includes essentials for drilling and sanding
- The greatest gift for your own handyman

A perfect gift for the man whose hobby is his home workshop, and an ideal way of obtaining basic workshop essentials at this extra-low price. Choose either saw grip or pistol grip.

Dunlap "60" drill. ½-h.p. universal motor has plenty of power for most drilling jobs. Single reduction chrome-molybdenum-steel gear. Precision bronze bearings and nylon thrust bearing. Hand tight chuck. 2250 r.p.m. chuck speed. 1400 r.p.m. at full load. 110-120 v. 25-60 cy. AC-DC. With cord and plug. C.S.A. approved.

Kit includes: 9-piece interchangeable wood bit set, (with the single shaft locked in the drill, cutters can be changed quickly and easily); 5-piece twist drill set, designed for boring toughest metals; one 4" backup disc; 12-4" sanding discs; counter-sink bit; smart carrying carton. 9N8207—Case with saw grip drill... 14.99 9N8206—Case with pistol grip drill... 14.99

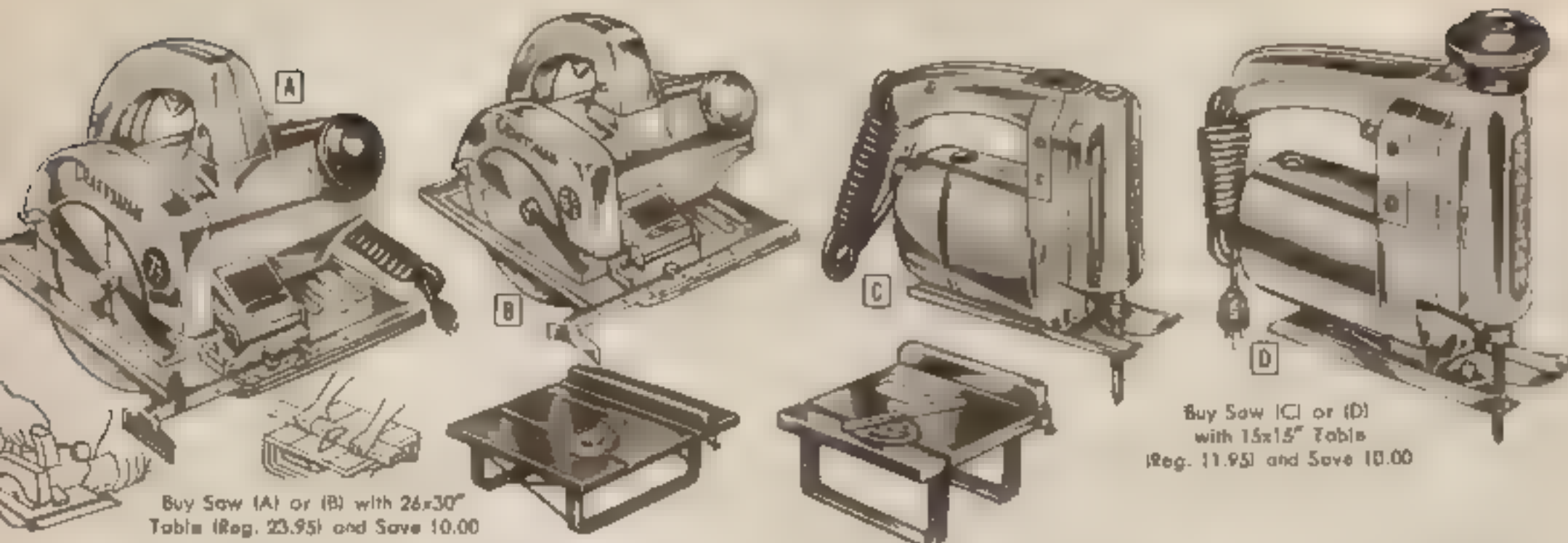
YOUR CHOICE
Saw or
PISTOL grip



EASY PAYMENT PLAN DETAILS P. 217.

Bonus offers with Craftsman portable power saws

SAVE 10.00 ON HANDSAWS AND SABRE SAWS WITH TABLE



Buy Saw (A) or (B) with 26x30" Table (Reg. 23.95) and Save 10.00

Buy Saw (C) or (D) with 15x15" Table (Reg. 11.95) and Save 10.00

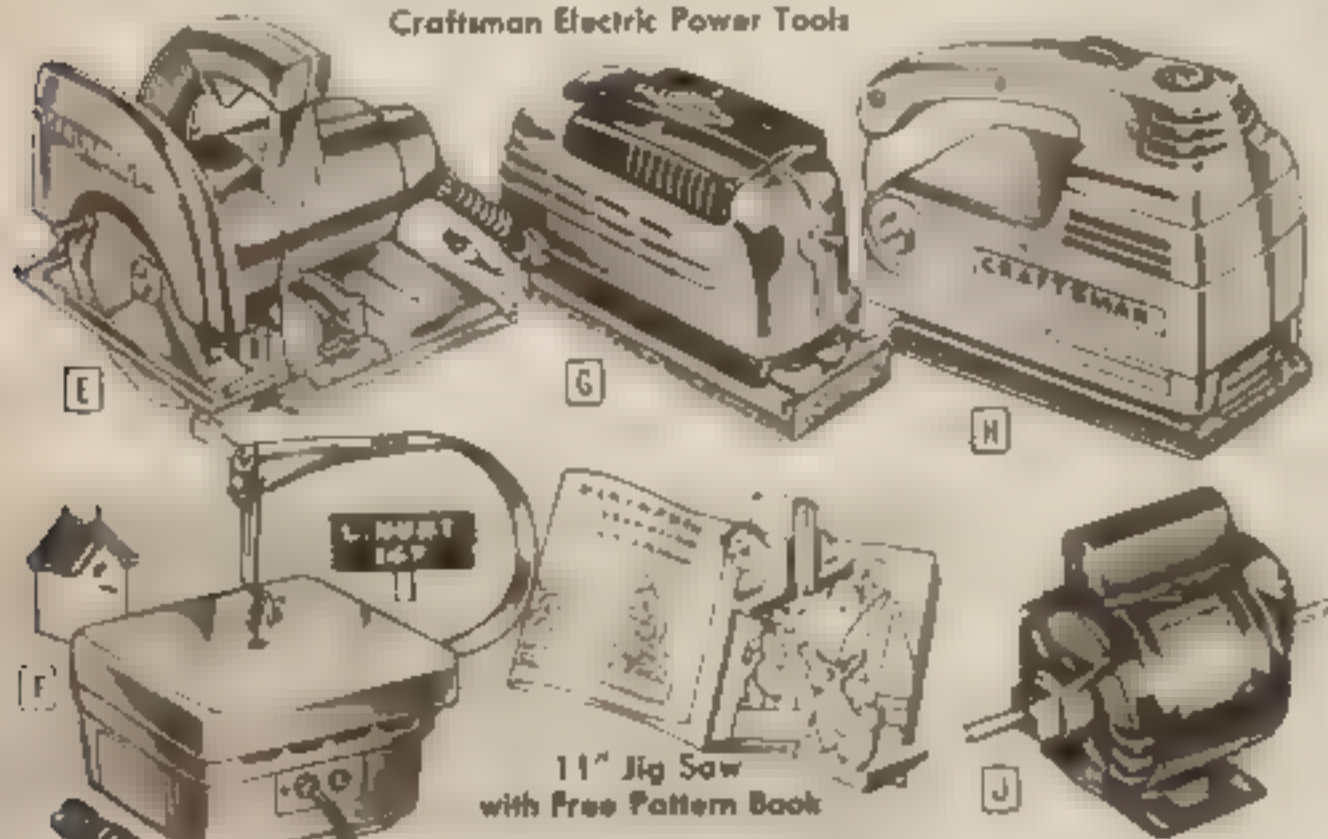
A Craftsman 7 1/2" Electric Hand-saw. Industrial quality. Extra-heavy aluminum frame has steel base plate. 2 1/4" max. depth of cut at 90°; 2" at 45°. 1 1/2-h.p. G.E. universal motor, 110-120 v., 25-60 cy. A.C.-D.C. With 7 1/2" blade. 26 x 30" heavy-gauge steel table top, 2 mitre gauge grooves, 11 1/2" fence. 9N2305L—With table. Del. 88.90 9N2322L—Saw only. Del. 74.95 9N2060—Mitre gauge... 7.98

B Craftsman 6 1/2" Electric Hand-saw. A precision-built, contractor-type saw at an exceptionally low price. Cast aluminum frame with hand controls in rear for easy accessibility. Depth of cut: max. 2" at 90°; 1 1/2" at 45°. G.E. universal motor for 110-120 v., 25-60 cy. A.C.-D.C. develops max. 1 h.p. Save 10.00—Buy both table and saw. 9N2327L—With table. Del. 68.90 9N2321L—Saw only. 54.95

C Craftsman "80" Light-Duty Saw. Cuts through wood, plastics and metal up to 1 1/2" thick. Easy handling ensured by exclusive top-handle design and die-cast aluminum body. 1/5-h.p. universal motor (110-120 v., 25-60 cy. A.C.-D.C.) is CSA approved. With cord, plug and three blades (for wood, plastics and metal). Ideal for the hobbyist. 9N2977L—With table. Del. 41.90 9N2347L—Saw only. Del. 39.95

D Craftsman "100" Heavy-Duty Saw. An industrial type, professional size saw that cuts more than 2" with ease, yet handles all intricate jobs. 1/2-h.p. universal motor (110-120 v., 25-60 cy. A.C.-D.C.) has chrome-molybdenum-steel gears. Fan-cooled. With cord, plug and three blades (7, 11 and 32-tooth). Use with table top, as bench saw. 9N2978L—With table. Del. 84.45 9N2355L—Saw only. Del. 82.50

Craftsman Electric Power Tools



E Craftsman 5 1/2" Electric Hand Saw. Developed to meet the requirements of the home craftsman. Perfectly balanced aluminum frame. Precision sleeve bearings. Ventilated G.E. universal motor develops 3/4-h.p. 1 3/4" cut at 90°, 1 1/2" at 45°. 110-120 v., 25-60 cy. A.C.-D.C. With 5 1/2" comb. blade. 9N2326L—Price, delivered... 36.95

F Craftsman 11" Jig Saw. Self-contained motor cuts soft wood up to 1" thick. Rapid short stroke action gives extra-smooth cut. For 110-120 v., 60 cy. only. Table size 8 1/2 x 8 1/2". CSA approved. With six 4" pin-end blades, 5 1/2-ft. cord and book of patterns, (costs 2.25 separately). 2.00 down. 9N2081L—Price, delivered... 22.50

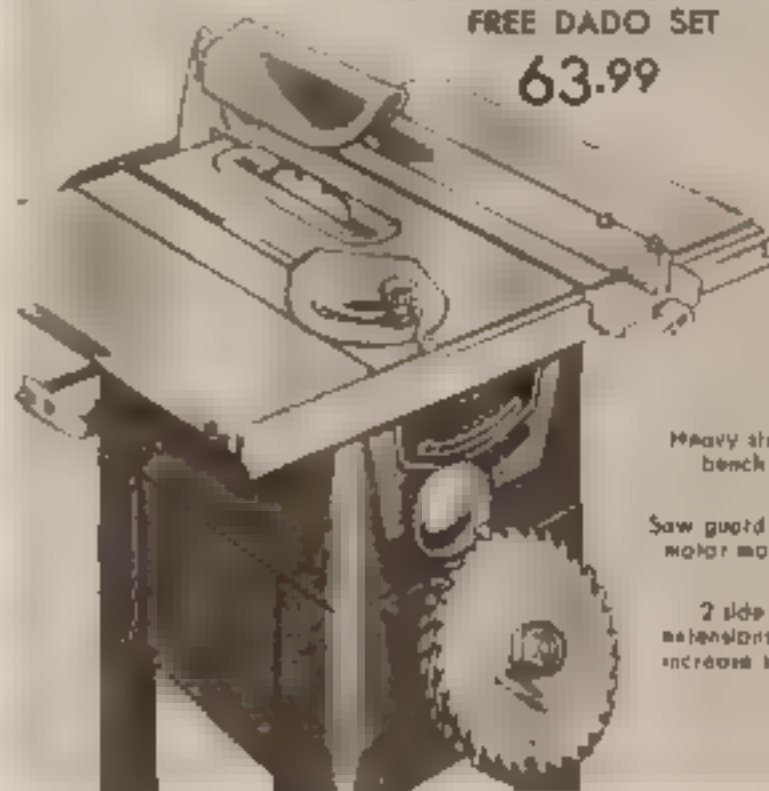
G Craftsman Reciprocating Sander. No rubbing, no pressing... simply guide it. With 10 sanding sheets, wool pad, cord, plug. 9N2340—110 v., 60 cy. A.C. Del'd. 17.44

H Craftsman Continuous Duty Sander. For the professional. 14,400 strokes per min. with double arc action. Self-lubricating bearings. 110-120 v., 25-60 cy. A.C.-D.C. 9N2349—With cord, plug. Del'd. 39.95

J Craftsman 3/4-H.P. Capacitor Motor. For intermittent duty with medium starting loads. Rigid cast-iron frame; sealed ball bearings. 3/8" double shaft; 3450 r.p.m. 110 v., 60 cy. only. CSA approved. 9N2197—Price, delivered... 34.99 9N2196—1/2-h.p. 1/2" shaft... 32.99

DUNLAP BENCH SAW AND FREE DADO SET

63.99



Heavy steel bench
Saw guard and motor mount
2 side extensions to increase size

Dunlap 8-Inch Bench Saw is made in Canada exclusively for Simpsons-Sears. Ideal for the home workshop and yet rugged enough for light contractor work. Precision-ground cast, semi-steel table measures 88 x 17 3/4" with two steel plate side extensions. 8" combination blade gives maximum 2 1/2" depth of cut. Two control wheels are easily adjusted from operating position for tilting and raising the blade. Rip fence extends full length. Complete with 4 1/2" dado set, saw guard, two side extensions, and sturdy bench. Only 8.00 down, 6.00 monthly. 9N2056DW—Price, delivered... 63.99

Recommended Motor for Above Saw (not shown). 1/2-h.p. Craftsman split phase motor can be used for all ordinary applications not requiring high-starting torque. Precision bearings, single shaft; 110-120 v., A.C. 3 x 4 x 5 1/4" mounting. 9N2208L—2.00 down, 5.00 monthly. Del'd... 25.50

20% Saving on Amazing Christmas Buy!

Craftsman 100-Pc. Socket-Wrench Set. If bought separately would cost 111.88. Of "Super-Tuff" steel, tempered and hardened, set includes: 6-pc. open end wrench set from 3/8 to 1 1/2"; 6-pc. box end wrench set from 3/8 to 1 1/2"; 11-pc. 1/4" drive socket set; 8-pc. combination ignition wrench set; 6" drive extension bar; 10" flex T-handle; 1/2" socket adapter; 7-pc. 3/8" drive 12 point socket set; 2 extra-deep sockets, 6 and 12-pt.; 3/8" universal joint; 1/2" ratchet wrench; 1/2" flex T-handle with crossbar; 1/2" speeder wrench; 1/4" extension bar; 16-pc. 1/2" drive 12-pt socket set; 4-pc. 1/2" 12-pt. spark plug socket; 1/2" universal joint; 7-pc. nut driver wrench; 2 cold chisels; center punch; pin punch; 2 Phillips screwdrivers; 3 heavy-duty screwdrivers; hacksaw frame; 10 blades; angle nose plier wrench; 9-pc. hexagon wrench set; and mechanics tool box. 9N4024L—Set, delivered, 9.00 down, 9.00 monthly... 86.88 9N4023L—Set less tool box, 8.00 down. Del'd... 81.88



CRAFTSMAN TOOLS ARE GUARANTEED.



Smoking accessories for Christmas giving

- A** Automatic Lighter in assorted designs. 50 "Players" incl. 3N1047—Gift boxed. 1.79
- B** 3-Pc. China Lighter Set, table lighter, ash tray, cigarette urn, in modern ceramic design. 3N1075—Assd. shades. Set. 2.98
- C** Matching Lighter and Case, attractive enameled finish, chrome-plated trim. Automatic. 3N1067—Set, del'd. 1.98

- D** 3-Way Smoker Stand. Modern wrought-iron effect to grace any home. Utility table, magazine rack and ash tray stand with removable glass liner. Abt 24" high. 3N1011L—Price, del'd. 4.95
- E** Smoker's Stand and Magazine Rack Combination, in Black wrought-iron effect. Ash stand has removable glass liner. Abt. 24" high. 3N1010L—Price, del'd. 3.95

- F** Tri-Legged Smoker's Stand in Black wrought-iron finish. A handsome, economical gift idea. Black metal ash tray, glass liner. 3N1009L—Abt. 24" high. 2.50
- G** Chrome-Plated Smoker's Stand. Floral-etch openwork base is feature of this smart stand. Heavy Amber color 7 1/2" ash tray, removable for easy cleaning. 3N1001L—About 26" high. 9.95

OUTSTANDING VALUE
Quality Smoking
Stand at Low Cost

Here is our feature buy! A fine, chrome-plated smoker's stand, made of cast metal. Removable Amber color ash tray, 8 1/2" diam. Simulated mountains in weighted base. 3N1012L—Abt. 27" high. 10.95



- H** 3-Pc. Set of Table Lighter and 2 Ash Trays. An unusually low price makes this a perfect gift. Ash trays and lighter are covered with assorted fabrics in fresh designs and colors. The popular be-in-big style, each weighted base is self-balancing and tilts tipping over. Table lighter is fully automatic, and with its matched ash trays presents a smart and decorative look. Truly a handsome and useful smoker's gift which is sure to be welcome. Gift boxed. 3N1076—3-pc. set, delivered. 1.69

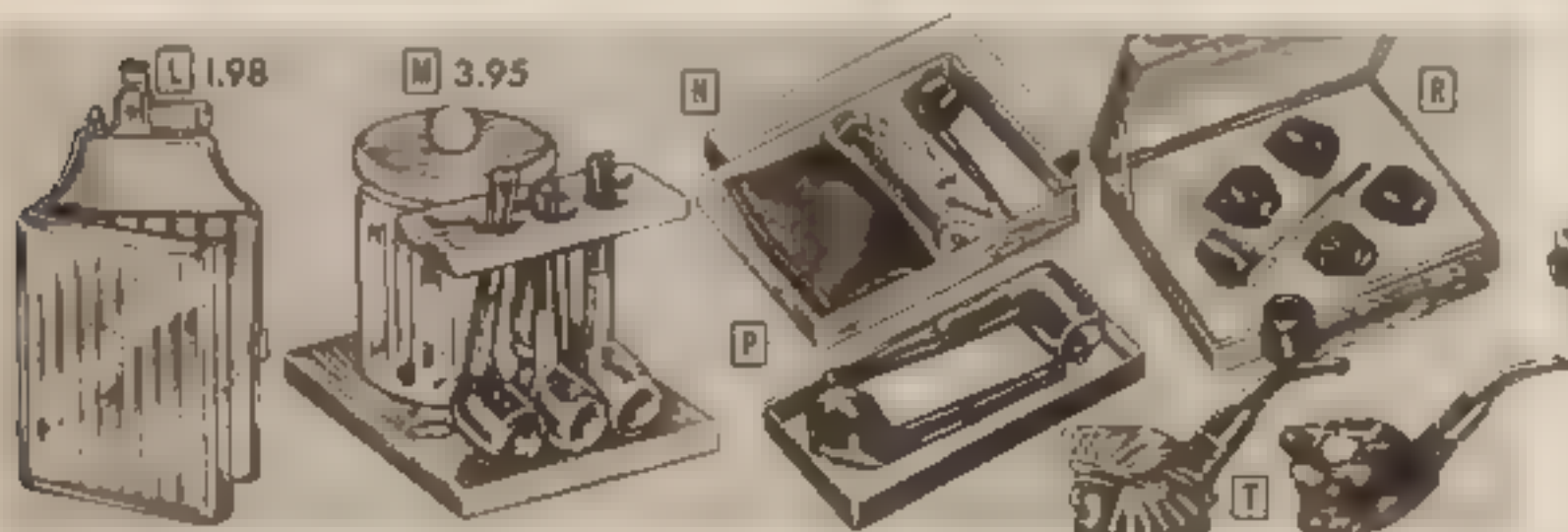


- J** 4-Pc. Novelty Ash Tray Set. Hand-painted glazed pottery combined with clever ash tray idea makes up these charming pieces. Models in locomotive, dove, ship and cottage, constructed to funnel cigarette smoke up chimneys. 3N1077—4-piece set, delivered. 1.00
- K** Gay Set of 3 Ash Trays is a smart Christmas gift. Made in porcelain and set in a wrought-iron base. Assorted colors in each set. 3N1078—3-pc. set, delivered. 1.19

SPECIAL!
Save 50%
THE FAMOUS
RONSON
WHIRLWIND
REG. 8.95
Now Only **4.47**

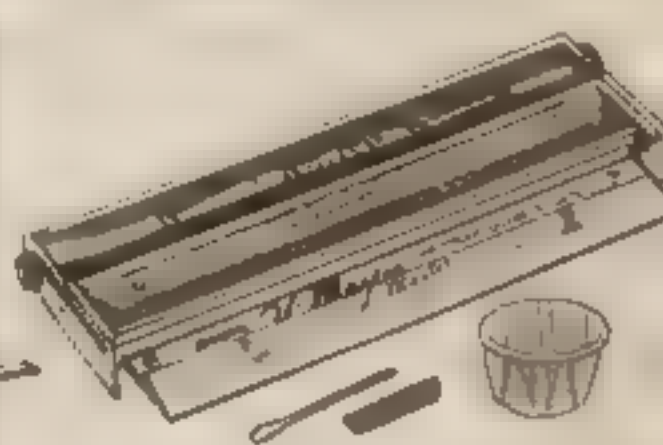


Feature value—Ronson "Whirlwind" lighter, regularly 8.95. Made by the famous makers of quality lighters . . . , from it's release, it's out. Convenient wind guard for lighting in windy outdoors. Sleek simulated leatherette, chrome-plated trim. 3N1079—Price, delivered. 4.47



- L** Auer Combination Lighter and cigarette case in gleaming chrome plate. Lighter is automatic, stylish case holds about 16 cigarettes. 3N1070—Price, delivered. 1.98
- M** Humidor-and-Pipe Rack, strongly constructed of solid walnut-and-glass. Humidor holds about 1/2 lb. tobacco. Has sponge moistener in lid to keep tobacco fresh and aromatic. Rack holds five pipes. About 8 1/4" high. 3N1064—(Pipes not included). Del'd. 3.95
- N** Smoker's Companion Set of good quality briar pipe and zippered leather tobacco pouch. Pipe cleaners, reamer, pusher, pipe top. Inexpensive gift for the pipe smoker. 3N1060—Price, delivered. 1.98

- P** "Yorkshire" Two-Pipe Set—better quality briar pipes for cooler smoking. One "Bulldog", the other "Billiard" shape. Vulcanite stems. 3N1071—Boxed set, delivered. 2.95
- R** "Yorkshire" Metal Pipe Set by Viking. Pipe and four additional interchangeable briar bowls, each in different style. Smokes cool and dry. Comfortably lightweight. In smart box. 3N1065—Set, delivered. 6.95
3N1062—Pipe only. 2.95
- T** 2 Interesting Hand-Carved Pipes, choice in (1) Indian, (2) Skeleton, (3) Horse or (4) Bull heads. Durable French briars. A distinctive gift. 3N1073—Same design by no. Set, del'd. 1.95

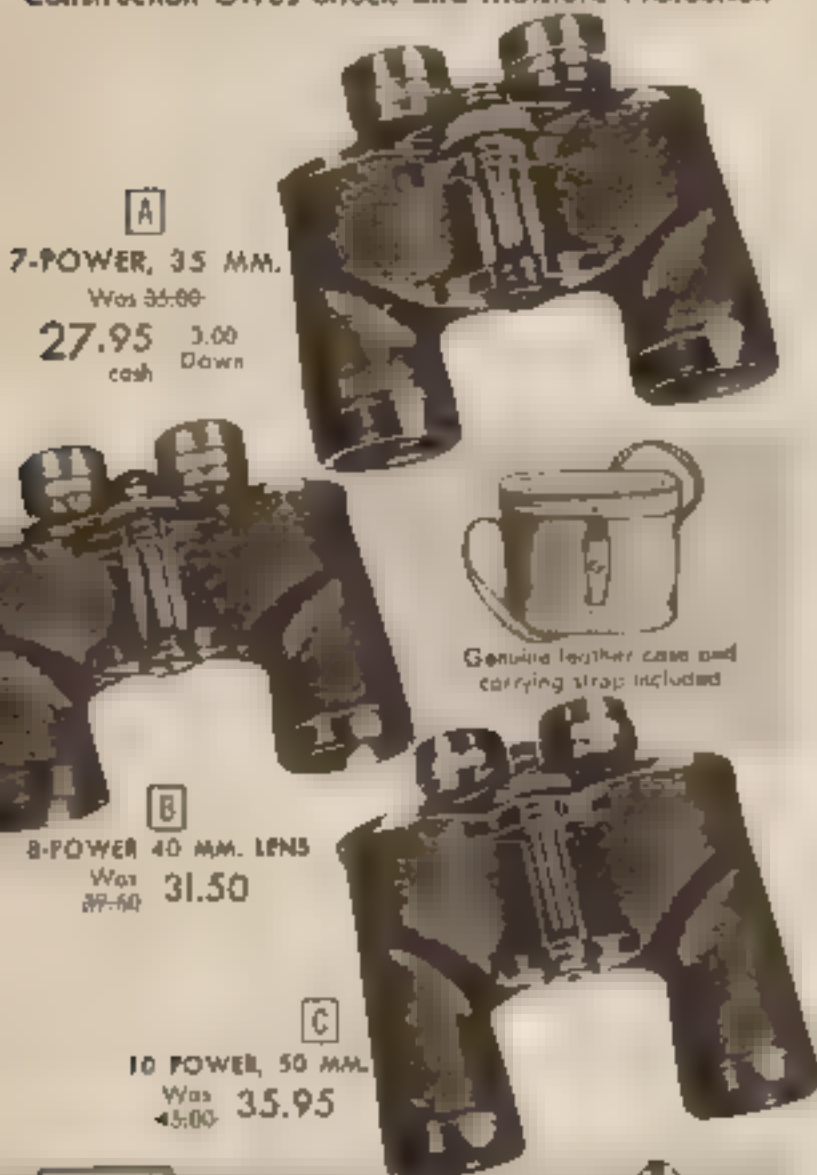


V-MASTER CIGARETTE MACHINE
Rolls pack for as low as 15c
Make your own custom-looking
cigarettes for half the cost **3.50**

You can have 20 firm, perfect cigarettes for as low as 15c. The easy-to-operate V-master can make about 240 cigarettes from 1 lb. of tobacco. Machine rolls cigarettes swiftly and neatly on long, 6-in-one papers. Each is sliced into 3 smooth cigarettes. The set includes 2 packages of papers, 1 blade holder, 1 moistener and one tobacco cup. A sure-fire welcome is assured this practical and economical gift-item. 3N1083—Price, delivered. 3.50
3N1084—Extra papers. 7 pkg. 1.00

BIG CHRISTMAS SPECIAL—20% OFF

Tower Mono-Mold Binoculars—Superior 1-Piece Construction Gives Shock and Moisture Protection



A

7-POWER, 35 MM.

Was 35.00

27.95 3.00
cash Down

B

8-POWER, 40 MM. LENS

Was 37.00

31.50

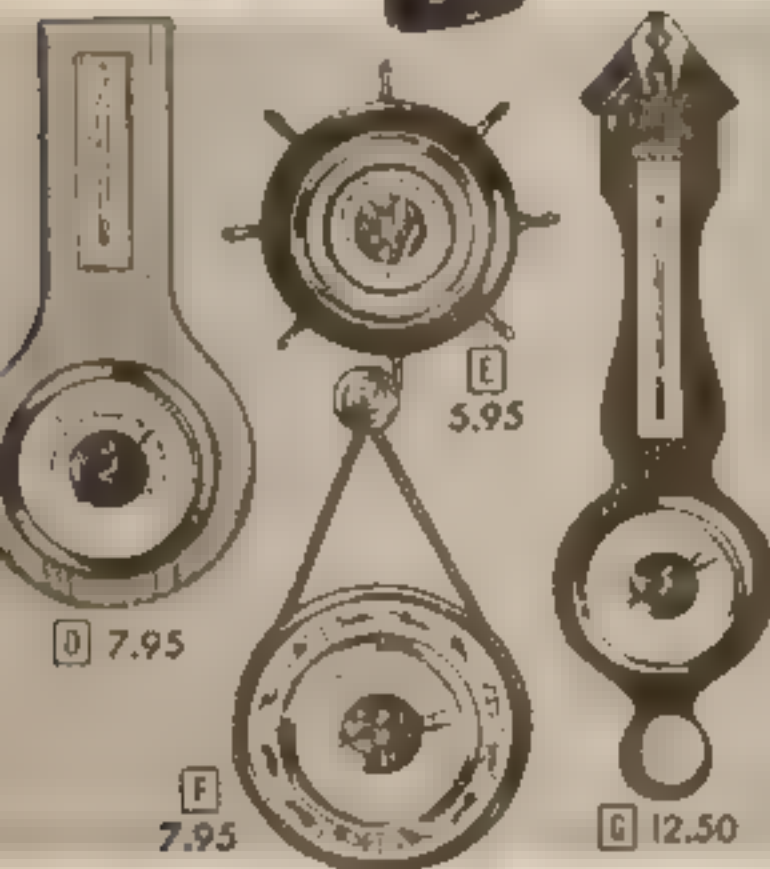
C

10-POWER, 50 MM.

Was 45.00

35.95

Genuine leather case and carrying strap included



D 7.95

E 5.95

F 7.95

G 12.50



H REDUCED

100 to 300-Power
Microscope

Was 5.95

4.95

J

80 to 600-Power

16.95

Ideal Gift for
Senior Student

K Young Scientist
Biology Kit

13.95

Microscope and
Dissecting Tools

Handsome Country Club jewelry for men

WIDE SELECTION OF MASCULINE STYLES—GIFT-BOXED

Description of Items Shown on Opposite Page

- 1** Special Christmas Offer—18.00 pair. In rich Yellow gold plate, each piece is set with a sparkling diamond.
4N1371—Set, delivered 12.50
4N1372—Cuff links. Pair, del'd. 8.95
4N1373—Tie slide only. Del'd. 5.00
- 2** Glowing Simulated Ruby is mounted in lustrous Yellow gold plate.
4N1368—Set, delivered 3.95
4N1369—Cuff links. Pair, del'd. 2.50
4N1370—Tie slide only. Del'd. 1.50
- 3** Emblem on mother-of-pearl background, gold-plated metal. Choice of 97 (Masonic), 98 (Knights of Columbus), 99 (Oddfellows). State emblem number.
4N1365G—Set, delivered 10.00
4N1366G—Cuff links. Pair, del'd. 6.50
4N1367G—Tie slide only. Del'd. 4.50
- 4** Gold Color Initial on Black background. State choice of any initial except I, O, Q, U, V, X, Y or Z.
4N1346G—Set, delivered 4.95
4N1347G—Cuff links. Pair, del'd. 3.00
4N1348G—Tie slide only. Del'd. 2.00
- 5** Sparkling Diamond Set in simulated Black onyx. Yellow gold plate.
4N1309—Set, delivered 9.95
4N1310—Cuff links. Pair, del'd. 7.50
4N1311—Tie slide only. Del'd. 3.50
- 6** Diamond-and-Silver Set. Sterling plaques each set with diamond.
4N1374—Set, delivered 12.95
4N1375—Cuff links. Pair, del'd. 8.95
4N1376—Tie slide only. Del'd. 5.00
- 7** Personalized—7.50 line. Yellow gold plate with two initials. State choice of any two initials.
4N1377G—Set, delivered 4.95
4N1378G—Cuff links. Pair, del'd. 3.00
4N1379G—Tie slide only. Del'd. 2.00
- 8** Smartly Tailored masculine design in gleaming Yellow gold plate.
4N1360—Set, delivered 3.95
4N1361—Cuff links. Pair, del'd. 2.50
4N1362—Tie slide only. Del'd. 1.50
- 9** Glittering White Sapphire on simulated Black onyx. Yellow gold plate.
4N1383—Set, delivered 6.95
4N1384—Cuff links. Pair, del'd. 4.50
4N1385—Tie slide only. Del'd. 3.00
- 10** Sapphire Set. In Yellow gold plate, each piece is set with a sparkling White sapphire.
4N1386—Set, delivered 3.95
4N1387—Cuff links. Pair, del'd. 2.50
4N1388—Tie slide only. Del'd. 1.50
- 11** Emblematic raised emblem on handsome simulated Black onyx. Yellow gold plate. Choice of 97 (Masonic), 98 (Knights of Columbus) or 99 (Oddfellows). State emblem number.
4N1358G—Set, delivered 7.95
4N1359G—Cuff links. Pair, del'd. 4.95
4N1360G—Tie slide only. Del'd. 3.50

- 12** Model 'T' Ford, authentic replica in Antique Silver color metal.
4N1324—Set, delivered 5.00
4N1325—Cuff links. Pair, del'd. 3.00
4N1326—Tie slide only. Del'd. 2.00
- 13** For Fishermen. Tiny genuine hand-rod fish flies embedded in clear plastic, on Yellow gold plate.
4N1389—Set, delivered 7.50
4N1390—Cuff links. Pair, del'd. 4.50
4N1391—Tie slide only. Del'd. 3.50
- 14** Card Fan? Give him this novel set of miniature playing cards. Yellow gold plate with enamel figures.
4N1392—Set, delivered 7.50
4N1393—Cuff links. Pair, del'd. 4.50
4N1394—Tie slide only. Del'd. 3.50
- 15 to 17** Tie Slides—the ideal Christmas gift. Popular designs in gleaming Yellow gold plate.
(15) 4N1398—Rifle. Each, del'd. 2.50
(16) 4N1399—Sword. Each, del'd. 2.50
(17) 4N1397—Musical. Each, del'd. 2.50
- 18 to 20** Tie Tacks—a new way to keep your tie in place.
(18) Sparkling White sapphire set in gleaming Yellow gold plate.
4N1364—Each, delivered 2.50
(19) Rock 'n' roll. Antique Silver color.
4N1363—All-metal. Each, del'd. 1.50
(20) Cultured pearl in Yellow gold plate.
4N1362—Each, delivered 5.00
- 21** Boys' Set with Lamie the Dog, the favorite millions. Gold color.
4N1361—3-pc. set, delivered 1.00
- 22** Youth's Set—with futuristic 3-dimensional miniature rocket ship. 2-tone Yellow and White color.
4N1395—3-pc. set, delivered 3.50
- 23** Youth's Set. Old-time locomotive design in Yellow gold plate.
4N1396—3-pc. set, delivered 2.95
- 24** Personalized Jewel Box with one initial on lid. Tan simulated grain leather. Self-rising tray divided to hold cuff links, roomy lower compartment for tie slides, watches, etc. Rayon satin-and-velvet lining. Lock and key. About 8 x 6 x 2 3/4". State 1 initial.
4N4831G—(jewelry not incl.) 6.95
- 25** Brown Simulated Alligator Leather gives a real masculine look to this handy jewel box. Rayon satin-and-velvet lining. Ten compartments, size about 8 3/4 x 5 3/4 x 1 1/2". (jewelry not included.)
4N4830—Price, delivered 2.95
- 26** Our De Luxe Personalized Jewel Box. Just for him this Christmas with his name engraved on the gold-plated plaque. Two convenient pull-out drawers keep everything neat and clean. Size about 10 3/4 x 7 1/4 x 3". Simulated leather in choice of 09 (Black) or 50 (Brown). State color number and 1 name to be engraved.
4N4840G—(jewelry not incl.) 12.95

Description of Items Shown on This Page

- A to C** Reduced 20%—Tower Mono-Mold binoculars. Modern die-cast metal frames. Achromatic optically ground lenses. Lenses and prisms coated to reduce reflection. Centre focusing wheel and right eyepiece adjustment.
(A) 7-Power, 35 Mm. objective lens. For hunting, sports, vacations. Field of view 342 ft. at 1000 yards. 5" long.
4N6233K—Was 35.00. 3.00 down. 27.95
(B) 8-Power, 40 Mm. objective lens. Excellent all-purpose binocular. Field of view 375 ft. at 1000 yards. 5 1/2" long.
4N6235K—Was 39.50. 3.00 down. 31.50
(C) 10-Power, 50 Mm. lens. For long range use. Field 318' at 1000 yards.
4N6240K—7" long. Was 45.00. 35.95
- D** Pendant-Style Barometer with thermometer. Brass trim. 11" long. Wood case in 52 (Walnut), 30 (Blonde) or 55 (Mahogany) finish. State color number.
4N6575K—Price, delivered 7.95
- E** Ship's Wheel Barometer from Germany. Gleaming brass spokes, brass trim. Enameled dial. Choice in 30 (Blonde), 52 (Walnut) or 55 (Mahogany) wood finish. Dia. of case (less spokes) 5 1/2".
4N6582K—State color no. Del'd. 5.95

- F** Decorator Wall Barometer. Smart black zodiac designs on gilt background. Rim in Blonde or Black finish wood. Gold color hanging cord. State color number 30 (Blonde) or 09 (Black).
4N6586K—Overall diam. 6 1/4". 7.95
- G** Pendant-Style Barometer with thermometer. Lovely traditional design. 20 inches long. Polished wood case in choice of 30 (Blonde), 52 (Walnut) or 55 (Mahogany) finish. State color number.
4N6585K—Price, delivered 12.50
- H** Triple Turret Microscope with 100, 200 and 300-power magnification. Fixed stage, all-direction mirror. Focus can be adjusted from either side. About 7 1/4" high. Complete with wood case.
4N6350K—Was 5.95. Del'd. 4.95
- J** 80 to 500-Power Microscope. Triple turret and interchangeable eyepieces give six magnifications. Non-substage light (uses ordinary Penlite batteries, 2 included). 9 1/2 inches high.
4N6358K—In sturdy wood case. 16.95
- K** Students' Microscope and Dissecting Kit. Microscope with 3 magnifications 100X, 200X and 300X. Kit includes chemicals, tweezers, scissors, blank slides, needles and scalpels.
4N6361K—Kit, delivered 13.95

SORRY, WE CANNOT ACCEPT C.O.D. ORDERS ON ENGRAVED ITEMS.

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

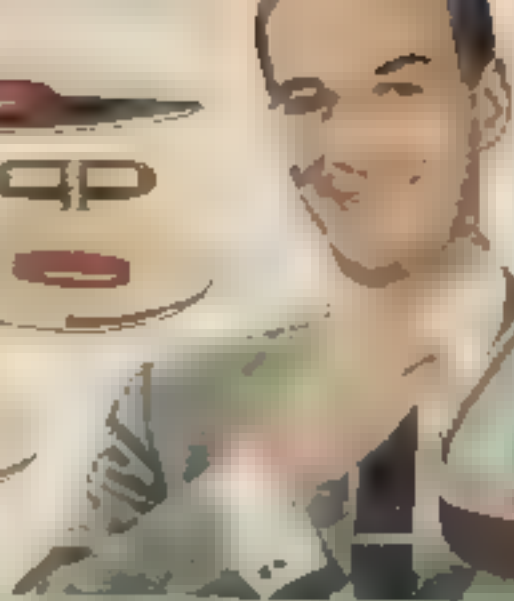
country club



3 10.00



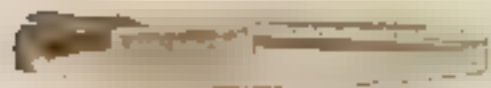
2 3.95



1 DIAMOND SET 12.50



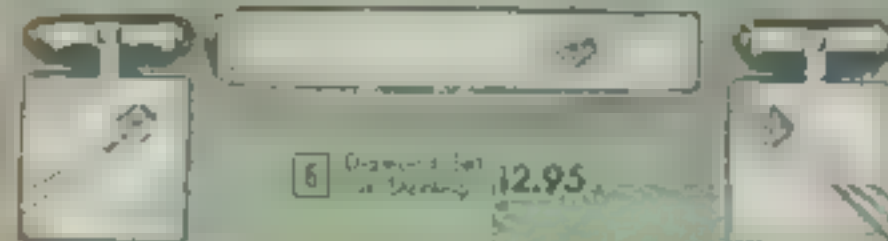
4 4.95



8 3.95



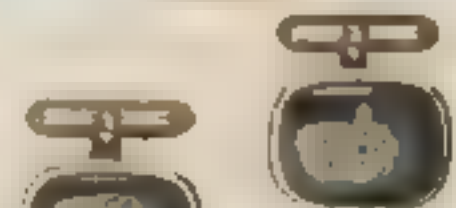
5 9.95



6 12.95



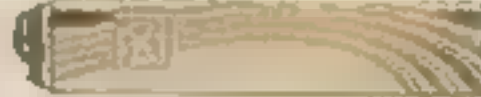
7 4.95



11 7.95



9 6.95



10 3.95

12 5.00



15 2.50



16 2.50 Tie Tacks and Slides

17 2.50

23 2.95



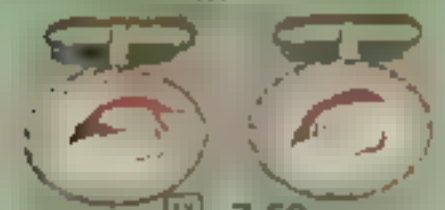
18 2.50



19 1.50



20 5.00



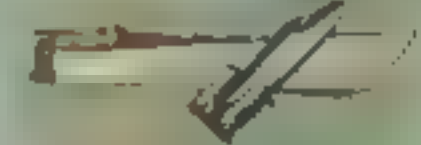
13 7.50



14 7.50



21 1.00



22 3.50

Surprise Him with a Smart Novelty Set

Designed to Please the Younger Set



24 6.95



25 2.95



NEW CHEST STYLE 12.95
For Him Personally

Designed to please . . . gift selections for the whole family

THESE ITEMS ARE SHOWN ON OPPOSITE PAGE

"TRADITION" RINGS FOR MEN

All with 10K Yellow gold mounts except ring in position 21. State any raised 10K Yellow gold emblem (except ring 21) by number (see P. 225) . . . or 10K Yellow gold initial. Sizes 8 & 11.

- 1 Diamond-Set Onyx. Substantial-weight mount set with black onyx and fiery diamond. State size and initial or emblem number.
4N5654G—Black onyx . . . 29.95
4N5674G—Synthetic ruby 32.50
- 2 Smartly Tailored Yellow gold-filled mount with Black onyx set with sparkling White sapphire. State size and choice of initial.
4N5661G—Price, del'd . . . 5.00
- 3 Glowing Synthetic Ruby set with glittering diamond. State size and emblem number or initial.
4N5659G—Synthetic ruby 19.95
4N5673G—Black onyx . . . 17.95
- 4 Sapphire-Set Synthetic Ruby. Smart masculine-style mount. State choice of initial or emblem number, and correct size.
4N5655G—Synthetic ruby 15.00
4N5672G—Black onyx . . . 12.95
- 5 Black Onyx Ring with handsome embossed shoulders. Regular 12.50 line. State 10K Yellow gold initial or emblem number, and size.
4N566G—Black onyx . . . 10.00
4N5667G—Synthetic ruby 12.50

- 6 Repeat Offer—Reg. 12.95 line. Sapphire-set onyx. Glittering White sapphire set in handsome Black onyx. State size, initial or emblem number.
4N5650G—Black onyx . . . 9.95
4N5671G—Synthetic ruby 12.95
- 7 Feature Value Regularly 25.00. Black onyx ring—smartly set with a sparkling diamond. Please state initial or emblem number, and your correct ring size.
4N5661G—Black onyx . . . 19.95
4N5662G—Synthetic ruby 19.95
- 8 Feature . . . Black Onyx Ring. Regular 10.00 line. Set with raised 10K Yellow gold initial or emblem. Please state choice of initial or emblem number, correct size.
4N5650G—Black onyx . . . 7.95
4N5655G—Synthetic ruby 8.95
- 9 Christmas Feature Value—regularly priced at 16.95. Sparkling diamond-set Black onyx ring, with choice of initial or emblem. Please state initial or emblem number, and your correct ring size.
4N5651G—Black onyx . . . 13.95
4N5670G—Synthetic ruby 15.95

SPARKLING "TRADITION" ZIRCON BRIDAL SETS

All with 10K Yellow gold mounts and 14K White gold tops and settings. Ring sizes 5 to 9.

- 11 20-Pt. Size Centre Zircon Bridal Set. 1 small zircon on each shoulder. 3-zircon wedding ring. Please state correct ring size.
4N5380 Set, delivered . . . 19.95
4N5381—Engagement ring 12.50
4N5382—Wedding ring . . . 8.95

- 12 1/4-Ct. Size Centre Zircon Set. Tailored solitaire mount. Matching 10K Gold wedding ring.
4N5390—State size. Set . . . 25.00
4N5391—Engagement ring 16.95

- 13 1 Full Carat Size Centre Zircon Set. 3 zircons on each shoulder. 3-zircon wedding ring.
4N5370—State size. Set . . . 49.95
4N5371—Engagement ring 29.50
4N5372—Wedding ring . . . 22.95

LADIES' "TRADITION" RINGS

10K Yellow gold mounts. Attractively gift boxed for Christmas. Available in sizes 5 to 9 See chart at right.

- 14 A Feature Value regularly priced at 7.50. Onyx signet ring. 10K Yellow gold raised initial contrasts with the gleaming Black onyx. Dainty embossed shoulders for added effect. Please state initial and your correct ring size.
4N5120G—Black onyx . . . 8.95
4N5139G—Synthetic ruby 7.95
- 15 A Feature Value—regularly sells for 5.00. Simulated birthstone ring—has glowing birthstone set in a dainty and attractively styled mount with pierced shoulders. A charming little "extra" gift to fill her Christmas stocking. Please state month and correct size.
4N5030—Price, delivered . . . 3.95
- 16 Feature Value—regularly 16.50. Attractive diamond-set Black onyx ring with raised 10K Yellow gold initial. A lovely gift choice. State size and initial.
4N5172G—Black onyx . . . 12.95
4N5183G—Synthetic ruby 14.95

- 17 Intriguingly Designed Birthstone Signet Ring. 10K White gold top set with simulated birthstone. 2 initials engraved. Please state size, month and 2 initials.
4N5093G—Price, delivered . . . 4.95
- 18 Repeat Offer Regular 12.95 line. Lovely onyx sapphire-set ring. Has sparkling White sapphire set in gleaming Black onyx, with 10K Yellow gold raised initial. State initial, correct size.
4N5170G—Price, delivered . . . 9.95
- 19 Lustrous Zircon-and-Ruby Ring. Brilliant White zircon with a sparkling synthetic ruby on each side. A beautifully designed ring she'll wear with pride. State size.
4N5125—Price, delivered . . . 10.00
- 20 White Sapphire set in Black onyx. Daintily styled mount, with embossed shoulders for an extra smart touch.
4N5135—State size. Del'd . . . 8.95

GRILLS' RINGS—SIZES 4 TO 6

- 21 Simulated Birthstone in dainty Yellow gold-filled mount.
4N5093G—State size, month 2.50
- 22 Simulated Birthstone Signet. Sterling silver mount, 10K Yellow gold top, engraved initial. State size, month and 1 initial.
4N5092G—Price, del'd . . . 1.95
- 23 Signet Ring. 10K Yellow gold, embossed shoulders. 1 initial.
4N5091G—State size, initial. 2.95
- 24 Simulated Birthstone Signet. 10K Yellow gold mount, 10K White gold top. 1 initial engraved. State size, month and 1 initial.
4N5000G—Price, del'd . . . 3.95

MISSIES' RINGS—SIZES 5 TO 8

- 25 Simulated Birthstone in dainty mount of 10K Yellow gold.
4N5094G—State size, month. 3.50
- 26 Simulated Birthstone Signet. 10K Yellow gold mount, 1 initial engraved. State month, initial.
4N5083G—State size 5.95
- 27 Black Onyx Initial Ring. 10K Yellow gold mount, raised initial. State size and initial.
4N5131G—Price, del'd . . . 5.00
- 28 Simulated Birthstone Signet. 10K Yellow gold mount with 10K White gold top. 1 initial engraved. State size, month, initial.
4N5017G—Price, del'd . . . 3.95

BOYS' RINGS—SIZES 5 TO 8

- 29 Onyx Signet. Sterling silver mount, 10K Yellow gold shoulders. Raised sterling initial.
4N5621G—State size, initial. 2.95
- 30 10K Yellow Gold Signet Ring. One engraved initial.
4N5624G—State size, initial. 3.95
- 31 Simulated Onyx Signet. 10K Yellow gold-filled mount, raised initial. State size, initial.
4N5635G—Price, del'd . . . 3.50
- 32 Onyx Signet. Yellow gold mount and raised initial.
4N5580G—State size, initial. 5.00

YOUTHS' RINGS—SIZES 8 TO 11

- 33 Black Onyx Signet. Sterling silver mount, raised initial. 10K Yellow gold shoulders.
4N5564G—State size, initial. 3.50
- 34 Black Onyx Signet. 10K Yellow gold mount, raised initial.
4N5581G—State size, initial. 6.85
- 35 Onyx Signet. Sterling silver mount. 10K Yellow gold top and shoulders, raised initial.
4N5592G—State size, initial. 4.95
- 36 White Sapphire-Set Onyx Signet. 10K Yellow gold mount, raised initial. State size and 1 initial.
4N5636G—Price, del'd . . . 9.95

LADIES' JEWEL BOXES

- 37 Reg. 5.95. Simulated Leather Jewel Box. Gift-tooled lid. Rayon satin and velvet lining, mirror. Self-raising tray has 4 ring slots, 4 earring bars. Lock and key. Size 10 x 7 x 3 1/2". 51(Ivory), 64(Rose), 80(Blue). State color no.
4N4842—Jewelry not incl. . . 4.49
- 38 Revolving Earring Holder. Enameled metal. Abt. 9" high. 60(Pink), 80(Blue), 09(Black).
4N4841—Jewelry not incl. . . 1.95
- 39 Simulated Leather Jewel Box with gift-tooled lid. Rayon satin and velvet lining. Mirror in lid. Self-raising tray, roomy lower compartment. Lock and key. 51(Ivory), 64(Rose), 80(Blue). Size 10 x 7 x 3 1/2". State color number.
4N4839—Jewelry not incl. . . 2.98
- 40 Simulated Leather Jewel Box. Self-raising tray, 8 earring compartments. Roomy lower drawer. Rayon satin and velvet lining. Lock and key. Size 11 1/2 x 8 x 3 1/2". 51(Ivory), 64(Rose), 80(Blue). State color number. Jewelry not included.
4N4843—Price, del'd . . . 6.00
- 41 De Luxe Jewel Box of simulated leather; gift-tooled lid. Wings open to reveal ring slots. Self-raising tray. Mirror in lid. Lower compartment divided by earring bars. Velvet and satin lining. Lock and key. Size 11 1/2 x 8 x 3 1/2". 51(Ivory), 64(Rose), 80(Blue).
4N4844—Jewelry not incl. . . 8.95

HOW TO MEASURE FOR RING SIZE

Wrap piece of paper 1/8" wide around middle joint of ring finger. Cut ends to meet. Lay paper on scale, one end at "A". Number at other end is size. If between sizes order next larger size.



IMPORTANT ORDERING INFORMATION

To avoid delay in shipment, be sure to state correct ring size. In doubt as to your correct size, please use the ring chart shown on this page.
LARGER SIZES: All 10K gold rings may be ordered in larger sizes if required. Please add 75c extra for each additional size. Ladies' Ring Sizes: 5 to 9. Men's Ring Sizes: 8 to 11. We regret we are unable to supply oversizes on ring number (2), or rings number (21) to (36) inclusive.
ENGRAVING: Rings with engraving, (such as initials) are engraved at no extra charge. Sorry, no C.O.D. orders accepted on engraved rings.
BIRTHSTONE RINGS: Be sure to state the correct birth month required. Also, be sure to state initials for signet rings.

HANDSOME LEATHER CASES . . . THE PERFECT GIFT FOR THE TRAVELER

Favorite Gift Ideas

- A Leather Brief Case designed to give years of service. Retractable handles, zip top closing, camel. Abt. 16 x 11 1/2". 53(Tan).
3N1516—Price, del'd . . . 6.95
As above, but in top-grain cowhide. Same size and color.
3N1517—Price, del'd . . . 11.50
- B Leather Brief Case. This smartly styled case is a perfect Christmas gift—made right, priced right. Reinforced corners, metal-studded base. 3 inside compartments, plastic carrying handle, 3-position lock. Abt. 15 x 11 1/2". 53(Tan).
3N1512—Price, del'd . . . 9.95

These Items Shown on Opposite Page

- C 14-Pc. Fitted Case of smooth cowhide with 3-sided zipper. Luxuriously equipped case contains chrome-finished accessories. A thoughtful Christmas gift for home, travel, or office use. 53(Tan).
3N1501—Abt. 11 x 7 1/2 x 2". 14.95
- D Men's 5-Pc. Fitted Clothes Brush. Good quality brush with 3-sided zipper top. 53(Tan).
3N1522—Abt. 5x2x2". Del'd . . . 2.95
- E Men's 5-Pc. Fitted Hairbrush. Good quality nylon brush, 3-sided zipper. 53(Tan).
3N1503—Abt. 4x2 1/2 x 2". Del'd . . . 2.95
- F Women's 15-Pc. Fitted Case includes everything the lady traveler needs. 3-sided zipper closing. Assorted pastel shades.
3N1502—Abt. 9 x 4 1/2 x 2". Del'd . . . 4.95

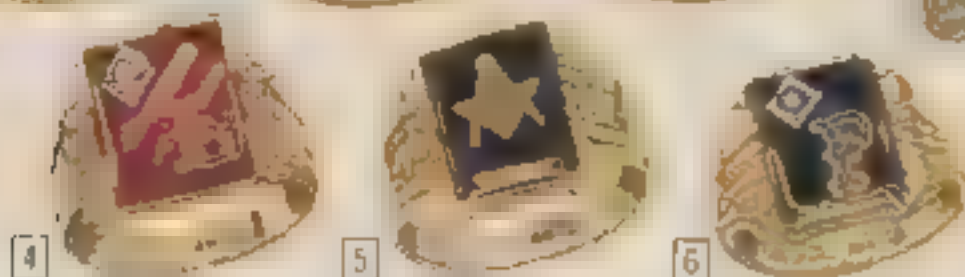
- G Cowhide Utility Case. Plastic lining, accessory strap inside. Carrying tabs. 53(Tan).
3N1505—Abt. 8 1/2 x 5 1/2 x 2 1/2". 4.95
- H Imported 12-Pc. Fitted Case made of smooth cowhide and equipped with chrome-finished toilet articles. 3-sided zipper. 53(Tan).
3N1500—Abt. 8x5x2". Del'd . . . 3.95
- J Imported 14-Pc. Fitted Case in smooth hide. 5 chrome-finished pieces, incl. 2 brushes. 53(Tan).
3N1510—Abt. 10 1/2 x 5 1/2 x 2". 7.95
- K Our Feature Value. Handsome 15-pc. fitted case of hide includes razor, hairbrush, nail set, needles and thread. An exceptionally low price for this well-equipped case. 53(Tan). Abt. 9 3/4 x 5 1/2 x 2".
3N1508—Price, del'd . . . 4.95





Men's Tradition rings

SIZES 8 TO 11



7 Diamond Onyx Feature Ring reg. 25.00
19.95

8 Onyx Signet Regularly 10.00
7.95

9 Diamond Onyx Signet Regularly 16.95
13.95

"TRADITION" ZIRCON BRIDAL SETS

Our Feature Value Set Full-Carat Size Centre Zircon 35.00

10 Full-Carat Size Centre Zircon. 2.00 ct. 14K White Gold. 4N5364 Set (Engagement & Wedding) 35.00
4N5365—Engagement ring 20.00
4N5366—Wedding ring, Owl. 15.00

LADIES' BEAUTIFUL GIFT-BOXED RINGS

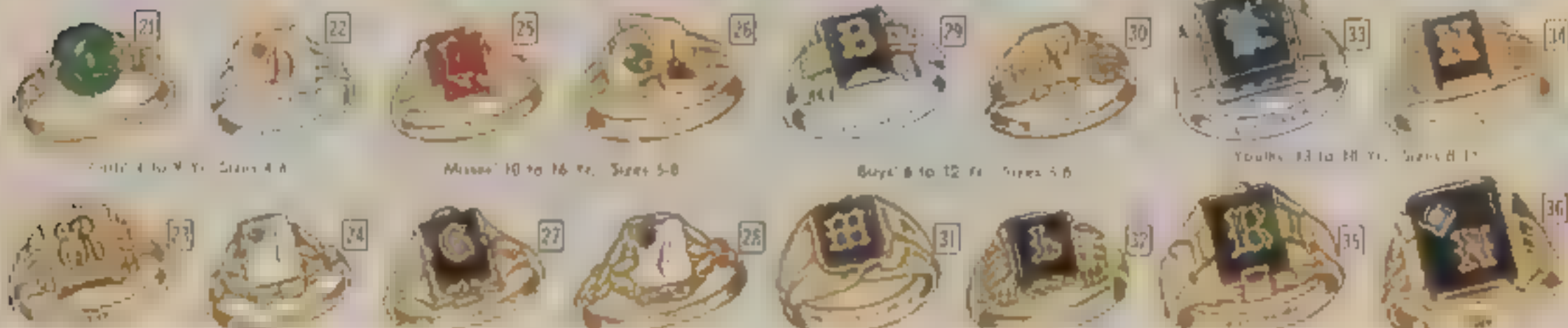


14 Onyx Onyx Reg. P. 50 6.95

15 Reg. 5.00 Birthstone 3.95

16 Diamond Onyx Regularly 16.60 12.95

ITEMS DESCRIBED ON OPPOSITE PAGE



Adults 14 to 16 yr. Sizes 4-6

Misses' 10 to 16 yr. Sizes 5-8

Boys' 8 to 12 yr. Sizes 5-6

Youths 13 to 16 yr. Sizes 6-11



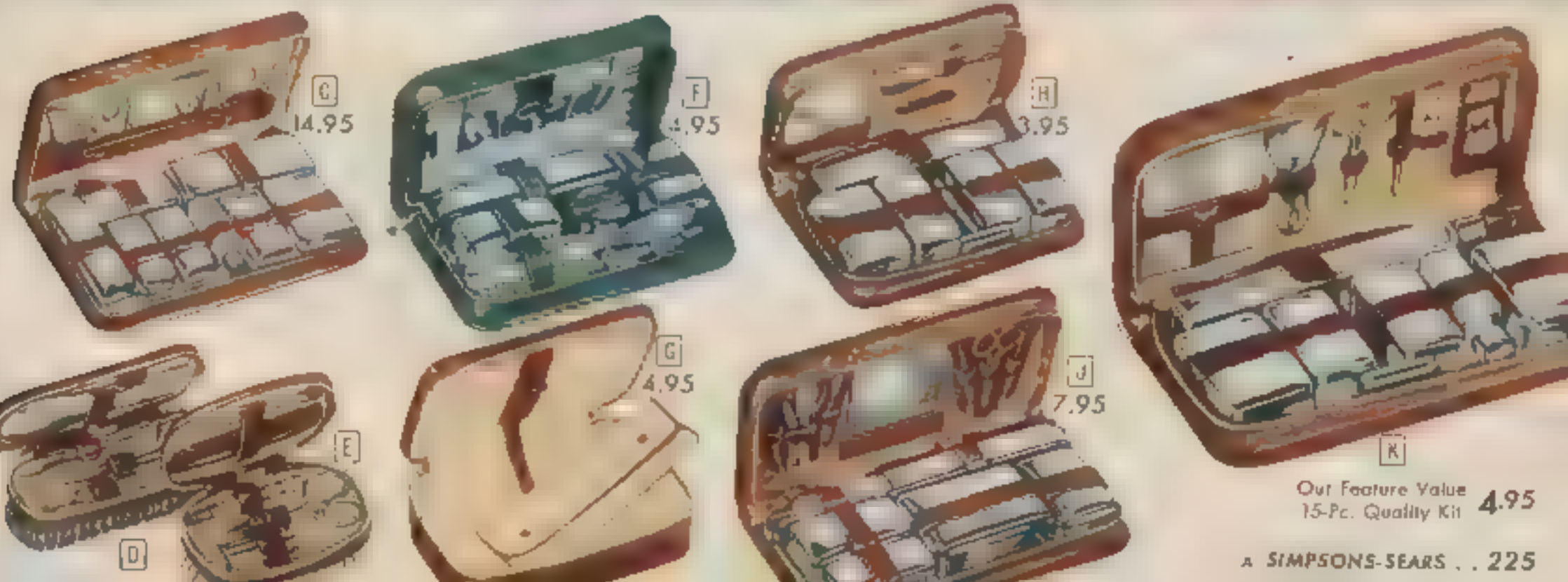
37 Reg. 5.00 4.49

38 1.95

39 2.98

40 6.95

41 8.95



42 14.95

43 4.95

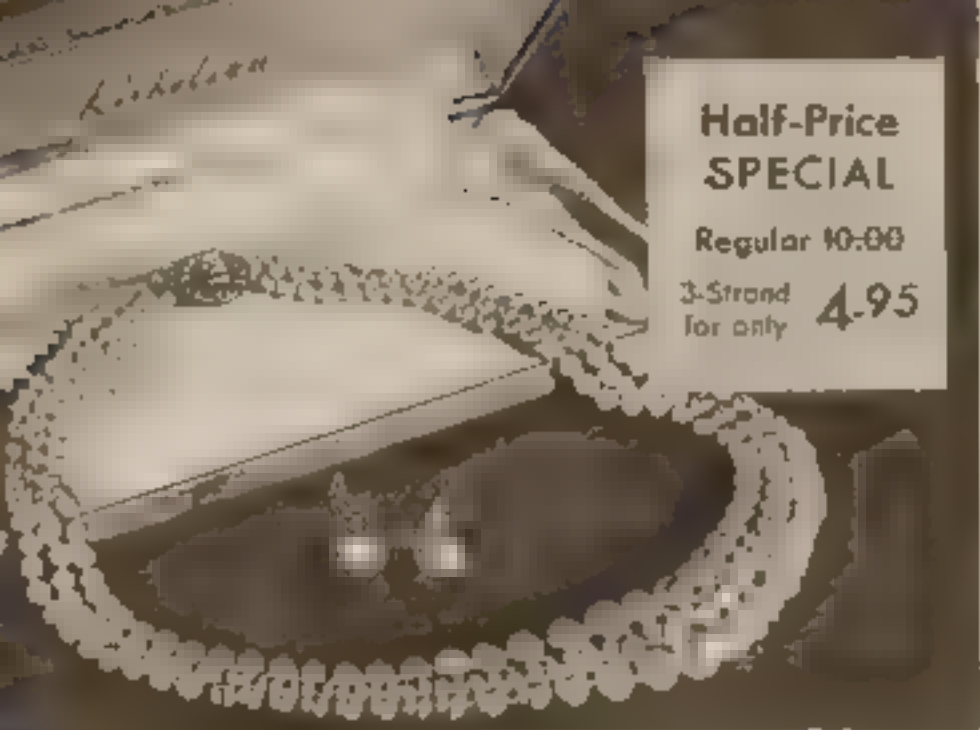
44 3.95

45 4.95

46 7.95

47

Our Feature Value 15-Pc. Quality Kit 4.95



Half-Price SPECIAL

Regular 10.00

3-Strand for only **4.95**

LUSTROUS SIMULATED PEARLS BY RICHELIEU

Christmas feature—regular 6.00 to 10.00 necklaces selling for 2.95 to 4.95. String on strong silk, pearls are graduated in size and individually knotted. Rhinestone clasp. Attractive Blue Tint color simulated leather gift box is lined with rayon satin.

4N4302—Abl. 16" long. Three-strand, reg. 10.00 **4.95**
4N4301—Abl. 16" long. Two-strand, reg. 8.00 **3.95**
4N4300—Abl. 18½" long. Single-strand, reg. 6.00 **2.95**

Pearl-and-Rhinestone Earrings to match above necklaces.
4N4303—With screw backs. Pair, delivered **1.50**



CULTURED PEARLS

Necklace

Reg. 25.00

19.95

RICHELIEU

Reg. 6.00

3.95

PEARLS—THE GIFT THAT'S ALWAYS FASHION-RIGHT

A Poppi Bib, the versatile pull-apart beads that can be worn many different ways. Wear as shown, five strands with rhinestone clasp, or in a rope, or as a necklace with matching bracelet. Choice of 00(White), 60(Pink) or 80(Blue). Please state color number on order.
4N4304—Delivered.... **1.95**

B Genuine Cultured Pearl necklace, regular 25.00 value. Each pearl matched for color. String on strong silk, pearls are neatly graduated in size. Dainty pierced-design clasp is in 14K White gold. About 18½ inches long. Comes in satin-lined gift box of simulated leather.
4N4305—2.00 down.... **19.95**

C Cultured Pearl Earrings. 10K White gold ear wire. Pair.
4N4306—Screw backs. **12.00**

D Richelieu Three-Strand juster, regular 8.00 value. Lustrous simulated pearls with rhinestone clasp. Adjusts from about 12½ to 14½ inches. In satin-lined gift box.
4N4309—Price, del'd **3.95**

E Three-Strand Pearl Adjuster, uniform size, simulated pearls. Rhinestone clasp. Adjusts from abt. 13½-15".
4N4308—Price, del'd. **1.00**

F Pearl Button Earrings. Simulated pearls with sterling silver screw backs.
4N4307—Match (E). Pr. **1.00**

G Elegant Five-Strand Bib. Famous Richelieu simulated pearls in beaded graduation. Rhinestone clasp, adjusts from 14½ to 16". Gift-boxed.
4N4310—Price, del'd **3.95**

Delight her with jewelry

ITEMS SHOWN ON OPPOSITE PAGE

Let Coro Solve Your Christmas Gift Problems

- She'll love Coro jewelry—and you'll love the price
- Suits anyone, any time, anywhere—there's a style just for her
- All Coro jewelry comes to you gift-boxed

1 to 3 Our Extra-Special Feature. Outstanding value in necklet and earring sets by Coro. Choose a set, or all three, to wear day-time, casual or on dress occasions. All regular 4.00 lines.

(1) "Argyle". Patterned metal in neat contour design. Necklet adjusts 11 to 16½". Clip earrings. Choice of 35 (Gold color) or 98 (Silver color) metal. Please state color number.
4N4311—Reg. 4.00. Set, del'd. **2.69**

(2) "Triumph". Silver color metal, sparkling stones entwined to make a delightful set. Necklet adjusts 12 to 16". Clip earrings. Choice of 00 (Crystal color) or 81 (Ice Blue) stones. Please state color number on order.
4N4312—Reg. 4.00. Set, del'd. **2.69**

(3) "Moonfest". Embodies the soft glow of moonbeam stones and gleaming metal. Necklet adjusts 12 to 16". Earrings with clip backs. Choice of 81 (Ice Blue) with Silver color metal or 50 (Brown), 01 (Gunmetal) or 72 (Fine Red) with Gold color metal. Please state color number on your order.
4N4313—Reg. 4.00. Set, del'd. **2.69**

4 "Molitor". Pleated ribbons of metal give a neat tailored look to this new design. Very suitable for wearing with both sweaters and after noon dresses. The smoothly flexible necklet adjusts from about 12½ to 16 inches. Bracelet has safety clasp and earrings have screw backs. Choice of 00 (Gold color) or 98 (Silver color) metal. Please state color number on your order.
4N4314—Set, delivered **7.95**
4N4315—Necklet only **3.00**
4N4316—Bracelet only **3.00**
4N4317—Earrings, Pair **2.00**

5 Teenagers' "Sword Signals" indicate your date status. Let these discreet pins tell the boys whether you're interested or whether you're going steady. Signal chart is included to show you the "language of the sword". Beautifully styled, the pins are in Gold color metal with gaily colored beads on the hill. Ideal stocking filler for the young deb.
4N4318—Pair, del'd **1.00**

6 "Delmar". A modern design based on a leaf theme. Intricate details give a look of unusual depth. Dainty and flexible, the necklet adjusts from about 13 to 17 inches. Comfortable clip earrings, bracelet with firm clasp. Choice of 35 (Gold color), 98 (Silver color) or 50 (Copper color) metal. Please be sure to state color number on your order form.

4N4319—Set, delivered.... **5.95**
4N4320—Necklet only.... **2.00**
4N4321—Bracelet only.... **2.00**
4N4322—Earrings, Pair.... **2.00**

7 "Sirocco". A delicate design of floral sprays and ribbon in sparkling stones and metal. This is one of our loveliest sets, a lasting gift that is sure to please. Necklet adjusts from about 14 to 16½ inches. Pin has safety clasp to prevent loss. Clip-back earrings. Choice of 00 (Crystal color) or 81 (Ice Blue) stones with Silver color metal, or 33 (Topaz) color stones with Gold color metal. Please state color number on your order form.

4N4323—3-piece set.... **4.95**
2-Piece Set. As above but without the pin. Please state color number.
4N4329—Price, delivered.... **3.50**

8 Tailored Expansion Bracelet. In smooth vertical design takes a direct line to fashion. Light in weight and 1½ inches wide. Choice of 35 (Gold color) or 98 (Silver color) metal. Please state color number.
4N4289—Price, del'd.... **2.00**

9 "Debonaire". Sparkling rhinestones and gleaming metal in a gay mood. A perfect accessory for winter fashion. Necklet adjusts from about 13 to 15 inches. This delightful set includes clip earrings and matching bracelet. Choice of 81 (Ice Blue) with Silver color metal and 00 (Crystal color) or 99 (Multicolor) with Gold color metal. Please be sure to state color number on your order form.
4N4323—Set, delivered.... **5.95**
4N4324—Necklet only.... **2.00**
4N4325—Bracelet only.... **2.00**
4N4326—Earrings, Pair.... **2.00**

"Continental" Will Add Sparkle to Her Christmas

- Rhinestones... with all the glamour and sparkle of diamonds
- A flattering fashion that is correct for day or evening wear
- All stones are set in rhodium finish (Silver color) metal

10 Gracious as a Coronet. Rhinestone necklet and earring set. Stones are set in rhodium finish metal. Necklet adjusts from about 13½ to 16 inches. Dainty drop earrings have screw backs. Neatly gift-boxed. Choice of 00 (Crystal color) or 81 (Ice Blue) rhinestones. Please be sure to state color number on your order form.
4N4330—2-piece set.... **3.95**
4N4331—Necklet only.... **2.95**

11 Lovely as lace touched by frost. Necklet adjusts from about 13½ to 16 inches. Button earrings have screw backs. Gift-boxed. Choice of 00 (Crystal color) or 81 (Ice Blue) rhinestones. Please state color number.
4N4332—2-piece set.... **4.95**
4N4333—Necklet only.... **3.95**
Pin to match above, has safety catch.
4N4334—State color number. **2.95**

12 Rhinestone Special, regular 10.00 value, featuring baguette-cut stones. Necklet adjusts from 13½ to 16". Drop earrings have comfortable screw backs. A set of exceptional quality and styling at a very special price. Gift-boxed. Choice of 00 (Crystal color) or 81 (Ice Blue) rhinestones. Please state color number.
4N4335—2-piece set.... **6.95**
4N4336—Necklet only.... **5.00**
4N4337—Earrings, Pair.... **2.50**

13 Five Rows of glittering rhinestones make this expansion bracelet something special. Light in weight. Gift-boxed. Choice of 00 (Crystal color) or 81 (Ice Blue) rhinestones. Please be sure to state color number.
4N4113—Delivered.... **3.95**

14 Three-Row Rhinestone expansion bracelet. A charming gift for any lady. Pleasing combination of sparkling stones and shining silver color metal. Adds magic to any dress. Gift-boxed. Choice of 00 (Crystal color) or 81 (Ice Blue) rhinestones. Please state color number on your order.
4N4413—Delivered.... **1.95**

15 Tora-Like Beauty is in the design of this alluring set. Necklet adjusts from 13½ to 15 inches. Delightful matching drop earrings have screw backs. Gift-boxed. Choice of 00 (Crystal color) or 81 (Ice Blue) rhinestones. Please state color number.
4N4338—Set, delivered.... **2.95**

16 Baguette and Marquise-shaped rhinestones are combined in this delightful set. Here with these rhinestones, is all the magic enchantment and allure of diamonds. Necklet adjusts from about 13½ to 15½ inches. Pretty matching drop earrings with screw backs. Gift-boxed. Choice of 00 (Crystal color) or 81 (Ice Blue) rhinestones. Please state color number.
4N4340—Two-piece set.... **8.95**
4N4341—Necklet only.... **5.95**
4N4342—Earrings, Pair.... **2.50**

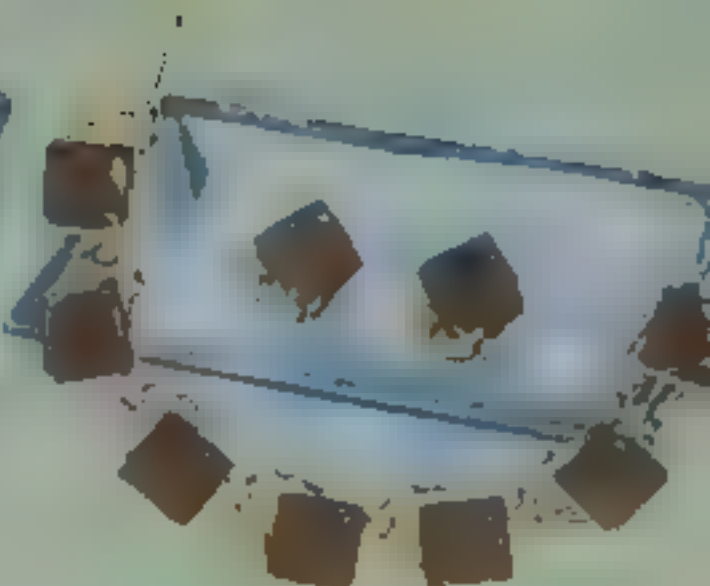
17 Three-Piece Set—her Christmas will be perfect when she opens this gift. Necklet adjusts from 11 to 15 inches. Pretty drop earrings have screw backs. Dainty matching bracelet. This glittering garland of rhinestones comes in choice of two delightful colors—00 (Crystal color) or 81 (Ice Blue). Please state color number on your order form. Gift-boxed.
4N4339—3-piece set, del'd.... **2.49**



1



2



3

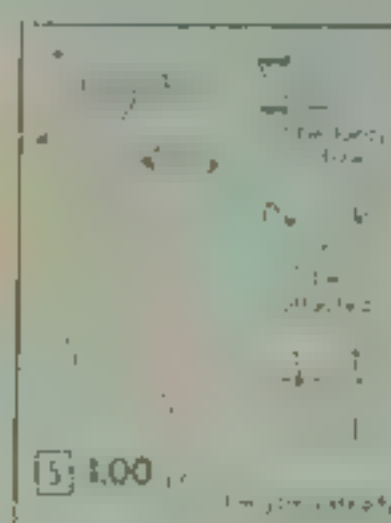
CORO'S WONDERFUL CHRISTMAS OFFER

Select one of Three Outstanding Styles
Regularly 4.00 Set

2.69
set



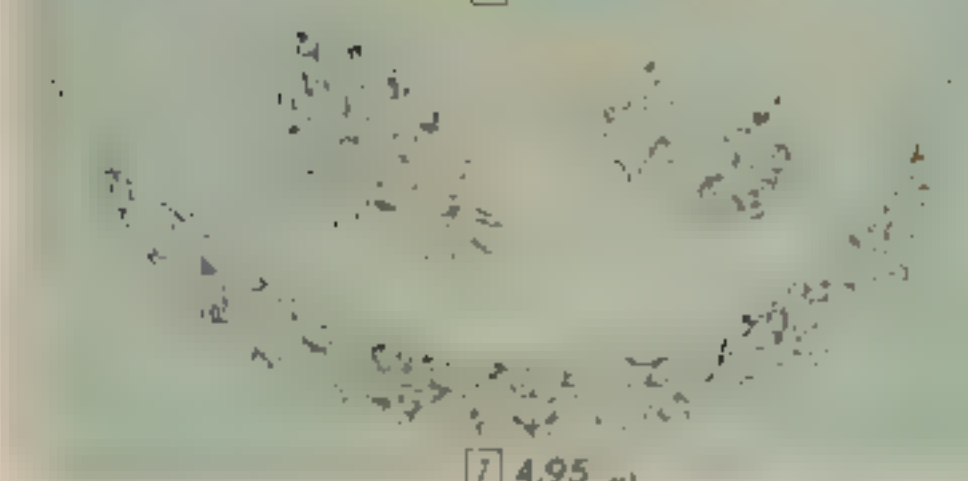
4 7.95 set



5 1.00 set



6 5.95 set



7 4.95 set

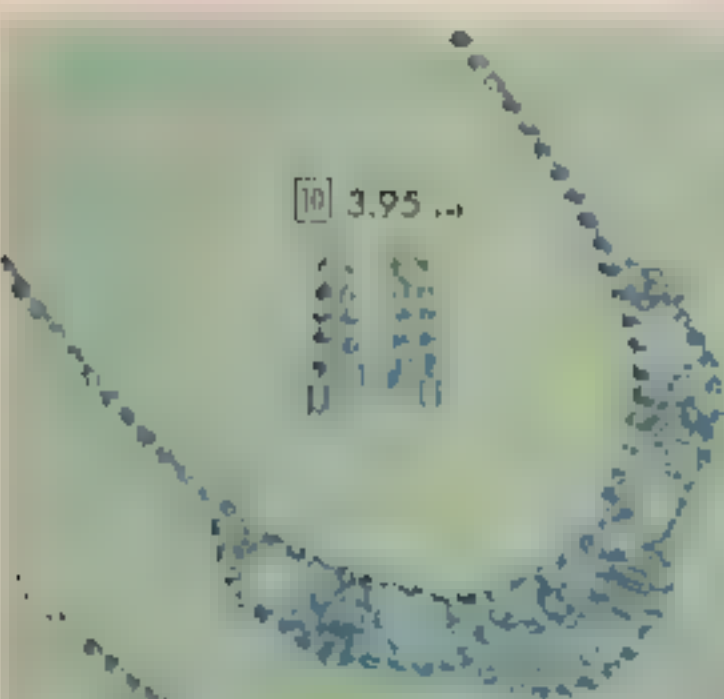


8 2.00 set

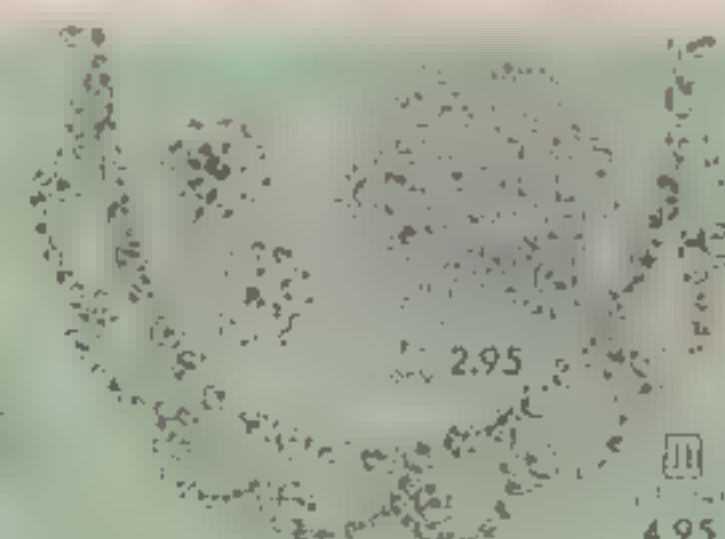


9 5.95 set

THESE ITEMS DESCRIBED ON THE OPPOSITE PAGE



10 3.95 set



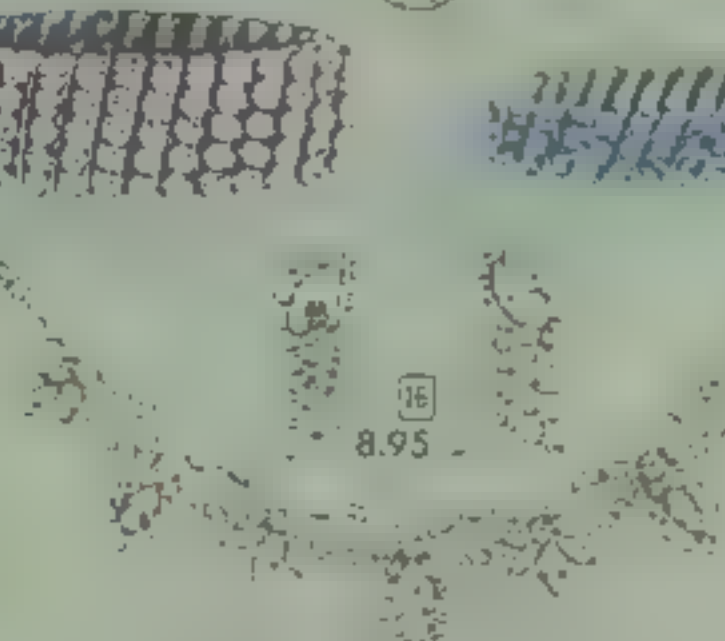
11 4.95 set



12
FEATURE
11.00 set 6.95



13 3.95 set



14 1.95 set



15 2.49 set

Diamond-Look by Continental





PLEASE STATE NIB NO. . . 83(FINE) OR 61(MEDIUM) NIB.

A Sheaffer Cartridge Set. Iridium-tipped nib, metal caps. Mechanical pencil. State 09(Black), 01(Grey), 80(Blue).
4N6837—Set, 4 cartridges. Del'd. . . 4.95
4N6838—Pen only, 2 cartridges. . . 2.95

B New Sheaffer Cartridge Set. Cylindrical nib of palladium silver. Plastic barrels, stainless steel caps. Mechanical pencil. 09(Black), 01(Grey), 80(Blue).
4N6856—Set, 4 cartridges. Del'd. . . 9.50
4N6857—Pen only, delivered. . . 5.75
4N6840—10 refill cartridges. . . 98c

C Sheaffer "Admiral" Set with Snorkel filling action. 14K gold nib, plastic case. Mechanical pencil. 09(Black), 80(Blue), 52(Burgundy). State color no.
4N6763—Set, delivered. . . 14.00
4N6764—Pen only, delivered. . . 8.75

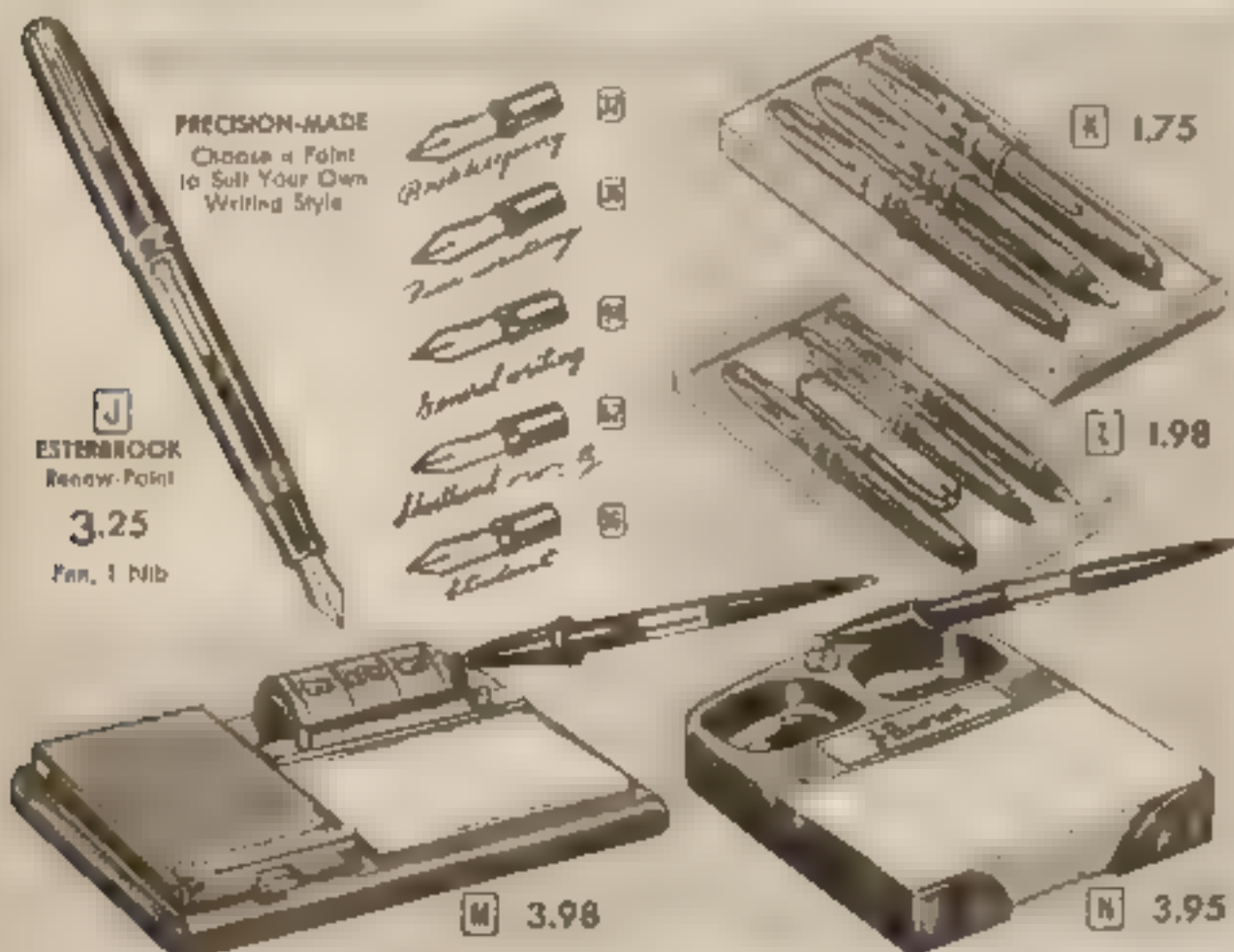
D Waterman's "Skywriter" Pen. Iridium-tipped nib. Plastic barrel, chrome cap. State 70(Red), 80(Blue), 09(Black).
4N6748—Lever-fill, Pen, del'd. . . 1.95

E Waterman's "C/I 395" Cartridge Set. Hooded steel nib. Liquid lead pencil. 70(Red), 60(Blue), 09(Black).
4N6842—Set, 4 refills. Del'd. . . 5.90
4N6843—Pen, 4 refills. Del'd. . . 3.95
4N6807—15 ink cartridges. . . 1.00
4N6846—Liquid lead refills. . . 2/1.00

F Parker Duofold Set. Lever-filling pen. 14K gold nib. Liquid lead pencil. State 09(Black), 01(Grey), or 69(Rust).
4N6813—Set, delivered. . . 5.75
4N6814—Pen only, delivered. . . 3.75

G Parker "21" Set. Octanium nib. Lustraloy cap. Photo-filler. Liquid lead pencil. 09(Black), 80(Blue), 20(Green).
4N6749—Set, delivered. . . 9.95
4N6750—Pen only, delivered. . . 5.95

H Parker "51" Set. Octanium nib. Lustraloy cap. Liquid lead pencil. State 09(Black), 52(Burgundy), or 80(Blue).
4N6797—Set, delivered. . . 18.75
4N6798—Pen only, delivered. . . 13.50
4N6870—Parker liquid lead refills. 2/1.00



J Esterbrook Renew-Point Pen. Choose a precision-made point to suit your needs from the illustration above. Screw-in points are interchangeable. Plastic barrel in 09(Black), 01(Grey), or 80(Blue). When ordering state color number, and state the nib number shown with illustration.
4N6760—Men's slender model, del'd 3.25
4N6761—Ladies' model, del'd. . . 3.25
4N6762—Extra nib. State choice. . . 65c

K Wearaver 3-Piece Set. This inexpensive attractive set consists of dependable fountain pen, ballpoint pen, and mechanical pencil. Plastic barrels. Gold color metal caps. A useful set to own. . . an ideal Christmas gift. Your choice of 16(Maroon), 20(Green), 80(Blue), or 01(Grey).
4N6821—Set, delivered. . . 1.75

L 4-Piece Set includes fountain pen, retractable ball-point pen, mechanical pencil, and Penlite battery included. Metal caps and plastic barrels. 99(Assorted colors). A favorite gift idea.
4N6906—Set, delivered. . . 1.98

M Desk Memo Set. This low-priced, smartly styled set includes calendar, telephone index, memo pad, ball-point pen, and pen holder. 01(Gunmetal) only.
4N6905—Set, delivered. . . 3.98

N Desk Secretary. A personalized present for Christmas giving. Base holds memo pad, clips, and ball-point desk pen. Finished in your choice of 09(Black), or 55(Mahogany). State surname and 1 initial.
4N6900G—Set and engraving. . . 3.95

ITEMS SHOWN OPPOSITE

1 Craftist Big 3 Paint-by-Number Set. 3 mounted canvas panels abt. 12 x 16", 16 numbered jars of paint, 3 brushes, cleaner, instructions. Choose one group: 66(Along the Road, Thoroughbred, Oriental Flower Carrier), 68(Lodge in Snow, Sails at Rest, Riders in Grave), 70(Indian Summer, Autumn Morning, Autumn Reflections), 72(The Holiday Dinner, Monks in Wine Cellar, Window Makers).
3N5304—State (66), (68), (70), (72). Del'd. . . 4.95
3N5283—2" oak frame, size 12 x 16". Each. . . 2.25

2 King Size Paint-by-Number Set. 2 mounted, pre-numbered canvas panels abt. 18 x 24", 30 numbered jars of top quality paints, 3 brushes, cleaner, instructions. Choose one group: 01(Winter Shadows, Anglers' Delight), 08(Dance Nocturne, Moonlight Rhapsody), 14(Stallions at Rest, Running Stallions), 17(Southern Plantation, Steamboat round the Bend).
3N5309L—State (01), (08), (14), (17). Del'd. . . 6.95
3N5287L—2" oak frame, size 18 x 24". Each. . . 2.95

3 New Artist Paint-by-Number Set. 2 mounted, pre-numbered canvas panels abt. 10 x 14", 10 jars of oil colors, 1 brush, 1 brush cleaner. Choice of: 53(Lighthouse and Harbor), 54(Equine Beauties), 57(Winter Scenes), 58(Autumn Leaves), 62(Baller Moods).
3N5300—State (53), (54), (57), (58), (62). . . 2.95
3N5282—2" oak frame, size 10 x 14". Each. . . 2.00

4 Black Magic Paint-by-Number Set contains 2 mounted panels, 7 vials color, 2 framing mats 9 x 12", 1 brush, 1 bottle of cleaner. Choice of 02(Old Mexico), 03(Dutch Twins), 04(Rose Bouquet), 05(Oriental), 09(Sunrise Balloons).
3N5301—State (02), (03), (04), (05), (09). . . 2.50
3N5285—2" oak frame, size 9 x 12". Each. . . 2.00

5 1-2-3 Paint-by-Number Set has 2 pre-numbered canvas panels abt. 8 x 10", 12 oil colors, brush, instructions. Choice of: 14(Country Scene), 19(Silent Sentinel), 20(Winter Snow), 23(Tropical Skies), 24(Blossom Time).
3N5311—State (14), (19), (20), (23), (24). . . 1.49
3N5280—2" oak frame, size 8 x 10". Each. . . 1.75

6 Hobbycraft Miniature Oil Painting Set has 4 mounted canvases, 13 vials paint, 1 artist's brush, 4 deep-dimension plastic shadow frames 7 1/2 x 7 1/4 x 2" deep. Choose 84(Birds), 88(Flowers), 88(Animals).
3N5302—State (84), (86), (88). Del'd. . . 3.95

7 Genuine Swedish Musical Angel Chimes. When candles are lit, tiny brass bells tinkle while Swiss music box softly croons "Silent Night".
3N7560—Abt. 13 1/2" high. 4 candles included. 4.95
3N7561—24 candles. Delivered. . . 49c

8 Brass Candelabra from Sweden. Cherubs propelled by candle heat, tinkle tiny bells with words.
3N7559—4 candles incl. Abt. 12 1/4" high. Ea. 1.48

9 to 16 Sparkling English Brassware for your home. Assorted embossed designs.

9 Brass Crumb Tray with Brush. Plain finish.
3N7555—Abt. 8 1/2" high. Delivered. . . 2.50
10 Brass and Leather Bellows for the fireplace.
3N7557—Abt. 12" long. Delivered. . . 3.95
11 3N7563—Watering can abt. 5" high. Del. 2.50
12 3N7558—Footed planter 11 x 3 1/2 x 2". . . 2.95
13 3N7554—Jug abt. 0 1/2" high. Del'd. . . 1.95
14 3N7551—12" wall plaque with hook. Del. 1.75
15 3N7550—9 1/2" wall plaque with hook. Del. 1.25
16 3N7552—5 1/2" wall plaque. Set of 3. . . 1.75

17 Shellcraft Jewelry-Making Kit. 6 pkg. shells make 6 pr. earrings and 6 brooches, 12 screw-backs, 12 elastic discs, 6 pins, cement, tweezers.
3N5363—24 page instruction book, Kit, del'd. . . 3.98

18 Toofed Leathercraft Kit. Imitation leather marked for cutting, punching, and lacing. 4-piece set—billfold, key case, comb case, change purse. Tan.
3N5357—Lacing, punching incl. Kit, del'd. . . 1.98

19 Aluminum Etching Kit contains one 8" aluminum tray with large ship design, set of four 4" aluminum coasters with designs of Goose, Rose, Seahorse, Ship. Carbon paper, 4 oz. White etching, 2 oz. A and C paint, 2 oz. paint remover, eraser.
3N5364—Illustrated instructions. Kit, del'd. . . 3.50

20 Coin Collector's Kit with 15 genuine coins, each from a different country, 4 and 8-power magnifier. Album binder, 15 coin cards with titles, 10 plain cards, 25 cellophane envelopes, book on coin collecting.
3N5365—Kit, delivered. . . 4.95

21 Full Meridian 12" Globe with 450 sq. inches of viewing surface, time dial. Up to date—new vivid colors clearly show all divisions, place names, sea routes, distances, wind currents, etc.
3N5400L—36-page-geographical handbook. Ea. 9.95

22 Toofed Leather Handbag Kit has pre-cut, embossed pieces, adjustable shoulder strap, lacing. Tan.
3N5358—Complete size abt. 7 x 9". Kit, del'd. . . 2.98

23 11-Piece Room Decoration Set. Contains 4 Red and Green streamers, four 5" Red bells, one 12" White snowball, two 10" Green Christmas trees.
3N7460—Set, delivered. . . 1.49

24 1958 "Beautiful Canada" Calendar. A different typical scene in full color for each month.
3N6312—10 x 10". Mailing folder. Each. . . 1.00

25 Moccasin Kit. Sizes for children, women, men. Pre-cut Natural bullhide, leather laces, instr.
3N5359—Children's—all sizes 8 to 2. Pair. . . 2.50
3N5361—Women's—all sizes 9 to 9. Pair. . . 2.75
3N5360—Men's—all sizes 3 to 12. Pair, del'd. . . 2.75

26 Home Decoration Kit includes 2 snow-like table-centre bases, plus enough material when used with natural pine foliage (not incl.) to make 2 table-centres, 2 door hangers. Instructions.
3N5362—Kit, delivered. . . 3.98

27 Corsage Kit will make a dozen or more corsages. Includes ribbon, silver leaves, bells, bells, etc.
3N5356—Instructions. Kit, delivered. . . 1.25



Craft



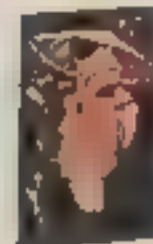
1 4.95



2 6.95



3 2.95



4 2.50



5 1.49



6 3.95



8

1.49



9

2.50



11 2.50



13

1.95

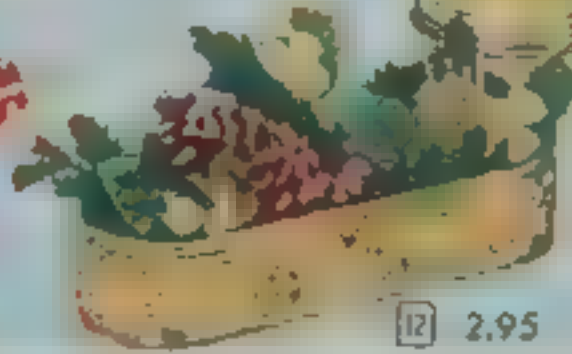


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1.25



10 3.95

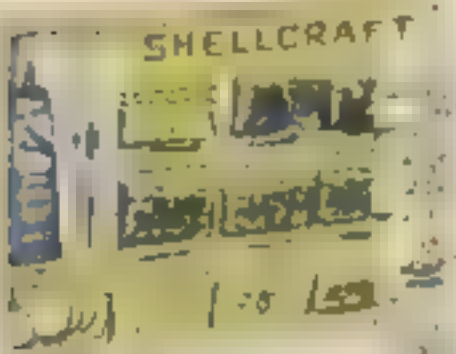


12 2.95



16 1.75

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



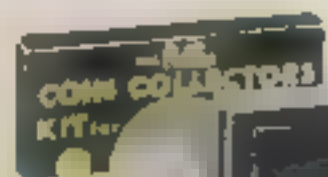
17 3.98



18 1.98



19 3.50



20 4.95



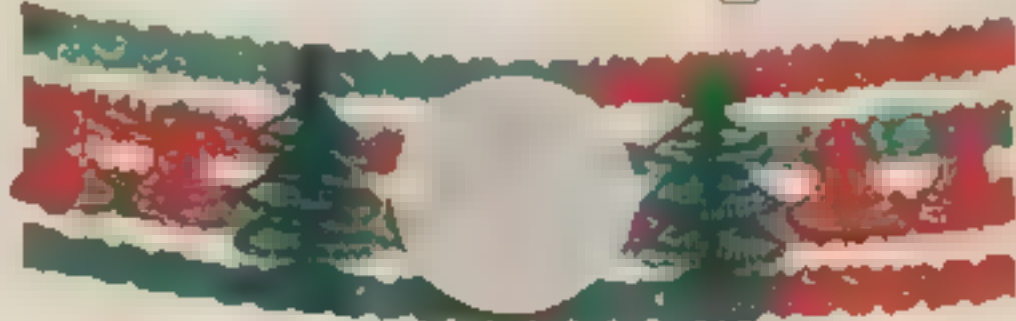
21

9.95



22

2.98



23 1.49



24

1.00



25

2.50 Pr. Uc



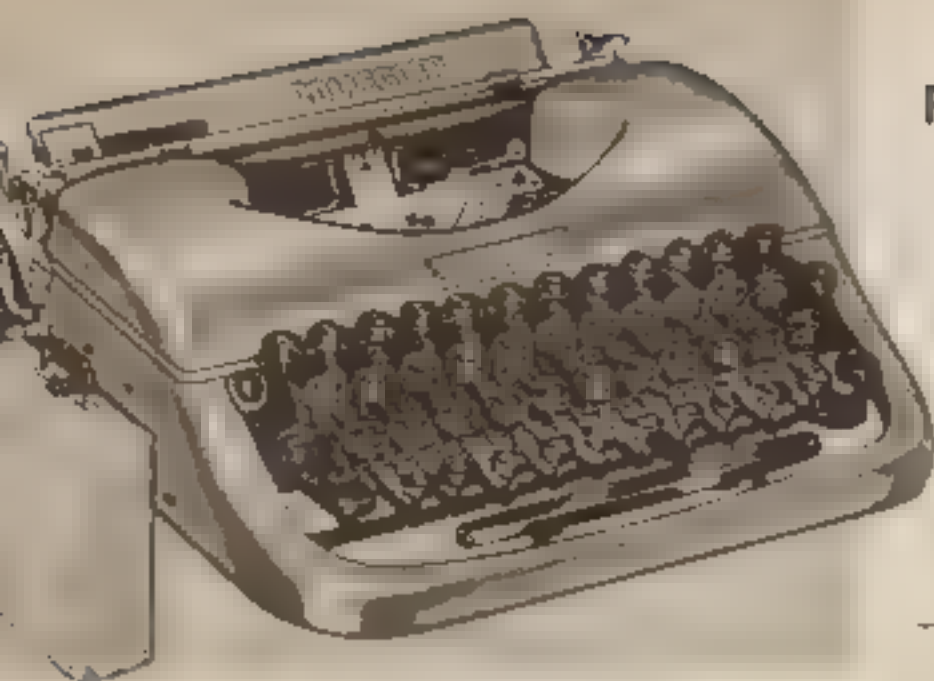
26

3.98



27

1.25



TOWER Portables in Striking COLOR

The trend is to color
—exciting pastel shades
to suit your mood

TOWER "COLLEGIAN"

Low in Price—High in Value

Choose Beige, Blue or Green
■ smart carrying case

69.95
Cash

5.00 Down
5.00 Monthly

Tower "Collegian"—a low-priced portable typewriter with many extra features usually found only in more expensive models. Standard keyboard has 4 extra characters. 1, 2, 3-line spacing. Convenient, fast margin settings, margin release; paper bail, scale, 2-color ribbon with manual and automatic ribbon reverse. Automatic paragraph finder. Pica type only. State your choice of English or French.

Portable supplied in attractive 38(Beige) color. (Please see below for other colors available). Complete with carrying case. Only 5.00 down, 5.00 monthly.

3N4446L—Price, del'd **69.95**

Tower "Collegian" as Above, but in exciting pastel shades of 80(Blue) or 20(Green). 5.00 down, 5.00 monthly. State color number.

3N4447L—Price, del'd **69.95**



TOWER "TABULATOR"

Our Finest Tower Portable

Choose Beige, Blue or Green
Complete with Carrying Case

89.50
Cash

5.00 Down
5.00 Monthly

This Tower "Tabulator" typewriter makes a fine Christmas present for all his typing requirements. Features a full-length key-set tabulator, light-action balanced segment shift, standard keyboard, including 4 extra characters. Handy instant margin settings, margin release. Variable spacing and 3 different fixed line spacings. 2-color ribbon, automatic ribbon reverse. Paper guide, bail.

Please state choice of English or French keyboard. Available in addition to 38(Beige) color. Supplied complete with convenient carrying case. Only 5.00 down, 5.00 monthly.

3N4448L—Pica type **89.50**
3N4449L—Elite type **89.50**

Tower Tabulator as Above, but with choice of 80(Blue) or 20(Green).
3N4454L—Pica type **89.50**
3N4455L—Elite type **89.50**



THE EMPIRE "ARISTOCRAT"

Reduced By 17.55—Was 67.50

High Quality at a Very
Low Budget Price

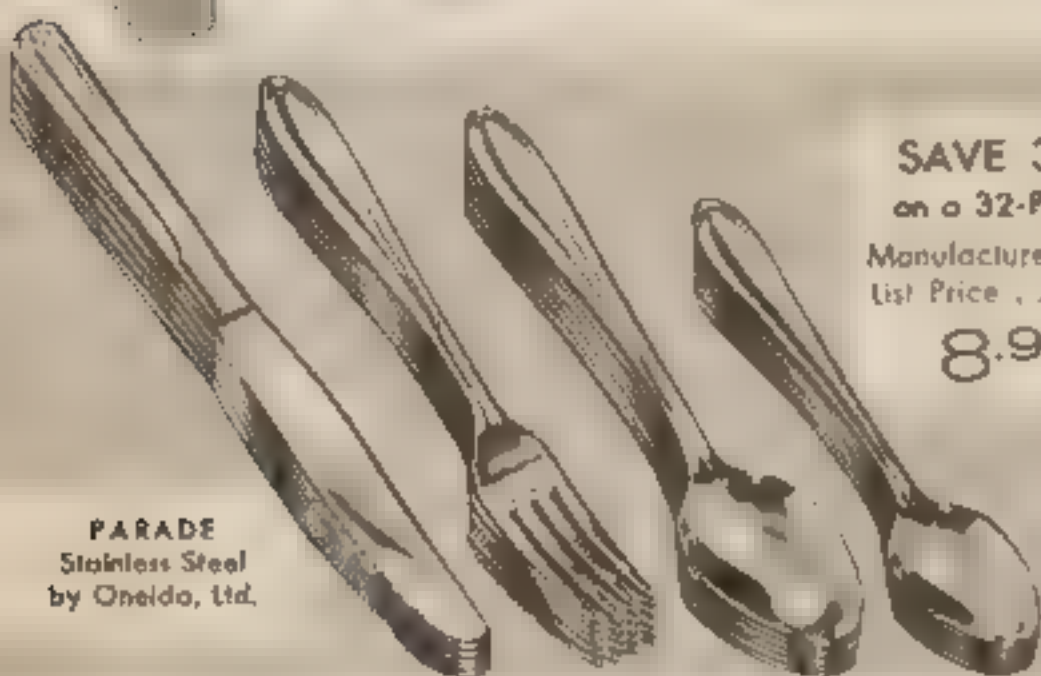
49.95
Cash

5.00 Down
5.00 Monthly

Save 17.55 on this light, compact, British-built portable typewriter. The Empire "Aristocrat" has all the features necessary for business or private correspondence. It's small enough to carry in a brief case, weighs only 9 lb. in its handy metal carrying case. Features standard keyboard, single and double line spacing, retractable paper support, margin release. Has end-of-page indicator.

Right and left shift keys, shift lock; full length space bar, back space key. Automatic ribbon reverse. Plastic keys are shaped to fit your fingertips. This budget-priced machine has exceptionally quiet operation. Pica type only. Please state whether you would prefer an English or a French keyboard. Yours for as little as 5.00 down, 5.00 monthly.

3N4460L—Price, del'd **49.95**



SAVE 3.75

on a 32-Pc. Set

Manufacturer's Reg.
List Price **12.70**

8.95

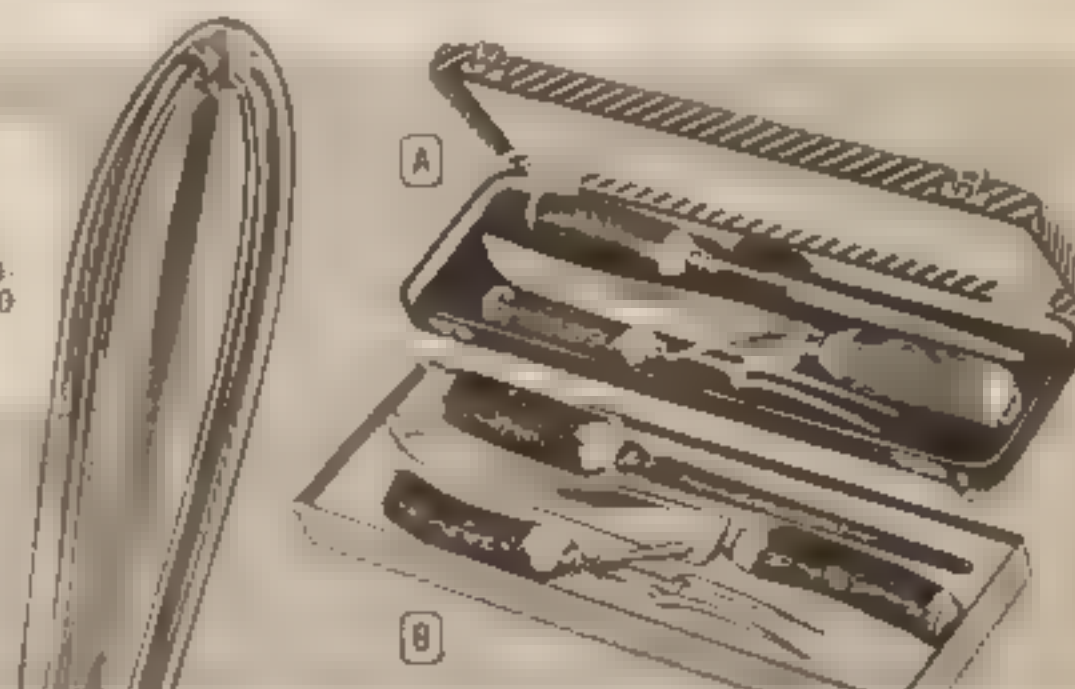
PARADE
Stainless Steel
by Oneida, Ltd.

Made in Canada by Oneida, famous for cutlery of quality. An attractive, mirror-polished pattern designed for practical usefulness; will withstand many years of hard daily service. 32-piece set consists of 8 each: teaspoons, dessertspoons, forks, knives with serrated blades.

4N7970—32-piece set, del'd **8.95**

Open Stock:

4N7971—Teaspoons **6 for 95c**
4N7972—Dessertspoons **6 for 1.50**
4N7973—Soupspoons **6 for 1.50**
4N7974—Tablespoons **6 for 1.75**
4N7975—Forks **6 for 1.50**
4N7976—Knives **6 for 2.95**



A Genuine Stag-Handled 3-piece carving set. Handles carefully selected and matched. Carver has 9-inch hollow-ground blade of Sheffield stainless steel. Forged stainless steel fork with guard. 9-inch sharpening steel. Presentation case. 4N7408—Del'd **12.95**

B 3-Piece Carving Set with attractive simulated stag handles. Knife has 8" Sheffield stainless steel blade. Fork, with safety guard, is chrome-plated. Also 8-inch sharpening steel. A bargain at this very low budget price. In attractive gift box. 4N7450—Del'd **5.00**

GUARANTEE: All pieces of ONEIDA LTD. STAINLESS are made of solid stainless steel, no plating or other surface finish which chip or peel off. ONEIDA LTD. STAINLESS is guaranteed not to tarnish, rust or stain. No polishing is required—a damp cloth quickly restores original lustre.

230 A

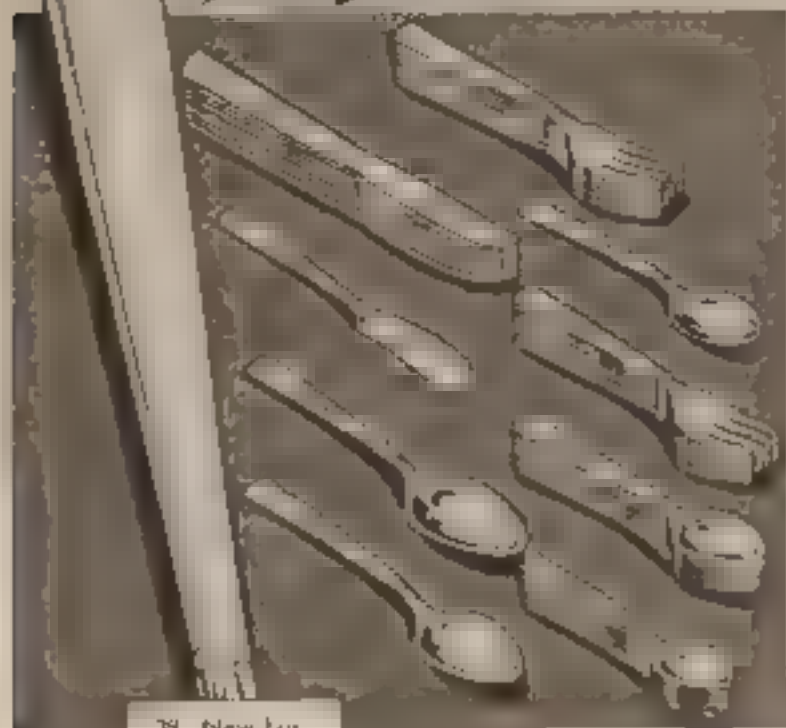


TO ORDER BY TELEPHONE
See P. 741 Fall and Winter '57

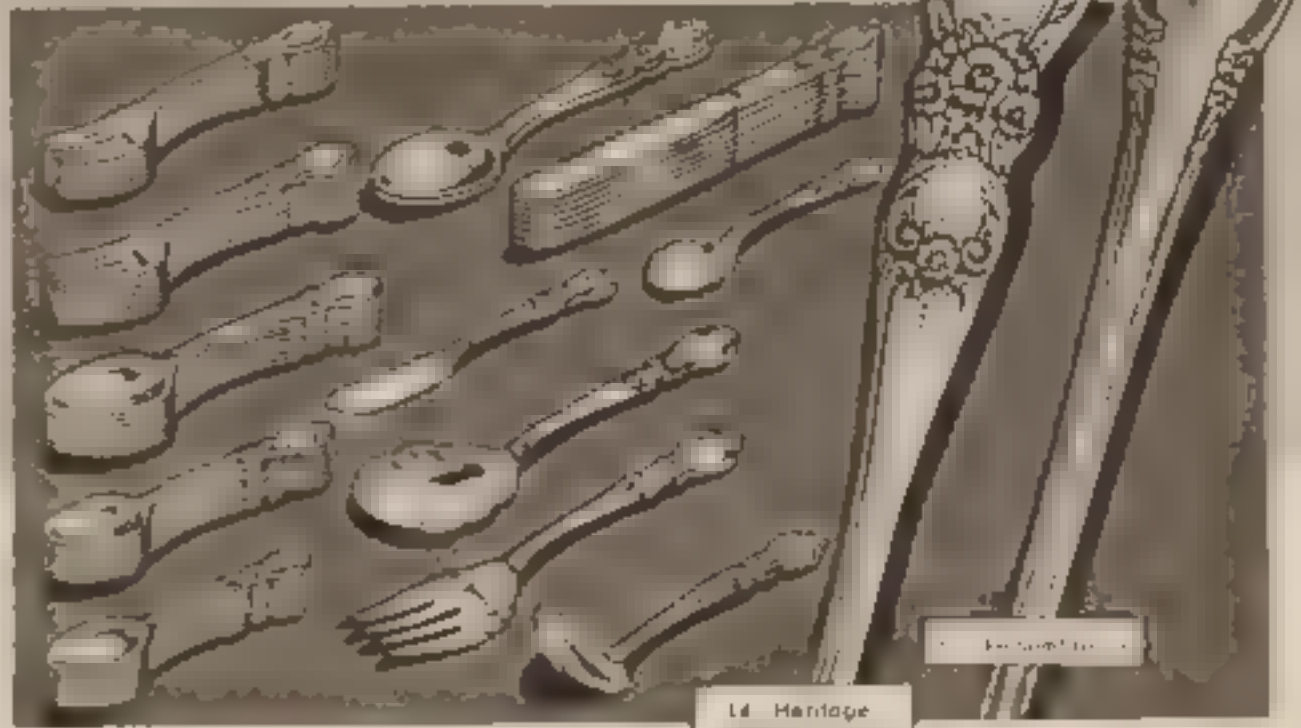


HUGE CHRISTMAS SAVINGS

Popular Patterns in Silver-Plated Flatware



39 New Era



14 Heritage

TUDOR PLATE BY ONEIDA

Half-Price Sale

Manufacturer's Reg. Price on 52-Piece Set 58.33 **29.00**

Enhance your table at a low, low price—choose Tudor Plate silver-plated flatware by Oneida Community Silver-Smiths. You'll love the slender modern lines of 39 ("New Era") shown above. The knives have hollow handles and stainless steel blades with sharp serrated edges. All principal pieces, except knives, have an overlay of pure silver at vital wear points.

Fifty-Two Piece Set. Consists of eight each, teaspoons, dessertspoons, 5 o'clock teaspoons, salad forks, place forks, place knives, also two tablespoons, one butter knife and one sugar spoon. Order now... get your set at half regular price. You can buy this lovely set on our easy terms (See Page 217).

4N8325K Only 3.00 down, 5.00 monthly. Set. 29.00

ONEIDA GUARANTEE

Tudor Plate is guaranteed by Oneida Community Silver-Smiths against defects in workmanship or materials. Tudor plate is made under the most modern conditions from the finest materials.

1847 ROGERS BROS. FLATWARE SPECIAL

Half-Price Sale

Regular Open Stock Price on 55-Piece Set 111.75 **55.88** 6.00 Down 5.00 Monthly

Special Christmas Offer of 1847 Rogers Bros. silver-plated flatware. A wonderful saving on a gift you'll feel proud to give, or to choose for yourself. All forks and spoons have an overlay of pure silver at vital wear points. The knives have hollow handles and stainless steel blades. In a choice of two favorite traditional designs, 141 ("Heritage") a handsome ornate style, or graceful 51 ("Remembrance").

Fifty-Five Piece Set. Regularly sells for 111.75. Now only 55.88. Set consists of eight each, small teaspoons, regular teaspoons, dessertspoons, dessert forks, salad forks, dessert knives, plus one butter knife, one sugar spoon, one berry spoon, one cold meat fork, gravy ladle and two tablespoons.

4N8150K State pattern no. Set. 55.88

Twenty-Six Piece Set for six, consists of six each, teaspoons, dessertspoons, knives, forks, one butter knife and one sugar spoon. Regular open stock list price 55.00.

4N8151 -Set, delivered. 27.50

Open Stock	Regular Price	Sale Price
SPOONS State pattern no.		
4N8153G Coffee	4 for 6.00	3.00
4N8154G 5 o'clock	4 for 6.00	3.00
4N8155G Regular teas.	4 for 6.00	3.00
4N8156G Dessert	4 for 12.00	6.00
4N8157G Soups	4 for 12.00	6.00
4N8157G Table	ea. 3.50	1.75
4N8158G Sugar	ea. 2.75	1.38
4N8159G Berry	ea. 3.75	1.88
4N8167G Gravy ladle	ea. 3.75	1.88
KNIVES State pattern no.		
4N8162G Dessert	4 for 18.50	9.25
4N8163G Dinner	4 for 18.50	9.25
4N8173G Butter spreaders	4 for 12.00	6.00
4N8165G Butter knife	ea. 2.75	1.38
4N8170G Pie knife	ea. 6.25	3.13
FORKS State pattern no.		
4N8159G Dessert	4 for 12.00	6.00
4N8161G Salad	4 for 12.00	6.00
4N8160G Dinner	4 for 12.00	6.00
4N8168G Cold meat fork	ea. 3.75	1.88
4N8175G Pickle fork	ea. 2.50	1.25
CARVING SETS State no.		
4N8179 3 pc. beef carving	Set 32.00	16.00
4N8178 -2 pc. game carving	Set 19.50	9.75



A

Reduced from 5.95
4.95

B

Drawer Chest
13.95



C

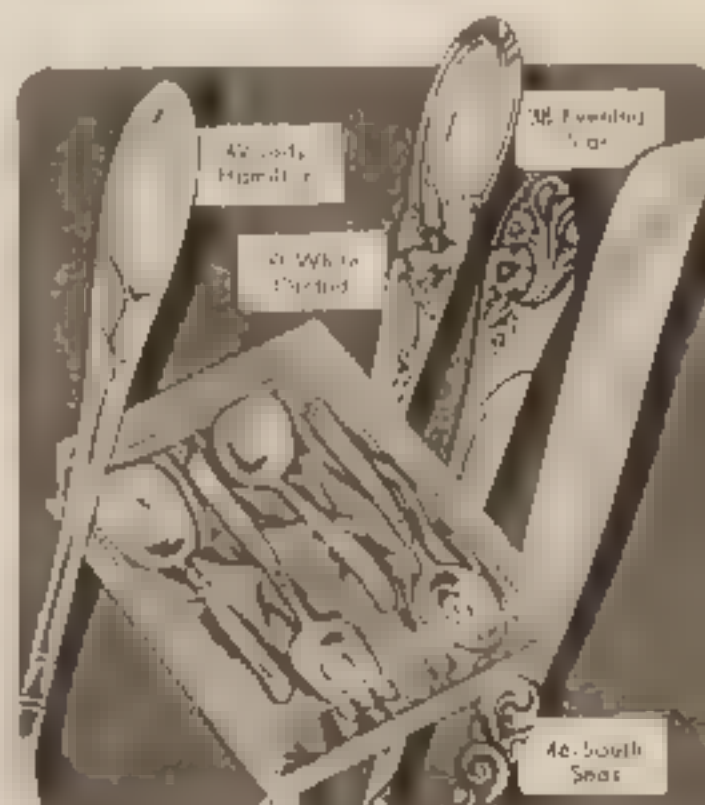
New, Modern Chest
Makes a Smart Table
17.95

ANTI-TARNISH SILVERWARE CHESTS... TO PROTECT YOUR TREASURED SILVER

A This Low Priced Flatware Chest makes a thoughtful gift, and is well within your Christmas budget. Sturdily constructed of Walnut-finished wood, it's specially lined with anti-tarnish fabric. Why not give this useful gift to yourself this year? 72-piece capacity chest. In 52(Walnut) only. Size about 14 x 10 x 3 1/2". **4N7461K**—Chest only. 4.95

B A Flatware Chest with its own drawer underneath. So compact, yet it holds 212 pieces of silver. With anti-tarnish lining to give silverware the best protection. 52 (Walnut), 55(Mahogany) or 30(Blonde) finish wood. State choice by color no. Drawer about 1 1/4" deep, chest abt. 15 1/4 x 11 x 5 1/2 inches. **4N7465K**—Chest only. 13.95

C A Handsomely Styled occasional table-chest with gracefully tapered wooden screw-in legs. Flatware chest with lift-top lid, is lined with anti-tarnish fabric. Holds 144 pieces of silver. In 52(Walnut), 55 (Mahogany), 30(Blonde) finish wood. Please state choice by number. Table height: 19 1/4 in. Chest about 13 1/2 x 19 1/2 x 3 1/2 in. **4N7471L**—Chest only. 17.95



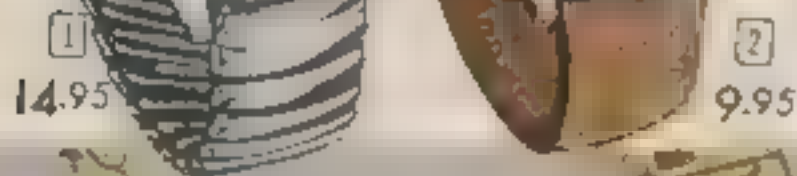
Community Plate Serving Set

A 4-piece serving set of fine Community Silverplate, consisting of gravy ladle, cold meat fork, berry or salad serving spoon, pierced tablespoon. Choose from the four gracious designs shown above. In an attractive gift package. Save 4.55. Please state pattern number and pattern. **4N8249**—4-Piece set, delivered... 8.95

Seven-jewel Vendors

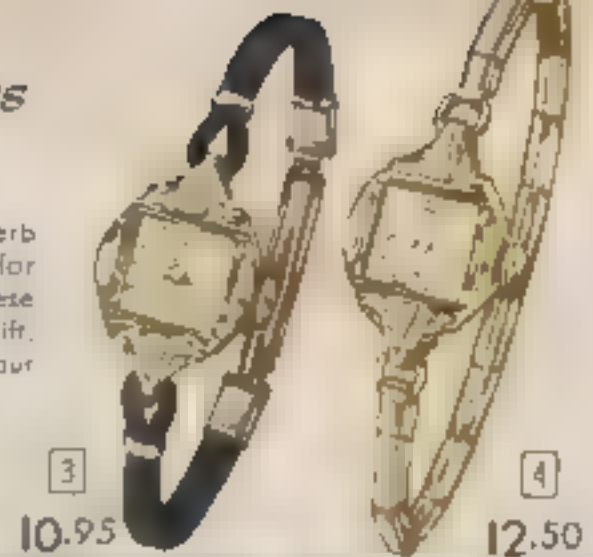
FOR CHRISTMAS GIVING

Men's and ladies' Swiss Vendor watches in superb styling. Precision-made by expert craftsmen for accurate timekeeping and long life. Any of these four styles makes a reliable, appreciated gift. Your Christmas giving is made easier by our economy prices.



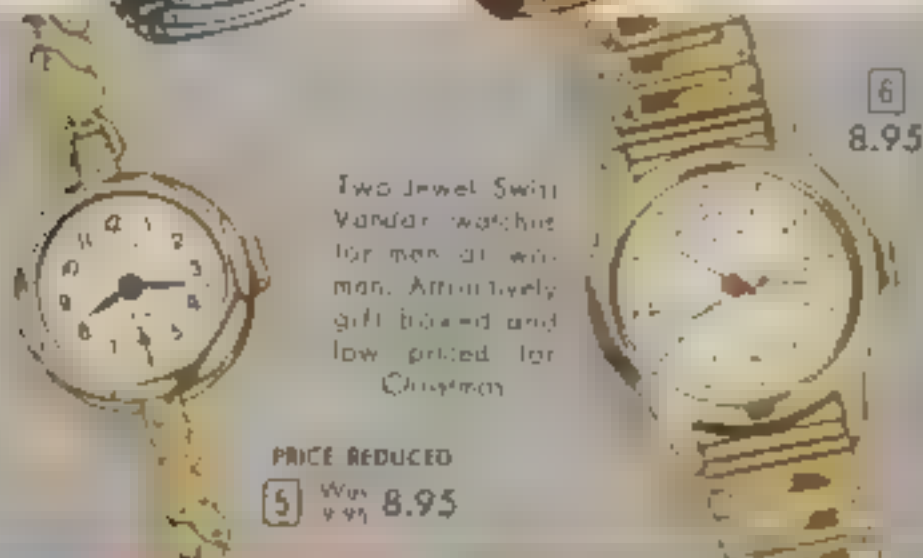
1
14.95

2
9.95



3
10.95

4
12.50



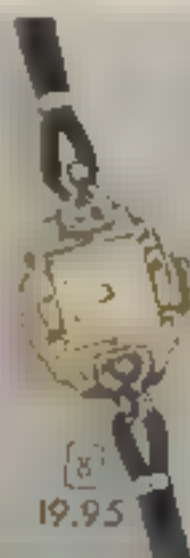
Two Jewel Swiss Vendor watches for men or woman. Attractively gift boxed and low priced for Christmas.

PRICE REDUCED
Was 9.95
5 8.95

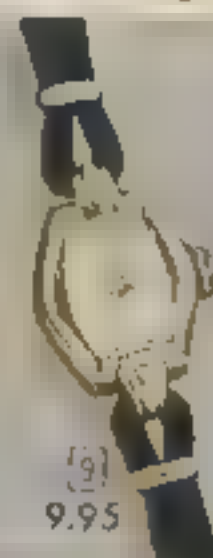
6
8.95



7
16.95



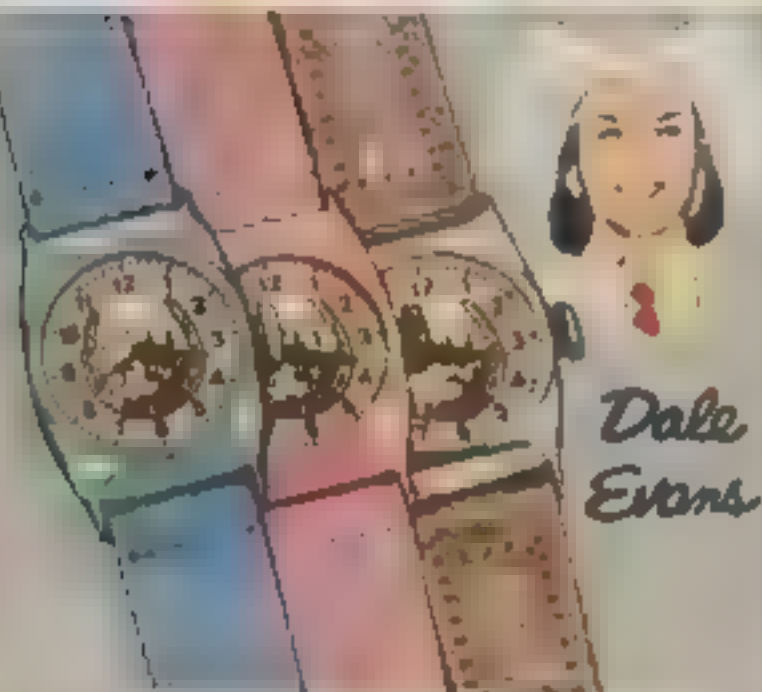
8
19.95



9
9.95

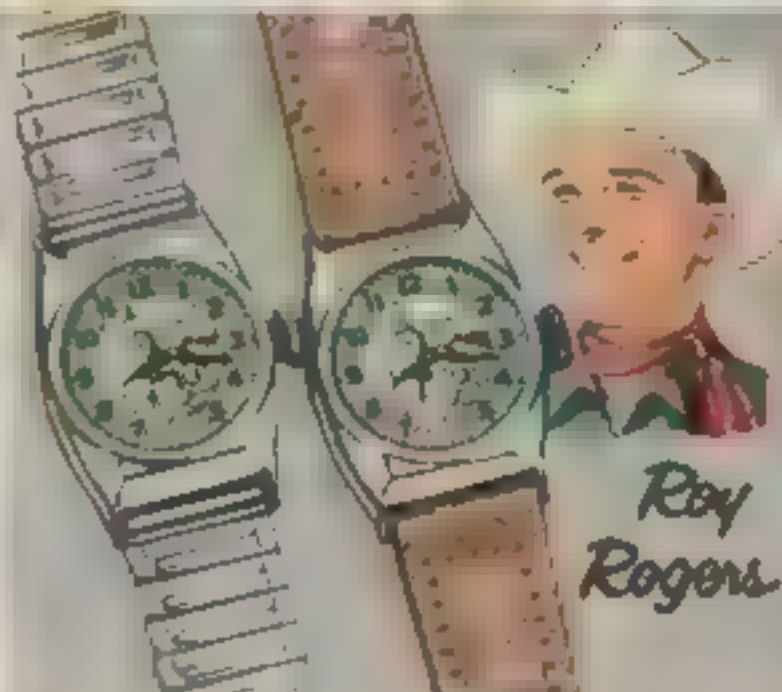


10
12.00



Dale Evans

11 "Dale Evans" Watch for Girls 5.95



Roy Rogers

12 6.95

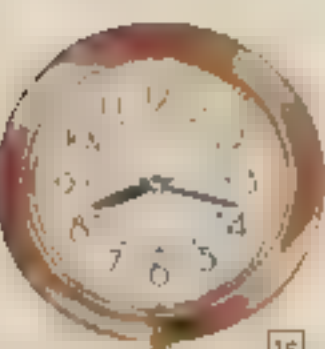
13 5.95



14 5.95

15 7.95

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



16
6.95



17
7.95



18
5.95



19
19.95



20
24.95



21
3.95



22
6.95



25
Dependable 8 Day
Wall Clock
24.95



26
13.95



27
18.95



28
29.50



23 9.95

24 3.99

Hand Carved,
Rustic Finish
Cuckoo Clock



29
19.95



30 7.95

DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

1 Men's 7-Jewel Watch. Thin model has water and dust-proof chrome-plated case with steel back. Shock protected; stainless steel expansion bracelet. Luminous dots. 4N1702—Delivered... 14.95

2 Men's Waterproof Watch with sweep second hand. Chrome-plated water and dust-proof case with steel back. Luminous figures, hands. Leather strap. Was 10.95. 4N1711—Delivered... 9.95

3 Ladies' Swiss Vandal Dress Watch with raised gilt figures and hands on white dial. Yellow quality case, black cord bracelet, yellow buckle. 4N1921—Delivered... 10.95

4 Ladies' Dainty Vandal Watch. Yellow anodized case has steel back, gilt raised figures and hands, 10K yellow raised gold plate expansion bracelet. 4N1942—Delivered... 12.90

5 Girls' or Ladies' 2-Jewel Swiss Vandal watch. Has yellow top case, silver color dial, gilt figures and hands. Expansion bracelet. Was 9.95. Girls' length. Save 1.00. 4N1800—Delivered... 8.95 Ladies' length. Save 1.00. 4N1801—Delivered... 8.95

6 Men's or Boys' 2-Jewel Swiss Vandal watch. Yellow top case, sweep second hand, white dial, gilt figures. Luminous dots. Expansion bracelet. Delivered. Boys' length. Was 9.95. 4N1706—Save 1.00. 8.95 Men's length. Was 9.95. 4N1707—Save 1.00. 8.95

7 Men's Thin Waterproof 7-Jewel Vandal watch. Shock-protected movement. Yellow quality case with stainless steel back. Black centre dial with white track, raised gilt figures and hands. Expansion with brown leather inserts. 4N1703—Delivered... 16.95

8 Ladies' 7-Jewel Vandal with 10K RGP top case and white shoulders, each set with 1 diamond. White dial, raised gilt figures. Cord bracelet. 4N1941—Delivered... 19.95

9 Ladies' 7-Jewel Dress Size Watch. Yellow color case has stainless steel back. Easy-to-read dial has gilt figures and hands. Black cord bracelet. 4N1900—Ass'd. styles. 9.95

10 Girls' or Nurses' 7-Jewel sports model Vandal. Yellow color case, stainless steel back. Luminous figures and hands, sweep seconds hand. Sturdy leather strap and shatterproof crystal. 4N1935—Delivered... 12.00

11 Date Event Watch for girls with Dale's picture on the dial. Shockproof; shatterproof crystal. 53(Tan strap with nickel-chrome case) . . . 60(Pink strap and case) . . . 60(Blue strap and case). State color number. 4N1866—Delivered... 5.95

12 Popular Christmas Gift for boys is the Boy Rogers watch with Boy and Trigger featured on the dial. Jeweled shock-resistant movement, shatterproof crystal. Nickel-chrome-plated case, stainless steel expansion bracelet in boys' length. Black figures and hands. 4N1787—Delivered... 6.95

13 Boy Rogers Watch for boys. Picture of Boy and Trigger on dial. Nickel-chrome case, shock-protected movement. Shatterproof crystal. Leather strap. 4N1730—Delivered... 5.95

14 2-Jewel Vandal Watch with figure skater on dial. Chrome-plated case, narrow strap in assorted colors (sorry, no choice). Pink dial, red hands. 4N1931—Delivered... 5.95

15 Cinderella Watch in "glass slipper" plastic gilt box. Cinderella pictured on dial. Chrome-plated case, shock-resistant movement, shatterproof crystal. Blue ribbon strap. 4N1865—Delivered... 7.95

16 Harmony House Electric Kitchen Clock. Modern white dial with clear black figures. 60 cy. Case-front choice of 46 (Chrome) or 58(Copper). 4N7283—State color no. 6.95

17 Electric Decorator-Style wall clock. Openwork frame in black wrought iron effect around white dial. Easy-to-read figures, black hands and second hand. About 14" diameter. 4N7271L—60 cycles 7.95

18 Harmony House Electric Kitchen Clock with quiet, dependable self-starting motor. Black figures and hands on white dial makes easy reading. About 7-inch diameter. 30(Yellow) . . . 70 (Red) . . . 00(White) metal. 4N7280—60 cycles... 5.95

19 Round Decorator-Style Wall Clock with cord. Dependable 8-day jeweled movement. Has raised gilt markers and hands on white dial. Dial diameter about 9 1/2". Overall height with cord about 18 1/2 inches. 4N7332L—Del'd... 19.95

20 Attractive Sunburst Clock. Dependable 8-day movement. White dial with clear black figures on gilt track, gilt hands. Wooden frame has lasting gilt metal finish. 4N7333L—Abt. 18" 24.95

21 Loud Open Bell Alarm Clock with an overall height of about 4". Yellow color dial has luminous figures and hands. 58 (Copper) or 33(Bronze) color. 4N7002—Delivered... 3.95

22 Smartly Styled 7-Jewel Travel Alarm. Square leather case. Comes in assorted colors and dials. Was 8.95. 4N7054—Delivered 6.95

23 Personalized 8-Day Travel Alarm Clock with a perfected movement that needs winding only once every 8 days. Handsome leather case in assorted colors. Assorted dials with luminous figures, hands. Please state color initial. 4N7055G—Delivered 9.95

24 Vandal Travel Alarm with 30-hour movement. Has luminous hands and figures. Compact leather-covered case. Assorted colors. Abt. 3" square. A useful gift for the traveler. 4N7024—Was 4.95... 3.99

25 Wall Clock with jeweled 8-day movement that is dependable and accurate. Decorator style with ivory color dial and raised silver color zodiac figures. Gilt hands and markers. Attractive in any room setting. 4N7334L—Abt. 12 1/2" 24.95

26 Stag's Head Cuckoo Clock. Rustic finish hand-carved wooden house. A gay little cuckoo pops out every 1/2 hour. 2-weight operated, 30-hour movement. About 13 x 8". 4N7307L—Delivered... 13.95

27 Electric TV Clock. Has gilt legs and dial markers. On-off switch operates light that glows softly from sides of dial. Abt. 10" diameter. Metal case in choice of 09(Black wrought iron effect) or 42(Sand). 60 cycles. 4N7322L—Delivered 18.95

28 Vandal "Westminster" 1/4-hour chime clock with polished Walnut veneer case. 8 day movement. Gilt figures on ivory color track. Size about 17 x 8 3/4 inches. 4N7129L—Delivered 29.50

29 Electric Clipper Clock. Mahogany finish wood bull, billowing sails of polished chrome plate. Small red cabin lights reflect a cozy glow on walls. Size about 16 1/2 x 19 1/2". Was 24.95. 4N7308L—60 cycles... 19.95

30 Musical Alarm with gay tune. Ivory color plastic case. Luminous hands, markers. 4N7028—Abt. 4 1/2" diam. 7.95



TIMELY GIFTS FOR BOYS OR MEN --AT PIN-MONEY PRICES

A Boys' or Men's 2-Jewel Swiss Watch. Chrome-plated case, silver color dial, luminous figures and hands. Shatterproof crystal. Red sweep seconds hand. Leather wrist strap. Economy priced. 4N1714—Price, del'd... 6.95

B Jeweled Swiss Vandal Watch for men or boys. Handsomely styled with rectangular chrome-plated case, stainless steel back. Luminous "see-by-night" figures and hands on silver color dial. Comfortable leather strap, shatterproof crystal. This is an outstanding value for the males on your Christmas list. 4N1710—Price, delivered... 6.95

C Boys' and Men's Swiss Vandal watch with 2-jewel movement. Handsome chrome-plated case has stainless steel back; silver color dial with luminous figures and hands. Red sweep second hand. Smart stainless steel expansion bracelet. A long-lasting gift at an easy-on-the-budget price. Order now. With boys' length bracelet. 4N1704—Price, del'd. 7.95 With men's length bracelet. 4N1705—Price, del'd... 7.95



CHRISTMAS IS A GOOD TIME TO GIVE A TIMEPIECE

D Boys' Vandal Watch. Expertly made jeweled Swiss movement, gleaming chrome-plated case, stainless steel back. Luminous "see-by-night" figures and hands on silver color dial. Shatterproof crystal, sturdy leather strap. 4N1732—Price, del'd... 4.49

E Girls' or Ladies' 2-jewel watch. Yellow-top case, stainless steel back. Silver color dial, black figures and hands. Black cord bracelet. 4N1930—Delivered... 6.95

F Girls' or Ladies' Swiss Vandal Watch with jeweled movement. Chrome-plated case has stainless steel back. Silver color dial with black figures and hands. Small second hand. Shatterproof crystal, steel expansion bracelet. 4N1934—Girls' length bracelet... 6.95 4N1944—Ladies' length bracelet... 6.95

G Girls' or Ladies' 2-Jewel Swiss Vandal. Gleaming chrome case. Silver color dial, black figures and hands. Slim leather strap. Priced to help stretch your gift dollars. Place your order early... don't be disappointed. 4N1875—Price, delivered... 4.95



HANDSOME GIFT WATCHES TO PLEASE DAD OR A BOY

H Men's Timex "Viscount", self-winding and shock-resistant. Chrome-plated case, stainless steel back. Silver color dial; raised gilt figures, hands. Sturdy leather strap. For a memorable Yule. 4N1712—Price, delivered... 15.95

J Men's Westclox "Wrist Ben", Chrome-plated case and stainless steel back. Black dial has "see-in-the-dark" luminous figures, hands. Sweep second hand. An excellent watch for the sportsman. 4N1715—Price, delivered... 8.95 4N1716—With plain dial. Del'd... 7.95

K A Wonderful Christmas surprise for a youngster is this handsome pocket watch by Westclox, with chain and knife. Nickel-chrome-plated case, white dial with clear, easy-to-read figures and hands. Shatterproof crystal. Camp knife has small and large blades, corkscrew and bottle opener. A welcome gift for a Boy Scout or the young "woodman". Order now. 4N1666—Set, del'd... 3.95

Special Christmas Offer
HALF PRICE SALE
 MANUFACTURER'S CLEARANCE
 ON THESE 3 ITEMS



**Men's 25-Jewel
Self-Winding Buren**

- "Perma-life" unbreakable mainspring
- "Incabloc" . . . acknowledged the best method of shock protection in the world
- Waterproof case

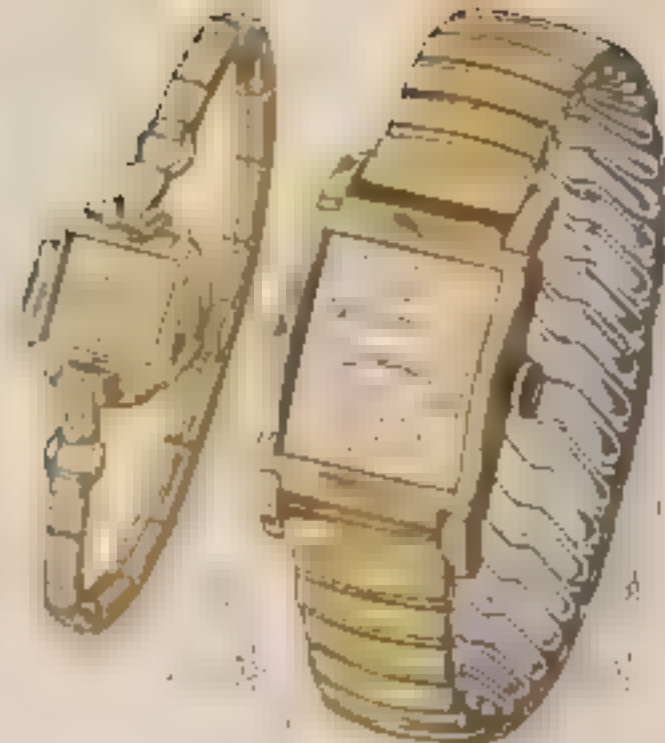
WAS 69.95
34.95 3.00 Down
 cash

**A Ladies' 25-Jewel
Buren Grand Prix**

WAS 79.95
39.95 4.00 Down
 cash

**B Men's 21-Jewel Dress
Buren with Bracelet**

WAS 50.00
25.00 3.00 Down
 cash



Here's a Unique Opportunity to buy a world-famous Buren at just half the regular selling price . . . it was 69.95 in our Fall Book. 25-jewel, waterproof, self-winding . . . the best watch in the world. Brilliant water-tight styling with top quality Yellow waterproof case, Buren movement with Incabloc shockproof jewels. Gold bands. Yellow gold-filled top expansion. Sweep second hand. **4N853** Only 3.00 down, 5.00 monthly. Cash . . . **34.95**

A Ladies' 25-Jewel Buren Grand Prix. 14K Yellow gold case, Incabloc shockproof jewels, 25 jewels, waterproof, top expansion, Buren movement, Buren movement with Incabloc shockproof jewels. Yellow gold-filled top expansion, Buren movement. Wide bands. 4.00 down, 5.00 monthly. **4N132** Cash price, delivered **39.95**

B Men's 21-Jewel Buren. 10K Yellow gold-filled case with stainless steel case. White dial with raised top for men. Buren movement. Yellow gold-filled top expansion. Buren movement. Wide bands. 3.00 down, 5.00 monthly. **4N984** 3.00 down, Cash . . . **25.00**



C
 WAS 24.95
19.95



D
 WAS 49.95
29.50



E
 WAS 49.95
29.95

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



F
 WAS 19.95
13.95



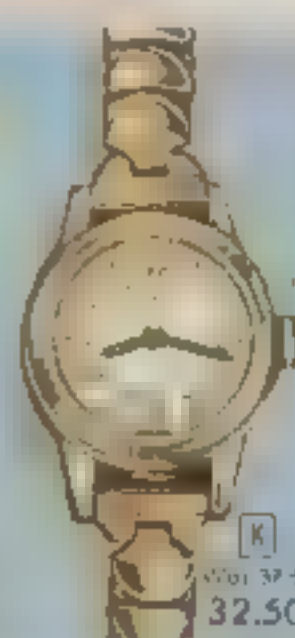
G
 WAS 35.00
29.50



H
 WAS 27.45
24.95



J
 WAS 19.95
14.95



K
 WAS 37.50
32.50



L
 Special
19.95



M
 WAS 19.95
15.95



N
 WAS 32.50
27.50



P
 WAS 75.00
49.50

Gifts that last

REDUCED FOR CHRISTMAS

These Items Shown on Opposite Page

C Men's 15-Jewel Buren Dress Watch at a saving of 5.00. Sold in our Fall Catalogue for 24.95. Handsome, yellow quality case with steel back. White dial has raised gilt figures and markers. Good-looking yellow expansion bracelet has up-to-the-minute Tan leather inlays. Water proof, of course, for his complete satisfaction. Only 2.00 down, 5.00 monthly. Buy now and save.
4N459—Cash price, delivered. 19.95

D Ladies' 15-Jewel Buren Watch with all the beauty and dependability you have come to expect of Buren. This model has a delightfully designed 10K Yellow gold case. Dainty white dial has raised gilt figures and gilt hands. Snug-fitting yellow gold-filled top expansion bracelet. And look at the saving we're offering you . . . this watch sold for 49.50 in our Fall Catalogue. Reduced by 20.00. You pay only 3.00 down, 5.00 monthly.
4N340—Cash price, delivered. 29.50

E Men's 25-Jewel Water-Thin Buren selling at 20.00 below its normal price. Here is a watch you'll be proud to give. Modern styling in fully waterproof chrome-plated case with rugged stainless steel back. Self-winding movement means he just wears it and it winds itself. Assorted styles in dials, each with raised gilt figures and markers, gilt hands. Sweep second hand. Matching expansion bracelet in stainless steel. An outstanding 49.95 watch reduced by 20.00. 3.00 down, 5.00 monthly.
4N854—Cash price, delivered. 29.95

F Ladies' 15-Jewel Buren finely fashioned with 10K Yellow rolled gold-plated case with stainless steel back in assorted styles. Pretty silver color dial has black figures and hands. The gold in the case is accented by the smart black cord bracelet which is finished with matching yellow clasp. Regular 14.95 line specially reduced for Christmas gift-giving. Buy now.
4N339—Price, delivered. 13.95

G Men's Waterproof 21-Jewel Buren in handsome, popular stainless steel case. Shock protected. Masculine silver color dial has raised gilt figures and markers. Unbreakable mainspring . . . a feature he's bound to appreciate. Electronically timed. Matching stainless steel expansion bracelet. A special Christmas offer of our regular 35.00 line. Only 3.00 down, 5.00 monthly.
4N864—Cash, delivered. 29.50

H Ladies' 21-Jewel Buren Watch with a dainty petite case in 10K Yellow rolled gold plate with stainless steel back for long wear. With assorted styles in dials, all with gilt figures. Yellow gold filled top expansion bracelet completes the attractive ensemble. Take advantage of our special offer by ordering now . . . this watch was 27.50 in our Fall Catalogue. 2.00 down, 5.00 monthly.
4N117—Cash price, delivered. 24.95

J Special Repeat Offer in a highly successful line from our last Christmas Catalogue. Men's 15-Jewel Buren watch in assorted styles, all with accurate Swiss movements. 10K Yellow rolled gold plate case, steel back. Silver color dial, clear black figures and hands. Gold color enameled semi-expansion inlay with Brown leather. Similar quality would sell for 16.95.
4N452—Price, delivered. 14.95

K Ladies' Sports or Nurses' Watch. Accurate, waterproof, 21 jewels. Yellow quality dustproof case has stainless steel back. Silver color dial with luminous figures and hands. Sweep second hand for precise timing. "Perma-Life" unbreakable mainspring. Yellow gold-filled top bracelet in golden penny design.
4N379—Was 37.50. Only 3.00 down. Cash. 32.50

L Men's 21-Jewel Buren Dress Watch with handsome, masculine styling. 10K Yellow Gold-filled top case with dustproof crown. Assorted styles in dials, all modern easy to read. Stainless steel back for long service. Yellow color expansion bracelet. Priced right for Christmas giving. Order yours now. 2.00 down, 5.00 monthly.
4N985—Cash price, delivered. 19.95

M Ladies' 15-Jewel Buren Watch. Quality 10K Yellow rolled gold-plated case with stainless steel back. In assorted dainty styles. Silver color dial with easy-to-read black figures and hands. Yellow gold-filled top expansion bracelet. This watch was 19.95.
4N337—Price, delivered. 15.95

N Ladies' 21-Jewel Buren. Delicately fashioned 10K Yellow rolled gold plate case, with long-wearing stainless steel back. Smart white dial has raised gilt figures and gilt hands. Electronically timed and with the invaluable "Perma-Life" unbreakable mainspring. Fashionable yellow gold-filled top expansion bracelet. This watch was 32.50 in our Fall Catalogue.
4N120—Only 3.00 down, 5.00 monthly. Cash. 27.50

P Sparkling 4-Diamond-Set. Ladies' 21-Jewel Buren. 10K Yellow or White rolled gold-plated case, stainless steel back. Ends of the case are sterling silver . . . each set with 2 glittering diamonds. White dial has raised gilt figures and gilt hands. Smart, fashion-right black cord bracelet with 30(Yellow) or 00(White) gold-filled buckle. When ordering, please state color number and color. Regularly 75.00 . . . reduced over 25.00 for Christmas. A brilliant gift idea. Only 5.00 down, 5.00 monthly.
4N126—Cash price, delivered. 49.50

Quality Bracelets 1/2 PRICE SALE

Choose from this wide selection of nationally advertised watch bracelets of HALF the manufacturer's recommended selling prices. (Name withheld by request). Here are real Christmas bargains for you, each gift packaged.



FASHIONABLE . . . PRACTICAL . . . INEXPENSIVE

1 Men's Yellow Gold-Filled Top photo-identification bracelet. Top opens to hold 4 photos. 1 name engraved.
4N6020G—Reg. 12.95. State name. 6.47
As Above, Nickel-Silver Top, stainless steel bracelet. State name.
4N6021G—Reg. 8.95. Now 4.47

2 Ladies' Yellow Gold-Filled Top photo-identification bracelet. Tops holds 4 photos. State 1 name to be engraved.
4N6022G—Reg. 12.95. Now 6.47
As Above, Nickel-Silver Top, steel expansion. State name.
4N6023G—Reg. 8.95. Now 4.47

3 Men's Expansion Bracelet. Yellow gold-filled top, wide style. 3/4" ends can be sized to fit 11/16". Reg. 8.95
4N1160—Price, delivered. 3.47
As Above, but All Stainless Steel.
4N1161—Reg. 4.95. Now 2.47

4 Ladies' Gold-Filled Top Bracelet. Stainless steel back. Attractive modern styling. Reg. 6.95
4N1255—Price, delivered. 3.47

5 Men's Expansion Bracelet inset with synthetic onyx. 1 Initial or emblem. State initial or choice emblem . . . 97(Masonic), 98(Knights of Columbus), 99(Odd-fellows), 11(All Forces H.C.A.B.), 88(Navy-B.C.N.). Gold-filled top. Reg. 12.95.
4N1182—Price, delivered. 6.47
As Above, but in Stainless Steel.
4N1183—Reg. 9.95. Now 4.97

6 Ladies' Expansion Bracelet. Yellow gold-filled top, in dainty ball design, with bone-shaped link ends. Reg. 9.95.
4N1256—Price, delivered. 4.97

7 Men's Expansion Bracelet. Yellow gold-filled top with Brown leather inlay end pieces at each end. Reg. 12.95.
4N1184—Price, delivered. 6.47
As Above, but in Stainless Steel.
4N1185—Reg. 9.95. Now 4.97

8 Ladies' Expansion Bracelet. Yellow gold-filled top with solid curved end pieces. Beautifully designed.
4N1257—Reg. 12.95. Price. 6.47



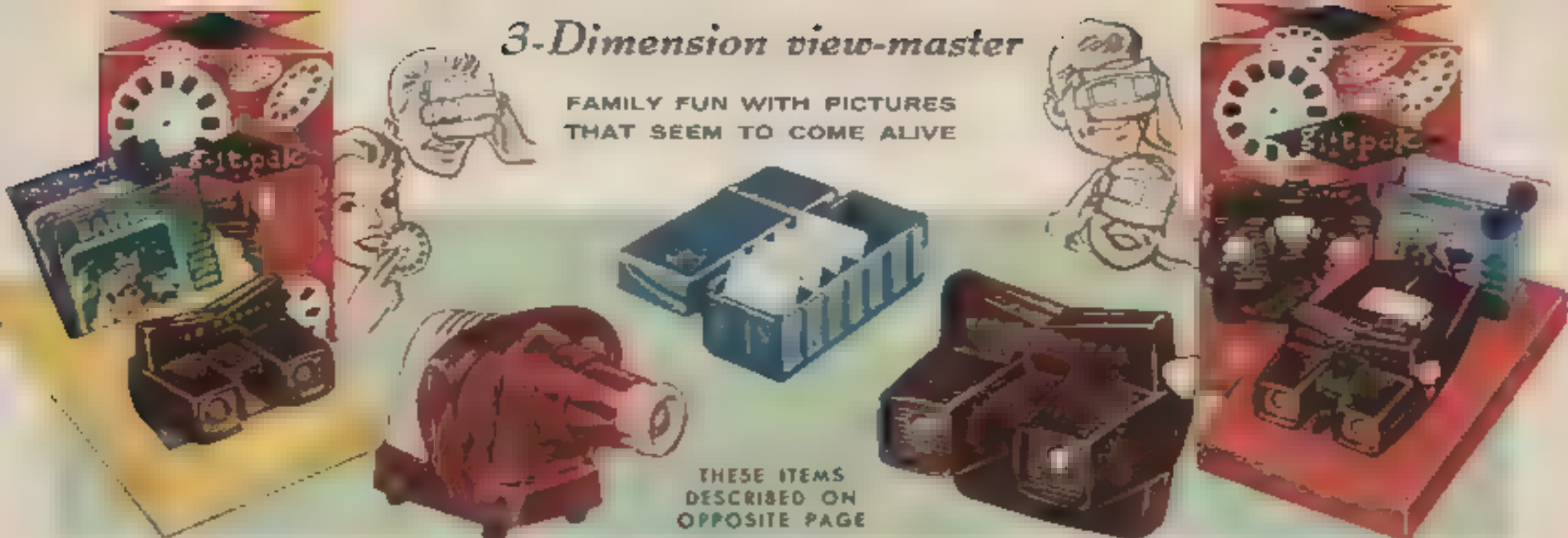
Waterproof, 21-Jewel Buren for men. Handsome Yellow case has steel back. Silver color dial has raised gilt figures, gilt hands. Small second hand. Complete with yellow gold-filled top expansion bracelet. Was 39.95 in our Fall Catalogue. Reduced 10.00 for your special Christmas giving. You pay only 3.00 down, 5.00 monthly.
4N845—Cash. 29.95

Men's 15-Jewel Waterproof Buren. Save 5.00. Was 19.95 in fall. Bright chrome-plated case, stainless steel back. Silver color dial has luminous figures, hands. Stainless steel expansion bracelet with Grey leather inserts. Sweep second hand. Order early to avoid possible disappointment caused by increased Christmas mail.
4N856—Del'd. 14.95

Men's 15-Jewel Buren. Smart Yellow quality water and dustproof case, stainless steel back. Silver color dial, luminous figures and hands. Attractive leather strap. 2.00 down.
4N870—Del'd. 19.95
In chrome-plated case.
4N871—Delivered 16.95
On orders of 20.00 or more, refer to Page 217 for our Easy Payment terms.

3-Dimension view-master

FAMILY FUN WITH PICTURES
THAT SEEM TO COME ALIVE



THESE ITEMS
DESCRIBED ON
OPPOSITE PAGE

A Gift Pak 5.95

B Jr. Projector 14.95

C Library Box 3.50

D Viewer 2.95

E On Luxe Pak 8.90



F

New! Kodak's Latest Brownie
Starflash Camera Outfit

11.75

Starflash and Built-In
Flash Unit Only 9.85

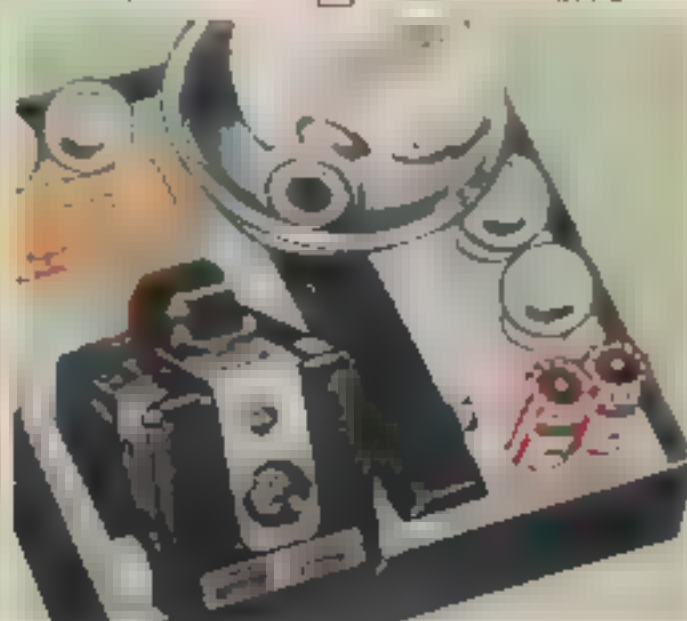


G

Kodak's New Brownie Starflex
Camera Outfit - Battery Type

17.50

Starflex Camera Only
- Fates Color 11.50

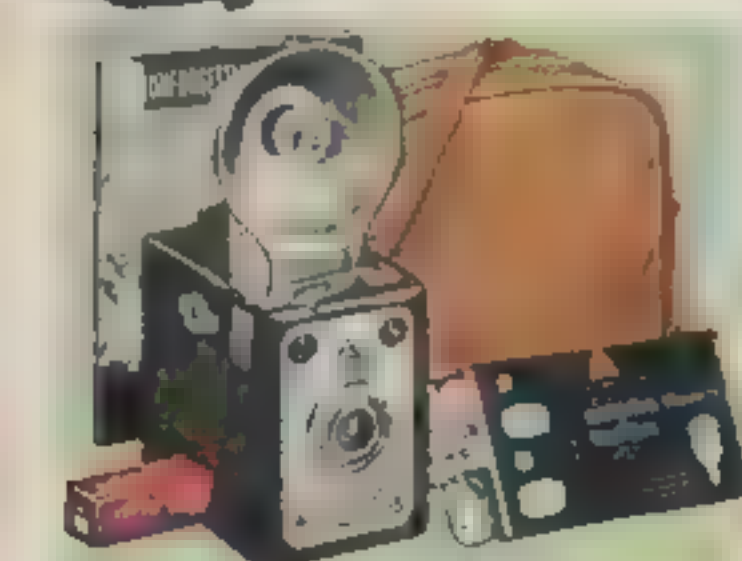


H

Kodak's Popular Brownie
Hawkeye Outfit

16.75

Hawkeye Camera Only,
Favorite of Millions 9.25



J Tower No. 8 Box Camera Kit
New Type BC Powered Flash Unit 9.95



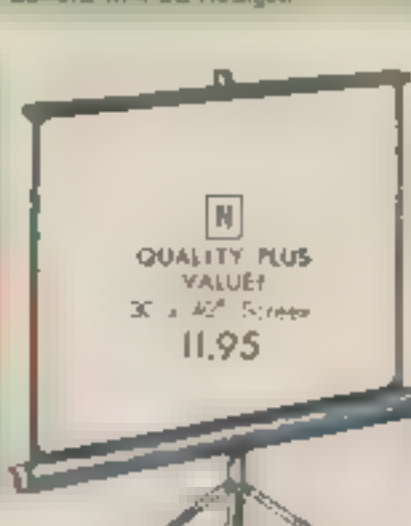
K Auto 127 Flash Outfit - German-Made
Camera with BC Flashgun 16.95



L Solida Folding Camera Outfit
Easy to Use Compact Kit 19.95



M Bronette 35mm. Camera Kit . . . Save
11.95 when You Buy This Kit, Only 29.95



N
QUALITY PLUS
VALUE!
35 x 42.5 Screen
11.95



P Taron 35mm. Camera Kit . . .
Separately Items Cost 69.29 59.95

Take lots of Christmas pictures



BROWNE MOVIES
3-Lens Turret Model
98.25
Single-Lens Model
36.95 Up

2
Save with Tower
12 for 1.29

1 Kodak Turret Brownie 8mm. Movie Camera. Three f:1.9 fixed-focus lenses. 13mm. standard, 9mm. wide angle, 24mm. telephoto, give professional-type versatility. Adjustable viewfinder with parallax correction. Built-in exposure guide. Continuous lock run. Speed of 16 frames per second. Economical, drop-in reel loading.
3N2154—10.00 down, 8.00 monthly. Cash... **98.25**

Brownie Single-Lens 8mm. Movie Camera similar to above, but without turret. Kodak Ekkanon lens. Easy to operate as a Brownie box camera. (Not shown).
3N608—With f:2.7 fixed focus lens. Del'd... **36.95**
3N610—With f:1.9 fixed focus lens. Del'd... **54.75**

Kodachrome 8mm. Movie Film (not shown). Price includes processing and return of film.
3N2280—25-ft. reel, daylight type. Del'd... **4.85**
3N2281—25-ft. reel, indoor type. Del'd... **4.85**

2 Tower Flash Lamps. These sure-fire lamps cost less than other nationally advertised brands. Be sure to have a large stock handy for Christmas.

Tower M2 Midget Flash Lamps for use with latest flash gun: Tower #8, Brownie Starflash, Starflex, etc.
3N6993—Sleeve of 12. Delivered... **1.29**

Tower No. 5 Flash Lamps. Standard bayonet base.
3N2445—16 lamps. Delivered... **1.95**

OUR FEATURE
MOVIE PROJECTOR
Holiday 5mm.

65.00 7.00
cash down

The lowest-priced 500-watt projector we know of in Canada today... Includes many features usually found in the more expensive equipment. Lifetime guarantee.



Features 500 w. projection lamp, high intensity blower cooling. Coated f:1.6 lens, lifetime lubrication. 400' reel cap. (Empty reel included). All-aluminum die-cast construction, nylon gears.
3N685L—110-120 v., 60-cy. A.C. only... **65.00**
3N686—Carrying case for above... **9.95**

ITEMS SHOWN ON OPPOSITE PAGE—SEND FOR YOUR FREE REVISED CAMERA CATALOGUE

A View-Master Gift Pak in attractive, sturdy gift box. Includes stereoscope viewer (see D), plus choice of any two packets (listed under 3N3025). State number and name of packets.
3N3018—Price, del'd... **5.95**

B View-Master Junior Projector. Uses standard View-Master reels to give glowing full-color non-stereoscopic image. Easy to use, just flick lever to change scene. Operates on 110-120 volts. A.C. or D.C., 25 or 60 cycles.
3N3007—Less reels... **14.95**

C View-Master Library Box. Keeps stereoscope viewer and up to 100 reels safe and dust-free. Includes index cards, dividers.
3N3006—Price, del'd... **3.50**

D View-Master Stereoscope Viewer. Beautiful scenes come to life in breathtaking 3-dimension color. Just a flick of the lever changes the scene. 7 scenes to a reel, order from reels and packets listed below. An ideal gift for family and friends.
3N3010—Less reels. Del'd... **2.95**

Light Attachment (not shown) for viewer, fastens on back of stereoscope to light scenes naturally.
3N3002—Less batteries... **2.95**
Batteries for light attachment.
3N3004—Del'd. 2 for... **4.95**

E View-Master De Luxe Gift Pak. New gift set includes stereoscope viewer, light attachment, plus your choice of any two packets (3N3025). Batteries not included (see above). State number and name of your choice of packets.
3N3019—In gift box... **8.90**

Single View-Master Reels. 7 like-like scenes to a reel. Glorious Kodachrome color makes you feel you're right at the scene. State number and name of each reel.
3N3000—Del'd. 3 reels for **1.50**

01—Tazman Rescues Cheta
02—Bugs Bunny and Elmer Fudd
03—Tom and Jerry, the Cat Trapper
04—Night before Christmas
05—Gene Autry and "Champion"
06—Cute Kid and Pancho
07—Hopalong Cassidy
08—Roy Rogers
09—Race Horses of the Bluegrass
10—Little Red Riding Hood
11—Cinderella
12—Goldilocks and the 3 Bears
13—Three Little Pigs
14—Sleeping Beauty
15—Eskimos
16—Fire Fighters in Action
17—Natives in Zululand
18—The Rodeo
19—Indian Days—Banff
20—Calgary Stampede
21—Victoria
22—Ta Mahal, Agra, India
23—Tokyo, Japan
24—Historic Canterbury
25—London I
26—Windsor Castle
27—By the Zulu Zee
28—Windmill Land
29—Killarney
30—Tipperary
31—Kenora and Lake of the Woods
32—Niagara Falls, Ontario
33—Skiing in the Laurentians

34—Loch Lomond
35—Robert Burns' Country
36—Bethlehem, Judea
37—Island of Bermuda
38—Kungaroo Hunt with Aborigines
39—Mexico City

View-Master 3-Reel Packets. Each packet contains 3 reels, 21 scenes in color. State number and title.
3N3025—Each packet... **1.50**

40—Santa's Workshop
41—Peter Pan
42—The Littlest Angel
43—Riders of the Desert
44—Lone Ranger "Mystery Rustler"
45—Hunters of the Plains
46—France
47—20,000 Leagues under the Sea
48—Brave Eagle
49—Rin Tin Tin
50—Robin Hood
51—Walt Disney's "Bambi"
52—Bobby the Bunny
53—Donald Duck
54—Woody Woodpecker
55—"A Christmas Carol"
56—Rudolph Shines Again
57—Bullfinch Bill, Jr.
58—Dale Evans "Queen of the West"
59—Roy Rogers
60—Birth of Jesus
61—Jesus Teaches Forgiveness
62—Christmas Story
63—Disneyland II, Frontierland
64—Disneyland III, Adventureland
65—Disneyland IV, Fantasyland
66—Disneyland V, Tomorrowland
67—Alice in Wonderland
68—Snow White and the 7 Dwarfs
69—Wizard of Oz
70—Aerial Corner in Action
71—Circus
72—Mickey Mouse Club Circus Visits Disneyland
73—Mickey Mouse Club Mouseketeers
74—Banff, Canadian Rockies
75—Lake Louise and Jasper
76—Vancouver and Stanley Park
77—Maritime Provinces
78—Central Ontario, Toronto Area
79—Eastern Ontario—1000 Islands, Kingston, Ottawa
80—In Darkest Africa
81—Germany
82—Italy
83—Niagara Peninsula and Southwestern Ontario
84—Niagara Falls
85—Ontario Vacation Lands
86—Prairie Provinces
87—Montreal
88—Boy Scout Lamboree
89—The Coronation
90—Royal Canadian Mounted Police
91—Sweden
92—Hawaiian Medley
93—Hula Dancers
94—Grand Canyon National Park
95—Cypress Gardens
96—Parrot Jungle
97—Sun Valley
98—Yellowstone National Park
99—Alaska

features built-in flash unit, double exposure prevention, optical eye level viewfinder. Fixed focus lens takes from 4' to inf. Gives 2 x 2" color slides, color or black-and-white prints 3 1/2 x 3 1/2". With handy neckstrap and instructions. Outfit includes 2 rolls of Verichrome Pan 127 black-and-white film, 4 M2 flashlamps and 2 batteries.
3N592—Outfit, del'd... **11.75**

Brownie Starflash Camera with built-in flash unit, uses M2 lamps.
3N2070—Camera only... **9.85**

Kodak Brownie Starflex Outfit. New Brownie reflex camera that takes beautiful color slides, magnificent color prints or sparkling black-and-white pictures. Features double exposure prevention, and a negative double reflex-type viewfinder, plus open frame-type viewfinder. Fixed focus lens takes from 4 ft. to infinity with simple color or black-and-white setting. 12 pictures on 127 film. Outfit includes Kodalight flash holder, 2 rolls 127 Verichrome Pan black-and-white film, six M2 flash lamps, 2 Penlite batteries and instruction booklet.
3N593—Outfit, del'd... **17.50**

Brownie Starflex Camera only. (Flash holder not included.)
3N2071—Price, del'd... **11.50**

Kodak Brownie Hawkeye Kit. A favorite with millions. The Hawkeye is known for its picture-taking ability and simplicity of use. Compact and easy to carry, no focusing or adjustments. Takes clear bright snaps from 6 ft. to infinity in both black-and-white or sparkling color. Also included in kit is Kodalight flash holder, 2 "C" batteries, 8 flash lamps and two rolls of 620 Verichrome Pan black-and-white film.
3N510—Outfit, del'd... **16.75**

Kodak Brownie Hawkeye Camera only (flash holder not included).
3N2010—Price, del'd... **9.25**

Tower No. 8 Box Camera Kit. This latest German-made model Tower No. 8 features all-metal construction. Has both snap and time exposure, takes pictures as close as 6 ft. Takes 8 pictures in black-and-white or color. No settings to bother with... just aim and snap. Included in the outfit is a new type BC powered flash unit complete with 22 1/2-volt battery—will last for hundreds of flashes. Plus 6 M2 flash lamps, one roll Tower Pan black-and-white film and a handy simulated leather gadget bag.
3N588—Kit, del'd... **9.95**

Tower No. 8 Box Camera only.
3N8—Price, del'd... **4.95**

Bella 127 Flash Outfit, for simple sure-fire photography. Imported from Germany, Bella 127 is sturdily made of metal, has f:8 focusing lens that takes black-and-white or color pictures as close as 3 1/2". Simple to use, with 3-speed flash-synchronized shutter. Kit also includes BC flash gun with

battery, 2 rolls of 127 Kodak Verichrome Pan black-and-white film, and 12 Tower M2 flash lamps; all in handy gadget bag with booklet.
3N520—Kit, delivered... **16.95**

127 Bella Camera only.
3N2000—Price, del'd... **9.95**

Solida Folding Camera Kit. A fine, quick, easy picture taker with f:5.3 lens and 3-speed flash-synchronized shutter; speeds: B, 1/25, 1/75 sec. Kit is complete with pocket-size folding-reflector flash holder (with its own case and 3 Penlite batteries), 1 roll 120 black-and-white film, 8 flash lamps and 32-page booklet, all in simulated leather gadget bag. 2.00 down.
3N590—Kit, delivered... **19.95**

Solida Folding Camera only.
3N2020—Price, del'd... **14.95**

Branette 35mm. Color Kit. Items bought separately would cost \$41.54. German-made Branette has a fast, coated, color-corrected f:2.8 Kala lens mounted in flash-synchronized Vero shutter with speeds of 1/25 to 1/200 sec., plus bulb. Double-exposure prevention. All-metal body. Uses any 35mm. film, 20 or 36 exposures. Kit also includes folding-reflector flash gun with its own case and 3 Penlite batteries, three-sided flash shield, six No. 5 flashlamps, 1 roll 20-exposure Anscochrome color film and handy simulated leather gadget bag. Yours for 3.00 down.
3N522—Save 11.59... **29.95**

Tower Tripod Screens, the best value we know of in Canada. This high-grade line of merchandise features "Hy-Flect" glass-beaded surface. Screen won't crack, break, give lasting service. Adds new brilliance to movies, slides. Easily adjusted to desired height, roller spring keeps screen taut. Folds into carrying case of Grey steel with Hammerhead finish. Nickel-plated tripod. Close by putting weight on one of the 3 legs.
3N8519L—Abt. 30 x 40" **11.95**
3N8520L—Abt. 40 x 40" **14.95**
3N8512L—Abt. 37 x 50" **18.95**
3N8521L—Abt. 50 x 50" **19.95**

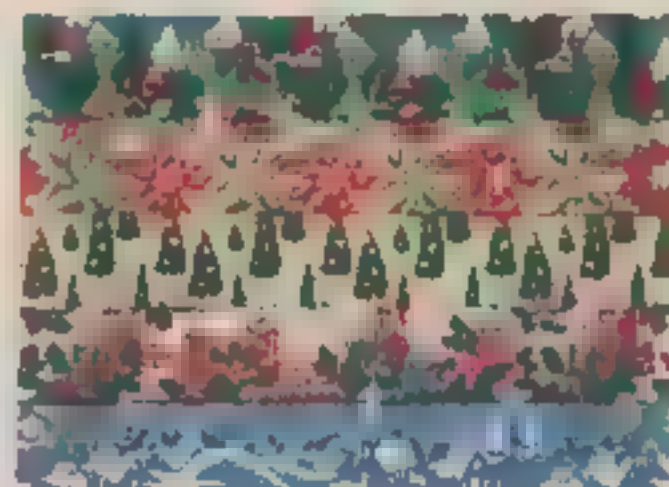
Taron 35mm. Kit—save 9.34. Features 5-element, hard-coated, color-corrected anastigmat f:2.8 lens. Single window for coupled rangefinder and viewfinder. Flash-synchronized shutter with speeds of 1 to 1/300 sec. plus bulb and self-timer. Double exposure prevention, all-metal body. Kit includes leather ever-ready carrying case, folding-reflector flash gun with case, 3 Penlite batteries, 3 sided flash shield, eight No. 5 flash lamps, one 20 exposure Anscochrome color film, and our brand new Lunarr photoelectric exposure meter complete with its own case and plug-in 400% light amplifier booster cell in its own case. Meter readings from f:1 to f:32, 4 to 1/1000 sec., ASA ratings from 6 to 800 and new light value scale readings. Terrific value! Only 5.00 down.
3N524—Del. **59.95** **A 237**



D 117-piece Christmas
wrapping set 1.49



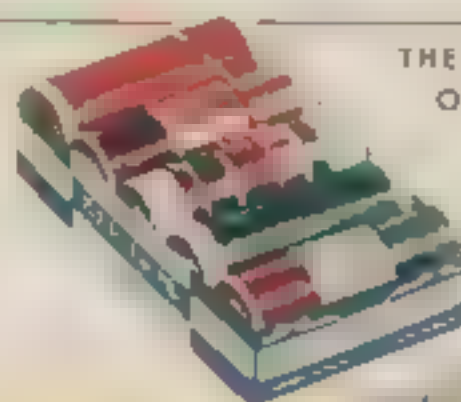
E 78 pc. holiday
wrapping set 98c Ea. 2 for 1.89



F 32 sheet ass'd
Christmas wrap 98c Ea. 2 for 1.89



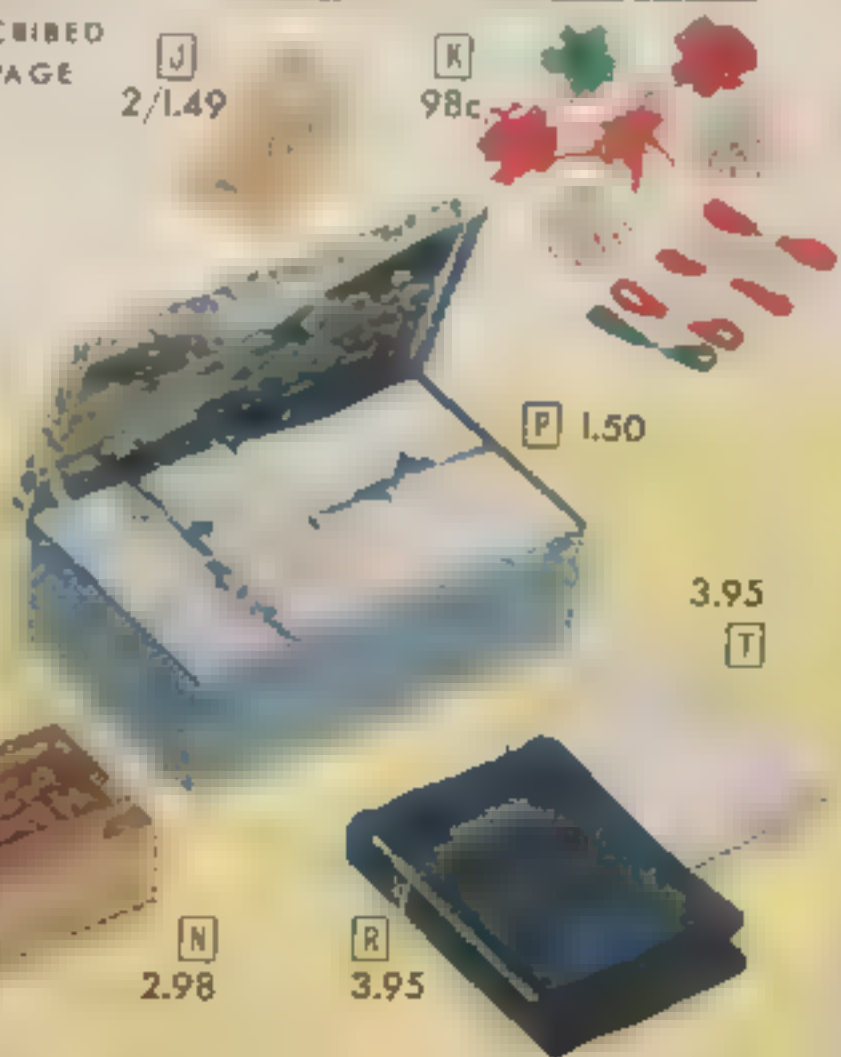
I On live cedar
stationery chest
3.95



H Economy 100
piece assortment
98c



M 1.50



P 1.50



N 2.98



R 3.95

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

J 2/1.49

K 98c

T 3.95

Season's greetings

IN FESTIVE COLORS

Items Shown on Opposite Page

A De Luxe Gift-Wrap Set. 216 pieces in a fancy gift box you can use. Includes 6 sheets of extra-heavy de luxe gift wrap; 14 sheets regular gift wrap; 16 sheets White tissue; 1 roll 12" x 20" gift wrap; 1 roll 6" x 20" foil wrap; 12 hanks ribbon; 4 rolls 5/16" x 100" Scotch tape; 1 wrapping kit; 160 seals, cards and tags. Instruction sheet with useful hints on successful gift wrapping.
3N5591—Set, delivered..... 3.98

B 238-Piece Gift-Wrap Set includes: 28 sheets gift wrap, assorted designs; 20 sheets White tissue; 8 sheets Red tissue; 4 sheets Green tissue; 4 sheets Blue tissue; 10 hanks ribbon; 2 rolls 5/16" x 100" Scotch tape; 1 wrapping kit; 160 seals, cards and tags. In fancy box you can use. Instruction leaflet on gift wrapping included.
3N5590—Set, delivered..... 2.98

C 210-Piece Gift-Wrap Set. Includes: 22 sheets gift wrap; 16 sheets White tissue; 10 sheets colored tissue; 6 hanks ribbon; 1 roll 5/16" x 100" Scotch tape; 160 seals, cards, tags. Instruction leaflet on gift wrapping.
3N5588—Set, in fancy box. Del.... 1.98

D 117-Piece Gift-Wrap Set. Includes 18 sheets gift wrap; 16 sheets White tissue; 8 sheets colored tissue; 4 hanks ribbon; 1 roll 5/16" x 100" Scotch tape; 75 seals and cards. Packaged in a fancy box. Instruction leaflet on gift wrapping included.
3N5585—Set, delivered..... 1.49

E 78-Piece Gift-Wrap Set. Includes: 15 sheets gift wrap (assorted designs); 6 sheets White tissue; 4 sheets colored tissue; 2 hanks 12" ribbon; 1 roll 5/16" x 100" cellulose tape; 50 seals and cards.
3N5592—Set, del'd..... 98c; 2 for 1.89

F Christmas Gift-Wrap Paper. Contains 20 sheets gift wrap (assorted designs); 8 sheets White tissue; 2 sheets Red tissue; 7 sheets Green tissue. Buy 2 and save!
3N5586—Price, del'd..... 98c; 2 for 1.89

G Gift-Wrap Roll in assorted Christmas patterns. Extra-heavy quality paper 20" x 50" long. Comes in handy cutter-edge box to save you waste when wrapping.
3N5585—Price, del'd..... 98c; 2 for 1.89

H Economy Ribbon Assortment. 152 feet of festive Christmas ribbon in assorted colors and widths, suitable for all gifts.
3N5640—Price, delivered..... 98c

J Cellulose Tape and Mastic Dispenser. Size 1/2" wide, 1286" long.
3N3830—Price, del'd..... 79c; 2 for 1.49

K Christmas Ribbon and Bow Assortment. 8 hanks of ribbon with matching bows designed to add that "finishing touch" to your gifts this Christmas.
3N5628—Price, delivered..... 98c

L De Luxe Mirror-Lined Cedar Chest. Cedar box with embossed top and front, lock and key. Top interior has handsome gold color foil lining and mirror. Concealed hinges. Tongue-and-groove construction on corners for strength and durability. Size 11 x 6 x 4". Has 88 sheets white notepaper and 24 envelopes, ribbon tied.
3N6207—Price, complete..... 3.95

M "Debutante" 4-Color Stationery. Ribbon tied. 48 sheets—12 ea. of White, Pink, Blue and Green. 48 matching envelopes. Attractive hinged lid gift box.
3N6231—Price, delivered..... 1.50

N Cedar Chest with embossed top and grooved design front. Lock and key. Tongue-and-groove construction. 30 sheets white notepaper, 30 envelopes, ribbon tied.
3N6206—Size 10 1/2 x 5 x 3 1/4"..... 2.98

P Gift Box of Stationery. 16 sheets of notepaper and 72 envelopes. Assorted colored pictures inside lid. Gift boxed.
3N6267—Price, delivered..... 1.50

R Beautifully Illustrated Bible. King James version. 16 illustrations—8 in color. 6 color maps, presentation page, family register, study helps. Thumb indexed. 5-7/16 x 8 1/2". Imitation leather cover.
3N5869—09(Black). Del'd..... 3.95

T Zippered Reference Bible. Authorized King James version. Centre references. Simulated leather cover.
3N5856—00(White). 6 1/2 x 4 1/4"..... 3.95
3N5855—09(Black). 6 1/2 x 4 1/4"..... 3.95



1 50 Rubber Balloons, in bright assorted colors, shapes and sizes. The children will love bouncing, blowing and floating these gay balloons. Fun for holiday parties.
3N7308—Package of 50. Delivered..... 89c

2 12 Festive 10 1/2" Christmas Crackers. Red tissue with glossy silver foil centres, colorful Red, Green and Silver foil end bands. All contain a tissue hat, snap, motto, novelty.
3N7338—Box of 12. Delivered..... 1.50

3 Box of 12 Christmas Crackers. 8" long with alternate Red and Green tissue covering. Shiny foil bands at both ends and in the middle. Each contains a tissue hat, snap and motto.
3N7336—Box of 12. Delivered..... 98c

4 Gaily Colored Paper Table Cover and serviette set. Bright and colorful for the Yuletide season. Set includes two designs: one 54 x 68-inch Poinsettia-patterned table cover with 36 matching serviettes, and one 54 x 88-inch Santa-design table cover with 36 matching serviettes. Order a set for yourself... an extra one for your favorite hostess.
3N7351—Set, delivered..... 98c

5 Box of 12 Gay 8-Inch Christmas Crackers. Gleaming Red and Green foil coverings with Christmas seal decoration. Each cracker contains a tissue hat, snap, motto and amusing novelty. Fun for the whole family on Christmas day or at holiday parties.
3N7337—Box of 12. Delivered..... 1.35



FEATURE GIFT SET
2 Decks Cards, 3 Ashtrays

6 Plastic-Coated double-deck playing cards in 21(Wild Life), 22(Ships), 23(Dogs), 24(Horses), 25(Pinets), 26(Scenic) designs.
3N3500—State 1st and 2nd choice..... 1.98

7 Metal Card Shuffler. Saves time, preserves finish of cards. Turn handle to shuffle.
3N3653—Cards not included. Del'd..... 5.95

8 Yenes Laureation coloring pencils. High grade, thick leads, good quality colors.
3N4868—Box of 24. Delivered..... 1.89
3N4878—Box of 12. Delivered..... 85c

9 Leather-Like Tezon Schoolbag with tooled design. Has carrying handle and detachable leather shoulder strap. Size abt. 12 1/2 x 8 1/2". 2 1/2-inch gusset. A schoolbag to be proud of. Attractive two-tone 22(Natural Tan). Makes a delightful gift for any child.
3N4717—Price, delivered..... 2.98

10 Ray Rogers School Bag, brightly colored. Made of simulated leather with tooled Western design. Shoulder straps, straps and buckles. Size about 12 1/2 x 8 1/2 inches.
3N4712—50(Brown) only. Del'd..... 1.98

Dale Evans School Bag (not shown), with carrying handle. Similar to above, but with tooled design of Dale and her home on the outside.
3N4713—50(Brown). Delivered..... 1.98

11 Playing Card and Ashtray Gift Set. This attractive set consists of double-deck playing cards and 3 bean-bag ashtrays. Vogue bridge use playing cards in assorted designs. Three attractive bean-bag ashtrays are covered with gaily colored plaid fabric. Bases are self-balancing, weighted to prevent tipping. This is a welcome gift in any home.
3N3518—Set, delivered..... 2.75



12 Careers. An absorbing new game for 2 to 6 players. Each player plans his own "success formula", then sets out to meet the requirements. Comes complete with folding board, 2 packs of cards, 6 playing pieces, pad of score sheets, 1 pr. dice, and supply of "money".
3N3579—Price, delivered..... 2.95

13 Sorry. A fast-moving skill and chance game for 2 to 4 players. Upturned cards indicate movement of wooden pawns. Contains board 17 1/4" square, pawns, cards, instructions.
3N3588—Price, delivered..... 2.95

14 Clue. Ideal game for "who-dun-it" fans. Who's the guilty party? What was the weapon used? Where was the crime committed? Board represents 9-room mansion. 6 "suspects", 6 weapons, 21 cards. 3 to 6 players.
3N3586—Instructions included..... 3.50

15 Monopoly. Favorite game for make-believe financiers, and great entertainment for your family and friends on long winter evenings. Comes with 19 1/4" square board, houses, hotels, "money", dice, and instructions.
3N3580—For 2 to 6 players. Delivered... 3.95

Greet your friends with a Tower card

A Our Finest Quality Assortment
Buy Two Boxes and Save

25 CARDS
IN BOX **1.19**

50 CARDS
2 BOXES **1.98**



ALL ITEMS DESCRIBED ON OPPOSITE PAGE



B BOX OF 62 YULETIDE CARDS
Enriched with Glitter
In a Wide Variety
of Delightful Designs **1.29**



C TOWER ECONOMY ASSORTMENT
Of Joyful Yule Greetings
Box of 50 **98c** 100 in 2 Boxes **1.89**



D BEST PERSONALIZED CARDS
With Name Without Name
Box of 25 **2.50** Box of 25 **1.50**



E TOWER RELIGIOUS CARDS
25 Beautiful Cards, Non-Denominational
25¢ each complete in box **98c**



F GOOD PERSONALIZED CARDS
With Name Without Name
Box of 25 **1.95** Box of 25 **1.00**



G 36 SLIM-STYLE CARDS
Wide Assortment ■ Four-Fold Style
36 Quality cards complete in box **1.50**

Buy a big box of sweets

TO TREAT THE WHOLE FAMILY

- 1 **Moirs 4-Way Assortment.** Smooth, luscious French creams that melt in the mouth, tangy peppermint cushions, chewy opera gums and delightful fruit drops. 3N1209—Delivered. 4-lb. box... 1.99
- 2 **Big 3-Lb. Box of Assorted Mixes.** 1 lb. of chocolate coated hostess mix, and 2 lb. of miniature party mix, make a delightful choice for holiday entertaining. 3N1215—Delivered... 3-lb. box 2.19
- 3 **Finest Variety of English Candies.** 3 lb. cello-wrapped. A brightly colored mouth-watering array of goodies, including creamy rich toffees, orchard fruits and mints. Santa's favorites for holiday treats. 3N1218—Delivered... 3-lb. 2.19



DESCRIPTION OF ITEMS SHOWN ON PAGE 242

- 4 **Big 3-Lb. Box of Simpsons-Sears chocolates.** Delicious butter creams, marshmallow, vanilla, caramel, maple butter, cherry centres; also nougats and fruit jellies—coated with milk chocolate. 3N1217—Del'd. 3-lb. box... 2.49
- 5 **Patterson's 4-Way Mix.** Includes chocolate-coated peppermint patties, Pattercrisp (peanut butter honeycombed molasses chips, chocolate coated), mint pillows, Christmas mixtures. A delicious holiday variety for the family. 3N1218—Del'd. 2-lb. box... 1.95
- 6 **Peggy Kellogg Ribbon 'n' Spice Mix.** Variety of tangy ribbons, swirls, solid sticks, cut floral rock, spicy drops, peppermint fingers, putta waffle cushions. 3N1219—Del'd. 3-lb. box... 1.69
- 7 **Soft Chewy Licorice Assortment.** Sandwiches, licorice rolls, and assorted creams in a wide variety. Candies are ever-fresh—packed in poly bag inside box. 3N1214—Del'd. 3-lb. box... 1.49
- 8 **Moirs Assortment of Quality Candy.** Fine, rich chocolates with various luscious centres, crystallized French creams, jelly pieces. Assorted flavors, colors. 3N1221—Del'd. 3-lb. box... 2.15
- 9 **Festive Christmas Mix** for a real candy treat. Assorted bite-size hard candies; fruit flavors in a variety of shapes, sizes, colors. 3N1222—Del'd. 3-lb. box... 1.49
- 10 **Swiss Candy Village** with complete "how-to-assemble" instructions. Something new and delightful to bring a happy sparkle to the youngsters' eyes. Included: church, general store, several quaint houses, train and trucks, landscaping. Kit comes with die-cut cardboard buildings, ready to assemble, also assortment of wholesome candy to make the village, with some left over to nibble. Also, powdered sugar for paste to make the candies stick. Both child and adult will have fun assembling this village. 3N1228—Complete, del'd... 4.95

- 11 **New... Candy House Kit**—to make a candy cottage straight from the fairytale land of enchantment. Loads of fun for adults to make, and so simple a child can easily follow the instructions included in the kit. Form and base for house are pre-cut sturdy cardboard. Plenty of wholesome candy for the house with enough for nibbling while it is being assembled. Candies in this kit are: sugar wafers, marbles, candy cigarettes, candy hearts, spearmint leaves, wintergreen lozenges, spice drops, fairy breathlets, and green sugar. Assembled cottage measures 12 1/2 x 9 in. Make this exciting house for a Christmas or birthday surprise, or give the children the kit and let them have the fun of putting it together. A wonderful way for them to spend several happy and constructive hours. Also a welcome gift for a "shut-in" child to give plenty of fun. Everything necessary for making this candy cottage, including two pounds of candy. 3N1227—Complete, del'd... 2.98

- 12 **Chocolate Cigarettes.** Each package contains 10 "pretend" cigarettes of pure milk chocolate. 10 packages to the carton. Fun for stocking stuffers, or a welcome gift for the Christmas school party. 3N1224—Del'd. 10 pkg. for 1.09
- 13 **"Golden Treasure"** to delight the kiddies. Milk chocolate "coins" covered in bright gold-color foil... all in "golden" nut bags. Hang several bags on the tree. 3N1223—Del'd. 4 bags for 98c
- 14 **Christmas Stockings.** Bright Red net stockings bulging with 6 ns. of wrapped candy kisses, 12 lollipops with safety sticks, and a long colored horn. About 14" long. Gay additions to the tree. 3N1225—Del'd... 2 for 1.19
- 15 **Candy Canes**—a Christmas favorite. 24 red-and-white striped peppermint-flavored candy canes. Hang them on the tree, stuff them in the stockings. 3N1226—Box of 24. Del'd... 1.45

DESCRIPTION OF ITEMS SHOWN ON PAGE 243

- 16 **Good Quality Simpsons-Sears** assorted chocolates with smooth vanilla, fruit creams, maple and chocolate, mint, and caramel centres. All smoothly coated with pure milk or rich dark chocolate. 3N1240—Del'd. 4-lb. box... 3.89
- 17 **Similar to (16) in a 2-lb. box.** 3N1241—Del. 2-lb. box... 1.98
- 18 **Better Quality Simpsons-Sears** assorted chocolates. Each has a rich pure milk or dark chocolate coating. Big variety of tempting centres including coconut, fudge, caramel, crispy nuts. 3N1242—Del'd. 5-lb. box... 5.25
- 19 **Similar to (18) but 3-lb. box.** 3N1247—Del. 3-lb. box... 3.25
- 20 **Similar to (18) but 2-lb. box.** 3N1243—Del. 2-lb. box... 2.25
- 21 **Our Finest Peggy Kellogg** chocolates with 22 varieties of luscious centres, including fruits, nuts, Bavarian mints, maple. Creamy milk or dark chocolate coating. 3N1230—Del'd. 4-lb. box... 4.95
- 22 **Similar to (21) but 3-lb. box.** 3N1232—Del. 3-lb. box... 3.95
- 23 **Similar to (21) but 2-lb. box.** 3N1231—Del. 2-lb. box... 2.75
- 24 **Delectable Coconut Bonbons.** 4 flavors and colors... lemon, chocolate, vanilla and strawberry. Delicious fondant coating. 3N1244—Del'd. 5-lb. box... 3.19
- 25 **Peppermint Patties.** Tasty morsels with rich dark chocolate coatings. A family favorite. 3N1246—Del'd. 2-lb. box... 1.79
- 26 **Hostess Party Mix** of creams, rum fudge, jellies, peanut crisp, molasses, mints, etc. 3N1245—Del'd. 2-lb. box... 1.69
- 27 **Coconut "Snowballs".** Creamy vanilla centres rolled in chocolate. Coconut frosting. 3N1249—Del'd. 2-lb. box... 1.69
- 28 **Peggy Kellogg Maraschino Cherries** in a smooth creamy liquid coated with rich thick milk and dark chocolate. 3N1235—Del'd. 1-lb. box... 1.65
- 29 **Peggy Kellogg Malted Milk Balls.** Richly delicious tidbits with 100% pure malted milk centres. In 2 handy sizes. 3N1233—Del'd. 1-lb. box... 98c

- 30 **Peggy Kellogg Nut Mix.** Cashews, Brazils, almonds, etc. 3N1236—Del'd. 1-lb. box... 1.39
- 31 **Crisp Salty Peggy Kellogg Cashews.** 3N1239—Del'd. 1-lb. box... 1.49
- 32 **Spanish-Type Salted Peanuts.** 3N1238—Del'd. 4-lb. box... 1.79
- 33 **Country Inn Trio.** 3 luscious pre-sliced cakes, each 1 lb. Dark fruit cake topped with glazed fruit, crisp nuts. Delicious butter-batter cake full of fruits and crunchy nuts. Light tasty Genoa cake with many juicy fruits and crisp nuts. Each cake weighs 1 lb. 3N1253—Del'd. 3 cakes... 3.50
- 34 **Country Inn "Celebrity" Cake.** A rich, deliciously tempting butter-batter cake full of luscious juicy fruits and crisp, crunchy nuts. Pre-sliced, ready to serve. 3N1254—Del'd. 3-lb. cake... 3.25
- 35 **Country Inn Dark Fruit Cake.** Always so popular at Christmas. Rich 5-lb. cake chock full of fruits and nuts from the world's finest vineyards and orchards. Tasty dark mixture is topped with plump cherries, tangy pineapple and crisp fresh nuts. 3N1255—Del'd. 5-lb. cake... 4.95

- 34 **Simpsons-Sears Holiday Biscuits.** A delightful Yule treat... 5-lb. box of tasty, crisp choice biscuits. Temptingly wide assortment includes delicious lemon creams, chocolate chips and creams, coconut bars, shortbread, ruffles, medallion creams, coconut wafers. 3N1250—Del'd. 5-lb. box... 2.49
- 35 **New, Specially Imported** biscuits by Gray Dunn of Scotland, one of the world's finest and most famous biscuit makers. A wide assortment of taste-tempting fillings. So convenient for gift-giving too... handsomely boxed. 3N1251—Del'd. 3 3/4-lb. box... 3.19
- 36 **Sandholms Drum,** another imported gift idea from Gray Dunn of Scotland. This useful, attractive tin is filled with a variety of delicious biscuits. Del'd. 3N1252—1 lb. 2 1/2 oz tin... 1.59
- 37 **Special Economy Cake,** a new feature being introduced for your greater Christmas pleasure. Big 4-lb. fruit cake contains generous quantity of juicy fruits. Less than 50c lb. You would expect to pay much more for this quality and size. 3N1256—Del'd. 4-lb. cake... 1.99

DESCRIPTION OF ITEMS SHOWN ON PAGE 240

- A **Our Finest Tower Assortment** of Yuletide greeting cards—packed in boxes of 25 cards with envelopes. Exceptional value... save 40c on 2-box offer. Four-fold style of good paper stock; each with a heart-warming message, quality printed. Every card printed in full color, and exquisitely finished in a variety of inlays, embossings, cut-outs, velours, verotypes, ribbon ties, and sparkling tinsel. Designs, both merry and serious, include twinkling snowmen, bright poinsettias, merry Yule bells, ornaments, candy canes, and the nostalgic favorites... lanterns and fireplaces... and, of course, jolly old St. Nick, himself. Assortment comes in card sizes 4 1/4 x 5 3/4" to 5 1/4 x 6 1/4". You'll find just the card you want in this wonderful assortment to greet all your friends and relatives. 3N5467—Del'd. Box of 25... 1.19

- B **Tower Box of 62 Christmas Cards** with envelopes. An economical assortment: Cut-outs, richly enhanced with gold-bronze glitter and foil inlays. In a variety of enchanting winter scenes, vivid poinsettias, bells, trees, candies and Santas. Four-fold style, in sizes 4 1/4 x 5 1/4" to 4 1/2 x 5 1/2". Each card costs you less than 6 cents. 3N5466—Box of 62. Del'd... 1.29
- C **Tower Box of 50 Christmas Cards.** Special-value assortment, including beautiful glitter cards. Traditional designs such as holly, bells, candy canes, Santas, candles, poinsettias, ornaments and winter scenes. Four-folds 4 1/4 x 5 1/4" to 4 1/2 x 5 1/2", with envelopes. What an economical way to remember all your dear ones! Each card costs you less than 2 cents. 3N5490—Del'd. Box of 50... 98c

- D **Box of 25 Personal Cards**—finest quality with or without printed name. Silver Glo assortment, natural color cards with silver color sparkle. Variety of gay designs. Each 4 1/2 x 5 1/4", with envelopes. 3N5472G—With name. Box... 2.50
- E **Personal Christmas Cards**—good quality with or without printed name. Box of 25 slim four-fold style cards, 3 1/2 x 7", with envelopes. In wide variety of greetings and colorful designs: choir boys, candy canes, pine cones, etc. 3N5465G—With name... 1.95

- F **Tower Box of 25 Non-Denominational Religious Cards.** Large four-fold style, 4 1/4 x 5 1/2" to 5 x 6", with envelopes. These richly designed cards come with appropriate holy themes, and printed with sincere greetings or Bible verses... expressing the religious meaning of Christmas. All have extra finishing, rich inlays (foil, acetate), and embossed gold leaf. 3N5464—Box of 25. Del'd... 98c
- G **Tower Box of 35 Slender-Style Cards** with envelopes. Modern tall, slim shape in popular four-fold style, including cards with sparkling glitter. Good stock paper with printed seasonal message, picturing a brilliant array of Santas, lanterns, bells, pine cones, winter scenes, poinsettias and candles. Size 3 3/4 x 6 1/2". Order your Christmas cards in plenty of time for mailing. 3N5468—Box of 35. Del'd... 1.50

How to Order Name-Imprinted Personal Cards. State catalogue number and print complete name or group of family names wanted. Only 1 typesetting per box. Printed cards will be shipped in about 5 days.



DE LUXE FAMILY ASSORTMENT



Christmas sweets for family

DESCRIBED
ON PAGE 241



4
Family
3-lb. Box
2.49



7
Assorted
3-lb. Box
1.49



5
Patterson's
4-Way Mix
1.95



8
Mints
Assortment
2.15



6
Ribbon 'n' Spice Mix
3-lb. Box
1.69



9
Festive Mix
3-lb. Box
1.49

11
CANDY HOUSE KIT
Everything Necessary to
Make This Candy House 2.98



10
SWISS CANDY VILLAGE
Easy to Assemble Kit
with Instructions 4.95

Back
View



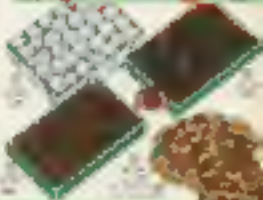
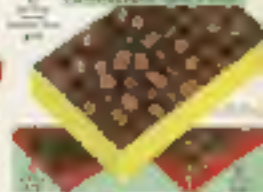
12
Chocolate
"Cigarettes"
1.09

13
Chocolate "Coins"
4 Bags for
98c

15
24 Peppermint
Candy Cones
1.45 a Box

14
Candy-Filled
Stockings
2 for 1.19

Puffy Kaffee Kakes and other delicious cakes



A different life will bring pleasure all over



WE CAN PUT SHIPPING CHARGES SIMPSON-SLASS, REGINA